Happy Family Brands Assessment (2016-11-03)

Version: Wholesale/Retail Track / 50-249 Employees / Developed Market

Wed Mar 15 21:10:11 GMT 2017

As a wholly-owned subsidiary of Group Danone, Happy Family Brands is required to make its full B Impact Assessment transparent. The PDF contains a completed B Impact Assessment that has been reviewed by B Lab with Happy Family Brands for its certification as a B Corporation. Answers to questions that would reveal sensitive information (e.g. that would advantage competitors or prejudice litigation) are covered as such:

Governance

Govern	nance: Mission & Engagement
GV1.1	Select the description that best describes your business. [Not Weighted]
	Positive social/environmental impact is desirable but not a particular focus for our business.
	Social and environmental impact is frequently considered but it isn't a high priority.
	We consider social and environmental impact in some aspects of our business but infrequently.
	We consistently incorporate social and environmental impact into decision-making because we consider it important to the success and profitability of our business.
	We treat our social/environmental impact as a primary measure of success for our business and prioritize it even it cases where it may not drive profitability.
GV1.2	Does your company have a corporate mission statement, and does it include any of the following? [Less Weighted]
	No written statement
	A written corporate mission statement that does not include a social or environmental commitment
	A general commitment to social and/or environmental responsibility and stewardship
	A commitment to a specific positive social impact (e.g. poverty alleviation, sustainable economic development)
	A commitment to a specific positive environmental impact (e.g. reducing waste to landfill with upcycled products)
	A commitment to serve a target beneficiary group in need (e.g. low income customers, smallholder farmers)
GV1.3	Please type or paste your mission statement here. [Not Weighted]
	Our mission is to change the trajectory of children's health through nutrition.
GV1.4a	Which type of employee training does your company provide regarding its social and environmental mission? [Equally Weighted]
	No social or environmental mission
	No training on the company's social and environmental mission
	Only informal inclusion in orientation, training and/or instruction
	Specific, formal training integrated into new employee and new manager training
	${f ilde{\!\!ert}}$ Specific, formal training integrated into ongoing employee and manager training
	Workers articulate goals and achievements on social and environmental metrics as an individual or part of a workplace team
	All supervisors and managers receive training on how to communicate social and environmental goals to employees and implement accountability for results

GV1.4b	Does the Board of Directors or equivalent governing body review the company's social or environmental performance on at least an annual basis? [Equally Weighted]
	O No
	Ves - The Board receives a general update on the company's social and/or environmental performance
	Yes - The Board reviews key performance indicators (KPIs) on the company's social and/or environmental performance
	N/A - No Board of Directors or equivalent governing body
GV1.6	What proportion of full-time managers have social or environmental mission-related responsibilities or expectations outlined in their job description? [Equally Weighted]
	○ 0% ○ 1-49% ○ 50-99% ○ 100%
GV1.7	What portion of management had a formal written performance evaluation/review in the last year that included social
	and/or environmental goals? [Equally Weighted]
	○ 0 ● 1-49% ○ 50-99% ○ 100%
GV1.8	Is the compensation of your CEO and those who directly report to the CEO tied to achieving specific social and environmental metrics or objectives? [Equally Weighted]
	No No
	Yes, CEO/President compensation
	▼ Yes, other senior management team member(s) compensation
GV1.8a	In the last year, how did the company solicit specific feedback from its external stakeholders (excluding employees and investors) regarding the company's social and environmental performance? [Less Weighted]
	No formal stakeholder engagement
	Annual stakeholder meeting
	☑ Online stakeholder forum to provide/report social or environmental concerns or feedback
	Meetings or other engagement mechanisms with local community members
	Meetings or other engagement mechanisms with social or environmental advocacy groups
	Community/environmental representation on an advisory board.
	Third party or anonymous surveys about social/environmental performance
	✓ Other (please describe)
	Other: Happy Mama engagement
GV1.10	Are there key performance indicators (KPIs) or metrics that your company tracks at least annually to determine if you are meeting your social or environmental objectives? [Equally Weighted]
	We don't track key social or environmental performance indicators
	We measure KPIs/metrics or outputs that we have identified and defined in order to determine if we are achieving our social and environmental objectives
	We measure social and environmental outcomes over time (examples: 3rd-party impact assessments, progress out of poverty indexing, beneficiary outcome surveys, etc.)

Goverr	nance: Corporate Accountability
GV2.1a	What is the company's highest level of corporate oversight? [Less Weighted]
	Owner/Manager only
	Non-Fiduciary Advisory Board
	Board of Directors or Equivalent
GV2.2a	Which of the following apply to your company's Board of Directors or equivalent governing body? [Heavily Weighted]
	☑ Meets at least twice annually
	Includes at least 1 independent member
	Includes at least 50% independent members
	☑ Oversees executive compensation
	Has an Audit Committee with at least 1 independent member
	Has a Compensation Committee with at least 1 independent member
	Company is a cooperative and elects Board from membership
	None of the above
	N/A - No Board of Directors or equivalent
GV2.3a	Which of the following stakeholder groups or relevant independent experts have voting seats on the Board of Directors or equivalent governing body? [Less Weighted]
	☑ Executive employee representative
	Non-executive employee representative
	Community expertise (e.g. local university representative)
	Environmental expertise (e.g. environmental nonprofits)
	Customers
	None of the above
	N/A - no Board of Directors or other governing body
Goverr	nance: Ethics
GV3.1b	Does the company maintain any of the following financial controls? [Equally Weighted]
	None
	IT systems have different password protection systems that are changed periodically with different access levels according to the position of the staff member accessing the data
	Fraud risk assessment is conducted at least annually and any internal control deficiencies identified are communicated to BoD and senior management.
	Lines of financial reporting, responsibilities and limits for the authorization, approval and verification of disbursements are all documented in writing
	☑ Document financial control activities, which at the minimum cover controls around cash disbursement, accounts receivable, accounts payable, and inventory management

GV3.3a	Which of the following anti-corruption reporting and prevention systems are in place? [Equally Weighted]
	Written employee whistle-blowing policy provides legal protection to workers, with strict confidentiality easily accessible and circulated to all employees
	☑ Helpline or anonymous mechanism to report grievances/concerns
	✓ Individual or department oversight with direct access to Board of Directors
	Other (please describe)
	None of the above
GV3.4	Which of the following describes how your company instructs employees regarding your Code of Ethics about behavioral expectations, bribery and corruption? [Equally Weighted]
	No Code of Business Conduct (or equivalent policy) or training on the Code
	✓ We instruct the Board of Directors on the Code at least annually
	✓ We instruct all newly hired workers on the Code
	✓ We instruct managers on the Code on an on-going basis
	✓ We instruct all non-managerial workers on the Code on an ongoing basis
	 ✓ We communicate changes to the Code whenever it is updated ✓ Other (please describe)
	Other: Danone Online training course & codes
GV3.7	Is there an annual conflict of interest questionnaire filled out by all board members and officers? [Less Weighted]
	Yes No N/A - No Board of Directors or equivalent
<u> </u>	
Govern	nance: Transparency
GV4.1a	Does the company produce financials that are verified annually by an independent source through an Audit or Review? [Equally Weighted]
	O No
	Yes, through a review
	Yes, through an audit
GV4.2a	Does the company have a formal process to share financial information with its full-time employees? [Equally Weighted]
	□ No
	✓ Yes - the company shares financial information if employees ask for them
	✓ Yes - the company discloses all financial information (except salary info) at least yearly
	✓ Yes - the company discloses all financial information (except salary info) at least quarterly
	Yes - The company has complete transparency of financial information and formally empowers all employees and departments to actively participate in financial planning (i.e. Open Book Management)
	Yes- In addition to sharing financials the company also has an intentional education program around shared financials

GV4.3a	Do all full-time employees have access to written information that identifies all material owners and investors of the company? [Equally Weighted]
	Yes No
GV4.5b	Does the company publicly share information on its social and/or environmental performance? If so, how? [Equally Weighted]
	No public reporting on social or environmental performance
	Specific quantifiable social and/or environmental indicators or outcomes are made public
	Company sets public targets and shares progress to those targets
	Information is shared/updated annually
	Information is presented in a formal report that allows comparison to previous time periods
	☑ Information adheres to a comprehensive third party standard (ex. GRI or B Impact Assessment)
	☑ A third party has validated the information shared
	Impact reporting is integrated with financial reporting
GV4.6	Is your product or service covered by a written consumer warranty or client protection policy? [Less Weighted]
	Yes No
GV4.7	Is there a publicly-known mechanism through which customers can provide product feedback, ask questions, or file complaints? [Less Weighted]
	O No
	Yes, there is a mechanism for feedback to be sent only privately to company
	Yes, there is a mechanism where feedback is made transparent to the public
Gover	nance: Governance Metrics
GV5.1	On what date did your last fiscal year end? [Not Weighted]
	12/31/2015
GV5.2	Reporting currency [Not Weighted]
	US Dollar - USD
GV5.3	Total Earned Revenue
	From the last fiscal year
	From the fiscal year before last
GV5.4	EBIT (Earnings Before Interest & Taxes)
	From the last fiscal year
	From the fiscal year before last

