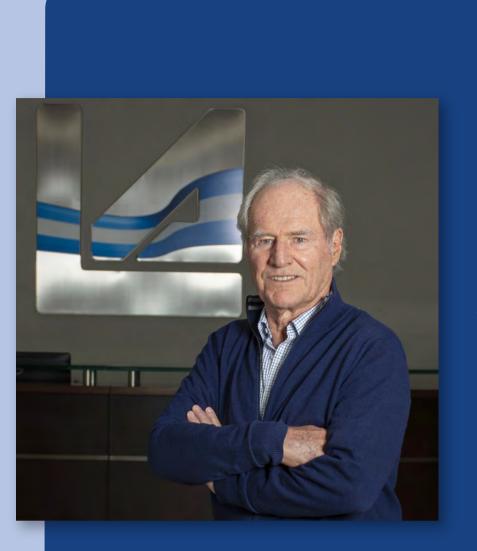


## Presentation of our President and General Manager



"

La Anónima's success is linked to the prosperity of the communities where we are present, and we are committed to that."

## Federico Braun President

I am pleased to present our **3rd Sustainability Report**, in which we communicate to our stakeholders the economic, social and environmental performance of La Anónima during the 2023/2024 fiscal year.

The context constantly challenges us to be innovative and resilient. For this reason, even though it has affected consumption, we have managed to resume our expansion plans, which are fundamental for the sustainability of the business and the development of our communities. We believe that La Anónima's success is linked to the prosperity of the localities where we are present and we are committed to work along these lines.

We hope that by reviewing the report you will not only learn about our sustainable management in detail, but also leave us your comments and/or suggestions so that we can work on continuous improvement.

I am deeply grateful to our shareholders, customers, employees and suppliers for their constant support in our Triple Impact Commitment.

Faithfully,



Eng. Federico Braun. President



Through our operations, we can be an agent of positive change, driving development that benefits both our communities and the environment."

## Nicolás Braun General Manager

We are proud to present our **3rd Sustainability Report**, where we annually communicate the progress and results of our triple impact management. For its preparation, we have chosen the guidelines of the Global Reporting Initiative (GRI) Guidelines version 2021, the recommendations of B Lab in the framework of the Certification as a B Company, the ISO 26,000 Standard on Social Responsibility and the Sustainable Development Goals (SDGs) of the United Nations, adapting them to our context. We hope it meets your expectations and allows you to learn in detail about the company's sustainable management.

At La Anónima, we have a Triple Impact Commitment that we understand not only has a positive impact on our business, but also enhances our role in society. We believe that, **through our operations**, we can be an agent of positive change, driving development that benefits both our communities and the environment.

the environment.

I would like to thank all the teams at La Anónima for their dedication and daily effort, who with their commitment, creativity and innovation are the driving force behind the achievements we share today in this report.

Sincerely,

Eng. Nicolás Braun. General Manager



# Vision ic the first mai

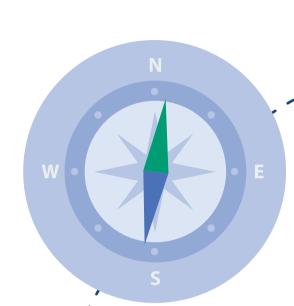
is the first major goal

To be the #1 supermarket network in growth and sustainability in Argentina, offering the best experience to our customers through all our sales channels and services..



# Mission is what we do

To exceed our customers' expectations by creating extraordinary experiences and building bonds of trust with our communities.







We put the customer at the center.



We work as a team in an agile and inclusive way.



We experiment and innovate.



We are honest and respectful.



We promote profitability.



We are committed to our communities and the environment.



