

Opencast Software

Disclosure Report Date Submitted: January 23rd, 2024

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Disclosure Materials

Certified B Corporations must complete a Disclosure Questionnaire to identify potentially sensitive issues related to the company (e.g. historical fines, sanctions, material litigation, or sensitive industry practices).

This component does not affect the company's score on the B Impact Assessment. If the company answers affirmatively to any items in the Disclosure Questionnaire that B Lab deems relevant for public stakeholders, then, as a condition of their certification, the company must:

- Be transparent about details of the disclosure issues identified on the company's public B Impact Report
- 2) Describe how the company has addressed this issue
- 3) Demonstrate that management practices are in place to avoid similar issues from arising in the future, when necessary.

In all cases, the Standards Advisory council reserves the right to refuse certification if the company is ultimately deemed not to uphold the spirit and integrity of the community.

In addition to the voluntary indication of sensitive issues in the Disclosure Questionnaire, companies pursuing Certification also are subject to a background check by B Lab staff. Background checks include a review of public records, news sources, and search engines for company names, brands, executives/founders, and other relevant topics.

Sensitive issues identified through background checks may or may not be within the scope of questions in the Disclosure Questionnaire, but undergo the same review process and are subject to the same possible review by the Standards Advisory Council, including ineligibility for B Corp Certification, required remediation, or disclosure.

This document contains a copy of the company's completed Disclosure Questionnaire and related disclosure documentation provided by the company



Disclosure Questionnaire

Industries and Products

Yes No Please indicate if the company is involved in production of or trade in any of the following. Select Yes for all options that **Animal Products or Services** $\boxed{}$ **Biodiversity Impacts** \square Chemicals $\boxed{}$ **Disclosure Alcohol** \square **Disclosure Firearms Weapons** $\boxed{}$ **Disclosure Mining** $\boxed{}$ **Disclosure Pornography** $\boxed{}$ **Disclosure Tobacco** $\boxed{}$ **Energy and Emissions Intensive** $\boxed{}$ Industries Fossil fuels \square Gambling **Genetically Modified Organisms** $\overline{\mathbf{A}}$ Illegal Products or Subject to $\overline{\mathbf{A}}$ **Phase Out** Industries at Risk of Human \square **Rights Violations Monoculture Agriculture** \square **Nuclear Power or Hazardous** $\overline{\mathbf{A}}$ **Materials** Payday, Short Term, or High **Interest Lending Water Intensive Industries** $\overline{\mathbf{A}}$ Tax Advisory Services

Outcomes & Penalties

	Yes	No	
Please indicate if the company has had any formal complaint to a regulatory agency or been assessed any fine or sanction in the past five years for any of the following practices or policies. Check all that apply.			
Anti-Competitive Behavior		V	
Breaches of Confidential Information		N	
Bribery, Fraud, or Corruption		V	
Company has filed for bankruptcy		V	
Consumer Protection		V	
Financial Reporting, Taxes, Investments, or Loans		V	
Hazardous Discharges Into Air/Land/Water (Past 5 Yrs)		N	
Labor Issues			
Large Scale Land Conversion, Acquisition, or Relocation		N	
Litigation or Arbitration		N	
On-Site Fatality		\searrow	
Penalties Assessed For Environmental Issues		V	
Political Contributions or International Affairs		N	
Recalls		V	
Significant Layoffs		V	
Violation of Indigenous Peoples Rights		V	
Other		\checkmark	



Practices

	Yes	No
Please indicate if the following statements are true regarding whether or not the company engages in the following practices. Check all that apply. If the statement is true, select "Yes." If false, select "No."		
Animal Testing		K
Company/Suppliers Employ Under Age 15 (Or Other ILO Minimum Age)		V
Company prohibits freedom of association/collective bargaining		
Company workers are prisoners		\searrow
Conduct Business in Conflict Zones		\checkmark
Confirmation of Right to Work		V
Does not transparently report corporate financials to government		\searrow
Employs Individuals on Zero-Hour Contracts		K
Facilities located in sensitive ecosystems		N
ID Cards Withheld or Penalties for Resignation		\
No formal Registration Under Domestic Regulations		V
No signed employment contracts for all workers		V
Overtime For Hourly Workers Is Compulsory		V
Payslips not provided to show wage calculation and deductions		V

