

## **DISCLOSURE MATERIALS**

Certified B Corporations must complete a Disclosure Questionnaire to identify potentially sensitive issues related to the company (e.g. historical fines, sanctions, material litigation, or sensitive industry practices).

This component does not affect the company's score on the B Impact Assessment. If the company answers affirmatively to any items in the Disclosure Questionnaire and B Lab deems them to be material, the company must:

- 1) Be transparent about the disclosure issues identified on the company's public B Impact Report
- 2) Describe how the company has addressed this issue.
- 3) Demonstrate that management systems are in place to avoid similar issues from arising in the future.

In all cases, the Standards Advisory council reserves the right to refuse certification if the company is ultimately deemed not to uphold the spirit of the community.

In addition to the voluntary indication of sensitive issues in the Disclosure Questionnaire, companies pursuing Certification also are subject to background checks by B Lab staff. Background checks include a review of public records, news sources, and search engines for company names, brands, executives/founders, and other relevant topics.

Sensitive issues identified through background checks may or may not be within the scope of questions in the Disclosure Questionnaire, but undergo the same review process and are subject to the same possible review by the Standards Advisory Council, including ineligibility for B Corp Certification, required remediation, or disclosure.

This document contains a copy of the company's completed Disclosure Questionnaire and related disclosure documentation provided by the company.



## DISCLOSURE QUESTIONNAIRE

Company Name: Mãe Terra Date Submitted: September 1st 2016

	Yes	No
Please indicate if the company is involved in produ	uction of or tra	de in any the
ollowing. Select Yes for all options that apply.	·····	***************************************
Any product or activity deemed illegal under host country laws or regulations or international		√
conventions and agreements		<b>'</b>
Alcohol (excluding beer and wine)		V
Commercial logging and logging equipment		√
Drift net fishing in the marine environment using nets		V
in excess of 2.5 km in length Firearms, weapons or munitions		
Genetically modified organisms		<u> </u>
Mining		N <sub>1</sub>
Nuclear Power		<u> </u>
		N N
Fossil fuel-based oil or coal utility		1
Ozone depleting substances subject to international phase-out		$\sqrt{}$
Persistent organic pollutants (POPs) that are banned		V
or scheduled to be phased out of production  Pesticides/herbicides subject to international phase-		
outs or bans		1
Pharmaceuticals subject to international phase-outs or bans		√
Radioactive materials		<b>1</b>
Tobacco		j
Unbonded asbestos fibers		j
Wildlife or wildlife products regulated under the Convention on International Trade in Endangered		√ V
Species of Wild Fauna and Flora (CITES)		
Species of Wild Fauna and Flora (CITES)	Voc	No.
Species of Wild Fauna and Flora (CITES)  Penalties, Fines & Sanctions	Yes	No
Penalties, Fines & Sanctions Please indicate if the company has had any forma	al complaint to	a regulatory
Penalties, Fines & Sanctions Please indicate if the company has had any formation or been assessed any fine or sanction in the	al complaint to the past five ye	a regulatory
Penalties, Fines & Sanctions Please indicate if the company has had any forma	al complaint to the past five ye	a regulatory
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Penalties, Fines & Sanctions Please indicate if the company has had any format agency or been assessed any fine or sanction in the following practices or policies. Check all that a Diversity and equal opportunity  Employee safety or workplace conditions	al complaint to the past five ye	a regulatory
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Penalties, Fines & Sanctions  Please indicate if the company has had any format agency or been assessed any fine or sanction in the following practices or policies. Check all that a Diversity and equal opportunity  Employee safety or workplace conditions  Environmental issues  Financial reporting  Geographic operations or international affairs  Investments or Loans  Labor issues (internal and supply chain)  Marketing  Political contributions  Product safety  Taxes  Animal welfare	al complaint to the past five ye	a regulatory ears for any of

