

This Is Where Food Lovers Unite To Fight Hunger

The Highest Quality Fair Trade Aprons For The Conscious Cook

1 APRON = 100 MEALS







## **COMPANY PROFILE**

At Cooks Who Feed, we create kitchen linens that empower food lovers to take action toward a hunger-free world. Our flagship product, our handcrafted canvas aprons, provides 100 meals for every apron sold. We fulfill this promise through our charity partners that provide immediate hunger relief.

To date, we've provided close to 2 million meals to those suffering from food insecurity.

What makes us relevant to our customers is what makes us different, our multilevel impact. There is a social benefit in every step of our process.

- 1) For every product sold, there is a giveback providing meals to those in need.
- 2) All our textiles are ethically handmade by a team of underprivileged women in India. We provide these women with safe, fair trade work with the goal of getting them out of poverty.
- 3) We bring sustainable fashion to the kitchen. We only use natural, local, and recycled fabrics and we take an eco-friendly approach to every stage of production. A lot of detail has gone into designing our textiles to make them stylish, functional, and eco-friendly.









## CANVAS APRONS | 100 Meal Giveback

#### Specifications:

- 100% 9oz Organic Cotton Canvas
- Bib Apron Size 34" length x 30" width
- Adjustable Neck Strap With Metal Hardware
   42" Waist Straps
- Reinforced Stress Points
- Chest and Below Waist Pockets

### Black Series Aprons



- "1 apron = 100 meals" Red Label on Chest Pocket
- Black with 3 Color Options For Straps



MSRP - \$69

## Collaboration Aprons

We've partnered with chefs and food influencers to design our canvas aprons. These aprons are named after their creator and added to our retail line, allowing customers to purchase products inspired by those they admire.

MSRP - \$72

### The Amanda Freitag Apron







Burgundy in Color with Off-White Straps

Embroidery on Chest Pocket, "Food is Love♥"

## The Art Smith Apron







Light Grey in Color with Dark Grey Straps

Embroidery of Chicken on Chest Pocket

## The Christine Cushing Apron







Navy blue in Color with Turquoise Straps

Embroidery on Chest Pocket, "Cooks Who Feed"

# The Erica Wides Apron





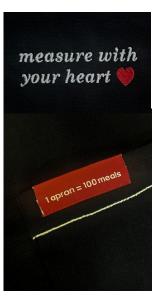


Charcoal in Color with Burnt Orange Straps

Embroidery on Chest Pocket, "I'm Only Here For The Food"

# The Modern Nonna Apron







Black in Color with Off-White Straps

Embroidery on Chest Pocket, "measure with your heart ♥"

## The Vikram Vij Apron







Red in Color with Burgundy Straps

Embroidery on Chest Pocket,
"Eat With Your Hands"

## CHILD APRONS | 100 Meal Giveback

Available in 2 Sizes - Ages 3-7 & Ages 7-12

MSRP - \$59





## CANVAS GROCERY TOTES | 25 Meal Giveback





Designed in collaboration with Chef Erica Wides.

#### Specifications:

- 100% 9oz Organic Cotton Canvas
- Tote Size 15" length x 17" width
- Black Base and Natural, Undyed Fabric
- Black Straps
- 1 Large Outside Pockets
- Reinforced Stress Points

#### Additional Prints:

- Life Is Too Short To Eat Bad Food
- I Eat Like It's My Job
- I Eat, Therefore I Am.
- Butter. It's Better!

MSRP - \$25

## TEA TOWEL & NAPKIN SETS | 50 Meal Giveback

Our tea towels are made using 100% flour sack cotton and are sold in sets of 2. Napkins can be either cotton or handloom linen and are sold in sets of 4

MSRP - Tea Towels \$39 Napkins \$49







CUSTOMIZATION & PACKAGING

For wholesale customers, we offer our retail line and the option to create their own exclusive textiles. Clients can choose from a range of colors and styles and include their name and/or logo.

For canvas tote orders, fabric wine inserts can also be added.

Every product comes with a hangtag that explains the impact and is signed by the maker. Hangtags may also be customized.

Wholesale pricing varies by quantity and customization. Contact us for pricing.



**Contact Information:** 

Main Contact: Seema Sanghavi

Email: seema@cookswhofeed.com

Website: www.CooksWhoFeed.com

Phone: 416-835-1801

Social: CooksWhoFeed



