

Sustainability & Impact Overview 2025

Making printing sustainable

At Peach, our vision is clear: to make printing sustainable. We believe the most powerful climate action happens in everyday choices, and that no one should have to choose between reliable high-quality printing and what's good for the planet. As a response, we offer a smarter way to print, one that delivers on quality and reliability while being much better for the environment. In 2025, we continued to scale our European reuse operations in Český Brod, Czech Republic, and completed an updated life cycle assessment of our product range, confirming the environmental advantage of reuse cartridges over new ones. This report tells the story of where we stand, what we achieved, and where we are going next.

Our milestones 2025

- We scaled our partnership with HP's SecuReuse program, enabling us to reset original HP chips for a second life, so we can keep used cartridges in the loop without compromising on quality or compatibility.
- We invested in our production facility in the Czech Republic, doubling down on our European supply chain, increasing capacity for high-quality remanufacturing close to where the cartridges are collected and sold.
- We expanded retail listings of our product range across multiple European markets, with partners such as Brack/Alltron, Amazon and MediaMarkt (among others), bringing remanufactured cartridges to more customers.
- Updated life cycle assessments across our entire product range — confirming up to 78% savings on greenhouse gas emissions compared to new products, conducted under DIN ISO 14067.

Our company impact:



Annual impact
in year 2025

~575 metric
tons CO₂-equiv.
prevented

Equiv. to ~3.5
million km
driven by car

~9.7 metric
tons of waste
prevented

Equiv. to
~694 household
waste bins

Cumulative impact
since founding 1997

~70'000 metric
tons CO₂-eq.
prevented

Equiv. to ~424
million km
driven by car

~1,280 metric
tons of waste
prevented

Equiv. to
~85'360 household
waste bins

*All figures are based on Life Cycle Assessment data (DIN ISO 14067) comparing Peach reuse products to their OEM counterparts.



Product spotlight

Ink cartridges are sold in enormous volumes and replaced often, which makes each remanufactured unit a small but constantly repeated win for the planet. No cartridge captures this better than the HP 305 — one of the most important ink cartridges on the market. As a high-volume workhorse in homes and offices across the world, it is exactly the kind of product where reuse scales. A Peach reuse product for HP 305 delivers comparable print performance to the new cartridge while cutting its carbon footprint by around 78% and its waste by roughly half.



Our product impact**

Peach reuse product competible for...	Reduction of carbon footprint (in % CO ₂ -equiv.)	Reduction of waste footprint (in %)
HP 305 (Ink)	-77.88%	-49.56%
HP 302 (Ink)	-78.14%	-57.72%
Canon 545 (Ink)	-78.37%	-74.66%
Canon 580 (Ink)	-76.47%	-62.59%
HP 415A (Toner)	-49.48%	-55.66%
HP 207A (Toner)	-49.99%	-51.46%
Brother TN-243 (Toner)	-50.34%	-47.73%
Brother TN-421 (Toner)	-50.22%	-47.35%

**Compared to their OEM counterparts. All comparisons based on LCA calculated with ROSE. All products were chosen as black cartridges in standard size.

Where do we go from here?

Sustainability is not a goal for us, but the guiding principle behind our business model. Looking ahead, we will continue to expand our ReUse activities where they have the greatest impact: we are strengthening our market position in ink cartridges — the most widespread and most frequently replaced category — while at the same time building out the potential for high savings in laser toner, especially in business environments. Backed by our HP SecuReuse partnership and our investment in a fully European supply chain, our ambition remains unchanged: keep more original modules in the loop, reducing their environmental impact one cartridge at a time.