

# Renfold

## Impact Report

April 2024



# Contents

## Introduction

About Us	3
Purpose	4
Our Range	5
Our Mission	6

## Product

Our Fabrics	8
Recycled Polyester	9
Cotton	10
Modal	11
Oeko-Tex™ & Excess Fabrics	12

## People

Renfold Culture & Values	14
Community Service & Volunteering	15

## Planet

Carbon Offsetting	17
Factory Certification	18
Packaging & Shipping	19

## Future

Product	21
Planet	22
People	23

# About Us

Renfold launched in 2012 with a clear vision of becoming the home of trend-led fashion with **creative design**, **accessible quality** and **community** at its core. This vision remains true today enabling us to become a trusted partner for leading retailers worldwide.

Operating from our West London headquarters, we have established nearly a dozen brands, including the ever-popular Chelsea Peers, our playful men's beachwear brand Hunky Trunks and youth culture-inspired Urban Threads. We pride ourselves on our ranges of nightwear, swimwear and casualwear, and have recently expanded our creative expertise into loungewear and activewear.

**Collaboration** is at the heart of everything we do. We **respect** each and every person we work with and deploy inclusive values across our business. We're **agile**; constantly evolving and adapting to the fast-paced nature of the fashion industry and always striving to **learn** and **improve**.

