Maven
COLLECTIVE

The Marketing Partner for Microsoft Partners

500+ Microsoft Partners | **200+** Awards & Accolades | **18+** Years of Experience

PARTNERING WITH THE BEST

Microsoft · Long View · companial · POWER OBJECTS (An HCL Technologies Company) · bdc* · Click

Experienced Microsoft Partner Marketing Solutions/Services

Gain tailored marketing strategies and innovative solutions deeply embedded with Microsoft ecosystem insights and expertise working with the Mavens.

Building upon work with more than 500+ Microsoft Partners globally for more than a decade, discover an impactful partnership that drives your success in the Microsoft Partner ecosystem and beyond.

Microsoft Marketplace Listings

Microsoft Go-To-Market Services

Microsoft Co-Sell Ready Package

Microsoft Co-Marketing Services

THE MULTI-AWARD-WINNING MICROSOFT MARKETING PARTNER

PR Daily TOP AGENCIES AWARDS WINNER! · Marketing Effectiveness Award SIA WINNER · TITAN GOLD WINNER 2028 · TOP 1000 COMPANIES Clutch GLOBAL · 2024 MARCOM PLATINUM WINNER · AVA DIGITAL AWARDS PLATINUM WINNER · Davey AWARDS GOLD WINNER · 2024 TECHBEHEMOTHS AWARDS WINNER Digital Strategy · WEB EXCELLENCE AWARDS EXCELLENCE AWARD · TOP MARKETING AGENCIES Clutch CANADA · W3 SILVER WINNER

Exclusive MS Partner Proprietary Audit Packages

Microsoft Partner Digital Self-Audit
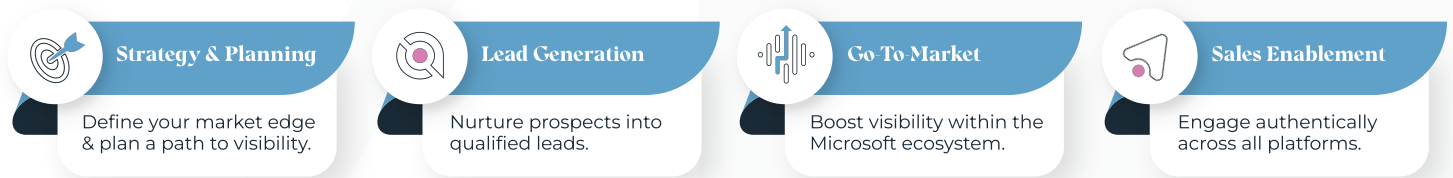Benchmark your digital strategy with our audit template and personalized consultation.

Microsoft AppSource Listing Audit
Optimize your AppSource presence with our tailored audit guide and expert analysis.

The Strategic Marketing Partner for Microsoft Partners

Developing tangible marketing ROI requires a strategic, holistic approach to your marketing. Measurable performance starts with proven, data-driven strategies. Experience expertise you can measure with award-winning Microsoft Partner Marketing strategists.

Strategy & Planning
Define your market edge & plan a path to visibility.

Lead Generation
Nurture prospects into qualified leads.

Go-To-Market
Boost visibility within the Microsoft ecosystem.

Sales Enablement
Engage authentically across all platforms.

"

Engaging Maven Collective for a review of our Microsoft Marketplace listings yielded impactful insights. Working with their expert team is an 11 out of 10. We will continue to work with them to garner their expertise and would highly recommend the Mavens."

-Sean Culbert, Director of Microsoft Strategic Alliance at Long View Systems

Experience Measurable Microsoft Partner Marketing

176%
Revenue Growth & Successful Acquisition

BONZAI

352%
App Revenue Increase

EFOQUS

519%
Increase in Leads in 90 Days

KLARINET

NOTEWORTHY B2B MARKETING EXPERTISE FEATURED IN

THE GLOBE AND MAIL | MarTech Outlook (Previously Marketing Tech Outlook) | BCBUSINESS | CMS WiRE | CANADIANSME | THRIVE GLOBAL | CANADA'S PODCAST

You Deserve Marketing with Measurable Results.

Contact the Mavens today to gain the Microsoft Partner Marketing expertise you require.

Maven COLLECTIVE

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