

Score Aggregation Methodology & Brand List HORTIFRUT 2025

As the B Corporation Certification is a company-level certification, the assessment of a Parent Company is required to include its subsidiaries in which it owns >50% of the shares and has a controlling interest. Depending on the operations of the certifying company, Parent Companies may roll up their subsidiaries into a single assessment or assess separately.

Regardless of whether a Certified Parent Company's subsidiaries are assessed together or separately, only distinct subsidiaries that B Lab has determined independently meet the performance requirement for certification (i.e. score of 80+ points) are eligible to use the Certified B Corporation logo and refer to themselves as Certified B Corporations.

Aggregated Scoring Methodology

HORTIFRUT and its subsidiary/ies were required to be assessed in the B Impact Assessment and undergo a review by B Lab staff. The entities were divided into 7 assessments, and the overall score was calculated using a weighted average based on HEADCOUNT.

The assessments are as follows:

1. Hortifrut Holding + Chile
2. Hortifrut EMEA (Europa + Marruecos)
3. Hortifrut Perú
4. Hortifrut México
5. Hortifrut Brasil + Colombia + Ecuador
6. Hortifrut APAC
7. Vitafoods

Based on the weighted average, HORTIFRUT scored an overall 81.9 out of 200 total available points. The minimum verified score required for B Corp Certification is 80.

The table below shows the scores for the individual assessments:

Legal entity/Company name	BIA Score
Hortifrut Holding + Chile	93.6
Hortifrut EMEA (Europa + Marruecos)	81.3
Hortifrut Perú	86.4

Hortifrut México	93.3
Hortifrut Brasil + Colombia + Ecuador	64.7
Hortifrut APAC	42.7
Vitafoods	86.2

Brands

Brands that are not distinct operating subsidiaries included in the Parent Company's certification are not Certified B Corporations themselves but may use the Certified B Corporation logo if B Lab has determined they have independently met the performance requirement for certification. Otherwise, the Certified B Corporation logo shall only be used in reference to the brand as part of the Parent Company's certification. For a list of brands under HORTIFRUT that have been determined to have met the performance standards for certification (i.e. score of 80+ points) independently and can therefore use the B Corp IP, see the table below.

Legal entity	Brand name	Entity that produces each Brand
Hortifrut S.A.	Hortifrut	Hortifrut Comercial S.A Agrícola y Ganadería Santa Rebeca Ltda
	Berry On	Hortifrut IG Berries Private Ltd Hortifrut Perú S.A.C Hortifrut España Southern Sun S.L.U. Atlantic Green, S.L. Atlantic Blue, S.L.U. HF Natur LDA Royal Berries, S.L.U.
	Southern Sun	Hortifrut Perú S.A.C Hortifrut España Southern Sun S.L.U. Atlantic Green, S.L. Atlantic Blue, S.L.U. HF Natur LDA Royal Berries, S.L.U.
	Rocio Berry	Hortifrut España Southern Sun S.L.U. Atlantic Green, S.L. Atlantic Blue, S.L.U. Atlantic Blue Berries Maroc, S.A.R.L Hortifrut Berries Maroc Royal Berries, S.L.U.

	Berry House	Berrygood Comercial Import. Distribuidora Ltda Hortifrut Colombia S.A.S Hortifrut Comercial S.A Hortifrut Perú S.A.C HFE Berries Perú S.A.C. Agrícola y Ganadería Santa Rebeca Ltda
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