

Operational Carbon Footprint

Reporting Company	Branded Limited
Company Number	1708356
Location (s)	<ul style="list-style-type: none">• TLG Hope Park Business Centre, Trevor Fosters Way, Bradford BD5 8HW• Unit F, Tomo Industrial Estate, Packet Boat Ln, Cowley, Uxbridge UB8 2JP• Unit 3 Riverpark, Billet Ln, Berkhamsted HP4 1HL
Period Covered	1 st January 2024 – 31 st December 2024
Project Number	BMH01_003
Date	April 2025

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About this report

The data you have provided has been validated via a series of spot checks, utilising evidence such as utility bills where available. We also compared your results with those of the wider industry and determined that they are in line with expectations. Therefore, we believe that this report accurately depicts your operational carbon footprint.

Nevertheless, since you are more familiar with your business, please verify the data presented in this report carefully. This includes ensuring the data tables are accurate, and that the information we have collected from you is an accurate representation of what occurs within your organisation. Should any results not conform to your expectations, please inform us so we can investigate together.

This report aims to provide an overview of your operational carbon footprint, limited to the emissions associated with the energy and processes you directly control within your building(s) and your company vehicles, where applicable. If you have provided details, it also includes the carbon footprint of your staff when travelling to work, on business trips, or working from home.

The report does not cover the carbon footprint of activities that you do not directly control such as printing substrates, consumables, other goods and services you purchase, sub-contracting, capital goods, waste, external transport, or end-of-life of sold products.

Terms & Definitions



CO₂e

Carbon dioxide equivalent is the standard international measurement of a carbon footprint. That is, the total amount of greenhouse gases, specifically carbon dioxide (CO₂) and other equivalent emissions, that are directly or indirectly associated with an organisation's products or activities.



Scope 1 and 2

Scope 1: Direct emissions from an organisation's-controlled sources, including: fugitive emission and fuel for on site boilers

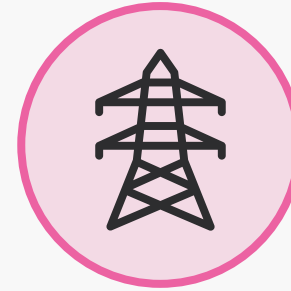
Scope 2: Indirect emissions from purchased electricity, steam, heating, or cooling.



Scope 3

Scope 3: Indirect emissions that are a consequence of your actions but from sources you do not own or control, and which are not classed as Scope 2. These make up 65–95% of most companies' carbon footprint.

Examples of scope 3 emissions are those generated from commuting and working from home.



Location vs Market-Based

Location-based emissions are those caused by energy consumption at your facility. These are the tonnes of CO₂e resulting from the use of grid electricity in your region, regardless of the tariff you pay.

Market-based reflects purchasing choices, or the lack of them. This approach looks at the emissions of the company you purchase your energy from, and the sources of electricity they purchase (e.g., 100% renewable, natural gas or coal).

Even when you purchase a lower carbon tariff you still consume average grid electricity, so a location-based approach looks at your true emissions. Your results are displayed through the market-based approach throughout this report.

