

Zevia PBC Certified B Corporation

SCORE COMPLETION VERSION NAME SECTOR COMPANY SIZE

91.5 100% 6 Active Assessment Wholesale/Retail 50-249

As wholly-owned subsidiary of **Zevia LLC**, **Zevia PBC** is required to make its full B Impact Assessment transparent. The PDF contains a completed B Impact Assessment that has been reviewed by B Lab with **Zevia LLC** as part of their certification as a B Corporation. Answers to questions that would reveal sensitive information (e.g. that would advantage competitors or prejudice litigation) are highlighted with a "Sensitive" textbox.

Sensitive

Mission & Engagement

1.7

Level of Impact Focus

Describe your company's approach to creating positive impact.

This is an unweighted question that will not impact your score and is asked only for research/benchmarking purposes. Ocreating positive social or environmental impact is not a focus for our business We occasionally think about the social and environmental impact of some aspects of our business, but not frequently. O We frequently consider our social and environmental impact, but it isn't a high priority in decision-making. O We consistently incorporate social and environmental impact into decision-making because we consider it important to the success and profitability of our business. We treat our social and environmental impact as a primary measure of success for our business and prioritize it even in cases where it may not drive profitability. Points Available: 0.00 **Mission Statement Characteristics** Does your company's formal, written corporate mission statement include any of the following? A formal written corporate mission statement is one that is either publicly facing or formally shared with the employees of the company. Please check all that apply. No social or environmental commitment A general commitment to social or environmental responsibility (e.g. to conserve the environment) A commitment to a specific positive social impact (e.g. poverty alleviation, sustainable economic development) A commitment to a specific positive environmental impact (e.g. reducing waste sent to landfills through upcycled products) A commitment to serve a target beneficiary group in need (e.g. low-income customers, smallholder farmers) We have no written mission statement

Mission Statement

Please share the text of your formal mission statement here.

Zevia's mission is to support the health of individuals and the communities we live in by creating zero sugar, zero calorie, naturally sweetened beverages. Positive Social Change: Offering zero sugar beverage alternatives for a healthier lifestyle; Educating consumers about sugar reduction. Sustainability: Zevia has NEVER sold a plastic bottled product - all products made with aluminum; Stevia is a sustainable crop using only 20% of the agricultural resources of sugar. Access: Making better options at affordable prices for every family member and usage occasion; purchased by a wide range of income levels. Company Culture: All employees are owners in the company; Fair wage policy: \$50K minimum compensation for full-time employees; Robust benefits: maternity/paternity, continuing education, 401k matching, etc.

Points Available: 0.00

Social and Environmental Decision-Making

How does your company integrate social and environmental performance into decision-making?

Your answers determine which future questions in the assessment are applicable to your company.

| Employee training that includes social or environmental issues material to our company or its mission
| Manager roles with job descriptions that explicitly incorporate social and environmental performance
| Performance reviews that formally incorporate social and environmental issues
| Compensation and job descriptions of executive team members that include social and environmental performance
| Board of Directors review of social and environmental performance
| We measure our externalities in monetary terms and incorporate them into our financial balances
| Other - please describe
| None of the above

Managers with Responsibilities to Mission

What percentage of full-time managers have social or environmental mission-related responsibilities or expectations in their job descriptions?

