

Marealis AS

Certified B Corporation

SCORE COMPLETION VERSION NAME SECTOR COMPANY SIZE

84.3 100% 6 Active Assessment Wholesale/Retail 1-9

As wholly-owned subsidiary of **Stella Polaris AS**, **Marealis AS** is required to make its full B Impact Assessment transparent. The PDF contains a completed B Impact Assessment that has been reviewed by B Lab with **Marealis AS** as part of their certification as a B Corporation. Answers to questions that would reveal sensitive information (e.g. that would advantage competitors or prejudice litigation) are highlighted with a "Sensitive" textbox.

OPERATIONS

Mission & Engagement

2.4

Level of Impact Focus

Describe your company's approach to creating positive impact.

This is an unweighted question that will not impact your score and is asked only for research/benchmarking purposes. Ocreating positive social or environmental impact is not a focus for our business OWe occasionally think about the social and environmental impact of some aspects of our business, but not frequently. We frequently consider our social and environmental impact, but it isn't a high priority in decision-making. We consistently incorporate social and environmental impact into decision-making because we consider it important to the success and profitability of our business. O We treat our social and environmental impact as a primary measure of success for our business and prioritize it even in cases where it may not drive profitability. Points Available: 0.00 Mission Statement Characteristics Does your company's formal, written corporate mission statement include any of the following? A formal written corporate mission statement is one that is either publicly facing or formally shared with the employees of the company. Please check all that apply. No social or environmental commitment A general commitment to social or environmental responsibility (e.g. to conserve the environment) A commitment to a specific positive social impact (e.g. poverty alleviation, sustainable economic development) A commitment to a specific positive environmental impact (e.g. reducing waste sent to landfills through upcycled products) A commitment to serve a target beneficiary group in need (e.g. low-income customers, smallholder farmers) We have no written mission statement

Mission Statement

Points Earned: 0.50 of 0.50

Please share the text of your formal mission statement here.

Product Mission: Preventing and treating the worlds biggest health issues naturally and sustainably by offering scientifically backed innovative products.

Social and Environmental Decision-Making

How does your company integrate social and environmental performance into decision-making?

Your answers determine which future questions in the assessment are applicable to your company.
Employee training that includes social or environmental issues material to our company or its mission
☐ Manager roles with job descriptions that explicitly incorporate social and environmental performance
Performance reviews that formally incorporate social and environmental issues
Compensation and job descriptions of executive team members that include social and environmental performance
✓ Board of Directors review of social and environmental performance
☐ We measure our externalities in monetary terms and incorporate them into our financial balances
Other - please describe
☐ None of the above
Points Earned: 0.40 of 1.00
Points Earned: 0.40 of 1.00 Board Review of Social or Environmental Performance
Board Review of Social or Environmental Performance Does the Board of Directors or equivalent governing body review your company's social or
Board Review of Social or Environmental Performance Does the Board of Directors or equivalent governing body review your company's social or environmental performance on at least an annual basis?
Board Review of Social or Environmental Performance Does the Board of Directors or equivalent governing body review your company's social or environmental performance on at least an annual basis? O No, our Board doesn't review that
Board Review of Social or Environmental Performance Does the Board of Directors or equivalent governing body review your company's social or environmental performance on at least an annual basis? O No, our Board doesn't review that O Yes, the Board receives a general update on the company's social or environmental performance

Stakeholder Engagement

Has your company done any of the following to engage stakeholders about your social and environmental performance?

☐ We have an advisory board that includes stakeholder representation	
☐ We have a formal stakeholder engagement plan or policy that includes identification of relevant stakeholder groups	
Ue have created mechanisms to identify and engage traditionally underrepresented stakeholder groups or demographics	
☐ We have formal and regular processes in place to gather information from stakeholders (focus groups, surveys, community	
meetings, etc.)	
Ue have formal procedures to address results from stakeholder engagement, with a designated individual or team responsible for	r
appropriate follow ups.	
Use report the results of stakeholder engagement on social and environmental performance to the highest level of oversight in the)
company, such as the Board	
☐ We publicly report on stakeholder engagement mechanisms and results	
Other - please describe	
✓ No formal stakeholder engagement	
Points Available: 0.50	

Social/Environmental Key Performance Indicators

Are there key performance indicators (KPIs) or metrics that your company tracks at least annually to determine if you are meeting your social or environmental objectives?

✓ We measure KPIs/metrics or outputs that we have identified and defined in order to determine if we are achieving our social and environmental objectives
 ☐ We measure social and environmental outcomes over time (examples: 3rd-party impact assessments, progress out of poverty indexing, beneficiary outcome surveys, etc.)

We don't track key social or environmental performance indicators

Points Earned: 0.50 of 1.00

Ethics & Transparency

OPERATIONS

4.8

Governance Structures

What is the company's highest level of corporate oversight?

- Owner or Manager Governed (including Board of Directors with only owners/ executives)
- O Management, Executive Committee, or Democratic Governance
- O Non-Fiduciary Advisory Board
- Board of Directors (with at least one member who is not an executive or owner of the company)

Points Earned: 0.71 of 0.71

How does your company support internal management and good governance? ✓ We have a formal organizational chart outlining the management and reporting structure of the company ☑ We have written job descriptions for all employees outlining responsibilities and decision-making authority We have management team meetings to plan strategy or make operational decisions Other - please describe None of the above Points Earned: 0.71 of 0.71 **Governing Body Characteristics** Which of the following apply to your company's Board of Directors or equivalent governing body? Please check all that apply. Meets at least twice annually ✓ Includes at least one independent member Oversees executive compensation Company is a cooperative and elects Board from membership ☐ None of the Above N/A - no Board of Directors or equivalent Points Earned: 0.71 of 0.71 **Governing Body Stakeholder Representation** Does your company's Board of Directors have voting seats representing: Select all that apply. Executive employees ✓ Non-executive employees Community expertise (e.g. local university representative) Environmental expertise (e.g. environmental nonprofits) Customers None of the above

Points Earned: 0.09 of 0.35

N/A - no Board of Directors

Internal Good Governance

Ethics Policies and Practices

What practices does your company have in place to promote ethical decision-making and prevent corruption?
✓ A written Code of Ethics
✓ A written whistleblower policy
✓ We have created internal financial controls
☐ We have conducted an ethics-focused risk assessment in the last two years
Other (please describe)
☐ None of the above
Points Earned: 0.53 of 0.71
Reviewed / Audited Financials
Toriotica / / taatea mailolaic
Does the company produce financials that are reviewed or audited by the Board, other formal governing body, or independent third party?
Does the company produce financials that are reviewed or audited by the Board, other formal governing
Does the company produce financials that are reviewed or audited by the Board, other formal governing body, or independent third party?
Does the company produce financials that are reviewed or audited by the Board, other formal governing body, or independent third party? © Yes
Does the company produce financials that are reviewed or audited by the Board, other formal governing body, or independent third party?
Does the company produce financials that are reviewed or audited by the Board, other formal governing body, or independent third party? © Yes O No Points Earned: 0.71 of 0.71
Does the company produce financials that are reviewed or audited by the Board, other formal governing body, or independent third party? Yes No Points Earned: 0.71 of 0.71 Company Transparency
Does the company produce financials that are reviewed or audited by the Board, other formal governing body, or independent third party? Yes No Points Earned: 0.71 of 0.71 Company Transparency What information does the company make publicly available and transparent?

✓ Financial performance (must be transparent to employees at minimum)

Social and environmental performance (e.g. impact reports)

✓ Membership of the Board of Directors

☐ None of the above

Points Earned: 0.71 of 0.71

Financial Transparency with Employees

On what date did your last fiscal year end? 31 Dec 2020

How does your company formally share financial information with full-time employees?	
Exclude compensation data. Please check all that apply.	
☐ We have no formal documented process to share financial information with employees	
Our company discloses all financial information (except salary info) at least yearly	
✓ Our company discloses all financial information (except salary info) at least quarterly	
\square In addition to sharing financials, our company also has an intentional education program around shared financials	
✓ In addition to sharing financials with employees, our company publicly reports its financial statements	
Points Earned: 0.53 of 0.71	
Impact Reporting	
Does your company publicly share information on your social or environmental performance annual basis?	on an
✓ We provide descriptions of our social and environmental programs and performance	
☐ We voluntarily share social or environmental performance scorecards	
Specific quantifiable social or environmental indicators or outcomes are made public	
☐ We set public targets and share progress to those targets	
☐ We present information in a formal report that allows comparison to previous time periods	
Reporting information / structure is based on a comprehensive third party standard (ex. GRI or B Impact Assessment	t)
A third party has validated / assured the accuracy of the information reported	
✓ Impact reporting is integrated with financial reporting	
☐ We don't report publicly on social or environmental performance	
Points Earned: 0.21 of 0.71	
Governance Metrics	OPERATIONS 0.0
This section asks for your company to provide important financial information that will be referenced later assessment.	in the
Last Fiscal Year	
On what date did your last fiscal year end?	
If your company has not yet completed its first fiscal year, please put your anticipated fiscal year end date.	

Reporting Currency

Select your reporting currency



Points Available: 0.00

Revenue Year Before Last

Total Earned Revenue

From the fiscal year before last

If your company has not yet completed its first fiscal year, please put \$0

From the fiscal year before last

Sensitive

Points Available: 0.00

Revenue Last Year

Total Earned Revenue

From the last fiscal year

This question will be used for scored calculation questions later in the assessment. Please complete for accurate scoring. If your company has not yet completed its first fiscal year, please put \$0

From the last fiscal year

Sensitive

Points Available: 0.00

Net Income Last Year

Net Income

From the last fiscal year

If your company has not yet completed its first fiscal year, please put \$0

From the last fiscal year

Sensitive

Net Income Year Before Last

Net Income

From the fiscal year before last

From the fiscal year before last

Sensitive

Points Available: 0.00

IMPACT BUSINESS MODELS

2.5

Mission Locked - Impact Business Model

Recognizes corporate forms and amendments that preserve mission and/or considers stakeholders regardless of company ownership

Mission Lock

Separate from a mission statement, what has your company done to legally ensure that its social or environmental performance is a part of its decision-making over time, regardless of company ownership?

This question is related to the legal requirement for Certified B Corps. Click "Learn" for more information and resources about this requirement.

© Signed a contract or Board resolution committing to adopting a legal form that requires consideration of all stakeholders (e.g. signed B Corp Agreement)

Adopted a specific legal entity or governance structure that preserves mission over time, but does not require consideration of all stakeholders in its decision-making (e.g. cooperative)

As a company wholly owned by another company that has not done so, amended corporate governing documents or adopted a legal entity that requires consideration of all stakeholders in its decision-making (e.g. benefit corporation, completed B Corp legal amendment)

As an independent or publicly-owned business, amended corporate governing documents or adopted a legal entity that requires consideration of all stakeholders in its decision-making (e.g. benefit corporation, completed B Corp legal amendment)

O None of the above

Points Earned: 2.50 of 10.00

Workers

Workers Impact Area Introduction

OPERATIONS

0.0

This section identifies who should be considered a "worker" in the B Impact Assessment and reports your worker-related metrics. It also identifies whether your company is designed to deliver a specific, material, positive impact for its workers, and if so, opens the Worker Impact Business Model section that is most applicable.

Majority Hourly vs. Salaried Workers

Are the majority (greater than 50%) of your employees paid on a fixed salary or a daily or hourly wage?

This is a REQUIRED question that determines the set of additional questions your company will respond to regarding your employee impact.

Fixed Salary

O Daily or hourly wage

Points Available: 0.00

Use Of Contracted Labor

Is any of your company's labor performed by subcontracted organizations or individuals, such as outsourced staffing services or independent contractors?

Your answers determine which future questions in the assessment are applicable to your company.