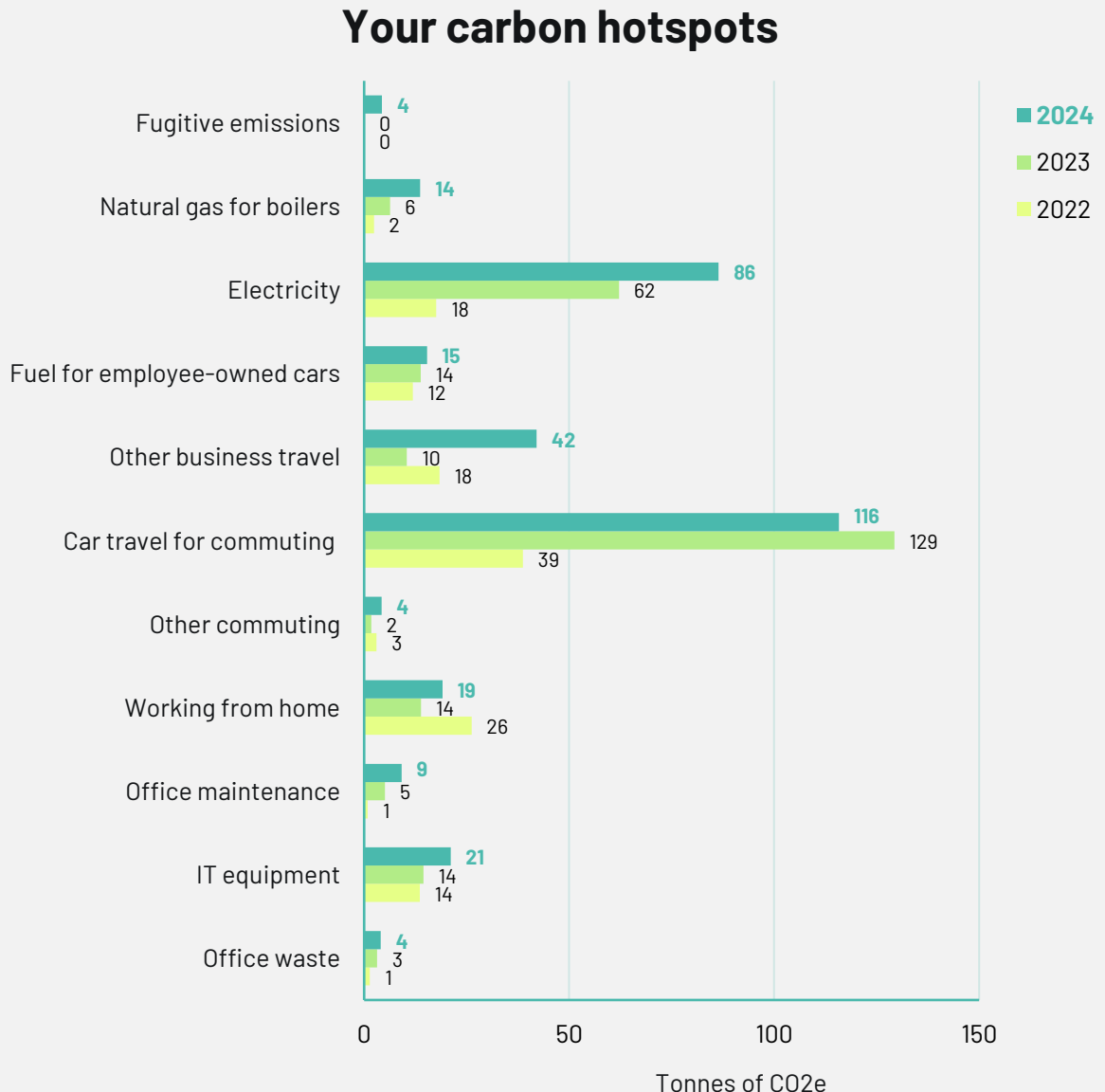
Executive Summary

Your Carbon Footprint Overview



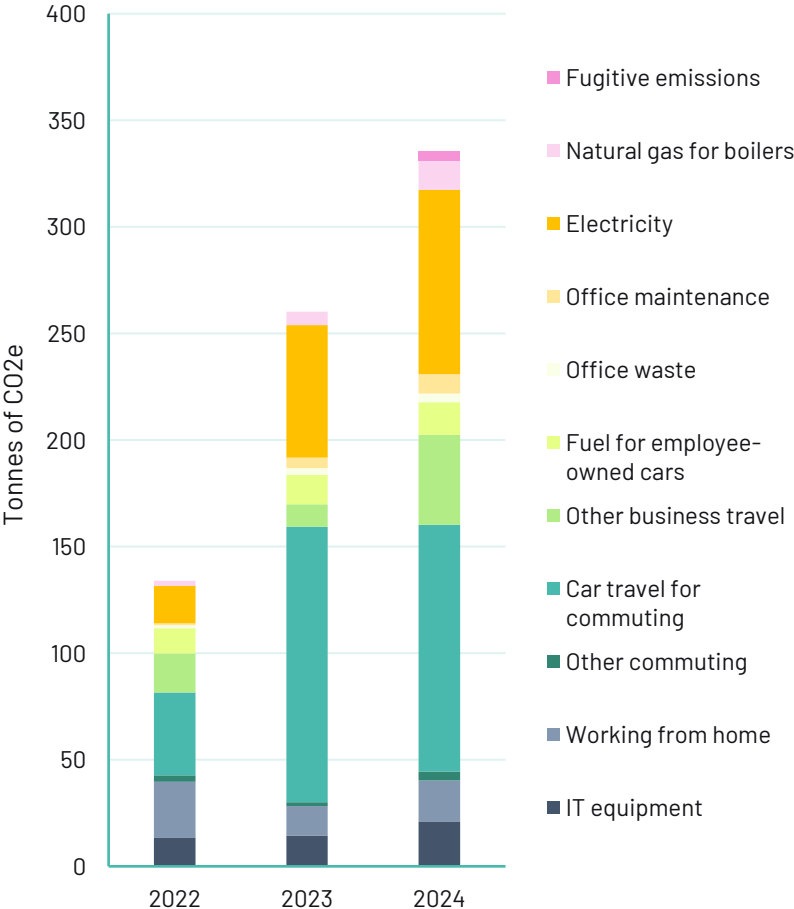
Summary	Three urgent things to do
<p>Your well-organised data clearly identifies commuting as the largest carbon hotspot, with car travel accounting for 96% of emissions.</p> <p>This year's emissions rose significantly by 29% from the pervious year. Mainly due to the increase of scope to include fugitive emissions, and the drastic increase in business air travel.</p>	<ol style="list-style-type: none">1. Introduce initiatives such as car sharing and educational schemes to reduce commuting by private car.2. Switch to a 100% renewable energy tariff.3. Reduce business travel emissions by limiting non-economy flights and opting for alternative transport where possible.

*CO2e = carbon dioxide equivalent, the standard international measurement of carbon footprint.

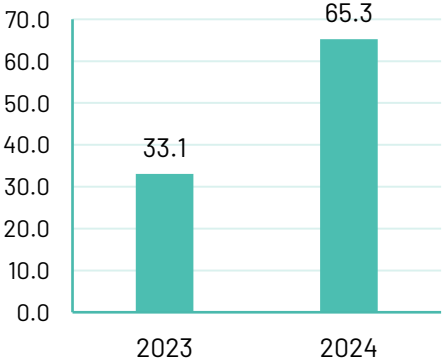


Your Carbon Emissions: Intensity Ratios

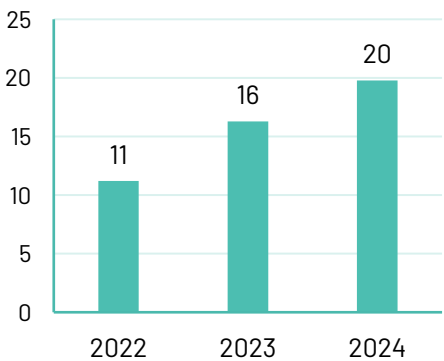
Total carbon emissions



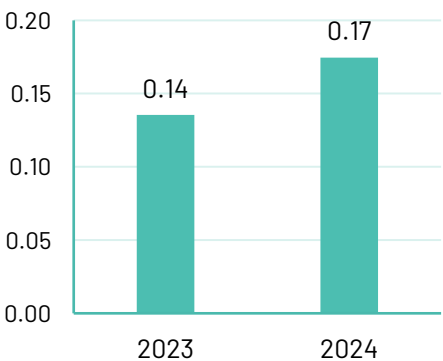
Tonnes CO2e per tonne of substrates purchased