Purpose is why we exist

We bring a better future to our customers and communities



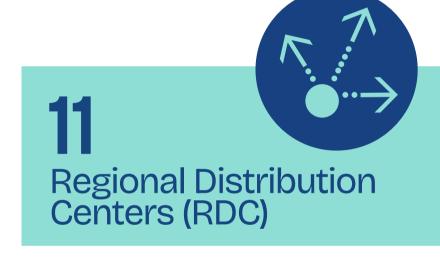
# La Anónima in numbers











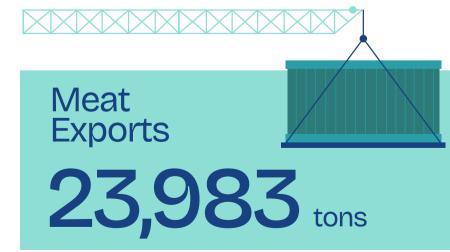














# Our LA Ecosystem



2.76 million

Customers at branches in the last year



4.6

million inhabitants in country La Anónima



1.97 million

Registered Plus Customers

951,000

La Anónima Online Clients





249,000

Users of La Anónima Card



# Highlights of our Management (2023-2024)

**TDM** 

**ECONOMIC PILLAR** 

SOCIAL **PILLAR** 

**ENVIRONMENTAL** 

**PILLAR** 

### **ACCOUNTABILITY**





NPS: Indicator measuring the level of customer satisfaction

#### LOCAL AND PYMES (SMEs) SUPPLIERS



90.9% National suppliers<sup>1</sup>



SAIEP

95.2% SMEs suppliers<sup>2</sup>



#### **RESPONSIBLE CONSUPTION**



Behavioral and Triple Impact study on customers



of La Anónima's customers opt for healthy products



3° year promoting the consumption of certified B Corporations' products

#### **EMPLOYEE WELFARE**

#### People Experience / Work Climate Surveys



**eNPS** 

Level of employee commitment to the company



8.6/10



Employees feel that they are a positive agent of change in their workplace

# 9.2/10

## Ratin

Value working in a company committed to triple impact



to the

57,055 Hours of training

collaborators

## **COMMUNITY IMPACT**



**75.8**%

suppliers4

Local

Books Donated

Fundación Leer

"Nutriendo Futuro" Program in alliance with Banco Patagónico de Alimentos

donated



61,560 Food modules

to women in situations of vulnerability

#### **ENVIRONMENTAL MANAGEMENT**

#### Branches, CDRs and Branch Ituzaingó



Recyclable waste

48.6%

Equal to

**7,032.6** Tn

Meat Processing Plants: Salto and Pampa Natural



Recyclable waste

31.8%

Equal to **425.6** Tn



Reused water

**15**% Equal to

**188,837** m3

#### Power supply



Renewable energy

16.5%

Equal to

23,764 Mwh

#### **FOOD WASTE**



"Let's value food".

Commitment undertaken



"Consumo próximo" program

0.6%

total units sold in branches avoiding discarding and waste due to expiration date

(1) National Suppliers are considered to be those

(2) The term PYMES is analogous to SMES

(Small and medium-sized enterprises )



(3) It reaches national suppliers in provinces where we have operations, who are not publicly traded and are not a franchisee or wholly owned subsidiary of another company.

(4) Suppliers that are within 80 km radius of the Fintech offices.

# Our Triple-Impact Commitment

At La Anónima we believe that business is part of the solution to create an inclusive, equitable and sustainable economic system for all communities and the environment.

We have the responsibility to make the world a better place. That is why we decided to make an economic, social and environmental commitment, and to be an agent of positive change through our practices:





## We evolve through transparency

We generate profitability in a financially responsible manner, with transparency, corporate governance best practices, regulatory compliance and accountability as a common denominator in everything we do.





# We evolve by being close

We support the growth of the communities we serve. We treat each other with respect and kindness, creating lasting relationships with our customers, our staff and our suppliers. We strive to promote diversity and inclusion. We promote the development and growth of local suppliers. We identify local suppliers and accompany them to develop their full potential in our supply chain, connecting them with our customers.



## We evolve committed to the environmental

We measure and minimize the negative environmental impact of our activity. We work to inspire a reduction of the environmental impact on our suppliers and customers.

### **Our premises**

**Empower positive change**, helping to build a better world and a more sustainable future through everything we do.

Invite our teams, customers, suppliers and communities to multiply the positive impact of our activity by getting involved and being part of the change.

# Sustainability Strategy 2023-2028

Managing the following 12 topics is key to making our business sustainable and successful:



# Communication strategy for Sustainability



## Management approach

We promote local economic development by highlighting regional and local products in our gondolas and communication campaigns.

Through our campaigns, we seek to educate about the impact of purchasing decisions and promote more sustainable choices.

We promote practices that avoid food waste through our "Consumo Próximo" program.

We implement various triple-impact initiatives in order to contribute positively to the communities where we are present.

<sup>\*</sup> These resulted from the Business Materiality Analysis. OPINAIA survey, client focus.