Yes, some of our labor is contracted to third party subcontractors that manage staff on our behalf
☐ Yes, we hire individual independent contractors who are contracted to work 20+ hours per week for the company indefinitely, or for
longer than a 6 month period

While we utilize independent contractors, they do not work for us greater than 20 hours per week for longer than a 6 month period

✓ None of the above

Points Available: 0.00

Workers Impact Business Model Introduction

Is your company structured to benefit its employees in either of the following ways?

Your answers determine which future questions in the assessment are applicable to your company.

Ownership structures that provide significant equity (>40%) and empowerment to all employees (e.g. employee-owned compa	anies,
cooperatives)	

Providing high quality jobs or professional development for individuals with chronic barriers to employment (workforce development programs)

None of the above

Workers from Chronically Underemployed Populations

workers from Chronically Onderemployed Populations
Does your company hire workers that can be verified to be from chronically underemployed populations?
Your answers determine which future questions in the assessment are applicable to your company.
Yes
○ No
Points Available: 0.00
Job Quality for Workers from Chronically Underemployed Populations
Does your company provide above market wages, benefits, and/or professional development and support to workers hired from chronically underemployed populations?
Answering affirmatively will opt you into additional sections of the B Impact Assessment with more specific questions about this Impact Business Model.
Yes
○ No
Points Available: 0.00
of Full Time Workers
Number of Total Full-Time Workers
Current Total Full-Time Workers
Please click "Learn More" to understand how to answer this question.
Current Total Full-Time Workers 5
☐ We do not track this
Points Available: 0.00
of Full Time Workers Last Year
Number of Total Full-Time Workers
Total full-time workers twelve months ago
Please click "Learn More" to understand how to answer this question.
Total full-time workers twelve months ago 4
☐ We do not track this

# of Part Time Workers	
Number of Total Part-Time Workers	
Current Total Part-Time Workers	
Please click "Learn More" to understand how to answer this question. Current Total Part-Time Workers 5 We do not track this	
Points Available: 0.00	
# of Part Time Workers Last Year	
Number of Total Part-Time Workers	
Total part-time workers twelve months ago	
Please click "Learn More" to understand how to answer this question. Total part-time workers twelve months ago 5 We do not track this Points Available: 0.00	
# of Temporary Workers	
Number of Total Temporary Workers	
Current Total Temporary Workers	
Please click "Learn More" to understand how to answer this question. Current Total Temporary Workers 1 We do not track this	
Points Available: 0.00	
# of Temporary Workers Last Year	
Number of Total Temporary Workers	
Total temporary workers twelve months ago	
Please click "Learn More" to understand how to answer this question. Total temporary workers twelve months ago 0 We do not track this	

Points Available: 0.00

Financial Security

Lowest Paid Wage

What is the company's lowest wage as calculated on an hourly basis?

Please exclude students and interns in this calculation.

What is the company's lowest wage as calculated on an hourly basis?

Sensitive

Points Available: 0.00

% of Employees Paid Individual Living Wage

What percentage of employees on an FTE (Full Time Equivalent) basis are paid at least the equivalent of a living wage for an individual?

Please exclude students and interns in this calculation.

0 <1370	\bigcirc	<75%
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75-89%

090-99%

0 100%

O N/A

Points Available: 2.52

% of Employees Paid Family Living Wage

What percentage of employees on an FTE (Full Time Equivalent) basis are paid at least the equivalent of a living wage for a family?

Please exclude students and interns in this calculation.

O<75%

O 75-89%

090-99%

0100%

O N/A

% Above the Minimum Wage

Points Earned: 0.84 of 1.26

What percentage above the legal minimum wage does your lowest-paid hourly employee earn?	
Please answer this question ONLY taking into account hourly workers. If you do not have hourly workers, select N/A.	
○ 0% - Lowest wage is equivalent to minimum wage	
O _{1-9%}	
O 10-29%	
○ 30-49%	
○ 50-75%	
○75%+	
○ N/A - We do not employ hourly workers	
Points Available: 1.26	
nitiatives To Increase Wages and Benefits	
f it is not possible to verify a living wage in your country, has your company participated in any eadership initiatives/agreements to increase wages or benefits to workers provided in your country or ndustry?	
Examples include commissioning a living wage calculation. Select N/A if living wage already exists.	
○ Yes	
○ No	
O N/A - Living wage already exists	
Points Available: 1.26	
Compensation Policies and Practices	
Does your company offer any of the following additional financial benefits to non-executive workers?	
Your answers determine which future questions in the assessment are applicable to your company.	
✓ Cost of living adjustments that match inflation rates of the country	
✓ Bonuses or profit-sharing	
Employee ownership opportunities	
☐ None of the above	

Employees Receiving a Bonus What percentage of full-time and part-time employees, excluding founders and executives, received a monetary bonus in the last fiscal year? On% O1-24% O25-49% O50-74%

Points Earned: 0.31 of 1.26

○ 75-99% ○ 100% ○ N/A

Significance of Bonuses

What was the equivalent percentage of profits that were distributed as bonuses to non-executive workers in the last fiscal year?

No bonus payout, or no bonus plan
5% or less
5-10%
10-15%
15-20%
>20%
Bonuses were paid to non-executive workers, despite the company not earning a profit

Points Earned: 0.47 of 1.26

% Participation in Employee Ownership

What percentage of all full-time employees have been granted stock, stock options, or stock equivalents (including participation in an ESOP or other qualified ownership plans) in the company?

Select N/A if your company is a consumer/shared services cooperative, a producer cooperative or a nonprofit.

○ 0%○ 1-24%○ 25-49%○ 50-74%○ 75-99%○ 100%○ N/A

Retirement Programs	
Do employees have access to any of the following savings programs for retirement?	
✓ Government-sponsored pension or superannuation plans □ Private Pension or Provident Funds □ Plan that specifically includes Socially-Responsible Investing option □ None of the above Points Earned: 0.94 of 1.26	
Financial Services for Employees	
What financial products, programs, or services does your company provide that help to meet fin health needs of hourly employees?	nancial
Please answer this question ONLY taking into account hourly workers. If you do not have hourly workers, select N/A.	
✓ Direct deposit Access to free or affordable banking services or payroll cards (e.g. free ATM debit card) Financial management tools or coaching Emergency or short-term savings programs Low-interest or interest-free loans Debt management, refinancing, or loan payment contributions Employer match for deposits into savings accounts ✓ Paychecks issued off-schedule on a need basis ✓ Tax preparation services Other - please describe None of the above N/A - We do not employ hourly workers	
Points Earned: 0.47 of 0.63	
	PERATIONS .3
Government Provision Of Healthcare	

How is healthcare provided in the country where the majority of employees reside?

O Universal Provision of Basic Healthcare Services (e.g. United Kingdom)

Ogovernment-mandated or -provided health insurance programs (e.g. Switzerland)

O None of the Above

Healthcare Coverage

What percentage of workers receive healthcare coverage either through a government plan or paid by the company?

f healthcare is covered through the company, only consider workers for which the company pays the majority of healthcare costs.
O<75%
O 75-84%
O 85-94%
Points Earned: 3.33 of 3.33
Supplementary Health Benefits
What benefits does your company provide to all full-time tenured workers to supplement government programs?
Only select benefits the company pays the majority of costs to all full-time tenured workers. Select Other if the company covers less that 50% of the expenses for the benefits listed or other benefits offered.
☐ Disability coverage or accident insurance
☐ Life insurance
Private dental insurance
Private supplemental health insurance
Other - please describe
✓ None of the above
Points Available: 3.33
Supplementary Health Benefits Eligibility for Part-Time Workers
When do part-time workers become eligible to participate in the supplementary benefits offered by you company?
f applicable, please select one answer indicating tenure requirements (answers 1-2), and one answer indicating weekly hour requiremen
answers 3-4).
Part-time workers are not eligible at time of hire, but become eligible to participate within their first 6 months of employment
Part-time workers are eligible to participate at time of hire
Part-time workers are only eligible if they work more than 20 hours a week
Part-time workers are eligible even if they work less than 20 hours a week
✓ We do not offer supplementary health benefits to part-time workers

Points Available: 3.33

☐ N/A - We don't have part-time employees

Professional Development Policies and Practices

Does your company provide any of the following training opportunities to workers for professional development?

our answers determine which future questions in the assessment are applicable to your company.
☐ We have a formal onboarding process for new employees
✓ We offered ongoing training on core job responsibilities to employees within the last year
✓ We have a policy to encourage internal promotions and hiring for advanced positions (e.g. posting job openings internally first)
We provide cross-skills training for career advancements or transitions (e.g. management training for non-managers)
✓ We provide non-career-specific life-skill training (e.g. financial literacy, English as a Second Language)
We facilitate or have an allocated budget for external professional development opportunities, (e.g. conference attendance, online
trainings)
☑ We provide reimbursements or programs for intensive continuing education credentials (e.g. college degrees, professional
licensures)
☐ None of the above
pints Earned: 0.88 of 0.88
mployee Review Process
mployee Review Process /hich of the following is included or applies to your company's formal process for providing erformance feedback to employees?
hich of the following is included or applies to your company's formal process for providing
hich of the following is included or applies to your company's formal process for providing erformance feedback to employees?
/hich of the following is included or applies to your company's formal process for providing erformance feedback to employees?
/hich of the following is included or applies to your company's formal process for providing erformance feedback to employees? neck all that apply. Process has a regular schedule and is conducted at least annually
/hich of the following is included or applies to your company's formal process for providing erformance feedback to employees? neck all that apply. Process has a regular schedule and is conducted at least annually Peer and subordinate input
/hich of the following is included or applies to your company's formal process for providing erformance feedback to employees? neck all that apply. Process has a regular schedule and is conducted at least annually Peer and subordinate input Written guidance for career development
/hich of the following is included or applies to your company's formal process for providing erformance feedback to employees? neck all that apply. Process has a regular schedule and is conducted at least annually Peer and subordinate input Written guidance for career development Social and environmental goals
/hich of the following is included or applies to your company's formal process for providing erformance feedback to employees? neck all that apply. Process has a regular schedule and is conducted at least annually Peer and subordinate input Written guidance for career development Social and environmental goals Clearly-identified and achievable goals
/hich of the following is included or applies to your company's formal process for providing erformance feedback to employees? neck all that apply. Process has a regular schedule and is conducted at least annually Peer and subordinate input Written guidance for career development Social and environmental goals Clearly-identified and achievable goals A 360-degree feedback process

Points Earned: 1.40 of 1.75

Career Development (Salaried)

OPERATIONS

8.0

Skills-Based Training Participation Excluding newly hired workers, what % of full-time and part-time workers received the following types of formal training during the last 12 months? Skills-based training to advance core job responsibilities 0% 01-24%

Points Earned: 0.16 of 0.21

25-49%50-74%75%+

O Don't know

Life Skill Training Participation

Excluding newly hired workers, what % of full-time and part-time workers received the following types of formal training during the last 12 months?

Training on life skills for personal development (e.g. literacy, personal financial planning)

0%
1-24%
25-49%
50-74%
75%+
Don't know

Points Earned: 0.11 of 0.21

External Professional Development Participation

What percentage of full-time workers has participated in external professional development or lifelong learning opportunities in the past fiscal year?

Professional development should be paid for in advance, reimbursed or subsidized by the company.

○ 0% ○ 1-24% ○ 25-49%

o 50-74%

O 75%+

Points Earned: 0.32 of 0.43

Subsidized Educational Opportunities

What percentage of full-time workers received advancement or reimbursement for continuing education opportunities in the last fiscal year?

 $Continuing\ education\ opportunities\ include\ GED,\ college\ credits,\ industry-recognized\ accreditation,\ etc.$

0

01-5%

0 6-15%

0 15%+

Points Earned: 0.29 of 0.43

Engagement & Satisfaction

OPERATIONS

3.4

Employee Handbook Information

What is included in your company's written and accessible employee handbook?