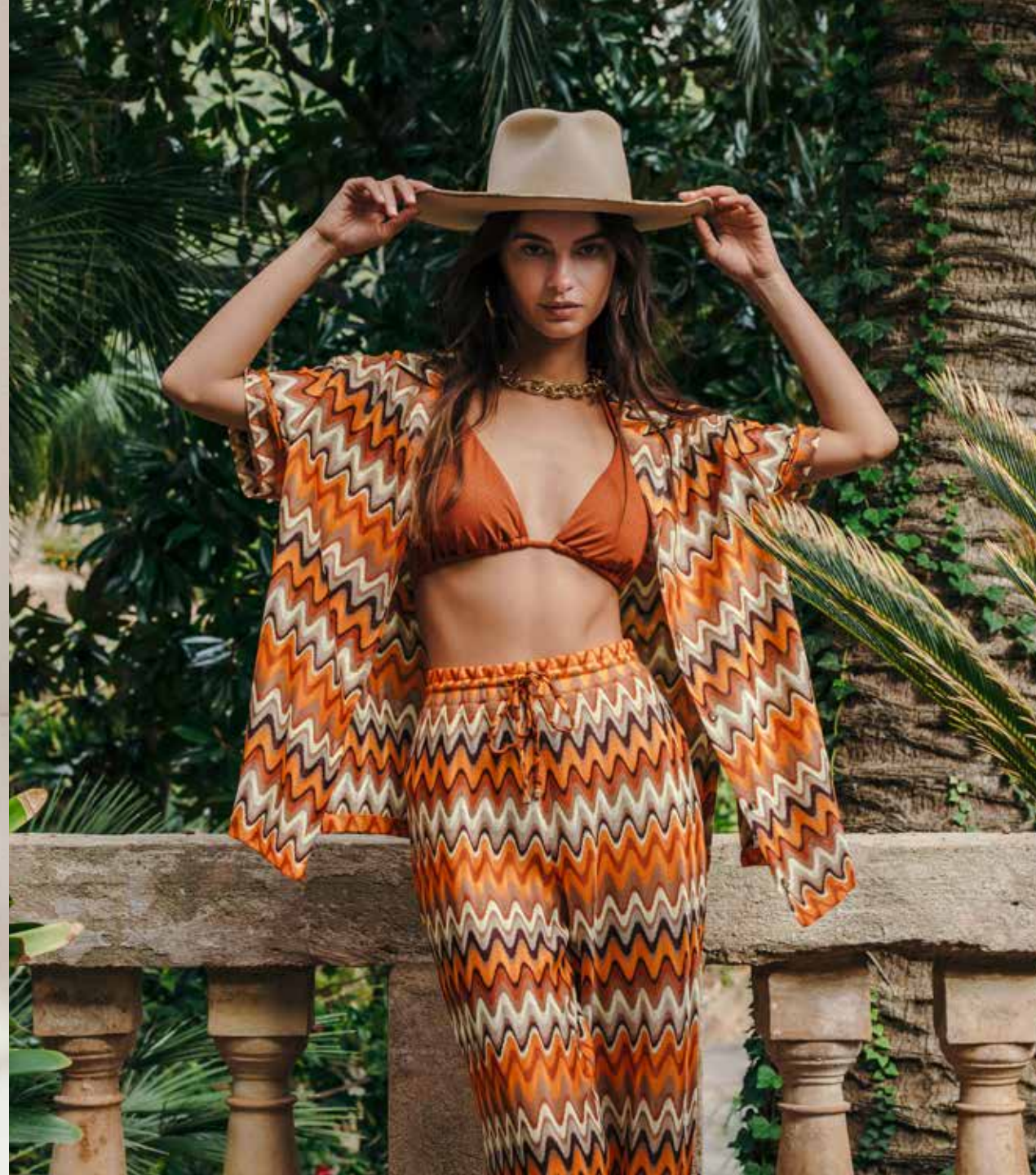
CHELSEA  
PEERS



HOXTON  
DENIM

URBAN THREADS





# Purpose

## CHELSEA PEERS

At Chelsea Peers we design carefully crafted pyjamas, loungewear and swimwear for everyone. Our pursuit of perfection means we're constantly exploring ways to deliver the highest quality designs that are also kinder to the environment. Our premium styles stand the test of time, bringing a luxury angle to restful moments without the designer price tag.

## ***URBAN THREADS***

Urban Threads believes fashion should be a fun and accessible form of self-expression. We strive to create high-quality, trend-led clothing suited to this purpose, whilst being mindful of our impact on the environment.

# Our Range

Our product ranges span **nightwear, loungewear, swimwear, activewear** and **accessories** for women, men and children.

We pride ourselves on offering **inclusive sizing** for women and men across many of our collections; women's sizes range from a UK size 6 to 28, as well as many styles in maternity fits and men's sizes range from S to XXXL.

Our collections include an ever-broadening range of the **highest quality fabrics**, from organic cotton, recycled polyester and modal. We're also constantly exploring new printing techniques and finishes so we can continue to create the original designs and styles we are known for.





## Our Mission

We are committed to making better choices for the planet and our wider community.

We strive to create an ecosystem to be proud of. As a result, we are committed to carefully considering the ethical, environmental and social implications of every business decision and integrating this thinking into our corporate strategy.

This includes:

1. Designing innovative **Products** our customers will love that utilise more sustainable fabrics and manufacturing processes.
2. Supporting the **People** that make up our business, as well as the communities around us. From establishing a common code of conduct and ethics within our global supply chain to supporting local community service and volunteering initiatives.
3. Minimising our footprint on the **Planet** which starts by achieving transparency around our choice of fabrics and supply chain partners.

Our journey is ongoing; we are committed to reviewing, measuring and building on our objectives to drive our Mission forward.

Over the subsequent pages we outline our approach in more detail.

# Product

We are committed to making better choices in the development and manufacturing of our product. As a result, we ensure our fabrics and production processes adhere to independent certification standards, from sourcing the highest quality organic cotton to making use of leftover fabrics to minimise waste. Read on to understand our approach in more detail.

