| Walden            | University      |           |                        |                |                    |  |
|-------------------|-----------------|-----------|------------------------|----------------|--------------------|--|
| SCORE <b>97.1</b> | COMPLETION 100% | VERSION 6 | NAME Active Assessment | SECTOR Service | COMPANY SIZE 1000+ |  |

As wholly-owned subsidiary of **Walden University**, **Adtalem Global Education Inc.** is required to make its full B Impact Assessment transparent. The PDF contains a completed B Impact Assessment that has been reviewed by B Lab with **Adtalem Global Education Inc.** as part of their certification as a B Corporation. Answers to questions that would reveal sensitive information (e.g. that would advantage competitors or prejudice litigation) are highlighted with a "Sensitive" textbox.

**Sensitive** 

# **Mission & Engagement**

2.2

#### **Level of Impact Focus**

Describe your company's approach to creating positive impact.

This is an unweighted question that will not impact your score and is asked only for research/benchmarking purposes.

Creating positive social or environmental impact is not a focus for our business

We occasionally think about the social and environmental impact of some aspects of our business, but not frequently.

We frequently consider our social and environmental impact, but it isn't a high priority in decision-making.

We consistently incorporate social and environmental impact into decision-making because we consider it important to the success and profitability of our business.

We treat our social and environmental impact as a primary measure of success for our business and prioritize it even in cases where it may not drive profitability.

Points Available: 0.00

#### **Mission Statement Characteristics**

Does your company's formal, written corporate mission statement include any of the following?

A formal written corporate mission statement is one that is either publicly facing or formally shared with the employees of the company. Please check all that apply.

No social or environmental commitment

A general commitment to social or environmental responsibility (e.g. to conserve the environment)

A commitment to a specific positive social impact (e.g. poverty alleviation, sustainable economic development)

A commitment to a specific positive environmental impact (e.g. reducing waste sent to landfills through upcycled products)

A commitment to serve a target beneficiary group in need (e.g. low-income customers, smallholder farmers)

We have no written mission statement

Points Earned: 0.13 of 0.26

#### Mission Statement

Please share the text of your formal mission statement here.

Walden University provides a diverse community of career professionals with the opportunity to transform themselves as scholar-practitioners so that they can effect positive social change.

Points Available: 0.00

### Social and Environmental Decision-Making

How does your company integrate social and environmental performance into decision-making?

Your answers determine which future questions in the assessment are applicable to your company.

- Employee training that includes social or environmental issues material to our company or its mission
- Manager roles with job descriptions that explicitly incorporate social and environmental performance
- Performance reviews that formally incorporate social and environmental issues
- Compensation and job descriptions of executive team members that include social and environmental performance
- ☑ Board of Directors review of social and environmental performance
- ☐ We measure our externalities in monetary terms and incorporate them into our financial balances
- Other please describe
- ☐ None of the above

Points Earned: 0.42 of 0.52

# **Social and Environmental Performance Training** How are social or environmental performance principles and practices incorporated into employee training programs? Please check all that apply. Only included informally in orientation, training, or instruction Specific, formal training is integrated into new employee and new manager training Specific, formal training is integrated into ongoing employee and manager training Usorkers articulate goals and achievements related to social and environmental metrics as an individual or part of a workplace team All supervisors and managers receive training on how to communicate social and environmental goals to employees and implement accountability for results None of the above Points Available: 0.52 Managers with Responsibilities to Mission What percentage of full-time managers have social or environmental mission-related responsibilities or expectations in their job descriptions? 00% **1**-49% 050-99% O 100% Points Earned: 0.13 of 0.52 Social and Environmental Management Reviews What percentage of full-time managers had a formal written performance evaluation in the last year that included social or environmental goals? $\bigcirc$ 0 01-49% 050-99% **100%** Points Earned: 0.52 of 0.52 **Board Review of Social or Environmental Performance** Does the Board of Directors or equivalent governing body review your company's social or environmental performance on at least an annual basis? O No, our Board doesn't review that

Yes, the Board receives a general update on the company's social or environmental performance

O Yes, the Board reviews key performance indicators (KPIs) on the company's social or environmental performance

O N/A - Our company has no Board of Directors or equivalent governing body

Points Earned: 0.26 of 0.52

# **Methods of Engagement** What methods does the company use to solicit feedback from stakeholders on its social and environmental performance on material issues? Stakeholder surveys and /or focus groups ✓ Townhall meetings or forums ✓ Individual meetings with stakeholders or stakeholder representatives Stakeholder focused working groups and / or advisory panels Stakeholder advisory councils that report directly to senior executives and/or Board of Directors Other ☐ None of the above Points Earned: 0.52 of 0.52 Management of Material Social and Environmental Issues How does your company identify, measure, and manage the most material social and environmental issues relevant to your operations and business model? Answers 3-5 can only be selected if a materiality assessment has been conducted and answer 2 applies. We track impact metrics that we've chosen based on company mission or executive decision We have conducted a materiality assessment of our company using stakeholder engagement mechanisms or research We have identified and measure metrics based on the results of the materiality assessment we conducted for the company We have set performance targets for all identified material issues and measurements We measure the material social and environmental outcomes produced by our performance on our KPIs over time ☐ None of the above Points Earned: 0.13 of 0.52 **Identification of Material Issues** Based on the processes you have highlighted, what are the material issues that have been identified? As an outcome of Adtalem's most recent materiality assessment the company identified the following as Tier 1 material topics: Diversity, Equity & Inclusion; Expanding the Health Professions Pipeline; Student Satisfaction, Success & Outcomes; Public Health and Well-Being; Access to Education; Colleague Attraction, Engagement & Retention; Corporate Governance; and Responsible Recruitment & Enrollment. Walden University was represented in this assessment via both internal and external stakeholders. Points Available: 0.00

#### **Frequency of Materiality Assessment Updates**

| How frequently does your company conduct or review its materiality assessment of social and environmental issues?     |  |
|---|--|
| Company conducts a complete materiality assessment or update at least every other year                                |  |
| Company conducts a complete materiality assessment every year   |  |
| Company reviews or conducts a materiality assessment "update" every year  |  |
| Company has created materiality review processes to identify and adjust material issues more frequently than annually |  |
| ✓ None of the above   |  |

Points Available: 0.52

| Addressing Stakeholder / Human Rights Grievances   |                                    |
|--|------------------------------------|
| Does your company have any of the following practices to address stakeholder grievances  | s and/or human rights allegations? |
| ☐ Company issues a public report identifying cases surfaced from grievance mechanisms (and other human rights re  Company has evidence of successful remedy (to the satisfaction of the stakeholder affected) for all grievances in a Company has implemented or revised company practices, and publicly reported those changes, to mitigate conce ☐ Human rights policies, reviews, and diligence mechanisms are overseen by the Board of Directors | the last year                      |
| □ None of the above  |                                    |
| Points Earned: 0.13 of 0.52  |                                    |
|  | OPERATIONS                         |
| Ethics & Transparency  | 6.3                                |
| Governance Structures  |                                    |
| What is the company's highest level of corporate oversight?  |                                    |
| Owner or Manager Governed (including Board of Directors with only owners/ executives)  |                                    |
| O Management, Executive Committee, or Democratic Governance  |                                    |
| O Non-Fiduciary Advisory Board   |                                    |
| Board of Directors (with at least one member who is not an executive or owner of the company)  |                                    |
| Points Earned: 0.50 of 0.50  |                                    |
| Governing Body Characteristics   |                                    |
| Which of the following apply to your company's Board of Directors?   |                                    |
| ✓ Meets at least quarterly   |                                    |
| Requires minimum attendance rate for each board member   |                                    |
| ☐ Has budgetary authority to hire independent third-party consultants without management approval  |                                    |
| ✓ Conducts regular self-assessment of board performance  |                                    |
| Conducts regular independent assessment of board performance   |                                    |
| ☐ None of the above  |                                    |
| □ N/A - No Board of Directors  |                                    |
| Points Earned: 0.33 of 0.50  |                                    |
| Governing Body Composition   |                                    |
| Which of the following apply to your company's Board of Directors?   |                                    |
| ✓ Includes at least 50% independent members  |                                    |
| All directors serve four or fewer other board mandates   |                                    |
| Term limits are set in board bylaws  |                                    |
| ✓ Requires separation of the board chair and chief executive positions   |                                    |
| Company is a cooperative and elects Board from membership  |                                    |
| ☐ None of the above  |                                    |
| □ N/A - No Board of Directors  |                                    |

Points Earned: 0.50 of 1.00

# **Governing Body Stakeholder Representation** Does your company's Board of Directors have voting seats representing: Select all that apply. Executive employees ☐ Non-executive employees Community expertise (e.g. local university representative) Environmental expertise (e.g. environmental nonprofits) ✓ Customers None of the above N/A - no Board of Directors Points Earned: 0.13 of 0.25 **Audit Committee Characteristics** Which of the following apply to the Audit Committee of your company's Board of Directors? Please check all that apply. Committee meets at least quarterly All Audit Committee members are independent Procedures are in place for internal auditors to report directly to the Audit Committee in the case of concerns regarding the accuracy and integrity of the financial reports All audit and non-audit fees of the independent auditor are disclosed None of the above ✓ N/A - No Audit Committee N/A - No Board of Directors Points Available: 0.50 **Shareholder Engagement** Which of the following apply to your shareholder engagement practices? Our company permits proxy voting by means of paper ballot, electronic voting, proxy voting services, or other remote mechanism We have mechanisms in place for shareholders to cast confidential votes Our company's ownership structure follows one-share, one-vote standard Shareholders have formal rights to vote on changes in corporate articles, by-laws, governance structures, and change-in-control provisions Shareholders have the right to nominate Board members Shareholder communications include company's financial and ESG performance None of the above Points Earned: 0.50 of 0.50 **Code of Ethics** What is required by your company's Code of Ethics? 🗹 Prohibition of bribes in any form, including kickbacks or gifts, on any portion of contract payments or soft dollar practices Formal oversight policy covering direct or indirect political contributions, charitable donations, and sponsorships Public disclosure of financial and in-kind contributions to political parties, politicians, lobby groups, charitable organizations, and advocacy groups Other - please describe None of the above N/A - No Code of Ethics Points Earned: 0.33 of 0.50

| Which of the following stakeholder groups are required to participate in regular training on your company's Code of Ethics?       |
|---|
| Please check all that apply.  |
| ✓ Executives and senior managers  |
| ☐ Business partners, contractors, and suppliers   |
| Subsidiaries  |
| ☐ Joint ventures  |
| ☐ None of the above   |
| Points Earned: 0.17 of 0.50   |
| Instruction on Code of Ethics   |
| How does your company instruct employees regarding your Code of Ethics on behavioral expectations, bribery, and corruption?       |
| Please check all that apply.  |
| ✓ We instruct the Board of Directors on the Code at least annually  |
| ☑ We instruct all newly hired workers on the Code   |
| ☑ We instruct managers on the Code on an ongoing basis  |
| ✓ We instruct all non-managerial workers on the Code on an ongoing basis  |
| ✓ We communicate changes to the Code whenever it is updated   |
| Other - please describe   |
| ☐ No Code of Ethics or equivalent, or no training on the Code   |
| Points Earned: 0.50 of 0.50   |
| Breached Code of Ethics Breachment Policy   |
| In cases where there are material breaches to your company's Code of Ethics, what actions are formally outlined for your company? |
| ☐ Breaches, including case details, are reported to Board of Directors  |
| ☐ Breaches, including case details, are reported publicly   |
| Reported breaches are investigated promptly via independent party   |
| Employees are dismissed or disciplined if found in breach   |
| Contracts with business partners in breach are terminated   |
| ✓ Company makes improvements to anti-corruption program based on reported cases   |
| Other - please describe   |
| None of the above   |

**Code of Ethics Training** 

 $\ \square$  N/A - No Business Code of Conduct

Points Earned: 0.38 of 0.50

# **Anti-Corruption Practices** Which of the following anti-corruption reporting and prevention systems are in place? ✓ Written employee whistle-blowing policy with confidentiality policy ☑ Circulation of whistle-blowing policy to all employees and business partners Communication of the anti-corruption system at least annually to the relevant internal and external stakeholders ✓ Annual training on the anti-corruption system Providing supporting tools and guidance (e.g. self-assessment survey for high-risk departments) ✓ Anonymous mechanisms to report concerns and grievances Individual or department oversight with direct access to Board of Directors We take part of a collective action/coalition with governments, community-based organizations, NGOs and other businesses to act against corruption Other - please describe None of the above Points Earned: 0.50 of 0.50 **Monitoring Ethics and Corruption** Does your company do any of the following with regard to monitoring and reporting on your anti-corruption programme? Responsibility for the monitoring has been clearly assigned and resources have been made available Mechanisms are in place for continuous monitoring (internal employee self-evaluations, automated controls monitoring) ☑ The management of the company (e.g. Board of Directors, Audit Committee) review the results of internal and external reviews and ensure that required changes are implemented in an appropriate and prompt manner External independent assurance is conducted to provide further security to management and stakeholders regarding the effectiveness of the anti-corruption Regular reporting announcements about the program are made at least annually to relevant internal and external stakeholders (workshops, CEO announcement, newsletter) None of the above Points Earned: 0.40 of 0.50 **Financial Controls** Does your company maintain any of the following financial controls? Please check all that apply. Fraud risk assessment is conducted at least annually and any internal control deficiencies identified are communicated to Board of Directors and senior management Formal internal audit department has direct access to the Board of Directors and Audit Committee Use Job descriptions for managers and employees clearly define lines of financial reporting, responsibilities, and limits for the authorization, approval, and verification of disbursements

☑ Financial control activities are documented, and at a minimum, cover controls around cash disbursement, accounts receivable, accounts payable, and inventory

Points Earned: 0.50 of 0.50

None of the above

✓ Majority of financial controls are automated

management

# **Company Transparency** What information does the company make publicly available and transparent? Your answers determine which future questions in the assessment are applicable to your company. Beneficial ownership of the company Financial performance (must be transparent to employees at minimum) Social and environmental performance (e.g. impact reports) ✓ Membership of the Board of Directors None of the above Points Earned: 0.50 of 0.50 **Financial Transparency with Employees** How does your company formally share financial information with full-time employees? Exclude compensation data. Please check all that apply. We have no formal documented process to share financial information with employees Our company discloses all financial information (except salary info) at least yearly Our company discloses all financial information (except salary info) at least quarterly ☐ In addition to sharing financials, our company also has an intentional education program around shared financials In addition to sharing financials with employees, our company publicly reports its financial statements Points Earned: 0.38 of 0.50 **Impact Reporting** Does the company produce a public-facing annual report detailing its social and environmental performance that includes any of the following? We seek input from relevant stakeholder groups to help determine what information to report ✓ We provide clear descriptions of our mission-related activities We share quantifiable targets related to our company's mission We share quantifiable results from our mission-related activities (e.g., lbs of carbon offset) ☑ We use consistent variables of measurement which allow comparisons to previous years Our report is in compliance with the Global Reporting Initiative (GRI) or equivalent disclosure level based on a third-party voluntary reporting standard A third party has validated the information we share Impact reporting is integrated with financial reporting We don't produce a public-facing mission-related annual report

#### **Executive Compensation Disclosure**

Does your company have a written statement or policy to publicly disclose executive compensation?

Yes

O No

Points Earned: 0.25 of 0.25

Points Earned: 0.30 of 0.50

| Governing Body Transparency  |            |
|--|------------|
| What information does your company make transparent regarding your Board of Directors?   |            |
| Please check all that apply.  We publicly report member names, bios or CVs, and relationship, including any conflict of interest with the company                            |            |
| We publicly report internet marries, blos or evs, and relationship, including any connect or interest with the company  We publicly report attendance rate of board meetings |            |
| ☐ We publicly report remuneration of board members and chief executives  |            |
| ☐ None of the above  |            |
| Points Earned: 0.17 of 0.50  |            |
| Covernos Metrico   | OPERATIONS |
| Governance Metrics   | 0.0        |
| This section asks for your company to provide important financial information that will be referenced later in the assessment.   |            |
| Last Fiscal Year   |            |
| On what date did your last fiscal year end?  |            |
| If your company has not yet completed its first fiscal year, please put your anticipated fiscal year end date.   |            |
| On what date did your last fiscal year end? 30 Jun 2023  |            |
| Points Available: 0.00   |            |
| Reporting Currency   |            |
| Select your reporting currency   |            |
| O US Dollar - USD  |            |
| Points Available: 0.00   |            |
| Revenue Year Before Last   |            |
| Total Earned Revenue   |            |
| From the fiscal year before last   |            |
| If your company has not yet completed its first fiscal year, please put \$0  |            |
| From the fiscal year before last   |            |
| Sensitive  |            |
| Points Available: 0.00   |            |
| Revenue Last Year  |            |
| Total Earned Revenue   |            |
| From the last fiscal year  |            |
|  |            |

This question will be used for scored calculation questions later in the assessment. Please complete for accurate scoring. If your company has not yet completed its first fiscal year, please put \$0

From the last fiscal year

Points Available: 0.00

#### **Net Income Last Year**

Net Income

From the last fiscal year

If your company has not yet completed its first fiscal year, please put \$0

From the last fiscal year

Sensitive

Points Available: 0.00

#### **Net Income Year Before Last**

Net Income

From the fiscal year before last

From the fiscal year before last

Sensitive

Points Available: 0.00

IMPACT BUSINESS MODELS

# **Mission Locked - Impact Business Model**

7.5

Recognizes corporate forms and amendments that preserve mission and/or considers stakeholders regardless of company ownership

#### **Mission Lock**

Separate from a mission statement, what has your company done to legally ensure that its social or environmental performance is a part of its decision-making over time, regardless of company ownership?

This question is related to the legal requirement for Certified B Corps. Click "Learn" for more information and resources about this requirement.

- O Signed a contract or Board resolution committing to adopting a legal form that requires consideration of all stakeholders (e.g. signed B Corp Agreement)
- Adopted a specific legal entity or governance structure that preserves mission over time, but does not require consideration of all stakeholders in its decision-making (e.g. cooperative)
- As a company wholly owned by another company that has not done so, amended corporate governing documents or adopted a legal entity that requires consideration of all stakeholders in its decision-making (e.g. benefit corporation, completed B Corp legal amendment)
- As an independent or publicly-owned business, amended corporate governing documents or adopted a legal entity that requires consideration of all stakeholders in its decision-making (e.g. benefit corporation, completed B Corp legal amendment)
- O None of the above

Points Earned: 7.50 of 10.00

#### Workers

**OPERATIONS** 

# **Workers Impact Area Introduction**

0.0

This section identifies who should be considered a "worker" in the B Impact Assessment and reports your worker-related metrics. It also identifies whether your company is designed to deliver a specific, material, positive impact for its workers, and if so, opens the Worker Impact Business Model section that is most applicable.

