



# SUSTAINABILITY REPORT

JANUARY 2025

W  NDERLUSTLIFE



## A LETTER FROM OUR FOUNDER

We did it! Since our aspirations in last year's Sustainability Report we've achieved B-Corp certification, making us one of a small selection of UK jewellery brands with the highest standards of environmental and social responsibility.

If you're reading this, chances are you're ethically minded too. By doing your due diligence and scrutinising the businesses you buy from, you're using your purchasing power for good.

So who are we? Wanderlust Life is a small, female-owned jewellery brand that began 11 years ago in my spare bedroom by the sea. Today, we still handcraft personalised jewellery using meaningful gems and sustainable materials.

From our first gemstone necklace, we've embraced a minimalist approach, producing limited collections and making most pieces to order. A small amount of our jewellery is made in partnership with our RJC-approved factories in small runs to prevent waste, and as an independent UK brand, care for people and the planet has always been central to our ethos. Our small team puts intention into every piece, striving to use the most sustainable practices at every step.



## WHY HAVE WE PRODUCED THIS REPORT?

We've crafted this report to track Wanderlust Life's progress as we aim to positively contribute to the planet and our community.

Sustainability is at the core of what we do at Wanderlust Life. Nature is our constant inspiration, so we're determined to develop practices that preserve and promote the environment. And because we design and make our jewellery to carry intention, meaning and spirit, the happiness and wellbeing of our producers and makers is intrinsic to our work and to our products.

As we move forward, we are steadfast in our commitment to providing an annual sustainability report on the status of our work.

This document both reflects on our journey so far, and outlines our plans for the future in 2025 and beyond.





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## OUR JOURNEY SO FAR

From the first handmade piece of jewellery we ever made, we've always been conscious of our impact on the world, aiming to tread lightly and pass on good energy as we go. Our team has grown and our community has widened, but we have kept this as a constant value.

Our timeline illustrates what we've achieved so far and some of our future plans for 2025 and beyond.







## OUR PEOPLE

Wanderlust Life is a female-owned business that values individuality, creativity, wellness and personal development. The well-being of our team is at the heart of the brand and intrinsic to our work culture. Each individual voice matters and every opinion counts. We strive for authenticity, balance, positivity and collaboration.

We employ 14 individuals from our local community. Within this team, our makers craft over 80% of our jewellery by hand in our light-filled studio on Devon's Atlantic coastline in the UK. **In a recent employee survey, 100% of the team expressed high satisfaction with the culture at Wanderlust Life.**



## OUR PACKAGING

In 2018, we committed to the goal of ensuring all of our e-commerce packaging would be 100% plastic-free and recyclable. All of our jewellery boxes and display cards are made from FSC-certified 100% recycled paper, meaning the paper products we use come from responsibly managed forests that meet the FSC's strictest environmental and social standards.





## OUR SUPPLIERS

Since 2018, we have worked with artisans in Jaipur and in Birmingham's jewellery quarter who are certified members of the Responsible Jewellery Council (RJC). We have a longstanding relationship with our suppliers, and they adhere to and promote the RJC Code of Practices, which is the global standard for responsible supply chains in the jewellery industry. This ensures fair labour practices and safe working conditions throughout the supply chain.

In 2024, we created a supplier questionnaire to find out more about our supplier practices, and we had a 100% positive response rate. We conducted this questionnaire to understand more about our suppliers, and in 2024 we further strengthened and improved our supply chain transparency through a supplier code of conduct.





## OUR MATERIALS

We're on a mission to use sustainable materials and practices to do right by people and to tread lightly on our home planet.

Ever since we integrated artisan partners into our supply chain in 2018, all the silver and gold vermeil we source and use has come from 100% recycled materials.

For our gold vermeil production, we work with a firm of craftsmen in Birmingham's jewellery quarter. The mining companies they use to source their gold meet strict standards across their operations.

We recycle any silver waste generated in our studio, contributing to a circular economy.

In 2019 we also introduced lab-grown diamonds and opals into our jewellery designs. These genuine gemstones are created in a controlled environment, which ensures they're both eco-friendly and ethical.