00%

01-49%

050-99%

0100%

Social and Environmental Management Reviews

What percentage of full-time managers had a formal written performance evaluation in the last yencluded social or environmental goals?	ar tha	
\bigcirc 0		
1 -49%		
O 50-99%		
O 100%		
Points Earned: 0.25 of 0.50		
Board Review of Social or Environmental Performance		
oes the Board of Directors or equivalent governing body review your company's social or nvironmental performance on at least an annual basis?		
O No, our Board doesn't review that		
O Yes, the Board receives a general update on the company's social or environmental performance		
O Yes, the Board reviews key performance indicators (KPIs) on the company's social or environmental performance		
○ N/A - Our company has no Board of Directors or equivalent governing body		
oints Earned: 0.50 of 0.50		
Stakeholder Engagement		
las your company done any of the following to engage stakeholders about your social and nvironmental performance?		
✓ We have an advisory board that includes stakeholder representation		
✓ We have a formal stakeholder engagement plan or policy that includes identification of relevant stakeholder groups		
✓ We have created mechanisms to identify and engage traditionally underrepresented stakeholder groups or demographics		
✓ We have formal and regular processes in place to gather information from stakeholders (focus groups, surveys, community	/	
meetings, etc.)		
✓ We have formal procedures to address results from stakeholder engagement, with a designated individual or team respons	sible for	
appropriate follow ups.		
✓ We report the results of stakeholder engagement on social and environmental performance to the highest level of oversight	t in the	
company, such as the Board		
✓ We publicly report on stakeholder engagement mechanisms and results		
Other - please describe		
☐ No formal stakeholder engagement		

Management of Material Social and Environmental Issues

How does your company identify, measure, and manage the most material social and environmental issues relevant to your operations and business model?

✓ We track impact metrics that we've chosen based on company mission or executive decision
We have conducted a materiality assessment of our company using stakeholder engagement mechanisms or research
☐ We have identified and measure metrics based on the results of the materiality assessment we conducted for the company
☐ We have set performance targets for all identified material issues and measurements
☐ We measure the material social and environmental outcomes produced by our performance on our KPIs over time
☐ None of the above
oints Earned: 0.10 of 0.50

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Identification of Material Issues

Based on the processes you have highlighted, what are the material issues that have been identified?

Americans and Canadians get 50% of their daily sugar consumption from beverages. Excess sugar, caramel food coloring, phosphoric acid, and other artificial ingredients found in sugary drinks can lead to obesity, diabetes, cancer and other diseases. These diseases disproportionately affect communities of color. Zevia is a low-cost way to eliminate 50% of sugar from daily diets. This helps all income levels. Since its inception, Zevia has sold 1 billion cans of soda. That means that over 10 years we have eliminated 143 million pounds of sugar from North Americans' diets, prevented 1 billion plastic bottles from going into landfills and oceans (we only use recyclable aluminum cans), and enabled millions in the diabetic and kidney disease community to consume soda which they would otherwise not be allowed to consume. Millions have lost significant weight, seen skin conditions improve, and protected their teeth. We have a line of Kids drinks with no sugar or artificial ingredients to help prevent excess sugar consumption and tooth decay for children. We also have a food nutritionist group that coordinates with hundreds of registered nurses and doctors to help them educate their patients on the benefits of Zevia. We track all of these metrics and tie them to performance.

Points Available: 0.00

OPERATIONS

Ethics & Transparency

5.4

Governance Structures

What is the company's highest level of corporate oversight?

- Owner or Manager Governed (including Board of Directors with only owners/ executives)
- O Management, Executive Committee, or Democratic Governance
- O Non-Fiduciary Advisory Board
- Board of Directors (with at least one member who is not an executive or owner of the company)

Governing Body Characteristics Which of the following apply to your company's Board of Directors? Please check all that apply. Meets at least twice annually ✓ Meets at least quarterly ✓ Includes at least one independent member ✓ Includes at least 50% independent members ✓ Oversees executive compensation Has an Audit Committee with at least one independent member ✓ Has a Compensation Committee with at least one independent member Company is a cooperative and elects Board from membership None of the above □ N/A - no Board of Directors Points Earned: 0.50 of 0.50 **Governing Body Stakeholder Representation** Does your company's Board of Directors have voting seats representing: Select all that apply. Executive employees ☐ Non-executive employees Community expertise (e.g. local university representative) ✓ Environmental expertise (e.g. environmental nonprofits) Customers None of the above □ N/A - no Board of Directors Points Earned: 0.13 of 0.25

Conflict of Interest Questionnaire

Do all Board members and officers complete an annual conflict of interest questionnaire?

