



B Lab Statement on BPM LLP's B Corp Certification

B Lab's independent Standards Advisory Council has rendered the following decision and guidance regarding eligibility for B Corp Certification for companies providing tax advisory services:

"Companies in the tax advisory industry are eligible for B Corp Certification if they are able to confirm that their tax philosophy, used to provide services and recommendations to clients, aligns with the company specific principles listed in B Lab's framework, specifically, 1) the tax advice provided appropriately reflects the actual amount of income generated by the client over time; and, 2) the tax advice provided to a client for a jurisdiction appropriately reflects the actual operations of the client in that jurisdiction."

BPM LLP is required to disclose a summary of how it complies with the above requirements as a part of its B Corp Certification. For more information on the review process, please refer to B Lab's position statement on Companies that Provide Tax Advisory Services and B Corp Certification [here](#).

Summary of Company

BPM LLP is a California-based accounting and advisory firm founded in 1986 with more than 800 employees, making it one of the 50 largest public accounting and advisory firms in the country and one of the top 10 firms on the West Coast. The company's Tax practice offers full-service capabilities in over a dozen industries and makes up nearly 40% of the Firm's annual revenue. The company serves both private clients and corporate clients of all sizes, and offers a full-range of services including domestic tax services, international operations, detecting state and local tax liabilities, and identifying and calculating R&D tax credits.

BPM LLP's Policies and Practices

In alignment with the requirements and principles stated in B Lab's position statement for companies that provide tax advisory services, BPM LLP has a philosophy statement for the tax advice that it provides to its clients and its own engagement with governments and tax regulators. The philosophy statement reads as follows:

"As a proud Certified B Corp, BPM LLP is committed to upholding the highest level of integrity in our business. We recognize the beneficial role of taxes in a healthy society to help our clients, communities, and colleagues all over the world succeed. We use a personalized, comprehensive approach to provide fair tax consulting, planning, and compliance advice while at the same time ensuring that any strategies proposed are supportable if questioned by tax authorities. In keeping with this philosophy, we do not mass market tax products or strategies and fully adhere to tax



laws in an effort to produce the most favorable outcomes for our clients in the jurisdiction in which we are counseling our clients. Throughout the tax planning process we proactively bring sound tax planning ideas to our clients that appropriately reflect the amount of income and operations provided to us in that jurisdiction. In accordance with this tax philosophy, we engage collaboratively with government and tax authorities and limit our advocacy activities with such authorities to (a) work for specific clients in need of regulatory compliance assistance and (b) providing financial support to the bipartisan AICPA PAC which advocates for the interests of the accounting industry as a whole (which may sometimes include limited tax advocacy).

To ensure all tax consulting and compliance advice meets these standards and addresses our interactions with government and tax regulators, our services are conducted in accordance with the [AICPA's Statement on Standards for Tax Services](#) as well as Treasury Department Circular 230 and other applicable professional standards as well as applicable federal and state laws. We have a Quality Control document that discusses these items and expands on some of the rules to ensure we meet these standards. Additionally, we conduct regular training of all employees and partners, maintain internal policies on conduct, document engagements with our clients, and regularly review client retention. Moreover, we have a Red Flag Reporting system in place for employees to safely, securely, and anonymously report ethics, compliance, safety, fraud, and whistleblower matters.”