**We believe that the most sustainable product is the one you already own, and so we offer a full refurbishment service on our fine cord necklaces and bracelets.**





## OUR CARBON FOOTPRINT

In 2023 we measured our carbon footprint for the first time through the Make it Net Zero Programme via SWMAS Ltd. Thanks to our light manufacturing processes and the use of renewable energy across all sites, we found that our annual carbon footprint as a company is already very low, producing just 1.184 kg CO<sub>2</sub>e per year.

(Our carbon footprint was calculated from scope 1 and 2 emissions, with scope 1 being direct emissions from owned or controlled sources and scope 2 being indirect emissions from the generation of purchased electricity.)

We have offset the carbon that we produce via Ecologi, purchasing 2 tonnes in 2023 which goes towards community projects that both protect the environment and improve people's day to day lives. In particular, one of the projects include improving access to clean water in Haiti, Malawi and Eitrea.

Going forward, we will continue to measure our scope 1 and 2 emissions annually. We also plan to start measuring our scope 3 emissions in 2025 as we recognise that this will be the biggest contributor to our overall carbon footprint and also provide the biggest opportunity where carbon reductions can take place.





## STAKEHOLDER ENGAGEMENT SURVEY

A stakeholder refers to individuals with an interest in Wanderlust Life who can influence or be impacted by our business operations and performance. This includes our employees, customers, partners, and suppliers.

Our stakeholders influence all that we do at Wanderlust Life, and so understanding what is important to them really shapes how we prioritise our sustainability journey. In 2024, which was our second stakeholder survey, we had 104 responses.

In our survey, we asked our stakeholders how important different areas of sustainability were to them, including the importance of:

- Reducing our carbon footprint
- Packaging and waste
- Sustainable and responsible sourcing
- Supply chain transparency
- Supporting the local community
- Charity donations
- Employee benefits, health and wellbeing
- Equality, diversity and inclusion

We also asked if our stakeholders were aware of our repair and refurbishment services, and whether they would be interested in a pre-loved collection.

They were also given the opportunity to provide any additional feedback on our sustainability journey and becoming a certified B Corp.



