

THE BODY SHOP

2019 Aggregated Scoring Methodology Summary

The Body Shop and its Subsidiaries

As the B Corporation Certification is a company-level certification, the assessment of a Parent Company is required to include its subsidiaries in which it owns >50% of the shares and has controlling interest. Depending on the operations of the certifying company, Parent Companies may roll up their subsidiaries into a single assessment or assess separately.

Parent companies and their subsidiaries that were included in the scope of certification, and share the same name as the certified parent, may use the B Corp logo with regards to the certified parent's brand. Only Certified B Corps that have met the performance requirement (ie. 80 point bar) may use the B Corp logo with regards to their specific entity.

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The Body Shop and its subsidiaries were required to be assessed in the B Impact Assessment and undergo a review by B Lab staff. Independent franchise stores were excluded from the scope of certification as independent franchises are independently-owned and separately registered business entities. The Body Shop and its subsidiaries were divided into 15 assessments, and the overall score was calculated using a employee-based weighted average of its underlying assessments. The 15 assessments are as follows:

- The Body Shop - Australia
- The Body Shop - Austria-Germany
- The Body Shop - Brazil
- The Body Shop - Canada
- The Body Shop - Chile
- The Body Shop - Denmark
- The Body Shop - France/Benelux
- The Body Shop - Hong Kong/Macau
- The Body Shop - Iberia
- The Body Shop - International
- The Body Shop - Mexico
- The Body Shop - Singapore
- The Body Shop - Sweden
- The Body Shop - UK
- The Body Shop - USA

The group scored an overall 82.6 out of 200 total available points. The minimum verified score required for B Corp Certification is 80.

Learn more about the [B Impact Assessment](#).

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The overall scores for individual company assessments, which were used by B Lab to determine the overall score of The Body Shop, are listed below.

Company Name	BIA Score
The Body Shop - Australia	82.9
The Body Shop - Austria-Germany	77.5
The Body Shop - Brazil	88.3
The Body Shop - Canada	75.9
The Body Shop - Chile	73.4
The Body Shop - Denmark	78.5
The Body Shop - France/Benelux	79.0
The Body Shop - Hong Kong/Macau	81.8
The Body Shop - Iberia	80.7
The Body Shop - International	90.5
The Body Shop - Mexico	78.6
The Body Shop - Singapore	80.6
The Body Shop - Sweden	78.9
The Body Shop - UK	90.9
The Body Shop - USA	73.8