Intrepid Group Ltd 2018 Aggregated Scoring Methodology, Summary and Brand List

Aggregated Scoring Methodology

Intrepid Group Ltd and all of its subsidiaries were required to be assessed in the B Impact Assessment and undergo a review by B Lab staff. Intrepid Group Ltd and its subsidiaries were divided into 23 assessments, and the overall score was calculated using a employee-based weighted average. The 23 assessments are as follows:

- Intrepid Group Ltd
- Intrepid Travel/PEAK DMC Sri Lanka
- PEAK DMC Peru
- PEAK DMC Nepal
- PEAK DMC Myanmar
- PEAK DMC Morocco
- PEAK DMC Ecuador
- Peak DMC Turkey
- PEAK DMC India
- PEAK DMC Cambodia
- PEAK DMC Egypt
- PEAK DMC China
- PEAK DMC Malaysia
- PEAK DMC South Africa
- PEAK DMC Kenya
- Intrepid Travel USA
- PEAK DMC Vietnam
- Intrepid Travel New Zealand
- Intrepid Travel Canada
- Intrepid Travel Germany
- PEAK DMC Thailand
- PEAK DMC Tanzania
- Intrepid Travel UK

Intrepid Group Ltd scored an overall 82.7 out of 200 total available points. The minimum verified score required for B Corp Certification is 80.

Learn more about the B Impact Assessment.

Subsidiaries

As the B Corporation Certification is a company-level certification, the assessment of a Parent Company is required to include its subsidiaries in which it owns >50% of the shares and has controlling interest. Depending on the operations of the certifying company, Parent Companies may roll up their subsidiaries into a single assessment or assess separately.

Regardless of whether a Certified Parent Company's subsidiaries are assessed together or separately, only distinct subsidiaries that B Lab has determined independently meet the performance requirement for certification are eligible to use the Certified B Corporation logo and refer to themselves as Certified B Corporations.

Subsidiaries that currently meet the performance requirement are:

- Intrepid Group Ltd
- Intrepid Travel/PEAK DMC Sri Lanka
- PEAK DMC Morocco
- PEAK DMC Cambodia
- PEAK DMC Malaysia

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- PEAK DMC Vietnam
- Intrepid Travel Germany
- PEAK DMC Thailand
- Intrepid Travel UK

Brands

Brands that are not distinct operating subsidiaries included in the Parent Company's certification are not Certified B Corporations themselves, but may use the Certified B Corporation logo if B Lab has determined they have independently met the performance requirement for certification. Otherwise, the Certified B Corporation logo shall only be used in reference to the brand as part of the Parent Company's certification.

For a list of brands under Intrepid Group Ltd, see below.

Brand list

Below is a list of brands included in the scope of certification at the time Intrepid Group Ltd. Certified.

| Brand | Assessment in which Brand is included |
|----------------------------|--|
| Adventure Tours Australia* | all |
| Geckos Adventure* | all |
| Intrepid Travel* | all |
| Peregrine* | all |
| Urban Adventures | single day tour or half day tour, operated mostly through a franchise type model |
| PEAK | all entities carrying the name PEAK |

^{*}Brands or subsidiaries highlighted with an * have been determined to have met the performance standards for certification independently.