# STAKEHOLDER ENGAGEMENT

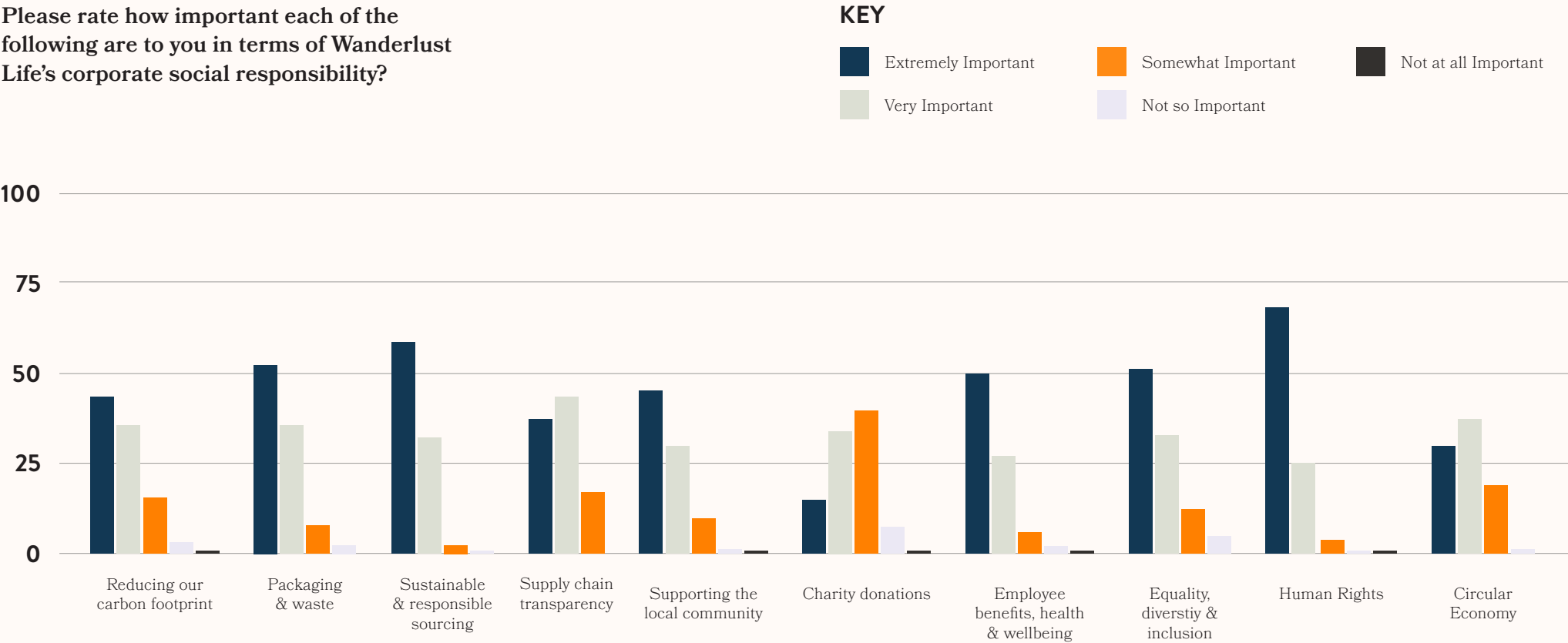
## SURVEY RESULTS

The results showed us that ‘Human Rights’, ‘Sustainable and Responsible Sourcing’ and ‘Packaging and Waste’ were the most important issues to our stakeholders concerning our corporate and social responsibility.

In the additional comments section, the majority were positive responses supporting the work we have done so far. Many comments underlined the importance of an ethical supply chain.

Our survey revealed that 81% of our customers knew about our refurbishment service, and over 92% of our stakeholders were interested at the prospect of a future pre-loved jewellery collection.

Please rate how important each of the following are to you in terms of Wanderlust Life’s corporate social responsibility?





## OUR B CORP JOURNEY

At Wanderlust Life, achieving B Corp certification was a significant milestone. Certified B Corporations meet the highest standards of both social and environmental performance, balancing profit with people and the planet.

The B Impact Assessment is the most credible tool a company can use to assess and measure their impact on workers, governance, community, environment and customers helping us to continue to become a more sustainable business.

In 2023 we began our B Impact Assessment and introduced initiatives like, community volunteer days, environmental and social training, enhanced employee benefits, and a new employee handbook.

B Corp certification is an ongoing commitment, with businesses re-assessed every three years. By joining the B Corp movement, we are dedicated to continually improving our impact on the people and the planet, year on year.





## CHARITIES AND THE LOCAL COMMUNITY

Since the start of Wanderlust Life, we have continually supported the local and wider community through charitable donations. We exist to pass on good energy, and giving back has always been an important part of what we do.

In 2020, we started to formalise our annual charity and not-for-profit partnerships. We are committed to working with partners that share our values and have worked with some incredible organisations including The Pearl Exchange, Plastic Free North Devon, North Devon Against Domestic Abuse and Love Welcomes. Our partnerships and actions have included limited edition collaborations and charity fundraisers within our local community and team.







## OUR NEXT STEPS

We're proud of our commitment to people and the planet, and becoming a B Corp has marked a key step in our wider sustainability journey. But we know it's an ongoing process, so we're dedicated to improving our impact, building on our score, and working with the B Corp community to tackle ambitious sustainability goals year on year.

- Continue to measure our scope 1 and 2 emissions annually and start measuring our scope 3 emissions. We will develop strategies to reduce emissions further, and where reduction is not possible we will offset our emissions through verified and reputable projects.
- Introduce ways to reduce waste and overconsumption by exploring a pre-loved collections.
- Continue to listen to our stakeholders by conducting annual surveys to find out what matters to them most to shape how we operate our business.

We're always open to hearing new ideas!  
Please don't hesitate to reach us via email at [info@wanderlustlife.co.uk](mailto:info@wanderlustlife.co.uk)