#### Majority Hourly vs. Salaried Workers

Are the majority (greater than 50%) of your employees paid on a fixed salary or a daily or hourly wage?

This is a REQUIRED question that determines the set of additional questions your company will respond to regarding your employee impact.

Fixed Salary

O Daily or hourly wage

Points Available: 0.00

# **Use Of Contracted Labor**

Points Available: 0.00

Is any of your company's labor performed by subcontracted organizations or individuals, such as outsourced staffing services or independent contractors?

| madpendent contractors:   |
|---|
| Your answers determine which future questions in the assessment are applicable to your company.   |
| ✓ Yes, some of our labor is contracted to third party subcontractors that manage staff on our behalf  |
| Yes, we hire individual independent contractors who are contracted to work greater than 20 hours per week for your company over an indefinite period or longer than 6 |
| months  |
| We utilize individual independent contractors who do not work greater than 20 hours per week for us over an indefinite period or longer than 6 months                 |
| ☐ None of the above   |
| Points Available: 0.00  |
| Workers Impact Business Model Introduction  |
| Is your company structured to benefit its employees in either of the following ways?  |
| Your answers determine which future questions in the assessment are applicable to your company.   |
| Ownership structures that provide significant equity (>40%) and empowerment to all employees (e.g. employee-owned companies, cooperatives)                            |
| Providing high quality jobs or professional development for individuals with chronic barriers to employment (workforce development programs)                          |
| ✓ None of the above   |
| Points Available: 0.00  |
| # of Full Time Workers  |
| Number of Total Full-Time Workers   |
| Current Total Full-Time Workers   |
| Please click "Learn More" to understand how to answer this question.  |
| Current Total Full-Time Workers 1107  |
| ☐ We do not track this  |
| Points Available: 0.00  |
| # of Full Time Workers Last Year  |
| Number of Total Full-Time Workers   |
| Total full-time workers twelve months ago   |
| Please click "Learn More" to understand how to answer this question.  |
| Total full-time workers twelve months ago 1283  |
| ☐ We do not track this  |
| Points Available: 0.00  |
| # of Part Time Workers  |
| Number of Total Part-Time Workers   |
| Current Total Part-Time Workers   |
|   |
| Please click "Learn More" to understand how to answer this question.  |
| Current Total Part-Time Workers 14  We do not track this  |
| We do not track this  |

# # of Part Time Workers Last Year Number of Total Part-Time Workers Total part-time workers twelve months ago Please click "Learn More" to understand how to answer this question. Total part-time workers twelve months ago 20 ☐ We do not track this Points Available: 0.00 # of Temporary Workers Number of Total Temporary Workers **Current Total Temporary Workers** Please click "Learn More" to understand how to answer this question. Current Total Temporary Workers 2247 ☐ We do not track this Points Available: 0.00 # of Temporary Workers Last Year Number of Total Temporary Workers Total temporary workers twelve months ago Please click "Learn More" to understand how to answer this question. Total temporary workers twelve months ago 1997 ☐ We do not track this Points Available: 0.00 **OPERATIONS Financial Security** 7.8 **Lowest Paid Wage** What is the company's lowest wage as calculated on an hourly basis? Please exclude students and interns in this calculation. What is the company's lowest wage as calculated on an hourly basis?

Points Available: 0.00

| % of Employees Paid Individual Living Wage   |
|--|
| What percentage of employees on an FTE (Full Time Equivalent) basis are paid at least the equivalent of a living wage for an individual? |
| Please exclude students and interns in this calculation.  <75% 75-89%  |
| <ul><li>● 90-99%</li><li>○ 100%</li><li>○ N/A</li></ul>  |
| Points Earned: 2.22 of 2.96  |
| % of Employees Paid Family Living Wage   |
| What percentage of employees on an FTE (Full Time Equivalent) basis are paid at least the equivalent of a living wage for a family?      |
| Please exclude students and interns in this calculation.   |
| O <75%   |
| ● 75-89%   |
| ○ 90-99%<br>○ 100%   |
| ○ N/A  |
| Points Earned: 0.99 of 2.96  |
| % Above the Minimum Wage   |
| What percentage above the legal minimum wage does your lowest-paid hourly employee earn?   |
| Please answer this question ONLY taking into account hourly workers. If you do not have hourly workers, select N/A.                      |
| ○ 0% - Lowest wage is equivalent to minimum wage   |
| O <sub>1-9%</sub>  |
| O 10-29%   |
| O 30-49%   |
| ○ 50-75%<br>● 75%+   |
| ○ N/A - We do not employ hourly workers  |
| Points Earned: 1.48 of 1.48  |
| Compensation Policies and Practices  |
| Does your company offer any of the following additional financial benefits to non-executive workers?                                     |
|  |
| Your answers determine which future questions in the assessment are applicable to your company.  |
| ☐ Cost of living adjustments that match inflation rates of the country  Sonuses or profit-sharing  |
| Employee ownership opportunities   |
| □ None of the above  |
| Points Earned: 0.49 of 1.48  |

| Employees Receiving a Bonus   |
|---|
| What percentage of full-time and part-time employees, excluding founders and executives, received a monetary bonus in the last fiscal year?   |
| O <sub>0%</sub>   |
| O 1-24%   |
|   |
| O 50-74%  |
| ○ 75-99%  |
| O 100%  |
| ○ N/A   |
| Points Earned: 0.37 of 1.48   |
| Significance of Bonuses   |
| What was the equivalent percentage of profits that were distributed as bonuses to non-executive workers in the last fiscal year?  |
| O No bonus payout, or no bonus plan   |
| ● 5% or less  |
| O 5-10%   |
| O 10-15%  |
| O 15-20%  |
| O>20%   |
| O Bonuses were paid to non-executive workers, despite the company not earning a profit  |
| Points Earned: 0.19 of 1.48   |
| % Participation in Employee Ownership   |
| What percentage of all full-time employees have been granted stock, stock options, or stock equivalents (including participation in an ESOP or other qualified ownership plans) in the company? |
| Select N/A if your company is a consumer/shared services cooperative, a producer cooperative or a nonprofit.  |
| ○0%   |
| ● 1-24%   |
| O 25-49%  |
| O 50-74%  |
| ○ 75-99%  |
| O 100%  |
| ○ N/A   |

Points Earned: 0.37 of 1.48

| Employee Retirement Plan  |            |
|---|------------|
| What kind of Employee Retirement Plan is available for all tenured workers at your company?   |            |
| Retirement plans may include Pensions, Profit sharing, 401(k), etc.   |            |
| Retirement plan is available with no company match  |            |
| Partial match of 4% or less   |            |
| Partial match greater than 4%   |            |
| □ Full match of 4% or less  |            |
| ✓ Full match of 470 of less   |            |
| Plan includes Socially-Responsible Investing option   |            |
| ☐ Retirement plan is not available for all tenured workers  |            |
| Points Earned: 1.48 of 1.48   |            |
| Financial Services for Employees  |            |
| What financial products, programs, or services does your company provide that help to meet financial health needs of employees?                               | hourly     |
| Please answer this question ONLY taking into account hourly workers. If you do not have hourly workers, select N/A.   |            |
| ✓ Direct deposit  |            |
| Access to free or affordable banking services or payroll cards (e.g. free ATM debit card)   |            |
| ☐ Financial management tools or coaching  |            |
| ☐ Emergency or short-term savings programs  |            |
| ☐ Low-interest or interest-free loans   |            |
| Debt management, refinancing, or loan payment contributions   |            |
| Employer match for deposits into savings accounts   |            |
| Paychecks issued off-schedule on a need basis   |            |
| ☐ Tax preparation services  |            |
| ✓ Other - please describe   |            |
| ☐ None of the above   |            |
| □ N/A - We do not employ hourly workers   |            |
| Points Earned: 0.26 of 0.74   |            |
|   | OPERATIONS |
| Health, Wellness, & Safety  | 10.1       |
| Healthcare Plan   |            |
| Your company's healthcare plan available to all full-time workers includes:   |            |
| Select all that apply.  |            |
| ✓ Coinsurance of 80%+ covered by healthcare plan  |            |
| Company payment of 80%+ of individual premium   |            |
| Company payment of 80%+ of family coverage premium  |            |
| Out-of-pocket maximum for individual coverage of \$2000 or less (net of company HSA or equivalent contribution)   |            |
| ✓ Annual deductible for individual coverage of \$1000 or less (net of company HSA or equivalent contribution)   |            |
| Co-payment of \$20 or less per primary care visit paid for by worker  |            |
| ✓ Prescription drug coverage wherein workers pay \$10 or less for generic drugs, \$30 or less for brand name drugs, and \$50 or less for non-formulary drugs. | as         |
| ,   | <i>y</i> - |

Points Earned: 2.40 of 3.00

☐ None of the above

✓ Explicit coverage of transgender-inclusive healthcare

# Healthcare Eligibility for Part Time Workers When do part-time workers become eligible to participate in healthcare plans offered by your company? If applicable, please select one answer indicating tenure requirements (answers 1-2), and one answer indicating weekly hour requirements (answers 3-4). Part-time workers are not eligible at time of hire, but become eligible to participate within their first 6 months of employment Part-time workers are eligible to participate at time of hire Part-time workers are only eligible if they work more than 20 hours a week Part-time workers are not eligible even if they work less than 20 hours a week Part-time workers are not eligible to participate in company-sponsored insurance plans N/A - We don't have part-time employees

#### **Workers Participating in Healthcare Plan**

On an FTE basis, what percentage of your employees is enrolled in the healthcare coverage previously identified?

Select N/A if workers only receive health care through a national plan.

| 0 | <70%   |
|---|--------|
| 0 | 70-799 |
|   | on on  |

80-89%90-99%

0100%

O N/A

Points Earned: 0.75 of 1.50

Points Earned: 1.13 of 1.50

#### **Supplementary Health Benefits**

What additional benefits are offered to all full-time tenured workers?

Only select benefits the company pays the majority of costs to all full-time tenured workers. Select Other if the company covers less than 50% of the expenses for the benefits listed or other benefits offered.

✓ Dental insurance

Short-term disability

✓ Long-term disability

Structured account mechanism for qualified medical expenses (e.g. HSA, HRA, FSA)

✓ Domestic partner or civil union spousal benefits

✓ Life insurance

No additional benefits

Other - please describe

Points Earned: 3.00 of 3.00

#### **Health and Wellness Initiatives**

What health and wellness initiatives or policies does your company offer beyond insurer-provided programs?

Check all that apply.

| We sponsor and encourage workers to participate in health and wellness activities during the workweek (e.g. walking or steps programs)                                    |
|---|
| We offer incentives for workers to complete health risk assessments or participate in health and wellness activities (e.g., a fund for exercise equipment, subsidized gyn |
| membership)   |
| ✓ Employees have access to behavioral health counseling services, web resources, or Employee Assistance Programs  |
| Spouses, partners, or children of employees are provided access to behavioral health counseling services, web resources, or Employee Assistance Programs                  |
| ☐ We have policies and programs in place to prevent ergonomic-related injuries in the workspace   |
|   |

Over 25% of workers have completed a health risk assessment in the last twelve months

☐ Management receives reports on aggregate participation in worker wellness programs

✓ Other - please describe

Ompany does not offer any formal health and wellness initiatives

Points Earned: 1.35 of 1.50

#### **Indoor Air Quality Audits**

What is included in your company's annual indoor air quality audit of all company facilities?

Select all options that apply.

✓ No smoking within 25 feet of building entrances

☑ Indoor ventilation rates compliant with ASHRAE Standard 62.1 or EN 16798-1

☑ Minimum air intake separation distance compliant with ASHRAE Standard 62.1 or EN 16798-3

Operations and maintenance manual for ventilation equipment compliant with ASHRAE Standard 62.1

✓ HVAC filters compliant with ASHRAE Standard 52.2 or ISO 16890

✓ Temperature and relative humidity levels (PMV and PPD) in compliance with ASHRAE Standard 55 EN-16798 or ISO 7730

✓ Written IAQ complaint response policy

None of the above

Points Earned: 1.50 of 1.50

**OPERATIONS** 

3.7

# **Career Development**

#### **Professional Development Policies and Practices**

Does your company provide any of the following training opportunities to workers for professional development?

Your answers determine which future questions in the assessment are applicable to your company.

✓ We have a formal onboarding process for new employees

We offered ongoing training on core job responsibilities to employees within the last year

We have a policy to encourage internal promotions and hiring for advanced positions (e.g. posting job openings internally first)

We provide cross-skills training for career advancements or transitions (e.g. management training for non-managers)

We provide non-career-specific life-skill training (e.g. financial literacy, English as a Second Language)

We facilitate or have an allocated budget for external professional development opportunities, (e.g. conference attendance, online trainings)

☑ We provide reimbursements or programs for intensive continuing education credentials (e.g. college degrees, professional licensures)

☐ None of the above

Points Earned: 0.45 of 0.71

| Amount of Training for New Hires   |
|--|
| What was the average amount of training that a newly hired worker received in the past twelve months?                |
| Use average of both full-time and part-time employees.   |
| O No training  |
| On-the-job training (one day to one week)  |
| On-the-job training (one week to one month)  |
| O Apprenticeship or technical training (over one month)  |
| ○ N/A - No new hires during the last 12 months   |
| Points Earned: 0.47 of 0.71  |
| Paid Professional Development Days   |
| How many paid days of professional development do the majority of full time workers receive in a single year?        |
| ○ 0 days   |
| 1-4 days   |
| ○ 5-9 days   |
| O 10+ days   |
| O No formal policy   |
| Points Earned: 0.24 of 0.71  |
| Management Training  |
| What management training and coaching do new and existing managers regularly receive?                                |
| Check all that apply.  |
| ✓ Providing ongoing praise and corrective feedback   |
| ✓ Conflict negotiation and resolution  |
| Group dynamics and optimal team functioning  |
| ✓ Performance evaluation systems   |
| Other - please describe  |
| ☐ None of the above  |
| Points Earned: 0.71 of 0.71  |
| Employee Review Process  |
| Which of the following is included or applies to your company's formal process for providing performance feedback to |
| employees?   |
| Check all that apply.  |
| ✓ Process has a regular schedule and is conducted at least annually  |
| Peer and subordinate input   |
| ✓ Written guidance for career development  |
| Social and environmental goals   |
| Clearly-identified and achievable goals  |
| A 360-degree feedback process  |
| ✓ All tenured employees receive feedback   |
| ☐ None of the above  |
| Points Earned: 1.13 of 1.41  |

| Internal Promotions  |                |
|--|----------------|
| What percentage of employees has been internally promoted within the last 12 months?   |                |
| Exclude material owners in your calculation.   |                |
| Points Earned: 0.47 of 0.71  |                |
| Intern Hiring Practices  |                |
| How does your company manage the hiring and treatment of interns?  |                |
| Check all that apply. If there is no third party living wage calculated for your country of operations, please do not select "payment of a living wage."  We have a formalized policy or program outlining the objectives of internships or internship programs for participants  We partner with education institutions to provide internship opportunities or work-study programs  We pay interns a living wage  Our interns receive formal performance reviews  Our interns have a formal opportunity to provide feedback on experience  We have hired interns on as full-time permanent employees in the past two years  Intern tenures are restricted to not exceed one year if interns are not currently enrolled in school  None of the above |                |
| Points Available: 0.71   |                |
| End of Employment Support  |                |
| What are your formal company policies regarding employee termination and layoffs?  We have a policy to provide written notice of employee performance prior to termination  We have a policy to provide performance improvement plans or stated corrective time periods prior to termination  We have a policy to provide at minimum 2+ weeks of severance per year of employment  We provide outplacement services for terminated employees  We don't have written termination or severance policies  |                |
| Points Earned: 0.32 of 0.35  |                |
| Career Development (Salaried)  | OPERATIONS 0.7 |
| External Professional Development Participation  |                |
| What percentage of full-time workers has participated in external professional development or lifelong learning opportur past fiscal year?   | nities in the  |
| Professional development should be paid for in advance, reimbursed or subsidized by the company.   |                |
| Points Earned: 0.13 of 0.50  |                |

#### **Subsidized Educational Opportunities**

What percentage of full-time workers received advancement or reimbursement for continuing education opportunities in the last fiscal year?

| inscal year?   |  |
|--|--|
| Continuing education opportunities include GED, college credits, industry-recognized accreditation, etc. |  |

01-5%

 $\bigcirc$  0

**6**-15%

015%+

Points Earned: 0.33 of 0.50

#### **Career Development Policies**

What are your company's policies and practices around career development and promotion?

- ☑ Employees who seek to take a short-term leave or sabbatical will have their jobs guaranteed upon return
- Vour company will make an effort to find a place for employees who seek to take a long-term leave or sabbatical upon their return
- Employees are able to make lateral moves or change career direction or pace when possible
- None of the above

Points Earned: 0.25 of 0.25

**OPERATIONS** 

# **Engagement & Satisfaction**

3.9

#### **Employee Handbook Information**

What is included in your company's written and accessible employee handbook?

- ✓ A non-discrimination statement
- An anti-harassment policy with reporting mechanisms, processes, and disciplinary procedures
- ✓ A statement on work hours
- ✓ Policies on pay and performance issues
- ✓ Policies on benefits, training and leave
- Grievance resolution process
- Disciplinary procedures and possible sanctions
- ☐ A neutrality statement regarding workers' right to bargain collectively and freedom of association
- Prohibition of child labor and forced or compulsory labor
- ☐ We have no written employee handbook

Points Earned: 0.36 of 0.36

#### **Paid Secondary Caregiver Leave**

What secondary parental leave policies are available to your workers, either through your company or a government program?

Select all that apply, but only select one answer indicating the total amount of paid time equivalent (answers 2-4). See "Learn More" for further instructions.

