

SMASH

marketing

WHAT MAKES US DIFFERENT

When SEO agencies reach our size and capability, they increase their monthly retainers to at least £1,500. This is too expensive for the majority of SMEs.

We have created affordable packages which are also backed up by a 6-month money-back guarantee and rolling monthly contracts. Our clients also enjoy monthly meetings to discuss their campaigns, results, and reports.

Smash has chosen to represent Small to Medium Enterprises (SMEs) exclusively. Our belief is that these local businesses are often sidelined in the marketing industry, therefore we are determined to offer them robust, passionate marketing assistance equivalent to their larger counterparts without imposing excessively high costs. We aspire to continually deliver exceptional SEO and digital marketing services to these SMEs in the years ahead.



PLANS TO DEVELOP OUR BUSINESS

Our Norwich-based team is growing, which means we would also like to expand our services to small businesses across the UK. Our aim is to become the go-to digital marketing agency for small businesses across the UK, known for our affordable packages, transparency, and personal connection.

OUR IMPACT

Here are a few of the ways we carry our values in everything we do, and give back to our local community.

Smash is passionate about championing equality, diversity, and inclusivity. We embed these principles in every facet of our community outreach and workplace culture.

VOLUNTEERING AND CHARITY

We encourage our employees to engage in voluntary marketing work for a charity of their choice every month. We also maintain an active participation in charity work such as supporting our official charity partner, Priscilla Bacon Hospice. We are proud to have the opportunity to give back to our local community.



EVIDENCE OF OUR SUCCESS IN BUSINESS

We've worked with many clients in the past few years and take pride in getting feedback like this:



RUSSELL

“

"We have seen an impressive return on our investment of Google Ads"

”



JOHN COOK, MONARCH SIGNS

“

"Increased my business and turnover substantially."

”



JANE

“

"Noticed a lot more enquires coming through our website"

”



RICHARD

“

"Our engagements are through the roof."

”



KATE

“

"People are finding me on the first page of Google in a busy marketplace."

”



DEAN

“

"I now have a website that is both attracting visitors and generating enquiries."

”



“When I saw my website with the changes it made me feel so emotional as I really could not have done this without the support of your team throughout this process.”



“The Smash Marketing team is creative, knowledgeable, and work hard to get what you need on point and done in a timely manner.”



“Beks even took a call one evening at 7.30pm as she knew how important this was to me and my business.”



“If a presence on page 1 of google search results is a priority for your business, then Smash Marketing can help you to achieve this.”



“Smash Marketing transformed our website into a top-notch online gateway, showcasing our work and values. Their top-quality work, customer relations, and communication got us truly impressed.”

EVIDENCE OF SUSTAINABLE GROWTH

As part of our efforts to reduce our environmental impact, we are actively working towards achieving Net Zero emissions with help from the Ecologi platform.

Through Ecologi, we aim to reduce our carbon footprint and support various environmental offsetting projects that contribute to a more sustainable future. We have also recently become B-Corp certified!

Moreover, our Managing Director, Beks, is actively involved in promoting environmental awareness and sustainability among businesses.

She is a member of the Chamber of Commerce's Business Climate Leaders (an advisory board that helps guide other organisations in transitioning to Net Zero emissions).

Certified



Corporation



CUSTOMER ACQUISITION, ENGAGEMENT, AND RETENTION

We value honesty, transparency, accountability, constant learning, kindness, and great communication. Our Norwich-based team, with over 40 years of combined marketing expertise, guides clients in selecting the right marketing channels for their needs through detailed proposals, recommendations, meetings and comprehensive reports.

We also help promote their services through our monthly email newsletters. At Smash Marketing, we pride ourselves on our innovative approach to client service, particularly through our unique client portal, SmashBoard.

This feature is designed to keep clients involved in their business's SEO and marketing endeavours, ensuring they have direct access to important documents such as proposals, reports, and invoices, and can also effortlessly book a meeting and view the work booked in and completed.



T LEVEL PLACEMENTS

We are proud to announce our commitment to nurturing upcoming talents by taking on T Level student placements. This enables these rising stars to put their knowledge and skills into practice in a real digital marketing work environment.

WE ARE HELPING WOMEN SMASH BACK INTO THE WORKPLACE.

Smash Marketing has been providing an opportunity for women that have been on a significant career hiatus by allowing them to work in our office on a flexible basis and regain confidence and familiarity with a professional setting.

These programs not only uplift our local community, but they also prove an invaluable resource to the existing Smash Marketing team. By offering work experience and placements, we can provide valuable training and guidance to aspiring professionals. In turn, this strengthens our own proficiency and knowledge within the industry.





BEKS

I'm a Chartered Marketer with a real passion for helping small businesses get the best results from their marketing spend. I've been in marketing for over 20 years and have been lucky enough to work with some fantastic brands like Norwich Union, RAC and Aviva to name a few! I'm a Norwich gal with big ideas.

MANAGING DIRECTOR



ANESA

I've been in digital marketing for over 7 years, working with companies in industries like manufacturing, retailing, media publishing, beauty and a few others. In that time, I've had the opportunity to learn from some truly incredible people who are the best at what they do. At Smash Marketing, I get the chance to implement my skills in people management and marketing to help SMEs thrive in the digital world.

MARKETING MANAGER



SIOBHAN

I'm a video editor and marketing executive at Smash Marketing. With over 10 years of experience, I've honed my skills in Adobe Premiere Pro and become an expert in crafting engaging visual stories.

At Smash Marketing, I use my expertise to help small businesses.

MARKETING EXECUTIVE



BEN

I've been at Smash Marketing for over a year. In that time, I've developed my skillset and built positive relationships. I also have multiple hobbies, which include watching sports and regularly playing football, darts, snooker and golf. I'm excited to continue my learning and support the Smash Marketing team with their marketing to help small businesses succeed!

MARKETING ASSISTANT



HENRY

Coming from a background in image manipulation for E-commerce, I joined Smash Marketing to help make a difference to local businesses who might need help navigating the world of digital marketing. Outside of work, I enjoy photography and kayaking. I'm keen to learn and develop my skillset at Smash Marketing as well as applying my creativity to campaigns and websites.

MARKETING ASSISTANT



THALIA

As a placement student, studying Marketing Management at UEA, I'm extremely excited to be working at Smash this year, to learn more about digital marketing and seeing the theories I learn in lectures work in the real world. I can't wait to experience a year at Smash and do my part in helping small businesses grow!

MARKETING ASSISTANT



KAY

I am the client whisperer at Smash Marketing and have been in business development for over 5 years. I'm in regular communication with our clients to make sure that everything is running smoothly. I am passionate about excellent customer service and helping clients reach their full potential, by bringing out the best in people and utilising their skillsets for optimal performance.

BUSINESS DEVELOPMENT



TARA

I recently joined Smash Marketing after a work experience opportunity. Beks and her team have supported me through my transition into a full time role. I look forward to learning about the industry and experiencing the work that we do at Smash Marketing!

OFFICE ADMINISTRATOR