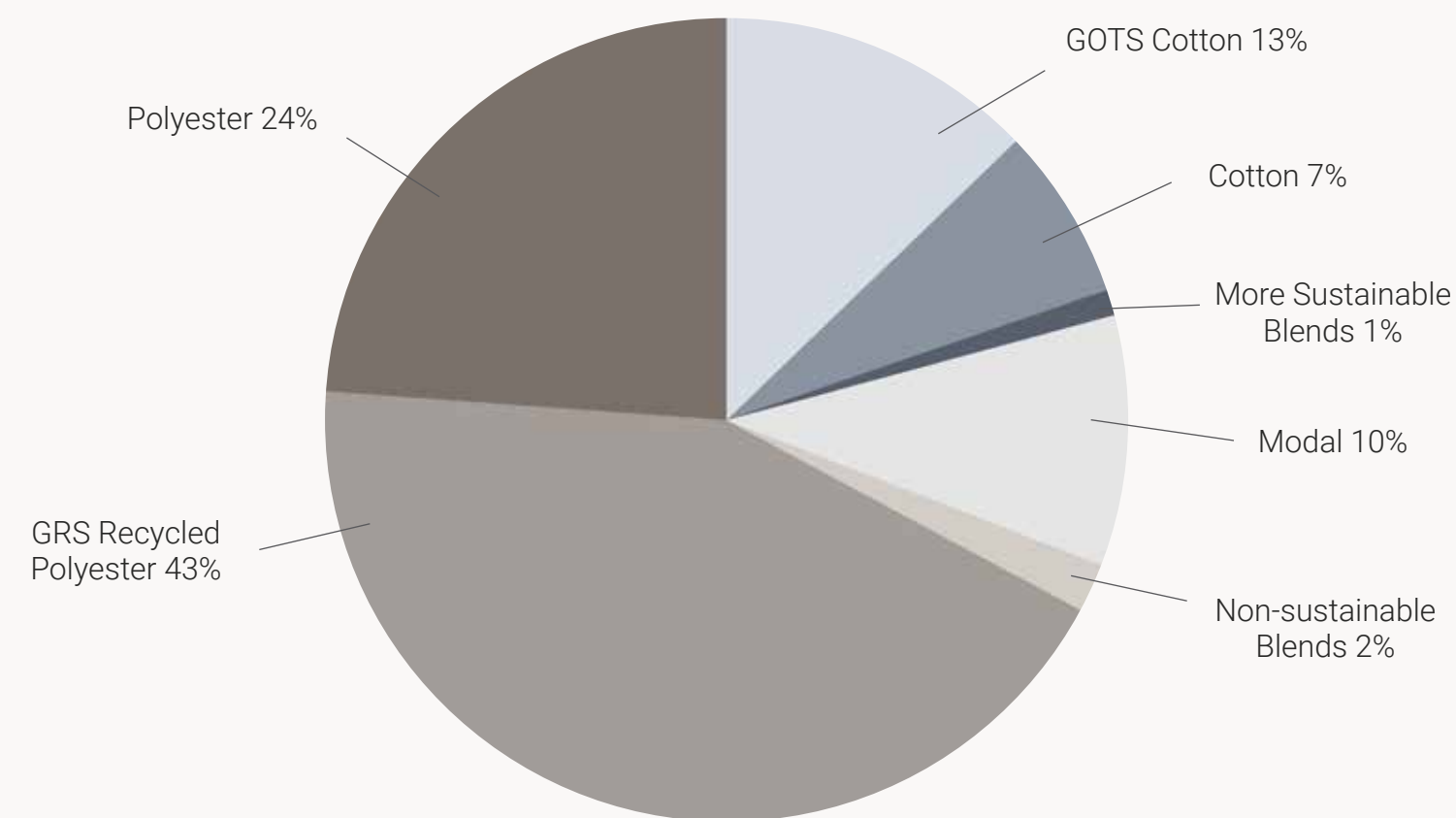


# Our Fabrics

Our collections include an ever-broadening range of quality fabrics, from cotton, recycled polyester and modal. To manage our environmental footprint, our overall goal is to reduce the use of virgin synthetic fabrics and drive the **use of more sustainable and recycled fibres**.

Today **59%** of our fabrics are made from either more sustainable or recycled fibres. Furthermore, we have committed to **reducing our use of virgin polyester from 23% to 7%**. We are also increasing the amount of cotton and more sustainable fabrics in our collections and **introducing Lenzing TENCEL™ Modal**.

The pie chart below outlines our fabric mix between April 2023 and March 2024 based on intake.







## Recycled Polyester

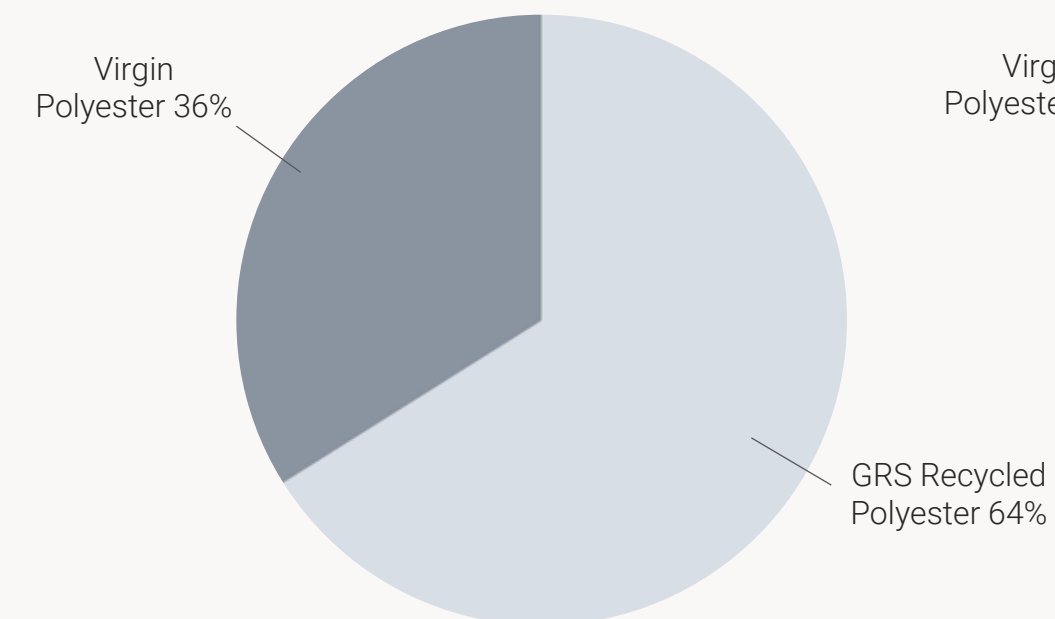
We love our polyester-based product range, not only because of the softness, warmth and ease of care of the jersey fabric, but also because we are increasing the use of GRS certified recycled fibres.



