



Business Pitch Deck

July 17, 2022

# Setsail Interactive





# Sizzle Reel

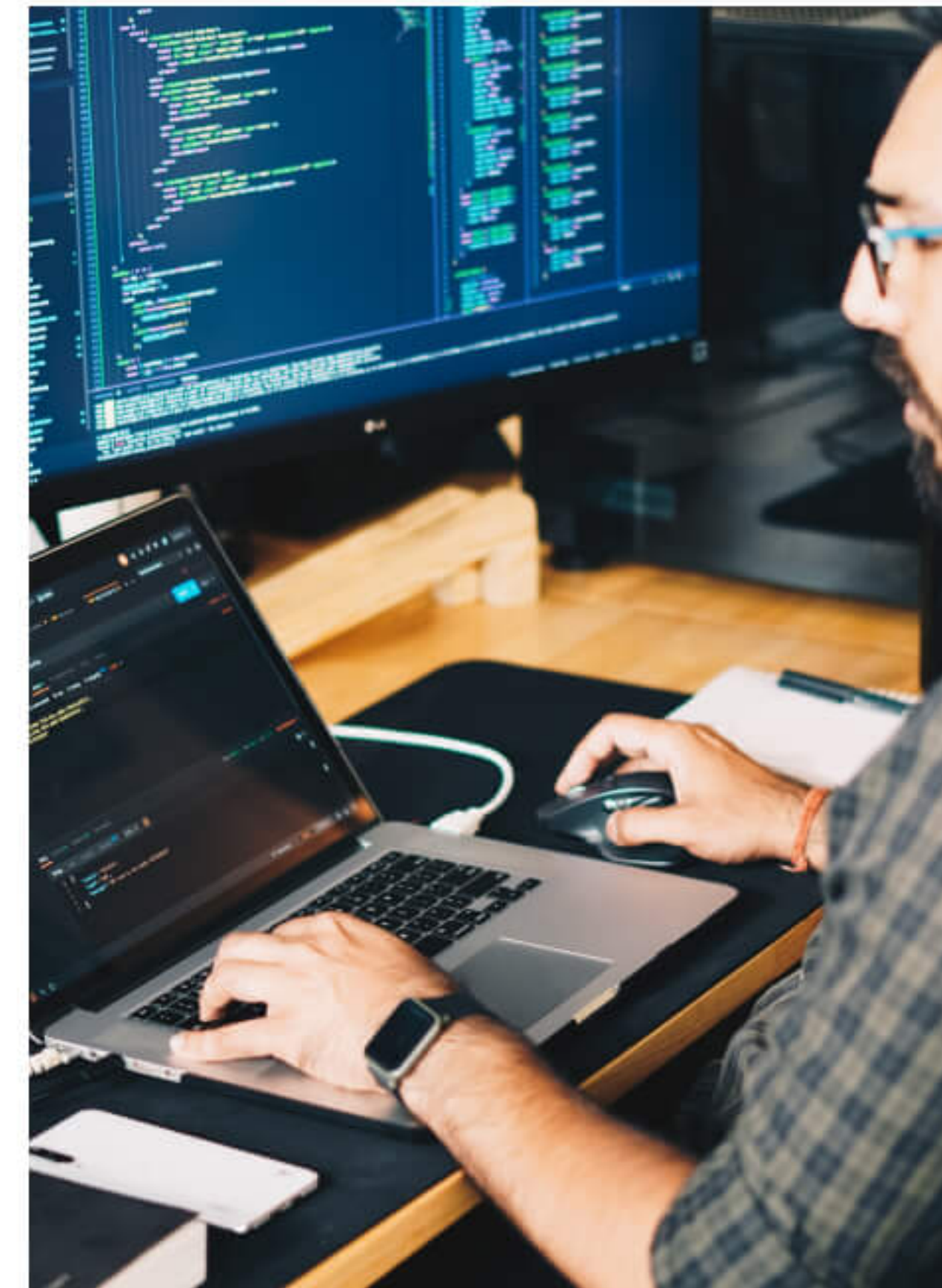
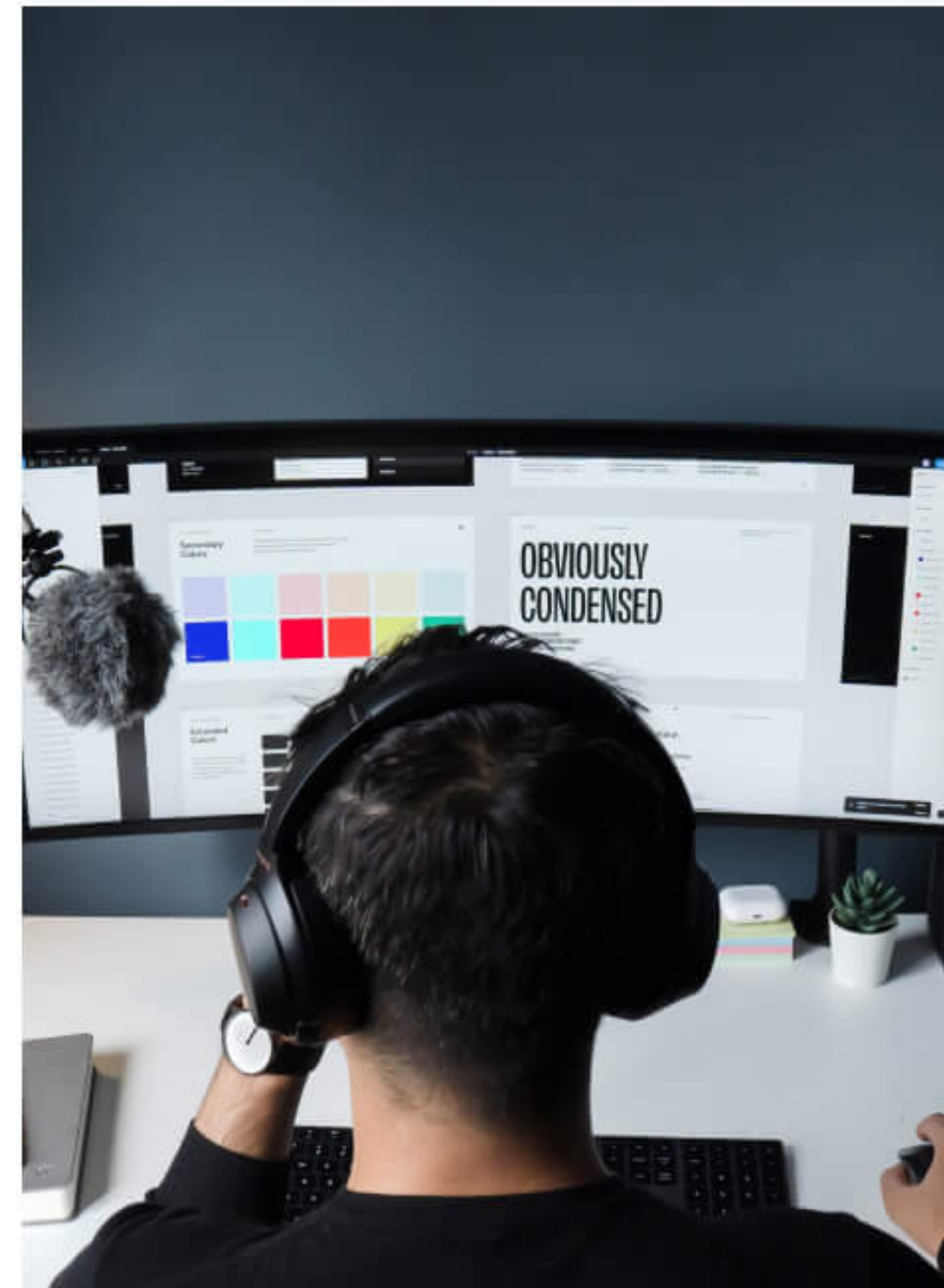