A non-discrimination statement

- ✓ An anti-harassment policy with reporting mechanisms, processes, and disciplinary procedures
- A statement on work hours
- ✓ Policies on pay and performance issues
- Policies on benefits, training and leave
- Grievance resolution process
- ✓ Disciplinary procedures and possible sanctions
- A neutrality statement regarding workers' right to bargain collectively and freedom of association
- Prohibition of child labor and forced or compulsory labor
- We have no written employee handbook

Points Earned: 0.27 of 0.33

Paid Secondary Caregiver Leave

What secondary parental leave policies are available to your workers, either through your company or a government program?

Select all that apply, but only select one answer indicating the total amount of paid time equivalent (answers 2-4). See "Learn" for further
instructions.
Workers receive unpaid time off for secondary parental leave
☐ Workers receive up to 2 weeks (or full pay equivalent) paid leave
☐ Workers receive between 2 to 5 weeks (or full pay equivalent) paid leave
✓ Workers receive greater than 5 weeks (or full pay equivalent) paid leave
Policy does not distinguish between primary and secondary caregiving, or provides equivalent time and pay to both
☐ No secondary caregiver leave is offered to employees
Points Earned: 0.53 of 0.67
Supplementary Benefits
What supplementary benefits are provided to a majority of non-managerial workers?
Including full time and part time employees. Please check all that apply.
On-site childcare
Off-site subsidized childcare
✓ Free or subsidized meals
Policy to support breastfeeding mothers
Other - please describe
☐ None of the above
Points Earned: 0.27 of 1.33
Worker Empowerment
How does your company engage and empower workers?
We have formalized feedback and complaint mechanisms beyond direct reporting lines to address concerns and improve company
practices
✓ We have processes in place to provide input from employees prior to operational and/or strategic policy or practice changes
✓ Employee complaint / input mechanisms are reviewed at least every other year, with input from employees themselves into the
process
Company tracks usage of input/ feedback / complaint mechanisms and resolution / implementation rates
☐ We have adopted open book management or self-management principles within the workplace
✓ Workers have opportunity to elect member(s) to the Board of Directors
Other - please describe
☐ None of the above

Points Earned: 0.67 of 0.67

Surveying and Benchmarking Engagement and Attrition

Does your company monitor and evaluate your worker satisfaction and engagement in any of the following ways?

Your answers determine which future questions in the assessment are applicable to your company.
✓ We calculate employee attrition rate
☐ We benchmark employee attrition rate to relevant benchmarks
✓ We regularly (at least once a year) conduct employee satisfaction or engagement surveys
☐ We benchmark employee satisfaction to relevant industry benchmarks
☐ We disaggregate calculations based on different demographic groups to identify trends
☐ We outperform industry benchmarks on attrition
☐ We outperform industry benchmarks on satisfaction
☐ None of the above
Points Earned: 0.33 of 0.67
Departed Employees
Number of full-time and part-time workers that departed or left the company in the last twelve months
Enter 0 if None.
Number of full-time and part-time workers that departed or left the company in the last twelve months
Sensitive
Points Available: 0.00
Employee Satisfaction
What percent of your employees are "Satisfied" or "Engaged"?
Select N/A if satisfaction or engagement is not formally surveyed.
O<65%
○ 65-80%
O 81-90%
90%+
○ N/A
Points Earned: 1.33 of 1.33

Engagement & Satisfaction (Salaried)

OPERATIONS

2.9

Number of Paid Days Off What is the annual minimum number of paid days off (including holidays) for full-time employees? 0-15 work days 16-22 work days 23-29 work days 30-35 work days 36+ work days Points Earned: 0.90 of 1.00 **Paid Primary Caregiver Leave for Salary Workers** Which of the following describe the primary parental leave policies for salaried workers, either through the company or government program? If applicable, please select one answer indicating total time off (answers 1-3), and one answer indicating fully paid time off (answers 4-7). Primary caregivers receive 4-12 weeks of time off for parental leave (including unpaid and paid leave) Primary caregivers receive 13 weeks to 6 months of time off for parental leave (including unpaid and paid leave) ✓ Primary caregivers receive more than 6 months of time off for parental leave (including unpaid and paid leave). 4-12 weeks of primary parental leave (or equivalent) is fully paid 13-18 weeks of primary parental leave (or equivalent) is fully paid 19-24 weeks of primary parental leave (or equivalent) is fully paid ✓ More than 24 weeks of primary parental leave (or equivalent) is fully paid Primary caregivers receive less than 4 weeks off or no time off for parental leave Points Earned: 1.00 of 1.00 **Attrition Rate for Salaried Workers**

What percentage of full-time and part-time salaried workers left the company during the last twelve months?

Calculation should include voluntary and involuntary separation, but exclude workers dismissed with cause.

Points Earned: 1.00 of 1.00

IMPACT BUSINESS MODELS

Workforce Development - Impact Business Model 0.7

This IBM section is applicable to companies with targeted hiring and training programs for chronically underemployed populations.

Workforce Development Hiring

Which of the following applies to the method in which you target or hire individuals with barriers to employment?

Your answers determine which future questions in the assessment are applicable to your company.
OWe operate in a location where formal employment is rare and workforce development is a natural part of our hiring
O Individuals with barriers to employment are directly targeted and hired through our own program or in partnership with governme
or non-profit organizations
OWe have an open hiring program that allows any interested job seeker, regardless of past experiences, to achieve employment or
first come first served basis
O None of the above
Points Available: 0.00
Basic Training for Employees in Program
Does your company provide all employees, at minimum, basic training to safely and successfully fulfill all core job functions?
Your answers determine which future questions in the assessment are applicable to your company.
○ No
Points Available: 0.00
Practices for Employees in Program
Which of the following applies to your company's hiring and workforce development program?
Your answer to this unscored question is combined with other answers to automatically calculate your score in this section of the assessment.
O If the majority of workers from chronically underemployed populations are hired as full or part time employees, all employees in the
program have access to all of the same standard benefits as other employees of the company.
Olf the majority of workers from chronically underemployed populations are hired as temporary employees, then a majority of those
workers are re-hired or supported in order to at least ensure semi-stable job status and income (e.g. rehiring seasonal workers annual
rehiring same day/contract workers, helping workers obtain employment elsewhere)
O None of the above
Points Available: 0.00

Wages for Employees in Program

Does your company pay an established living wage for an individual or higher?
If no living or fair wage benchmark exists for your country, then does your company pay 10% or more the local minimum wage? Your answers determine which future questions in the assessment are applicable to your company. O Yes No Points Available: 0.00
Training Program for Underemployed Workers
Does your company have an intentional training program to improve career opportunities for workers from chronically underemployed populations, leading either to permanent employment with your company or placement with other businesses?
● Yes○ No
Points Available: 0.00
Training and Support for Underemployed Populations
What types of training or activities are available to employees from chronically underemployed populations?
Your answer to this unscored question is combined with other answers to automatically calculate your score in this section of the assessment.
Technical/professional training in the last year that extends beyond requirement for the job (e.g. Management skills, technical skills related to the trade but not essential to the job)
Life or "soft" skills training programs that enhance personal and professional well-being (e.g. financial literacy, conflict management etc.)
☐ Training programs or formal guidance on job searching / interviewing
Dedicated staff member(s) exclusively focused on coordinating onboarding, mentorship, and professional development
Training facility or partnership with training organization that provides professional certification or accredited program offerings

✓ A personal coaching or mentorship program (guided by either another employee or dedicated social worker)

Points Available: 0.00

☐ None of the above

% Underemployed Workers in Training

What % of your employees have barriers to employment and participated in the previously selected training or activities?

Your answer to this unscored question is combined with other answers to automatically calculate your score in this section of the assessment.

What % of your employees have barriers to employment and participated in the previously selected training or activities?

Sensitive

The company is earning 0.7 points in the Workforce Development Impact Business Model section.

Points Available: 0.00

Number of Workers from Underemployed Groups Participating

How many individual workers from chronically underemployed populations participated in workforce development programs by the company during the last 12 months?

How many individual workers from chronically underemployed populations participated in workforce development programs by the company during the last 12 months?

Sensitive

The company is earning 0.7 points in the Workforce Development Impact Business Model section.

Points Available: 0.00

Average Hours of Training Provided

During the last 12 months, on average how many total hours of training were provided to individuals that participated in the workforce development program?

During the last 12 months, on average how many total hours of training were provided to individuals that participated in the workforce development program? 120

We do not track this

Points Available: 0.00

Tracking Post-Program Success

Do you track workers that have completed your workforce development program to gauge their "success" post-program/intervention?

● No
O Yes - for less than 12 months
O Yes - for 1-2 years
O Yes - for 3-5 years
O Yes - for more than 5 years

Innovative Workforce Development

Is there something different or innovative about the company's workforce development or job creation model that has changed the industry? Is this something replicable, unique at the time that it was created, and that has been emulated by other organizations?

Please explain.

No

Points Available: 0.00

Community

Community Impact Area Introduction

OPERATIONS

0.0

This section identifies whether your company is designed to deliver a specific, material, positive impact for its community, and if so, opens the Community Impact Business Model section that is most applicable.

Community Oriented Impact Business Model

Does your company's business model create a specific positive benefit for stakeholders such as charitable partners, vendors or suppliers in need, or your local community?

Your answers determine which future questions in the assessment are applicable to your company.

O Yes

O No

Points Available: 0.00

OPERATIONS

3.1

Diversity, Equity, & Inclusion

Diverse Ownership and Leadership

Is your company majority-owned or -led by individuals from any of the following underrepresented groups?

Please select all that apply.

Led by a woman
$\hfill \Box$ Led by an individual from an underrepresented racial or ethnic minority
Led by another underrepresented individual (veterans, LGBT, etc.)
☐ Majority owned by women

Majority owned by individuals from underrepresented racial or ethnic minorities

Majority owned by other underrepresented individuals (veterans, LGBT, etc.)

✓ None of the above

Creating and Managing Inclusive Work Environments

Which of the following practices does your company have in place around diversity, equity, and inclusion? We include a statement in all our job postings with a commitment to diversity, equity, and inclusion We conduct anonymous or "blind" reviews of applications or resumes without attaching names or identifiable characteristics We conduct analyses of our job description language and requirements to ensure they are inclusive and equitable We offer trainings for all employees on topics related to diversity, equity, and inclusion We have set specific, measurable diversity improvement goals We have conducted a pay equity analysis by gender, race/ethnicity, or other demographic factors and, if necessary, implemented equal compensation improvement plans or policies ✓ None of the above Points Available: 0.69 **Measurement of Diversity** What attributes of a diverse workforce does your company track, either through anonymous surveys or other methods legal in your jurisdiction? If collecting this type of demographic data is not legal in your jurisdiction, select None of the Above. Socioeconomic status (as determined by low income residence, education level, etc.) ✓ Race or ethnicity Gender ✓ Age Other - please describe None of the above Points Earned: 0.69 of 0.69 **Low Income Workers** What percentage of your workforce lives in poor/very poor or low-income areas or does not have college degree? 0% 01-9% 010-19% 020-29% \bigcirc 30%+ O Don't Know

What percentage of your workforce identifies as being from a racial or ethnic minority? 0% 01-9% 010-19% 020-29% ○30%+ O Don't Know Points Available: 0.69 **Women Workers** How many of your non-managerial workers identify as women? 00% 01-9% 010-24% 025-39% 040-49% 050%+ O Don't know Points Earned: 0.69 of 0.69 **Age Diversity in Workforce** What percentage of your workforce is either under the age of twenty four or over the age of fifty? 00% 01-9% 010-19% 020-29% ○30%+ O Don't Know Points Earned: 0.57 of 0.69

Workers from Ethnic or Racial Minorities

High to Low Pay Ratio What multiple is the highest compensated individual paid, inclusive of bonus, as compared to the lowest paid full-time worker? O>20x O 16-20x O 11-15x ○ 6-10x 1-5x Points Earned: 0.69 of 0.69 **Female Management** How many of your company managers identify as women? 00% 01-9% 010-24% **25-39%** 040-49% ○ 50%+ O Don't know O N/A Points Earned: 0.46 of 0.69 **Management from Underrepresented Populations** How many of your company managers identify as from another underrepresented social group?