GV5.5 Net Income

From the last fiscal year

From the fiscal year before last

Workers

Worke	Workers: Worker Metrics		
WR1.1	Are the majority of your employees paid on a fixed salary or a daily/hourly wa	age? [Not Weighted]	
	Fixed Salary		
WR1.2	Number of Total Full-Time Workers		
	Current Total Full-Time Workers	98.00	
	Total Full-Time Workers 12 months ago	69.00	
WR1.3	Number of Total Part-Time Workers		
	Current Total Part-Time Workers	2.00	
	Total Part-Time Workers 12 months ago	1.00	
WR1.4	Number of Total Temporary Workers		
	Current Total Temporary Workers	6.00	
	Total Temporary Workers 12 months ago	3.00	
Worke	rs: Compensation & Wages		
WR2.1	Total Wages (including bonuses) [Not Weighted]		
WR2.2	What is the company's lowest wage calculated on an hourly basis? [Not We	eighted]	
WR2.5	What % above living wage did your lowest-paid worker (excluding interns) r	receive during the last fiscal year? [Fgually	
	Weighted]		
	0% or below		
	① 1-14%		
	© 15-24%		
	© 25%+		
	N/A - No living wage data available for country of operations		
WR2.7a	What multiple is the highest compensated individual paid (inclusive of bonu worker? [Equally Weighted]	s) as compared to the lowest paid full-time	

WR2.9a	Based on a company referenced compensation study in the last two years, how does your company's compensation structure (excluding executive management) compare with the market? [Equally Weighted]
	Don't Know: Have not referenced a compensation survey
	1st quartile (0-24th percentile)
	2nd quartile (25-49th percentile)
	3rd quartile (50-74th percentile)
	4th quartile (75-100th percentile)
WR2.10	Which of the following are true about the company's bonus plan: [Less Weighted]
	Bonuses are given but there is no formal plan
	✓ Formal guidelines on the structure of the bonus plan (e.g. eligibility, profit/revenue target tied to the bonus pool, allocation criteria) are disseminated and accessible to all workers
	☑ All full-time and part-time workers are eligible in the plan
	None of the above
WR2.12	What % of full-time and part-time employees, excluding founders and executives, received a bonus in the last fiscal year? [Equally Weighted]
	© 0%
	© 1-24%
	© 25-49%
	© 50-74%
	9 75-99%
	© 100%
	◎ N/A
Worke	rs: Compensation & Wages (Salaried)
WR2.5.8	a Subtracting for inflation increase, what was the average % increase in wage/salary paid to non-executive workers in the last fiscal year? [Equally Weighted]
	○ 0-2% 3-5% 6-15% >15% N/A - No workers last year
WR2.5.1	1aIn the last fiscal year, the company's bonus plan for non-executives represented what % of the company's salary base? [Equally Weighted]
	○ No bonus payout, or no bonus plan ○ <1% ○ 1-5% ● 6-15% ○ >15%

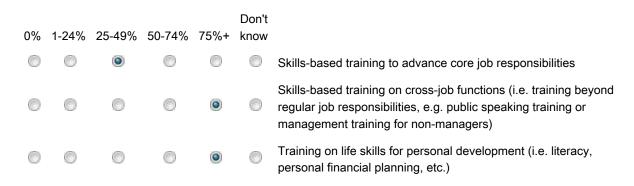
Workers: Benefits

WR3.1a	Does the company's healthcare plan available to all full-time workers include any of the following practices? [Heavily Weighted]
	☑ Coinsurance of 80%+ covered by healthcare plan
	☑ Company pays 80%+ of individual premium
	☑ Company pays 80%+ of family coverage premium
	☑ Out-of-pocket maximum for individual coverage of \$2000 or less (net of company HSA or equivalent contribution)
	Annual deductible for individual coverage of \$1000 or less (net of company HSA or equivalent contribution)
	☑ Co-payment of \$20 or less per primary care visit paid for by worker
	Prescription drug coverage where workers pay \$10 or less for generic drugs, \$30 or less for brand name drugs and \$50 or less for non-formulary drugs
	Explicit policy of transgender inclusive healthcare coverage
	None of the above
WR3.2a	What % of full-time workers are enrolled in a health care plan offered by your company? [Equally Weighted]
WR3.3	At what juncture do your part time employees qualify for health care benefits? [Equally Weighted]
	No additional health insurance benefits provided by the company to part time workers
	30+ hours per week
	25-30 hours per week
	20-24 hours per week
	15-19 hours per week
	<15 hours per week
	N/A - Company has no part-time employees
WR3.5	What % of part-time workers who work more than 20 hours a week are enrolled in the private healthcare plan offered by your company? [Equally Weighted]
	No additional health insurance benefits provided by the company to part time workers
	© 0%
	© 1-39%
	© 40-59%
	© 60-79%
	© 80%+
	N/A - No part-time workers working more than 20 hours per week

WR3.6a	Does your company have an Employee Retirement Plan available for workers? If so, which of the following apply? [Equally Weighted]
	Retirement plan is not available for all tenured workers
	Retirement plan is available with no company match
	Partially matched of 4% or less
	Partially matched greater than 4%
	Full match of 4% or less
	Full match greater than 4%
	Plan includes Socially-Responsible Investing option
WR3.12	What additional benefits are offered to full-time tenured workers? [Heavily Weighted]
	No additional benefits
	✓ Dental insurance
	Short-term disability
	☑ Long-term disability
	☑ Structured account mechanism for qualified medical expenses (e.g. HSA, HRA, FSA)
	Domestic partner, civil union, and/or same-sex marriage spousal benefits
	Life insurance
	Other benefits (please describe)
Worke	rs: Worker Benefits (Salaried)
WR3.5.7	a What is the annual minimum number of paid days off (including holidays) for full-time employees? [Equally Weighted]
	◎ 0-15 work days
	16-22 work days
	② 23-29 work days
	30-35 work days
	36+ work days
WR3.5.8	a What is the minimum number of weeks salaried workers receive paid primary caregiver leave, either through the company or the government? [Equally Weighted]
	○ 0-5 weeks ○ 6-11 weeks ○ 12-17 weeks ○ 18-23 weeks ○ 24+ weeks
WR3.5.9	What is the minimum paid secondary caregiver leave offered to tenured workers either through the company or the government? [Less Weighted]
	O None
	Up to 2 weeks
	2 to 5 weeks
	Greater than 5 weeks

WR3.5.1	0 What is the minimum amount of severance offered in practice and in writing to all full-time tenured workers? [Less Weighted]
	<2 weeks 2-4 weeks 5-6 weeks 7+ weeks
Worke	rs: Training & Education
WR4.1	Which of the following is true of intern hiring practices? [Equally Weighted]
	 ✓ There is a formalized policy/program outlining the objectives of internships or internship programs for participants ✓ Company partners with education institutions to provide internship opportunities ✓ Interns are paid a living wage
	Interns receive formal performance reviews
	Interns have a formal opportunity to provide feedback on experience
	 ✓ Interns have been hired on as full time permanent employees in the past two years ✓ Intern tenures are restricted to not exceed 1 year if interns are not currently enrolled in school
	None of the above apply to my intern programs
	N/A - Company does not employ interns
WR4.1a	What % of positions above entry level have been filled with internal candidates in the last 12 months? [Equally Weighted]
	○ 0% ● 1-24% ○ 25-49% ○ 50-74% ○ 75%+
WR4.1b	What % of employees have been internally promoted within the last 12 months? [Equally Weighted]
	○ 0% ● 1-5% ○ 6-15% ○ >15%
WR4.5	How many paid days of professional development do the majority of full time workers receive (in a single year)? [Equally Weighted]
	No formal policy
	◎ 0 days
	1-4 days
	◯ 5-9 days
	10+ days
WR4.6	Do new and existing managers get regular training and coaching on the following? [Equally Weighted]
	☑ Providing ongoing praise and corrective feedback
	☑ Conflict negotiation and resolution
	☑ Group dynamics and optimal team functioning
	✓ Performance evaluation systems
	✓ Other (please describe)
	None of the above
	Other: David Allen Getting Things Done- 1/2 day training course; Dannon Skill Development Webinars (i.e. Excel, PowerPoint); Running Effective Meetings in a Growing Company Workshop; ADP Total Source Webinars; The Five Dysfunctions of a Team Workshop Series

WR4.2a Excluding newly hired workers, what % of full-time and part-time workers received the following types of formal training during the last 12 months?