← **Play me**




**Creative & Development Agency specializing in launching products & campaigns 🚀.**

**Our powerful team has been bringing 💡 ideas to life the past 10 years. We've won awards 🏆, won elections 🇨🇦, and sold millions of dollars for our clients 💰.**





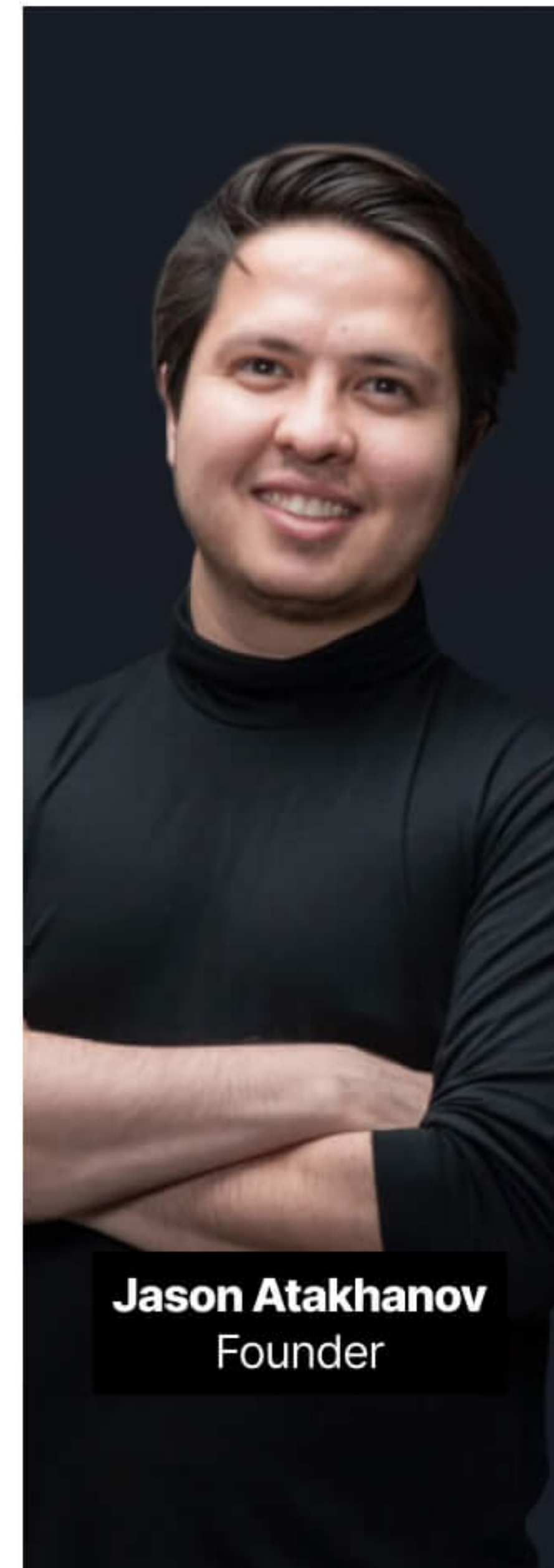
## Leadership Team

Setsail is based in  Vancouver, BC, with team members in Canada and Europe.