If collecting this type of demographic data is not legal in your jurisdiction, select Don't Know.



Female Directors
How many of your company Board Directors identify as women?
 ● 0% ○ 1-9% ○ 10-24% ○ 25-39% ○ 40-49% ○ 50%+ ○ Don't know ○ N/A Points Available: 0.69
Directors from Underrepresented Populations
How many of your company Board Directors identify as from another underrepresented social group?
If collecting this type of demographic data is not legal in your jurisdiction, select N/A.
Supplier Diversity Policies or Programs
Does your company have any of the following policies or programs in place to promote diversity within your supply chain?
 □ We track diversity of ownership among our suppliers □ We have a policy to give preferences to suppliers with ownership from underrepresented populations □ We have formal targets to make a specific percentage of purchases from suppliers with diverse ownership □ We have a formal program to purchase and provide support to suppliers with diverse ownership □ None of the above ☑ N/A - Collecting supplier data or having preferential treatment policies is illegal in my country of operations Points Available: 0.34

Supplier Ownership Diversity

What percentage of your purchases were from companies that are majority-owned by women or individuals from underrepresented populations?

O 0%
O 1-9%
O 10-24%
O 25-39%
O 40-49%
○50%+
O Don't Know

Points Available: 0.69

Economic Impact

OPERATIONS

2.2

Geographic Structure and Scope

We realize that for companies with more than one office, the definition of local involvement is a more complicated one to answer. Please tell us a bit about the structure of your company geographically.

Marealis AS have their office in the city Tromsø in the north of Norway. This is 180 km from Kårvikhamn, where their mother-company Stella Polaris (one of the worlds largest producer of coldwater prawns) is located. Marealis is leasing production facilities which is located in Kaldfjorden which is approximately 15 km from Tromsø. Further to this Marealis Health, Marealis ASs Canadian subsidiary, operates out of Toronto Canada.

Points Available: 0.00

Job Growth Rate

What was your company's net job growth rate for full-time and part-time positions over the last 12 months? ONLY include newly created jobs that are paid a living wage.

If there is no living wage data available for your country of operations, include new jobs that pay 10% or more above a minimum wage.

0% (no growth on a net basis)
 1-24%
 25-49%
 50%+

Points Earned: 0.83 of 2.50

New Jobs Added Last Year

Points Earned: 1.25 of 1.25

Number of full-time and part-time jobs that have been added to your company's payroll. Enter 0 if none or if your company has no workers.

Last twelve months:
Last twelve months: 3
We do not track this
Points Available: 0.00
Non-accredited Investor Ownership
What percentage of the company is owned by individuals who would qualify as non-accredited investors?
○ 0%
O 1-9%
O 10-24%
O 25-49%
○50%+
○ Don't know
Points Available: 1.25
Local Ownership
Is the majority (over 50%) of the company's ownership located locally to at least two-thirds of the company's workforce?
"Local" is defined as being part of the same community. While the size and distance of a community may vary by context, they should
generally be based on a small-scale economically and culturally connected area like a metropolitan area or a city/town.
Yes
○ No
○ Don't know

National Sourcing

9
What percentage of your company's Cost of Goods Sold (including value-adding activities) was spent within the country of operations, from in-country registered companies or national citizens?
O _{0%}
● 1-19%
O 20-39%
O 40-59%
O 60-79%
○ 80%+
Points Earned: 0.19 of 1.25
Spending on Local Suppliers
What percentage of your company's expenses (excluding labor) was spent with independent suppliers local to the company's headquarters or relevant facilities in the last fiscal year?
Please click "Learn More" to understand how to answer this question.
O 20-39%
O 40-59%
○60%+
○ Don't know
Points Available: 1.25
Facilities in Low-Income Communities
What percentage of your workforce is low-income or does not have a college degree AND is also
employed in company facilities located in low-income communities?
<10%
O 10-19%
O 20-29%
○30%+

Points Available: 1.25

O Don't Know

Impactful Banking Services

What characteristics apply to the financial institution that provides the majority of your company's banking services?

Certified CDFI or national equivalent social investment organization
Certified B Corporation
☐ Member of the Global Alliance for Banking on Values
Cooperative bank or credit union
☐ Local bank committed to serving the community
☐ Independently owned bank
✓ None of the above

Points Available: 1.25

Civic Engagement & Giving

OPERATIONS

2.9

Corporate Citizenship Program

How does your company take part in civic engagement?

Your answers determine which future questions in the assessment are applicable to your company.

ı	Y	Financial	or in-kind	donations	(excluding	political	causes)	
(Commur	nitv investr	nents				

- Community or pro-bono service
- ✓ Advocacy for adopting improved social or environmental policies or performance
- Partnerships with charitable organizations or membership with community organizations
- ☑ Discounted products or services to qualified underserved groups
- Free use of company facilities to host community events
- $\hfill \Box$ Equity or ownership in the company granted to a nonprofit
- Other please describe
- None of the above

Points Earned: 0.64 of 0.64

Charitable Giving and Community Investment Policies and Practices

What are your company's practices regarding donations or community investments?
We have a formal statement on the intended social or environmental impact of our company's philanthropy
✓ We have a formal donations commitment (e.g. 1% for the planet)
☐ We match individual workers' charitable donations
☐ We allow our workers or customers to select charities to receive our company's donations
✓ We have screening practices for charitable contributions or impact measurement mechanisms for our community investments
☐ None of the above
Points Earned: 0.64 of 0.64
% of Revenue Donated
What was the equivalent percentage of revenue donated to charity during the last fiscal year?
Please include tax deductible in-kind donations but do not include pro bono time.
O No donations last fiscal year
O Less than 0.1% of revenue
O.1-0.4% of revenue
O.5-0.9% of revenue
O 1-1.9% of revenue
O 2%+ of revenue
○ Don't know
Points Earned: 1.02 of 2.56
Total Amount of Charitable Donations
Total amount (in currency terms) donated to registered charities in the last fiscal year
Report with the currency specified in "Reporting currency" for this metric.
Total amount (in currency terms) donated to registered charities in the last fiscal year
Sensitive
Points Available: 0.00

Policy Advocacy for Social and Environmental Standards

designed to improve social or environmental outcomes in the past two years?	
Yes, company has offered support in name and/or signed petitions	
✓ Yes, company has provided active staff time or financial support	
Yes, company has directly introduced, testified, made recommendations or provided expertise to advance standards	
Yes, and efforts resulted in a specific institutional, industry or regulatory reform	
Other - please describe	
☐ None of the above	
Points Earned: 0.32 of 0.64	
Advancing Social and Environmental Performance	
Advancing Social and Environmental Performance How has your company worked with its stakeholders (including competitors) to improve behavior or performance on social or environmental issues in the past two years?	r
How has your company worked with its stakeholders (including competitors) to improve behavior or	r
How has your company worked with its stakeholders (including competitors) to improve behavior or performance on social or environmental issues in the past two years? We have worked with other industry players on a cooperative initiative on relevant social and environmental standards for our	r
How has your company worked with its stakeholders (including competitors) to improve behavior or performance on social or environmental issues in the past two years? We have worked with other industry players on a cooperative initiative on relevant social and environmental standards for our industry	r
How has your company worked with its stakeholders (including competitors) to improve behavior or performance on social or environmental issues in the past two years? We have worked with other industry players on a cooperative initiative on relevant social and environmental standards for our industry We have provided data or contributed to academic research on social or environmental topics	r

Has your company worked with policymakers to develop or advocate for policy changes explicitly

Points Earned: 0.32 of 0.32

☐ None of the above

Supply Chain Management

OPERATIONS

3.3

Significant Supplier Descriptions

Points Earned: 0.78 of 1.04

Please select the types of companies that represent your Significant Suppliers:

All companies have significant suppliers, which are defined as the largest suppliers of the company amounting to approximately 80% of	
non-labor costs. Select all that apply.	
✓ Product Manufacturers	
✓ Professional Service Firms (Consulting, Legal, Accounting)	
☐ Independent Contractors	
✓ Marketing and advertising	
✓ Office Supplies	
☐ Benefits Providers	
✓ Technology	
✓ Raw materials	
Farms	
Other - please describe	
Points Available: 0.00	
Social or Environmental Screening of Suppliers	
Social or Environmental Screening of Suppliers Does your company screen or evaluate Significant Suppliers for social and environmental impact?	
Does your company screen or evaluate Significant Suppliers for social and environmental impact?	
Does your company screen or evaluate Significant Suppliers for social and environmental impact? This question determines the set of supplier-focused questions your company will respond to.	
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Does your company screen or evaluate Significant Suppliers for social and environmental impact? This question determines the set of supplier-focused questions your company will respond to. Yes No	
Does your company screen or evaluate Significant Suppliers for social and environmental impact? This question determines the set of supplier-focused questions your company will respond to. Yes No Points Available: 0.00	
Does your company screen or evaluate Significant Suppliers for social and environmental impact? This question determines the set of supplier-focused questions your company will respond to. Yes No Points Available: 0.00 Supplier Screen Topics What does your company formally screen for regarding the social or environmental practices and	
Does your company screen or evaluate Significant Suppliers for social and environmental impact? This question determines the set of supplier-focused questions your company will respond to. Yes No Points Available: 0.00 Supplier Screen Topics What does your company formally screen for regarding the social or environmental practices and performance of your suppliers?	
Does your company screen or evaluate Significant Suppliers for social and environmental impact? This question determines the set of supplier-focused questions your company will respond to. Yes No Points Available: 0.00 Supplier Screen Topics What does your company formally screen for regarding the social or environmental practices and performance of your suppliers? Compliance with all local laws and regulations, including those related to social and environmental performance	
Does your company screen or evaluate Significant Suppliers for social and environmental impact? This question determines the set of supplier-focused questions your company will respond to. Yes No Points Available: 0.00 Supplier Screen Topics What does your company formally screen for regarding the social or environmental practices and performance of your suppliers? Compliance with all local laws and regulations, including those related to social and environmental performance Good governance, including policies related to ethics and corruption Positive practices beyond what is required by regulations (e.g. environmentally-friendly manufacturing process, excellent labor	
Does your company screen or evaluate Significant Suppliers for social and environmental impact? This question determines the set of supplier-focused questions your company will respond to. Yes No Points Available: 0.00 Supplier Screen Topics What does your company formally screen for regarding the social or environmental practices and performance of your suppliers? Compliance with all local laws and regulations, including those related to social and environmental performance Good governance, including policies related to ethics and corruption Positive practices beyond what is required by regulations (e.g. environmentally-friendly manufacturing process, excellent labor practices)	
Does your company screen or evaluate Significant Suppliers for social and environmental impact? This question determines the set of supplier-focused questions your company will respond to. Yes No Points Available: 0.00 Supplier Screen Topics What does your company formally screen for regarding the social or environmental practices and performance of your suppliers? Compliance with all local laws and regulations, including those related to social and environmental performance Good governance, including policies related to ethics and corruption Positive practices beyond what is required by regulations (e.g. environmentally-friendly manufacturing process, excellent labor practices) Third-party certifications related to positive social and/or environmental performance	

Supplier Evaluation Practices

What methods does your company use to evaluate the social or environmental impact of your suppliers?

✓ We share policies or rules with suppliers but we don't have a verification process in place

We require suppliers to complete an assessment we designed
We use third-party risk or impact assessment tools (Sedex, BIA)
We conduct routine audits or reviews of suppliers at least every two years
We have third parties conduct routine audits or reviews of suppliers at least every two years
Other (please describe)
None of the above

Points Earned: 0.26 of 1.04

Outsourced Staffing Services

Does your company outsource support services (staffing) essential to the delivery of your services to other individuals or organizations?

Your answers determine which future questions in the assessment are applicable to your company.

O Yes

O No

Points Available: 0.00

Suppliers in Low-Income Communities

What percentage of your Significant Suppliers is located in low-income communities or create employment opportunities for other chronically underemployed populations?