WR4.5.3a What % of full-time workers have participated in external professional development opportunities or lifelong learning opportunities in the past fiscal year? [Equally Weighted]

○ 0% ○ 1-24% ○ 25-49% ○ 50-74% **◎** 75%+

WR4.5.4 What % of full-time workers received advancement or reimbursement for continuing education opportunities in the last fiscal year? [Equally Weighted]

○ 0 ● 1-5% ○ 6-15% ○ >15%

WR4.5.8a For what % of terminated full-time employees are formal outplacement services provided? [Less Weighted]

○ 0% ○ 1-24% ○ 25-49% ○ 50-74% ○ 75%+

Workers: Worker Ownership

WR5.1 What % of all full-time employees have been granted stock, stock options or stock equivalents (including participation in an ESOP or other qualified ownership plans) in the company? [Equally Weighted]

0%

1-24%

25-49%

50-74%

75-99%

100%

N/A

WK5.Z	(including founders/executives)? [Equally Weighted]
	© 0%
	1-24%
	© 25-49%
	© 50-74%
	© 75-99%
	© 100%
	◎ N/A
	O Don't Know
WR5.4	What % of the company is owned by full-time workers who are non-executive employees and non-founders? [Heavily Weighted]
	© 0%
	① 1-4%
	© 5-24%
	© 25-49%
	© 50%+
	◎ N/A
	O Don't Know
Worke	rs: Management & Worker Communication
WR6.1	Is there a formal consistent process for providing performance feedback to all tenured employees which includes any of the following? [Heavily Weighted]
	☑ Is conducted on at least an annual basis
	☑ Includes peer and subordinate input
	✓ Provides written guidance for career development
	Includes social and environmental goals
	☑ Clearly identifies achievable goals
	✓ Follows a 360-degree feedback process
	None of the above

WR6.2	Does your company have a written employee handbook that workers have access to and includes any of the following information? [Less Weighted]
	No written employee handbook
	☑ A non-discrimination statement
	An anti-harassment policy
	✓ Statement on work hours
	☑ Pay and performance issues
	☑ Policies on benefits, training and leave
	☑ Grievance resolution
	☑ Disciplinary procedures and possible sanctions
	Statement regarding workers' right to bargain collectively and freedom of association
	☑ Prohibition of child labor and forced/compulsory labor
WR6.3a	What percent of your employees are 'Satisfied' or 'Engaged'? [Heavily Weighted]
	◎ N/A
	○ <65%
	© 65-80%
	81-90%
	© >90%
WR6.5	Which of the following employee metrics are regularly collected, monitored and made transparent to all employees? [Less Weighted]
	☑ Retention and turnover metrics
	☑ Diversity metrics
	None
WR6.6	Which of the following is included in your company's termination policy? [Equally Weighted]
	No written notice required prior to termination
	Required written notice of worker performance only
	Required written notice of worker performance and a stated probationary period
	N/A - No written termination policy
Worke	rs: Management & Worker Communication (Salaried)
WR6.5.4	aWhat is the average tenure of your current workforce? [Equally Weighted]
	<12 months 1-3 years 3-5 years >5 years

Workers: Job Flexibility/Corporate Culture

WR7.5	Do company policies support any of the following health and wellness initiatives above insurer-provided programs? [Equally Weighted]
	Company does not offer any formal health and wellness initiatives
	Company sponsors and encourages workers to participate in health and wellness activities during the workweek (i.e. walking or steps programs)
	Company offers incentives for workers to complete health risk assessments or participate in health and wellness activities (e.g., a fund for exercise equipment, subsidized gym membership, etc.)
	Over 25% of workers have completed a health risk assessment in the last 12 months
	Employees have access to behavorial health counseling services, web resources or Employee Assistance Programs
	Spouses, partners, or children of employees provided access to behavioral health counseling services, web resources or Employee Assistance Programs
	☑ Company has policies and programs in place to prevent ergonomic-related injuries in the workspace
	Management receives reports on aggregate participation in worker wellness programs
	Other (please describe)
	rs: Job Flexibility/Corporate Culture (Salaried) a Does the company offer any of the following job flexibility options, whenever feasible, in writing and in practice for the majority of workers? [Equally Weighted]
	Part-time work schedules at the request of workers
	☑ Flex-time work schedules (allowing freedom to vary start and stop times)
	✓ Telecommuting (working from home one or more days per week)
	☐ Job-sharing
	None of the above
WR7.5.3	Which of the following flexible workplace practices occurred in the past 12 months? [Equally Weighted]
	Managers or executives worked part-time or in a job-share
	☑ Managers or executives are in a telecommuting position
	☑ We hired new people into permanent positions that are telecommuting
	☑ We hired new people into permanent positions that are part-time or job-share
	☑ We have transitioned staff into part-time, job-share, or telecommuting positions
	Other (please describe)
	None of the above

WR7.5.4	1c Which of the following supplementary benefits are offered to employees? [Heavily Weighted]
	Onsite childcare
	Offsite subsidized child care
	Counseling services
	✓ Free or subsidized meal
	☑ Policy to support breastfeeding mothers
	☑ Other (please describe)
	None
	Other: In addition to a supportive 6-month maternity policy to assist parents after a child's birth, we also have a nursery in our office where employees can bring their young children should circumstances arise that they need to bring them to the office.
WR7.5.6	Sa Which of the following are true of career development and promotion policies and practices? [Less Weighted]
	Employees who seek to take a short-term leave/sabbatical will have his/her job guaranteed upon return
	Efforts will be made to find a place for employees who seek to take a long-term leave/sabbatical upon return
	☑ Employees are able to make lateral moves or change career direction or pace when possible
	None of the above
Worke	ers: Occupational Health & Safety
WR9.4	Does the company have any of the following practices with regards to management's commitment to worker health and safety? [Equally Weighted]
	Written safety and health policy to minimize on-the-job employee accidents and injuries
	Safety and health integrated into overall management planning process and workers are involved in safety planning, resource allocation, audits, etc.
	Safety and health concerns communicated through regular safety and health trainings
	Specific safety and health program goals and objectives, with specific indicators to measure progress
	Senior management addresses safety issues through written word or in company gatherings at least quarterly
	Formal safety reporting system for employees to submit their safety concerns
	Safety procedures easily accessible for all on site personnel, including workers, non-managerial staff, and visitors
	Participation in an external program demonstrating commitment and excellence in safety and health (e.g. Voluntary Protection Program)
	☑ N/A - No manufacturing or wholesale facilities

WR9.5	Which of the following is included in your company's practices related to inspections/audits: [Equally Weighted]
	Written procedure for performing safety and health inspections
	Routine safety and health inspections at least quarterly
	Information discovered through analyses is used to improve safety processes (e.g. baseline hazards analysis, accident/incident analysis, employee concerns, sampling results from inspections)
	Results of the routine inspections are documented
	Inspection reports clearly indicate what needs to be corrected with documented accountability for closure
	☑ N/A - No manufacturing or wholesale facilities
	None of the above

Community

Comm	unity:	Job C	reation				
CM2.1			-time and no worke	-	jobs tha	at have	been added to your company's payroll. Enter 0 if none or if your
	Last	t 12 mo	nths:				29.00
	Prio	r 12 mo	nths:				20.00
CM2.2b	By wha	at % ha	s your wo	rker base	grown	over the	last 12 months? [Heavily Weighted]
	© 0	% (Has	not grow	n on a net	t basis)	© 1-14	% © 15-24% © 25%+
CM2.3	Numbe	er of full	-time and	part-time	workers	s that de	eparted/left the company during the last 12 months. [Not Weighted]
CM2.4a	What w		attrition ra	ate at the	compar	y for ful	I-time and tenured part-time workers for the last 12 months? [Heavily
	0	(6	0	0	6		
CM2.5		% of wo	-	luding full	l-time an	d part-ti	me and temporary workers) are verified/self-identified to be a part of the
	0%	1-9%	10-19%	20-29%	30%+	Don't Know	
	0	0	0	0	0	0	Individuals residing in a low income area
	0	0	0	0	6	0	Other chronically underemployed populations (e.g. individuals who are formerly incarcerated or homeless)
CM2.6	What 9	% of you	ır workers	s are emp	loyed in	compar	ny facilities located in low-income communities? [Equally Weighted]
		10% 🧐	10-19%	© 20-29	9% 🔘 3	60%+ ©	Don't Know
CM2.7		-	_	ant Suppl yed popul			in low-income communities or create employment opportunities for other reighted]
		10% 🤇	10-19%	© 20-30)% 🔘 >	30% 🧐	Don't Know
Comm	unitv:	Divers	sitv & Ir	nclusion	1		

Number of total full-time and part-time female employees. [Not Weighted] CM3.1 64.00

	0%	1-9%	10-24%	25-49%	50%+	Don't know		
	0	0	6	0	0	6	Women and/or individuals from underrepresented populations, including low-income communities	
	0	0	0	0	0	0	Nonprofit organization(s)	
	0	0	0	0	0	0	Individuals that qualify as non-accredited investors	
CM3.3	-	al unwe	_	etrics: App	oroximat	ely what	% of your company's ownership is held by individuals from the	
	Wor	men						
	Low	income	e commur	nities				
	Othe	er unde	rrepresen	ted popul	ations (e	e.g. mino	rities, LGBT community, individuals with disabilities, etc.)	
CM3.5			e member [Equally V	-	Board of	Director	s (or equivalent) are women or individuals from other underrepre	sented
	© 0	%						
	O 1	-9%						
	© 1	0-24%						
		5-49%						
	9 5							
		on't kn						
	(C) N	/A - No	board of	directors of	or equiv	alent		
CM3.6	•	al unwe	•	etrics: App	oroximat	ely what	% of your Board of Directors or other governing body are from the	ne
	Wor	men						40%
	Low	income	e commur	nities				0%
	Mino	ority/pre	eviously e	xcluded p	opulatio	าร		0%
	Othe	er unde	rrepresen	ted popul	ations (e	e.g. mino	rities, LGBT community, individuals with disabilities, etc.)	20%
CM3.7			anagemen			or indivic	duals from underrepresented populations, including low-income	
	© 0°	% 🔘 1	-9% 🔘 1	0-24%	25-49°	% 🥯 50	%+ Don't know	

CM3.2

What % of the company is owned by the following groups?