# Integrity and Transparency



# Financial Performance



TDM

- Profit
- \$3.656 million pesos
- +23,8% vs 2022-2023
- Income from services and financing
- \$7.384 million pesos

# We put the customer at the center

## How do we do it?



We generate satisfaction and adhesion, ensuring long-lasting relationships.



We incorporate the voice of the customer in operational and strategic decisions.



We work at the key moments of the customer experience.



We strengthen our purpose aligned with customer needs.



We create economic, social and environmental value.



## **Customer Experience's Program**



### **Customer Experience in Self-Management:**

We create digital platforms accessible 24/7 to solve queries.



#### **Experience Measurement:**

We use key indicators such as **NPS**<sup>1</sup>, **CSAT**<sup>2</sup> and **CES**<sup>3</sup> to assess performance.



#### **Change Management:**

We make strategic decisions that put the customer at the center.



#### **Customer-Centric Culture:**

We constantly train our teams on the in-depth knowledge of the customer's needs.

#### References:

#### (1) NPS (Net Promoter Score):

It measures customer satisfaction in three areas: transactional and comparative, evaluating both specific experiences and the general perception of the company versus its competitors.

#### (2) CSAT (Customer Satisfaction Score):

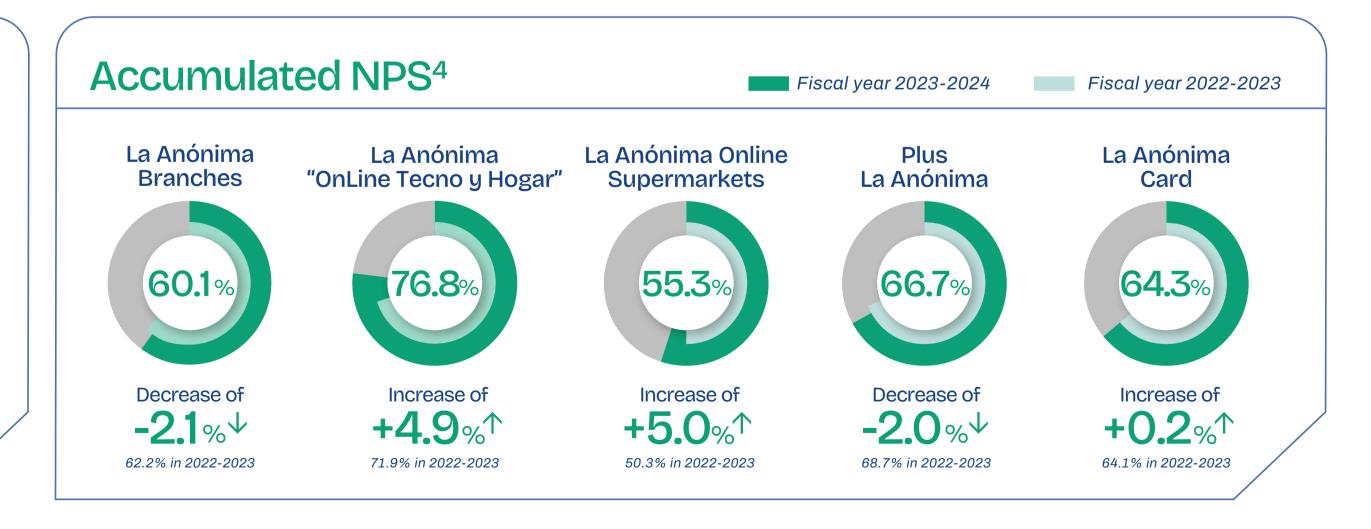
A metric that measures overall customer satisfaction with a specific product or service

#### (3) CES (Customer Effort Score):

This indicator measures the effort a customer has to make to solve a problem or complete a task (such as making a purchase or receiving support). The premise is to minimize the effort required on the part of the customer to improve their experience.

#### (4) Accumulated NPS:

From this exercise, we have adjusted the way we visualize the total NPS. Instead of simply averaging the monthly results, we now consider the volatility in the number of cases month by month. This approach allows for a more accurate view of overall performance by calculating the NPS from the total cases for the period.



# Our people w

















**Actions:** 

5. П

Live TalksTraining

Training and awareness workshops

- Highlights
- Quiet hour and blue carts for people with ASD
- Trolleys adapted for people with reduced mobility
- Inclusive hiring in Meat Processing Plants and Branches



Incidence Rate\*

Decrease of -6.0%

63.20 in 2022/2023

(Total number of accidents\*1000)/ Total Personnel

\*Incidence Rate =

Reported accidents

Decrease of

**-9.8**%↓ vs. 2022-2023

Security Training:

On-site6,873Trained partners

• Asynchronous 7,158
Trained partners

Annual Work Plan 96.8% effectiveness

# Community Impact



## "Nutriendo Futuro" Program

Focus: Food and Inclusion

Localities reached

will join the program in 2025.