- Workers receive unpaid time off for secondary parental leave
- Workers receive up to 2 weeks (or full pay equivalent) paid leave
- Workers receive between 2 to 5 weeks (or full pay equivalent) paid leave
- Workers receive greater than 5 weeks (or full pay equivalent) paid leave
- Policy does not distinguish between primary and secondary caregiving, or provides equivalent time and pay to both
- No secondary caregiver leave is offered to employees

Points Earned: 0.43 of 0.72

| Supplementary Benefits  |
|---|
| What supplementary benefits are provided to a majority of non-managerial workers?   |
| Including full time and part time employees. Please check all that apply.   |
| On-site childcare   |
| Off-site subsidized childcare   |
| Free or subsidized meals  |
| ✓ Policy to support breastfeeding mothers   |
| ✓ Other - please describe   |
| ☐ None of the above   |
| Points Earned: 1.08 of 1.44   |
| Worker Empowerment  |
| How does your company engage and empower workers?   |
| We have formalized feedback and complaint mechanisms beyond direct reporting lines to address concerns and improve company practices  |
| We have processes in place to provide input from employees prior to operational and/or strategic policy or practice changes   |
| Employee complaint / input mechanisms are reviewed at least every other year, with input from employees themselves into the process   |
| ☑ Company tracks usage of input/ feedback / complaint mechanisms and resolution / implementation rates  |
| ☐ We have adopted open book management or self-management principles within the workplace   |
| ☐ Workers have opportunity to elect member(s) to the Board of Directors   |
| ✓ Other - please describe   |
| ☐ None of the above   |
| Points Earned: 0.61 of 0.72   |
|   |
| Surveying and Benchmarking Engagement and Attrition   |
| Surveying and Benchmarking Engagement and Attrition  Does your company monitor and evaluate your worker satisfaction and engagement in any of the following ways?   |
|   |
| Does your company monitor and evaluate your worker satisfaction and engagement in any of the following ways?  |
| Does your company monitor and evaluate your worker satisfaction and engagement in any of the following ways?  Your answers determine which future questions in the assessment are applicable to your company.   |
| Does your company monitor and evaluate your worker satisfaction and engagement in any of the following ways?  Your answers determine which future questions in the assessment are applicable to your company.  We calculate employee attrition rate   |
| Does your company monitor and evaluate your worker satisfaction and engagement in any of the following ways?  Your answers determine which future questions in the assessment are applicable to your company.  We calculate employee attrition rate  We benchmark employee attrition rate to relevant benchmarks  |
| Does your company monitor and evaluate your worker satisfaction and engagement in any of the following ways?  Your answers determine which future questions in the assessment are applicable to your company.  We calculate employee attrition rate  We benchmark employee attrition rate to relevant benchmarks  We regularly (at least once a year) conduct employee satisfaction or engagement surveys   |
| Does your company monitor and evaluate your worker satisfaction and engagement in any of the following ways?  Your answers determine which future questions in the assessment are applicable to your company.  We calculate employee attrition rate  We benchmark employee attrition rate to relevant benchmarks  We regularly (at least once a year) conduct employee satisfaction or engagement surveys  We benchmark employee satisfaction to relevant industry benchmarks  We disaggregate calculations based on different demographic groups to identify trends  We outperform industry benchmarks on attrition  |
| Does your company monitor and evaluate your worker satisfaction and engagement in any of the following ways?  Your answers determine which future questions in the assessment are applicable to your company.  We calculate employee attrition rate  We benchmark employee attrition rate to relevant benchmarks  We regularly (at least once a year) conduct employee satisfaction or engagement surveys  We benchmark employee satisfaction to relevant industry benchmarks  We disaggregate calculations based on different demographic groups to identify trends  We outperform industry benchmarks on attrition  We outperform industry benchmarks on satisfaction   |
| Does your company monitor and evaluate your worker satisfaction and engagement in any of the following ways?  Your answers determine which future questions in the assessment are applicable to your company.  We calculate employee attrition rate  We benchmark employee attrition rate to relevant benchmarks  We regularly (at least once a year) conduct employee satisfaction or engagement surveys  We benchmark employee satisfaction to relevant industry benchmarks  We disaggregate calculations based on different demographic groups to identify trends  We outperform industry benchmarks on attrition  |
| Does your company monitor and evaluate your worker satisfaction and engagement in any of the following ways?  Your answers determine which future questions in the assessment are applicable to your company.  We calculate employee attrition rate  We benchmark employee attrition rate to relevant benchmarks  We regularly (at least once a year) conduct employee satisfaction or engagement surveys  We benchmark employee satisfaction to relevant industry benchmarks  We disaggregate calculations based on different demographic groups to identify trends  We outperform industry benchmarks on attrition  We outperform industry benchmarks on satisfaction   |
| Does your company monitor and evaluate your worker satisfaction and engagement in any of the following ways?  Your answers determine which future questions in the assessment are applicable to your company.  We calculate employee attrition rate  We benchmark employee attrition rate to relevant benchmarks  We regularly (at least once a year) conduct employee satisfaction or engagement surveys  We benchmark employee satisfaction to relevant industry benchmarks  We disaggregate calculations based on different demographic groups to identify trends  We outperform industry benchmarks on attrition  None of the above   |
| Does your company monitor and evaluate your worker satisfaction and engagement in any of the following ways?  Your answers determine which future questions in the assessment are applicable to your company.  We calculate employee attrition rate We benchmark employee attrition rate to relevant benchmarks We regularly (at least once a year) conduct employee satisfaction or engagement surveys We benchmark employee satisfaction to relevant industry benchmarks We disaggregate calculations based on different demographic groups to identify trends We outperform industry benchmarks on attrition We outperform industry benchmarks on satisfaction None of the above   |
| Does your company monitor and evaluate your worker satisfaction and engagement in any of the following ways?  Your answers determine which future questions in the assessment are applicable to your company.  We calculate employee attrition rate  We benchmark employee attrition rate to relevant benchmarks  We regularly (at least once a year) conduct employee satisfaction or engagement surveys  We benchmark employee satisfaction to relevant industry benchmarks  We disaggregate calculations based on different demographic groups to identify trends  We outperform industry benchmarks on attrition  We outperform industry benchmarks on satisfaction  None of the above  Points Earned: 0.72 of 0.72   Employee Satisfaction   |
| Does your company monitor and evaluate your worker satisfaction and engagement in any of the following ways?  Your answers determine which future questions in the assessment are applicable to your company.    We calculate employee attrition rate   We benchmark employee attrition rate to relevant benchmarks   We regularly (at least once a year) conduct employee satisfaction or engagement surveys   We benchmark employee satisfaction to relevant industry benchmarks   We disaggregate calculations based on different demographic groups to identify trends   We outperform industry benchmarks on attrition   We outperform industry benchmarks on satisfaction   None of the above  Points Earned: 0.72 of 0.72   Employee Satisfaction  What percent of your employees are "Satisfied" or "Engaged"?  |
| Does your company monitor and evaluate your worker satisfaction and engagement in any of the following ways?  Your answers determine which future questions in the assessment are applicable to your company.  We calculate employee attrition rate  We benchmark employee attrition rate to relevant benchmarks  We regularly (at least once a year) conduct employee satisfaction or engagement surveys  We benchmark employee satisfaction to relevant industry benchmarks  We disaggregate calculations based on different demographic groups to identify trends  We outperform industry benchmarks on attrition  We outperform industry benchmarks on satisfaction  None of the above  Points Earned: 0.72 of 0.72   Employee Satisfaction  What percent of your employees are "Satisfied" or "Engaged"?  Select N/A if satisfaction or engagement is not formally surveyed.   |
| Does your company monitor and evaluate your worker satisfaction and engagement in any of the following ways?  Your answers determine which future questions in the assessment are applicable to your company.    We calculate employee attrition rate   We benchmark employee attrition rate to relevant benchmarks   We regularly (at least once a year) conduct employee satisfaction or engagement surveys   We benchmark employee satisfaction to relevant industry benchmarks   We disaggregate calculations based on different demographic groups to identify trends   We outperform industry benchmarks on attrition   We outperform industry benchmarks on satisfaction   None of the above  Points Earned: 0.72 of 0.72    Employee Satisfaction   What percent of your employees are "Satisfied" or "Engaged"?  Select N/A if satisfaction or engagement is not formally surveyed.   O<65%  |
| Does your company monitor and evaluate your worker satisfaction and engagement in any of the following ways?  Your answers determine which future questions in the assessment are applicable to your company.    We calculate employee attrition rate to relevant benchmarks   We benchmark employee attrition rate to relevant benchmarks   We regularly (at least once a year) conduct employee satisfaction or engagement surveys   We benchmark employee satisfaction to relevant industry benchmarks   We disaggregate calculations based on different demographic groups to identify trends   We outperform industry benchmarks on attrition   We outperform industry benchmarks on satisfaction   None of the above  Points Earned: 0.72 of 0.72    Employee Satisfaction   What percent of your employees are "Satisfied" or "Engaged"?  Select N/A if satisfaction or engagement is not formally surveyed.   <a href="celebook">c65%</a>   <a href="celebook">c65%</a>   <a href="celebook">c65-80%</a>   <a href="celebook">c65-80%</a> |
| Does your company monitor and evaluate your worker satisfaction and engagement in any of the following ways?  Your answers determine which future questions in the assessment are applicable to your company.    We calculate employee attrition rate to relevant benchmarks   We benchmark employee attrition rate to relevant benchmarks   We regularly (at least once a year) conduct employee satisfaction or engagement surveys   We benchmark employee satisfaction to relevant industry benchmarks   We disaggregate calculations based on different demographic groups to identify trends   We outperform industry benchmarks on attrition   We outperform industry benchmarks on satisfaction   None of the above  Points Earned: 0.72 of 0.72    Employee Satisfaction   What percent of your employees are "Satisfied" or "Engaged"?  Select N/A if satisfaction or engagement is not formally surveyed.   |

| Labor Practices Review  |            |
|---|------------|
| How have your company's labor practices been certified or reviewed by an independent third party in the last twelve me  | onths?     |
| □No   |            |
| 50%+ of our operations have been reviewed or certified  |            |
| ☐ We have conducted human rights reviews beyond what is required by law   |            |
| Our compliance reports are shared with stakeholders (e.g. workers, suppliers, NGOs, government)   |            |
| ✓ N/A - Company only has operations in developed markets  |            |
| Points Available: 0.36  |            |
| Labor Rights Training   |            |
| What percentage of employees has received specialized training on policies and procedures concerning aspects of laboration and rights that are relevant to the company's operations?        | or or      |
| None  |            |
| ○ 1-24%   |            |
| O 25-49%  |            |
| ○ 50-74%<br>○ 75%+  |            |
| ○ /5%+  |            |
| Points Available: 0.72  |            |
| Engagement & Satisfaction (Salaried)  | OPERATION: |
| Number of Paid Days Off   |            |
| -   |            |
| What is the annual minimum number of paid days off (including holidays) for full-time employees?  |            |
| ○ 0-15 work days  |            |
| O 16-22 work days   |            |
| 23-29 work days   |            |
| ○ 30-35 work days<br>○ 36+ work days  |            |
| ○ 36+ Work days   |            |
| Points Earned: 0.66 of 0.88   |            |
| Paid Primary Caregiver Leave for Salary Workers   |            |
| Which of the following describe the primary parental leave policies for salaried workers, either through the company or government program?   |            |
| If applicable, please select one answer indicating total time off (answers 1-3), and one answer indicating fully paid time off (answers 4-7).   |            |
| Primary caregivers receive 4-12 weeks of time off for parental leave (including unpaid and paid leave)  |            |
| Primary caregivers receive 13 weeks to 6 months of time off for parental leave (including unpaid and paid leave)  |            |
| Primary caregivers receive more than 6 months of time off for parental leave (including unpaid and paid leave).   |            |
| ✓ 4-12 weeks of primary parental leave (or equivalent) is fully paid  |            |
| 13-18 weeks of primary parental leave (or equivalent) is fully paid   |            |
| 19-24 weeks of primary parental leave (or equivalent) is fully paid   |            |
| <ul><li>☐ More than 24 weeks of primary parental leave (or equivalent) is fully paid</li><li>☐ Primary caregivers receive less than 4 weeks off or no time off for parental leave</li></ul> |            |
| Points Earned: 0.35 of 0.88   |            |

| Workplace Flexibility in Practice   |                           |
|---|---------------------------|
| Which of the following flexible workplace practices have been used in the past 12 months?   |                           |
| Please check all that apply.  |                           |
| ☐ Managers or executives worked part-time or in a job-share   |                           |
| ✓ Managers or executives are in a telecommuting position  |                           |
| ✓ We hired new people into permanent positions that are telecommuting   |                           |
| We hired new people into permanent positions that are part-time or job-share  |                           |
| ✓ We have transitioned staff into part-time, job-share, or telecommuting positions  |                           |
| Other - please describe   |                           |
| ☐ None of the above   |                           |
| Points Earned: 0.88 of 0.88   |                           |
| Community   |                           |
|   | OPERATIONS                |
| Community Impact Area Introduction  | 0.0                       |
| This section identifies whether your company is designed to deliver a specific, material, positive impact for its community, and Community Impact Business Model section that is most applicable. | if so, opens the          |
| Community Oriented Impact Business Model  |                           |
| Does your company's business model create a specific positive benefit for stakeholders such as charitable part  | ners, vendors or          |
| suppliers in need, or your local community?   |                           |
|   |                           |
| suppliers in need, or your local community?  four answers determine which future questions in the assessment are applicable to your company.  |                           |
| our answers determine which future questions in the assessment are applicable to your company.  |                           |
| /our answers determine which future questions in the assessment are applicable to your company.  ○ Yes  ● No  |                           |
| /our answers determine which future questions in the assessment are applicable to your company.  ○ Yes  ● No  |                           |
| Your answers determine which future questions in the assessment are applicable to your company.   | operations<br><b>11.1</b> |

How does your company create an inclusive recruiting and hiring process?

- We include a statement in all our job postings with a commitment to diversity, equity, and inclusion
- ☑ We don't ask about incarceration history during our application process
- $\square$  We conduct anonymous or "blind" reviews of applications or resumes without attaching names or identifiable characteristics
- We actively recruit through organizations or services that serve individuals from underrepresented populations
- We conduct analyses of our job description language and requirements to ensure they are inclusive and equitable
- None of the above

Points Earned: 0.81 of 0.81

# **Diverse Ownership and Leadership** Is your company majority-owned or -led by individuals from any of the following underrepresented groups? Please select all that apply. ✓ Led by a woman Led by an individual from an underrepresented racial or ethnic minority ✓ Led by another underrepresented individual (veterans, LGBT, etc.) ☐ Majority owned by women Majority owned by individuals from underrepresented racial or ethnic minorities Majority owned by other underrepresented individuals (veterans, LGBT, etc.) None of the above Points Earned: 0.81 of 0.81 **Inclusive Work Environments** How does your company create an equitable and inclusive workplace for employees? 🗹 We have designated an individual or group explicitly responsible for diversity, equity, and inclusion (i.e. a Diversity Manager or Inclusion Committee) ☑ We offer trainings for all employees on topics related to diversity, equity, and inclusion ✓ We have voluntary employee resource or affinity groups ✓ Our facilities are designed to meet accessibility requirements for individuals with physical disabilities Our facility restrooms are gender-neutral or gender-inclusive We have programs in place to provide mentorship, apprenticeships, or internships for individuals from underrepresented groups ☑ We accommodate learning or emotional disabilities in work processes and workplace policies None of the above

# Management of Diversity, Equity, and Inclusion

How does your company manage and improve your workplace diversity and inclusivity?

| low does your company manage and improve your workplace diversity and inclusivity:  |
|---|
| We anonymously survey employees on gender identity, race/ethnicity, disability status, and other demographic factors to track the diversity of our workforce            |
| We have set specific, measurable diversity improvement goals that are reviewed by senior executives or our Board of Directors   |
| We have conducted a pay equity analysis by gender, race/ethnicity, or other demographic factors and, if necessary, implemented equal compensation improvement           |
| plans or policies   |
| We analyze job categories, satisfaction, promotion, retention rates, or benefits by different demographic groups, and if necessary, have implemented corrective actions |
| for inequitable results   |
| We specifically analyze diversity, equity, and inclusion data for individuals who are part of multiple underrepresented groups  |
| ☐ None of the above   |
| oints Farned: 0.41 of 0.81  |
|   |

Points Earned: 0.41 of 0.81

Points Earned: 0.81 of 0.81

# **Measurement of Diversity** What attributes of a diverse workforce does your company track, either through anonymous surveys or other methods legal in your jurisdiction? If collecting this type of demographic data is not legal in your jurisdiction, select None of the Above. $\square$ Socioeconomic status (as determined by low income residence, education level, etc.) ✓ Race or ethnicity ✓ Gender ✓ Age ✓ Other - please describe None of the above Points Earned: 0.81 of 0.81 **Workers from Ethnic or Racial Minorities** What percentage of your workforce identifies as being from a racial or ethnic minority? 00% 01-9% 010-19% 020-29% **30%**+ O Don't Know Points Earned: 0.81 of 0.81 **Women Workers** How many of your non-managerial workers identify as women? 00% 01-9% 010-24% 025-39% 040-49% **0** 50%+ O Don't know Points Earned: 0.81 of 0.81 **Age Diversity in Workforce** What percentage of your workforce is either under the age of twenty four or over the age of fifty? 00% 01-9% 010-19% 020-29% **30%**+ O Don't Know

Points Earned: 0.81 of 0.81

# **Workers from Other Underrepresented Populations** What percentage of your workforce identifies as part of another underrepresented social group other than the demographics featured above (e.g. individuals with disabilities, LGBTQ+ individuals, individuals who have been incarcerated, etc.)? Demographics featured in other questions and excluded here: Socioeconomic status, Race or ethnicity, Gender, Age 00% 01-9% 010-19% 020-29% ○30%+ Opn't Know Points Available: 0.81 **High to Low Pay Ratio** What multiple is the highest compensated individual paid, inclusive of bonus, as compared to the lowest paid full-time worker? ● >20x O 16-20x O 11-15x O 6-10x ○ 1-5x Points Available: 0.81 **Female Management** How many of your company managers identify as women? 00% 01-9% 010-24% 025-39% 040-49% **o** 50%+ O Don't know O N/A Points Earned: 0.81 of 0.81 **Management from Underrepresented Populations** How many of your company managers identify as from another underrepresented social group? If collecting this type of demographic data is not legal in your jurisdiction, select Don't Know. 00% 01-9% 010-19% 020-29% **30%**+ O Don't know Points Earned: 0.81 of 0.81

| Female Executives  |
|--|
| How many of your company executives identify as women?   |
| O <sub>0%</sub>  |
| O 1-9%   |
| O 10-24%   |
| O 25-39%   |
| O 40-49%   |
| ● 50%+   |
| ○ Don't know   |
| ○ N/A  |
| Points Earned: 0.81 of 0.81  |
| Executives from Underrepresented Populations   |
| How many of your company executives identify as from another underrepresented social group?                    |
| For this question, please do not take gender into consideration as gender is assessed in a different question. |
| ○0%  |
| ○1-9%  |
| O 10-19%   |
| O 20-29%   |
|  |
| O Don't know   |
| $\bigcirc$ N/A   |
| Points Earned: 0.81 of 0.81  |
| Female Directors   |
| How many of your company Board Directors identify as women?  |
| $\bigcirc$ 0%  |
| O 1-9%   |
| O 10-24%   |
| O 25-39%   |
| O 40-49%   |
| ● 50%+   |
| ○ Don't know   |
| ○ N/A  |
| Points Earned: 0.81 of 0.81  |

| How many of your company Board Directors identify as from another underrepresented social group?                         |
|--|
| For this question, please do not take gender into consideration as gender is assessed in a different question.           |
| ○0%  |
| O <sub>1-9%</sub>  |
| O 10-19%   |
| O 20-29%   |
| <b>3</b> 30%+  |
| O Don't know   |
| ○ N/A  |
| Points Earned: 0.81 of 0.81  |
| Supplier Diversity Policies or Programs  |
| Does your company have any of the following policies or programs in place to promote diversity within your supply chain? |
| ✓ We track diversity of ownership among our suppliers  |
| ☐ We have a policy to give preferences to suppliers with ownership from underrepresented populations                     |
| ☐ We have formal targets to make a specific percentage of purchases from suppliers with diverse ownership                |
| ☐ We have a formal program to purchase and provide support to suppliers with diverse ownership                           |
| ☐ None of the above  |
| N/A - Collecting supplier data or having preferential treatment policies is illegal in my country of operations          |
| Points Earned: 0.10 of 0.41  |
| Supplier Ownership Diversity   |
| What percentage of your purchases were from companies that are majority-owned by women or individuals from               |
| underrepresented populations?  |
| $\bigcirc$ 0%  |
| <b>1</b> -9%   |
| O 10-24%   |
| O 25-39%   |
| O 40-49%   |
| ○50%+  |
| ○ Don't Know   |

Points Earned: 0.10 of 0.81

OPERATIONS

Economic Impact

**Directors from Underrepresented Populations** 

0.0

#### **Geographic Structure and Scope**

We realize for large companies that have numerous facilities and multinational operations, the definition of local is potentially complex. Please briefly describe the structure of your company geographically, including the location and number of employees located at your headquarters and largest facilities. Also state the total number of facilities managed by your company.