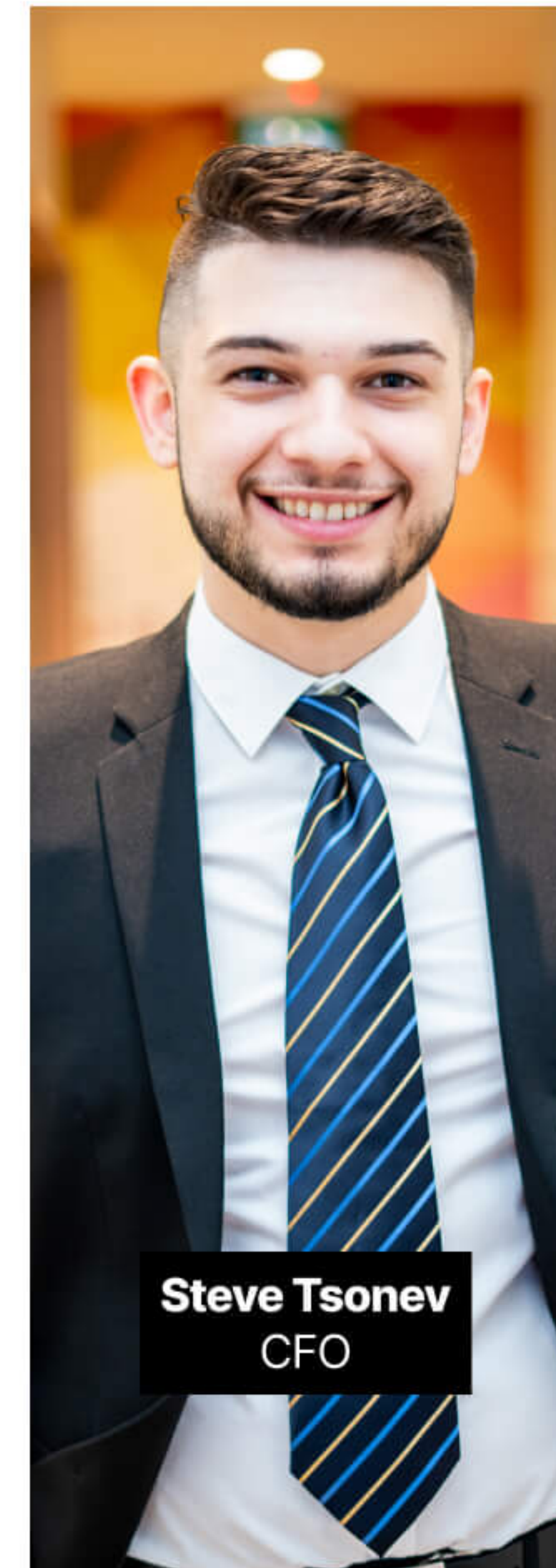
Our powerful team of 12 designers, developers, PR specialists, and project managers fuel growth for our clients in ecommerce, real estate, finance, software, and more



