Danone North America 2018 Aggregated Scoring Methodology, Summary and Brand List

Aggregated Scoring Methodology

Danone North America and all of its subsidiaries were required to be assessed in the B Impact Assessment and undergo a review by B Lab staff. Danone North America and its subsidiaries were divided into six assessments, and the overall score was calculated using a revenue-based weighted average. The six assessments are as follows:

- Danone North America (excluding the following entities)
- Alpro
- Earthbound Farm (visit www.bcorporation.net/community/earthbound-farm)*
- Happy Family (visit www.bcorporation.net/community/happy-family-brands)
- Mexico Innovation Packaging & Process, SA de CV (Mexico IPP)
- Nutricia North America

*Update May 2019: Earthbound Farm is no longer owned by Danone North America and won't be included in the company's recertification.

Danone North America scored an overall 84.9 out of 200 total available points. The minimum verified score required for B Corp Certification is 80. B Impact Reports for each of the six Assessments are available in the accompanying document- Danone North America's Full B Impact Assessment 2018.

Learn more about the B Impact Assessment.

Transparency Requirement for Wholly-Owned Subsidiaries

Danone North America is a wholly-owned subsidiary of Danone S.A. A wholly-owned subsidiary that is a Certified B Corporation is required to make transparent its answers to all non-sensitive questions on the B Impact Assessment.

Answers to all non-sensitive questions for each of Danone North America's B Impact Assessments can be accessed in the accompanying document- Danone North America's Full B Impact Assessment 2018.

Subsidiaries

As the B Corporation Certification is a company-level certification, the assessment of a Parent Company is required to include its subsidiaries in which it owns >50% of the shares and has controlling interest. Depending on the operations of the certifying company, Parent Companies may roll up their subsidiaries into a single assessment or assess separately.

Regardless of whether a Certified Parent Company's subsidiaries are assessed together or separately, only distinct subsidiaries that B Lab has determined independently meet the performance requirement for certification are eligible to use the Certified B Corporation logo and refer to themselves as Certified B Corporations.

Brands

Brands that are not distinct operating subsidiaries included in the Parent Company's certification are not Certified B Corporations themselves, but may use the Certified B Corporation logo if B Lab has determined they have independently met the performance requirement for certification.

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Otherwise, the Certified B Corporation logo shall only be used in reference to the brand as part of the Parent Company's certification.

For a list of brands under Danone North America, see below.

Brand list

Below is a list of brands included in the scope of certification at the time Danone North America Certified.

Brand	Assessment in which Brand is included
Activia	Danone North America
Alpro*	Alpro
YoCream	Danone North America
DanActive	Danone North America
Danimals*	Danone North America
Dannon*	Danone North America
Danonino	Danone North America
Dan'up	Danone North America
Happy Family (incl. Happy Baby, Happy Mama, Happy Tot, Happy Kid)*	Happy Family
Horizon*	Danone North America
International Delight	Danone North America
Left Field Farms*	Danone North America
Light and Fit	Danone North America
Nutricia	Nutricia North America
Oikos	Danone North America
Oikos Frozen	Danone North America
Provamel	Alpro
Silk*	Danone North America
Sir Bananas	Danone North America
SoDelicious*	Danone North America
Stok	Danone North America
Vega*	Danone North America
Wallaby*	Danone North America
YoCrunch	Danone North America
Brands not under the control of the certifying entity and therefore not eligible for Certified B Corp branding	Danone North America

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*Brands or subsidiaries highlighted with an * have been determined to have met the performance standards for certification independently.