Walden's academic headquarters are in Minneapolis, Minnesota. In 2019, university leadership and executive team members, through annual and strategic planning processes, made recommendations to partly address the theme of "making Walden a great place to work". An outcome of that process was the creation of hubs in place of permanent offices. During the COVID-19 pandemic, Walden staff primarily had work-at-home practices to create an environment that would comply with relative medical safety guidelines. The university now retains its presence in Minneapolis in a modified hub-style format and, effective September 2023, approximately 25 staff are onsite on a regular basis three days per week, while a significant population continues work-at-home practices. Additionally, the Columbia, Maryland Adtalem Global Education Inc. office houses approximately 30 regularly onsite Walden staff members, primarily with business office functions, three days per week. Most employees continue to work in remote positions. Walden has technology support for remote employees, and each office has representatives from the information technology (IT) group to provide IT infrastructure development and support. Walden's mission of producing scholar-practitioners has attracted a community of extraordinary staff and support personnel, all sharing a common desire to make a positive social impact to make a difference.

Points Available: 0.00

#### **Job Growth Rate**

What was your company's net job growth rate for full-time and part-time positions over the last 12 months? ONLY include newly created jobs that are paid a living wage.

If there is no living wage data available for your country of operations, include new jobs that pay 10% or more above a minimum wage.

0% (no growth on a net basis)

01-5%

06-15%

0>15%

Points Available: 4.62

#### **New Jobs Added Last Year**

Number of full-time and part-time jobs that have been added to your company's payroll. Enter 0 if none or if your company has no workers.

Last twelve months:

Last twelve months: 0

Points Available: 0.00

#### **Local Purchasing and Hiring Policies**

What written local purchasing or hiring policies does your company have in place?

"Local" is defined as being part of the same community. While the size and distance of a community may vary by context, they should generally be based on a small-scale economically and culturally connected area like a metropolitan area or a city/town.

☐ Written preference at each facility to purchase from local suppliers

Formal targets or goals for the amount of local purchasing

Ready-to-use lists of preferred local suppliers and vendors for specific facilities

Written preference for hiring and recruiting local managers

Incentives for staff to live within 20 miles of local company facility

Other (please describe)

✓ No written local purchasing or hiring policies in place

Points Available: 1.16

| What percentage of your company's expenses (excluding labor) was spent with independent suppliers local to the company's headquarters or relevant facilities in the last fiscal year? |
|---|
| Please click "Learn More" to understand how to answer this question.  |
|   |
| O 20-39%  |
| O 40-59%  |
| ○ 60%+  |
| ○ Don't know  |
| Points Available: 2.31  |
| Impactful Banking Services  |
| What characteristics apply to the financial institution that provides the majority of your company's banking services?  |
| Certified CDFI or national equivalent social investment organization  |
| Certified B Corporation   |
| ☐ Member of the Global Alliance for Banking on Values   |
| Cooperative bank or credit union  |
| Local bank committed to serving the community   |
| Independently owned bank  |
| ✓ None of the above   |
| Points Available: 2.31  |
| Local Employee Statistics   |
| What % of the following worker groups were hired from communities within 500 miles of company facilities?   |
| Executives  |
| O 0%  |
| O <sub>1-9%</sub>   |
| O 10-24%  |
| O 25-49%  |
| O 50-74%  |
| O 75%+  |
| ● Don't know  |
| Points Available: 0.76  |
| % of Managers Hired Locally   |
| What % of the following worker groups were hired from communities within 500 miles of company facilities?   |
| Managers  |
| O 0%  |
| O 1-9%  |
| O 10-24%  |
| O 25-49%  |
| ○ 50-74%  |
| ○75%+   |
| Opon't know   |
| Points Available: 0.76  |

**Spending on Local Suppliers** 

# What % of the following worker groups were hired from communities within 500 miles of company facilities? Non-managerial full-time workers 00% 01-9% 010-24% 025-49% 050-74% ○75%+ Opn't know Points Available: 0.76 **OPERATIONS Civic Engagement & Giving** 4.6 **Corporate Citizenship Program** How does your company take part in civic engagement? Your answers determine which future questions in the assessment are applicable to your company. Financial or in-kind product donations (excluding political causes) ✓ Community investments ✓ Community or pro-bono service Advocacy for adopting improved social or environmental policies or performance ✓ Partnerships with charitable organizations or membership with community organizations ☑ Discounted products or services to qualified underserved groups Free use of company facilities to host community events Equity or ownership in the company granted to a nonprofit Other - please describe None of the above Points Earned: 0.73 of 0.73 **Community Service Policies and Practices** How does your company manage employee community service? We have hosted or organized company service days in the last year ✓ The company offers paid time off for community service 20 hours or more a year of paid time off Our company monitors and records total volunteer hours Our company has set community service or pro-bono targets Other - please describe None of the above

% of Non-Managers Hired Locally

Points Earned: 0.73 of 0.73

| % of Employees Volunteer Service  |
|---|
| What percentage of employees took paid time off for volunteer service last year?  |
| O 0%  |
|   |
| O 25-49%  |
| O 50-74%  |
| ○75%+   |
| ○ Don't know  |
| Points Earned: 0.36 of 1.45   |
| Total Amount of Volunteer Service Hours   |
| Number of hours volunteered by full-time and part-time employees of the organization during the last fiscal year  |
| This should include both paid and unpaid time spent volunteering during traditional work hours, either for company-organized events or for employee-initiated activities. |
| Number of hours volunteered by full-time and part-time employees of the organization during the last fiscal year 2135  We do not track this                               |
| Points Available: 0.00  |
| Volunteer Service Per Capita  |
|   |
| What was the percentage of per capita worker time donated as volunteer, community service, or pro bono time in the reporting period?                                      |
| Calculate by total volunteer hours / total hours worked, generally 2000 hours per FTE.  |
| ○ 0%  |
| ● .19% of time  |
| O 1-2.4% of time  |
| ○ 2.5-5% of time  |
| ○ 5%+ of time   |
| ○ Don't know  |
| Points Earned: 0.48 of 1.45   |
| Charitable Giving and Community Investment Policies and Practices   |
| What are your company's practices regarding donations or community investments?   |
| ✓ We have a formal statement on the intended social or environmental impact of our company's philanthropy   |
| ☐ We have a formal donations commitment (e.g. 1% for the planet)  |
| ☐ We match individual workers' charitable donations   |
| We allow our workers or customers to select charities to receive our company's donations  |
| ✓ We have screening practices for charitable contributions or impact measurement mechanisms for our community investments   |
| ☐ None of the above   |
| Points Earned: 0.36 of 0.73   |

| Impact Measurement of Community Investment   |
|--|
| How does your company measure the performance or impact of your community investments?   |
| <ul> <li>✓ Company has a staff member (or members) who have performance measurement and evaluation part of written job responsibility</li> <li>✓ Company measures the total inputs of philanthropy like dollars invested and/or time spent</li> <li>☐ Company measures the amount of beneficiaries reached through their programs</li> <li>☐ Company has identified specific thematic metrics to assess performance and progress over time</li> <li>✓ Company surveys beneficiaries to measure outcomes of programs</li> <li>☐ Company has contracted an evaluation to study program outcomes in detail</li> <li>☐ Other</li> <li>☐ None of the above</li> </ul> Points Earned: 0.27 of 0.36 |
| Community Investments Performance Improvement  |
| How does your company monitor and improve the progress of its community investments?   |
| ✓ Performance of community investment initiatives and strategy are reviewed and overseen by executive team or Board of Directors at least annually  Company has set public goals related to community investment performance and set targets to achieve them  Company monitors performance of projects at least every year to determine if they are on target to meet objectives  Company reports progress publicly to solicit feedback on programs  Other  None of the above  |
| Points Earned: 0.18 of 0.36  |
| Strategic Decision Making for Community Investments  How does your company identify and choose community investment to support strategically?  Company has a written statement / strategy that focuses community investments on specific outcomes and intended impact of the programs  Company ties philanthropic themes to broader social or environmental goals of the business  Company's community investment strategy is overseen by Board of Directors  Company screens programs based on evidence of high efficacy of investments  Company screens programs on other factors besides established evidence (innovation, third party screens, etc.)  Other  None of the above           |
| Relative Input for Community Investments   |
| If you use an independent methodology to measure total commitment to community investment, what is the equivalent % of revenue contributed in the form of community investment?  None  Less than 0.1% of revenues  0.1-0.4% of revenues  0.5-0.9% of revenues  1-1.9% of revenues  >2%   |
| Points Earned: 0.18 of 1.45  |

# Policy Advocacy for Social and Environmental Standards Has your company worked with policymakers to develop or advocate for policy changes explicitly designed to improve social or environmental outcomes in the past two years? Yes, company has offered support in name and/or signed petitions Yes, company has provided active staff time or financial support Yes, company has directly introduced, testified, made recommendations or provided expertise to advance standards Yes, and efforts resulted in a specific institutional, industry or regulatory reform Other - please describe None of the above Points Earned: 0.36 of 0.73 Advancing Social and Environmental Performance

How has your company worked with its stakeholders (including competitors) to improve behavior or performance on social or environmental issues in the past two years?

We have worked with other industry players on a cooperative initiative on relevant social and environmental standards for our industry

We have provided data or contributed to academic research on social or environmental topics

We participate in panel presentations or other public forums on social or environmental topics

We provide public resources for other businesses or stakeholders on improving social or environmental performance

Other - please describe

None of the above

Points Earned: 0.36 of 0.36

**OPERATIONS** 

2.1

# **Supply Chain Management**

#### **Significant Supplier Descriptions**

Please select the types of companies that represent your Significant Suppliers:

Significant Suppliers represent 80% of your company's purchases in currency terms (excluding salaries on payroll and bonuses, rent, utilities, and taxes).

Sensitive

Points Available: 0.00

| Outsourced Staffing Services   |
|--|
| Does your company outsource support services (staffing) essential to the delivery of your services to other individuals or organizations?  |
| Your answers determine which future questions in the assessment are applicable to your company.  O No  |
| Points Available: 0.00   |
| Outsourced Staffing Screening Topics   |
| Does your company review or set requirements regarding the labor practices of its outsourced staffing service providers that includes the following topics?  |
| Your answers determine which future questions in the assessment are applicable to your company.  |
| ✓ Compliance with all local laws and regulations   |
| ✓ Compliance with international human rights and labor standards (for employees and contractors)   |
| Payment at or above industry benchmarks  |
| ✓ Payment of a living wage (for employees and contractors)   |
| ☐ Employee benefits provided   |
| Professional development opportunities   |
| ✓ Other labor practices  |
| ☐ None of the above  |
| $\bigcup$ N/A  |
| Points Earned: 0.21 of 0.25  |
| % of Outsourced Services Accountable to Code of Conduct?   |
| % of Outsourced Services Accountable to Code of Conduct?   |
| What % of your outsourced staffing services (on a currency basis) are accountable to the formalized code of conduct or requirements described in the previous question?  |
| What % of your outsourced staffing services (on a currency basis) are accountable to the formalized code of conduct or requirements described in the previous question?  |
| What % of your outsourced staffing services (on a currency basis) are accountable to the formalized code of conduct or   |
| What % of your outsourced staffing services (on a currency basis) are accountable to the formalized code of conduct or requirements described in the previous question?  |
| What % of your outsourced staffing services (on a currency basis) are accountable to the formalized code of conduct or requirements described in the previous question?  On% O1-20%  |
| What % of your outsourced staffing services (on a currency basis) are accountable to the formalized code of conduct or requirements described in the previous question?  On% O1-20% O21-49%  |
| What % of your outsourced staffing services (on a currency basis) are accountable to the formalized code of conduct or requirements described in the previous question?  On% O1-20% O21-49% O50-74%  |
| What % of your outsourced staffing services (on a currency basis) are accountable to the formalized code of conduct or requirements described in the previous question?  Onk O1-20% O21-49% O50-74% O75-99%  |
| What % of your outsourced staffing services (on a currency basis) are accountable to the formalized code of conduct or requirements described in the previous question?  One One O1-20% O21-49% O50-74% O75-99% O100%  |
| What % of your outsourced staffing services (on a currency basis) are accountable to the formalized code of conduct or requirements described in the previous question?  O% O1-20% O21-49% O50-74% O75-99% O100% N/A   |
| What % of your outsourced staffing services (on a currency basis) are accountable to the formalized code of conduct or requirements described in the previous question?  O% O1-20% O21-49% O50-74% O75-99% O100% N/A  Points Earned: 0.88 of 1.00  |
| What % of your outsourced staffing services (on a currency basis) are accountable to the formalized code of conduct or requirements described in the previous question?  Onk O1-20% O21-49% O50-74% O75-99% O100% N/A  Points Earned: 0.88 of 1.00  Screening / Monitoring for Services  Which of the following methods are used to evaluate the social or environmental impact of your outsourced staffing services?  |
| What % of your outsourced staffing services (on a currency basis) are accountable to the formalized code of conduct or requirements described in the previous question?  Onw Ony Onumber 1-20% Onumber 21-49% Onumber 3-50-74% Onum |
| What % of your outsourced staffing services (on a currency basis) are accountable to the formalized code of conduct or requirements described in the previous question?    0%  |
| What % of your outsourced staffing services (on a currency basis) are accountable to the formalized code of conduct or requirements described in the previous question?    0%  |
| What % of your outsourced staffing services (on a currency basis) are accountable to the formalized code of conduct or requirements described in the previous question?    0%  |
| What % of your outsourced staffing services (on a currency basis) are accountable to the formalized code of conduct or requirements described in the previous question?    0%  |
| What % of your outsourced staffing services (on a currency basis) are accountable to the formalized code of conduct or requirements described in the previous question?  O% O1-20% O21-49% O50-74% O75-99% O100% N/A  Points Earned: 0.88 of 1.00  Screening / Monitoring for Services  Which of the following methods are used to evaluate the social or environmental impact of your outsourced staffing services?  Your answers determine which future questions in the assessment are applicable to your company.  Company shares policies or rules with subcontractors but does not have a verification process in place Company requires subcontractors complete self-designed assessment Company utilizes third party risk or impact assessment tools (BIA) Company conducts routine audits/reviews of subcontractors at least every two years  |
| What % of your outsourced staffing services (on a currency basis) are accountable to the formalized code of conduct or requirements described in the previous question?    0 %   |

| % of Outsourced Staffing Services Screened / Monitored  |
|---|
| What % of your outsourced staffing services (on a currency basis) are evaluated based on the methods selected in the previous |
| question?   |
| O <sub>0%</sub>   |
| O 1-20%   |
| O 21-49%  |
| O 50-74%  |
| ○75-99%   |
| O 100%  |
| ● N/A   |
| Points Available: 1.00  |
| Screening/Management Methods for Tier 1 Suppliers   |
| Which of the following methods are used to evaluate the social or environmental impact of your Tier 1 Suppliers?              |
| ✓ Company shares policies or rules with suppliers but does not have a verification process in place                           |
| Company requires completion of self-designed assessment   |
| Company utilizes third party risk or impact assessment tools (Sedex, BIA)   |
| Company conducts routine audits/reviews of Tier 1 suppliers at least every two years  |
| Company has third parties conduct routine audits/reviews of Tier 1 supplier at least every two years                          |
| Company has mechanisms to hear grievances or performance feedback from stakeholders of Tier 1 suppliers                       |
| Company can confirm quantifiable improvement in Tier 1 supplier social and environmental performance improvement in last year |
| Other   |
| ☐ None of the above   |
| Points Earned: 0.03 of 0.25   |
| % of Tier 1 Suppliers Screened / Monitored  |
| What % of your Tier 1 Suppliers (on a currency basis) are evaluated based on the methods selected in the previous question?   |
| O <sub>0%</sub>   |
| O 1-20%   |
| O 21-49%  |
| O 50-74%  |
| O 75-99%  |
| O 100%  |
| ● N/A   |

| Reporting on Supply Chain Impact   |
|--|
| Which of the following are true regarding how your company reports on your supply chain impact?  |
| Company aggregates results of supply chain social and environmental assessments to identify and report on trends in performance and breaches publicly Company reports key risk areas and root causes of supply chain performance issues and breaches, including methods of remediation the company is taking to address them Company publicly reports the geographic locations of all significant and high risk suppliers and originating sources within its supply chain Company publicly shares information identifying specific companies in their supply chain Company has set public goals regarding the overall social or environmental impact of their supply chain, along with progress towards those goals (to be paying a livin wage, etc.) None of the above  |
| % of Suppliers with Transparency, Reporting, and Goal Setting  |
| For what % of your suppliers (on a currency basis) do the reporting practices selected in the previous question apply?  0% 01-20% 021-49% 050-74% 075-99% 0100% N/A  Points Available: 1.00  |
| Improving Impact of Suppliers  |
| Does the company have any of the following policies or programs to improve the social and/or environmental impact of suppliers, either in cases of noncompliance or more broadly?  |
| Company formulates corrective action or improvement plans with goals for continuous improvement of their supplier performance  Company requires a specific time period for suppliers to make changes to remediate code of conduct non-compliance or otherwise terminates contract  Company provides training and/or resources on improving social or environmental performance to suppliers, either from the company itself or through a third party  Company provides training and/or resources to its own staff, focused on managing their own practices and relationships with suppliers to enable the suppliers to improve their performance  Company has participated in collaborative initiatives with other companies to help improve the social or environmental impact of their supply chain  Company incentivizes social and environmental performance or improvement through contract terms, prices, or other means  Company has achieved quantifiable improvements on social or environmental performance of its supply chain  Other |

✓ None of the above

## **Managing Supply Chain Impact** Which of the following are true regarding how your company manages your supply chain impact? We embed social and environmental supplier performance into the job descriptions and performance evaluations of their procurement departments (distinct from their sustainability or CSR departments) Senior management team members have written responsibility for social and environmental supply chain performance We aggregate the results of supply chain social and environmental assessments to identify and report on trends in performance and breaches internally We use trends in supply chain performance to identify and remediate root causes of supply chain performance issues and breaches (including contractual requirements posed by the company itself, inadequate management or human resources processes, capacity constraints within suppliers, etc.) None of the above Points Earned: 0.06 of 0.25 **Verification of Positive Outcomes in Supply Chain**

Has your company verified any of the following outcomes for all aspects of its supply chain in a way that can be publicly and accurately confirmed?