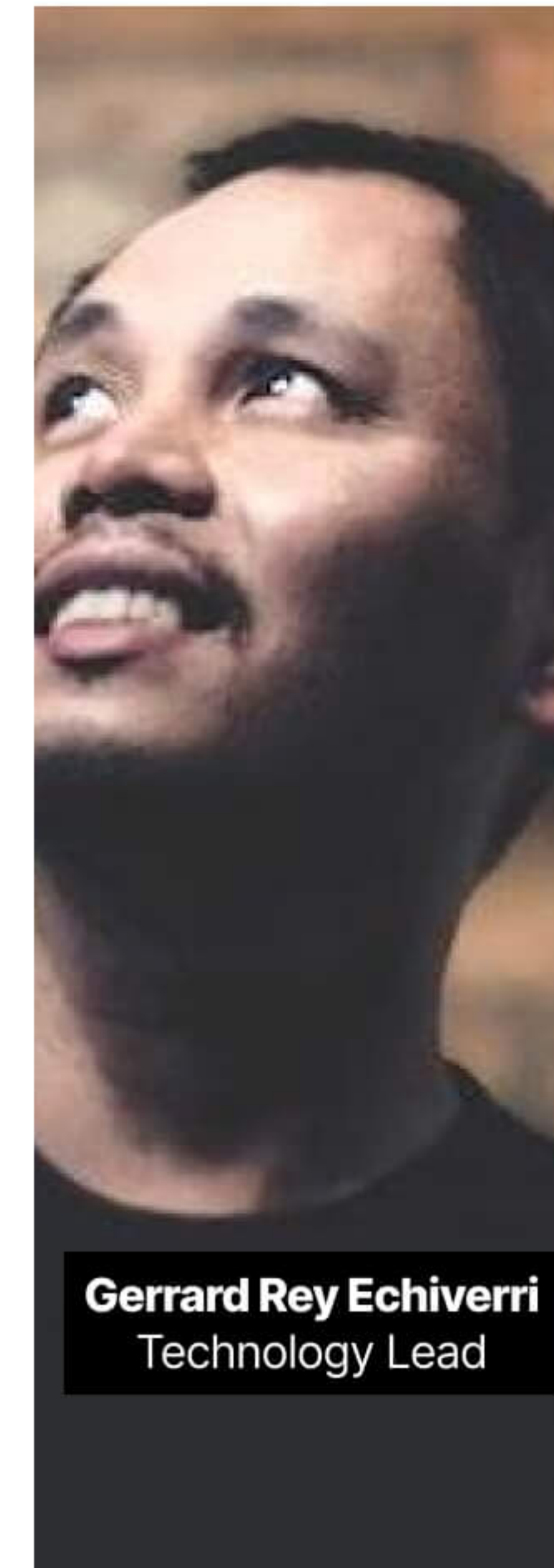
**Tom Richards**  
CEO



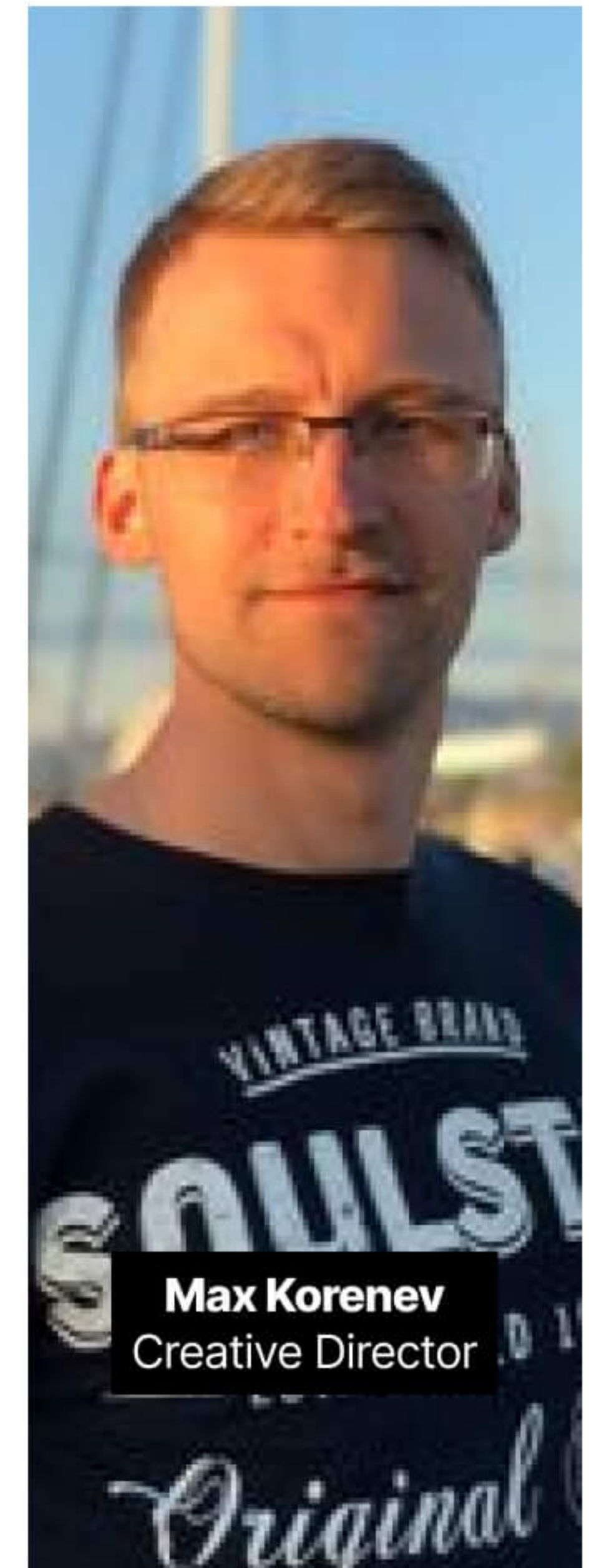
**Jason Atakhanov**  
Founder



**Steve Tsonev**  
CFO



**Gerrard Rey Echiverri**  
Technology Lead



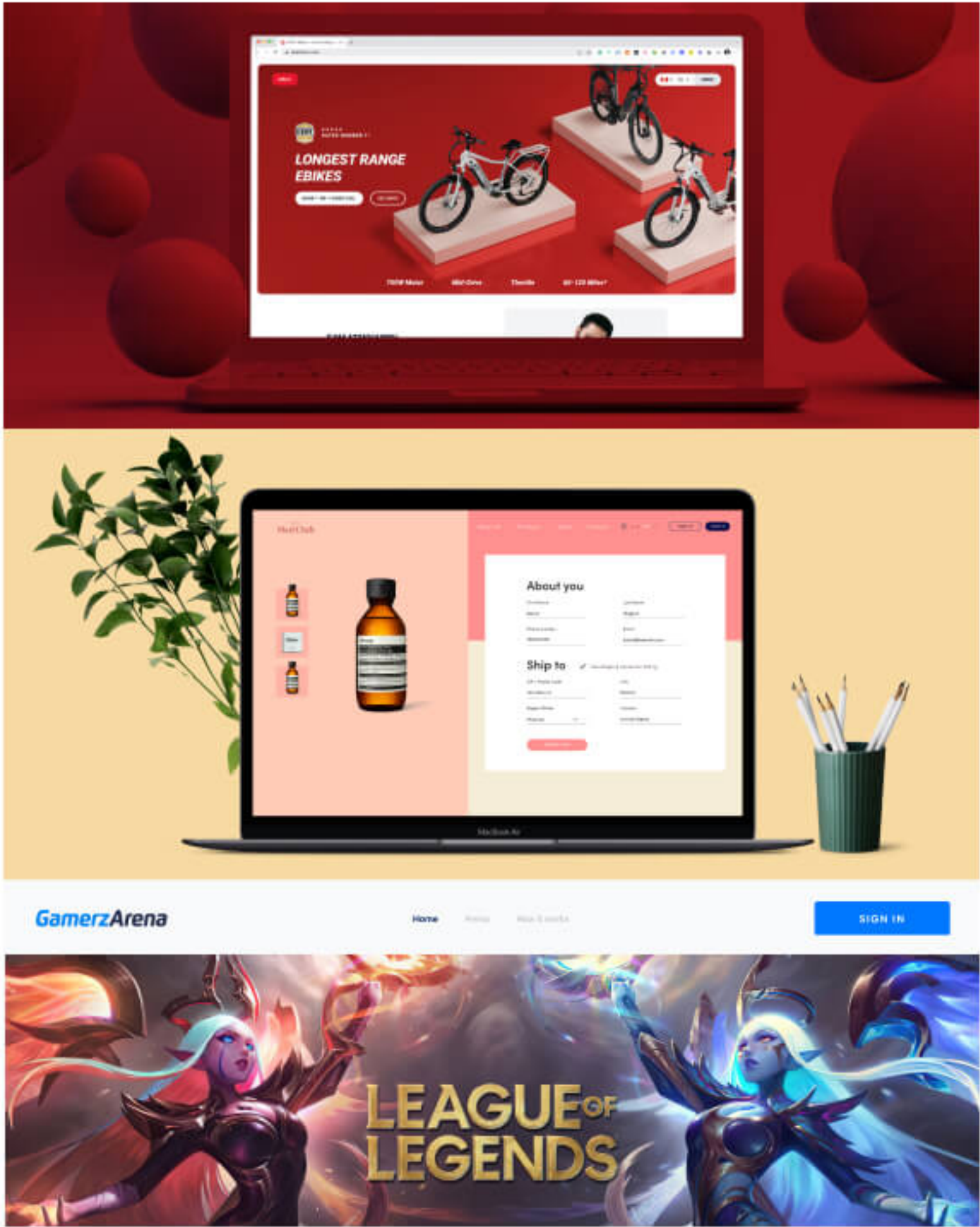
**Max Korenev**  
Creative Director





# Services

Campaigns require a nimble team with strong skillsets. In most cases, its a mix of project planning, design, development, communications, and production. Setsail becomes part of the internal team and helps guide business towards revenue.