CM3.8	Optiona	I unweig	hted metri	cs: Approxi	mately wha	at % of m	anagement is f	rom th	e following groups?	
	Wom	en							56%	
	Low i	ncome o	ommunitie	es						
	Other	underre	epresented	l population	s (eg - min	orities, Lo	GBT communit	y, indi	viduals with disabilities, etc.)	
CM3.9	Does the % of ethnic minorities employed at your company equal or exceed the % of ethnic minorities in your metro area? [Equally Weighted]									
CM3.10	Is avera	ge com	pensation f	for men and	l women ed	qual in co	mparable man	ageria	I and non-managerial roles?	
	Yes	No	Don't	know	N	/A - Only	one gender rep	oresen	ted	
	0	0	(0			6		Managerial	
	(0)	0	(0			0		Non-managerial	
CM3.11	[Equally	Weighte	ed]				by women or in Don't Know	dividu	als from underrepresented populations?	
CM3.12		-	-	written poli ons? [Less			to suppliers o	wned I	by women or individuals from	
	Ye	s 🔘 No	◎ N/A: \$	Such policie	es are illega	al in my c	ountry of opera	itions		
CM3.13	What % populati		ollowing er	nployment (categories	are wome	en or individual	s from	minority or underrepresented	
	0%	1-9%	10-24%	25-39%	40-49%	50%+	Don't know	N/A		
	0	0	0	0	0	0	0	0	Non-managerial full-time workers	
CM3.18	following Ge Mi LG Inc	g specific ender inconstites GBT communications dividuals ther under	c underrep clusiveness munity with disab	resented g	roups? [Eq	ually Wei	_	n and	diversity issues related to any of the	

Community: Civic Engagement & Giving

CM4.1a	Does your company have a formal corporate citizenship program (with allocated resources) in place that includes the following: [Equally Weighted]
	Statement on the intended social or environmental impact of company's charitable contributions
	Cash and in-kind donations (excluding political causes)
	☑ Volunteer and pro bono service
	✓ Formal donations commitment (e.g. 1% for the planet)
	Matching individual workers' charitable donations
	Allowing workers and/or customers to select charities to receive company's donations
	☑ Other (please describe)
	None of the above
	Other: Project Peanut Butter and Feed Foundation co-branding projects. Partnerships: Recycle Bank, Spoon Foundation, The Small Things, See Mommy Run, March of Dimes, and AllergyKids. \$50k donation to TATA (Talk About Treating Autism).
CM4.2b	Are full-time employees granted in writing any of the following options for volunteer service? [Equally Weighted]
	Non-paid time off
	☑ Paid time off
	20 hours or more a year of paid time off
	Workers offered incentives for volunteerism (office parties, competitions with prizes, etc.)
	Do not offer paid or unpaid time off
CM4.3	What % of employees took paid time off for volunteer service last year? [Equally Weighted]
	© 0% © 1-24% © 25-49% © 50-74% ◎ >75% © Don't know
CM4.4a	Does your company monitor and record volunteer hours of company workers? [Less Weighted]
	We do not currently monitor and record our hours contributed
	Our company monitors and records hours contributed (no increase targets)
	Our company monitors hours contributed and has specific increase targets
	Our company monitors hours contributed and has met specific increase targets during the reporting period
CM4.5	Number of hours volunteered by full-time and part-time employees of the organization during the last fiscal year. [Not Weighted] 394.00

CM4.6b	What was the % of per capita worker volunteer, community service, or pro bono time donated in the reporting period? [Equally Weighted]								
	© 0%								
	0.1-0.5% of time								
	© 0.6-1% of time								
	① 1.1-2% of time								
	>2% of time								
	O Don't know / not monitored								
CM4.7	Total amount (in currency terms) donated to registered charities in the last fiscal year. [Not Weighted]								
CM4.8b	What was the equivalent % of revenue donated to charity during the last fiscal year? [Most Heavily Weighted]								
	No donations last FY								
	Less than 0.1% of revenues								
	0.1-0.4% of revenues								
	© 0.5-0.9% of revenues								
	1-1.9% of revenues								
	2%+ of revenues								
	O Don't know								
CM4.9	Which organizations does your company support? [Not Weighted]								
	Project Peanut Butter, Talking about Curing Autism, Healthy Child Healthy World, Allergy Kids Foundation, The Neurological Foundation, Just Label It (Organic Voices), OTA Annual Campaign, Room to Grow, Celiac Foundation, Cystinosis Research Foundation, A Precious Child, Bikes 4 Kids, Bugs, FISH, Family Resource Center, Healthy Learning Paths, NY Foundling, RESPOND, Sprout, Traveling Stories, Wilder Foundation								
CM4.10	Which of the following volunteer and charitable giving practices did your company employ in the last fiscal year? [Equally Weighted]								
	Company contributed the majority of its cash, service and in-kind donations to local markets it sourced from or operates in								
	Company has public facing partnership with a service/charitable organizations								
	Company provided facilities for community events or trainings								
	☑ Other innovative engagement practices (please describe)								
	None of the above								
	Other: We held an internal bake sale to raise money for the Idaho Humane Society, incentivized by offering a van of puppies and kittens to play with for 2 hours if we raised \$250.								

CM4.11	Has your company worked with policymakers and/or stakeholders (including competitors) to develop or advocate for increased adoption of social and environmental standards or voluntary practices in your industry in the past two years? [Equally Weighted]									
	☑ Yes, company has offered support in name and/or signed petitions									
	✓ Yes, company has provided active staff time or financial support									
	Yes, company has directly introduced, testified, made recommendations or provided expertise to advance standards									
	Yes, company has worked with other industry players on a cooperative initiative									
	Yes, and efforts resulted in a specific institutional, industry or regulatory reform									
	Other (please describe)									
	None of the above									
Commı	unity: Local Involvement									
CM5.1a	We realize that for companies with more than one office, the definition of local involvement is a more complicated one to answer. Please tell us a bit about the structure of your company geographically. [Not Weighted]									
	We have two offices, one in New York City, and one in Boise, Idaho. Our CEO and Founder leads our NYC office, and our COO and Founding Partner leads the Boise, Idaho office. We have ~32 employees in NYC, ~56 in Boise and ~10 working remotely in various states.									
CM5.2	Does the company have the following written local purchasing or hiring policies in place? [Equally Weighted]									
	No written local purchasing or hiring policy in place									
	Written preference at each facility to purchase from local suppliers									
	Ready-to-use lists of preferred local suppliers/vendors for specific facilities									
	Written preference for hiring and recruiting local managers									
	Incentives for staff to live within 20 miles of local company facility									
	Other (please describe)									
CM5.3a	What % of your company's expenses (excluding labor) was spent with independent suppliers local to the company's headquarters or relevant production facilities? [Equally Weighted]									
CM5.4a	Is the majority (over 50%) of the company's ownership located locally to at least two-thirds of the company's workforce? [Equally Weighted]									
	○ Yes No Don't know									
CM5.5a	What % of your company's Cost of Goods Sold (including value adding activities) was spent within the country of operations, from in-country registered companies or national citizens? [Equally Weighted] 0% 1-19% 20-39% 40-59% 60-79% 80%+									

CM5.8	Is the majority of your company's banking services provided by an institution with any of the following characteristics? [Equally Weighted]
	A certified CDFI or national equivalent social investment organization
	A Certified B Corporation
	A member of the Global Alliance for Banking on Values
	A cooperative bank or credit union
	A local bank committed to serving the community
	An independently owned bank
	✓ None of the above
Comm	unity: Suppliers, Distributors & Product
CM6.1	Please select the types of companies that represent your Significant Suppliers: [Not Weighted]
	✓ Product Manufacturers
	Professional Service Firms (Consulting, Legal, Accounting)
	Independent Contractors
	Marketing/Advertising
	Office Supplies
	Benefits Providers
	Technology
	Raw materials
	Farms
	Other
CM6.2	Does your company screen and/or evaluate Significant Suppliers for social and environmental impact? [Not Weighted]
	Yes No
CM6.4	What is the social and environmental screen that is used for a majority of your company's Significant Suppliers: [Equally Weighted]
	No formal screening process in place
	☑ Screened for negative practices or regulatory non-compliance (e.g. no child labor)
	Screened for positive practices beyond what is required by regulations (environmentally-friendly manufacturing process; excellent labor practices, etc.)
CM6.5a	When monitoring and evaluating the on-going social and environmental performance of the majority of Significant Suppliers, which of the following apply? [Equally Weighted]
	No formal supplier monitoring and evaluation process
	☑ Significant Suppliers are evaluated based on company's own criteria
	☑ Significant Suppliers are evaluated based on social and environmental standards best-in-class third-party certification for your industry (ISO, SA8000, etc.)
	Company visits a majority of Significant Suppliers on-site

CM6.6a	What is the average tenure of your relationships with Significant Suppliers? [Equally Weighted]
	Less than 12 months13-36 months
	© 37-60 months
	© 61 months or more
	Don't know
CM6.7a	Is there a formal written Supplier Code of Conduct policy that specifically holds the company's suppliers accountable for social and environmental performance? [Equally Weighted]
	Yes No
CM6.8a	In the cases where suppliers were not yet adhering to the supplier code of conduct, which of the following remediation practices have been implemented before determining whether to terminate the relationship? [Equally Weighted]
	Company has fully disclosed to the public any material breaches of conduct by suppliers that have occurred in the past 5 years
	Company formulated a corrective action plan with suppliers with goals and timeline for improvement
	Company provided training and education to address non-compliance and poor performance
	Company required a time period for suppliers to make changes to adhere to code of conduct or otherwise terminated contract
	N/A - No Supplier Code of Conduct
	None of the above
CM6.9	Which suppliers are assessed for Supplier Code of Conduct compliance at least every other year? [Heavily Weighted]
	All primary suppliers of core products or principal raw materials
	☑ All primary suppliers of non-core products
	All sub-contractors responsible for the majority of an order
	None
	N/A - No Supplier Code of Conduct
CM6.11	What % of Significant Suppliers (on currency basis) are made transparent on the company's website? [Equally Weighted]
	○ 0%
CM6.12a	What % of Significant Suppliers (on currency basis) are subjected to regular quality assurance reviews or audits? [Equally Weighted]
	○ 0-49% ○ 50-62% ○ 63-75% ● >75%