	Yes	No
Sale of Data		\checkmark
Tax Reduction Through Corporate Shells		V
Workers cannot leave site during non-working hours		V
Workers not Provided Clean Drinking Water or Toilets		\searrow
Workers paid below minimum wage		N
Workers Under Bond		\checkmark
Other	\checkmark	

Supply Chain Disclosures

	Yes	No
Please indicate if any of the following statements are true regarding your company's significant suppliers.		
Business in Conflict Zones		V
Child or Forced Labor		V
Negative Environmental Impact		\vee
Negative Social Impact		\vee
Other		\checkmark



Disclosure Questionnaire Statement

Disclosure Questionnaire Category: Other - Clients in Controversial Industries

Topic	Company serves clients in Controversial Industries
Summary of Issue	Opencast Software is a software design company that has had clients operating in the Prison, Defense and Gambling industries over the last 5 years. Services to the Prison industry client included projects directed towards Ministry of Justice staff with the aim of improving the system used by case workers to manage extremist and terrorist risk as well as risk involved with organised crime. Services to the client in gambling involved project management and agile tooling for a technology platform provider serving gambling operators. Services to the client operating in the Defense industry was aimed at improving the recruitment platform for a department within the UK Ministry of Defense. Although services to these clients were tailored to their needs, services sold by Opencast Software can be sold to both clients in controversial as well as non-controversial industries.
Size/Scope of Issue (e.g. \$ financial implication, # of individuals affected)	Clients in the Gambling industry represented 0.2% of the company's FY2023 revenue. The clients operating in the Defense industry represented 0.07% of the company's FY2023 revenue. The client operating in the Prison industry represented 6.2% of the company's FY2022 revenue and 1.68% of FY2023 revenue. The company no longer works with clients in these industries.
Impact on Stakeholders	Companies that work with clients in controversial industries can indirectly increase the harmful impact to stakeholders by enabling business growth. Therefore, companies that work with clients in these industries should have practices in place to ensure that their impact is aimed at decreasing the negative impacts of the industry. B Lab has flagged the involvement of companies with clients in controversial industries as a material issue and new standards will be created to address possible risks related to this matter.
Implemented Management Practices	The company has a due diligence process to evaluate potential clients in sensitive industries. Work that is to be delivered is



assessed to ensure that Opencast can make informed decisions about any potential negative impact they are contributing to. If they identify that the client operates in a sensitive industry, the evaluation process includes:

- Whether the organisation is a public or private sector entity and what industry or country-specific standards that organisation will be expected to uphold
- Review of respective mission, vision and purpose and values to ensure alignment in with Opencasts' social and environmental goals and ethical boundaries
- The unit/department that their services will be delivered to.
- The programme/project that we are delivering services to, including its goals and objectives and the specific business or policy outcomes that Opencast services would be contributing to (directly or indirectly)
- The stakeholder landscape/user base, understanding those that will be impacted by the services they are providing including both ends users (e.g. citizens, staff, patients) and stakeholders (e.g. organisation, other Government departments)

Moving forward Opencast Software has committed to assessing their choice of industries; avoiding work where the client/industry:

- Has a product based on addiction
- Has a discriminatory culture or is based on that culture
- Does not prioritise safety
- Exploits vulnerable customers
- Aims to circumvent laws or rules
- Is subject to international sanctions or is likely to become so.

Decisions on working with Clients in sensitive industries are made by Opencast's leadership team, escalating to the executive team where evidence may be unsatisfactory or inconclusive. The final decision is made at the executive team level and formally approved by the company's CEO.

Opencast Software has a position on Working with clients in sensitive industries:

- The company has committed to no longer work for public or private organizations operating within the Prison or Defense industries.
- Opencast has made a decision to move away from the Gambling industry
- They have established that they will not take up work from either the Pornography or Tobacco industries a position the company has held since it was founded.



Currently their Go to Market strategy is signed off at Board level. Moving forward, it is not in the company's current Go-to-Market Strategy to work with other industries on B Lab's controversial industry list. Opencast Software indicates that they are committed to developing a robust decision-making framework subject to the highest level of organisational governance (board-level) to guide any future considerations on working with sensitive industries in the future to ensure decisions are made within clear ethical boundaries following where applicable the standards set forth by B Lab in relation to specific controversial industries.