



DERIVAS BLEDHYN NYEK EFFEYTH

Annual Impact Report

2024





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Berrskrif gwriansow

- Company grew from 1 (founder) to a team of 4 (3.2 FTE) employees.
- Moved to new more spacious out of town office surrounded by nature.
- Raised £3M+ production finance, including £1.3m, largest single production award BFI Filmmaking Fund.
- Employed over 150 freelance film crew including 40+ trainee placements
- Packaged, financed & shot new Mark Jenkin feature ROSE OF NEVADA
- Financed and shot Siôn Marshall-Waters dark comedy short PEN MARI
- A YEAR IN A FIELD (2023) wins two international awards
- Produced a short advocacy film about Cornish identity ONEN HAG OLL (2024) for Cornwall Council
- Fantastic Fest World Premiere Jim Hosking feature EBONY AND IVORY (2024) sold to Giant/Drafthouse worldwide.
- Secured DCMS Innovate UK grant to develop proof of concept for ECOSO behavioural change & impact tracking app for the screen industries.
- Pioneered the widely adopted 'Rainbow Memo' for a holistic, ecosophical approach to production
- Started to develop our HETV slate.

Summary of activities

150+

Freelance workers

37

Shooting days

42

Trainee placements

594

Career development days



Governieth

Meur ras bras, many thanks to our **Kesva Kusulyans Advisory Board** members for helping steer Bosena 2022 - 2024

Lally Macbeth
Matthew Shaw
Amanda Payne
Laura Giles
Hamish Thompson
Winston Tjia

Governance





RON RAINBOW MEMO

Gweythoryon

- We have continued our commitment to be a **Living Wage Employer**
- Instigated **Kemeneth Kynsa** Community First days: the first Friday of each month Bosena staff contribute their time in voluntary activities that give back to the community and/or have positive environmental impacts.
- We joined the government backed **UK Cycle to Work Scheme** enabling and encouraging employees to buy bikes and safety gear through salary sacrifice at a substantially discounted price.
- We developed the **Bosena Rainbow Memo** (a holistic reinvention of the standard Green memo used in film production). The Rainbow Memo outlines the need for respect and inclusion for people, and a holistic approach to making production more planet and people friendly.
- We made the **Rainbow Memo** freely available via our website under a creative commons license, and we're pleased to see many other UK studios and production companies adopting it for their own productions.



INCLUSIVITY

CREATING AN INCLUSIVE RESPECTFUL ENVIRONMENT

1. Educate Yourself
2. Promote Open Communication
3. Think about your own biases
4. Challenge Stereotypes
5. Support Diverse People
6. Create an Inclusive Environment
7. Utilise Support and Resources
8. Be an Ally & Report Issues
9. Commit to Continuous Improvement
10. Ask for Help

Workers

PLANET FRIENDLY



Kemeneth

- We took part in the **Wildlife Trust 30 Days Wild** project, and advocated for nature in the lead up to the General Election.
- Our Impact Lead took part in **The Food Conversation** run by the Sortition Foundation, with aims of increasing understanding and communication around the subject of food and sustainability.
- At Liverpool's celebration as United Nations first **Accelerator City for Climate Action** our EP gave a talk for Innovate UK about our **ECOSO** app development to help productions see their environmental & social impacts in real time and report more accurately.
- Our Oss **Pen Mari** made her inaugural appearance at Penzance's midwinter celebration **Montol**, with the **Lozyncoz's Guild** whilst filming Siôn Marshall-Waters eponymous short film. The Guild and Oss were introduced to the Montol committee at their pre-festival gathering and made friends with the other Osses in the West Cornwall community. It was important to Bosena that Pen Mari made an authentic contribution to Montol whilst shooting and to integrate her with her fellow equine spirits. We always try to be sympathetic to the culture of the communities we film in alongside environmental considerations.

Community



Kemeneth genesik

- Our advocacy for Cornish language & culture, making a case for a **Cornish Public Service Media** (alongside Cornwall Council, Screen Cornwall, Gorseth Kernow and other grass roots organisations) achieved an important milestone with **The Media Act 2024** – a significant piece of UK legislation that includes the Cornish language **Kernewek** for the first time in an Act of Parliament, defining it as a “*recognised regional or minority language of the UK*”. Whilst the wheels of government slowly turn to action, we continue to make a range of Cornish language films, e.g. **Kara Kana** for early years and **Tyskennow Kernow** for all learners of Kernewek freely available.