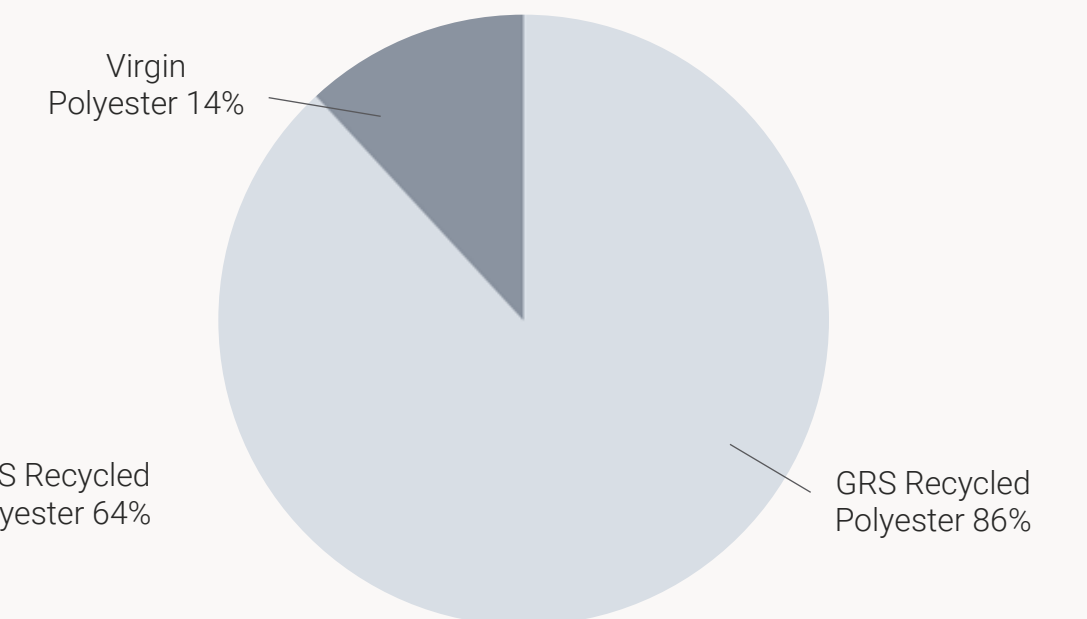
The **Global Recycled Standard (GRS)** is a voluntary product standard that verifies the content of recycled materials within a product whilst aiming to reduce harm to humans and the environment.

In 2023-2024, **64%** of our nightwear and swimwear synthetic range was GRS certified. In 2024-25, we are targeting **86%**, thus significantly reducing our use of virgin synthetic fibres and our new materials footprint.

Synthetic Fabrics, Year 2023-24



Synthetic Fabrics, Year 2024-25



## Cotton

Cotton has a versatile, premium feel that varies in thickness, warmth and strength. We use cotton fibres for flannel, jersey, poplin and cheesecloth fabric bases.

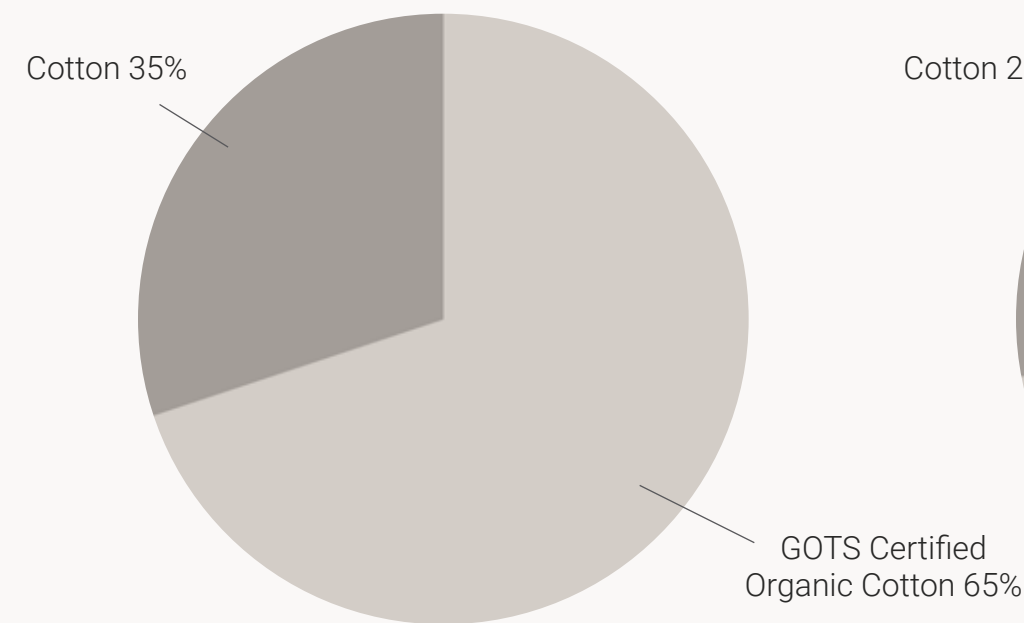
We are proud that last year over **65%** of our cotton clothing range was made from Global Organic Textile Standard (GOTS) certified organic cotton fibres.



