

Coaching Leadership, Mindfulness, Neuroscience



Our Purpose & Mission

OUR PURPOSE

Stand Up For Your Dreams aims at contributing significantly to a world of peace and at allowing everyone to express their inner joy and their full potential or "*full-being*" at work by bringing the best of themselves.

OUR MISSION

We support people and organizations in their transformation and growth with the most innovative approaches. We have the rigor and innovations required by a world of competition and performance, and also bring the gentleness and care that men and women need to develop within organizations. We help them know themselves better, become further aware of their strengths and defense mechanisms, to clarify their issues and their vision. We take great care at enabling each person to be more efficient, more connected to their professional and personal life, and accept themselves as being « *imperfect, free and happy* » human beings, to use the expression by Dr. Christophe André.



Our Engagements

OUR VOCATION & COMMITMENT

« Stand Up For Your Dreams » is a quote by Barack Obama in this acceptance speech of 2009. We deeply believe that men and women can achieve their dreams by defining their vision, mission and results they want to attain.

We believe that human potential is infinite, that collective intelligence, cooperation and teamwork remain little known and untapped resources in organizations. We love partner for in-depth transformations or organizations and people in their relationship with work and with others. It is through managerial innovation, disruption, or the real embodiment of values and authentic leadership in the service of Life that such deep transformations are made possible.



B CORP

Stand Up For Your Dreams is a certified B CORP company since 2018. Our commitment to sustainable development is at the heart of our business. The care for ourselves, others, and the planet are inseparable. B Corp is a movement of companies that want to use business as a Force of Good. We aim at the highest standards of social and environmental performance, transparency and accountability, and aspire to use our power to solve social and environmental issues.

Our Client references & Certifications

European Institutions, Allianz, Apicil, Axa, Bouygues, Swiss Bank, Bayer, BioMérieux, Boehringer Ingelheim,, Clarins, Chanel, Deloitte, Danone, Eiffage, Engage, Groupama, Groupe SEB, Groupe PSA, Public Hospitals, Kois Invest, Lafarge-Holcim, L'Oréal, MedTronic, Metro AG, NanoBioSym, Olympique Lyonnais, Pro à Pro, Sanofi Aventis, Sanofi Pasteur, SEB Bank, Sigvaris, Sodexo, Solvay, Urgo, Veolia, Vinci as well as Small and Medium sized Enterprises, Management Schools or Universities such as ESSEC, EM Lyon, Insa Lyon, Sciences Po, Unistra (EM Strasbourg), etc.



Building & Construction



Public Health



Industry



Pharma industry



FMCG & Beauty



Services

Certifications



Process Com



Insights DISC



Non Violent
Communication



Human Element



Theory U



Who are we ?

Certified executive coaches and facilitators with strong experiences in management positions and postgraduations in medicine and neuroscience.



Xavier
BERTRAND



Emmanuel
MAULET

*Our mission is
« to contribute to
a world of peace by
increasing individual
& collective awareness
and joy ».*



Xavier brings 30 years of working experience as a senior professional with a unique record across different cultural and organizational contexts. He led teams in the corporate, public and impact sectors, covering 20+ countries, including 6 years as CEO of Chanel (in Bombay) and 2 years as CEO of Positive Planet (in Paris).

Xavier is now a trusted executive & leadership coach and advisor to corporate leaders, and impact entrepreneurs and investors, with a vision to create change for Good, igniting inner transformation work to sustain organizational & societal change that create a sustainable impact for people and the planet.

EXECUTIVE PROFILE

Xavier BERTRAND

PARTNER

Clients

Allianz Partners, BASF, Chanel, Deloitte, Groupe SEB, Groupe PSA, Kering, Kois Invest, Lafarge, L'Oréal, METRO, Pro à Pro, Sanofi Pasteur, SEB Bank, Sodexo, Stellantis, and Management Schools such as EM Lyon, Essec, Sciences Po, or School Of Inspired Leadership (SOIL) and SP Jain School of Management & Research in India.

Expertise

Xavier combines a strong strategic analytical mind with an enhanced relational intelligence. Through a soothing presence and deep listening, he establishes a rapport that enables people to trust themselves, and consciously express their highest self.

He has proven experience, working with both young and senior corporate leaders who need to compete and deliver in a pressured environment and who are eager to deliver a performance that is sustainable both for their organisation, their people, and for themselves, through tapping into head, heart and body intelligences. Xavier has integrated into his coaching, practices that are inspired by body & sport practice, meditation, martial arts (aikido) and wisdom teaching traditions.

