



## **B Lab Statement on WAMI's B Corp Certification**

B Lab's independent Standards Advisory Council has rendered the following decision and guidance regarding eligibility for B Corp Certification for bottled water companies:

*"Bottled water companies are eligible for B Corp Certification with additional review by the Standards Advisory Council and, at minimum, incremental disclosure on their public B Corp profile regarding material sensitive issues in the industry."*

WAMI is required to disclose a summary of its practices in the areas of Sustainable Usage, Water Access, and Waste as a part of its B Corp Certification. For more information on the review process, please refer to B Lab's statement on the bottled water industry and B Corp Certification [here](#).

## **Summary of Company**

WAMI Srl SB is a company based in Italy that distributes and sells plain, sparkling, and fruit water products under its brand, WAMI. The water extraction and bottling are [San Bernardo's](#) responsibility. WAMI purchases the bottled product from San Bernardo.

In its last fiscal year 2023, the company derived 90% of its annual revenue from the sale of plain, sparkling, and fruit water.

## **WAMI's Industry Practices**

### Water Access:

San Bernardo's, and therefore WAMI's, water access is regulated by the regional government of Piedmont (For more information about this agency access [here](#)). The region has adopted a double-cost model that charges San Bernardo for the number of liters extracted from the spring as well as the amount of land occupied by the company. The [Italian environmentalist association Legambiente](#) has stated that this is the preferred pricing model for water access in Italy.

In the Piedmont region of Italy, the authority responsible for granting water extraction permits to companies like S. Bernardo S.p.A. is the Piedmont Regional Government ([Regione Piemonte](#)). This body oversees the sustainable management of water resources within the region, issuing permits and monitoring water usage to ensure compliance with regional and national laws. The same authority is also responsible for overseeing the company's water extraction practices.

Additionally, the Regional Environmental Protection Agency ([ARPA Piemonte](#)) plays a role in monitoring environmental impacts, including those from water extraction activities, ensuring adherence to environmental standards.



WAMI Srl SB has reported they are not engaged in any lobbying or policy advocacy for cheaper water prices nor easier water access. The company also reported there are no stakeholder concerns regarding its water access that remain unresolved.

#### Sustainable Usage:

WAMI's bottled water is sourced through a contract manufacturer, San Bernardo, that operates in the Piedmont region of Italy. The source control is managed by San Bernardo, which currently is authorized to explore 4 water sources. It sources its water from natural gravity-fed springs. The total spring output is measured and regulated by the Piedmont region, which by Italian law ([Law No. 36 of 1994](#), commonly known as the "Galli Law", Legge Galli) is responsible for "protecting and enhancing the sustainable and lasting use of the water resources present in the regional territory." Only a fraction of the water that naturally exits the spring is used by San Bernardo in its production, and it reports its usage volume monthly to the Piedmont region. The remainder of the water follows its natural course. The production capacity of San Bernardo was intentionally designed to be less than the spring's total output.

The following agencies play a role in regulating San Bernardo's water extraction practices:

- Piedmont Regional Government ([Regione Piemonte](#)): This body oversees the sustainable management of water resources within the region, issuing permits and monitoring water usage to ensure compliance with regional and national laws.
- ARPA Piedmont (<https://www.arpa.piemonte.it>): The Regional Environmental Protection Agency monitors environmental impacts, including those from water extraction activities, ensuring adherence to environmental standards.
- Po River Basin Authority (<https://www.adbpo.it>): Given that the Po River Basin covers much of Piedmont, this authority manages water resources on a larger scale, coordinating efforts across regions to maintain ecological balance.

These agencies work collaboratively to ensure that water extraction practices are sustainable and comply with both regional and national regulations.

#### Waste:

In terms of product packaging, WAMI uses different types of water packaging: returnable glass, aluminum cans, and 100% R-PET bottles. All of them are 100% recyclable. WAMI also sells stainless steel flasks to promote using reusable bottles everywhere possible. The company has also started a path towards carbon offsets by planting trees annually in Italy. As of today, the company has planted more than 1,000 trees. To learn more about the company's Carbon Footprint, please [access this webpage](#).



### **B Lab's Public Complaints Process**

Any party may submit a complaint about a current B Corp through [B Lab's Public Complaint Process](#). Grounds for complaint include:

1. Intentional misrepresentation of practices, policies, and/or claimed outcomes during the [certification process](#), or
2. Breach of the core values articulated in our [Declaration of Interdependence](#) within the B Corp Community.