**Design**  
UX, UI, Branding, Marketing Assets



**Development**  
Full Stack, End-to-End Support



**Production**  
Photo & Video, Editing, Animations





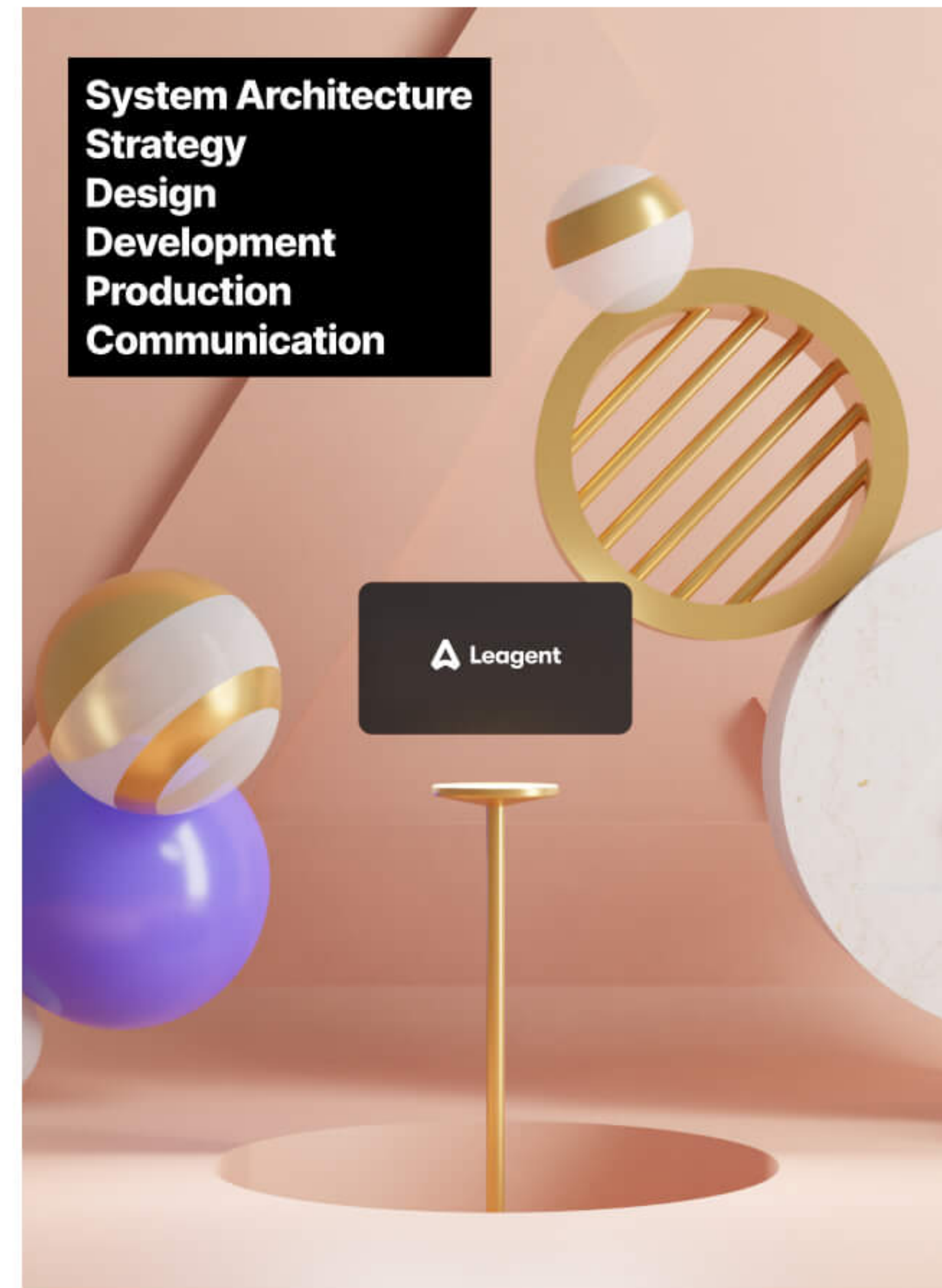
# Projects



Strategy  
Design  
Development  
Production  
Communication

**DÖST Bikes**

Ecommerce

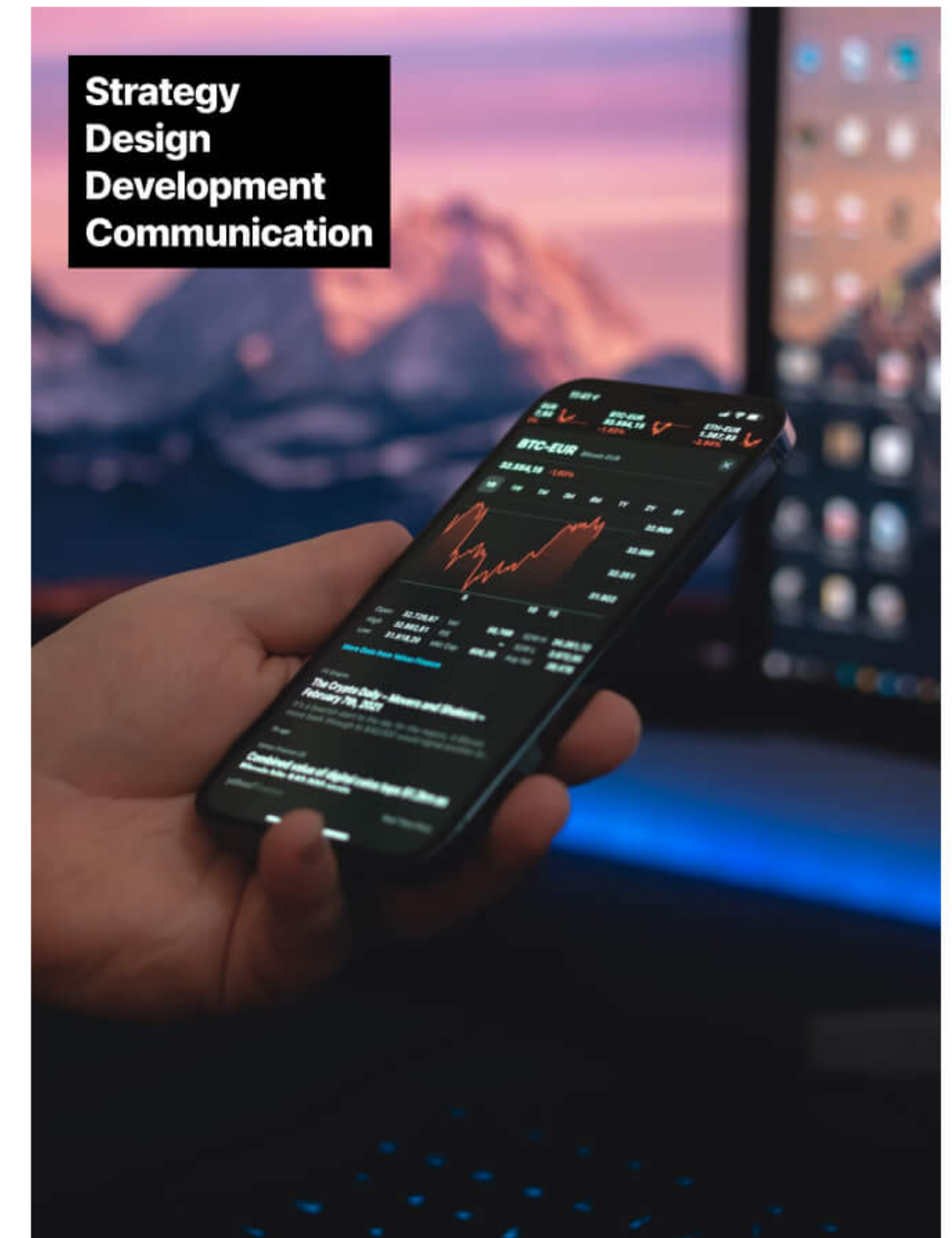


System Architecture  
Strategy  
Design  
Development  
Production  
Communication