CM6.13	Do you have a program that identifies suppliers in need of support, education and/or training? If so, which of the following characteristics apply to your program? [Equally Weighted]									
	Company reviews all Significant Suppliers for potential training needs									
	Company has a formal education and support program for selected Significant Suppliers									
	Company sets goals and expectations with suppliers to improve their social and environmental performance									
	Company provides incentives for suppliers with strong social and environmental performance									
	✓ Other (describe)									
	No formal supplier development program									
	Other: Review Sedex results and discuss opportunities for improvement									
CM6.16	Which of the following describe your relationships with all your company's independent contractors? [Equally Weighted]									
	☑ Formal routine process for independent contractors to receive post-project/contract performance feedback									
	Formal routine process for independent contractors to communicate post-project or post-contract feedback to the company									
	Independent contractors are verified to either work on a time-bound basis, or else split their time with work for other clients. Contractors not meeting either criteria have been offered employment.									
	Independent contractors are paid a living wage (when calculated as hourly wage when living wage data is available)									
	We have independent contractors, but have not engaged in any of these practices									
	N/A - We haven't used independent contractors in the last year									
CM6.21	What % of materials or products purchased have third party social or environmental certification or approval, or are from Significant Suppliers that are purpose driven or have third party company level certification or approval? [Equally Weighted]									
	○ 0 ○ 1-19% ○ 20-39% ○ 40-60% ● 60%+ ○ Don't know									
CM6.22a	During the last fiscal year, what % of revenues are generated from products that have a certification that assesses the product or production process for the product (including certifications related to social and environmental performance)? [Equally Weighted]									
	© 0%									
	© 1-9%									
	© 10-24%									
	© 25-74%									
	© 100%									
	O Don't know									
	◎ N/A									
CM6.23a	Do you use an established methodology to manage quality assurance issues? [Equally Weighted]									
	Yes No									

Environment

Enviro	nment: Environment Introduction								
EN1.27 What kind of facilities does your business primarily operate in? [Not Weighted]									
	Company owned office space								
	Leased office space								
	Co-working Space								
	Virtual/ Home Offices								
Enviro	nment: Land, Office, Plant								
EN2.2a	What % of company facilities (by area, both owned by company or leased) are certified to meet the requirements of an accredited green building program? [Equally Weighted]								
	© 20-49%								
	© 50-79%								
	© 80%+								
	N/A - Company has virtual office								
	Answer(s): http://www.usgbc.org/projects/td-bank-new-york-ny-40-fulton-st								
	NY sq foot = 7,759 Boise sq foot = 10,000								
EN2.3a	What % of the square footage of all company facilities is located in previously constructed buildings? [Equally Weighted]								
	© 0%								
	© 1-24%								
	© 25-49%								
	© 50-74%								
	◎ N/A								
EN2.4	Does the company have a company-wide recovery and recycling program that includes the following? [Equally Weighted]								
	☑ Paper								
	☑ Cardboard								
	✓ Plastic								
	☑ Glass & metal								
	☑ Composting								
	None of the above								

EN2.6a	Does your company have an environmental management system that includes any of the following? [Heavily Weighted]
	 ✓ Policy statement documenting the organization's commitment to the environment ✓ Assessment undertaken of the environmental impact of the organization's business activities ✓ Stated objectives and targets for environmental aspects of the organization's operations ✓ Programming designed, with allocated resources, to achieve these targets ✓ Periodic compliance and auditing to evaluate programs conducted ✓ None of the above
EN2.11b	Has your company integrated environmental considerations into the design process of products and services? [Equally Weighted]
	Yes No
EN2.12	Which of the following environmentally preferred products have been purchased for the majority of your corporate facilities? [Equally Weighted]
	☑ Non-toxic janitorial products
	☑ Unbleached / chlorine free paper products
	Soy-based inks or other low VOC inks
	Recycled/environmentally preferred office supplies (paper, pens, notebooks, etc.)
	☑ Other (please describe)
	None of the above
	Other: Organic snack and beverage options for employees. No VOC paint. Used recycled carpet tiles. Energy Star kitchen appliances
EN2.14	Does your company have a program in place to identify and eliminate potential chemicals and materials of concern in your product and/or process and identify and phase-in safer alternatives (e.g. chemical/material options with reduced toxicity)? [Equally Weighted]
	Company has completed a study of all materials (including scarce metals and minerals) in product and chemicals to 1000ppm level
	Company has completed a study of all materials in product and chemicals to 100ppm level
	Company has undergone an evaluation of products and processes to identify potential toxic contaminants from production
	Company has identified specific chemicals of concern classes (e.g., carcinogens, mutagens, reproductive toxins, endocrine disruptors, persistent or bioaccumulative substances)
	Company has established a Restricted Substances List (RSL), has a positive screen or other decision process for chemicals
	Company has established metrics and goals for the reduction or elimination of chemicals of concern
	Company publicly discloses the chemicals and/or materials in your product (e.g., on a label, website, via 800 number for information, etc.)
	There are no potential chemicals or materials of concern in my industry
	None of the above

EN2.14a	Which of the following are true of how your company encourages good environmental stewardship in how employees manage their virtual offices? [Heavily Weighted]								
	□ N/A								
	There is a written policy encouraging environmentally preferred products and practices in employee virtual offices (recycling, etc.)								
	Company shares resources with employees regarding environmental stewardship in home offices (i.e. energy efficiency, recycling, etc.)								
	Policy in place for the safe disposal of e-waste and other hazardous materials purchased for employee home offices.								
	Employees are provided with a list of environmentally preferred vendors for office supplies								
	None of the above								
EN2.15	Does the company have a written and circulated environmentally preferable purchasing (EPP) policy that includes any of the following? [Equally Weighted]								
	Building and construction								
	☑ Carpets								
	☑ Cleaning								
	☑ Electronics								
	☐ Fleets								
	▼ Food or food services								
	Landscaping								
	☑ Meetings and conferences								
	☑ Office supplies								
	☑ Paper								
	☑ Product input materials								
	Other (please describe)								
	N/A - No environmentally preferable purchasing policy								
	Other: Danone purchasing policy and specific ingredient policies- Palm Oil & Paper products.								
EN2.18	Does your company have any programs or policies in place to reduce the environmental footprint caused by travel/commuting? [Equally Weighted]								
	☑ Employees are subsidized/incentivized for use of public transportation, carpooling, or biking to work								
	Facilities are designed to facilitate use of public transportation, biking, or cleaner burning vehicles (e.g. electric chargers)								
	Employees are encouraged to use virtual meeting technology to reduce in person meetings								
	Company has a written policy limiting corporate travel								
	None of the above								
EN2.20	Does the company monitor indoor environmental quality to ensure a healthy and comfortable work space, avoiding "Sick Building Syndrome"? [Less Weighted]								
	◯ Yes ◉ No ◯ NA								

EN2.22a	If you lease your facilities, have you worked with your landlord to implement/maintain any of the following? [Equally Weighted]										
	☑ Energy efficiency improvements										
	✓ Water efficiency improvements										
	☑ Waste reduction programs (including recycling)										
	None of the above										
	N/A - Company does not lease majority of facilities										
EN2.23	Does your company measure and manage the following environmental inputs and outputs in a context-based manner? [Equally Weighted]										
	■ Water										
	☑ Solid waste										
	☑ Greenhouse gas (GHG)										
	None of the above										
Enviror	nment: Inputs										
EN3.1a	Does your company monitor, record and/or report its energy usage? [Equally Weighted]										
L110.10											
	We do not currently monitor and record usage										
	We monitor and record usage (no reduction targets)										
	We monitor and record usage, and have specific reduction targets We receive usage and have got an edition to got the least feed user.										
	We monitor usage and have met specific reduction targets during the last fiscal year										
EN3.1b	Does your company monitor, record and/or report its water usage? [Equally Weighted]										
	We do not currently monitor and record our usage										
	We monitor and record usage (no reduction targets)										
	We monitor and record usage, and have specific reduction targets										
	We monitor usage and have met specific reduction targets during the last fiscal year										
EN3.2	Total energy used (Gigajoules) during the last 12 months: [Not Weighted] 777.34										
EN3.3	Total energy used from renewable resources (Gigajoules) during the last 12 months: [Not Weighted] 143.96										
EN3.4	Total water use (liters) during the last 12 months [Not Weighted] 1,464,424.40										