86\*

(\*) Bella Vista,



61,560 Food Packages

delivered

Equal to





646,380 Kg. of Food

Partned with BANCO PATAGÓNICO DE ALIMENTOS

- Target group: Women breadwinners in a situation of social vulnerability
- Food modules composed of 16 food items from the basic food basket
- Cross-cutting actions 1st semester 2024



- 3 main topics addressed:
- Health promotion
- Job training
- Promoting rights



## "Desafio Leer. El club" Educational platform for reading

We inaugurated: 1 Reading Corner with 600 books in Bella Vista, Corrientes, Argentina



383,719 Users (children + teachers)





514,366 **Books** read



Trained teachers

Focus: Education



126,830 Hours of reading



Together with Fundación Leer, we reward throughout the year the boys and girls who read the most and score the most points in the **Desafío Leer. El club** platform.

We give away among the participating schools:

- 25 backpacks with 35 books
- 6 mobile libraries with 100 books each
- 1 "cart" full with 400 books

## Donations

## **+1,600** million

Argentine pesos

Main Lines of Action: Nutrition and Inclusion, Education, Employment, Environment, Health and Public Policies

## **LA Corporate** Volunteering

#### **Actions:**

- "Nutriendo Futuro" Program
- "Leer" Foundation
- Beaches cleaning
- Coastal cleanup in nature reserve



More than 460 LA volunteer collaborators



Volunteering

## **Blood Donation Campaign\***



29 Volunteer Collaborators



Volunteering hours

(\*) Only performed at General Management

# Our Suppliers (1997)



SAIEP

## Our suppliers in numbers







1,317
Active market suppliers

## **Programs**



## Local Supplier Development

in the 87 communities where we are present.



### 9 Dialogue Channels

To promote communication and feedback by strengthening our bonds of relationship and trust.

### La Anónima Impulsa



"Emprende" - Business Rounds245 applications from local SMEs



"Crece"- Empowering Skills
45 participating SME suppliers



"Fortalece"14 suppliers summoned





### **Impact Measurement Program**



- 240 merchandise suppliers invited to participate in the TI Measurement program
- 43 Logistics suppliers
- 12 Finances suppliers
- 25 General Services suppliers
- The survey was answered by suppliers representing
   51,3% of La Anónima's turnover.

TDM

## Our suppliers in numbers



75.8% of our suppliers are local4



33.3% of supplier registrations correspond to triple- impact companies

Ethical line for 100% of Suppliers

IMPULSA

### **Impact Measurement Program**



Scope: 80% of our most significant suppliers. 22 suppliers surveyed.

**Actions:** Recycling training and promotion of Good Environmental Practices with collection companies.

(1) Domestic Suppliers are those whose ownership and control are of Argentine origin.

(2) The term PYMES is analogous to SMES in the United States.

Small and medium-sized enterprises

(3) Reaches domestic suppliers in provinces where we have operations, who are not publicly traded and are not a franchisee or wholly owned subsidiary of another company.

(4) Suppliers that are located within a radius of 80km from Fintech's offices.

# Environmental Management SAIEP





Results for the period: January 1 to December 31.

(As of this fiscal year, the current management period is adopted).

## Waste Management



### Recyclable waste:



Branches, CDRs and Predio Ituzaingó

**7,032.6** Th of recyclable waste





Meat Processing Plants: Salto and Pampa Natural

**425.6** Th of recyclable waste



## Water and effluents Management









Water Consumed 5.3 m3/head of cattle





Total water consumption in facilities

**355,618** m3

## Energy Management

Power supply



Renewable Energies



Energy intensity ratio



11.8 Mwh/employed

12,107 average consumption from January to December 2023

Efficiency



Improvements:
Luminaire
replacement plan
to LED technology:

accomplished in SAIEP

(except for Meat Processing Plants)



## Food Waste



#### Transfer Base Rescues:

We identify food that is unfit for trade, but safe for consumption, and donate it to the Food Bank.



Early withdrawal from shelves:

In order to avoid waste due to expiration dates, we recall products that are about to expire and incorporate them into the "Consumo Próximo" discount program.