Leagent

**Leagent**

PropTech SAAS



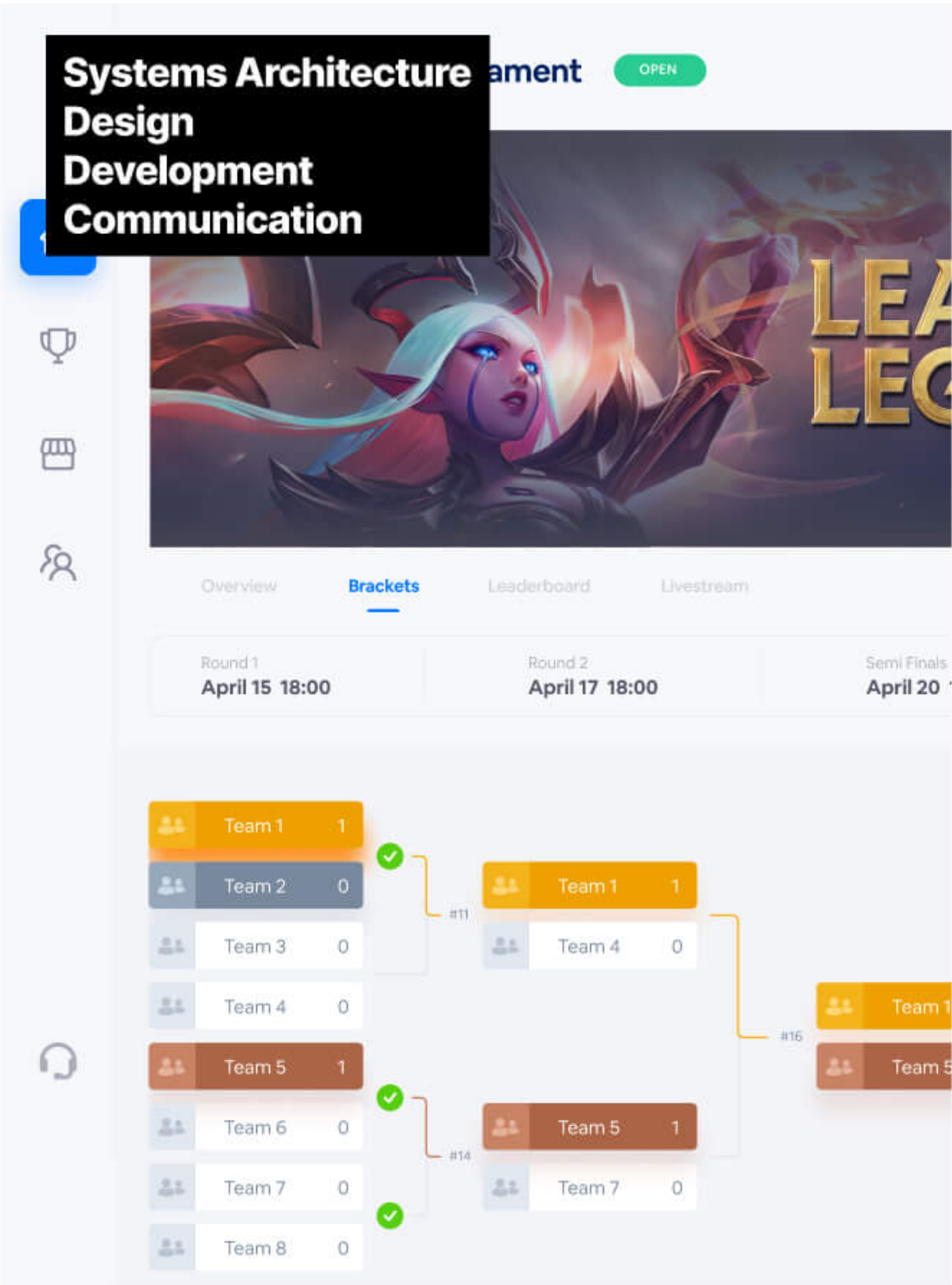
Strategy  
Design  
Development  
Communication