EN3.5	Have conservation and efficiency improvements led to energy savings for your facilities? If so, by how much? [Heavily Weighted]								
	◯ 0% 🧕 1-4% 🔘 5-9% 🔘 10-14% 🔘 15-20% 🔘 >20% 🔘 Don't know								
	Answer(s): We reached this percentage by comparing our historical energy usage (pre-energy efficiency improvements) to current usage data (post-energy efficiency improvements), accounting for growth by revenue.								
EN3.6a	What % of energy use is produced from low-impact renewable sources? [Heavily Weighted]								
	○ 0%								
	Answer(s): Idaho Power is Idaho's only utility provider sourcing renewable energy. We reached this percentage by dividing out the renewable energy from total energy used.								
EN3.7a	Has the company increased its % use of low impact renewable energy annually at its corporate facilities? [Equally Weighted]								
	○ Yes No Already Maximized (100% low impact renewable)								
EN3.8a	For which of the following systems have you used energy conservation/ efficiency measures for your corporate facilities in the past year? [Equally Weighted]								
	☑ Equipment: Energy Star Appliances / Automatic Sleep Modes / After-Hour Timers / etc.								
	☑ Lighting: Natural Light / CF Bulbs / Occupancy Sensors / Daylight Dimmers / Task Lighting / etc.								
	HVAC: Programmable Thermostat / Timers / Occupancy Sensors / Shade Sun-Exposed Walls / Double-Paned Windows / etc.								
	Other (please specify)								
	None of the above								
	N/A - We utilize virtual office								
EN3.10a	Which of the following water conservation methods have been implemented at the majority of your corporate offices: [Equally Weighted]								
	Low-flow faucets/taps, toilets/urinals, showerheads								
	Grey-water usage for irrigation								
	☑ Low-volume irrigation								
	Harvest rainwater								
	Other (please describe)								
	None								
	N/A: My company has a virtual office								

	For what percentage of your products on a revenue basis has your company performed Life Cycle Assessments or had their environmental impact certified by a third party? [Equally Weighted]									
	© 0%									
	1-24%									
	© 25-49%									
	© 50-74%									
	© 75-99%									
	100%									
	No formal life cycle study, but life cycle considerations taken into materials selection									
	N/A: My revenue is generated from a service and a LCA can not be conducted									
	What % of your revenues are from the sale of products that have been awarded Cradle To Cradle certification? [Equally Veighted]									
	© 1-24%									
	© 25-49%									
	© 50-74%									
	© 75-99%									
	© 100%									
	N/A: My revenues are generated from a service and an LCA cannot be conducted.									
EN3.16a W	What is the % of recycled, renewable, or other environmentally preferred materials in your product? [Equally Weighted]									
	© 0%									
	© 1-24%									
	© 25-49%									
	© 50-74%									
	75-99%									
	© 100%									
	N/A - Company does not sell a physical product									
	Answer(s): Calculated based on volume of organic ingredients and packaging, subtracting out non-organic and virgin packaging material.									
EN3.17 H	lave any of your products, including packaging, been source reduced in the last fiscal year? [Equally Weighted]									
	Answer(s): Examples include: eliminated the usage of corrugate paperboard inners in our yogis and creamies products; reduced the amount of plastic in our puff canisters.									
Environm	nent: Outputs									

Happy Family Brands

EN4.1	Please select the option that best describe how you monitor and record the following emissions:											
	Company does not currently monitor and record emissions	Company monitors and records emissions (no reduction targets)	Company monitors emissions and has specific reduction targets	Company monitors emissions and has met specific reduction targets during the reporting period	Eliminated emissions of this by-product entirely	N/A						
							Scopes 1 and 2					
	©	0	•	©	0	0	greenhouse gas (GHG) emissions					
EN4.5	Waste Disposed (m 80.25	etric tonnes) durin	g the last 12 month	s [Not Weighted]								
EN4.6	Waste Disposed: Re	ecycled/Reused (r	netric tonnes) durinç	g the last 12 months [Not W	eighted]							
EN4.7	Total Greenhouse 0	Gas Emissions (me	etric tonnes of CO2	equivalent) in:								
	Scope 1:			11.40								
	Scope 2:			69.72								
	Scope 3:			11,268.00								
EN4.11a	What % of Scopes company? [Heavily		ssions has been sav	ed due to efficiency improve	ements implem	ented	by your					
	0%	<u> </u>	1% 🔘 15-20% 🔘 :	>20% Don't Know								
EN4.12	If your company pur Weighted]	chased certified c	arbon credits in the	reporting period, what % of	GHG emission	ıs wer	e off-set? [Less					
	© 0%											
	1-24%											
	© 25-49%											
	© 50-74%											
	75-99%											
	100%											
	O Don't know											
	N/A - No carbo	•		mplayaa huginaa traya								
	Answer(s): We o	IISEL TOO% OF OTTIC	e energy use and e	mployee business travel.								

EN4.13	Does your company have a formal program to evaluate how to reduce its generation of hazardous, universal, and/or non-hazardous waste? [Equally Weighted]											
	Ye	es										
	O N	0										
	O A	lready m	aximized -	we have a	achieved	I Zero Waste						
EN4.17	Is hazardous waste always disposed of responsibly, in a way that the company can verify? [Equally Weighted]											
	Ye	es										
	O N	0										
	(C) N	/A - We	have elimii	nated haza	ardous w	aste						
EN4.19a		-	any have i mponents?	-			uct/component reclamation program to increase the useful life					
		es 🧕 N	o 🔘 N/A									
Enviror	iment:	Trans	sportatio	n, Distri	bution	& Supplie	rs					
EN5.2a		ne comp y Weigh	-	ntly use an	y of the f	ollowing speci	fic practices to reduce carbon emissions from transportation?					
	Company policy and practice that requires inbound freight or shipping to be transported via lowest impact methods (such as avoiding shipment by air transport)											
	_		policy and ne above	l practice t	hat requi	ires outbound	freight or shipping is transported via lowest impact methods					
EN5.3	Have you reduced the ton miles (relative to revenues) of your distribution and supply chain, and if so, by how much? [Equally Weighted]											
	© 09	%										
	© 1-9%											
	© 10%-20%											
	© 21-50%											
	○ >50%											
	@ N	ot tracke	ed / Unknov	wn								
EN5.3	What % of the following was spent with suppliers located within 200 miles (or 322 km) of where the end product was used during the last fiscal year?											
	0%	1-9%	10-19%	20-29%	30%+	Don't know						
	0	0	0	0	0	0	Cost of Goods Sold (excluding labor)					
	0	0	0	0	0	0	Raw materials (in currency terms) grown or harvested					

EN5.4a	.4a Does your company do any of the following to track chemicals in the supply chain for the majority of materials? Weighted]							
	☑ R ☑ A	Require s ask suppl oncern p	uppliers to liers if they present in	/ know all the produc	specifie the che ct (askin	d chem mical ir g if the	y know only	ntentionally added to their product and all residuals of high γ , not to provide the data to you)
	_						nation to a t ace materia	s to the public
EN5.5	What 9	% of Sigr	nificant Su	ppliers tra	ck and ı	report t	he following	j:
	0%	1-24%	25-49%	6 50-749	% 75%	%+ D	on't Know	
	0	0	0	0	(0	Energy usage
	0	0	0	0	(0	Water usage
	0	0	0	0	0)	0	Any hazardous or toxic air or water emissions
	0	0	0	0	(0	Generation/recycling/reduction of solid waste
	0	0	0	0	0)	0	Generation/recycling/reduction of hazardous waste
	6	0	0	0	0)	0	GHG Emissions
EN5.6	What 9	% of Sigr	nificant Su	ppliers ha	ve achie	eved th	e following?	•
	0%	1-24%	25-49%	50-74%	75%+	Don't Know		
	0	0	0	0	0	0	Used at le	ast 10% renewable energy at their facilities
	0	0	0	0	0	0		GHG emissions or use of ozone-depleting substances by 0% in the past two years
	0	0	•	0	0	0	•	ted initiatives to reduce waste at the source or divert n landfills/incineration by at least 10 % in the past two
	0	0	0	0	0	0	-	water on site or use close-loop or other water recovery or reduce the use of potable water
	0	0	0	0	0	0	Responsil production	oly disposed of all hazardous waste generated from

Impact Business Models

Business Models: Mission Locked
Separate from a mission statement, has your company done any of the following to legally ensure that its social or environmental mission will be maintained over time, regardless of company ownership? [Equally Weighted]
Signed a contract or board resolution to amend or adopt a legal form that requires consideration of employees, community, and the environment (i.e. Signed B Corp Term sheet but have not yet adopted stakeholder consideration)
 Amended corporate governing documents to require the consideration of employees, community and the environment (e.g. Amended Articles of Incorporation)
Has a specific legal entity/governance structure that preserves mission (i.e. cooperative)
Legal entity/governance structure preserves mission and requires stakeholder consideration (i.e. Benefit Corp or cooperative that has amended governing documents to include stakeholder consideration)
Other - Please describe
None of the above
Business Models: Worker Business Models Introduction
Is your company structured to benefit its employees in the following way? [Not Weighted]

Impact Business Models: Customer Models Introduction

employee-owned companies/cooperative)

IBM15.1aDoes your product/service address a social or economic problem for or through your customers? [Not Weighted]

Ownership structures that provide significant equity (>40%) and empowerment to all employees (i.e.

Yes
 No

No

Impact Business Models: Customer Products & Services Introduction

IBM16.2 How would you describe the positive outcome for customers created by your product/service? [Not Weighted]

Our mission is to change the trajectory of children's health through nutrition. We do this by removing toxins from baby food products, providing nutritionally dense products that use superfoods, and by educating consumers on the importance of proper nutrition during the first 1000 days of life. Our nutrition guidelines call for no added sugar, minimal added sodium and products that are allergy friendly. The outcome of all of this is healthier children with healthier eating habits, lower levels of toxins in children's bodies and lower incidences of health problems.

