

DEPLOY

EST. 2006



ABOUT DEPLOY

DEPLOY is a strategic action plan to reform fashion: A pioneering fashion brand for forward-thinking women founded in 2006 as a blueprint for 360 Sustainability.

Blending artistry with precision, rigour and unrivalled craftsmanship, we design to make a difference, maximising the benefit for people whilst minimising the depletion of our planet.

Sustainable by design, DEPLOY is one of the world's highest-scoring certified B Corps with an exceptional score of 149.5 and actively contributes towards 12 of UN's 17 Sustainable Development Goals.

Proud to be the winner of the Marie Claire 2023 Sustainability Award as the **Ethical Fashion Brand of the Year** and named as a 'Great British Brand' of the 21st Century, DEPLOY's exceptional approach has won international accolades and is widely featured in the global media, industry and academic forums.

DEPLOY's Global Changemaker Series is an impact-led event programme designed to create ripples of societal change by sharing bold, innovative thinking from trailblazers from around the world through collaborative partnerships. Partners include the Institute of Directors, Women on Boards, PWC, and Stanford University Climate & Sustainability Fellowship.

DEPLOY founded the Brussels Sustainable Fashion Forum (BSFF) in 2022 to facilitate the core mission of accelerating sustainability: turning vision and discussion into action for positive industry impact. The BSFF engages policy-makers and corporate decision-makers as speakers and audience from across the European Commission and Parliament to international NGO and private sectors.

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