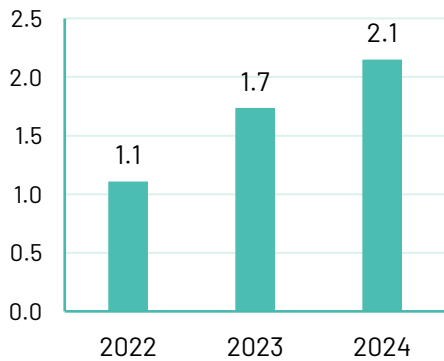
Tonnes CO2e per £ million sales revenue



Tonnes CO2e per m2 footprint of buildings



Tonnes CO2e per full time employee

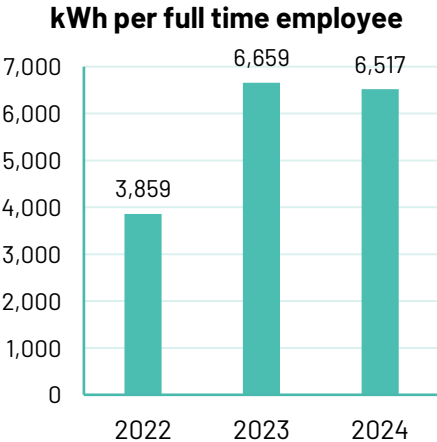
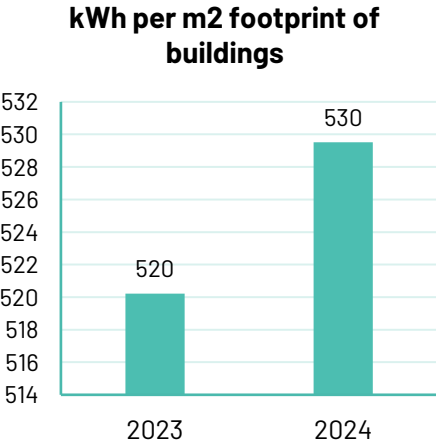
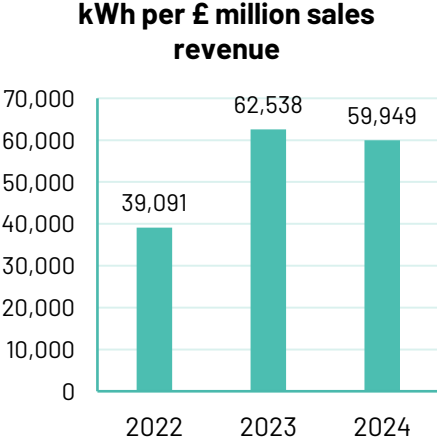
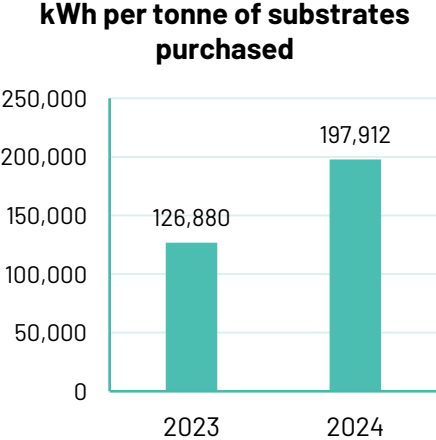
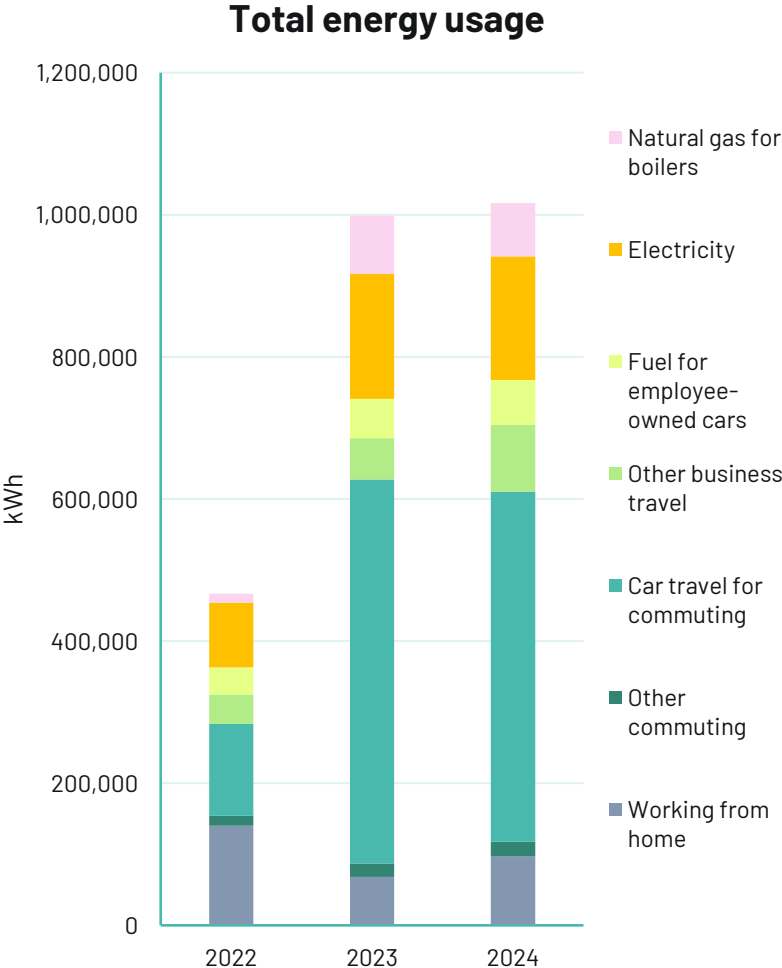


Intensity ratios are a valuable tool for evaluating your organisation's carbon performance by comparing emissions data to key business metrics. Monitoring these ratios over time enables you to track progress and benchmark against similar organisations.

This year, all intensity ratios have risen, reflecting a substantial increase in total emissions, mainly driven by the expanded scope to include fugitive emissions, and the drastic increase in business travel.

*Industry averages are sourced from CarbonQuota's database of 'Printing' companies for 2023.

Your Energy Usage: Intensity Ratios



Energy intensity ratios indicate how energy use impacts your overall carbon footprint.

