

retail3D is a retail design agency committed to eco-design, bringing together in only one place strategic, creative, technical and educational expertise to serve brands and retailers.

#eco-designing
#retail

Retail expertise at brands and retailers' service



15 YEARS
EXPERIENCE



35 RETAIL EXPERTS
consultants, designers,
architects, trainers



LEVALLOIS-PERRET



INTERNATIONAL
PROJECTS



5 M€
SALES



DIAM GROUP
20 countries / 432M€ SALES

Problematic

Design
the collaboration

DEFINE Strategy

Imagine tomorrow's
retail experience and
align stakeholders
around a shared
vision.

Vision

DESIGN Creation

Translate the vision
into a unique
concept which is
both sustainable
and feasible.

Conception

DELIVER Materialization

Implement the project,
manage the works on
site and standardise
to facilitate the roll-out.

Training

Design the appropriation
and operate the handover
by training your teams.

360° support, global or « à la carte ».

Design is our tool for supporting retail transformation.

Passion, ingenuity, integrity and transmission are the values that guide us.

#eco-designing
retail

Benefits



SUPPORT FROM
A TO Z



CONTROLLED
DEADLINES



BUDGETS
RESPECTED



ECO-
SUSTAINABILITY



FLAGSHIP & CONSUMER EXPERIENCE



RETAIL CONCEPT



ECO-DESIGN CONCEPTS



ECO-CONCEPTION TRAININGS



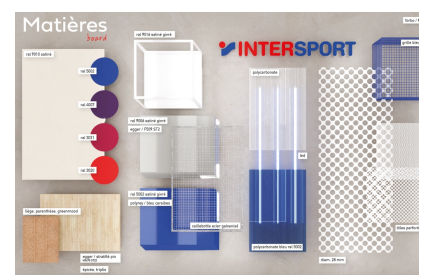
BRAND IDENTITY



VISUAL MERCHANDISING



PHOTOREALISTIC 3D DRAWINGS



MATERIALS SOURCING



ECO-REFIT DEPLOYMENT



LUXURY & AMO TECHNICAL PROJECTS



CONCEPTS DEPLOYMENT (MOC/MOEX)



GUIDELINES