

Score Aggregation Methodology & Brand List Intrepid Group 2024

As the B Corporation Certification is a company-level certification, the assessment of a Parent Company is required to include its subsidiaries in which it owns >50% of the shares and has a controlling interest. Depending on the operations of the certifying company, Parent Companies may roll up their subsidiaries into a single assessment or assess separately.

Regardless of whether a Certified Parent Company's subsidiaries are assessed together or separately, only distinct subsidiaries that B Lab has determined independently meet the performance requirement for certification (i.e. score of 80+ points) are eligible to use the Certified B Corporation logo and refer to themselves as Certified B Corporations.

Aggregated Scoring Methodology

Intrepid Travel and its subsidiary/ies were required to be assessed in the B Impact Assessment and undergo a review by B Lab staff. The entities were divided into seven [7] assessments, and the overall score was calculated using a weighted average based on headcount.

The assessments are as follows:

1. Intrepid Travel Australia, New Zealand, Japan
2. Intrepid Travel US, Canada
3. Intrepid Travel UK, Germany, Iceland, Spain, Croatia
4. Intrepid Travel Thailand, Indonesia, China, Myanmar, Vietnam, Malaysia, Cambodia
5. Intrepid Travel Peru, Costa Rica, Colombia, Ecuador, Mexico
6. Intrepid Travel Morocco, Egypt, Jordan, Turkey, South Africa, Kenya
7. Intrepid Travel India, Nepal, Sri Lanka

Based on the weighted average, Intrepid Travel scored an overall 102.5 out of 200 total available points. The minimum verified score required for B Corp Certification is 80.

The table below shows the scores for the individual assessments:

Legal entity/Company name	BIA Score
Intrepid Travel Australia, New Zealand, Japan	107.4
Intrepid Travel US, Canada	105.9
Intrepid Travel UK, Germany, Iceland, Spain, Croatia	107.6
Intrepid Travel Thailand, Indonesia, China, Myanmar, Vietnam, Malaysia, Cambodia	97.5
Intrepid Travel Peru, Costa Rica, Colombia, Ecuador, Mexico	104.5
Intrepid Travel Morocco, Egypt, Jordan, Turkey, South Africa, Kenya	96.7
Intrepid Travel India, Nepal, Sri Lanka	101.8

Brands

Brands that are not distinct operating subsidiaries included in the Parent Company's certification are not Certified B Corporations themselves but may use the Certified B Corporation logo if B Lab has determined they have independently met the performance requirement for certification. Otherwise, the Certified B Corporation logo shall only be used in reference to the brand as part of the Parent Company's certification. For a list of brands under Intrepid Travel that have been determined to have met the performance standards for certification (i.e. score of 80+ points) independently and can therefore use the B Corp IP, see the table below.

Legal entity	Brand name
Intrepid Group Pty Ltd	Wildland Trekking
Intrepid Group Pty Ltd	JOOB
Intrepid Group Pty Ltd	Haka Tours
Intrepid Group Pty Ltd	ANZ Nature Tours
Intrepid Group Pty Ltd	Urban Adventures