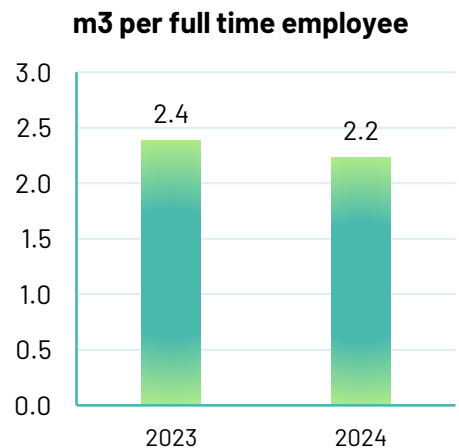
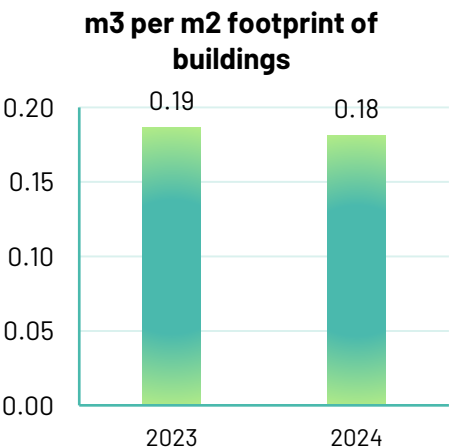
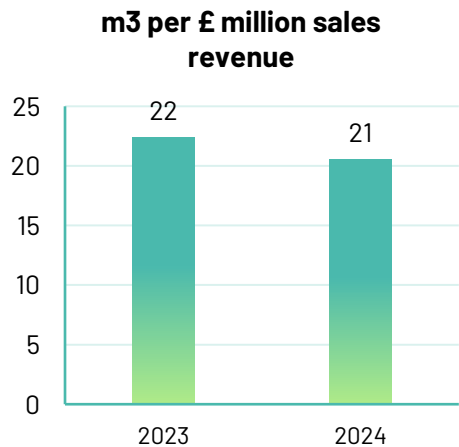
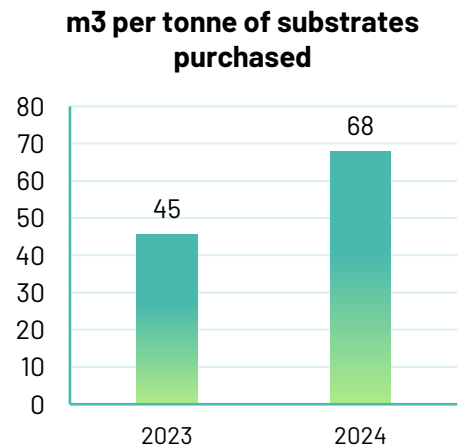
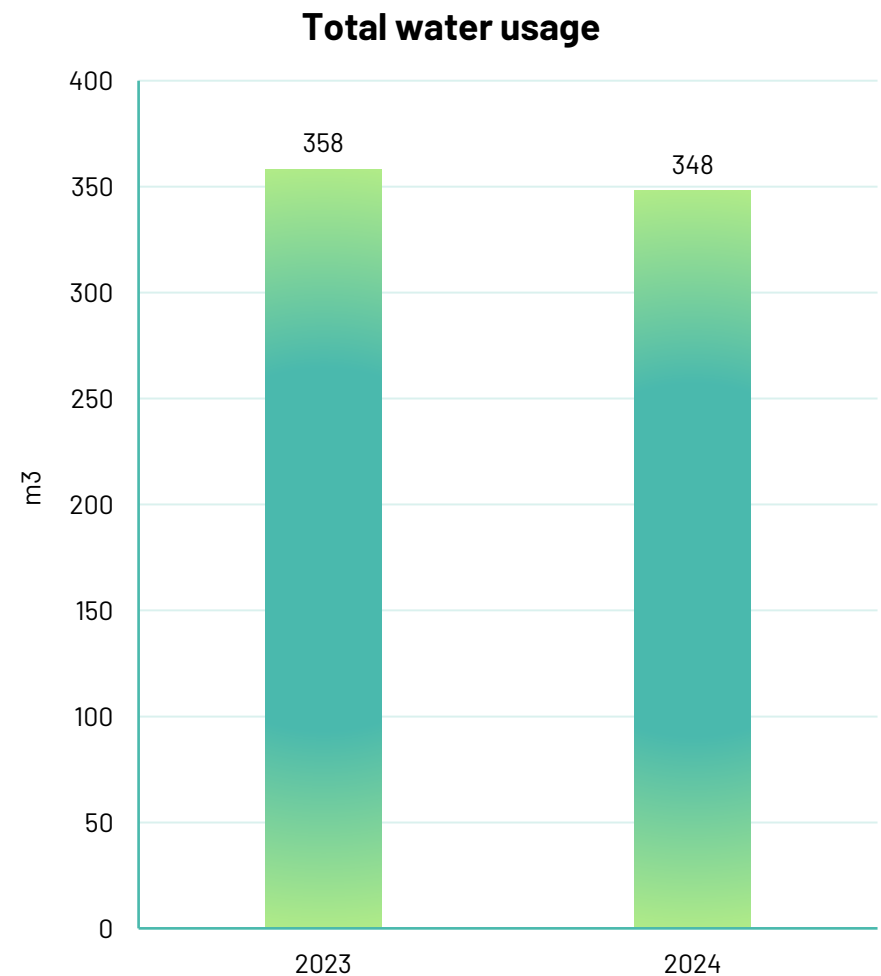
Measured as energy consumed per business activity or service, lower energy use for the same output reduces intensity.

Using less energy decreases greenhouse gas emissions and, in turn, your organisation's carbon footprint.

Car travel for commuting remains the largest contributor to energy consumption, and overall energy use has increased this period. However, intensity ratios show a decrease in kWh per £ million sales revenue and per full-time employee, highlighting some improvements in energy efficiency.

*Industry averages are sourced from CarbonQuota's database of 'Printing' companies for 2023.

Your Water Usage: Intensity Ratios



Your water footprint has remained relatively stable since the last reporting period, with a slight overall decline and reductions in some intensity ratios. These include m³ per £ million sales revenue, per m² of building footprint, and per full-time employee.

Your water footprint measures the total water consumed to produce your products and services.

Reducing water use not only lowers your environmental impact but also cuts costs by reducing your water bill, making it an important consideration for your business.

Reduction Strategy

Commuting remains the largest contributor to your operational carbon footprint, with car travel accounting for 96% of emissions. Although these emissions have decreased by 10% since 2023, they still represent the most significant carbon hotspot. To drive further reductions, prioritising initiatives such as a cycle-to-work scheme, car-sharing programmes, and incentivising public transport can provide practical alternatives to solo car travel. Additionally, installing EV charging points can encourage employees to transition to electric vehicles, further reducing emissions while fostering a more sustainable commuting culture.

Switching to a 100% renewable electricity tariff is one of the most effective ways to lower your carbon footprint. Currently, electricity is sourced from four different providers: the UK regular grid tariff, British Gas, e.on, and Valda Energy. However, Valda Energy and e.on supply electricity with particularly low renewable energy content – 1% and 0.2%, respectively. British Gas provides 48% renewable energy, making it a better option, but the highest priority should be transitioning away from Valda and e.on. A simple first step is switching to e.on next, their 100% renewable tariff, to replace the existing e.on contract. This should be a key focus as it presents the easiest and most immediate improvement. Following this, transitioning away from Valda Energy should be the next priority. However, since the current energy contracts have expiration dates in 2027 (British Gas: 31/03/2027, Valda Energy: 31/03/2027, e.on: 07/02/2027), immediate changes are limited. As an interim step, shifting the UK regular electricity supply at the Bradford site to a renewable tariff should be considered where possible.

Beyond sourcing renewable electricity, investing in solar panels would offer long-term reductions by enabling direct on-site renewable generation. This would help mitigate reliance on grid electricity, further cutting emissions and energy costs over time. Many providers offer financing options, reducing the need for a large upfront investment.

