



B Lab Statement on Rising Spring's B Corp Certification

B Lab's independent Standards Advisory Council has rendered the following decision and guidance regarding eligibility for B Corp Certification for bottled water companies:

Bottled water companies are eligible for B Corp Certification with additional review by the Standards Advisory Council and, at minimum, incremental disclosure on their public B Corp profile regarding material sensitive issues in the industry.

WAMI is required to disclose a summary of its practices in the areas of Sustainable Usage, Water Access, and Waste as a part of its B Corp Certification. For more information on the review process, please refer to B Lab's statement on the bottled water industry and B Corp Certification [here](#).

Rising Spring's Industry Practices

Sustainable Usage:

Rising Springs sources its water from a geothermal spring in Pine, Idaho that has a natural flow rate of 29 gallons per minute. The company has a policy prohibiting pumping or extracting the water in any way, and only uses gravity fed methods to capture water flow via stainless steel piping.

Weekly water usage is reported to the district 63 Water Master. The company's current extraction rate is 0.1% of the natural flow of 29 GPM, and 0.006% of the extraction rate permitted by the company's water rights permit.

Water Access:

Rising Springs leases the land, production facilities, and water rights from a private property owner for a flat rate, which includes the exclusive right to package and sell water from this source. The site was previously utilized for water bottling by a different company that ceased operations over ten years ago. Rising Spring's permit from the U.S. Bureau of Reclamation does not allow other companies to extract from the water source.

Waste:

Rising Springs exclusively sells its water in 5 liter boxes that are made from 100% post-consumer recycled cardboard. The water is contained in a flexible low-density polyethylene bag (a #7 virgin plastic). This results in approximately half as much plastic used per liter of water when compared to a typical 0.5 liter water bottle. Rising Springs is also exploring glass bottles as an alternative, plastic-free package.



The company also has an upcycling program that encourages consumers to collect used Rising Springs bags and send them back to the company. Instructions for participating in this program are included in each shipment. All bags returned through this program are recycled through a program that converts hard-to-recycle plastics into diesel fuel, and the company is exploring other options for recycling the bags. Finally, the company encourages consumers to use reusable bottles in combination with its 5 liter box.