YesNoN/A - No Board of Directors or equivalent

Code of Ethics

What is required by your company's Code of Ethics?
☑ Prohibition of bribes in any form, including kickbacks or gifts, on any portion of contract payments or soft dollar practices
✓ Formal oversight policy covering direct or indirect political contributions, charitable donations, and sponsorships
Public disclosure of financial and in-kind contributions to political parties, politicians, lobby groups, charitable organizations, and
advocacy groups
✓ Other - please describe
☐ None of the above
□ N/A - No Code of Ethics
Points Earned: 0.46 of 0.50

Instruction on Code of Ethics

How does your company instruct employees regarding your Code of Ethics on behavioral expectations, bribery, and corruption?

Please check all that apply.

We instruct the Board of Directors on the Code at least annual
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- ✓ We instruct all newly hired workers on the Code
- ✓ We instruct managers on the Code on an ongoing basis
- ✓ We instruct all non-managerial workers on the Code on an ongoing basis
- ✓ We communicate changes to the Code whenever it is updated
- Other please describe

No Code of Ethics or equivalent, or no training on the Code

Anti-Corruption Practices

Which of the following anti-corruption reporting and prevention systems are in place?
✓ Written employee whistle-blowing policy with confidentiality policy
✓ Circulation of whistle-blowing policy to all employees and business partners
✓ Communication of the anti-corruption system at least annually to the relevant internal and external stakeholders
✓ Annual training on the anti-corruption system
Providing supporting tools and guidance (e.g. self-assessment survey for high-risk departments)
✓ Anonymous mechanisms to report concerns and grievances
✓ Individual or department oversight with direct access to Board of Directors
☐ We take part of a collective action/coalition with governments, community-based organizations, NGOs and other businesses to ac
against corruption
Other - please describe
☐ None of the above
Points Earned: 0.50 of 0.50
Monitoring Ethics and Corruption
Does your company do any of the following with regard to monitoring and reporting on your anti-
corruption programme?
Responsibility for the monitoring has been clearly assigned and resources have been made available
✓ Mechanisms are in place for continuous monitoring (internal employee self-evaluations, automated controls monitoring)
The management of the company (e.g. Board of Directors, Audit Committee) review the results of internal and external reviews and
ensure that required changes are implemented in an appropriate and prompt manner
✓ External independent assurance is conducted to provide further security to management and stakeholders regarding the
effectiveness of the anti-corruption programme
Regular reporting announcements about the program are made at least annually to relevant internal and external stakeholders
(workshops, CEO announcement, newsletter)
☐ None of the above
Points Earned: 0.50 of 0.50
Reviewed / Audited Financials
Does the company produce financials that are verified annually by an independent source through an
Audit or Review?
○ No
Yes, through a review
Yes, through an audit

Financial Controls

Does your company maintain any of the following financial controls?

Please check all that apply.

- IT systems have different password protection systems that are changed periodically with different access levels according to the position of the staff member accessing the data
- Fraud risk assessment is conducted at least annually, with any identified internal control deficiencies communicated to Board of Directors and senior management
- Lines of financial reporting, responsibilities, and limits for the authorization, approval, and verification of disbursements are all documented in writing
- Financial control activities are documented, and at a minimum, cover controls around cash disbursement, accounts receivable, accounts payable, and inventory management

☐ None of the above

Points Earned: 0.50 of 0.50

Company Transparency

What information does the company make publicly available and transparent?

Your answers determine which future questions in the assessment are applicable to your company.

- Beneficial ownership of the company
- Financial performance (must be transparent to employees at minimum)
- Social and environmental performance (e.g. impact reports)
- Membership of the Board of Directors

None of the above

Points Earned: 0.50 of 0.50

Financial Transparency with Employees

How does your company formally share financial information with full-time employees?

Exclude compensation data. Please check all that apply.

- We have no formal documented process to share financial information with employees
- Our company discloses all financial information (except salary info) at least yearly
- Our company discloses all financial information (except salary info) at least quarterly
- ☑ In addition to sharing financials, our company also has an intentional education program around shared financials
- ✓ In addition to sharing financials with employees, our company publicly reports its financial statements

Impact Reporting

Does your company publicly share information on your social or environmental performance on an annual basis?