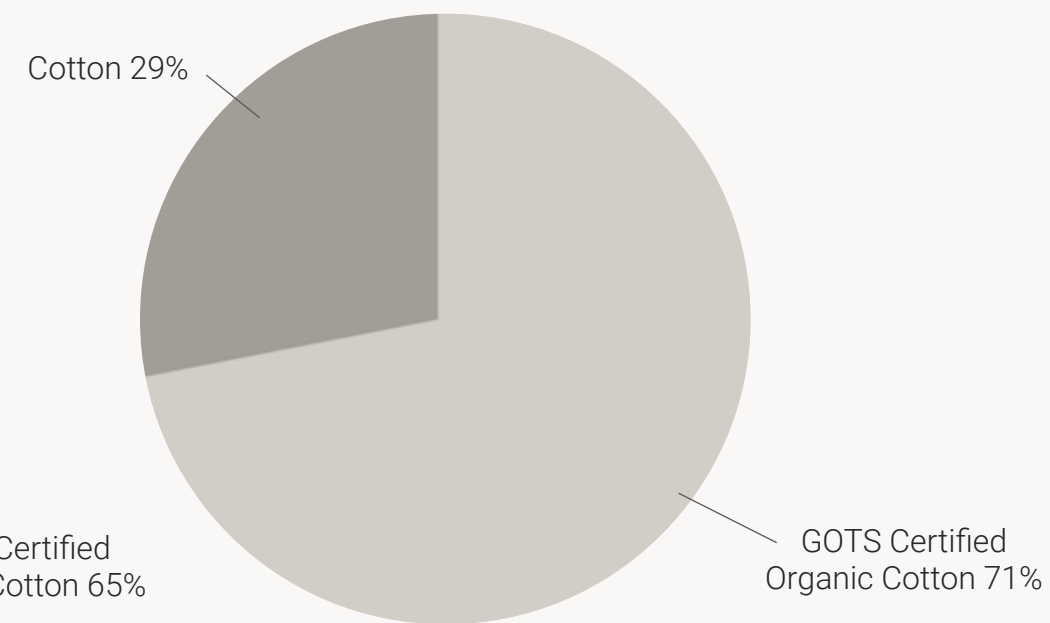
The GOTS is the world-leading textile processing standard for organic fibres. It certifies that over 70% of a product is made from organic cotton while **protecting worker rights, ensuring safe conditions, monitoring wastewater, and implementing low-impact dyes.**

As we are growing the mix of natural fibres in our range, we are committed to increasing the use of GOTS Certified Organic Cotton, thus minimising our overall environmental impact.

Cotton Blends, Year 2023-24



Cotton Blends, Year 2024-25





## Modal

Currently, **10%** of our range is made from modal fabrics. In addition to being lightweight and breathable, modal is supple and soft with an effortless fit, ideal for keeping cool at night.

In 2024-25, we are introducing Lenzing TENCEL™ Modal into our collections.

 ...is a more sustainable version of the current modal fabric we use, utilising regenerated cellulose fibres derived from wood.

Alongside other incentives that will improve our fabrics sustainability footprint, it will enable us to **reduce our usage of non-sustainable blends from 12% to 3% by 2025.**

## OEKO-TEX™

We only work with suppliers that use fabric mills with an OEKO-TEX™ STANDARD 100 accreditation.



**OEKO-TEX™ STANDARD** is a benchmark for textiles safety, thus ensuring that Renfold products are free from any potentially harmful substances, from yarn to finished product.

## Using Excess Fabrics

As part of our commitment to **minimising waste in our supply chain** and **promoting circularity practices**, we utilise excess fabrics which may otherwise end in landfill.