<10%

010-19%

020-30%

○30%+

O Don't Know

Supplier Code of Conduct

Is there a formal written Supplier Code of Conduct policy that specifically holds your company's suppliers accountable for social and environmental performance?

Your answers determine which future questions in the assessment are applicable to your company
--

YesNo

Points Earned: 1.04 of 1.04

Length of Supplier Relationships

What is the average tenure of your company's relationships with suppliers?

- O Average tenure of supplier relationships is less than 12 months.
- O Average tenure of supplier relationships is greater than 12 months.
- O Average tenure of supplier relationships is greater than 36 months.
- O Average tenure of supplier relationships is greater than 60 months.
- Our company has had a relationship with a majority of our suppliers (on a currency basis) since our first year of operations.
- O Don't Know

Points Earned: 0.70 of 1.04

Social or Environmental Purchases

What percentage of materials or products purchased have third-party social or environmental certification or approval or are from Significant Suppliers that are purpose-driven or have third-party company level certification or approval?

00

01-24%

25-49%

050-74%

075%+

O Don't know

Points Earned: 0.52 of 1.04

Environment

Environment Impact Area Introduction

OPERATIONS

0.0

This section asks about your environmental footprint to determine which questions are applicable later on in the assessment. It also identifies whether your company's product/service is designed to deliver a specific, material, positive environmental impact, and if so, opens the Environmental Impact Business Model section that is most applicable.

Type of Facilities

What kind of facilities does your business primarily operate in?

Your answers determine which future questions in the assessment are applicable to your company.

O Company-owned office space

Leased office spaceCo-working Space

O Virtual or home offices

Points Available: 0.00

Environmental Business Model

Are your company's products/services or processes structured to restore or preserve the environment in any of the following ways? (Please note: the environmental impact of your day-to-day operations will be assessed in the remaining sections of the Environment Impact Area. This question is specifically asking about your products/services or innovative production processes.)

Answering affirmatively will opt you into additional sections of the B Impact Assessment with more specific questions about this Impact Business Model.

Through an innovative manufacturing, wholesale or agriculture process which is designed to significantly reduce environmental impact compared to typical practices for the industry

Through a product or service that preserves, conserves, or restores the environment or resources

None of the above

Points Available: 0.00

Description of Positive Environmental Product / Service Impact

How would you describe the positive outcome for the environment created by your product/service?

We are using an historically underutilized resource (Shells and heads from prawns) to make a high value peptide concentrate with clinically documented blood pressure lowering attributes. Since the prawn shells, which represents 50% of the total prawn, has historically been seen as a waste-product, we are significantly reducing the environmental footprint of shrimp-production industry while simultaniously helping to solve one of the biggest health issues in the western world (high blood pressure).

Environmental Product or Service Impact

Is the environmental impact you've described part of your products' or services' impact (excluding packaging), or is it a part of the way that your company operates?

Companies should earn revenue from the product or service that has an environmental impact. Please do not include pro bono efforts within this section.

• The impact is created by a revenue-generating product/service line (e.g. selling non-toxic cleaning products, sustainability consultancy)

The impact is created by the company's daily operations (e.g. using non-toxic cleaning products in the company's headquarters) and not the core product/service

Points Available: 0.00

Environmental Product Benefits

In what way or ways does your product/service conserve the environment?

Please select ONE option per product line. You may select an additional option if your product line has two separate environmental attributes.

Provides or is powered by renewable energy or cleaner-burning energy than market alternatives (e.g. solar par	ıel
manufacturers/installers, hybrid vehicles)	

Conserves or diverts resources (including energy, water, materials, etc.)

☐ Conserve	es or preserves the	well-being of land	and/or animals (e.g	. land protection o	r reforestation services	, sustainably h	arvested
agricultural p	roducts)						

Reduces or is made of less toxic/hazardous substances (e.g. brownfield remediation services, organic certified food, non-toxic cleaners)

Educates, measures, researches, or provides information to solve environmental problems (e.g. environmental consulting or auditing)

☐ None of the above

Points Available: 0.00

Resource Conservation Overview

Tell us more about how your product or service reduces energy, GHG emissions, water and/or waste.

Marealis uses an underutilized resource/waste-product in shells and heads from the prawn. This way we utilize 100% of the catch in the prawn industry. The company comply with Norwegian general standards in water and energy usage. In Norway we have fresh and clean water and access to water is not very limited. The energy used is 100% green energy, and in production we seek to use as little energy and water as possible due to environmental, but also due to cost efficiency reasons.

Direct Impact on Resource Conservation Is resource conservation a direct positive environmental impact of your product or service? Yes O No, it is an indirect result of one of the other answers selected in the question "Environmental Product Benefits" Points Available: 0.00 **OPERATIONS Environmental Management** 6.1 **Green Building Standards** What percentage of company facilities (by area, both owned by company or leased) is certified to meet the requirements of an accredited green building program? <20% 020-49% 050-79% 080%+ O N/A Points Available: 1.43 **Facility Improvement with Landlord**

If you lease your facilities, have you worked with your landlord to implement or maintain any of the following?

Energy efficiency improvements
✓ Water efficiency improvements
✓ Waste reduction programs (including recycling)
☐ None of the above
□ N/A - Company does not lease majority of facilities

Points Earned: 1.43 of 1.43

Virtual Office Stewardship					
How does your company encourage good environmental stewardship in how employees manage their virtual offices?					
 ✓ We have a written policy encouraging environmentally preferred products and practices in employee virtual offices (e.g. recycling) ✓ Our company shares resources with employees regarding environmental stewardship in home offices (e.g. energy efficiency) ☐ We have a policy in place for the safe disposal of e-waste and other hazardous materials purchased for employee home offices ✓ Employees are provided with a list of environmentally-preferred vendors for office supplies ☐ None of the above ☐ N/A 					
Points Earned: 2.86 of 2.86					
Environmental Management Systems					
Does your company have an environmental management system (EMS) covering waste generation, energy usage, water usage, and carbon emissions that includes any of the following?					
Please check all that apply.					
✓ Policy statement documenting our organization's commitment to the environment ☐ Assessment undertaken of the environmental impact of our organization's business activities ☐ Stated objectives and quantifiable targets for environmental aspects of our organization's operations ☐ We have no environmental management system					
Points Earned: 0.48 of 1.43					
Environmentally Certified Products					
During the last fiscal year, what percentage of your products sold had a product certification that assesses the environmental impacts of the product or its production process?					
Select N/A only if there is no physical product being sold.					
○ 0%○ 1-24%					

Points Available: 1.43

○ 25-49% ○ 50-74% ○ 75%+ ○ N/A

Environmental Assessment and Product Design

Has your company incorporated environmental considerations into product design by conducting any of the following during the last 24 months with regard to a majority of the products you manufacture or sell?

majority of products represent at least 50% of revenues.	
Life Cycle Assessment	
Cradle-to-Cradle Certification	
✓ Source reduction exercise	
☐ Toxicity reduction exercise	
Review of product materials, design, reuse or recyclability	
Reclamation programs for used products or parts	
Other - please describe	
☐ None of the above	
□ N/A - Our revenue is generated from a service	
Points Earned: 1.43 of 1.43	
Air & Climate	OPERATIONS 1.9
Monitoring Energy Usage	
Does your company monitor, record, or report its energy usage?	
nclude electricity and other energy consumption from heating, hot water, etc. Your answers determine where	hich future questions in the
ssessment are applicable to your company.	
☐ We do not currently monitor and record usage	
✓ We monitor and record usage but have set no reduction targets	
☐ We monitor usage and have set intensity targets (e.g. relative to dollars of revenue, volume produc	ed, etc.) that are being monitored
☐ We monitor usage and have set absolute reduction targets regardless of company growth	
☐ We have met specific reduction targets during the reporting period	
Points Earned: 0.24 of 0.97	
Total Energy Use	
otal energy used (Gigajoules) during the last 12 months:	
Total energy used (Gigajoules) during the last 12 months: 100 We do not track this	
Points Available: 0.00	

Total Renewable Energy Use

Total energy used from renewable resources (Gigajoules) during the last 12 months:					
Total energy used from renewable resources (Gigajoules) during the last 12 months: 100					
☐ We do not track this					
Points Available: 0.00					
Renewable Energy Usage					
What percentage of energy use is produced from renewable sources?					
Include electricity and other energy consumption from heating, hot water, etc.					
O _{0%}					
O _{1-24%}					
O 25-49%					
O 50-74%					
O 75-99%					
• 100%					
○ Don't Know					
Points Earned: 0.48 of 0.48					
Low Impact Renewable Energy Use					
What percentage of energy use is produced from low-impact renewable sources?					
Include electricity and other energy consumption from heating, hot water, etc. Please include both purchased and onsite-generated					
renewable energy.					
◎ 0%					
O 1-24%					
O 25-49%					
O 50-74%					
O 75-99%					
O 100%					
○ Don't know					
Points Available: 1.94					

Facility Energy Efficiency

For what systems has your company used energy conservation or efficiency measures for a majority of your corporate facilities (by square feet) in the past year?
Equipment: Energy Star appliances, automatic sleep modes, after-hour timers, etc.
Lighting: natural light, CF bulbs, occupancy sensors, daylight dimmers, task lighting, etc.
HVAC: programmable thermostat, timers, occupancy sensors, shade sun-exposed walls, double-paned windows, etc.
Other - please describe
✓ None of the above
□ N/A - We utilize virtual office
TWA - We dringe virtual office
Points Available: 0.97
Monitoring Greenhouse Gas Emissions
How does your company manage its greenhouse gas emissions for at least Scope 1 and 2?
Your answers determine which future questions in the assessment are applicable to your company.
✓ We do not currently monitor and record emissions
☐ We regularly monitor and record emissions but have not set any reduction targets
☐ We regularly monitor and record emissions and have set specific reduction targets relative to previous performance (e.g. a 5%
reduction of GHGs from baseline year)
We regularly monitor and record emissions and have set specific science-based targets necessary to achieve global goals to
address climate change
☐ We have met the specific reduction targets set during this reporting period
☐ We have achieved carbon neutrality
Points Available: 0.97
Reducing Impact of Travel/Commuting
Does your company have any programs or policies in place to reduce the environmental footprint
caused by travel/commuting?
Employees are subsidized/incentivized for use of public transportation, carpooling, or biking to work
✓ Facilities are designed to facilitate use of public transportation, biking, or cleaner burning vehicles (e.g. electric chargers)
✓ Employees are encouraged to use virtual meeting technology to reduce in person meetings
Company has a written policy limiting corporate travel
□ None of the above

Points Earned: 0.48 of 0.97

Sourcing % of COGS from Local Suppliers What % of the following was spent with suppliers located within 200 miles (or 322 km) of where the end product was used during the last fiscal year? Sourcing of COGS Local to Customers 00% 0 1-9% 010-19% 020-29% 030%+ O Don't know Points Earned: 0.48 of 1.94 Sourcing % raw materials from Local Suppliers What % of the following was spent with suppliers located within 200 miles (or 322 km) of where the end product was used during the last fiscal year? Raw materials (in currency terms) grown or harvested By company or local independent suppliers. 0% 01-9% 010-19% 020-29% 030%+ O Don't know Points Available: 1.94

Managing Impact of Transportation

Has your company adopted any of the following techniques for minimizing the transportation-related environmental impact of its distribution and supply chain?

Please check all that apply.