✓ We provide descriptions of our social and environmental programs and performance
We voluntarily share social or environmental performance scorecards
Specific quantifiable social or environmental indicators or outcomes are made public
☐ We set public targets and share progress to those targets
We present information in a formal report that allows comparison to previous time periods
Reporting information / structure is based on a comprehensive third party standard (ex. GRI or B Impact Assessment)
A third party has validated / assured the accuracy of the information reported
☐ Impact reporting is integrated with financial reporting
We don't report publicly on social or environmental performance

Points Earned: 0.08 of 0.50

Governance Metrics

OPERATIONS

0.0

This section asks for your company to provide important financial information that will be referenced later in the assessment.

Last Fiscal Year

On what date did your last fiscal year end?

If your company has not yet completed its first fiscal year, please put your anticipated fiscal year end date.

On what date did your last fiscal year end? 31 Dec 2021

Points Available: 0.00

Reporting Currency

Select your reporting currency

OUS Dollar - USD

Points Available: 0.00

Revenue Year Before Last

Total Earned Revenue

From the fiscal year before last

If your company has not yet completed its first fiscal year, please put \$0

From the fiscal year before last

Sensitive

☐ We do not track this

Points Available: 0.00

Revenue Last Year Total Earned Revenue From the last fiscal year This question will be used for scored calculation questions later in the assessment. Please complete for accurate scoring. If your company has not yet completed its first fiscal year, please put \$0 From the last fiscal year Sensitive We do not track this Points Available: 0.00 **Net Income Last Year** Net Income From the last fiscal year If your company has not yet completed its first fiscal year, please put \$0 From the last fiscal year **Sensitive** ☐ We do not track this Points Available: 0.00

Net Income Year Before Last

Net Income

From the fiscal year before last

From the fiscal year before last

☐ We do not track this

Points Available: 0.00

IMPACT BUSINESS MODELS

Mission Locked - Impact Business Model

Sensitive

10.0

Recognizes corporate forms and amendments that preserve mission and/or considers stakeholders regardless of company ownership

Mission Lock

Separate from a mission statement, what has your company done to legally ensure that its social or environmental performance is a part of its decision-making over time, regardless of company ownership?

This question is related to the legal requirement for Certified B Corps. Click "Learn" for more information and resources about this requirement.

- O Signed a contract or Board resolution committing to adopting a legal form that requires consideration of all stakeholders (e.g. signed B Corp Agreement)
- Adopted a specific legal entity or governance structure that preserves mission over time, but does not require consideration of all stakeholders in its decision-making (e.g. cooperative)
- As a company wholly owned by another company that has not done so, amended corporate governing documents or adopted a legal entity that requires consideration of all stakeholders in its decision-making (e.g. benefit corporation, completed B Corp legal amendment)
- As an independent or publicly-owned business, amended corporate governing documents or adopted a legal entity that requires consideration of all stakeholders in its decision-making (e.g. benefit corporation, completed B Corp legal amendment)
- O None of the above

Points Earned: 10.00 of 10.00

Workers

OPERATIONS

Workers Impact Area Introduction

0.0

This section identifies who should be considered a "worker" in the B Impact Assessment and reports your worker-related metrics. It also identifies whether your company is designed to deliver a specific, material, positive impact for its workers, and if so, opens the Worker Impact Business Model section that is most applicable.

Majority Hourly vs. Salaried Workers

Are the majority (greater than 50%) of your employees paid on a fixed salary or a daily or hourly wage?

This is a REQUIRED question that determines the set of additional questions your company will respond to regarding your employee impact.

Fixed Salary

O Daily or hourly wage

Points Available: 0.00

Use Of Contracted Labor

Is any of your company's labor performed by subcontracted organizations or individuals, such as outsourced staffing services or independent contractors?

