



DISCLOSURE MATERIALS

Certified B Corporations must complete a Disclosure Questionnaire to identify potentially sensitive issues related to the company (e.g. historical fines, sanctions, material litigation, or sensitive industry practices).

This component does not affect the company's score on the B Impact Assessment. If the company answers affirmatively to any items in the Disclosure Questionnaire and B Lab deems them to be material, the company must:

- 1) Be transparent about the disclosure issues identified on the company's public B Impact Report
- 2) Describe how the company has addressed this issue.
- 3) Demonstrate that management systems are in place to avoid similar issues from arising in the future.

In all cases, the Standards Advisory council reserves the right to refuse certification if the company is ultimately deemed not to uphold the spirit of the community.

In addition to the voluntary indication of sensitive issues in the Disclosure Questionnaire, companies pursuing Certification also are subject to background checks by B Lab staff. Background checks include a review of public records, news sources, and search engines for company names, brands, executives/founders, and other relevant topics.

Sensitive issues identified through background checks may or may not be within the scope of questions in the Disclosure Questionnaire, but undergo the same review process and are subject to the same possible review by the Standards Advisory Council, including ineligibility for B Corp Certification, required remediation, or disclosure.

This document contains a copy of the company's completed Disclosure Questionnaire and related disclosure documentation provided by the company.



DISCLOSURE QUESTIONNAIRE

Company Name: Seventh Generation
Date Submitted: 06/02/2017

Disclosure Industries	Yes	No
Please indicate if the company is involved in production of or trade in any the following. Select Yes for all options that apply.		
Any product or activity deemed illegal under host country laws or regulations or international conventions and agreements		√
Alcohol (excluding beer and wine)		√
Commercial loggings and logging equipment		√
Firearms, weapons or munitions		√
Genetically modified organisms		√
Fossil fuel-based oil or coal utility		√
Ozone depleting substances subject to international phase out		√
Persistent organic pollutants (POPs) that are banned or scheduled to be phased out of production		√
Pesticides/herbicides subject to international phase out or bans		√
Pharmaceuticals subject to international phase-outs or bans		√
Pornography		√
Radioactive materials		√
Tobacco		√
Unbonded asbestos		√
Wildlife or wildlife products regulated under the Convention on International Trade in Endangered Species of Wild Fauna and Flora (CITES)		√
Disclosure Penalties	Yes	No
Please indicate if the company has had any formal complaint to a regulatory agency or been assessed any fine or sanction in the past five years for any of the following practices or policies. Check all that apply.		
Diversity and equal opportunity		√
Employee safety or workplace conditions		√
Environmental issues		√
Financial reporting		√
Geographic operations or international affairs		√
Investments or Loans		√
Labor issues (internal and supply chain)		√
Marketing	√	
Product Safety		√
Political contributions		√
Taxes		√
Animal Welfare		√
Bribery, Fraud or corruption		√

Disclosure Practices	True	False
Please indicate if the following statements are true regarding whether or not the company engages in the following practices. Check all that apply. If the statement is true, select "True." If false, select "False."		
Company is not formally registered in accordance with domestic regulations		√
Company has reduced or minimized taxes through the use of corporate shells or structural means		√
Company facilities are located adjacent to or in sensitive ecosystems		√
Company employs workers under the age of 15 (or other minimum work age covered by the International Labour Organization Convention No. 138) and/or company does not keep personnel records that include evidence of the date of birth of each		√
Overtime work for hourly workers is compulsory		√
Company uses workers who are prisoners		√
Company prohibits workers from freely associating and bargaining collectively for the terms of one's employment		√
Animal testing is conducted		√
Company exploitatively operates in conflict zones		√
Company employs individuals on zero-hour contracts		√

Disclosure Outcomes	True	False
Please indicate if the following statements are true regarding if the company has experienced any of the following in the past 5 years. Check all that apply. If the statement is true, select "True." If false, select "False."		
Company has had an operational or on-the-job fatality		√
Company sites have experiences accidental discharges to air, land or water of hazardous substances		√
Construction or operation of company facilities resulted in physical resettlement or economic displacement involving 5,000 or more people near your facility		√
Material recalls due to quality control issues		√
Material litigation or arbitration against company		√
Company has filed for bankruptcy		√
Company has had material breaches of individual's confidential information		√

Supplier Disclosure	Yes	No	Don't Know
Please indicate if any of the following statements are true regarding your company's significant suppliers.			
Significant Suppliers employ workers under the age of 15 (or other minimum work age covered by the International Labour Organization Convention No. 138)		√	
Significant Suppliers use any workers who are prisoners		√	
Significant Suppliers have had an operational or on-the-job fatality		√	
Significant Suppliers' sites have experienced accidental discharges to air, land or water of hazardous substances		√	
Construction or operation of Significant Suppliers' facilities resulted in physical resettlement or economic displacement involving 5,000 or more people near their facility		√	
Construction or operation of Significant Suppliers involved large scale land acquisition		√	
Construction or operation of Significant Suppliers involved large scale land conversion and/or degradation		√	
Construction or operation of Significant Suppliers involved the construction or refurbishment of dams		√	
Significant Suppliers have had material fines or sanctions in the last five years regarding the issues indicated in DQ4.1		√	
Significant Suppliers exploitatively operate in conflict zones		√	

B Corp Certification - Disclosure Questionnaire Documentation

PROVIDED BY: **Seventh Generation**

UPDATED AS OF: **06/02/2017**

DISCLOSURE QUESTIONNAIRE CATEGORY	Material Litigation
ISSUE DATE	Q2 2016
TOPIC	Class action lawsuit settlement related to product labeling and use of "Natural," "Hypoallergenic," and "Non-toxic"
SUMMARY OF ISSUE	In November 2014, Seventh Generation was notified of pending class action litigation against the company filed in the State of New York over its use of the words "Natural," "Hypoallergenic," and "Non-toxic" when labeling certain products. A similar putative class action was filed in the State of California in January 2015. In June 2016, the company reached a settlement agreement with the legal counsel representing the Class members. The court issued an order for final approval of the class settlement in April 2017. In May 2017, two appeals of the final order were filed.
SIZE/SCOPE OF ISSUE (e.g. \$ financial implication, # of individuals affected)	The settlement agreement sets aside \$4.5M of funds to provide relief to consumers.
IMPACT ON STAKEHOLDER(S)	The class action alleged that approximately 30 Seventh Generation products were inaccurately and deceptively labeled as "Natural," "Hypoallergenic," and "Non-toxic" and may have misled consumers that purchased these products. The settlement agreement provides relief to affected consumers. Seventh Generation entered into a voluntary settlement agreement, which includes terms to address consumer concerns and provide relief to affected consumers. The company is also required to comply with updated product labeling guidelines to increase transparency around product formulation and ingredients.
RESOLUTION	Under the terms of the settlement agreement, Seventh Generation will not use the terms "All Natural" or "100% Natural" on its product labels. Seventh Generation maintains the right to use the term "Natural" contingent on additional clarifying language on both the product label and Seventh Generation's website. These additional labeling requirements have been designed to increase the level of transparency for consumers about the ingredients and sources of ingredients used in the company's products. The agreement also establishes a Settlement Fund comprised of \$4,500,000 to provide full refunds to consumers demonstrating proof of purchase, and partial refunds to consumers without proof of purchase. Claims will not be paid until all appeals are exhausted.
IMPLEMENTED MGT PRACTICES REPORT	N/A
OTHER MANAGEMENT COMMENTS	
RELATED INCIDENTS (YES/NO)	No