



### **B Lab Statement on WAMI's B Corp Certification**

B Lab's independent Standards Advisory Council has rendered the following decision and guidance regarding eligibility for B Corp Certification for bottled water companies:

Bottled water companies are eligible for B Corp Certification with additional review by the Standards Advisory Council and, at minimum, incremental disclosure on their public B Corp profile regarding material sensitive issues in the industry.

WAMI is required to disclose a summary of its practices in the areas of Sustainable Usage, Water Access, and Waste as a part of its B Corp Certification. For more information on the review process, please refer to B Lab's statement on the bottled water industry and B Corp Certification [here](#).

### **WAMI's Industry Practices**

#### Sustainable Usage:

WAMI's bottled water is sourced through a contract manufacturer, Pradis, that operates in the Friuli Venezia Giulia region of Italy. Pradis sources its water from a natural gravity spring. A portion of the water that naturally exits the spring enters a stainless steel pipe and flows to the Pradis production facility. The remainder of the water follows its natural course. The production capacity of Pradis' facilities were intentionally designed to be less than the spring's total output.

#### Water Access:

Pradis', and therefore WAMI's, water access is regulated by the regional government of Friuli Venezia Giulia. The region has adopted a double cost model that charges Pradis for the number of liters extracted from the spring as well as the amount of land occupied by the company. The Italian environmentalist association Legambiente has stated that this is the preferred pricing model for water access in Italy.

#### Waste:

WAMI's water bottle sales to date are made with 100% virgin plastic. During the review process, the company stated to B Lab it plans to reduce the environmental impact of their production by introducing recycled plastic, purchasing carbon offsets, and increasing the percent of sales from glass bottles. WAMI anticipates purchasing carbon offsets and introducing recycled plastics in their bottles (for up to 50% of the total plastic per bottle) within one year of their certification date. The company projects that sales of glass water bottles will continue to grow during this timeframe, and has a target of achieving 20% of total sales from glass bottles in the next year.