☐ Utilize clean or low-emission vehicles (e.g. hybrid, LPG, electric) to transport and distribute product
☐ Utilize strategic planning software to minimize fuel usage and shipping footprint
☐ Train drivers and handlers in fuel efficient techniques
☐ Utilize freight or shipping methods with lower environmental impacts (e.g. avoiding air shipment)

✓ Other - please describe
☐ None of the above

Points Earned: 0.24 of 0.97

% GHG Emissions Offset

GHG emissions were offset?	
○0%	
O 1-24%	
O 25-49%	
○ 50-74%	
O 75-99%	
O 100%	
O Don't know	
○ N/A - No carbon offsets purchased	
Points Available: 0.97	
Water	operations 2.4
Monitoring and Managing Water Use	
Does your company monitor and manage your water usage?	
Your answers determine which future questions in the assessment are applicable to your company.	
☐ We do not currently monitor and record water usage	
☐ We regularly monitor and record water usage but have not set any reduction targets	
✓ We monitor and record water usage and have set specific reduction targets relative to previous perfowater usage from baseline year)	rmance (e.g. a 5% reduction of
We regularly monitor and record emissions and have set science-based targets necessary to achieve our local watershed	sustainable usage linked to
We have met specific reduction targets set during this reporting period	
Points Earned: 1.75 of 3.50	
Total Water Use	
Total water use (liters) during the last 12 months	
Total water use (liters) during the last 12 months 2000000	
☐ We do not track this	
Points Available: 0.00	

If your company purchased certified carbon credits in the reporting period, what % of Scope 1 and 2

Water Conservation Practices

What water conservation methods have been implemented at the majority of your corporate offices or plant facilities:

•	
Please check all that apply.	
Low-flow faucets, taps, toilets, urinals, or showerheads	
Grey-water usage for irrigation	
☐ Low-volume irrigation	
☐ Harvest rainwater	
✓ Other - please describe	
☐ None of the above	
□ N/A - Our company has a virtual office	
Points Earned: 0.70 of 3.50	
Land & Life	operations 6.6
Monitoring and Reporting Non-hazardous Waste	
How does your company monitor and manage your waste production?	
Your answers determine which future questions in the assessment are applicable to your company.	
☐ We do not currently monitor and record waste production	
\square We regularly monitor and record waste production but have not set any reduction targets	
✓ We regularly monitor and record waste production and have set specific reduction targets relative to	previous performance (e.g. a
5% reduction of waste to landfill from baseline year)	
We regularly monitor and record waste produced and have set a zero waste target	
\square We have met the specific reduction targets set during this reporting period	
☐ We produce zero waste to landfill / ocean	
Points Earned: 0.65 of 1.30	
Non-hazardous Waste Generated	
Waste Produced: Non-Hazardous Waste (metric tonnes) during the last 12 month	hs
Waste Produced: Non-Hazardous Waste (metric tonnes) during the last 12 months 10	
☐ We do not track this	
Points Available: 0.00	

Total Waste Disposed
Waste Disposed (metric tonnes) during the last 12 months
Waste Disposed (metric tonnes) during the last 12 months 5
☐ We do not track this
Points Available: 0.00
Total Waste Recycled
Waste Disposed: Recycled/Reused (metric tonnes) during the last 12 months
Waste Disposed: Recycled/Reused (metric tonnes) during the last 12 months 5
☐ We do not track this
Points Available: 0.00
Recycling Programs
Does the company have a company-wide recovery and recycling program that includes the following?
Please check all that apply.
✓ Paper
✓ Cardboard
✓ Plastic
✓ Glass & metal
✓ Composting
☐ None of the above
Points Earned: 1.30 of 1.30
Source Reduction
Have any of your products been source reduced in the last fiscal year?
This includes reducing the volume of material needed for a product through material selection, production process, product design, etc.
Yes
○ No
O N/A: My revenues are generated from a service so source reduction cannot be conducted.
Points Farned: 1 30 of 1 30

Programs to Reduce End of Life Waste Does the company have in place an active end-of-life product/component reclamation program to increase the useful life of parts and components? O Yes O No O N/A Points Available: 1.30 **Environment Impact Packaging** How does your company minimize the environmental impact of the packaging of your products? Select all practices that apply and are verifiable, regardless of the % of product/packaging the practice applies to. ✓ We have conducted a formal assessment of our packaging design and materials to identify opportunities to minimize environmental impact ✓ We have source-reduced packaging within the last two years Our packaging materials are certified to meet independent standards for environmental impact Our packaging is recyclable and provides instructions on how to recycle it correctly Our packaging is non-toxic Our packaging materials are designed to have less overall environmental impact than common alternatives None of the above N/A - Our products do not have packaging materials Points Earned: 0.52 of 1.30 % of Recyclable/Biodegradable Materials What % of material (by volume) is made of recyclable (and labeled as such) or biodegradable materials in the areas where they are sold (product + packaging)? O < 20% 020-49% 050-74% O 75-99% O 100%

Points Available: 1.30

Opn't Know

O N/A

% of Environmentally Preferred Input Materials

sustainably sourced materials?
O<20%
O 20-49%
50-74%
O 75-99%
O 100%
O Don't Know
O N/A - We do not sell a physical product
Points Earned: 1.30 of 2.60
Reducing Waste
Optional unweighted metrics: Approximately by what % has your company reduced solid and hazardous waste generation (normalized for revenue changes) over the following periods?
The past two years
The past two years
✓ We do not track this
Points Available: 0.00
Hazardous Waste Disposal
Can your company verify that your hazardous waste is always disposed of responsibly?
This includes batteries, paint, electronic equipment, etc.
Yes
○ No
○ N/A - We have eliminated hazardous waste
Points Earned: 1.30 of 1.30

What % of material (by volume) comes from recycled materials, reused components, and/or certified

Chemical Reduction Methods

Which of the following environmentally	preferred products	have been purch	ased for the r	najority of yo	ur
corporate facilities?					

☐ Non-toxic janitorial products
Unbleached / chlorine free paper products
☐ Soy-based inks or other low VOC inks
✓ Recycled/environmentally preferred office supplies (paper, pens, notebooks, etc.)
Other - please describe
☐ None of the above

Points Earned: 0.33 of 1.30

IMPACT BUSINESS MODELS

4.2

Resource Conservation - Impact Business Model

This IBM section is applicable if your company's products/services reduce resource use and/or limit waste to landfill (e.g. products made with recycled/reused input materials, recycling services, energy-efficient appliances)

Resource Conservation Description

Which of the following most accurately describes how your product or service conserves or diverts resources?

Your answer to this unscored question is combined with other answers to automatically calculate your score in this section of the assessment.

O Product or service uses resources or minimizes carbon more efficiently than market alternatives (e.g. energy-efficient appliances,
low-flow shower heads)
Product or service uses recycled, used, or compostable input materials (e.g. recycled paper, used furniture, compostable bags)

O Product or service is designed to share resources efficiently in order to minimize overall resource consumption

O Product or service creates systems for resource conservation (e.g. recycling programs, composting services, energy or water assessment software, water recycling systems)

O These descriptions do not apply to our company's product/service

Tracking Environmental Metrics

Which of the following environmental metrics does your company track regarding the environmental impact of your product or service?

You will be asked to report each environmental metric selected
CO2 saved/offset by product/service (metric tons)
Liters of water saved/offset by product/service
☐ The average % water reduction achieved by the product or service
kWh saved/off-set
☐ The average % energy reduction achieved by the product or service
☐ Metric tons of waste saved from landfill or incineration
✓ None of the above
Points Available: 0.00

Revenue from Resource Conservation

What were your total revenues last fiscal year from the previous products or services?

Your answer to this unscored question is combined with other answers to automatically calculate your score in this section of the assessment.

What were your total revenues last fiscal year from the previous products or services? 32.9%

Sensitive

Management of Resource Conservation

How does your company measure and manage the results, outcomes, effects, or impact of your product or service?

Please select all that apply. We have formally defined the outcomes sought by our product or service and have developed a theory of change for them We have based our impactful product or service business model on established secondary research that demonstrates potential impact We have directly and formally engaged stakeholders in understanding their desires and needs when developing, refining, and or delivering our products or services We are verified to meet third-party standards for impact (e.g. we have impact-related product certifications) We measure near-term outcomes of the product or service to determine whether it is meeting the needs and expectations of our beneficiaries We measure long-term outcomes in order to assess whether the results of our product produce lasting positive impacts for our beneficiaries We have identified and measure and manage the unintentional or potential negative impacts of the product or service in addition to intentional positive effects We have identified and managed potential causes that could lead to a failure to deliver the positive outcome, to do so less efficiently than possible, or to produce other negative effects ✓ None of the above Points Available: 1.07

Innovative Resource Conservation

Is there something different or innovative about the product/service that has changed the industry? Is this something that is replicable, unique at the time that it was created, and that has been emulated by other organizations?

Yes. The innovation which is different and which may change the prawn-industry, is the fact that we use a by-product which historically is seen as a waste, and make a high quality product with a documented blood pressure reducing effect. Part of the production-process as well as one of the active peptides (protein-fragment from the shrimp) is patented in most western and north american countries. This is very unique.

Points Available: 0.00

Customers

OPERATIONS

Customers Impact Area Introduction

0.0

This section identifies whether your company's product/service is designed to deliver a specific, material, positive impact for its customers (beyond the value normally provided from goods or services), and if so, opens the Customer Impact Business Model section that is most applicable.

Customer Impact Business Model Introduction

Do any of your company's products/services address a social or economic problem for your customers and/or their beneficiaries?

Your answers determine which future questions in the assessment are applicable to your company.



ONo

Points Available: 0.00

Customer Focus of Product or Service

Is the social or economic problem addressed by your product/service one that is faced directly by your customers and/or your clients' beneficiaries?

If you answer "No" here, be sure to revisit the Environment and/or Community sections to ensure your business model impact is appropriately captured.



O No, customers support in our ability to produce a positive social/economic impact, but the primary beneficiaries are other stakeholders (i.e. we donate to charities based on sales to customers, we sell fair trade products to our customers, we sell environmentally beneficial products to our customers)

Points Available: 0.00

Positive Impact of Product/Service

How would you describe the positive outcome for customers created by your product/service?

Customers can benefit from the use of our natural product through significant health improvement. Our product PreCardix has a clinically proven blood pressure lowering effect and bridges the gap between traditional pharmaceutical medications and lifestyle changes. High blood pressure is one of the major health issues in the modern world. The product is also made from byproducts of Arctic shrimp. By buying the product customers, therefore, helps with a better exploitation of resources (because usage of this byproduct has been very limited earlier) in addition to the health benefit provided.

Beneficial Product Type

Which of the following most closely matches the outcome and/or problem solved for your customers as defined above?

Only select the ONE most relevant option for each product line. This will guide you to a series of questions specific to the type of impact you indicate you are creating. Access to products/services that fulfill basic human needs for individuals without prior access (e.g. providers of electricity or clean drinking water to rural poor communities, affordable housing projects, waste and sanitation systems or disposal) Improved or maintained health and wellness (e.g. medical equipment, medical services and medicines, preventative health services or products, healthy living products, exercise and sporting products, prescription eyeglasses) Improved education or skills development (e.g. schools, textbooks, tutoring services, career leadership training, education tools, games and software) Uncreased economic opportunity for underserved groups (e.g. financial or insurance services or benefits consulting for the underserved, new mechanisms to connect products to market) ☐ Increased operational success or capital for purpose driven or underserved enterprises (e.g. impact investing or fundraising platforms, nonprofit accounting services) ✓ Increased social and/or environmental impact for businesses or other organizations (e.g. sustainability consulting) Increased access to arts, media, or culture (e.g. independent media, artisanal crafts, photography, information services) Improves market access through physical or technological infrastructure (e.g. mobile telecommunications, business technologies or software, roads, bridges, railways, ports, building and construction materials not previously available) None of the above Points Available: 0.00 **Health and Environmental Impact** Does the health impact of your product / service also have a significant positive environmental impact? Less toxic products, for example, have a positive environmental impact in addition to a human health impact. This impact is captured in the Environment Impact Area instead of this section. O Yes ON O

Direct Focus on Improving Impact of Organizations

For your services that are focused on improving the impact of organizations, did you also select another specific outcome in the question "Beneficial Product Type" earlier in this section?

specific outcome in the question. Deficician roduct type reafficient in this section:
Only one answer per product/service line should be selected in "Beneficial Product Type". If you selected more than one, either select
"Yes" here, or uncheck some of your responses in that question before selecting "No" here.
Yes, I also selected a direct outcome that is produced through my service or the clients that I supportNo
Points Available: 0.00
Impact on Underserved Populations
Does your product or service benefit underserved populations, either directly or by supporting organizations that directly serve them?
Answering affirmatively will opt you into additional sections of the B Impact Assessment with more specific questions about this Impact Business Model.
Our products or services directly support underserved populations
Our products or services support organizations that directly support underserved populations
O Don't know
O None of the above
Points Available: 0.00
Total Customer Organizations
Total Number of Customers
Organizations served in the last 12 months:
Organizations served in the last 12 months: 6 We do not track this
Points Available: 0.00

Total Customer Individuals

Total Number of Customers

Individuals served in the last 12 months:

Individuals served in the last 12 months: 1200

We do not track this

Managing Customer Stewardship

Does your company do any of the following to manage the impact and value created for your customers or consumers?