Your answers determine which future questions in the assessment are applicable to your company.
✓ Yes, some of our labor is contracted to third party subcontractors that manage staff on our behalf
Yes, we hire individual independent contractors who are contracted to work 20+ hours per week for the company indefinitely, or for
longer than a 6 month period
While we utilize independent contractors, they do not work for us greater than 20 hours per week for longer than a 6 month period
☐ None of the above
Points Available: 0.00
Workers Impact Business Model Introduction
s your company structured to benefit its employees in either of the following ways?
our answers determine which future questions in the assessment are applicable to your company.
Ownership structures that provide significant equity (>40%) and empowerment to all employees (e.g. employee-owned companies,
cooperatives)
Providing high quality jobs or professional development for individuals with chronic barriers to employment (workforce development
programs)
✓ None of the above
Points Available: 0.00
of Full Time Workers
Number of Total Full-Time Workers
Current Total Full-Time Workers
Please click "Learn More" to understand how to answer this question.
Current Total Full-Time Workers 117
☐ We do not track this
Points Available: 0.00

Number of Total Full-Time Workers Total full-time workers twelve months ago Please click "Learn More" to understand how to answer this question. Total full-time workers twelve months ago 83 ☐ We do not track this Points Available: 0.00 # of Part Time Workers Number of Total Part-Time Workers **Current Total Part-Time Workers** Please click "Learn More" to understand how to answer this question. Current Total Part-Time Workers 3 We do not track this Points Available: 0.00 # of Part Time Workers Last Year Number of Total Part-Time Workers Total part-time workers twelve months ago Please click "Learn More" to understand how to answer this question. Total part-time workers twelve months ago 0 We do not track this Points Available: 0.00 # of Temporary Workers Number of Total Temporary Workers **Current Total Temporary Workers** Please click "Learn More" to understand how to answer this question. Current Total Temporary Workers 0 ☐ We do not track this Points Available: 0.00

of Full Time Workers Last Year

of Temporary Workers Last Year Number of Total Temporary Workers Total temporary workers twelve months ago Please click "Learn More" to understand how to answer this question. Total temporary workers twelve months ago 0 We do not track this Points Available: 0.00 **OPERATIONS Financial Security** 11.5 **Lowest Paid Wage** What is the company's lowest wage as calculated on an hourly basis? Please exclude students and interns in this calculation. What is the company's lowest wage as calculated on an hourly basis? **Sensitive** ☐ We do not track this Points Available: 0.00 % of Employees Paid Individual Living Wage What percentage of employees on an FTE (Full Time Equivalent) basis are paid at least the equivalent of a living wage for an individual? Please exclude students and interns in this calculation. O <75% O 75-89% 090-99% 0 100%

Points Earned: 2.04 of 2.72

O N/A

% of Employees Paid Family Living Wage

What percentage of employees on an FTE (Full Time Equivalent) basis are paid at least the equivalent of a living wage for a family?

a living wage for a family:
Please exclude students and interns in this calculation.
O<75%
● 75-89%
O 90-99%
O 100%
O N/A
Points Earned: 0.91 of 2.72
% Above the Minimum Wage
What percentage above the legal minimum wage does your lowest-paid hourly employee earn?
Please answer this question ONLY taking into account hourly workers. If you do not have hourly workers, select N/A.
0% - Lowest wage is equivalent to minimum wage
O 1-9%
O 10-29%
O 30-49%
○ 50-75%
○ 75%+
O N/A - We do not employ hourly workers
Points Earned: 1.09 of 1.36
Compensation Policies and Practices
Does your company offer any of the following additional financial benefits to non-executive workers?
Your answers determine which future questions in the assessment are applicable to your company.
✓ Cost of living adjustments that match inflation rates of the country
✓ Bonuses or profit-sharing
✓ Employee ownership opportunities
☐ None of the above
Points Earned: 1.36 of 1.36

Employees Receiving a Bonus What percentage of full-time and part-time employees, excluding founders and executives, received a monetary bonus in the last fiscal year? 00% 01-24% 025-49% 050-74% 75-99% 0 100% O N/A Points Earned: 1.02 of 1.36 **Significance of Bonuses** What was the equivalent percentage of profits that were distributed as bonuses to non-executive workers in the last fiscal year? O No bonus payout, or no bonus plan ○5% or less O_{5-10%} 010-15% 015-20% 0 > 20% Bonuses were paid to non-executive workers, despite the company not earning a profit Points Earned: 1.36 of 1.36 % Participation in Employee Ownership What percentage of all full-time employees have been granted stock, stock options, or stock equivalents (including participation in an ESOP or other qualified ownership plans) in the company? Select N/A if your company is a consumer/shared services cooperative, a producer cooperative or a nonprofit. 00% 01-24% 025-49% 050-74% **0** 75-99% 0 100%