**SentimenTrader**

FinTech Subscription



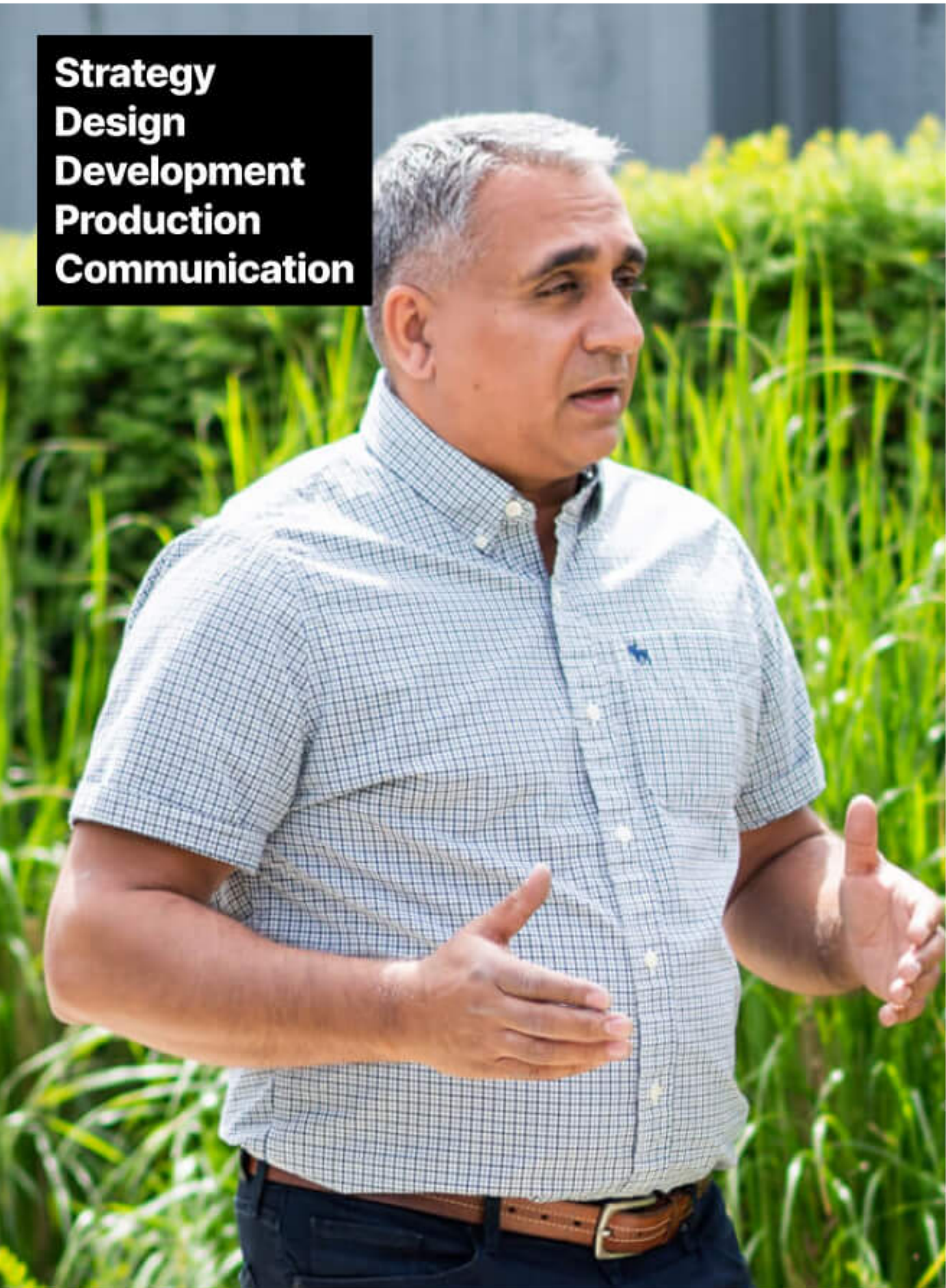
Projects: Continued



**GamerzArena**  
eSports - Competition Management



**EmpoweringMed**  
MedTech - Ecommerce & Compliance



**Jack Hundial**  
Municipal Elections Campaign



Customer management cycle: How it's made

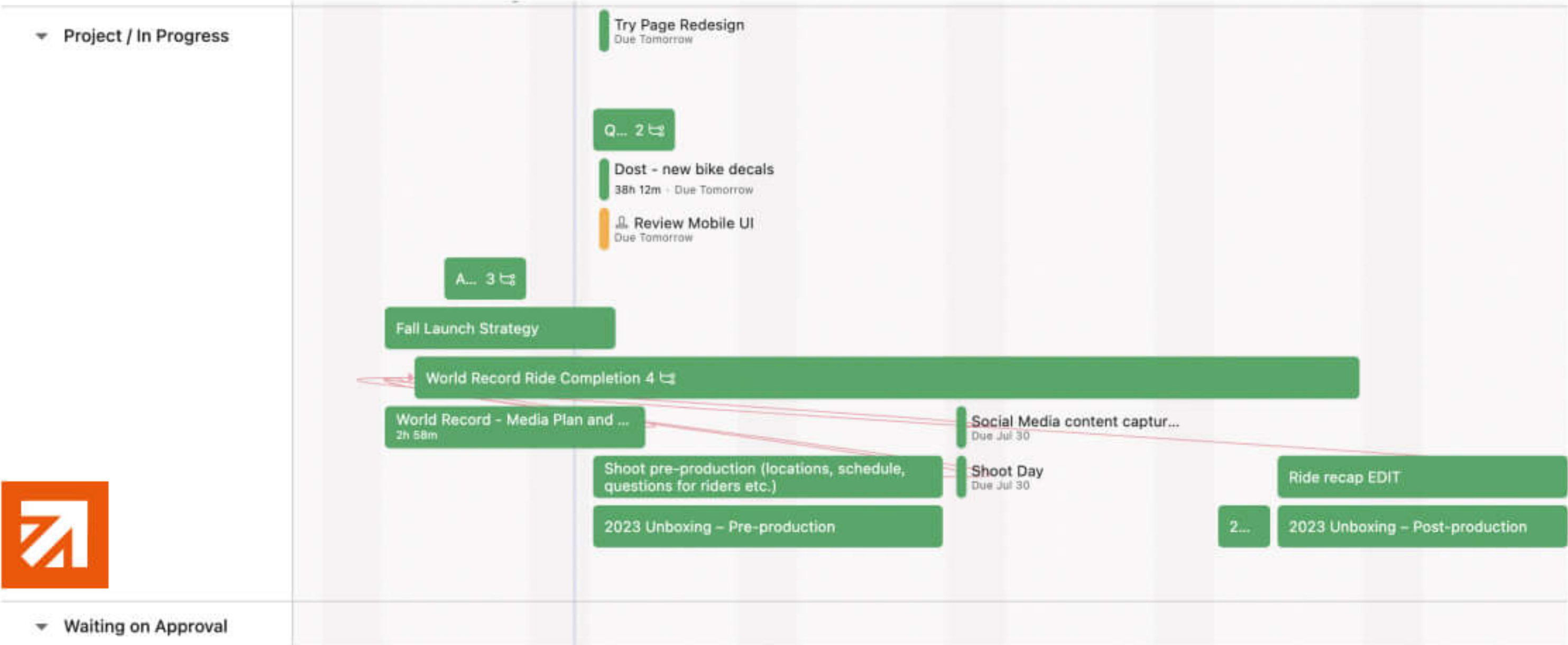
Dedicated Project Manager



Dedicated resources & support



Closely monitored projects, tasks, deadlines with time tracking



Weekly update calls





**Let's launch it.**

**Tom Richards** CEO

(778) 833-0325

[setsail.ca](https://setsail.ca)

**Steve Tsonev** CFO

(778) 968-7630

**HQ Office**

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