

Score Aggregation Methodology & Brand List Pearlfisher 2024

In the B Corporation Certification, affiliate or sister companies may be required to be reviewed together if they share the same or entities in the scope if they share operations/employees, the same trading name, brand, website, or management team.

In cases like this, sister companies may be included in scope of a single assessment or be reviewed in different assessments, being rolled up afterwards.

Aggregated Scoring Methodology

Pearlfisher Inc. (USA) and Pearlfisher (UK) were required to be assessed in the B Impact Assessment and undergo a review by B Lab staff. The entities were divided into two assessments, and the overall score was calculated using a weighted average based on revenue.

The assessments are as follows:

Assessment 1 - Pearlfisher Inc. (USA)

1. Pearlfisher Inc.

Assessment 2 – Pearlfisher (UK)

1. Pearlfisher

Based on the weighted average, Pearlfisher Inc. (USA) and Pearlfisher (UK) scored an overall 87.0 points. The minimum verified score required for B Corp Certification is 80.

The table below shows the scores for the individual assessments:

Legal entity/Company name	BIA Score
Assessment 1 - Pearlfisher Inc. (USA)	86.0
Assessment 2 - Pearlfisher (UK)	88.3

Brands

This section is not applicable since there are no additional brands included in scope of the review besides the certifying entities and their same name, brand and website.