IBM16.3a	a Which of the following most closely matches the outcome and/or problem solved for your customers as defined above? [Not Weighted]
	Access to products/services that fulfill basic human needs for individuals without prior access (e.g. providers of electricity or clean drinking water to rural poor communities, affordable housing projects, waste and sanitation systems or disposal)
	 Improved or Maintained Health/Wellness (e.g. medical equipment, medical services and medicines, preventative health services or products, healthy living products, exercise and sporting products, prescription eyeglasses) Improved Education or Skills Development (e.g. schools, textbooks, tutoring services, career leadership training,
	education tools, games and software)
	Increased economic opportunity for underserved groups (e.g. financial or insurance services or benefits consulting for the underserved, new mechanisms to connect products to market)
	Increased operational success or capital for purpose driven or underserved enterprises (e.g. impact investing or fundraising platforms, non-profit accounting services)
	Increased social and/or environmental impact for businesses or other organizations (e.g. sustainability consulting)
	Increased Access to Arts, Media, or Culture (e.g. independent media, artisanal crafts, photography, information services)
	None of the above
IBM116 4	4 Total Number of Customers
	Individuals:
	Organizations:
Impact	: Business Models: Health & Wellness Improvement
•	Which of the following best describes your health related product or service? [Not Weighted]
	Our product reduces health risk, such as by producing healthy alternatives to products that are traditionally unhealthy or toxic to consumers (healthy food alternatives that meet rigorous government standards, BPA free, etc.)
	Our product/service contributes to the positive development of individual health and well-being (wellness programs, sporting equipment)
	 Our product/service supports heathcare through improving the efficiency or accesss to healthcare systems (health insurance, drug tracking, hospital equipment, etc.)
	Our product/service directly provides healthcare that cures or prevents illness/disability
	None of the above
IBM36.3	What is the severity of the health issue or issues addressed by your product/service? [Not Weighted]
	© Low
	Mid Mid
	High
	My product/service enables healthcare that cures or prevents illnesses/disabilities of all kinds
	My product/service does not address a particular ailment, it contributes to overall positive health outcomes
	O Don't know

IBM36.4	Which of the following best describes the extent to which your product/service contributes to the positive health outcome? [Not Weighted]					
	My product/service has been demonstrated to effectively and substantially address the stated health problem, independent of other factors					
	My product contributes to the stated positive health outcome, but does so dependent upon other resources/circumstances outside of our control					
IBM36.5	What % of your total revenues last fiscal year were from the previous products or services? [Not Weighted] 49%					
IBM36.6	This is a calculated question based on your previous answers: "What were your total revenues last fiscal year from					
	products or services that promote health?" and "Total revenue from the last fiscal year" [Not Weighted]					
IBM136.7	How many customers/clients/beneficiaries were served through the provision of the previous products or services during the last 12 months? Please provide figures that are as accurate as possible. Estimates within +/- 5% acceptable. Do not double count.					
	Individuals					
	Households					
	Communities					
	Businesses/Non-Profits					
	Governments					
IBM36.8	Please provide a brief description of how you track your customer/client/beneficiary figures. [Not Weighted]					
	We track household penetration through IRI. This is not reflective of 100% of our sales, for example does not include natural channel, online sales, Costco and International. IRI represents roughly 70% of our total sales.					
IBM36.12	How do you verify that your product contributes to the outcome previously selected? [Least Weighted]					
	We have a track record of successful verified positive outcomes and have created case studies based on these.					
	There is secondary research that supports the link between our type of product and the stated outcome.					
	We conduct our own direct research to track the outcomes produced for all our customers, such as impact-related surveys					
	We have third party certifications or verifications that verify the efficacy of our product/service in delivering outcomes					
	We have performed, commissioned, or partnered with scientifically designed impact or outcome assessments to systematically learn about our product's impact					
	Our product is too early stage to have research or studies that link our product to positive outcomes					
	We cannot provide verification of our outcomes at this time.					
IBM36.13	If direct research on your product/service has been performed, did the results confirm that a desired outcome is being achieved? [Least Weighted]					
	◯ Yes ◯ No ⊚ NA					

IBM36.14 Is there something different or innovative about the company's health product/service that has changed the industry? Is this something that is replicable, unique at the time that it was created, and that has been emulated by other organizations? [Not Weighted]

When Happy Family launched in 2006, organic baby food represented only 5% of the market. Today this has increased to 24%. We helped to raise awareness of organic in general and educate families as to why it is important. This education has helped to grow the industry to where it is today.

IBM36.19 Does your company also measure and manage the negative or unintended outcomes generated by this business model? [Least Weighted]

(E)	Yes	0	No

Impact Business Models: Health Outcomes (Partial)

Impact Business Models: Serving In Need Populations

- IBM59.1 Does your product/service benefit underserved populations, either directly or by supporting organizations that directly serve them? [Not Weighted]
 - Yes No
- IBM59.3 If your beneficiaries are underserved individuals, which of the following underserved populations do they belong to? If you serve organizations that serve the underserved, which of the following populations are your client's beneficiaries? [Not Weighted]
 - Low income, poor, or very poor
 - Other populations underserved in your product/service category, which can include minorities, veterans, disabled individuals
 - Individuals who are not underserved in your product/service category (do not continue)
- IBM59.4 Which of the following best describes how your product/service benefits underserved populations previously described?
 [Not Weighted]
 - My product/service helps the financial viability of purpose-driven enterprises, which in turn allows them to continue to serve their underserved target population (ex. marketing or accounting services for a social service agency)
 - My product/service directly helps purpose driven enterprises improve positive impact for their underserved beneficiaries, but is not designed specifically for that underserved population (e.g. teaching curriculum sold to low income schools)
 - My product/service directly helps purpose driven enterprises improve positive impact for their underserved beneficiaries, and is specifically designed to benefit that underserved population (e.g. teacher training/curriculum specifically designed to address challenges of teaching low income students)
 - My product/service is directly used by the previous underserved populations (e.g. products marketed to or designed for the underserved)

IBM59.6	If relevant, which of the following beneficiary groups is your product/service targeting? [Not Weighted]
	☑ Young children (younger than 5 years old)
	Children and adolescents (5 years of age or older but younger than 18)
	Adults
	Elderly/older adults
	Persons with disabilities
	Minority/previously excluded populations
	Women
	☑ Pregnant women
	Other at risk populations
	None of the above
IBM59.7	Which of the following statements are true about your in-need customers/ clients? [Not Weighted]
	Most customers/clients continue with us year by year and latest figures for the year roughly reflect the total number of beneficiaries to date
	Customers/clients we reach each year are in addition to previous customers/clients and total number served should be calculated by adding together the numbers for each year
	On't know - we don't sell direct to customers/clients
IBM59.8	How much revenue is generated through sale to the previously selected beneficiary group(s) or nonprofit(s)? [Not Weighted]
	☑ Not tracked / unknown
IBM59.9	What % of customers/end beneficiaries of your product or service are from an underserved population identified previously? If you serve purpose driven enterprises, please respond with the % of your revenues generated from services provided that benefited the previously selected underserved in the last fiscal year. [Not Weighted]
	✓ Not tracked / unknown
IBM59.10	This is a calculated question based on your previous answers: "Which of the following best describes how your product/service benefits underserved populations described previously?" and "What % of customers/end beneficiaries of your product or service are from an underserved population identified previously?" [Not Weighted]
IBM159.1	2How many customers/clients served qualify in the previously selected underserved populations during the last 12 months? Do not duplicate individuals and households. Estimates within +/- 5% are acceptable.
	Individuals
	Households
	Communities
	Businesses/Non-Profits
	Governments

IBM59.14 Which of the following products/services attributes assist in targeting the previously selected underserved communities: [Least Weighted]
Product/service is accompanied by a zero-interest or below-market financing option (directly from company or through finance partner) with small repayment amounts to provide the poor access to purchase
Company utilizes a cross-subsidization model whereby higher pricing for middle and high-income clients facilitates offering lower/subsidized pricing for low income clients/customers
Product/service pricing model includes transparent pricing for all customers
Vendor provides training on safe use and/or maintenance of the product/service
These product/service attributes do not apply to our company (Skip the remainder of this section)
IBM159.16If relevant, how many customers/clients served in the last 12 months qualify as poor or very poor, with incomes below \$2/day? Do not double-count (e.g. if you report 5 households, do not also report the number of individuals in those 5 households). Estimates within +/- 5% acceptable.
Individuals
Households
IBM59.17 What % of customers/beneficiaries qualify as poor or very poor with incomes below \$2.00 per day? [Heavily Weighted] Not tracked / unknown
IBM59.18 How much revenue is generated through sale to clients/customers that live on less than \$2/day? [Not Weighted] Not tracked / unknown
Impact Business Models: Environmental Models Introduction
IBM59.1 Are your company's products or process structured to restore or preserve the environment in any of the following ways? [Not Weighted]
Through a manufacturing, wholesale or agriculture process which is designed to significantly reduce environmental impact compared to typical practices for the industry
Through a product or service that preserves, conserves, or restores the environment or resourcesNone of the above