We find information on any excess fabrics available in our suppliers' markets, identify suitable fabrics based on our product requirements, quality standards, and design aesthetics and use it in the manufacturing of garments or other textile products. We also monitor the process and evaluate its effectiveness in promoting circularity.



# People

We are committed to making a positive impact on the people who make up our business, from our in-house teams to our customers, external partners, suppliers and wider collaborators. As a result, we devote time and effort towards building a supportive environment and giving back through charitable initiatives. Over the following pages, we outline the positive steps we have taken to-date to support this initiative.





## Renfold Culture & Values

We are dedicated to supporting all the amazing people that work so hard behind the scenes to make our brands what they are today. Our people-focused approach guides everything we do and is reflected in our company values and behaviours.

- 1. Respect** - We respect each and every person we work with from in-house employees, to our customers, suppliers, partners and collaborators. We also deploy inclusive values across all areas of our business.
- 2. Agility** - We're always evolving and adapting to the fast-paced nature of the fashion industry from keeping up with trends to buying the latest more sustainable fabrics.
- 3. Innovation** - There is never a moment we aren't innovating our product, from intricately illustrating our hand-drawn prints to searching for a new swimwear fabric with the perfect stretch.
- 4. Simplicity** - We don't like to complicate matters, so if there's a simpler approach, we'll take it. From streamlining our communication processes to deploying a new supply chain system, simple is always better.
- 5. Collaboration** - We take the time to listen and understand everyone that makes up our business to enhance our offering. From our in-house teams to our suppliers, advisors, partners and customers whose feedback we take onboard to improve and create new products.

## Community Service & Volunteering

In addition to supporting our employees and customers, we believe in the importance of giving back through charitable causes and volunteering initiatives.

SMART  
WORKS

Over the last five years, we have donated over 4,000 units of stock to the UK charity **Smart Works**, which they sell and convert into much needed resources. The charity gives women the confidence to reach their full potential and secure employment.

During March 2022, for International Women's Day, **we raised £15,000 for Women's Aid**, a charity at the forefront of shaping and coordinating responses to domestic abuse.

women's aid  
until women & children are safe

As a team, we're not afraid to get our hands dirty. In 2022, we participated in a **beach cleanup** hosted by the National Trust at East Head and The Marine Conservation Society. The team collected **9kg of rubbish**, which was mostly plastic waste found on the beach, dunes and shoreline.



# Planet

We are committed to minimising our environmental impact on the planet through carbon offsetting, employing recyclable materials and working with like-minded suppliers with similar targets. The subsequent pages explain our current approach in detail.