- Compliance with all local laws and regulations, including those related to social and environmental performance
- Compliance with international human rights and labor standards
- Compliance with international environmental standards
- ✓ Payment of a living wage
- ✓ No forced labor / modern slavery
- None of the above

Points Earned: 0.93 of 1.00

## **Environment**

**OPERATIONS** 

## **Environment Impact Area Introduction**

0.0

This section asks about your environmental footprint to determine which questions are applicable later on in the assessment. It also identifies whether your company's product/service is designed to deliver a specific, material, positive environmental impact, and if so, opens the Environmental Impact Business Model section that is most applicable.

## **Environmental Business Model**

Are your company's products/services or processes structured to restore or preserve the environment in any of the following ways? (Please note: the environmental impact of your day-to-day operations will be assessed in the remaining sections of the Environment Impact Area. This question is specifically asking about your products/services or innovative production processes.)

Answering affirmatively will opt you into additional sections of the B Impact Assessment with more specific questions about this Impact Business Model.

| Through an innovative manufacturing, wholesale or agriculture process which is designed to significantly reduce environmental impact compared to typical practices |
|--|
| for the industry   |
| ☐ Through a product or service that preserves, conserves, or restores the environment or resources   |

✓ None of the above

Points Available: 0.00

**OPERATIONS** 

**Environmental Management** 

2.3

| Green Building Standards   |                |
|--|----------------|
| What percentage of company facilities (by area, both owned by company or leased) is certified to meet the requirement accredited green building program?                                 | s of an        |
| O<20%  |                |
| O 20-49%   |                |
| O 50-79%   |                |
| 80%+   |                |
| ○ n/a  |                |
| Points Earned: 2.33 of 2.33  |                |
| Facility Improvement with Landlord   |                |
| If you lease your facilities, have you worked with your landlord to implement or maintain any of the following?  |                |
| ☐ Energy efficiency improvements   |                |
| ☐ Water efficiency improvements  |                |
| ☐ Waste reduction programs (including recycling)   |                |
| ✓ None of the above  |                |
| □ N/A - Company does not lease majority of facilities  |                |
| Points Available: 2.33   |                |
| Environmental Management Systems   |                |
| Does your company have an environmental management system (EMS) covering waste generation, energy usage, water   | r usage,       |
| and carbon emissions that includes any of the following?   |                |
| Checkboxes 3-5 can only be selected if Checkbox 2 applies.   |                |
|  |                |
| Policy statement documenting our organization's commitment to the environment  |                |
| Assessment undertaken of the environmental impact of our organization's business activities  |                |
| Stated objectives and quantifiable targets for environmental aspects of our organization's operations  |                |
| Programming designed, with allocated resources, to achieve these targets   |                |
| Periodic compliance and auditing to evaluate programs conducted  |                |
| ✓ We have no environmental management system   |                |
| Points Available: 2.33   |                |
|  | OPERATIONS     |
| Air & Climate  | 0.5            |
| Monitoring and Reporting Energy Use  |                |
| How does your company monitor, record, or report its energy usage?   |                |
|  | owers E and/or |
| Please select only one answer option indicating if the company monitors energy use and potentially sets targets (answers 1-4). If the company sets targets, ans 6 may apply in addition. | wers 5 and/or  |
| ✓ We do not currently monitor and record usage   |                |
| We monitor and record usage but have set no reduction targets  |                |
| We monitor usage and have set intensity targets (e.g. relative to dollars of revenue, volume produced, etc.) that are being monitored  |                |
| We monitor usage and have set absolute reduction targets regardless of company growth  |                |
| We report progress on our reduction targets publicly on an annual basis  |                |
| ☐ We have met specific reduction targets during the reporting period   |                |
| Points Available: 0.52   |                |

| Total Energy Use  |
|---|
| Total energy used (Gigajoules) during the last 12 months:   |
| Total energy used (Gigajoules) during the last 12 months:   |
| ✓ We do not track this  |
| Points Available: 0.00  |
| Total Renewable Energy Use  |
| Total energy used from renewable resources (Gigajoules) during the last 12 months:  |
| Total energy used from renewable resources (Gigajoules) during the last 12 months:  ✓ We do not track this  |
| Points Available: 0.00  |
| Renewable Energy Usage  |
| What percentage of energy use is produced from renewable sources?   |
| Include electricity and other energy consumption from heating, hot water, etc.  |
| O <sub>0%</sub>   |
| ○ 1-24%   |
| O 25-49%  |
| O 50-74%  |
| ○75-99%   |
| O 100%  |
| O Don't Know  |
| Points Available: 0.26  |
| Low Impact Renewable Energy Use   |
| What percentage of energy use is produced from low-impact renewable sources?  |
| Include electricity and other energy consumption from heating, hot water, etc. Please include both purchased and onsite-generated renewable energy. |
| ○ 0%  |
| O 1-24%   |
| O 25-49%  |
| O 50-74%  |
| ○75-99%   |
| ○100%   |
| ● Don't know  |
| Points Available: 1.04  |

| Have conservation and efficiency improvements led to energy savings for your facilities? If so, by how much?   |
|--|
| Please calculate based on changes from last year or annualized from a base year, referring to electricity use and other energy consumption from heating, hot water, etc. |
| $\bigcirc$ 0%  |
| O 1-4%   |
| O 5-9%   |
| O 10-14%   |
| O 15-20%   |
| O>20%  |
| Opn't know   |
| Points Available: 1.04   |
| Monitoring and Reporting Greenhouse Gas Emissions  |
| How does your company manage its greenhouse gas emissions for at least Scope 1 and 2?  |
| Please select only one answer option indicating if the company monitors greenhouse gas emissions and potentially sets targets (answers 1-4). If the company sets targets |
| and/or achieved carbon neutrality, answers 5, 6 and/or 7 may apply in addition.  |
| ✓ We do not currently monitor and record emissions   |
| ☐ We regularly monitor and record emissions but have not set any reduction targets   |
| ☐ We regularly monitor and record emissions and have set specific reduction targets relative to previous performance (e.g. a 5% reduction of GHGs from baseline year)    |
| We regularly monitor and record emissions and have set specific science-based targets necessary to achieve global goals to address climate change                        |
| ☐ We report progress on our reduction targets publicly on an annual basis  |
| ☐ We have met the specific reduction targets set during this reporting period  |
| ☐ We have achieved carbon neutrality   |
| Points Available: 0.52   |
| Total Scope 1 GHGs   |
| Total Greenhouse Gas Emissions (metric tonnes of CO2 equivalent) in:   |
| Scope 1:   |
| Scope 1:   |
| ✓ We do not track this   |
| We do not track this   |
| Points Available: 0.00   |
| Total Scope 2 GHGs   |
| Total Greenhouse Gas Emissions (metric tonnes of CO2 equivalent) in:   |
| Scope 2:   |
| Scope 2:   |
| ✓ We do not track this   |
| The do not thank this  |

**Energy Use Reductions** 

## **Total Scope 3 GHGs** Total Greenhouse Gas Emissions (metric tonnes of CO2 equivalent) in: Scope 3: Scope 3: ✓ We do not track this Points Available: 0.00 **Carbon Intensity** What is your current Carbon Intensity for Scopes 1 and 2 (measured in metric tons of CO2/\$million of revenue), not including the use of carbon credits or offsets? Please use USD to allow for standardized comparisons. O>100 081-100 061-80 O 41-60 O 21-40 01-20 0 Opn't know Points Available: 0.52 **Carbon Intensity** What is your current Carbon Intensity for Scopes 1 and 2, measured in tons of CO2/\$million of revenue, including the use of carbon credits or offsets? Please use USD to accurately evaluate the answer option. O>100 081-100 061-80 O 41-60 O 21-40 01-20 $\bigcirc$ 0 Opon't know Points Available: 1.04 **Greenhouse Gas Emissions Reduced** What percentage of Scope 1 and 2 GHG emissions has been saved due to efficiency improvements implemented by your company? 00% 01-4% ○5-9%

Points Available: 1.04

○ 10-14% ○ 15-20% ○ 20%+ ● Don't Know

| Reducing Impact of Travel/Commuting   |
|---|
| Does your company have any programs or policies in place to reduce the environmental footprint caused by travel/commuting?  |
| <ul> <li>✓ Employees are subsidized/incentivized for use of public transportation, carpooling, or biking to work</li> <li>✓ Facilities are designed to facilitate use of public transportation, biking, or cleaner burning vehicles (e.g. electric chargers)</li> <li>✓ Employees are encouraged to use virtual meeting technology to reduce in person meetings</li> <li>Company has a written policy limiting corporate travel</li> <li>None of the above</li> </ul>   |
| Points Earned: 0.52 of 0.52   |
| % GHG Emissions Offset  |
| If your company purchased certified carbon credits in the reporting period, what % of Scope 1 and 2 GHG emissions were offset?  |
| <ul> <li>○ 0%</li> <li>○ 1-24%</li> <li>○ 25-49%</li> <li>○ 50-74%</li> <li>○ 75-99%</li> <li>○ 100%</li> <li>○ Don't know</li> <li>○ N/A - No carbon offsets purchased</li> </ul>  |
| Points Available: 0.52  |
| Water OPERATIONS 0.3  |
| Monitoring and Reporting Water Use  |
| How does your company monitor, record, or report its water usage?   |
| Please select only one answer option indicating if the company monitors water usage and potentially sets targets (answers 1-4). If the company sets targets, answers 5 and/or 6 may apply in addition.  We do not currently monitor and record water usage  We regularly monitor and record water usage but have not set any reduction targets  We monitor and record water usage and have set specific reduction targets relative to previous performance (e.g. a 5% reduction of water usage from baseline year)  We regularly monitor and record water usage and have set science-based targets necessary to achieve sustainable usage linked to our local watershed  We report progress on our reduction targets publicly on an annual basis  We have met specific reduction targets set during this reporting period |
| Points Available: 1.00  |
| Total Water Use   |
| Total water use (liters) during the last 12 months  |
| Total water use (liters) during the last 12 months  ✓ We do not track this  |
| Points Available: 0.00  |

## **Water Conservation Practices** What water conservation methods have been implemented at the majority of your corporate offices or plant facilities: Please check all that apply. Low-flow faucets, taps, toilets, urinals, or showerheads Grey-water usage for irrigation ☐ Low-volume irrigation Harvest rainwater Other - please describe None of the above □ N/A - Our company has a virtual office Points Earned: 0.33 of 1.00 **OPERATIONS** Land & Life 2.6 Monitoring and Reporting Non-hazardous Waste How does your company monitor, record and report your waste production? Please select one answer option indicating if the company monitors water use and potentially sets targets (answers 1-4). If the company sets targets, answers 5, 6 and/or 7 may apply in addition. ✓ We do not currently monitor and record waste production We regularly monitor and record waste production but have not set any reduction targets We regularly monitor and record waste production and have set specific reduction targets relative to previous performance (e.g. a 5% reduction of waste to landfill from baseline year) We regularly monitor and record waste produced and have set a zero waste target We report progress on our reduction targets publicly on an annual basis We have met the specific reduction targets set during this reporting period We produce zero waste to landfill Points Available: 1.33 Non-hazardous Waste Generated Waste Produced: Non-Hazardous Waste (metric tonnes) during the last 12 months Waste Produced: Non-Hazardous Waste (metric tonnes) during the last 12 months ✓ We do not track this Points Available: 0.00

## **Total Waste Disposed**

Waste Disposed (metric tonnes) during the last 12 months

Waste Disposed (metric tonnes) during the last 12 months

✓ We do not track this

| Total Waste Recycled   |                |
|--|----------------|
| Waste Disposed: Recycled/Reused (metric tonnes) during the last 12 months  |                |
| Waste Disposed: Recycled/Reused (metric tonnes) during the last 12 months  |                |
| ✓ We do not track this   |                |
| Points Available: 0.00   |                |
| Recycling Programs   |                |
| What % of your facilities on a square foot basis have a facility-wide recycling program that has ongoing collection of at standard materials in your area?   | least all      |
| ○<20%  |                |
| O 21-40%   |                |
| O 41-60%   |                |
| ○ 61-80%   |                |
| ● >80%   |                |
| Points Earned: 1.33 of 1.33  |                |
| Reducing Waste   |                |
| Optional unweighted metrics: Approximately by what % has your company reduced solid and hazardous waste genera (normalized for revenue changes) over the following periods?  | tion           |
| The past two years   |                |
| The past two years   |                |
| ✓ We do not track this   |                |
| Points Available: 0.00   |                |
| Hazardous Waste Disposal   |                |
| Can your company verify that your hazardous waste is always disposed of responsibly?   |                |
| This includes batteries, paint, electronic equipment, etc.   |                |
| Yes  |                |
| ○No  |                |
| O N/A - We have eliminated hazardous waste   |                |
| Points Earned: 1.33 of 1.33  |                |
| Customers  |                |
| Customers Impact Area Introduction   | OPERATIONS 0.0 |
| This section identifies whether your company's product/service is designed to deliver a specific, material, positive impact for its customethe value normally provided from goods or services), and if so, opens the Customer Impact Business Model section that is most applica |                |
| Customer Impact Business Model Introduction  |                |
| Do any of your company's products/services address a social or economic problem for your customers and/or their be   | neficiaries?   |
| Your answers determine which future questions in the assessment are applicable to your company.  |                |
| ○ Yes  |                |
| ● No   |                |

## **Customer Stewardship**

Points Earned: 0.56 of 0.56

## **Managing Customer Stewardship**

| 33 · · · · · · · · · · · · · · · · ·  |  |
|---|--|
| Does your company do any of the following to manage the impact and value created for your customers or consumers? |  |
| ☐ We offer product / service guarantees, warranties, or protection policies                                       |  |
| ✓ We have third party quality certifications or accreditations  |  |
| ✓ We have formal quality control mechanisms   |  |
| ✓ We have feedback / customer service feedback or complaint mechanisms  |  |
| ✓ We monitor customer or consumer satisfaction  |  |
| ✓ We assess the outcomes produced for our customers through the use of our product or service                     |  |
| ✓ We have written policies in place for ethical marketing, advertisement, or customer engagement                  |  |
| ✓ We manage the privacy and security of client / customer data  |  |
| ☐ None of the above   |  |
| Points Earned: 0.56 of 0.56   |  |
| Product Accreditations and Certifications   |  |
| What % your products or services have been reviewed and certified by an accreditation body focused on quality?    |  |
| This can include process certifications like ISO9000 or industry specific quality accreditations.                 |  |
| ○ 0%  |  |
| O 1-9%  |  |
| O 10-24%  |  |
| O 25-49%  |  |
| O 50-74%  |  |
| ○ 75-99%  |  |
| ● 100%  |  |
| ○ n/a   |  |
| Points Earned: 1.11 of 1.11   |  |
| Monitoring Customer Satisfaction and Retention  |  |
| Which of the following are true of your company with regards to customer or client satisfaction and/or retention? |  |
| ✓ Company monitors customer satisfaction  |  |
| Company shares customer satisfaction internally within the company  |  |
| ✓ Company shares customer satisfaction publicly   |  |
| Company has specified targets for customer / client satisfaction  |  |
| ✓ In the last year, company has achieved specified targets for satisfaction                                       |  |
| ☐ None of the above   |  |
|   |  |

| Managing Product Impacts   |
|--|
| Does the company do any of the following with regards to managing the potential impact their products have on customers / beneficiaries?                               |
| ☑ Company regularly monitors customer outcomes and well-being  |
| Company has formal program to incorporate customer testing and feedback into product design  |
| Company has formal programs in place to continuously improve outcomes produced for customers (including reducing negative effects or increasing positive effects)      |
| Other  |
| ☐ None of the above  |
| Points Earned: 0.37 of 0.56  |
| Managing Marketing and Advertising   |
| Does the company have any of the following practices with regard to ensuring accurate, ethical, and positive marketing and advertising?                                |
| Company makes transparent potential risks and negative impacts of products, including, when appropriate ingredient lists   |
| ✓ Company has formal policies to review the accuracy and ethics of marketing and advertising   |
| Company complies with independent marketing and advertising standards relevant to their sector or industry   |
| Company has programs in place to promote social and or environmental causes through its marketing and advertising  |
| Company gets input of the communities that are featured on the company's messaging and advertising campaigns and is inclusive of the culture of those communities      |
| Other  |
| ☐ None of the above  |
| Points Earned: 0.56 of 0.56  |
| Data Usage and Privacy   |
| Does your company have any of the following to address data usage and privacy issues?  |
| ☑ Company has a formal publicly available data and privacy policy  |
| Company makes all users aware of information collected, length of time it is preserved, how it's used, and whether and how it is shared with other entities (public or |
| private)   |
| ✓ All customers have option to decide how their data can be used   |
| ☑ Company's all email list building and email marketing strategies are GDPR compliant  |
| Other  |
| ☐ None of the above  |
| □ N/A - Company does not collect sensitive data  |
| Points Earned: 0.56 of 0.56  |
| Data Security Management   |
| Does the company have any of the following practices to ensure security of private data?   |
| ☑ Data privacy is included in company wide risk management compliance processes  |
| ✓ All employees with access to data are trained on data privacy policies   |
| Company has a formal code of conduct that defines unauthorized uses of data  |
| ✓ Internal audits of data security   |
| ✓ External audits of data security   |
| ✓ Simulated hacks on data security   |
|  |
| Other  |

