

B Lab Statement on Flow Water's B Corp Certification

B Lab's independent Standards Advisory Council has rendered the following decision and guidance regarding eligibility for B Corp Certification for bottled water companies:

Bottled water companies are eligible for B Corp Certification with additional review by the Standards Advisory Council and, at minimum, incremental disclosure on their public B Corp profile regarding material sensitive issues in the industry.

Flow Water is required to disclose a summary of its practices in the areas of Sustainable Usage, Water Access, and Waste as a part of its B Corp Certification. For more information on the review process, please refer to B Lab's statement on the bottled water industry and B Corp Certification [here](#).

Flow Water's Industry Practices

Water Access

Flow Water sources its water from a privately-owned artesian spring well, and pays a royalty of C\$.01 per litre, a portion of which is paid to the Ontario Ministry of the Environment. The artesian spring is located on a multi-generational property owned by the company's founding family in Bruce County, Ontario. At the source of extraction, water is pumped from the well through an existing filtration system and UV disinfection system into a water tanker truck for delivery to the packaging plant. Upon arrival at the packaging facility, water is re-treated and pumped through an additional filtration system and UV system before entering the packaging line. Additionally, Flow Water is NSF certified to meet public health standards.

Sustainable Usage

Flow Water's water usage is governed by the Ontario Water Resources Act. This regulatory statute states "a person shall not take more than 50,000 litres of water on any day by any means except in accordance with a permit." Flow Water has assessed the daily output of the well and findings indicate the well is capable of producing significantly more than 50,000 L/day. The assessments indicate the well likely produces approximately 250,000 L/day. At current production levels, Flow Water can withdraw approximately 50,000 litres of water per day, which is 20% of the capacity of the spring and significantly below the total daily production capacity of the well. Flow Water currently utilizes one of three springs on the property.

Flow Water has partnered with BluMetric, an environmental consulting firm, to conduct sustainability and water quality assessments as well as oversee the company's regulatory compliance with all applicable water laws designed to protect the region's watershed, including water table levels.

Waste

Flow Water addresses waste issues typically associated with the bottled water industry by sourcing leading sustainable packaging solutions for beverages. Flow Water's products are packaged in specialized containers designed by Tetra Pak. In addition to being 100% recyclable

at end-of-use, the packaging also utilizes more sustainable input materials compared with conventional plastic bottles. Tetra Pak's cartons are primarily made from FSC-certified paperboard with thin layers of polyethylene lining. The caps are made from non-GMO Verified sugarcane-based bioplastics instead of petroleum-based plastic. Additionally, Flow Water purchases packaging materials from Tetra Pak in bulk rolls which are transported to the company's facility for assembly to minimize carbon footprint/environmental impact associated with transportation.