

Score Aggregation Methodology & Brand List Monks 2024

As the B Corporation Certification is a company-level certification, the assessment of a Parent Company is required to include its subsidiaries in which it owns >50% of the shares and has a controlling interest. Depending on the operations of the certifying company, Parent Companies may roll up their subsidiaries into a single assessment or assess separately.

Regardless of whether a Certified Parent Company's subsidiaries are assessed together or separately, only distinct subsidiaries that B Lab has determined independently meet the performance requirement for certification (i.e. score of 80+ points) are eligible to use the Certified B Corporation logo and refer to themselves as Certified B Corporations.

Aggregated Scoring Methodology

Monks and its subsidiaries were required to be assessed in the B Impact Assessment and undergo a review by B Lab staff. The entities were divided into five [5] assessments, and the overall score was calculated using a weighted average based on REVENUES.

The assessments are as follows:

1. Monks [Europe + South Africa]
2. Monks [Latin America]
3. Monks [United States & Canada]
4. Monks [Asia-Pacific]
5. Monks [Asia Emerging]

Based on the weighted average, Monks scored an overall 91,0 out of 200 total available points. The minimum verified score required for B Corp Certification is 80.

The table below shows the scores for the individual assessments:

Company name	BIA Score
S4 Capital [DBA Monks]	90.7
Monks [Latin America]	84.0
Monks [United States & Canada]	91.9
Monks [Asia-Pacific]	90.7
Monks [Asia Emerging]	85.7

Brands

Brands that are not distinct operating subsidiaries included in the Parent Company's certification are not Certified B Corporations themselves but may use the Certified B Corporation logo if B Lab has determined they have independently met the performance requirement for certification. Otherwise, the Certified B Corporation logo shall only be used in reference to the brand as part of the Parent Company's certification. For a list of brands under Monks that have been determined to have met the performance standards for certification (i.e. score of 80+ points) independently and can therefore use the B Corp IP, see the table below.

Brand name
S4 Capital**
Formula.Monks
Cashmere / Cashmere.Monks
TheoremOne
Decoded / Decoded.Monks

*** The ultimate parent company of the group is S4 Capital Plc, listed on the UK stock exchange. However, the company's main trading name is "Monks". As S4 Capital is the parent company [www.s4capital.com] with an independent corporate website, it can also use the B Corp IP. It would have to include a hyperlink to the B Corp directory when it does, so the relationship between Monks and S4 Capital will be made clear and transparent.*