#### "Consumo Próximo":

We offered discounts on products with near expiration.



**Food for partners:** 

In order to reduce food waste in canteens.



We doubled the amount of food rescued from the Food Bank of Mendoza, avoiding food waste.

**28,760** kg











According to the system

Environmental Product Declaration (EPD)

Participation in the project carried by INTA (National Institute of Agricultural Technology) and INTI (National Institute of Industrial Technology).

# GHG Emissions (Carbon Footprint)





#### Carbon footprint measurement<sup>1</sup> 2022-2023 2021-2022 2023<sup>2</sup> Scope 1 [t CO2 eq] Scope 1 Fuel consumption in boilers / water heaters Fixed Fuel consumption in kitchens Direct emissions 22,730.51 94,640.19 21,608.28 2023 **Facilities** Fuel consumption in generator sets Travel 2022-2023 97,318.32 212.76 205.61 • Fuel consumption in maintenance vehicles by vehicle 86,283.85 2021-2022 owned by the company Refrigeration/air 71,696.92 75,504.43 \_\_\_\_\_\_ [t CO<sub>2</sub> eq] conditioning Leakage of refrigerant gases from air-conditioning/cooling circuits **Total Scope 1** 94,640.19 97,318.32 86,283.85 35,850.45 Scope 2 [t CO2 eq] 2023 Scope 2 2022-2023 Indirect emissions Energy consumed by all facilities 37,451.99 Electricity 37,451.99 38,759.72 35,850.45 38,759.72 2021-2022 [t CO<sub>2</sub> eq] **Total Scope 2** 35,850.45 37,451.99 38,759.72 Scope 3 [t CO<sub>2</sub> eq] Scope 3 Transportation of goods: Branch transfer base 39,886.60 2023 Transportation Indirect emissions 34,562.60 34,987.60 Waste of goods 2022-2023 41,327.80 Corporate travel by air 15,141.29 Waste 5,324.00 6.340.20 (In process of calculation) 2021-2022 Corporate travel is measured from July 2023 [t CO<sub>2</sub> eq] onwards, will be reflected in next year's report. **Total Scope 3** 39,886.60 41,327.80 15,141.29 Total Scope 1+ 2+ 3 170,377.24 176,098.10 140,184.86

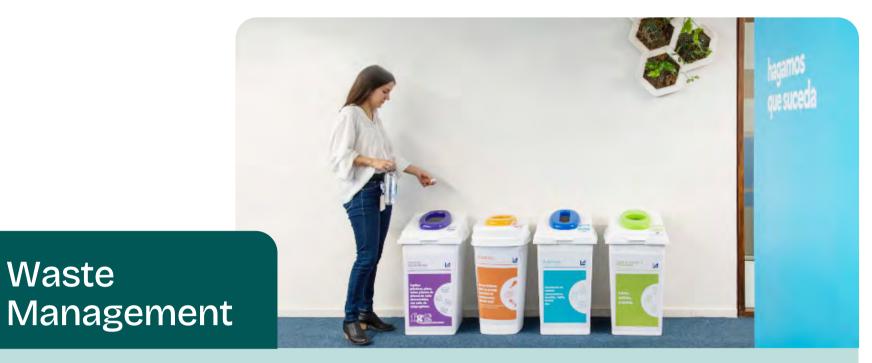
- 1. Carbon footprint measurement: We calculate GHG emissions according to the international reference frameworks: GHG t eq Protocol Corporated Standard and ISO/IRAM 14064. Scope: Ituzaingó (Transfer Base, administrative offices and Cold Cuts Central), Branches, CDRs, Bakery Central, Meat Processing Plants and Transportation of goods.
- 2. Measurement Period: January to December 2023. Beginning with this exercise, we've modified the measurement period, adopting the calendar year instead of the fiscal exercise as was done in past reports. This change was made to facilitate access to measurement and consideration of emission factors.