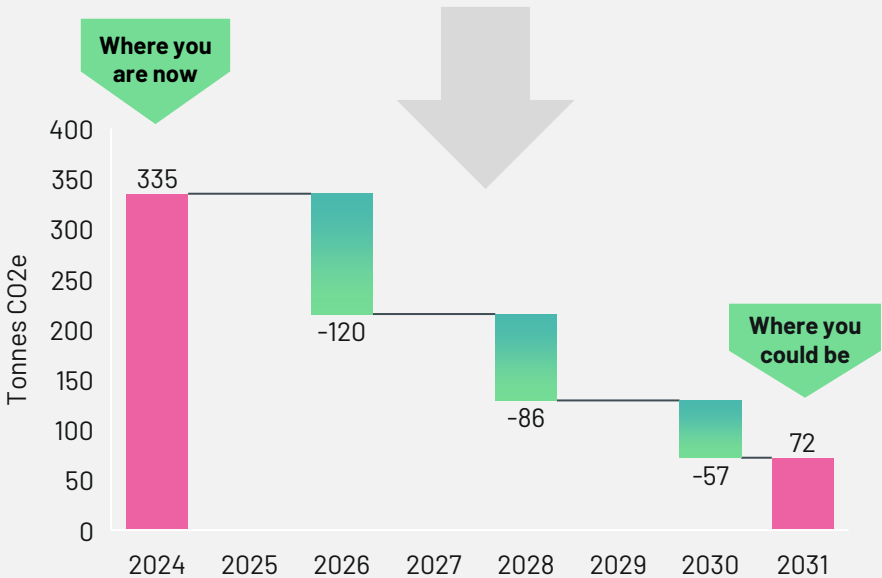
Business travel was the third-largest carbon hotspot in 2024, largely due to premium economy class air travel. To reduce emissions in this area, the priority should be shifting travel behaviours by choosing alternative transport where possible, such as trains for intracontinental travel. Additionally, opting for economy class flights instead of premium, business, or first class for longer journeys can significantly reduce emissions per passenger.

Every step taken to reduce your carbon footprint should be supported by a financial strategy to ensure feasibility. The following pages outline key initiatives that other organisations have successfully implemented to cut emissions and improve energy efficiency.

Potential Reductions

Reducing your carbon emissions requires consistent annual reductions. If you complete these objectives over the next 7 years you will see a consistent carbon reduction. You should be targeting an annual reduction of 48 tonnes of CO₂e.

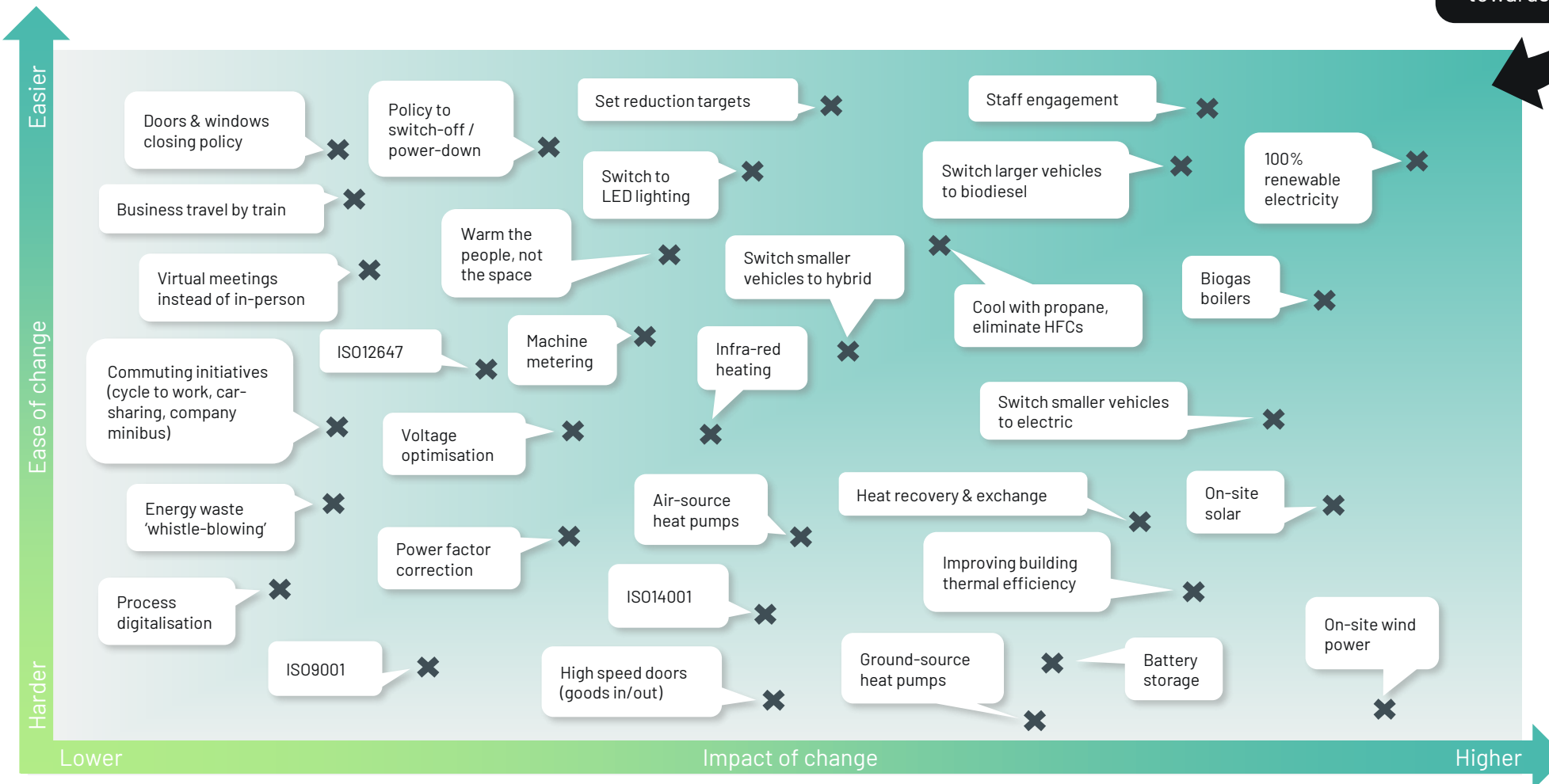
Reduction target	Possible carbon reduction
Introduce initiatives such as car sharing and educational schemes to reduce commuting by private car.	120 tCO ₂ e
Switch to a 100% renewable energy tariff.	86 tCO ₂ e
Reduce business travel emissions by limiting non-economy flights and opting for alternative transport where possible..	57 tCO ₂ e



Carbon Reduction Ideas

We have ranked the top thirty initiatives that are improving energy efficiency and reducing carbon footprints. **How do you compare?**

The easiest and most impactful changes are towards the top right corner



Carbon Disclosure

When your customers ask

It is becoming normal to disclose your carbon footprint to your customers. This can be in statutory reports, in responses to enquiries, and on public directories.