Indigenous community

- We also supported regional screen agency Screen Cornwall with Executive Producer services, helping with commissioning for the first time four Kernewek feature film scripts, an expanded set of FyImK short films and other Cornish language productions.
- Our film productions ROSE OF NEVADA and PEN MARI promoted biodiversity, Cornish cultural awareness with dual-language ‘word/animal of the day’ related to that day’s location in call sheets, with dual-language signage & posters on set throughout production and in company communications, also helping to sustain local businesses and the Cornish freelance community.

STEVEL-OMWISKA
DRESSING ROOM

Kerghynnedh

Through our productions this year we have been developing sustainable systems, monitoring, communications and onboarding protocols, including:

- ECOPOP - Ecosophical Principles of Production document, expressing general approach and specific intentions for each project
- Rainbow Memo - our pioneering holistic update of the industry's 'green memo'
- Written a Climate Positive CO₂e mitigation policy & action plan.
- Impact Lead completed TQUK Level 2 cert in Understanding Environmental Sustainability
- Begun our path to B Corp, using the BIA assessment
- Begun work on proof of concept for ECOSO app
- Completed a Carbon Action Plan for ROSE OF NEVADA and PEN MARI productions
- Catering 100% vegetarian and vegan food RON saved estimated 12 tonnes CO₂e
- Catering 100% vegan on PEN MARI shoot saved estimated 1.3 tonnes CO₂e
- 90% of wood used on ROSE OF NEVADA shoot was repurposed/ recycled on wrap



Studhyans kas - A YEAR IN A FIELD

Documentarian Christopher Morris's critically-acclaimed 'exemplary eco-doc' A YEAR IN A FIELD, filmed over a year in a West Cornwall field, combines elements of Cornish language, culture and place and invites the audience to take a breath and reflect on the planetary impacts of our brief human existence.

An average film generates 500 tonnes of CO2 emissions. A YEAR IN A FIELD generated less than 2 tonnes.

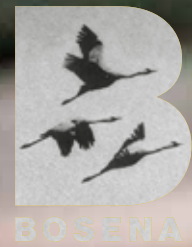
The film was released in the UK by **AntiWorlds** reaching over **70 screens** through 2023/24 including a special screening collaboration with **Picturehouse** cinemas to promote **World Soil Day**.

With a global impact, AYIAF screened at numerous international film festivals, including Sheffield Doc Fest; Kendall Mountain Festival; Celtic Media Festival; Ecocine International Film Festival of Environmental and Human Rights (Brazil) and Zurich Film Festival (Switzerland), and was presented the **Grand Jury Award at InScience Film Festival** (The Netherlands) and **Grand Prix at the Blue Planet Future Festival** (South Korea), as well as being longlisted for **BIFA Best Debut Director – Feature Documentary**.

The film will be released in NA by **Spectacular Optical** in 2026.

Case study - A YEAR IN A FIELD





Prenoryon

- Continued support for Cornish language films and filmmaking through EP services, freely shared Kernewek films and industry advocacy
- World Premiere “Bonkers revisionist comedy” EBONY & IVORY at **Fantastic Fest**. Sold worldwide to **Giant/Drafthouse**
- BIFA-winning, Certified Fresh ENYS MEN “a perfect, anti-romantic expression of Cornish eeriness” received a theatrical release in France, in the UK was broadcast free-to-air on **Channel4** widening its audience to public service audiences

We provided direct training to over 150 students and emerging professionals:

- Producing masterclass for emerging producers for Screen Cornwall and Exeter Phoenix’s **Peninsular Producers Network**
- **Regenerative Filmmaking - An ecosophical approach to sustainable production:** workshop for film & TV students at Univesity of Gloucestershire & Falmouth University

Customers



150

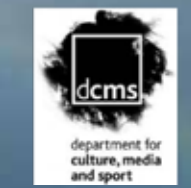
Film students

10

Trainee producers



Keskowetha



Partners

Nessa

In 2025 we aim to:

- Join the Cornwall Wildlife Trust **Wilder Business Network**
- Join **Plastic Free Penzance**
- Applying for **SAS plastic free** status.
- Instigate a **climate positive** strategy
- Submission to **B Corp**
- Implement continuous monitoring and quarterly **EMS reporting** to help monitor and guide improvements in our ecosophical management.
- Encourage the learning BSL and Cornish by our workers
- Develop our editorial consideration for **climate messaging** across our slate
- Set up a **preferred suppliers list** to encourage sustainable and efficient procurement procedures and **grow circularity** in our supply chain
- identify an accessible meeting venue to mitigate the fact that the office is only reachable via stairs
- undertake to monitor and include in our company footprint all commutes to work for our employees as we feel this gives a more accurate understanding of our carbon emission impact

Next



Ekosofiek **Ecosophical**

Awenek **Creative**

Kernewek **Cornish**

Bosena is a limited company registered in England & Wales.

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