# Environmental Management







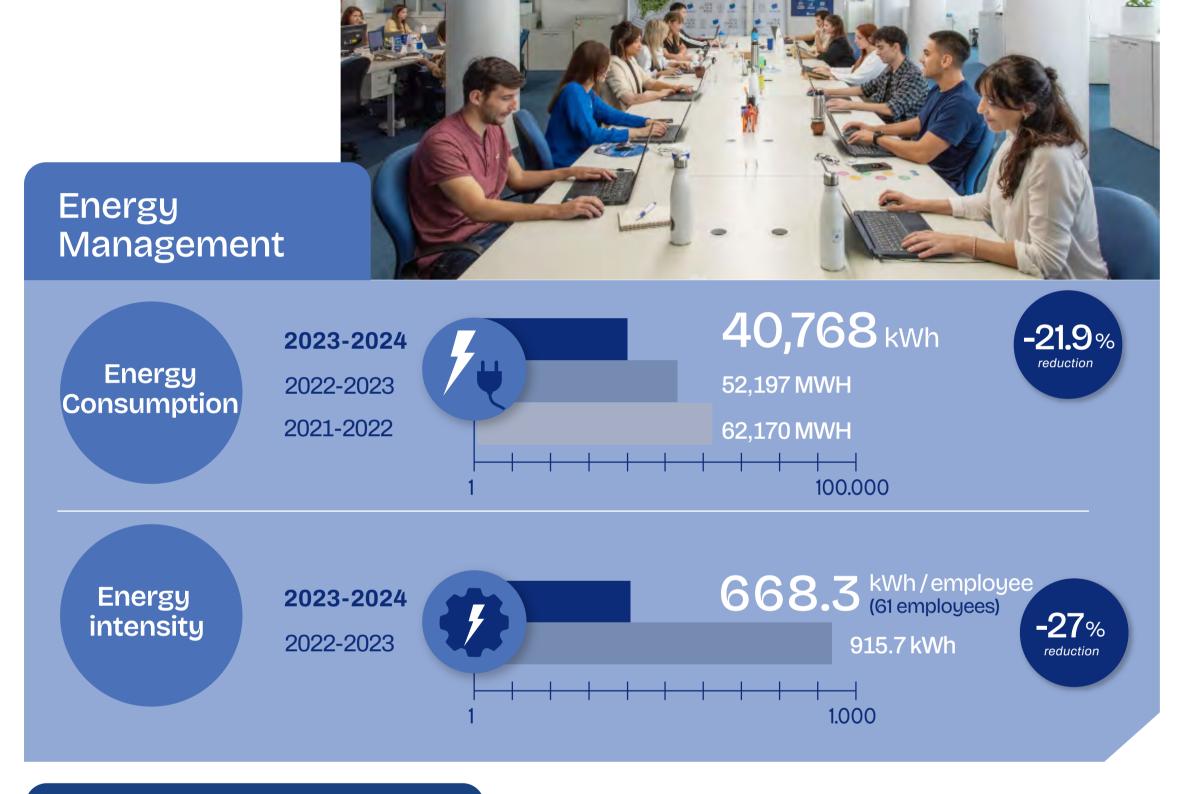


Waste

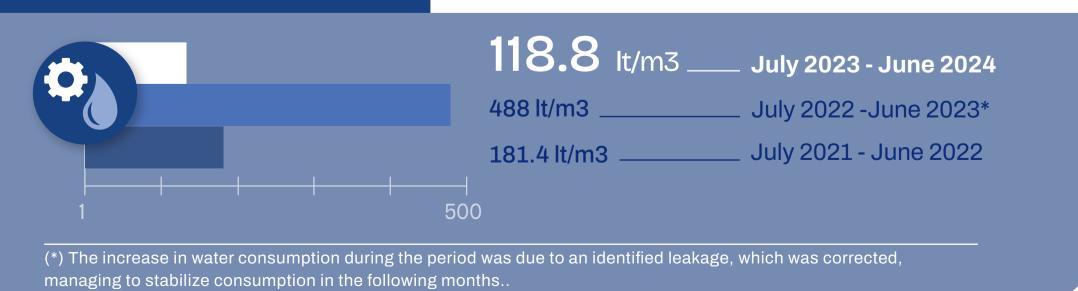


Generation per type of waste	2023-2024		2022-2023		2021-2022	
	Kg	%	Kg	%	Kg	%
Recyclable Waste	1,038	51.2	1,008	49.7	647	31.3
Compost 1	529.5	26	541	26.8	395	19
MSW. Municipal Solid Waste	405	20	387	19	387	18.7
WEEE (electronics waste) <sup>2</sup>	57.1	2.8	91,2	4.5	642	31
Total Waste	2,029.6	100	2,027.2	100	2,071	100

- 1. Organic waste is redirected to a new usable form for plant fertilization. The compost generated is available for corporate environmental initiatives and also for the personal use of employees.
- 2. This waste includes both that generated in our offices and that which employees have in their homes.