Practices	True	False
Please indicate if the following statements are true	e regarding v	whether or not th
company engages in the following practices (chec		
statement is true, select "True." If false, select "Fa		,-,
Company is formally registered in accordance with	2/	
domestic regulations	V	
Company has not reduced or minimized taxes	-1	
through the use of corporate shells or structural means	-V	
Company is transparent in reporting corporate	1	
financials to government	ν	
Company facilities are not located adjacent to or in	V	
sensitive ecosystems		
Company provides clean drinking water to employees at all times	√	
Company workers, company contractors, company		
subcontractors or day-workers are paid minimum	$\sqrt{}$	
wage or above		
Company keeps a signed contract of employment	V	
with each worker  Company or company supplier does not employ		
workers under the age of 15 (or other minimum		
work age covered by the International Labour	ما	
Organization Convention No. 138 ) and company	V	
does not keep personnel records that include		
evidence of the date of birth of each  Overtime work for hourly workers is voluntary (not	1	
compulsory)	√	
Company provides payslips or equivalent to all	,	
workers to clearly show how wages are calculated	√	
and any deductions made		
Company or company suppliers do not use any workers who are prisoners	√	
Company allows workers to freely associate and to		
bargain collectively for the terms of one's	$\sqrt{}$	
employment		
Company allows workers to feely leave the site	.1	
during non-working hours or at the end of their shift (including workers who live on site)	ν	
Company does not keep workers' original Id	1	
Cards/Passports	٧	
No animal testing conducted	V	
Outcomes	True	False
Please indicate if the following statements are true	e regarding i	f the company
Please indicate if the following statements are true has experienced any of the following in the past 5	e regarding i years (chec	f the company
Please indicate if the following statements are true has experienced any of the following in the past 5	e regarding i years (chec	f the company
Please indicate if the following statements are true has experienced any of the following in the past 5 the statement is true, select "True." If false, select Company and Significant Suppliers have not had an operational or on-the-job fatality	e regarding i years (chec	f the company
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## **B Corp Certification - Disclosure Questionnaire Documentation**

PROVIDED BY: Mãe Terra 09/01/2016 **UPDATED AS OF:** 

CATEGORY PRODUCT - Fine - Product terminology

**ISSUE DATE** February, 3, 2015

The Ministry of Agriculture, Livestock and Supply issued a fine to Mãe terra for not listing the proper vegetable classification on soybean product label. This classification includes the group ISSUE DESCRIPTION of the product (I, if it's for human consumption; II, for animal consumption), class (color) and type (1, 2, none type, according to product's quality level). Mãe Terra label was missing both

group and type information.

SOUMMARY OF ISSUE Soybean (and other grains) must have its vegetable classification on label. Mãe Terra asked for a proper deadline to suit this regulation, considering the existing packaging stock.

IMPACT No human or environmental harm

Mãe Terra made adjustments to include the vegetable classification description. Also, the RESOLUTION packaging with missing information was disposed when deadline for switching to new

packaging was met.

Since 2015 Mãe Terra has relied on a labeling and packaging consultant that helps verifying IMPLEMENTED MGT PRACTICES these regulations (claims, fonts size, terminology, nutritional issues), as legislation in Brazil has

changes often and new regulations are often published.

REPORT n/a

In 2015 Mãe Terra verified that all products' vegetable classification respected the Ministry of OTHER MANAGEMENT COMMENTS

Agriculture, Livestock and Supply regulations.

RELATED INCIDENTS (YES/NO) NO

CATEGORY PRODUCT - Fine - Product terminology

**ISSUE DATE** September 25, 2014

The Public Ministry of Minas Gerais applied a fine to Mãe Terra's Traditional Granola product ISSUE DESCRIPTION claiming that the term "truly natural" should not be used on the packaging

SUMMARY OF ISSUE The term is regulated by ANVISA. Mãe Terra argued.