✓ We offer product / service guarantees, warranties, or protection policies
✓ We have third party quality certifications or accreditations
✓ We have formal quality control mechanisms
✓ We have feedback / customer service feedback or complaint mechanisms
✓ We monitor customer or consumer satisfaction
☐ We assess the outcomes produced for our customers through the use of our product or service
✓ We have written policies in place for ethical marketing, advertisement, or customer engagement
✓ We manage the privacy and security of client / customer data
☐ None of the above
Points Earned: 1.00 of 1.00

Feedback and Complaint Channels

Are any of the following true regarding mechanisms for customers to provide feedback, ask questions, or file complaints?

✓ Products and/or websites feature customer service contact information
✓ Product / service reviews are made available in their entirety to public
✓ Company responds to all direct inquiries or complaints within a month of receipt
✓ Company offers live time support to customers
Other
☐ None of the above

Points Earned: 1.00 of 1.00

Monitoring Customer Satisfaction and Retention

Which of the following are true of your company with regards to customer or client satisfaction and/or retention?

✓ Company monitors customer satisfaction
Company shares customer satisfaction internally within the company
✓ Company shares customer satisfaction publicly
✓ Company has specified targets for customer / client satisfaction
✓ In the last year, company has achieved specified targets for satisfaction
☐ None of the above

Points Earned: 1.00 of 1.00

Managing Product Impacts

Does the company	/ do any of the	following wi	th regards	to managing	the potential	impact their	products
have on customers	s / beneficiarie	s?					

V	Company	regularly	monitors	customer	outcomes	and	well-being
---	---------	-----------	----------	----------	----------	-----	------------

Company has formal program to incorporate customer testing and feedback into product design

Company has formal programs in place to continuously improve outcomes produced for customers (including reducing negative effects or increasing positive effects)

Other

None of the above

Points Earned: 1.00 of 1.00

Data Usage and Privacy

Does your company have any of the following to address data usage and privacy issues?

Company has a formal publicly available data and privacy policy

Ompany makes all users aware of information collected, length of time it is preserved, how it's used, and whether and how it is shared with other entities (public or private)

All customers have option to decide how their data can be used

Company's all email list building and email marketing strategies are GDPR compliant

Other

None of the above

N/A - Company does not collect sensitive data

Points Earned: 0.50 of 1.00

Health & Wellness Improvement - Impact Business Model

IMPACT BUSINESS MODELS

3.5

This IBM section is applicable if your company's products/services promote the health and wellness of individuals (e.g. healthcare products/services, exercise equipment, BPA-free products).

Health Product Description

Which of the following best describes your health related product or service?

Your answer to this unscored question is combined with other answers to automatically calculate your score in this section of the assessment. Our product reduces health risk, such as by producing healthy alternatives to products that are traditionally unhealthy or toxic to consumers (healthy food alternatives that meet rigorous government standards, BPA free, etc.) Our product/service contributes to the positive development of individual health and well-being (wellness programs, sporting equipment) Our product/service supports healthcare through improving the efficiency or access to healthcare systems (health insurance, drug tracking, hospital equipment, etc.) Our product/service directly provides healthcare that cures or prevents illness/disability O None of the above Points Available: 0.00 **Severity Of Health Issue Addressed** What is the severity of the health issue or issues addressed by your product/service? Please click on "Learn" for instructions. Your answer to this unscored guestion is combined with other answers to automatically calculate your score in this section of the assessment. Low O Mid O High Omy product/service enables healthcare that cures or prevents illnesses/disabilities of all kinds O My product/service does not address a particular ailment, it contributes to overall positive health outcomes O Don't know Points Available: 0.00 **Extent of Positive Health Outcomes** Which of the following best describes the extent to which your product/service contributes to the positive health outcome? Answering affirmatively will opt you into additional sections of the B Impact Assessment with more specific questions about this Impact Business Model. My product/service has been demonstrated to effectively and substantially address the stated health problem, independent of other factors Omy product contributes to the stated positive health outcome, but does so dependent upon other resources/circumstances outside of our control

Revenue from Health Product/Service

What were your total revenues last fiscal year from the previous products or services?

Your answer to this unscored question is combined with other answers to automatically calculate your score in this section of the assessment.

What were your total revenues last fiscal year from the previous products or services? 39.6%

Sensitive

Points Available: 0.00

Tracking Beneficiaries

Does your company track the amount of any of the following beneficiary categories served?

You will be asked to report the # of beneficiaries reached for each category selected

✓ Individuals
Households
Communities
Businesses or nonprofit organizations
Governments
☐ None of the above

Points Available: 0.00

Individuals Served

How many beneficiaries from the beneficiary category listed below were served through the provision of your health and wellness improvement products/services in the last 12 months? Estimates within +/- 5% acceptable. Do not double count across different beneficiary categories.

Individuals

Individuals	850
☐ We do	not track this

Points Available: 0.00

Client Tracking Methods

Please provide a brief description of how you track your customer/client/beneficiary figures.

We are currently working towards a commercialization in the Canadian marked (which will start in November 2017). We are also waiting for approvals for our product for the US and for EU. (We expect to be ready to start sales in these markets by mid 2018). Tracking of customers will happen through our eCommerce B2C sales-strategy through integrated web-solutions. We will also track amount of kg. active ingredients sold in the B2B-marked (if we will explore this strategy as well).

Management of Health Outcomes

Points Earned: 1.25 of 1.25

How does your company measure and manage the results, outcomes, effects, or impact of your product or service?

elect all that apply.
☐ We have formally defined the outcomes sought by our product or service and have developed a theory of change for them
We have based our impactful product or service business model on established secondary research that demonstrates potential
impact
We have directly and formally engaged stakeholders in understanding their desires and needs when developing, refining, and or
delivering our products or services
✓ We are verified to meet third-party standards for impact (e.g. we have impact-related product certifications)
✓ We measure near-term outcomes of the product or service to determine whether it is meeting the needs and expectations of our
beneficiaries
☐ We measure long-term outcomes in order to assess whether the results of our product produce lasting positive impacts for our
beneficiaries
We have identified and measure and manage the unintentional or potential negative impacts of the product or service in addition to
intentional positive effects
We have identified and managed potential causes that could lead to a failure to deliver the positive outcome, to do so less efficient
than possible, or to produce other negative effects
☐ None of the above
oints Earned: 1.25 of 1.25
Olitis Earned. 1.23 Of 1.23
Outcome Measurement
low has your company measured outcomes or determined whether your product or service contribute
the positive outcomes previously identified in the question "Health Product Description"?
✓ We surveyed beneficiaries to understand outcomes created
✓ We used non-randomized control groups to compare performance
✓ We used randomized control groups to determine the level of causality of our product or service
☐ We used aggregated third-party data to benchmark and compare impact performance
✓ Our selected methods determined that the product or service contributed to the outcome
Other - please describe
None of the above

Efficacy of Health Product/Service

For what percentage of your beneficiaries can you verify your positive impact on the outcome stated above?

0%
1-25%
26-49%
50-74%
75-99%
100%

O Don't know

Points Earned: 1.09 of 1.25

Forms Earned. 1.09 of 1.20

Innovative Health Products

Is there something different or innovative about the company's health product/service that has changed the industry? Is this something that is replicable, unique at the time that it was created, and that has been emulated by other organizations?

What is unique by our product is the combination of the significant blood pressure lowering effect and the all natural ingredient existing of only peptides (proteins) from shrimp shells. The product have no reported severe side-effects and can be taken both as a preventable supplement and as a blood pressure reducing supplement.

Points Available: 0.00

Impact Improvement - Impact Business Model

IMPACT BUSINESS MODELS

8.1

This IBM section is applicable if your company's products/services improve the social or environmental impact of your client organizations (e.g. general sustainability consulting).

Improved Impact Product Description

What type of product or service does your company provide that improves the impact of your clients?

Your answer to this unscored question is combined with other answers to automatically calculate your score in this section of the assessment.

- Our product or service contributes research, measurement, data collection, or reporting that supports impactful decision-making
- Our product or service provides consulting or implementation that improves the operational practices of our clients
- Our product or services provides consulting or implementation that transforms the culture or business model of our clients
- O These descriptions do not apply to our company's product/service

Extent of Impact Improvement

Can your company verify that, based on your product or service, any of the following types of impactful improvements were made by the majority of your client organizations?

Your answer to this unscored question is combined with other answers to automatically calculate your score in this section of the assessment.

We have evidence of operational improvements made by our clients based on the products or services provided
 We have evidence of transformational improvements (either adoption of impactful business models or substantive changes to the company's overall impact) based on the products or services provided
 We do not have evidence of the either of the above implementations

Points Available: 0.00

Revenue from Improved Impact

What were your total revenues last fiscal year from the previous products or services?

Your answer to this unscored question is combined with other answers to automatically calculate your score in this section of the assessment.

What were your total revenues last fiscal year from the previous products or services? 42.3%

Sensitive

Points Available: 0.00

Tracking Beneficiaries

Does your company track the amount of any of the following beneficiary categories served?

You will be asked to report the # of beneficiaries reached for each category selected

☐ Individuals
Households
Communities
☐ Businesses or nonprofit organizations
Governments

Points Available: 0.00

✓ None of the above

Management of Impact Improvement

How does your company measure and manage the results, outcomes, effects, or impact of your product or service?

☐ We have formally defined the outcomes sought by our product or service and have developed a theory of change for them
Ue have based our impactful product or service business model on established secondary research that demonstrates potential
impact
Ue have directly and formally engaged stakeholders in understanding their desires and needs when developing, refining, and or
delivering our products or services
☐ We are verified to meet third-party standards for impact (e.g. we have impact-related product certifications)
Ue measure near-term outcomes of the product or service to determine whether it is meeting the needs and expectations of our
beneficiaries
☐ We measure long-term outcomes in order to assess whether the results of our product produce lasting positive impacts for our
beneficiaries
☐ We have identified and measure and manage the unintentional or potential negative impacts of the product or service in addition to
intentional positive effects
Ue have identified and managed potential causes that could lead to a failure to deliver the positive outcome, to do so less efficient
than possible, or to produce other negative effects
✓ None of the above
Points Available: 1.07

Innovative Impact Improvement

Is there something different or innovative about the company's products/services that has changed the industry? Is this something that is replicable, unique at the time that it was created, and that has been emulated by other organizations?

Is there something different or innovative about the company's products/services that has changed the industry? Is this something that is replicable, unique at the time that it was created, and that has been emulated by other organizations? N/A

Points Available: 0.00

Disclosure Questionnaire

Disclosure Industries

Disclosure questions on specific production and trade.

Disclosure Alcohol

Please indicate if your company is involved in the production, operation, trade, or sale of any the following:

Alcohol

Please also select "Yes" if your company serves clients in this industry

O Yes

O No

Points Available: 0.00

Disclosure Tobacco

Please indicate if your company is involved in the production, operation, trade, or sale of any the following:

Tobacco

Please also select "Yes" if your company serves clients in this industry

O Yes

No

Points Available: 0.00

Disclosure Firearms Weapons

Please indicate if your company is involved in the production, operation, trade, or sale of any the following:

Firearms, weapons or munitions

Please also select "Yes" if your company serves clients in this industry

O Yes

O No

Disclosure Pornography

Please indicate if your company is involved in the production, operation, trade, or sale of any the following:

Pornography

Please also select "Yes" if your company serves clients in this industry

O Yes

O No

Points Available: 0.00

Disclosure Fossil Fuels

Please indicate if your company is involved in the production, operation, trade, or sale of any the following:

Fossil-fuel-based oil, natural gas, or coal extraction, distribution, sale, etc.