## Water Consumption



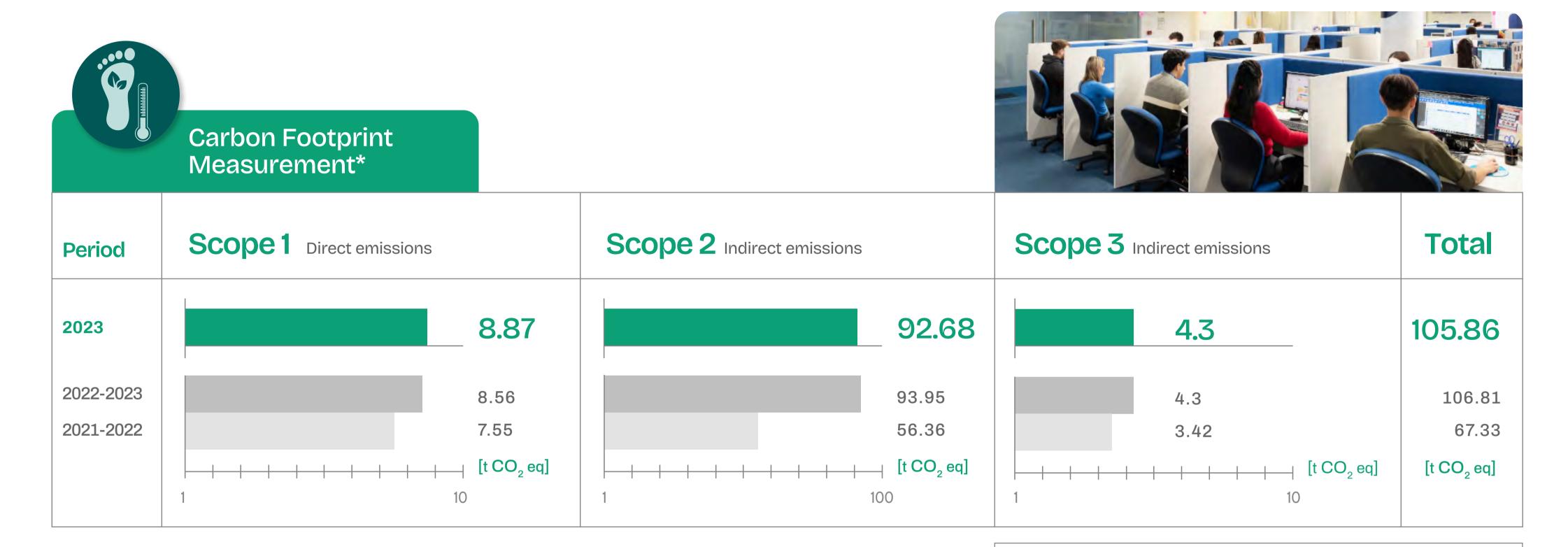
# GHG Emissions (Carbon Footprint)





Results for the period: January 1 to December 31.

(For this fiscal year, the current management period is adopted).



## **Emissions Intensity Ratio**

2023 January-December

1.76 [t CO<sub>2</sub> eq] employed

The intensity ratio for the carbon footprint was calculated with the same specific parameter that for energy consumption.

#### Notes:

#### **Measurement Period:**

January to December 2023. As of this fiscal year, we have modified the measurement period, adopting the calendar year instead of the fiscal year as was done in past reports.

#### \*During fiscal year 2023-2024 we include in the measurement scopes:

- Generator recharge.
- Fugitive emissions.
- Home office energy use surveyed by survey.
- Product logistics.

#### Offsetting of GHG emissions

The purchase of I-REC certificates (https://www.irecstandard.org/) is included in the same given that they contribute as a reduction tool on the total footprint, since they influence on the emissions that had the highest proportion in the previous calculation.

# Certifications Standards & Aknowledgements



# 1º Award **Advantange Retailers 2023 Survey**

We were chosen by our suppliers, **for the seventh consecutive year**, as the best supermarket chain, highlighting in the last two years our Triple Impact commitment.

La Anónima informed us about their progress in triple impact certification. It was the only chain that has communicated its plans; they are probably one step ahead in this aspect."