Points Earned: 0.56 of 0.56

 $\hfill \square$  N/A - Company does not collect sensitive data

## **Educational Models and Engagement - Impact Business Model**

3.5

This section assesses the extent to which the company is able to deliver long term sustained educational services and its engagement with the higher education and broader community to advance higher education and promote well-being

| Awards Offered  |
|---|
| Which of the following types of awards does your institution offer?           |
| ☐ Professional certifications   |
| Subbaccalaureate certificate of less than one year                            |
| ☐ Subbaccalaureate certificate of more than one year                          |
| ✓ Post-baccalaureate certificate  |
| Associate's degree  |
| ✓ Bachelor's degree   |
| ✓ Master's degree   |
| Professional Degree   |
| ✓ Doctoral degree   |
| ✓ Other (please specify)  |
| Points Available: 0.00  |
| Primary Award Offered   |
| Which of these types of awards is the primary award offered?                  |
| O Professional certifications   |
| O Subbaccalaureate certificate of less than one year                          |
| O Subbaccalaureate certificate of more than one year                          |
| O Post-baccalaureate certificate  |
| O Associate's degree  |
| O Bachelor's degree   |
| Master's degree   |
| O Professional Degree   |
| O Doctoral degree   |
| Other   |
| Points Available: 0.00  |
| Other   |
| How many awards did your institution confer in the most recent academic year? |
| Other   |
| Other 666   |
| ☐ We do not track this  |
| Points Available: 0.00  |
| Total   |
| How many awards did your institution confer in the most recent academic year? |
|   |
| TOTAL   |

Points Available: 0.00

☐ We do not track this

TOTAL 12291

| More than one year subbaccalaureate certificate                               |
|---|
| How many awards did your institution confer in the most recent academic year? |
| Subbaccalaureate certificate of more than one year                            |
| Subbaccalaureate certificate of more than one year 0  We do not track this    |
| Points Available: 0.00  |
| Masters Degree  |
| How many awards did your institution confer in the most recent academic year? |
| Master's degree   |
| Master's degree 8726  |
| ☐ We do not track this  |
| Points Available: 0.00  |
| Associates Degree   |
| How many awards did your institution confer in the most recent academic year? |
| Associate's degree  |
| Associate's degree 0  We do not track this                                    |
| Points Available: 0.00  |
| Less than one year subbaccalaureate certificate                               |
| How many awards did your institution confer in the most recent academic year? |
| Subbaccalaureate certificate of less than one year                            |
| Subbaccalaureate certificate of less than one year 0                          |
| ☐ We do not track this  |
| Points Available: 0.00  |
| Professional certification  |
| How many awards did your institution confer in the most recent academic year? |
| Professional certification  |
|   |
| Professional certification 0  We do not track this                            |
| Points Available: 0.00  |

| Bachelors Degree  |
|---|
| How many awards did your institution confer in the most recent academic year?   |
| Bachelor's degree   |
| Bachelor's degree 1399  |
| ☐ We do not track this  |
| Points Available: 0.00  |
| Professional Degrees  |
| How many awards did your institution confer in the most recent academic year?   |
| Professional Degrees  |
| Professional Degrees 0  |
| ☐ We do not track this  |
| Points Available: 0.00  |
| Post-baccalaureate certificate  |
| How many awards did your institution confer in the most recent academic year?   |
| Post-baccalaureate certificate  |
| Post-baccalaureate certificate 0  |
| ☐ We do not track this  |
| Points Available: 0.00  |
| Doctoral Degree   |
| How many awards did your institution confer in the most recent academic year?   |
| Doctoral degree   |
| Doctoral degree 1500  |
| ☐ We do not track this  |
| Points Available: 0.00  |
| Percent Of Revenue from Federal Funds   |
| Were your institution to lose federal funding, what percentage of your current revenue would still be available?  |
| O Less than 10%   |
| © 10 - 15%  |
| ○ 16 - 25%  |
| O 26 - 35%  |
| ○ 36% or more <i>Note:</i>  |
| Please note that these calculations were completed using a B Corp calculation, based on revenue as reported to the SEC ar<br>Points Earned: 0.50 of 2.00 federal funding. This is not representative of the calculation used for 90/10 reporting to the U.S. Department of Education. |

## **Diversify Revenue Sources**

Describe any efforts to diversify your institution's revenue sources or decrease reliance on federal student aid.

Promote and support recruitment of international students. Identify and work with corporate and non-profit partners to provide customized training. Foster relationships with employers providing tuition reimbursements. Provide information on non-Title IV sources of financial aid.

## Marketing/Recruitment

Please indicate the percentage of overall institution expenditures in the following categories.

Marketing/Recruitment

Marketing/Recruitment

Sensitive

Points Available: 0.00

## **Other**

Please indicate the percentage of overall institution expenditures in the following categories.

Other (please specify)

Other (please specify) 0

We do not track this

Points Available: 0.00

## **Direct Services to Students**

Please indicate the percentage of overall institution expenditures in the following categories.

Direct Services to Students

Your answer to this unscored question is combined with other answers to automatically calculate your score in this section of the assessment.

Direct Services to Students

Sensitive

Points Available: 0.00

## **Administration**

Please indicate the percentage of overall institution expenditures in the following categories.

Administration

Administration

Sensitive

Points Available: 0.00

## **Public Service and Research**

Please indicate the percentage of overall institution expenditures in the following categories.

Public Service and Research

Your answer to this unscored question is combined with other answers to automatically calculate your score in this section of the assessment.

Public Service and Research

Sensitive

## **Community Engagement**

Which of the following apply to your institution's community engagement? (check all that apply)

- ✓ Institutional representation serves on task force, advisory council, or board of directors for regional planning, economic development, or industry groups.
- ☑ Institution actively solicits feedback from stakeholder groups regarding educational and employment needs of the regions with high student concentration and aligns offerings accordingly
- Institution has program advisory committees to inform program development, strengthen community connections, and facilitate student opportunities
- A portion of research done by the institution is targeted toward solving problems in the local community or region
- Institution has engaged employers in the fields of expected and actual graduate placement within the last year
- ✓ Institution is a member of the Better Business Bureau
- None of the above

Points Earned: 1.00 of 1.00

## **Partnerships with Higher Education**

How does your institution engage in partnerships with other institutions of higher education? (check all that apply)

- Institution has developed transfer and articulation agreements with other independent institutions to accept credit from one another's coursework
- Initiating or leading an industry-specific collaboration (such as a grant initiative or task force) within the last two years
- Participating in industry-specific collaborations (such as collaborating for state or federal grants or developing industry best practices) within the last two years
- ✓ Providing discounted services to partner institutions (e.g. assessment, remediation, courses)
- ☑ Sharing best practices or innovations with other institutions to help further the industry
- Other (please specify)
- None of the above

Points Earned: 1.00 of 1.00

IMPACT BUSINESS MODELS

## Marketing, Recruiting, and Transparency - Impact Business Model 3.7

This section measures the policies, practices, and results of the institution's recruiting practices to ensure accurate information and consumer protection

## **Policies Accuracy of Marketing**

Which of the below policies or practices does your institution use to ensure accurate marketing materials?

Check all that apply. Please copy relevant policies in answer details.

| Training opportunities for all personnel and contractors representing the institution to potential students regarding accuracy of information delivered and compliance |
|--|
| with recruiting policies   |
| Review and approval process by a corporate officer for all marketing materials, including those used by lead generators (if applicable), to ensure they are clear,     |
| accurate and compliant with state and federal laws and regulations   |

- Written and distributed accountability policies with specific penalties to ensure institutional staff and communications only provide accurate actual or projected student outcomes, endorsements and other relevant information
- Written and distributed accountability policies with specific penalties to ensure external vendors, such as lead generators, and their communications only provide accurate actual or projected student outcomes, endorsements and other relevant information
- ☑ Clearly articulated processes for addressing internal and external complaints
- Regular internal audits to ensure that established processes and policies are being followed
- ✓ Periodic external, independent assessment of practice and policy implementation
- Other
- ☐ None of the above

Points Earned: 0.56 of 0.56

**Policies Contacting Prospective Students** Does your institution have any of the below written policies governing protocol for contacting prospective students? Check all that apply. Please copy any relevant policies in answer details. Written and distributed internal policies governing protocol for contacting prospective students, including an opt-out function for those who do not wish continued contact Written and distributed policies governing the actions of external vendors including lead generators (if applicable) with respect to contacting prospective students, including an opt-out function for those who do not wish continued contact Other None of the above Points Earned: 0.56 of 0.56 **Expectations of Enrolled Students** Does your institution do any of the following to assess and manage the relationship between institutional marketing and student experiences/outcomes? Check all that apply. ✓ Institution regularly surveys students to determine if their expectations are being met An independent entity reviews student survey results against marketing claims ☐ Institution has a written and distributed plan to address any discrepancies found between student expectations and marketing claims None of the above Points Farned: 0.19 of 0.56 **Provide Information on Homepage** Which of the following information does your institution provide for each program within 1-2 clicks of the program's homepage? Provide links to the relevant webpages in the Answer Details. Description of transfer process and institutions that will accept the college's transfer credits List of institutions with which the institution has articulation agreements indicating that designated academic credits will be accepted by those institutions upon student

- Specific academic program requirements
- Specific admissions requirements
- ☑ Total cost of tuition, instructional materials and mandatory fees in one place
- Clear presentation of financial aid package including total amount a student must repay, over what length of time, and at what estimated monthly payment
- ☐ Median debt
- Default rate
- ✓ Graduation rates
- ☐ Transfer rates
- ☐ Withdrawal rates year to year
- Retention rates year to year
- Graduates' earnings information over time
- None of the above

Points Earned: 0.78 of 1.11

## Require Acknowledgement of Program Level Info

Does your institution require acknowledgement from students that they have seen any of the following program-level information before enrollment?

| heck a     | all that apply.   |
|------------|---|
| <b>✓</b> ( | Clear explanation of transfer process and institutions that will accept the college's transfer credits  |
| <b>~</b> ( | Clear list of institutions with which the institution has articulation agreements indicating that designated academic credits will be accepted by those institutions upon |
| stude      | ent transfer  |
| <b>✓</b> ( | Clearly defined and specific academic program requirements  |
| <b>✓</b> ( | Clearly defined and specific admissions requirements  |
| <b>✓</b> T | otal cost of tuition, instructional materials and mandatory fees in one place   |
|            | Clear presentation of financial aid package including total amount a student must repay, over what length of time, and at what estimated monthly payment                  |
|            | Median debt   |
|            | Default rate  |
|            | Graduation rates  |
| □т         | Transfer rates  |
| $\Box$ v   | Vithdrawal rates year to year   |
|            | Retention rates year to year  |
|            | Graduates' earnings information over time   |
|            | None of the above   |

Points Earned: 0.56 of 1.11

## **Implementation of Practices**

Which of the following does your institution provide to prospective/enrolled students?

Check all that apply.

- Counseling for students on the risks borrowing more than the amount to cover their cost of attendance
- Counseling for all prospective students to find the best program for their goals, qualifications and circumstances within your institution(s)
- Counseling for all prospective students to find the best program for their goals, qualifications and circumstances at other institutions, if they are a better fit than your institution(s)
- Counseling for all students on the tradeoffs of full-time and part-time enrollment, customized for their circumstances
- ☑ Distribution of a guide to understanding a student's financial aid package
- Transparent no-risk opportunity for students to attend your institution(s) without initial financial commitment
- None of the above

Points Earned: 1.11 of 1.11

IMPACT BUSINESS MODELS

2.9

## Student Experience - Impact Business Model

This section measures the extent to which the institution delivers a positive student experience, including quality instruction and faculty and supportive and accessible student services, and external career and service opportunities

## **Policies to Improve Instruction** Which of the following policies/practices have been implemented to improve or maintain educational quality? Faculty are required to meet targets for student-faculty interaction Faculty are provided with written student feedback for every course Faculty are provided with written supervisor feedback at least once per program, term or academic year, as appropriate Faculty are required to set student achievement goals in conjunction with department heads and institutional leadership Faculty are required to meet student achievement goals Faculty are provided with training and support from department to help set and reach student achievement goals Accountability measures for senior management to ensure that all programs under their purview have the programmatic or specialized accreditation needed for graduates to successfully enter a job in that field of study Other (please specify): None of the above Points Earned: 0.26 of 0.26 **Policies on Faculty Qualifications** What policies are in place to ensure that faculty remain current in their field and are only assigned to courses they are qualified to teach? Program/department leadership hires and assigns faculty only to those courses in which faculty can demonstrate specialized academic training or significant professional experience Program/department leadership requires faculty to set individual performance and professional development goals (which may include continuing education) and report on those goals via self-evaluation Program/department leadership holds faculty accountable for attaining approved individual performance and professional development goals Program/department leadership requires faculty to engage in professional development targeted toward the courses he/she is or is likely to teach ✓ Faculty are provided resources to engage in professional development Other: ☐ None of the above Points Earned: 0.26 of 0.26 Flexible payment options What percentage of students used the following service in the last academic year? Flexible payment options, such as: multiple installment plans, modification options during the semester, or deferred payment under designated circumstances 01-24% 025-49%

50-74%75-100%0% (Not Offered)

Points Earned: 0.19 of 0.26

| What percentage of students used the following service in the last academic year?             |
|---|
| admissions counseling to prepare students for non-traditional modes of instructional delivery |
| O 1-24%   |
| O 25-49%  |
| O 50-74%  |
| ● 75-100%   |
| ○ 0% (Not Offered)  |
| Points Earned: 0.26 of 0.26   |
| Mentoring   |
| What percentage of students used the following service in the last academic year?             |
| Mentoring   |
| <b>1</b> -24%   |
| O 25-49%  |
| O 50-74%  |
| O 75-100%   |
| ○ 0% (Not Offered)  |
| Points Earned: 0.06 of 0.26   |
|   |
| Academic Advising   |
| What percentage of students used the following service in the last academic year?             |
| academic advising at determined intervals (such as once per semester)                         |
| O 1-24%   |
| O 25-49%  |
| O 50-74%  |
| • 75-100%   |
| ○ 0% (Not Offered)  |
| Points Earned: 0.26 of 0.26   |
| Academic Advising   |
| What percentage of students used the following service in the last academic year?             |
| nitial Academic advising, including mapping out a degree path with specific courses           |
| O 1-24%   |
| O 25-49%  |
| <b>⑤</b> 50-74%   |
| O 75-100%   |
| O% (Not Offered)  |
| Points Earned: 0.19 of 0.26   |
|   |

**Admissions Counseling** 

| Orientation and Counseling   |
|--|
| What percentage of students used the following service in the last academic year?  |
| Intensive orientation and/or first-year counseling   |
| O 1-24%  |
| O 25-49%   |
| <b>1</b> 50-74%  |
| ○ 75-100%  |
| ○ 0% (Not Offered)   |
| Points Earned: 0.19 of 0.26  |
| Financial Literacy Courses   |
| What percentage of students used the following service in the last academic year?  |
| Financial literacy courses or resources  |
| O 1-24%  |
| O 25-49%   |
| O 50-74%   |
| O 75-100%  |
| 0% (Not Offered)   |
| Points Available: 0.26   |
| Career counseling  |
| What percentage of students used the following service in the last academic year?  |
| Career counseling  |
|  |
| O 1-24%  |
| <ul><li>○ 1-24%</li><li>● 25-49%</li></ul>   |
|  |
|  |
| <ul><li>● 25-49%</li><li>○ 50-74%</li></ul>  |
| © 25-49%  ○ 50-74%  ○ 75-100%  |
| <ul><li>● 25-49%</li><li>○ 50-74%</li><li>○ 75-100%</li><li>○ 0% (Not Offered)</li></ul>   |
| © 25-49%  ○ 50-74%  ○ 75-100%  ○ 0% (Not Offered)  Points Earned: 0.13 of 0.26   |
| © 25-49% ○ 50-74% ○ 75-100% ○ 0% (Not Offered)  Points Earned: 0.13 of 0.26  Personalized Loan Counseling  |
| © 25-49% ○ 50-74% ○ 75-100% ○ 0% (Not Offered)  Points Earned: 0.13 of 0.26  Personalized Loan Counseling  What percentage of students used the following service in the last academic year?   |
| <ul> <li>● 25-49%</li> <li>○ 50-74%</li> <li>○ 75-100%</li> <li>○ 0% (Not Offered)</li> </ul> <li>Points Earned: 0.13 of 0.26</li> <li>Personalized Loan Counseling</li> <li>What percentage of students used the following service in the last academic year?</li> <li>Personalized loan entrance counseling</li>   |
| <ul> <li>● 25-49%</li> <li>○ 50-74%</li> <li>○ 75-100%</li> <li>○ 0% (Not Offered)</li> </ul> <li>Personalized Loan Counseling     <ul> <li>What percentage of students used the following service in the last academic year?</li> </ul> <li>Personalized loan entrance counseling</li> <ul> <li>○ 1-24%</li> </ul> </li>  |
| <ul> <li>② 25-49%</li> <li>○ 50-74%</li> <li>○ 75-100%</li> <li>○ 0% (Not Offered)</li> </ul> <li>Points Earned: 0.13 of 0.26</li> <li>Personalized Loan Counseling</li> <li>What percentage of students used the following service in the last academic year?</li> <li>Personalized loan entrance counseling</li> <ul> <li>○ 1-24%</li> <li>○ 25-49%</li> </ul> |
| ● 25-49% ○ 50-74% ○ 75-100% ○ 0% (Not Offered)  Points Earned: 0.13 of 0.26  Personalized Loan Counseling  What percentage of students used the following service in the last academic year?  Personalized loan entrance counseling ○ 1-24% ○ 25-49% ○ 50-74%  |

| What percentage of students used the following service in the last academic year?  |
|--|
| Personal counseling  |
| <b>1</b> -24%  |
| O 25-49%   |
| O 50-74%   |
| O 75-100%  |
| O% (Not Offered)   |
| Points Earned: 0.06 of 0.26  |
| Student Civic Engagement Opportunities   |
| Which of the following apply with respect to student civic engagement opportunities? (check all that apply)  |
| Institution has a civic engagement office or clearinghouse to help students identify and pursue opportunities to engage and support issues for their local or regional |
| community, such as community service, service learning, issue forums and others  |
| ☐ Institution sets civic engagement targets and measures against them  |
| Institution has a service learning curriculum  |
| Institution evaluates efficacy and impact of its service learning curriculum   |
| ✓ Institution facilitates student- or faculty-led forums on campus or online with thought leaders and local speakers   |
| ✓ Institution solicits student feedback on types of service learning, volunteer efforts, or other opportunities of interest  |
| ☐ Institution provides transportation subsidies or other benefits to students engaged in volunteerism and internships/externships off campus                           |
| ✓ Institution leadership actively promotes civic engagement in multiple forums   |
| ☐ Not applicable, institution exclusively offers graduate programs   |
| ☐ None of the above  |
| Points Earned: 0.21 of 0.26  |
| Employment Outcomes  |
| With respect to employment outcomes, does the institution undertake any of the following activities? (check all that apply)  |
| Develop and implement strategies to improve placement outcomes   |
| ✓ Monitor workforce trends to ensure alignment between program offerings and workforce needs at least annually   |
| Survey employers in the fields of expected graduate placement regarding job growth, skills needed, likely wages, and other data at least annually                      |
| Survey employers regarding satisfaction with graduates' performance and use the results for continuous improvement at least annually                                   |
| Provide opportunities and incentives for job-related experiences, such as internships and externships  |
| Provide resources (such as interviewing tips, career fairs and job leads) to assist students in their job search and career development                                |
| Develop and strengthen relationships with employers to facilitate students' workforce preparation and transition   |
| ✓ Create and/or facilitate an alumni network   |
| ✓ Use data, including student feedback, to improve career services   |
| Other (please specify):  |
| □ None of the above  |
| Points Earned: 0.52 of 0.52  |
|  |