Qualifications

Xavier was trained as an MBA at ESSEC, Paris, at the Indian Institute of Management in Ahmedabad (IIMA), India, and as an MPhil in environment economics at EHESS, Paris. He is a certified Executive Coach from HEC, Paris who also holds certifications in NLP, Human Element, and Theory U (Presencing Institute founded by Dr. Otto Scharmer at MIT). He later obtained a University Degree in Medicine, Meditation & Neuroscience (Unistra) and was initiated for 3 years in Brussels at the School of Therapeutic Presence.

Xavier lived and worked in India for 16 years, where he studied Vedanta, the traditional wisdom of India, and practised meditation & yoga. Based in Bordeaux and Paris, he works in French and English.

Engagements

Xavier has been involved for over 20 years in entrepreneurial initiatives that aim at social impact, in Europe and India. He is on the board of Mindfulness Initiative and Tomorrow's Foundation.



"Xavier has a remarkable ability to remain open, authentic and present to people with whom he interacts. He is never afraid of constantly reshuffling his deck, which enables him to bring innovative solutions to the most complex personal or organizational problems. Xavier's rich experience in for profit, non profit and public sectors, his keen exposure to the field of personal and social transformation, his multicultural background across several continents make him an agile, caring and impactful strategic consultant and executive coach in the field of leadership and sustainability."

Pr. Surya Tahora

*Director & Co-Founder, Center for Wisdom in Leadership (CWIL)
SP Jain Institute of Management & Research, Bombay, India*



As a Professional coach for Leaders for the last 15 years, Emmanuel offers an innovative and powerful perspective on the classical topics of leadership development, the dynamic of individual and organizational changes as well as team success. He brings 3 major fields of expertise: his experience of corporate companies, a 5 year high-performance sport experience at international level, and his inspirational practice of mindfulness.

« We believe that human potential is not limited, collective collaboration and team work are neither well-known resources and not well used within companies. We are partners for deep transformations within the organizations, and help women and men to change the way they work and interact as human beings. »



“ I met Emmanuel during an internal 3-days Leadership workshop at Sanofi. He impressed me by his expertise on this topic which convinced me to follow 2 additional modules with him as facilitator.

EXECUTIVE PROFILE

Emmanuel MAULET

FOUNDING PARTNER

Clients

Axa, Bouygues, Bayer, BioMérieux, Boehringer Ingelheim, Danone, Deloitte, Eiffage, Fondation Mérieux, Lafarge Holcim, Medtronic, Philips, Sanofi, Veolia, Vinci, besides Small and Medium sized Enterprises, Business Schools such as EM Lyon, Essec, and Public Hospitals or institutions such European Commission.

Expertise

Emmanuel has experience in managing people since age 25. He has navigated changes in Global Corporations (Fedex, (VOLVO AB). In 2005, he created and implemented, with Stephan Bancel, the CEO of BioMérieux, its global corporate university and delivered its first team-building and leadership seminars.

In 2009, he created Stand Up For Your Dreams, a leadership learning company and works with a very small team of experts with international exposure and a passion for excellence and people.

They design exceptional leadership and change seminars. Innovation and sustainable performance are the trademarks of these seminars.

Qualifications

Emmanuel is a coach and a consultant, trained and certified to many approaches of behavior psychology and collective performance, Master in Laaw and Master in coaching, he has mentored individually more than 350 managers and leaders. He has been graduated from Strasbourg Medical School with the « Medicine, Meditation & Neurosciences » Diploma and is certified trainer from the Center for Mindfulness in Medicine, Healthcare and Society of Massachusetts Medical School. He has been trained by Jon Kabat-Marshall Rosenberg.

Engagements

Stand Up For Your Dreams belongs to the B Corp community since 2018. Emmanuel & Xavier also co-designed the « Leadership, Meditation & Neuroscience » Diploma, starting in 2021 at Strasbourg University and EM School of Management. All the actions of Stand Up For Your Dreams intend to contribute to a world of peace and develop Leaders as a force for Good.

Each time he demonstrated his flexibility by adjusting the structure of the workshops upon the sponsor's expectations, the attendees' objectives and the "maturity" of the group, making each workshop be unique. The way Emmanuel drives the workshops he leads is comparable to a band leader giving the rhythm but leaving the band (meaning the trainees) playing the notes to produce all together their own symphony... Emmanuel is really driven by his passion for Human being and by his wish to contribute to make each individual be better, at personal and interpersonal levels.

For all these reasons, I definitely recommend Emmanuel. "

Valérie GRIFFOND,
Researcher, PhD in Cognitive Psychology and Project Management Professional, Sanofi Pasteur



**WE LOOK FORWARD TO
MEETING YOU**

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