

Score Aggregation Methodology & Brand List Lemonade 2025

As the B Corporation Certification is a company-level certification, the assessment of a Parent Company is required to include its subsidiaries in which it owns >50% of the shares and has a controlling interest. Depending on the operations of the certifying company, Parent Companies may roll up their subsidiaries into a single assessment or assess separately.

Regardless of whether a Certified Parent Company's subsidiaries are assessed together or separately, only distinct subsidiaries that B Lab has determined independently meet the performance requirement for certification (i.e. score of 80+ points) are eligible to use the Certified B Corporation logo and refer to themselves as Certified B Corporations.

Aggregated Scoring Methodology

Lemonade and its subsidiary/ies were required to be assessed in the B Impact Assessment and undergo a review by B Lab staff. The entities were divided into two assessments, and the overall score was calculated using a weighted average based on HEADCOUNT.

The assessments are as follows:

1. Lemonade, Inc
2. Lemonade

Based on the weighted average, Lemonade scored an overall 84.27 out of 200 total available points. The minimum verified score required for B Corp Certification is 80.

The table below shows the scores for the individual assessments:

Legal entity/Company name	BIA Score
Lemonade, Inc	86.7
Lemonade	78.6

Brands

Brands that are not distinct operating subsidiaries included in the Parent Company's certification are not Certified B Corporations themselves but may use the Certified B Corporation logo if B Lab has determined they have independently met the performance requirement for certification. Otherwise, the Certified B Corporation logo shall only be used in reference to the brand as part of the Parent Company's certification. For a list of brands under Lemonade that have been determined to have met the performance standards for certification (i.e. score of 80+ points) independently and can therefore use the B Corp IP.

Lemonade, Inc. enjoys full use of the intellectual property on its website as a Certified B Corporation. The Company's public profile on bcorporation.net will state that Lemonade is a Certified B Corporation.

Global Brands may use the B Corporation equity in the geography of the Certified Company if the full range under the brand in that geography is covered by Certification. In this case, the company can't use it in Israel and The Netherlands for the development markets.