Impact Business Models: Designed to Conserve Wholesale Process

IBM79.2	Which of the following statements are true about your environmental wholesale practices? [Not Weighted]
	Company annually measures and publicly reports energy usage, water usage, carbon emissions and waste output
	Company has reviewed life cycle impact of 50%+ of products in terms of dollar volume
	25%+ of outbound transportation/distribution fleet is powered by clean emissions vehicles
	Design of majority of products substitutes a critical energy intensive manufacturing step that is of concern in your industry (i.e. steam recycling, sun drying vs. gas oven heating, etc)
	The design of a majority of products substitutes a critical water intensive manufacturing step that is of concern in the industry (i.e. water recycling, water reuse, and water substitution)
	The design of a majority of products substitutes a critical chemical intensive manufacturing step that is of concern in the industry (i.e. toxic chemical elimination)
	Design of a core product can demonstrate a significant source-reduction in inputs (per unit basis) compared to industry average
	A majority of significant suppliers have been verified to recycle, reuse or compost 75%+ of solid wastes from harvesting or manufacturing process
	A majority of significant suppliers have been verified to recycle, reuse or treat all liquid waste and return to water table at same quality diverted
	At least 25% of Significant Suppliers' energy is sourced from 15% onsite renewables or 75% of energy derived from other renewable sources (RECs)
IBM79.3	How many of the previous statements were true about your business? [Equally Weighted]
	0-3 of 10 questions
	② 4 of 10 questions
	5 of 10 questions
	© 6 of 10 questions
	7 of 10 questions
	8 or more of 10 questions
IBM79.4	If tracked, what were the number of metric tons of carbon (CO2) off-set by your environmental practices? [Not Weighted]
	☑ Not tracked / unknown

Impact Business Models: Environment Products & Services Introduction

IBM80.1	In what way or ways does your product/service conserve the environment? [Not Weighted]
	Provides or is powered by renewable energy or cleaner-burning energy than market alternatives (e.g. solar panel manufacturers/installers, hybrid vehicles)
	Conserves or diverts resources (including energy, water, materials, etc.)
	Conserves or preserves the well-being of land and/or animals (e.g. land protection or reforestation services, sustainably harvested agricultural products)
	Reduces or is made of less toxic/hazardous substances (e.g. brownfield remediation services, organic food, non-toxic cleaners)
	Educates, measures, researches, or provides information to solve environmental problems (e.g. environmental consulting or auditing)
	None of the above
IBM80.2	
	USDA organic, Non-GMO, Kosher, BCorp
Impact	Business Models: Toxin Reduction / Remediation
ппрасс	
IBM85.1	Tell us more about how your product or service reduces use of toxic or hazardous substances, prevents pollution or remediates discharges to air, land or water [Not Weighted]
	Organic farming practices eliminates harmful chemicals on land.
IBM85.2	Which of the following product or service descriptions apply? [Not Weighted]
	Product minimizes need of toxic chemicals compared to market alternatives (non-GMO)
	Product/services use less toxic/hazardous chemicals or materials than market alternatives (i.e. non-toxic cleaners, organic food, integrated pest management for agriculture)
	Product/service remediates environmental damage after discharges to air, land or water (i.e. brownfield remediation, oil spill clean-up)
	Product/service directly prevents pollution or hazardous discharge (i.e. pollution management technologies)
	These descriptions do not apply to our company's product/service (Skip the remainder of this section)
IBM85.3	What is the average % toxic/hazardous material reduction or pollution prevention (by weight or volume) achieved by the product or service? [Not Weighted] 100%
IBM85.4	What % of your total revenues last fiscal year were from the previous products or services? [Not Weighted] 98%
IBM85.5	This is a calculated question based on your previous answers: "What were your total revenues last fiscal year from products or services that provide toxic/hazardous substance reduction?" and "Total revenue from the last fiscal year" [No Weighted]

IBM85.6	This is a calculated question based on your previous answers: "Which of the following product or service descriptions apply?" and "What % of your revenues last fiscal year were related to the products that provide toxic/hazardous substance reduction?" [6x]
IBM185.7	7 If tracked, what was the total or per use number of metric tons of carbon (CO2) off-set or saved by use of your product or service during the last 12 months? Also, provide any of the following, if tracked:
	Metric tons of GHG/CO2 equivalent
	kWh saved/off-set
	Metric tons of waste saved from landfill or incineration
	Liters of water saved/off-set
IBM85.11	How do you verify that your product contributes to the outcome previously selected? [Least Weighted]
	We have a track record of successful, verified positive outcomes and have created case studies based on these.
	$\overline{\mathbb{V}}$ There is secondary research that supports the link between our type of product and the stated outcome.
	We conduct our own direct research to track the outcomes produced for all our customers, such as impact-related surveys
	We have third party certifications or verifications that verify the efficacy of our product/service in delivering outcomes
	We have performed, commissioned, or partnered with scientifically designed impact or outcome assessments to systematically learn about our product's impact
	Our product is too early stage to have research or studies that link our product to positive outcomes
	We cannot provide verification of our outcomes at this time.
IBM85.12	If direct research on your product/service has been performed, did the results confirm that a desired outcome is being achieved? [Least Weighted]
IBM85.13	B Does your company also measure and manage the negative or unintended outcomes generated by this business model? [Least Weighted]

Disclosure Questionnaire

Disclosure Questionnaire: Disclosure Industries

DQ1.1 Please indicate if the company is involved in production of or trade in any the following. Select Yes for all options that apply.

Yes	No	
0	0	Any product or activity deemed illegal under host country laws or regulations or international conventions and agreements
0	0	Alcohol (excluding beer and wine)
6	0	Commercial logging and logging equipment
0	0	Firearms, weapons or munitions
6	0	Genetically modified organisms
0	0	Fossil fuel-based oil or coal utility
0	0	Ozone depleting substances subject to international phase-out
0	0	Persistent organic pollutants (POPs) that are banned or scheduled to be phased out of production
0	0	Pesticides/herbicides subject to international phase-out or bans
0	0	Pharmaceuticals subject to international phase-outs or bans
0	0	Pornography
6	0	Radioactive materials
6	0	Tobacco
0	0	Unbonded asbestos fibers
0	0	Wildlife or wildlife products regulated under the Convention on International Trade in Endangered Species of Wild Fauna and Flora (CITES)
If you s Weighte		ed "Yes" previously, please provide a detailed explanation of the company's involvement here. [Not
Does	not a	pply

Disclosure Questionnaire: Disclosure Practices

DQ1.2

DQ2.1	Please indicate if the following statements are true regarding whether or not the company engages in the following practices. Check all that apply. If the statement is true, select "True." If false, select "False."				
	True	False	Yes	No	
	0	0	Company is not formally registered in accordance with domestic regulations		
	0	0	Company has reduced or minimized taxes through the use of corporate shells or structural means		
	0	(0)	Company facilities are located adjacent to or in sensitive ecosystems		
	0	•	Company employs workers under the age of 15 (or other minimum work age covered by the International Labour Organization Convention No. 138) and/or company does not keep personnel records that include evidence of the date of birth of each		
	0	0	Overtime work for hourly workers is compulsory		
	0	(0)	Company uses workers who are prisoners		
	0	0	Company prohibits workers from freely associating and bargaining collectively for the terms of one's employment		
	0	0	Animal testing is conducted		
	0	(0)	Company exploitatively operates in conflict zones		
	0	0	Company employs individuals on zero-hour contracts		
	here. [N Does i	ot Weig not appl			
Disclos	sure Qu	estion	nnaire: Disclosure Outcomes		
DQ3.1			if the following statements are true regarding if the company has experienced any of the following in heck all that apply. If the statement is true, select "True." If false, select "False."	the	
	True	False	Yes	No	
	0	0	Company has had an operational or on-the-job fatality		
	0	•	Company sites have experienced accidental discharges to air, land or water of hazardous substances		
	0	•	Construction or operation of company facilities resulted in physical resettlement or economic displacement involving 5,000 or more people near your facility		
	0	0	Material recalls due to quality control issues		
	0	0	Material litigation or arbitration against company		
	0	0	Company has filed for bankruptcy		
	0	(0)	Company has had material breaches of individual's confidential information		

DQ3.2 If you selected "True" previously, please provide a detailed explanation of the company's experience related to the previous statement here. [Not Weighted]

Disclosure Questionnaire: Disclosure Penalties

DQ4.1 Please indicate if the company has had any formal complaint to a regulatory agency or been assessed any fine or sanction in the past five years for any of the following practices or policies. Check all that apply.

Yes No 0 Diversity and equal opportunity 0 Employee safety or workplace conditions 0 Environmental issues 0 Financial reporting 0 Geographic operations or international affairs 0 Investments or Loans 0 Labor issues (internal and supply chain) 0 Marketing 0 Political contributions 0 Product safety 0 **Taxes** Animal welfare 0 Bribery, fraud or corruption

DQ4.2 If you selected "Yes" previously, please provide a detailed explanation of the complaint/fine/sanction here. [Not Weighted]

Disclosure Questionnaire: Supplier Disclosure

DQ5.1 Please indicate if any of the following statements are true regarding your company's significant suppliers.

True	False	Don't Know	
0	0	0	Significant Suppliers employ workers under the age of 15 (or other minimum work age covered by the International Labour Organization Convention No. 138)
0	0	0	Significant suppliers use any workers who are prisoners
0	0	0	Significant Suppliers have had an operational or on-the-job fatality
0	•	0	Significant Suppliers' sites have experienced accidental discharges to air, land or water of hazardous substances
0	•	0	Construction or operation of Significant Suppliers' facilities resulted in physical resettlement or economic displacement involving 5,000 or more people near their facility
0	0	0	Construction or operation of Significant Suppliers involved large scale land acquisition
0	0	•	Construction or operation of Significant Suppliers involved large scale land conversion and/or degradation
0	0	0	Construction or operation of Significant Suppliers involved the construction or refurbishment of dams
0	0	0	Significant Suppliers have had material fines or sanctions in the last five years regarding the issues indicated in DQ4.1
0	0	0	Significant Suppliers exploitatively operate in conflict zones

Disclosure Questionnaire: Other Disclosures

DQ6.1 Are there any other sensitive aspects of the business that are necessary to disclose? [Not Weighted]

Does not apply