Carbon emissions category	tCO2e		
	2022	2023	2024
Scope 1	2.40	6.31	18.00
Scope 2 (market based)	17.59	62.14	86.47
Scope 2 (location based)	17.59	36.48	36.03
Scope 3*	113.97	191.80	230.90
Total (market based)	133.96	260.26	335.37
Total (location based)	133.96	234.60	284.93

*Scope 3 only includes IT equipment, working from home, commuting, business travel, office waste, and office maintenance.

External Assessment – what to say about this process:

We have appointed CarbonQuota to independently assess the accuracy, completeness, and consistency of energy use and carbon footprint calculations, within the operations under our direct control.

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Being asked about your Scope 3 emissions, or need more help?
Contact: info@carbonquota.co.uk

CarbonQuota can help you with

Creating a reputable, in depth, and market leading carbon reduction plan that will help you to:

- Disclose to organisations such as:
 - CDP
 - Ecovadis
 - SECR
 - B-Corp
- Enhance your ESG reporting;
- Ensure yearly carbon reductions;
- Help financially plan to achieve carbon reduction targets.



Marketing Toolkit: Certification & Label

Shout about it on your website

Certification of Operational Carbon Footprint Assessment

CarbonQuota has assessed and certified the greenhouse gas emissions associated with the following activity.

Company	Branded Limited
Location	<ul style="list-style-type: none">• TLG Hope Park Business Centre, Trevor Fosters Way, Bradford BD5 8HW• Unit F, Tomo Industrial Estate, Packet Boat Ln, Cowley, Uxbridge UB8 2JP• Unit 3 Riverpark, Billet Ln, Berkhamsted HP4 1HL
Latest greenhouse gas emissions (2024)	335.37 tonnes CO₂e
Date	April 2025

CARBONQUOTA®

Certified
CARBONQUOTA®
**CARBON
MEASURED**
OPERATION

CarbonQuota has assessed the greenhouse gas emissions associated with Branded Limited direct operations.

The period 1st January 2024 to 31st December 2024 was measured.

The operational boundaries of this study comprise the: scope 1 GHG emissions associated with fugitive emissions and natural gas for boilers; scope 2 GHG emissions associated with electricity consumption; and scope 3 GHG emissions associated with IT equipment, working from home, commuting, business travel, office waste, and office maintenance. All other scope 1, 2 & 3 GHG categories were excluded.

Add this to your email signature



What you can say

We are working with CarbonQuota to measure and reduce our carbon footprint (Certified: CarbonQuota 2025).

Input Table

Activity	Scope	Unit	2022	2023	2024
Revenue		Pound GB	£11,945,000.00	£15,971,000.00	£16,959,000.00
FTE		Employees	121.00	150.00	156.00
Building area		m2	-	1,920.00	1,920.00
Substrate purchased		tonnes	-	7.87	5.14
Water Usage		m3	-	358.00	348.00
R-410A (refrigerant)(fugitive emissions)	1	kg	-	-	2.25
Natural Gas for boilers	1	m3	1,170.58	7,340.86	6,762.17
Electricity UK Grid regular tariff	2	kWh	90,965.00	23,176.00	22,422.00
British Gas	2	kWh	-	11,021.00	9,913.00
e.on	2	kWh	-	57,142.00	53,622.00
Valda Energy	2	kWh	-	84,836.00	88,047.00
Location Based Electricity regular tariff	2	kWh	90,965.00	176,175.00	174,004.00
Reams of A4 Paper purchased goods	3	Reams	60.00	33.33	281.92
Other Office stationery purchased goods	3	Pound GB	4,310.00	4,282.00	4,868.30
Office food & drink purchased goods	3	Pound GB	2,161.00	5,064.00	7,625.90
Office Furniture purchased goods	3	Pound GB	2,400.00	1,327.40	4,569.89
Office cleaning & hygiene purchased goods	3	Pound GB	24,007.00	24,937.00	34,297.51
Office waste - General purchased goods	3	kg	16,250.00	8,758.00	8,113.00
Office Waste - Recycling purchased goods	3	kg	16,250.00	4,736.00	4,476.00
Diesel distance for employee-owned cars (via expenses)	3	miles	34,415.00	51,308.00	58,142.85
Diesel purchased for employee-owned cars (via expenses)	3	Pound GB	120.00	-	-
Bus travel for business travel	3	miles	406.00	189.00	52.00
Tube for business travel	3	Tap ins	568.00	184.00	242.00
Train Travel - Standard class for business travel	3	miles	7,138.00	14,010.00	20,485.30
Taxi Travel for business travel	3	miles	264.00	638.00	985.76
Air travel - Economy for business travel	3	miles	33,092.00	54,841.00	49,831.00
Air travel - Premium for business travel	3	miles	17,084.00	13,916.00	62,877.00
Air travel - Business for business travel	3	miles	-	-	1,080.00
Hotel stay for business travel	3	nights	79.00	48.00	128.00

Input Table Continued

Activity	Scope	Unit	2022	2023	2024
Walking & Cycling for commuting	3	miles	2,568.00	11,515.90	7,464.00
Bus travel for commuting	3	miles	7,620.00	14,740.68	20,760.00
Tube for commuting	3	Tap ins	72.00	1,816.41	2,088.00
Train Travel - Standard class for commuting	3	miles	15,360.00	9,405.13	2,472.00
Taxi Travel for commuting	3	miles	480.00	-	-
Car travel for commuting	3	miles	114,984.00	481,878.80	439,092.00
Working from home	3	Days	10,890.00	-	-
Electricity UK Grid used by employees for home working	3	kWh	-	13,370.87	24,558.35
On-site solar - no FIT used by employees for home working	3	kWh	-	2,097.17	5,044.05
Natural Gas used by employees for home working	3	kWh	-	37,255.52	67,260.84
Fuel Oil used by employees for home working	3	litre	-	1,282.11	38.00
iMacs purchased goods	3	number of items	16.00	5.00	-
Tablets & Laptops purchased goods	3	number of items	10.00	9.00	8.00
Smartphones purchased goods	3	number of items	11.00	-	15.00
Display Screens purchased goods	3	number of items	2.00	7.00	31.00
MacBook purchased goods	3	number of items	-	22.00	21.00