Points Earned: 1.36 of 1.36

O N/A

% of Company Owned by Non-Executive Employees What percentage of the company is owned by workers who are not executives or fo

What percentage of the company is owned by workers who are not executives or founders?		
○0%		
1-4%		
O 5-24%		
O 25-49%		
○ 50%+		
○ N/A		
○ Don't Know		
Points Earned: 0.68 of 2.72		
Employee Retirement Plan		
Employee Retirement Plan What kind of Employee Retirement Plan is available for all tenured workers at your company?		
What kind of Employee Retirement Plan is available for all tenured workers at your company?		
What kind of Employee Retirement Plan is available for all tenured workers at your company? Retirement plans may include Pensions, Profit sharing, 401(k), etc.		
What kind of Employee Retirement Plan is available for all tenured workers at your company? Retirement plans may include Pensions, Profit sharing, 401(k), etc. Retirement plan is available with no company match		
What kind of Employee Retirement Plan is available for all tenured workers at your company? Retirement plans may include Pensions, Profit sharing, 401(k), etc. Retirement plan is available with no company match Partial match of 4% or less		
What kind of Employee Retirement Plan is available for all tenured workers at your company? Retirement plans may include Pensions, Profit sharing, 401(k), etc. Retirement plan is available with no company match Partial match of 4% or less Partial match greater than 4%		
What kind of Employee Retirement Plan is available for all tenured workers at your company? Retirement plans may include Pensions, Profit sharing, 401(k), etc. Retirement plan is available with no company match Partial match of 4% or less Partial match greater than 4% Full match of 4% or less		

Points Earned: 1.36 of 1.36

Financial Services for Employees

What financial products, programs, or services does your company provide that help to meet financial health needs of hourly employees?

Please answer this question ONLY taking into account hourly workers. If you do not have hourly workers, select N/A.

✓ Direct deposit
Access to free or affordable banking services or payroll cards (e.g. free ATM debit card
✓ Financial management tools or coaching
Emergency or short-term savings programs
☐ Low-interest or interest-free loans
Debt management, refinancing, or loan payment contributions
Employer match for deposits into savings accounts
Paychecks issued off-schedule on a need basis
☐ Tax preparation services
Other - please describe
☐ None of the above
□ N/A - We do not employ hourly workers

Points Earned: 0.34 of 0.68

Health, Wellness, & Safety

OPERATIONS

7.6

Healthcare Plan

Your company's healthcare plan available to all full-time workers includes:

Select all that apply.

- Coinsurance of 80%+ covered by healthcare plan
- Company payment of 80%+ of individual premium
- ✓ Company payment of 80%+ of family coverage premium
- ✓ Out-of-pocket maximum for individual coverage of \$2000 or less (net of company HSA or equivalent contribution)
- Annual deductible for individual coverage of \$1000 or less (net of company HSA or equivalent contribution)
- Co-payment of \$20 or less per primary care visit paid for by worker
- ✓ Prescription drug coverage wherein workers pay \$10 or less for generic drugs, \$30 or less for brand name drugs, and \$50 or less for

non-formulary drugs

- Explicit coverage of transgender-inclusive healthcare
- None of the above

Points Earned: 2.00 of 2.00

Healthcare Eligibility for Part Time Workers

When do part-time workers become eligible to participate in healthcare plans offered by your company?