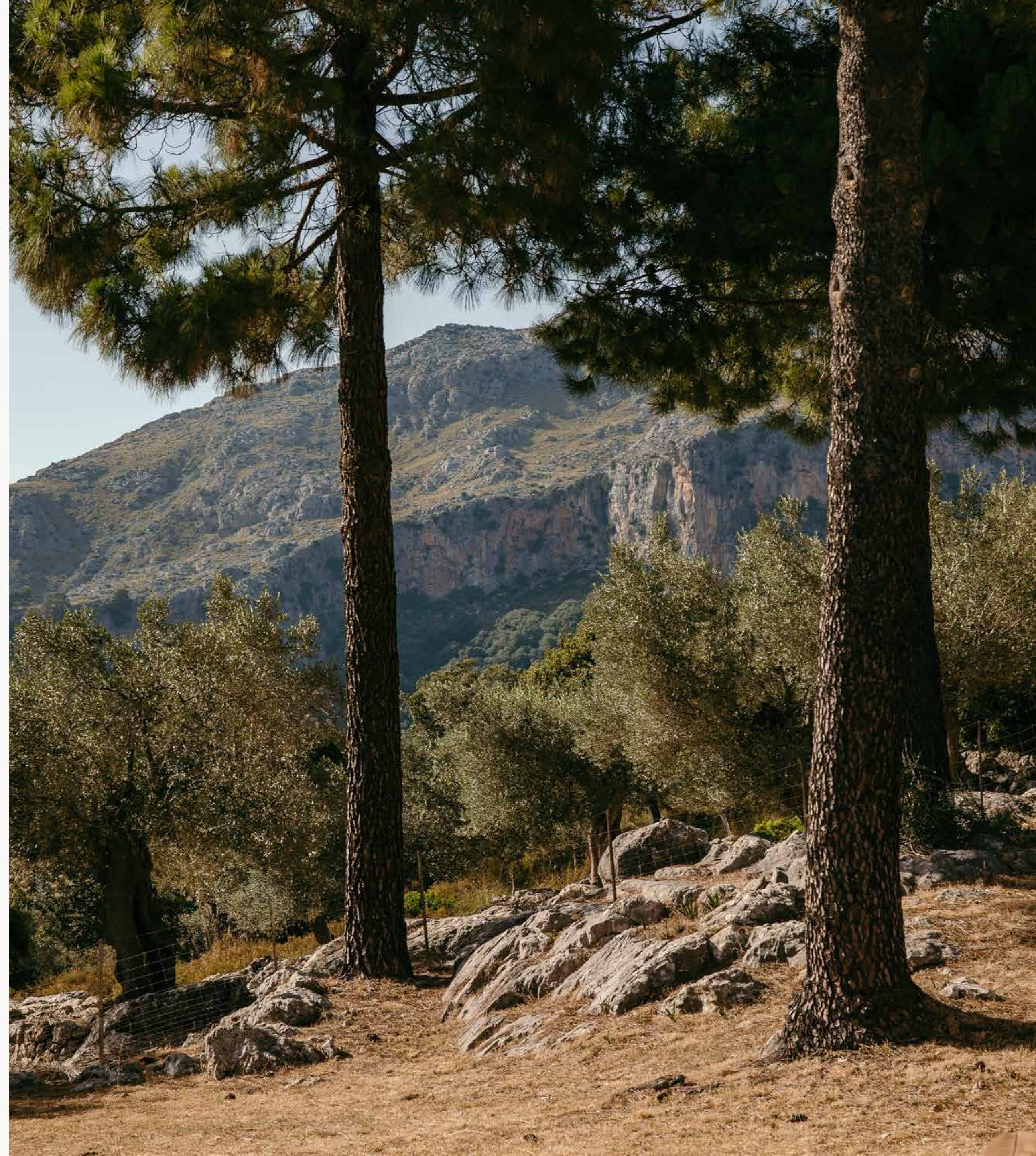




## Carbon Offsetting with **flexport**.

Since 2021, we have been partnering with the global supply chain and logistics corporation, Flexport, to develop and maintain an effective carbon offsetting scheme for our inbound logistics.

Last year, they enabled us to **offset 100% of our 178T Co2 inbound transport emissions** in exchange for \$2,654 carbon credits. The **carbon credits are used to convert landfill gas into energy, reduce deforestation emissions, and support wind and electricity projects.**





## Factory Certification

We work with suppliers and factories who have similar values to ours. Our suppliers all hold standard factory certifications ensuring ethical, health and safety compliance. We accept the following certificates:

1. **Smeta / SEDEX certificate**
2. **amfori BSCI code of conduct**
3. **WRAP certificate**

These certificates ensure the factories follow broadly accepted ethical and labour practices such as (but not limited to) health and safety, use of chemicals, the ban of child labour and subscribing to the global anti-slavery policy.

**Sedex**

**amfori**  
Trade with purpose



## Packaging & Shipping

When creating our packaging and swing tags, we always choose **recycled materials**; when possible, we prioritise certified suppliers to action this.

Plus, all our poly bags are **biodegradable**, and our paperless shipment and returns policy **reduces our environmental impact** while creating a more seamless customer experience.



# Next Year: Where We Want To Be

We must set specific objectives in order to deliver on our mission of having a net positive impact across our **Product**, our **People** and the **Planet**. The following pages outline our key targets for 2024/2025.