**Personal counseling** 

| Student Satisfaction   |                        |
|--|------------------------|
| Does your institution do any of the following with regard to student satisfaction?   |                        |
| ✓ Use feedback to modify program offerings   |                        |
| ✓ Use feedback to improve instruction  |                        |
| ✓ Use feedback in faculty reviews  |                        |
| ✓ Use feedback to modify student support services  |                        |
| Student satisfaction not tracked/known   |                        |
| Points Earned: 0.13 of 0.13  |                        |
| Student Outcomes - Impact Business Model   | IMPACT BUSINESS MODEL: |
| This section assesses the extent to which the institution delivers positive outcomes for its enrollees, particularly tradition groups, including their ability to progress to completion and achieve economic independence | ally underrepresented  |
| Mission to Serve Special Interest Populations  |                        |
| Does your institution have a specific mission to serve any of the following special interest populations?  |                        |
| Pell Grant Recipients  |                        |
| ✓ Underrepresented minorities  |                        |
| ☐ GED recipients   |                        |
| ✓ First-generation college students  |                        |
| Students with some college, but no degree upon entry who have not enrolled in higher education in the past three years   |                        |
| Military veterans  |                        |
| ☐ None of the above  |                        |
| Points Available: 0.00   |                        |
| Pell Grant Recipients  |                        |
| What percentage of the total student population are part of the below special interest populations? (may   | total more than 100%)  |
| Pell Grant Recipients (or low income students)   |                        |
| Pell Grant Recipients (or low income students) 82  |                        |
| ☐ We do not track this   |                        |
| Points Available: 0.00   |                        |
| Underrepresented minorities  |                        |
| What percentage of the total student population are part of the below special interest populations? (may   | total more than 100%)  |
| Underrepresented minorities  |                        |
| Underrepresented minorities 57.5   |                        |
| ☐ We do not track this   |                        |

| GED recipients  |
|---|
| What percentage of the total student population are part of the below special interest populations? (may total more than 100%)  |
| GED recipients  |
| GED recipients  |
| ✓ We do not track this  |
| Points Available: 0.00  |
| First-generation college students   |
| What percentage of the total student population are part of the below special interest populations? (may total more than 100%)  |
| First-generation college students   |
| First-generation college students 32.4  We do not track this  |
| Points Available: 0.00  |
| Students with Some College  |
| What percentage of the total student population are part of the below special interest populations? (may total more than 100%)  |
| Students with some college, but no degree upon entry who have not enrolled in higher education in the past three years  |
| Students with some college, but no degree upon entry who have not enrolled in higher education in the past three years  We do not track this  |
| Points Available: 0.00  |
| Military veterans   |
| What percentage of the total student population are part of the below special interest populations? (may total more than 100%)  |
| Military veterans   |
| Military veterans 3  We do not track this   |
| Points Available: 0.00  |
| Traditional Students  |
| This is a REQUIRED question for accurate assessment scoring: What percentage of the total student population falls in one of the above special interest populations, and what percentage does not (traditional students)? |
| Traditional Students  |
| Your answer to this unscored question is combined with other answers to automatically calculate your score in this section of the assessment.   |
| Traditional Students 6  |
| ☐ We do not track this  |
| Points Available: 0.00  |

## **Special Interest Populations**

This is a REQUIRED question for accurate assessment scoring: What percentage of the total student population falls in one of the above special interest populations, and what percentage does not (traditional students)?

| Special Interest Populations  |
|---|
| Your answer to this unscored question is combined with other answers to automatically calculate your score in this section of the assessment. |
| Special Interest Populations 94  We do not track this   |
| Points Available: 0.00  |

## **Measure Student Learning**

How does your institution measure student learning at the student, program and institution levels? How do internal and external assessments of student learning influence programmatic decisions, resource allocation, and continuous improvement?

Walden is dedicated to creating and sustaining a "culture of evidence" in which data about achievements in student learning and the experiences that support student learning are continuously collected, analyzed, and shared for the purpose of continuous program improvement. The university also receives feedback from regular reviews by institutional and programmatic accreditors. This data is then used to prioritize requests for funding and recommended changes during the annual budget process. Responsibility for assessment of student learning experiences is shared by leadership and faculty from program and assessment designees representing each school and college, as well as key support services. Assessment for continuous improvement at Walden takes place through five processes designed to provide faculty and administrators with multiple insights and perspectives on the student experience. These systems include: Assessment of Program Learning Outcomes; Program Self-Reviews; Co-Curricular Reviews; Student Evaluations of Learning and Teaching; and University Surveys (i.e. Student, Alumni, Employer, and Faculty Surveys). In accordance with best practice around outcomes assessment, the university utilizes multiple sources of data on student learning to inform continuous improvement at programmatic and institutional levels.

Points Available: 0.00

## **Assess Student Goals**

Does your institution assess student goals (such as seeking a degree, career change or career advancement) upon institution entry and track student success in terms of whether or not students achieve their goals?

- ☑ Institution surveys students at designated intervals to assess the degree to which their goals are met
- ☑ Institution surveys alumni at designated intervals to assess the degree to which their goals were met
- ☑ Institution works with or surveys employers for information about student goals and career progression
- ☐ Institution has or has sought a partnership with one or more states for employment data to inform career impact assessment
- ☐ Institution does not assess student goals

Points Earned: 0.27 of 0.36

## **Remedial Education Courses and Support**

With regard to remedial education courses and supports, which of the following are true? (check all that apply)

- ☑ Institution assesses incoming students' readiness for college-level work
- Institution offers remedial support concurrently with college-level classes in remediated subject
- ☐ Institution offers accelerated remedial courses
- ✓ Institution offers learning communities for students in need of remedial support
- ☑ Institution offers extra academic support to students who test below college-ready
- Institution offers remedial courses combined with job training
- ✓ Institution offers specialized advising and mentoring for students in remediation
- Other (please specify)
- None of the above
- N/A Institution does not offer remediation

Points Earned: 0.71 of 0.71

## **Pell Grant Recipients**

This is a REQUIRED question for accurate assessment scoring: What percent of students from each population below who were enrolled in remedial coursework, completed and passed college-level courses in the most recent academic year?

Pell Grant Recipients (or low income students)

| our answer to this unscored question is combined with other answers to automatically | calculate your score in this section of the assessment. |
|--|---|
|--|---|

Pell Grant Recipients (or low income students) 96.77

We do not track this

Note:

Walden does not provide traditional remedial coursework as defined by the U.S. Department of Education, but provides a vast amount of resources to support its nontraditional student population. For the purposes of this question, calculations are representative of Walden's support courses as "remedial coursework."

## **Non-Pell Grant Recipients**

This is a REQUIRED question for accurate assessment scoring: What percent of students from each population below who were enrolled in remedial coursework, completed and passed college-level courses in the most recent academic year?

Non-Pell Grant Recipients

Points Available: 0.00

Your answer to this unscored question is combined with other answers to automatically calculate your score in this section of the assessment.

| Non-Pell Grant Recipients | 96  |
|---------------------------|---|
| ☐ We do not track this    | Note:   |
|                           | Walden does not provide traditional remedial coursework as defined by the U.S. Department |

Walden does not provide traditional remedial coursework as defined by the U.S. Department of Education, but provides a vast amount of resources to support its nontraditional student population. For the purposes of this question, calculations are

please go to

representative of Walden's support courses as "remedial coursework."

## **Non-Pell Grant Recipients**

This is a REQUIRED question for accurate assessment scoring: What is the retention rate of students from each of the below populations?

Non-Pell Grant Recipients

| Your answer to this unscored | Lauestion is combined | with other answers to | o automatically calculate voi | ur score in this section of the assessmen | ŀ |
|------------------------------|-----------------------|-----------------------|-------------------------------|---|---|

| Tour answer to this unscored | question is combined with other answers to automatically calculate your score in this section of the assessment.  |
|------------------------------|---|
| Non-Pell Grant Recipients    | 50.4  |
| ☐ We do not track this       |   |
|                              | Note:   |
| Points Available: 0.00       | Retention is reported at 1 year after enrollment. For more information about Walden's retention and graduation rates, https://www.waldenu.edu/legal/consumer-information. |

## **Pell Grant Recipients**

This is a REQUIRED question for accurate assessment scoring: What is the retention rate of students from each of the below populations?

Pell Grant Recipients (or low income students)

Your answer to this unscored question is combined with other answers to automatically calculate your score in this section of the assessment.

| Pell Grant Recipients (or low income students) 31.6 |  |
|---|--|
| ☐ We do not track this                              |  |
| Note:   |  |

Points Available: 0.00 Retention is reported at 1 year after enrollment. For more information about Walden's retention and graduation rates, please go to https://www.waldenu.edu/legal/consumer-information.

## With regard to student retention, which of the following are true? (check all that apply) ✓ Institution tracks student retention term-to-term ✓ Institution has specific policies and initiatives to boost retention ✓ Institution analyzes retention at least annually ✓ Institution sets retention targets ☐ Institution has met or exceeded retention targets ☐ Institution does not track retention Points Earned: 0.57 of 0.71 **Program Completion** With regard to program completion, which of the following are true? (check all that apply) All degree/certificate programs measure and report on course completion ✓ Institution tracks interim program completion benchmarks ✓ The institution sets benchmarks for timely program completion ✓ Institution has documented early warning system procedures to address and assist students at risk of non-completion The institution encourages full-time degree-/certificate-seeking students to take enough credits per year to finish a bachelor's degree in 4 years or an associate degree in 2 years The percentage of students who complete their degree/certificate has increased in the past 5 years The percentage of students who complete their degree/certificate on time has increased in the past 5 years None of the above Points Earned: 0.57 of 0.71 **Pell Grant Recipients** This is a REQUIRED question for accurate assessment scoring: What is the completion rate within 100% of normal time of students from each population below at your institution's primary award level? Pell Grant Recipients (or low income students) Your answer to this unscored question is combined with other answers to automatically calculate your score in this section of the assessment. Pell Grant Recipients (or low income students) 23 ☐ We do not track this The response to this question is based on master's degree students and a 2-year completion period for the most recent qualifying cohort at the time of submission. For more information about Walden's retention and graduation rates, please go to Points Available: 0.00 https://www.waldenu.edu/legal/consumer-information. **Non-Pell Grant Recipients** This is a REQUIRED question for accurate assessment scoring: What is the completion rate within 100% of normal time of students from each population below at your institution's primary award level? Non-Pell Grant Recipients Your answer to this unscored question is combined with other answers to automatically calculate your score in this section of the assessment. Non-Pell Grant Recipients 16.3 ☐ We do not track this The response to this question is based on master's degree students and a 2-year completion period for the most recent qualifying

cohort at the time of submission. For more information about Walden's retention and graduation rates, please go to https://

www.waldenu.edu/legal/consumer-information.

Student Retention

## **Pell Grant Recipients**

 $\square$  We do not track this

Points Available: 0.00

This is a REQUIRED question for accurate assessment scoring: What is the completion rate within 150% of normal time of students from each population below at your institution's primary award level?

| Pell Grant Recipients (or I   | ow income students)   |
|-------------------------------|---|
| Your answer to this unscored  | question is combined with other answers to automatically calculate your score in this section of the assessment.  |
| Pell Grant Recipients (or lo  | w income students) 44   |
| ☐ We do not track this        | Note:   |
| Points Available: 0.00        | The response to this question is based on master's degree students and a 3-year completion period for the most recent qualifying cohort at the time of submission. For more information about Walden's retention and graduation rates, please go to https://www.waldenu.edu/legal/consumer-information. |
| Non-Pell Grant R              | ecipients   |
| This is a REQUIRED qu         | uestion for accurate assessment scoring: What is the completion rate within 150% of normal time of  |
| •                             | pulation below at your institution's primary award level?   |
| Non-Pell Grant Recipients     |   |
| Your answer to this unscored  | question is combined with other answers to automatically calculate your score in this section of the assessment.  |
| Non-Pell Grant Recipients     | 29  |
| ☐ We do not track this        | Note: The response to this question is based on master's degree students and a 3-year completion period for the most recent qualifying  |
| Points Available: 0.00        | cohort at the time of submission. For more information about Walden's retention and graduation rates, please go to https://www.waldenu.edu/legal/consumer-information.  |
| Other                         |   |
| What is the percentage        | e of total student enrollment for each race group below at your institutions primary undergraduate award  |
| level?                        |   |
| Other                         |   |
| Other 1                       |   |
| ☐ We do not track this        |   |
| Points Available: 0.00        |   |
| White                         |   |
| What is the percentage level? | e of total student enrollment for each race group below at your institutions primary undergraduate award  |
| White                         |   |
| White 37.1                    |   |
| ☐ We do not track this        |   |
| Points Available: 0.00        |   |
| Native American               | or Alaska Native  |
| What is the percentage level? | e of total student enrollment for each race group below at your institutions primary undergraduate award  |
| Native American or Alaska     | a Native  |
| Native American or Alaska     | Native 0.1  |

| Hispanic                                 |  |
|--|--|
| •  | total student enrollment for each race group below at your institutions primary undergraduate award  |
| Hispanic                                 |  |
| Hispanic 8.9                             |  |
| ☐ We do not track this                   |  |
| Points Available: 0.00                   |  |
| Black                                    |  |
| What is the percentage of t level?       | total student enrollment for each race group below at your institutions primary undergraduate award  |
| Black                                    |  |
| Black 41.9                               |  |
| We do not track this                     |  |
| Points Available: 0.00                   |  |
| Asian                                    |  |
| What is the percentage of t              | total student enrollment for each race group below at your institutions primary undergraduate award  |
| level?                                   | icial claderit circumont for cach race group scient at year mentanene primary amacignadate amara   |
| Asian                                    |  |
| Asian 4                                  |  |
| ☐ We do not track this                   |  |
| Points Available: 0.00                   |  |
| White                                    |  |
| What is the completion rate award level? | e within 150% of normal time for each race group below at your institutions primary undergraduate  |
| White                                    |  |
| White 37.1                               |  |
| ☐ We do not track this                   | Note: The response to this question is based on undergraduate degree students and a 6-year completion period for th  |
| Points Available: 0.00                   | most recent qualifying cohort at the time of submission. For more information about Walden's retention an graduation rates, please go to https://www.waldenu.edu/legal/consumer-information. |
| Other                                    |  |
| What is the completion rate award level? | e within 150% of normal time for each race group below at your institutions primary undergraduate  |
| Other                                    |  |
| Other 17.9                               |  |

The response to this question is based on undergraduate degree students and a 6-year completion period for the most recent qualifying cohort at the time of submission. For more information about Walden's retention and graduation rates, please go to https://www.waldenu.edu/legal/consumer-information.

☐ We do not track this

Points Available: 0.00

Note:

## **Native American or Alaska Native**

What is the completion rate within 150% of normal time for each race group below at your institutions primary undergraduate award level?

Native American or Alaska Native

Native American or Alaska Native 17.9 ☐ We do not track this Note:

Points Available: 0.00

The response to this question is based on undergraduate degree students and a 6-year completion period for the most recent qualifying cohort at the time of submission. For more information about Walden's retention and graduation rates, please go to https://www.waldenu.edu/legal/consumer-information.

## **Black**

What is the completion rate within 150% of normal time for each race group below at your institutions primary undergraduate award level?

Black

Black 18.3

☐ We do not track this

Points Available: 0.00

The response to this question is based on undergraduate degree students and a 6-year completion period for the most recent qualifying cohort at the time of submission. For more information about Walden's retention and graduation rates, please go to https://www.waldenu.edu/legal/consumer-information.

## **Hispanic**

What is the completion rate within 150% of normal time for each race group below at your institutions primary undergraduate award level?

Hispanic

Hispanic 67.6 ☐ We do not track this

Points Available: 0.00

Note:

The response to this question is based on undergraduate degree students and a 6-year completion period for the most recent qualifying cohort at the time of submission. For more information about Walden's retention and graduation rates, please go to https://www.waldenu.edu/legal/consumer-information.