Supplier participating in the survey







## Fortuna Award La Anónima Best Retail Company



In a new edition of the
Fortuna Awards held at the
Buenos Aires Stock Exchange,
Federico Braun, president of
La Anónima, received the
statuette for Best Retail
Company for his outstanding
performance in this area.

# Connecting Business with SDGs Program Recognition for our contribution to Agenda 2030



In the 8th edition of the program jointly developed by CEADS and EY Argentina, we were distinguished for contributing to the following "Sustainable Development Goals" (SDGs): SDG 2 - Zero Hunger: Nutriendo Futuro Program SDG 4 - Quality Education: Fundación Leer.

# Certifications Standards & Aknowledgements







## Meat Processing Plants Standards & Certifications



Standard NAMI<sup>1</sup>: animal welfare Standard BRCGS<sup>2</sup>: food safety SMETA 4 Pilares<sup>3</sup> version 6.1

SEDEX Membership<sup>4</sup>: social responsibiliy

**Sello Alimentos Argentinos** 

Halal Certificate<sup>5</sup>: only at Salto Meat Processing Plant

Angus Certificate: The origin, quality and

traceability of the product from the farmyard to the box.

Hight Quality Beef Protocol (HQB)<sup>6</sup>

sanitary requirements for export.

#### References:

- **1. NAMI.** It is based on promoting and providing animal welfare through humane handling: before the arrival of animals at the slaughter plants. Before and during the unloading of animals.
- **2. BRCGS.** A scheme designed to harmonize food safety standards throughout the supply chain. Today, it is recognized worldwide in the food and non-food industries as one of the most rigorous third-party certification schemes.
- **3. SMETA.** An audit that helps you understand labor, health, safety, environmental performance and ethics standards within its own operations or at a supplier's site.
- **4. SEDEX.** Sedex Analytics is a reporting platform that helps you easily understand your supply chain, compile reports for stakeholders and work with suppliers to implement improvements.
- **5. HALAL.** Means "permitted" by the Islamic Religion and is founded on precepts that address aspects of hygiene and sanitation.
- **6. HBQ.** High Quality Beef: control and certification of high quality beef destined for Switzerland. It is a 'country' certification that originated within the framework of the National Food Quality Certification Program.









# About this Report

Name of Publication / Frequency

Sustainability Report / Annual Report in accordance with the financial year, period June 2023 - July 2024.

Contents

Economic, social and environmental performance of Sociedad Anónima Exportadora e Importadora de la Patagonia (SAIEP)¹ and Tarjetas del Mar SA (TDM).

Reporting period

July 1, 2023 to June 30, 2024 (Fiscal Year No. 116).

International guidelines and standards

This report has been prepared in accordance with:

- Global Reporting Initiative (GRI) Standard 2021
   GRI Sector Standard 13: Agriculture, Aquaculture and Fisheries 2022
- System B requirements (www.sistemab.org)
- 7 core subjects of the ISO 26.000 Standard
- S.D.G.: Sustainable Development Goals (United Nations)
- External verification: does not have
- General Coordination:

La Anónima Sustainability Management

External Facilitator:

Amagi Consulting https://amagidesarrollo.com/

Graphic Design:

Marcela Gonzalez. Design Works



#### **Contact for comments or suggestions**

Nicolás Braun - General Manager sustentabilidad@laanonima.com.ar

1. The companies controlled by Sociedad Anónima Importadora y Exportadora de la Patagonia (SAIEP) that integrate La Anónima Group are: Tarjetas del Mar S.A. (TDM), Patagonia Logística S.A., La Anónima Online S.A.U. and Patagonia Comex S.A.



We would like to thank and highlight the valuable collaboration of all the teams and areas of La Anónima, whose commitment and management made the preparation of this report possible.



# This is an Executive Summary of the Sustainability Report 2023-2024

To download the full version visit: <a href="https://www.laanonima.com.ar/evolucionamos/">https://www.laanonima.com.ar/evolucionamos/</a>



sustentabilidad@laanonima.com.ar

Your opinion helps us to improve, so we invite you to share your feedback by answering the following survey:

Scan the QR or access the link







## **Contact Channels**



General Management: Int. Pérez Quintana 3850. Ituzaingó



Oficial Web page: www.laanonima.com.ar



Mail: sustentabilidad@laanonima.com.ar



//supermercado.laanonimaonline.com/



www.laanonimaonline.com



linkedin.com/company/laanonima



@LaAnonimaoficial



@LaAnonimaoficial



@LaAnonimaoficial