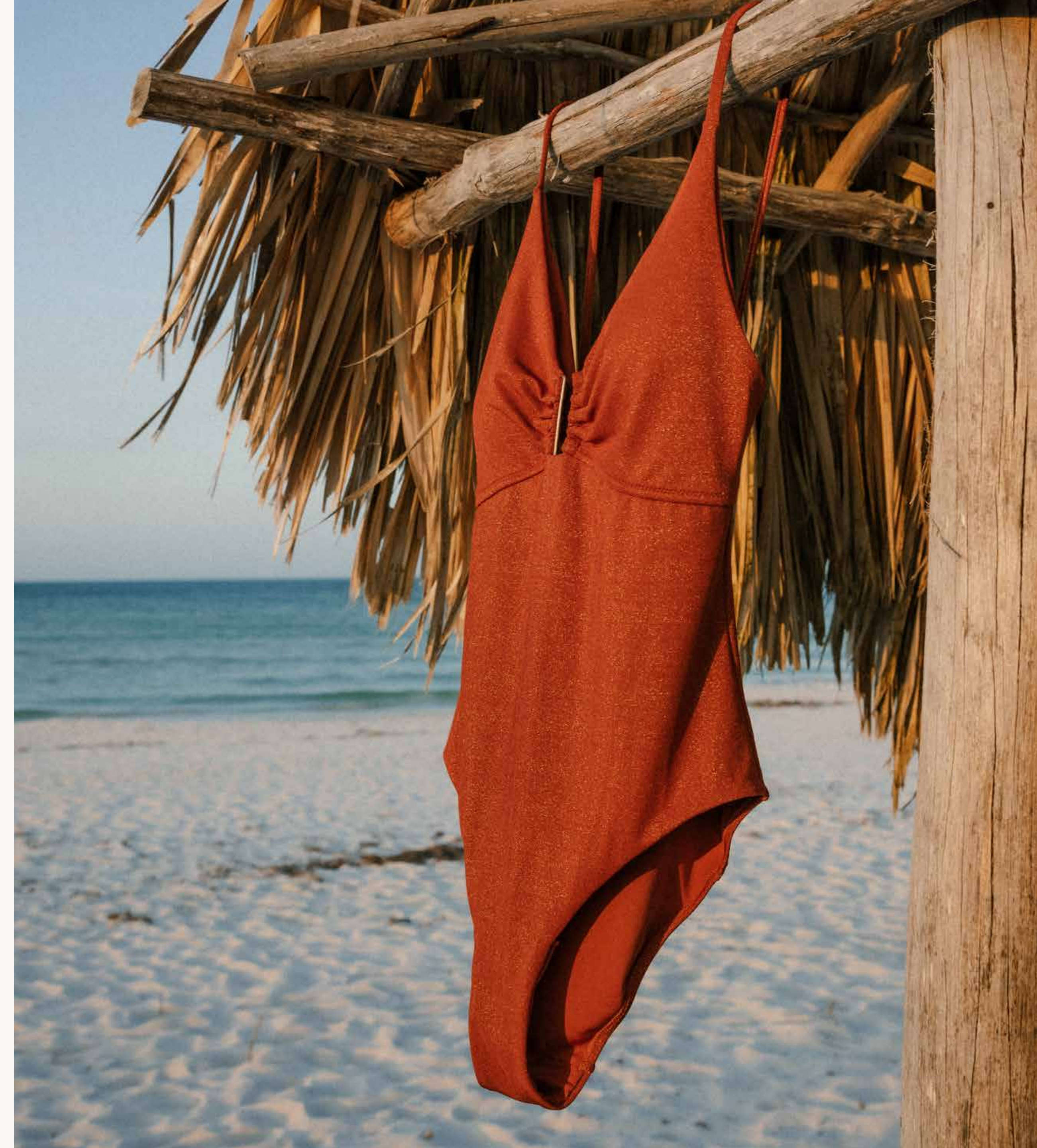


## Product

Understanding and measuring our overall environmental footprint is an important part of our journey towards becoming a more sustainable fashion brand. We have used the UK government emission conversion factors (published in June 2023) to estimate the areas of our largest environmental impact which falls under Scope 3, Category 1 – Purchased goods and services. It also helped us to identify routes to reducing it.

As a result, we have set ourselves the following targets for the year 2024-25:

1. **86%** of our polyester-based garments from the ranges currently planned will be made from GRS-certified recycled fibre vs. **64%** last year; thus **minimising the overall use of virgin polyester** on a like-for-like basis.
2. **71%** of our cotton-based ranges currently planned will be made from GOTS certified or organic fibres vs. **65%** last year.
3. Upon hitting the above targets, as well as introducing Lenzing TENCEL™ Modal, we will **increase our percentage of recycled or more sustainable fabrics** (internationally certified as sustainable or recycled-fibre based) within the currently planned ranges from **57% to 79%**.
4. Finally, we are looking into trialing the full traceability of fibres by introducing **digital product passports** on our clothing tags for selected products.





## Planet

Outside of product manufacturing, transportation is another large area for energy consumption and greenhouse emissions within the retail industry.

In 2024-25 we are aiming to:

1. **Continue offsetting all our carbon emissions** for inbound product shipment through purchasing carbon credits.
2. Find a **reliable way of estimating GHG emissions** for product transportation from our warehouse to end consumer and **identify routes to manage it**.
3. Even though we only air-freighted 15% of our products in 2023-24, it represented 55% of our greenhouse gas emissions. By optimising our planning and critical path management, **we aim to reduce the amount of product being shipped by air to 10%**, which will result in a significant reduction of our overall carbon footprint.

## People

As a people-focused business, we believe our company is only as good as the impact we make on our wider community. We value everyone associated with Renfold, from our in-house team to our partners, suppliers, customers and other collaborators.

To support this growing community, we have made the following commitments:

1. Set up the **Renfold foundation** to provide community investment and environmental support.
2. Continue to service an **inclusive group of customers** with Curve and Maternity ranges across our nightwear, loungewear and bathrobe categories.
3. Continue to review and improve our **employee benefits package** including introducing new opportunities to team members.



**Renfold**