Results Table: Carbon Footprint

Activity	Scope	Unit	2022	2023	2024
R-410A (refrigerant)(fugitive emissions)	1	tCO2e	-	-	4.33
Natural Gas for boilers	1	tCO2e	2.40	6.31	13.67
Electricity UK Grid regular tariff	2	tCO2e	17.59	4.80	4.64
British Gas	2	tCO2e	-	1.62	1.45
e.on	2	tCO2e	-	6.90	30.40
Valda Energy	2	tCO2e	-	48.83	49.97
Location Based Electricity regular tariff	2	tCO2e	17.59	36.48	36.03
Reams of A4 Paper purchased goods	3	tCO2e	0.26	0.15	1.23
Other Office stationery purchased goods	3	tCO2e	0.06	0.39	0.44
Office food & drink purchased goods	3	tCO2e	0.21	1.14	1.70
Office Furniture purchased goods	3	tCO2e	0.08	0.05	1.27
Office cleaning & hygiene purchased goods	3	tCO2e	0.23	3.33	4.52
Office waste - General purchased goods	3	tCO2e	1.31	3.07	4.03
Office Waste - Recycling purchased goods	3	tCO2e	0.08	0.10	0.03
Diesel distance for employee-owned cars (via expenses)	3	tCO2e	11.60	13.77	15.33
Diesel purchased for employee-owned cars (via expenses)	3	tCO2e	0.24	-	-
Bus travel for business travel	3	tCO2e	0.10	0.01	0.01
Tube for business travel	3	tCO2e	0.20	0.06	0.08
Train Travel - Standard class for business travel	3	tCO2e	0.49	0.29	0.97
Taxi Travel for business travel	3	tCO2e	0.08	0.08	0.31
Air travel - Economy for business travel	3	tCO2e	9.96	6.71	12.02
Air travel - Premium for business travel	3	tCO2e	6.43	2.77	26.95
Air travel - Business for business travel	3	tCO2e	-	-	0.41
Hotel stay for business travel	3	tCO2e	1.14	0.50	1.33

Results Table Continued: Carbon Footprint

Activity	Scope	Unit	2022	2023	2024
Walking & Cycling for commuting	3	tCO2e	-	0.00	0.00
Bus travel for commuting	3	tCO2e	1.80	0.94	3.38
Tube for commuting	3	tCO2e	0.02	0.63	0.72
Train Travel - Standard class for commuting	3	tCO2e	1.06	0.21	0.13
Taxi Travel for commuting	3	tCO2e	0.14	-	-
Car travel for commuting	3	tCO2e	38.76	129.30	115.80
Working from home	3	tCO2e	26.19	-	-
Electricity UK Grid used by employees for home working	3	tCO2e	-	2.77	5.08
On-site solar - no FIT used by employees for home working	3	tCO2e	-	0.00	0.00
Natural Gas used by employees for home working	3	tCO2e	-	7.55	13.91
Fuel Oil used by employees for home working	3	tCO2e	-	3.52	0.12
iMacs purchased goods	3	tCO2e	8.64	2.70	-
Tablets & Laptops purchased goods	3	tCO2e	3.16	2.90	2.58
Smartphones purchased goods	3	tCO2e	1.03	-	1.41
Display Screens purchased goods	3	tCO2e	0.71	2.50	11.05
MacBook purchased goods	3	tCO2e	-	6.37	6.08
Total (Location-Based)		tCO2e	133.96	234.60	284.93
Total (Market-Based)		tCO2e	133.96	260.26	335.37

Results Table: Energy Usage

Activity	Scope	Unit	2022	2023	2024
Natural Gas for boilers	1	kWh	13,034.87	81,743.55	75,299.56
Electricity UK Grid regular tariff	2	kWh	90,965.00	23,176.00	22,422.00
British Gas	2	kWh	-	11,021.00	9,913.00
e.on	2	kWh	-	57,142.00	53,622.00
Valda Energy	2	kWh	-	84,836.00	88,047.00
Diesel distance for employee-owned cars (via expenses)	3	kWh	37,207.78	55,471.64	62,861.14
Diesel purchased for employee-owned cars (via expenses)	3	kWh	991.88	-	-
Bus travel for business travel	3	kWh	309.28	143.98	39.61
Tube for business travel	3	kWh	965.50	312.77	411.36
Train Travel - Standard class for business travel	3	kWh	3,577.77	7,022.21	10,267.82
Taxi Travel for business travel	3	kWh	296.13	715.64	1,105.73
Air travel - Economy for business travel	3	kWh	23,916.90	39,635.77	36,014.84
Air travel - Premium for business travel	3	kWh	12,347.28	10,057.65	45,443.70
Air travel - Business for business travel	3	kWh	-	-	780.56
Bus travel for commuting	3	kWh	5,804.75	11,229.13	15,814.52
Tube for commuting	3	kWh	122.39	3,087.58	3,549.23
Train Travel - Standard class for commuting	3	kWh	7,698.87	4,714.12	1,239.04
Taxi Travel for commuting	3	kWh	538.42	-	-
Car travel for commuting	3	kWh	128,977.55	540,523.45	492,529.50
Working from home	3	kWh	140,187.00	-	-
Electricity UK Grid used by employees for home working	3	kWh	-	13,370.87	24,558.35
On-site solar - no FIT used by employees for home working	3	kWh	-	2,097.17	5,044.05
Natural Gas used by employees for home working	3	kWh	-	37,255.52	67,260.84
Fuel Oil used by employees for home working	3	kWh	-	15,244.24	451.82
Total		kWh	466,941.37	998,800.30	1,016,675.67

Results Table: Intensity Ratios

Carbon intensity ratios (yours are market-based; industry average is market-based*)

Activity	2022	2023	2024	% Change
Tonnes CO2e per tonne of substrates purchased	-	33.06	65.28	97
Tonnes CO2e per £ million sales revenue	11.21	16.30	19.78	21
Tonnes CO2e per m ² footprint of buildings	-	0.14	0.17	29
Tonnes CO2e per full time employee	1.11	1.74	2.15	24

Energy intensity ratios

Activity	2022	2023	2024	% Change
kWh per tonne of substrates purchased	-	126,880.12	197,912.34	56
kWh per £ million sales revenue	39,090.95	62,538.37	59,949.03	-4
kWh per m ² footprint of buildings	-	520.21	529.52	2
kWh per full time employee	3,859.02	6,658.67	6,517.15	-2

Water intensity ratios

Activity	2023	2024	% Change
Litres per tonne of substrates purchased	45.48	67.74	49
Litres per £ million sales revenue	22.42	20.52	-8
Litres per m ² footprint of buildings	0.19	0.18	-3
Litres per full time employee	2.39	2.23	-7

*Carbon intensity ratio industry averages (Avg.) are based on a market-based assessment, where the electricity for organisations that pay a premium for 100% renewable tariff are reported as zero carbon footprint. Industry averages are sourced from CarbonQuota’s database of ‘Printing’ companies for 2023.