Please also select "Yes" if your company serves clients in this industry

O Yes

No

Points Available: 0.00

Disclosure Mining

Please indicate if your company is involved in the production, operation, trade, or sale of any the following:

Mining

Please also select "Yes" if your company serves clients in this industry

O Yes

O No

Disclosure Nuclear Power or Hazardous Materials

Please indicate if your company is involved in the production, operation, trade, or sale of any the following:

Nuclear power, radioactive materials or hazardous waste

Please also select "Yes" if your company serves clients in this industry

O Yes



Points Available: 0.00

Disclosure Prisons

Please indicate if your company is involved in the production, operation, trade, or sale of any the following:

Prisons

Please also select "Yes" if your company serves clients in this industry

O Yes



Points Available: 0.00

Disclosure Bottled Water

Please indicate if your company is involved in the production, operation, trade, or sale of any the following:

Bottled water

O Yes



Points Available: 0.00

Disclosure Animal Products or Services

Please indicate if your company is involved in the production, operation, trade, or sale of any the following:

Animal-based products or services (including seafood)



O No

Disclosure Genetically Modified Organisms

Please indicate if your company is involved in the production, operation, trade, or sale of any the following:

Genetically modified organisms

Please also select "Yes" if your company serves clients in this industry

O Yes

No

Points Available: 0.00

Disclosure Biodiversity Impacts

Please indicate if your company is involved in the production, operation, trade, or sale of any the following:

Industries with a large potential biodiversity impact (including logging or logging equipment, agriculture, etc.)

O Yes

O No

Points Available: 0.00

Disclosure Energy and Emissions Intensive Industries

Please indicate if your company is involved in the production, operation, trade, or sale of any the following:

Energy- and emissions-intensive industries

O Yes

No

Points Available: 0.00

Disclosure Water Intensive Industries

Please indicate if your company is involved in the production, operation, trade, or sale of any the following:

Water-intensive industries

O Yes

No

Disclosure Illegal Products or Subject to Phase Out

Please indicate if your company is involved in the production, operation, trade, or sale of any the following:

Products or activities that are illegal under country laws or regulations where they have operated, banned in international conventions or agreements, or subject to international phase-out or regulation

O Yes

O No

Points Available: 0.00

Disclosure Industries at Risk of Human Rights Violations

Please indicate if your company is involved in the production, operation, trade, or sale of any the following:

Industries reliant upon materials at high risk of human rights infringements (e.g. conflict minerals)

O Yes

O No

Points Available: 0.00

Other Disclosure Industries

Please indicate if your company is involved in the production, operation, trade, or sale of any the following:

Other industries that may cause social or environmental harm or are subject to stakeholder criticism or concern

O Yes

No

Points Available: 0.00

Company Explanation Of Disclosure Item Flags

If you selected "Yes" to any of the "Disclosure Industries" listed above, please provide a detailed explanation of the company's involvement for each affirmative response:

If this does not apply to you, please enter "Does not apply" in the text area below.

We are a biotech company focusing on the utilization on seafood by-products and are thus involved in the seafood-industry (cold water prawns) and "animal service".

Points Available: 0.00

Disclosure Practices

Disclosure questions on sensitive practices.

No formal Registration Under Domestic Regulations

Please indicate if your company engages in any of the following practices:

Company is not formally registered in accordance with all relevant regulations and requirements

If your company is a formally registered business, select "No."

Yes

No

Points Available: 0.00

Tax Reduction Through Corporate Shells

Please indicate if your company engages in any of the following practices:

Company uses corporate shells or other structural means, such as establishing multiple corporate entities, to minimize tax payments

O Yes

No

Points Available: 0.00

Operates in conflict zones

Please indicate if your company engages in any of the following practices:

Company operates in conflict zones

O Yes

No

Points Available: 0.00

Sale of Data

Please indicate if your company engages in any of the following practices:

Company sells or provides access to consumer or user data

O Yes

No

Facilities located in sensitive ecosystems Please indicate if your company engages in any of the following practices: Company facilities are located adjacent to or in sensitive ecosystems O Yes O No Points Available: 0.00 **Animal Testing** Please indicate if your company engages in any of the following practices: Company's products are tested on animals O Yes No Points Available: 0.00 **Marketing of Breastmilk Substitutes** Please indicate if your company engages in any of the following practices: Marketing of breastmilk substitutes

O Yes

No

Points Available: 0.00

Activities against freedom of association/collective bargaining

Please indicate if your company engages in any of the following practices:

Company has taken a public stance against unionization, has engaged in activities that may be perceived as taking a stance against union organizing, or prohibits workers from freely associating and bargaining collectively for the terms of one's employment

O Yes

No

Workers Under Bond Please indicate if your company engages in any of the following practices: Company hires workers that are under bond, debt, or other obligation to the company or to labor brokers O Yes O No Points Available: 0.00 **Confirmation of Right to Work** Please indicate if your company engages in any of the following practices: Company does not confirm that workers have the legal right to work in jurisdiction of operations, or company does not keep personnel records that include evidence of the date of birth of each worker O Yes No Points Available: 0.00 **Employs Individuals on Zero-Hour Contracts** Please indicate if your company engages in any of the following practices: Company employs individuals on zero-hour contracts O Yes ON Points Available: 0.00

Company workers are prisoners

Please indicate if your company engages in any of the following practices:

Company uses workers who are prisoners

O Yes

No

Company Employs Workers Under Age 15 (Or Other ILO Minimum Age)

Please indicate if your company engages in any of the following practices:

Company employs workers under the age of 15 (or other minimum work age covered by the International Labour Organization Convention No. 138) and/or company does not keep personnel records that include evidence of the date of birth of each

O Yes

No

Points Available: 0.00

Overtime For Hourly Workers Is Compulsory

Please indicate if your company engages in any of the following practices:

Overtime work is compulsory and exceeds 48 hours in a week

O Yes

Points Available: 0.00

Other Disclosure Practices

Please indicate if your company engages in any of the following practices:

Other sensitive practices that may cause social or environmental harm, or are subject to stakeholder concern

O Yes

No

Points Available: 0.00

Company Explanation Of Disclosure Item Flags

If you selected "Yes" to any of the "Disclosure Practices" listed above, please provide a detailed explanation of the company's engagement in each practice marked in the affirmative:

If this does not apply to you, please enter "Does not apply" in the text area below.

In the r&d-phase of the company rat-studies and studies on mouse was performed to secure efficacy and safety of the product before doing larger human trials.

Points Available: 0.00

Disclosure Outcomes & Penalties

Disclosure questions concerning litigation, relocation of communities, accidents, and on-the-job fatality.

On-Site Fatality Please indicate if your company has experienced any of the following in the past 5 years: Company has had an operational or on-the-job fatality Yes No Points Available: 0.00 Litigation or Arbitration Please indicate if your company has experienced any of the following in the past 5 years: Litigation or arbitration against company either ongoing, settled, or found against the company Yes No Points Available: 0.00 Company has filed for bankruptcy

Please indicate if your company has experienced any of the following in the past 5 years:

Company has filed for bankruptcy

O Yes

O No

Points Available: 0.00

Bribery, Fraud, or Corruption

Please indicate if your company has had a formal complaint to a regulatory agency or been assessed a fine or sanction in the past five years for any of the following:

Bribery, fraud, or corruption

O Yes

No

Anti-Competitive Behavior

Please indicate if your company has had a formal complaint to a regulatory agency or been assessed a fine or sanction in the past five years for any of the following:

Anti-competitive behavior O Yes No Points Available: 0.00 Financial Reporting, Taxes, Investments, or Loans Please indicate if your company has had a formal complaint to a regulatory agency or been assessed a fine or sanction in the past five years for any of the following: Financial reporting, tax payments, investments, or loans O Yes O No Points Available: 0.00 **Political Contributions or International Affairs** Please indicate if your company has had a formal complaint to a regulatory agency or been assessed a fine or sanction in the past five years for any of the following: Political contributions or international affairs O Yes O No Points Available: 0.00 **Labor Issues** Please indicate if your company has had a formal complaint to a regulatory agency or been assessed a fine or sanction in the past five years for any of the following: Labor issues (including safety and discrimination) O Yes ON

Recalls Please indicate if your company has experienced any of the following in the past 5 years: Recalls due to quality control issues O Yes O No Points Available: 0.00 **Breaches of Confidential Information** Please indicate if your company has experienced any of the following in the past 5 years: Breaches of individual privacy and/or losses of individual confidential data O Yes No Points Available: 0.00 **Consumer Protection** Please indicate if your company has had a formal complaint to a regulatory agency or been assessed a fine or sanction in the past five years for any of the following: Consumer protection (including product safety and marketing claims) O Yes ON Points Available: 0.00

Significant Layoffs

Please indicate if your company has experienced any of the following in the past 5 years:

Company has had layoffs of more than 20% of the workforce

O Yes

No

Hazardous Discharges Into Air/Land/Water (Past 5 Yrs) Please indicate if your company has experienced any of the following in the past 5 years: Company sites have experienced accidental discharges to air, land or water of hazardous substances Yes No Points Available: 0.00 Large Scale Land Conversion, Acquisition, or Relocation Please indicate if your company has experienced any of the following in the past 5 years:

Construction or operation of company involved large scale land acquisition, convergence, or degradation (including the

construction or refurbishment of dams), or resulted in the resettlement or economic displacement of 5,000 or more

people

O Yes

No

Points Available: 0.00

Penalties Assessed For Environmental Issues

Please indicate if your company has had a formal complaint to a regulatory agency or been assessed a fine or sanction in the past five years for any of the following:

Environmental management penalties, including animal welfare

O Yes

Points Available: 0.00

Violation of Indigenous Peoples Rights

Please indicate if your company has had a formal complaint to a regulatory agency or been assessed a fine or sanction in the past five years for any of the following:

Infringing on indigenous people's rights, for instance by utilizing lands owned or used by indigenous peoples without full documented consent of such peoples

O Yes

O No

Other Disclosure Outcomes & Penalties

Please indicate if your company has had a formal complaint to a regulatory agency or been assessed a fine or sanction in the past five years for any of the following:

Other penalties, complaints, or grievances filed or levied against the company for negative impacts on local communities, human rights, or other stakeholder concerns

O Yes

Points Available: 0.00

Company Explanation Of Disclosure Item Flags

If you selected "Yes" to any of the "Disclosure Outcomes & Penalties" listed above, please provide a detailed explanation of the company's experience related to each affirmative response:

If this does not apply to you, please enter "Does not apply" in the text area below.

No

Points Available: 0.00

Supply Chain Disclosure

Disclosure questions concerning the significant suppliers of the company

Supplier Child Labor, Prison Labor, or Forced Labor

Please indicate if any of the following statements are true regarding your company's suppliers:

Employment of workers under the age of 15, use of workers who are currently prisoners, or other practices that are relevant to risk of forced labor

O Yes

O Don't Know

Points Available: 0.00

Suppliers in Conflict Zones

Please indicate if any of the following statements are true regarding your company's suppliers:

Operation in conflict zones

O Yes

O No

O Don't Know

Suppliers Negative Social Impact

Please indicate if any of the following statements are true regarding your company's suppliers:

Practices or outcomes that produced substantial negative impacts regarding human rights, labor conditions, or local communities

YesNo

Points Available: 0.00

O Don't Know

Suppliers Negative Environmental Impact

Please indicate if any of the following statements are true regarding your company's suppliers:

Practices or outcomes that produced substantial negative environmental impact

O Yes

No

O Don't Know