## **Asian**

What is the completion rate within 150% of normal time for each race group below at your institutions primary undergraduate award level?

Asian

Asian 54

☐ We do not track this

Points Available: 0.00

Note:

The response to this question is based on undergraduate degree students and a 6-year completion period for the most recent qualifying cohort at the time of submission. For more information about Walden's retention and graduation rates, please go to https://www.waldenu.edu/legal/consumer-information.

## **Institutional Decisions on Programs**

What criteria and evidence, such as completion rates, factor in to institution decisions on which programs to open, close or modify? How does the institution make such decisions?

Walden considers whether the program is effective in teaching its learning outcomes, how applicable it is to the related profession, whether it supports good retention and completion rates, and whether the program can be financially self-sustaining long-term. This information is used in Walden's decision-making processes that are reviewed and acted upon by university leaders and, where appropriate, academic governance processes.

## **Non-Pell Grant Recipients** What percent of graduates in each population at your institution's primary award level go on to employment, additional education (including transfer), or the military within one year of program completion? Non-Pell Grant Recipients Your answer to this unscored question is combined with other answers to automatically calculate your score in this section of the assessment. 0-79% 080-89% 090%+ Not tracked/ Unknown Points Available: 0.00 **Pell Grant Recipients** What percent of graduates in each population at your institution's primary award level go on to employment, additional education (including transfer), or the military within one year of program completion? Pell Grant Recipients (or low income students) Your answer to this unscored question is combined with other answers to automatically calculate your score in this section of the assessment. 0-79% 080-89% 090%+ Not tracked/ Unknown Points Available: 0.00 **Employment Records and Graduate Data** With regard to graduates' employment records, has the institution done any of the following? (check all that apply) Sought partnerships with government agencies to obtain data on graduates' earnings and unemployment

With regard to graduates' employment records, has the institution done any of the following? (check all that apply)

Sought partnerships with government agencies to obtain data on graduates' earnings and unemployment

Secured partnerships with government agencies to obtain data on graduates' earnings and unemployment

Surveyed graduates on their earnings and employment status

Use a third-party service to verify survey data

None of the above

Points Earned: 0.09 of 0.36

## **Program 4**

Program 4

Please indicate whether the average earnings of graduates in each of your institution's five largest programs (by enrollment) is at least 300% above the poverty line for an individual. Answer for all that is tracked. See help text for further information.

After 1 Year

After 5 Years

After 10 Years

None

Not tracked/Unknown

N/a

## **Program 2** Please indicate whether the average earnings of graduates in each of your institution's five largest programs (by enrollment) is at least 300% above the poverty line for an individual. Answer for all that is tracked. See help text for further information. Program 2 After 1 Year After 5 Years After 10 Years None ✓ Not tracked/Unknown □ N/a Points Available: 0.36 **Program 5** Please indicate whether the average earnings of graduates in each of your institution's five largest programs (by enrollment) is at least 300% above the poverty line for an individual. Answer for all that is tracked. See help text for further information. Program 5 After 1 Year After 5 Years After 10 Years None ✓ Not tracked/Unknown □ N/a Points Available: 0.36 **Program 1** Please indicate whether the average earnings of graduates in each of your institution's five largest programs (by enrollment) is at least 300% above the poverty line for an individual. Answer for all that is tracked. See help text for further information. Program 1

## ☐ After 1 Year ☐ After 5 Years ☐ After 10 Years ☐ None ☑ Not tracked/Unknown ☐ Not applicable

## **Program 3** Please indicate whether the average earnings of graduates in each of your institution's five largest programs (by enrollment) is at least 300% above the poverty line for an individual. Answer for all that is tracked. See help text for further information. Program 3 After 1 Year After 5 Years After 10 Years None ✓ Not tracked/Unknown □ N/a Points Available: 0.36 **Compare Graduates Earnings** Does your institution compare graduates' earnings to regional averages by program or degree? O Yes No Points Available: 0.36 **Average Net Price for Academic Year** What is the average net price for the most recent academic year? What is the average net price for the most recent academic year? 20510 ☐ We do not track this Points Available: 0.00 **Pell Grant Recipients** This is a REQUIRED question for accurate assessment scoring: What percent of graduates from each population below are on track to repay their loans within 10 years of origination? Pell Grant Recipients (or low income students) Your answer to this unscored question is combined with other answers to automatically calculate your score in this section of the assessment. Pell Grant Recipients (or low income students) We do not track this Points Available: 0.00 **Non-Pell Grant Recipients** This is a REQUIRED question for accurate assessment scoring: What percent of graduates from each population below are on track to repay their loans within 10 years of origination? Non-Pell Grant Recipients Your answer to this unscored question is combined with other answers to automatically calculate your score in this section of the assessment. Non-Pell Grant Recipients

Points Available: 0.00

✓ We do not track this

## **Pell Grant Recipients**

| This is a REQUIRED question for accurate assessment scoring: What percent of students from the below populations have                         |  |  |  |  |
|---|--|--|--|--|
| withdrawn with debt incurred by attending the institution in the past three years?  |  |  |  |  |
| Pell Grant Recipients (or low income students)  |  |  |  |  |
| Your answer to this unscored question is combined with other answers to automatically calculate your score in this section of the assessment. |  |  |  |  |
| Pell Grant Recipients (or low income students) 26   |  |  |  |  |

Points Available: 0.00

We do not track this

## **Non-Pell Grant Recipients**

This is a REQUIRED question for accurate assessment scoring: What percent of students from the below populations have withdrawn with debt incurred by attending the institution in the past three years?

Non-Pell Grant Recipients

Your answer to this unscored question is combined with other answers to automatically calculate your score in this section of the assessment.

| Non-Pell Grant Recipients | 5 |
|---------------------------|---|
| ☐ We do not track this    |   |
|                           |   |

Points Available: 0.00

## All graduates

What is the average debt burden for:

All graduates

| All graduates          |
|------------------------|
| ✓ We do not track this |

Points Available: 0.00

## **Student Withdrawal of Records**

What is the average debt burden for:

Students who withdraw and do not request records transfer to another institution within one year

Students who withdraw and do not request records transfer to another institution within one year

✓ We do not track this

Points Available: 0.00

## **Assitance to Drop Outs with Debt**

What does your institution do to assist students who drop out while carrying debt?

Negotiates flexible payment programs. Provides incentives for students to step back in and complete.

Points Available: 0.00

## **Disclosure Questionnaire - Impact Business Model**

IMPACT BUSINESS MODELS

0.0

The Disclosure Questionnaire is an unweighted group of Yes/No questions regarding potentially sensitive issues and is used for due diligence.

## **Probation or Loss of Accreditation**

Has your institution ever been placed on probation, lost accreditation, or lost and regained accreditation by any accrediting body? If so, please explain.

No

Points Available: 0.00

## **Federal or State Investigation**

Have your institution's marketing and/or recruitment practices ever been subject to a federal or state investigation? If so, please explain.

Sensitive

Points Available: 0.00

**Disclosure Questionnaire** 

## **Disclosure Industries**

Disclosure questions on specific production and trade.

## **Disclosure Alcohol**

Please indicate if your company is involved in the production, operation, trade, or sale of any the following:

Alcohol

Please also select "Yes" if your company serves clients in this industry

O Yes

No

Points Available: 0.00

## **Disclosure Tobacco**

Please indicate if your company is involved in the production, operation, trade, or sale of any the following:

Tobacco

Please also select "Yes" if your company serves clients in this industry

O Yes

No

Points Available: 0.00

## **Disclosure Gambling**

Please indicate if your company is involved in the production, operation, trade, or sale of any the following:

Gambling

Please also select "Yes" if your company serves clients in this industry

O Yes

No

## **Disclosure Firearms Weapons** Please indicate if your company is involved in the production, operation, trade, or sale of any the following: Firearms, weapons or munitions Please also select "Yes" if your company serves clients in this industry No Points Available: 0.00 **Disclosure Pornography** Please indicate if your company is involved in the production, operation, trade, or sale of any the following: Pornography Please also select "Yes" if your company serves clients in this industry O Yes No Points Available: 0.00 Disclosure Payday, Short Term, or High Interest Lending Please indicate if your company is involved in the production, operation, trade, or sale of any the following: Payday, short-term, or high-interest lending Please also select "Yes" if your company serves clients in this industry O Yes No Points Available: 0.00 **Disclosure Fossil Fuels** Please indicate if your company is involved in the production, operation, trade, or sale of any the following: Fossil-fuel-based oil, natural gas, or coal extraction, distribution, sale, etc. Please also select "Yes" if your company serves clients in this industry O Yes No Points Available: 0.00

## **Disclosure Mining**

Please indicate if your company is involved in the production, operation, trade, or sale of any the following:

Mining

Please also select "Yes" if your company serves clients in this industry

O Yes

No

## **Disclosure Nuclear Power or Hazardous Materials** Please indicate if your company is involved in the production, operation, trade, or sale of any the following: Nuclear power, radioactive materials or hazardous waste Please also select "Yes" if your company serves clients in this industry No Points Available: 0.00 **Disclosure Prisons** Please indicate if your company is involved in the production, operation, trade, or sale of any the following: Prisons Please also select "Yes" if your company serves clients in this industry O Yes No Points Available: 0.00 **Disclosure Whole Life Insurance** Please indicate if your company is involved in the production, operation, trade, or sale of any the following: Whole life insurance products Select "Yes" only if the company earns 80%+ of its revenue from whole life insurance products. O Yes No Points Available: 0.00 **Disclosure Volunteer Placement to Orphanages** Please indicate if your company is involved in the production, operation, trade, or sale of any the following: Organizing volunteer programs to orphanages or child care organizations O Yes No Points Available: 0.00 **Disclosure Tax Advisory Services**

Please indicate if your company is involved in the production, operation, trade, or sale of any the following:

Tax advisory services

O Yes

No

## **Disclosure Animal Products or Services** Please indicate if your company is involved in the production, operation, trade, or sale of any the following: Animal-based products or services (including seafood) O Yes No Points Available: 0.00 **Disclosure Genetically Modified Organisms** Please indicate if your company is involved in the production, operation, trade, or sale of any the following: Genetically modified organisms Please also select "Yes" if your company serves clients in this industry No Points Available: 0.00 **Disclosure Illegal Products or Subject to Phase Out** Please indicate if your company is involved in the production, operation, trade, or sale of any the following: Products or activities that are illegal under country laws or regulations where they have operated, banned in international conventions or agreements, or subject to international phase-out or regulation O Yes No Points Available: 0.00 **Disclosure Industries at Risk of Human Rights Violations** Please indicate if your company is involved in the production, operation, trade, or sale of any the following: Industries reliant upon materials at high risk of human rights infringements (e.g. conflict minerals) No Points Available: 0.00 Other Disclosure Industries

Please indicate if your company is involved in the production, operation, trade, or sale of any the following:

Other industries that may cause social or environmental harm or are subject to stakeholder criticism or concern

O Yes

No

## **Company Explanation Of Disclosure Item Flags**

If you selected "Yes" to any of the "Disclosure Industries" listed above, please provide a detailed explanation of the company's involvement for each affirmative response:

If this does not apply to you, please enter "Does not apply" in the text area below.

Does not apply

Points Available: 0.00

## **Disclosure Practices**

Disclosure questions on sensitive practices.

## No formal Registration Under Domestic Regulations

Please indicate if your company engages in any of the following practices:

Company is not formally registered in accordance with all relevant regulations and requirements

If your company is a formally registered business, select "No."

O Yes

No

Points Available: 0.00

## **Tax Reduction Through Corporate Shells**

Please indicate if your company engages in any of the following practices:

Company uses corporate shells or other structural means, such as establishing multiple corporate entities, to minimize tax payments

O Yes

No

Points Available: 0.00

## Operates in conflict zones

Please indicate if your company engages in any of the following practices:

Company operates in conflict zones

O Yes

● No

Points Available: 0.00

## Sale of Data

Please indicate if your company engages in any of the following practices:

Company sells or provides access to consumer or user data

O Yes

No

## Facilities located in sensitive ecosystems Please indicate if your company engages in any of the following practices: Company facilities are located adjacent to or in sensitive ecosystems O Yes No Points Available: 0.00 **Marketing of Breastmilk Substitutes** Please indicate if your company engages in any of the following practices: Marketing of breastmilk substitutes O Yes No Points Available: 0.00 Activities against freedom of association/collective bargaining Please indicate if your company engages in any of the following practices: Company has taken a public stance against unionization, has engaged in activities that may be perceived as taking a stance against union organizing, or prohibits workers from freely associating and bargaining collectively for the terms of one's employment O Yes No Points Available: 0.00 **Employs Individuals on Zero-Hour Contracts** Please indicate if your company engages in any of the following practices: Company employs individuals on zero-hour contracts O Yes No Points Available: 0.00 Company workers are prisoners Please indicate if your company engages in any of the following practices: Company uses workers who are prisoners O Yes No

## Company Employs Workers Under Age 15 (Or Other ILO Minimum Age) Please indicate if your company engages in any of the following practices: Company employs workers under the age of 15 (or other minimum work age covered by the International Labour Organization Convention No. 138) and/or company does not keep personnel records that include evidence of the date of birth of each O Yes No Points Available: 0.00 **Overtime For Hourly Workers Is Compulsory** Please indicate if your company engages in any of the following practices: Overtime work is compulsory and exceeds 48 hours in a week O Yes No Points Available: 0.00 **Other Disclosure Practices** Please indicate if your company engages in any of the following practices: Other sensitive practices that may cause social or environmental harm, or are subject to stakeholder concern Yes O No Points Available: 0.00 **Company Explanation Of Disclosure Item Flags** If you selected "Yes" to any of the "Disclosure Practices" listed above, please provide a detailed explanation of the company's engagement in each practice marked in the affirmative: If this does not apply to you, please enter "Does not apply" in the text area below. Does not apply Points Available: 0.00

## **Disclosure Outcomes & Penalties**

Disclosure questions concerning litigation, relocation of communities, accidents, and on-the-job fatality.

## **On-Site Fatality**

Please indicate if your company has experienced any of the following in the past 5 years:

Company has had an operational or on-the-job fatality

O Yes

No

## **Litigation or Arbitration** Please indicate if your company has experienced any of the following in the past 5 years: Litigation or arbitration against company either ongoing, settled, or found against the company Yes O No Points Available: 0.00 Company has filed for bankruptcy Please indicate if your company has experienced any of the following in the past 5 years: Company has filed for bankruptcy O Yes No Points Available: 0.00 **Bribery, Fraud, or Corruption** Please indicate if your company has had a formal complaint to a regulatory agency or been assessed a fine or sanction in the past five years for any of the following: Bribery, fraud, or corruption O Yes No Points Available: 0.00 **Anti-Competitive Behavior** Please indicate if your company has had a formal complaint to a regulatory agency or been assessed a fine or sanction in the past five years for any of the following: Anti-competitive behavior O Yes No Points Available: 0.00 Financial Reporting, Taxes, Investments, or Loans Please indicate if your company has had a formal complaint to a regulatory agency or been assessed a fine or sanction in the past five years for any of the following: Financial reporting, tax payments, investments, or loans O Yes No

## **Political Contributions or International Affairs** Please indicate if your company has had a formal complaint to a regulatory agency or been assessed a fine or sanction in the past five years for any of the following: Political contributions or international affairs O Yes No Points Available: 0.00 **Labor Issues** Please indicate if your company has had a formal complaint to a regulatory agency or been assessed a fine or sanction in the past five years for any of the following: Labor issues (including safety and discrimination) Yes ONo Points Available: 0.00 **Breaches of Confidential Information** Please indicate if your company has experienced any of the following in the past 5 years: Breaches of individual privacy and/or losses of individual confidential data O Yes No Points Available: 0.00 Significant Layoffs Please indicate if your company has experienced any of the following in the past 5 years: Company has had layoffs of more than 20% of the workforce O Yes

No

Points Available: 0.00

## Hazardous Discharges Into Air/Land/Water (Past 5 Yrs)

Please indicate if your company has experienced any of the following in the past 5 years:

Company sites have experienced accidental discharges to air, land or water of hazardous substances

O Yes

No

# Large Scale Land Conversion, Acquisition, or Relocation Please indicate if your company has experienced any of the following in the past 5 years: Construction or operation of company involved large scale land acquisition, convergence, or degradation (including the construction or refurbishment of dams), or resulted in the resettlement or economic displacement of 5,000 or more people ○ Yes ● No Penalties Assessed For Environmental Issues Please indicate if your company has had a formal complaint to a regulatory agency or been assessed a fine or sanction in the past five years for any of the following: Environmental management penalties, including animal welfare ○ Yes ● No

Points Available: 0.00

## **Violation of Indigenous Peoples Rights**

Please indicate if your company has had a formal complaint to a regulatory agency or been assessed a fine or sanction in the past five years for any of the following:

Infringing on indigenous people's rights, for instance by utilizing lands owned or used by indigenous peoples without full documented consent of such peoples

O Yes

No

Points Available: 0.00

## **Other Disclosure Outcomes & Penalties**

Please indicate if your company has had a formal complaint to a regulatory agency or been assessed a fine or sanction in the past five years for any of the following:

Other penalties, complaints, or grievances filed or levied against the company for negative impacts on local communities, human rights, or other stakeholder concerns

O Yes

No

Points Available: 0.00

## Company Explanation Of Disclosure Item Flags

If you selected "Yes" to any of the "Disclosure Outcomes & Penalties" listed above, please provide a detailed explanation of the company's experience related to each affirmative response:

If this does not apply to you, please enter "Does not apply" in the text area below.

Litigation matters have been filed against the company and these have been settled. There have been minimal claims filed with the EEOC. They have all been closed.

Points Available: 0.00

## **Supply Chain Disclosure**

## Suppliers in Conflict Zones Please indicate if any of the following statements are true regarding your company's suppliers: Operation in conflict zones Yes No Don't Know Points Available: 0.00 Suppliers Negative Social Impact Please indicate if any of the following statements are true regarding your company's suppliers: Practices or outcomes that produced substantial negative impacts regarding human rights, labor conditions, or local communities

Points Available: 0.00

O Don't Know

O Yes

## **Suppliers Negative Environmental Impact**

Please indicate if any of the following statements are true regarding your company's suppliers:

Practices or outcomes that produced substantial negative environmental impact

O Yes

● No

O Don't Know