Calculation Approach: Operational Carbon Footprint

Operational and organisational boundaries

The operational boundaries of this study comprise the: scope 1 GHG emissions associated with fugitive emissions and natural gas for boilers; scope 2 GHG emissions associated with electricity consumption; and scope 3 GHG emissions associated with IT equipment, working from home, commuting, business travel, office waste, and office maintenance. All other scope 1, 2 & 3 GHG categories were excluded.

The organisational boundaries of this study comprise the facilities noted on the cover sheet. The consolidation of facility level GHG emissions was undertaken using the operational control approach.

There are no GHG removals and reservoirs within operational and organisational boundaries.

Methodology

In carrying out carbon footprint calculations and preparing this document, CarbonQuota has followed the general principles of the Greenhouse Gas Protocol (Corporate Standard), with further guidance from the Greenhouse Gas Protocol (Corporate Value Chain Accounting and Reporting Standard).

Within the organisational boundaries, a consistent approach was used to quantify and to document GHG emissions and removals by completing, as applicable, the following steps: (1) Identification of GHG sources and sinks was carried out using CarbonQuota's industry expertise and previous experience, and guidance from international publications such as the GHG Protocol; (2) The selected quantification method is based on the multiplication of GHG activity data by GHG emission or removal factors, which was thought to be the most

appropriate approach for this study; (3) The GHG activity data were collected from activity data used consistent with the quantification methods; (4) Selection or development of GHG emission or removal factors - the most appropriate and current GHG emission factors have been selected from the European Environment Agency's Dataset up to 2020, IEA Emissions Factors 2021, Defra/DECC 2021 greenhouse gas conversion factor repository (previous years databases used for previous years reporting year); (5) the calculations of the GHG emissions and removals have been carried out by multiplying the GHG activity data by GHG emission or removal factors. These calculations have been undertaken in a Microsoft Excel model.

The following underlying primary data were used to provide summarised data to CarbonQuota for calculating the carbon footprint and energy footprint: utility company bills; supplier invoices; expense claims.

All IPCC 2007 GHGs were considered in the calculation of this organisational carbon footprint, which were converted to carbon dioxide equivalents (CO₂e) using the 2007 IPCC Global Warming Potentials (GWPs). Whilst more recent IPCC GWPs are available, the latest version of the main source of secondary data used in this study (i.e. EEA, IEA, Defra) currently uses IPCC 2007 GWPs.

The calculations were assured on behalf of CarbonQuota by Dr Matt Fishwick who found no evidence to suggest that they were materially incorrect and were not a fair representation of the GHG data and information.

Company overview

CARBONQUOTA®



We exist to simplify carbon measurement and reduction – helping businesses to help the planet.

Our mission is to empower businesses and their supply chains to take positive action for the planet.

Through our innovative automated carbon footprint technology and tailored reduction strategies, we enable responsible companies to measure, report, and actively reduce their environmental impact, fostering a sustainable future for all.

As your trusted partner, CarbonQuota provides the optimal combination of technology, expertise and strategic vision to help you to navigate your carbon reduction journey – tailored to your priorities and aspirations.

With pragmatic solutions focused on continuous improvement, we empower businesses to reduce emissions today, while developing the capacity for long-term, accounted de-carbonisation.

We make verifiable carbon management and reduction achievable through:

- Robust data for evidence and insight led decisions
- Seamless tech integration for efficiency
- Pragmatic, staged roadmaps to fit your objectives and pace
- Advice grounded in science, not marketing

What really sets us apart from other carbon accounting providers, is our unique data and deep knowledge and expertise.

We have the richest dataset of emission factors available anywhere in the industry and avoid, where possible, the use of average emission factors typically available in generic databases.

Our algorithm is intelligent and dynamic – constantly evolving and improving as new data becomes available and regularly independently verified.

Our environmental scientist team are qualified to work in accordance with relevant international standards



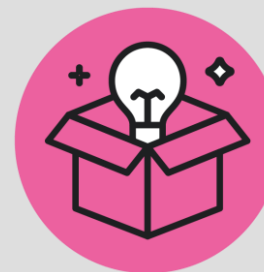
We are Catalysts

We don't just talk about change – we make it happen. We're the spark that drives sustainable action and transformation.



We are approachable

We're here to help, wherever you are in your sustainability journey. We educate, inspire, and work together to achieve positive outcomes.



We are curious

We ask questions – even the tough ones. We listen to understand and challenge to drive innovation for a more sustainable future for all of us



We are honest

We believe in keeping it real. We're not afraid to challenge ideas if it means getting the best results for colleagues you, your team, and the planet.

Pioneering Carbon Solutions

for the Packaging and Print Sector



We are the world's leading carbon consulting and technology business for the packaging and print sector. While this may seem like a niche market, it's critically important - accounting for 30% of global greenhouse gas emissions and involving hundreds of thousands of stakeholders across raw materials, design, production, supply chain, and consumer consumption.

Our specialisation:

Our expertise is driven by a fundamental understanding that effective carbon calculations require deep, sector-specific knowledge. Unlike generalist firms that may provide misleading or inaccurate assessments, we offer granular, accurate, and automated carbon calculations with unparalleled industry insight.

Our Unique Team:

We are not just a company, but a collective of experts:

- Climate experts
- Data scientists
- Technology enthusiasts
- Supply chain specialists
- Marketing and process gurus

This diverse skill set is why we stand as the world's leading carbon consulting and technology business for the packaging and print sector.

Our Services:

We categorise our business into four areas:

CarbonConnect

Our integrated and automated product carbon footprint solution via our Channel Partners.

CarbonEssentials

For businesses wanting to start exploring their carbon footprint in more detail.

CarbonPro

For businesses decarbonising their operations, products and supply chain, with Net-Zero ambitions.

Consulting

Our consulting wrapper allows our customers to access some of the most talented people in our industry

Our customers range from small and medium-sized enterprises to the largest and most recognised brands in the world. They all share a common goal: using scientific data to help decarbonize the packaging and print sector.

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