IMPACT No human or environmental harm

RESOLUTION Mae Terra removed the term "truly natural" from all granola product's packaging

Since 2015 Mãe Terra has relied on a labeling and packaging consultant that helps verifying these regulations (claims, fonts size, terminology, nutritional issues), as legislation in Brazil has IMPLEMENTED MGT PRACTICES changes often and new regulations are often published. Nonetheless, the company feels the natural product market still needs to be properly regulated in order to define what natural or a whole grain products are, and which ingredients can or can't be used in the manufacturing

process.

REPORT n/a

Nowadays, Mãe Terra doesn't apply the term "truly natural" in any new product label **OTHER MANAGEMENT COMMENTS** 

manufactured in the aftermath of such issue.

RELATED INCIDENTS (YES/NO) NO

CATEGORY PRODUCT - Fine - Product terminology

**ISSUE DATE** November, 5, 2012

The State Health Secretariat of Minas Gerais applied a fine to Mãe Terra's Green Tea product claiming that its label contained irregular information: nutrition facts (teas aren't supposed to

ISSUE DESCRIPTION contain nutrition facts) and claims (quality, more nutrients and fiber, no preservatives, etc.).

Those claims, however, were related to company's Manifesto and weren't supposed to be

linked with the Green Tea product.

State Health Secretariat of Minas Gerais fined Mãe Terra for its Green Tea product due to irregular nutrition facts and claims on label. Labels are regulated by ANVISA, and Mãe Terra argued.

IMPACT No human or environmental harm

Mãe Terra removed the nutrition label and other irregular claims from Green Tea packaging and payed a fine to the State of Minas Gerais.

Since 2015 Mãe Terra has relied on a labeling and packaging consultant that helps verifying these regulations (claims, fonts size, terminology, nutritional issues), as legislation in Brazil has changes often and new regulations are often published.

REPORT n/a

In order to avoid new notifications, Mãe Terra revised its products' Manifesto to avoid that Comments claims on the company philosophy might be wrongly applied to the product.

RELATED INCIDENTS (YES/NO) NO

**CATEGORY** LABOR - Non employee lawsuits

**ISSUE DATE** Timeframe 2011-2015

Mãe Terra contracts companies to work in the field for merchandising purposes with the intent to move customer product inventories to the point of sales in larger supermarkets, which is a market requirement. There are cases in which employees of contracted companies require an employee relationship with Mãe Terra, with all benefits of the labor law.

SUMMARY OF ISSUE Allegation of employee relationship from non employees - Labor Law of 1943

OPE OF ISSUE (e.g. \$, # of individuals affectected) There were 10 cases from 2011 to 2015

IMPACT No human or environmental harm

Mãe Terra was considered not at fault in 9 of the 10 cases. In 1 case Mãe Terra settled the process out of court.

Mãe Terra revised the pool of companies contracted for merchandising purposes to minimize the chance of future problems.

REPORT n/a

Note that in Brazil, false allegations are not subject to any sanctions and former employers are required to respond to any claims. In all cases the plaintifs alleged to be uncapable of paying judicial fees and therefore were not charged for the claims.

RELATED INCIDENTS (YES/NO) Yes

CATEGORY LABOR - Employee lawsuits

ISSUE DATE Timeframe 2011-2015

Former employees request after contract termination payment of extra hours, equivalence of other functions, and employment stability which has some requirements in the Law.

SUMMARY OF ISSUE Allegations about amounts not paid after contract termination - Labor Law of 1943

OPE OF ISSUE (e.g. \$, # of individuals affectected) From 2011 to 2015 there were 19 labor claims from employees

IMPACT No human or environmental harm

In all claims Mãe Terra was either considered not at fault or decided to settle the case out of court to avoid lawyer fees

IMPLEMENTED MGT PRACTICES Mae Terra follows strictly the law, and uses control systems to fulfill law requirements.

**REPORT** n/a

Note that in Brazil false allegations are not subject to any sanctions and former employers are OTHER MANAGEMENT COMMENTS required to respond to any claims. In all cases the plaintifs alleged to be uncapable of paying judicial fees and therefore were not charged for the claims.

RELATED INCIDENTS (YES/NO) Yes