If applicable, please select one answer indicating tenure requirements (answers 1-2), and one answer indicating weekly hour requirements (answers 3-4). Part-time workers are not eligible at time of hire, but become eligible to participate within their first 6 months of employment Part-time workers are eligible to participate at time of hire Part-time workers are only eligible if they work more than 20 hours a week Part-time workers are eligible even if they work less than 20 hours a week Part-time workers are not eligible to participate in company-sponsored insurance plans ✓ N/A - We don't have part-time employees Points Available: 1.00 **Workers Participating in Healthcare Plan** On an FTE basis, what percentage of your employees is enrolled in the healthcare coverage previously identified? Select N/A if workers only receive health care through a national plan. 0<70% 070-79% 080-89% 090-99% 0 100% O N/A Points Earned: 0.75 of 1.00 **Supplementary Health Benefits** What additional benefits are offered to all full-time tenured workers? Only select benefits the company pays the majority of costs to all full-time tenured workers. Select Other if the company covers less than 50% of the expenses for the benefits listed or other benefits offered. ✓ Dental insurance Short-term disability Long-term disability Structured account mechanism for qualified medical expenses (e.g. HSA, HRA, FSA) Domestic partner or civil union spousal benefits ✓ Life insurance No additional benefits Other - please describe

Points Earned: 2.00 of 2.00

Health and Wellness Initiatives

What health and wellness initiatives or policies does your company offer beyond insurer-provided programs?

Check all that apply.

	✓ We sponsor and encourage workers to participate in health and wellness activities during the workweek (e.g. walking or steps
рі	rograms)
•	✓ We offer incentives for workers to complete health risk assessments or participate in health and wellness activities (e.g., a fund for
ex	xercise equipment, subsidized gym membership)
	Employees have access to behavioral health counseling services, web resources, or Employee Assistance Programs
	Spouses, partners, or children of employees are provided access to behavioral health counseling services, web resources, or
E	mployee Assistance Programs
	We have policies and programs in place to prevent ergonomic-related injuries in the workspace
	Over 25% of workers have completed a health risk assessment in the last twelve months
	Management receives reports on aggregate participation in worker wellness programs
	Other - please describe
	Company does not offer any formal health and wellness initiatives
Poir	nts Earned: 1.00 of 1.00

Management Commitment to Health and Safety

What are your company practices regarding management's commitment to worker health and safety?

Select those that apply to all company worksites.

✓ We have a written safety and health policy to minimize on-the-job employee accidents and injuries
Safety and health is integrated into our overall management planning process, and workers are involved in safety planning, resource
allocation, audits, etc.
Safety and health concerns are communicated through regular safety and health trainings
We have specific safety and health program goals and objectives, with specific indicators to measure progress
Senior management addresses safety issues through written communications or in company gatherings at least quarterly
☐ We have a formal safety reporting system for employees to submit their safety concerns
Our safety procedures are easily accessible for all on-site personnel, including workers, non-managerial staff, and visitors
We participate in an external program demonstrating commitment and excellence in safety and health (e.g. Voluntary Protection
Program)
□ N/A - No manufacturing or wholesale facilities
□ None of the above

Health and Safety Audit Practices

Your company's practices related to inspections and audits include:
Select those that apply to all company worksites.
✓ A written procedure for performing safety and health inspections
✓ Routine safety and health inspections at least quarterly
Use of information discovered through analyses to improve safety processes (e.g. baseline hazards analysis, incident analysis,
employee concerns, sampling results from inspections)
✓ Documentation of results of the routine inspections
☐ Inspection reports that clearly indicate what needs to be corrected, with documented accountability for closure
□ N/A - No manufacturing or wholesale facilities
☐ None of the above
Points Earned: 0.75 of 1.00
Controlling Worker Exposure to Hazardous Material
How has your company assessed and managed worker exposure to hazardous materials?
Assessment indicates some exposure, but we have taken no action to date
O Assessment indicates some exposure, and we have implemented a mitigation and control strategy
Assessment indicates no exposure
O We have not conducted an assessment
Points Earned: 0.50 of 0.50
Indoor Air Quality Monitoring
Does the company monitor indoor environmental quality to ensure a healthy and comfortable work space and avoid "Sick Building Syndrome"?
Select N/A if you have no facilities.
○ Yes
○ No

Points Available: 0.50

O N/A

OPERATIONS

Career Development

Professional Development Policies and Practices

Does your company provide any of the following training opportunities to workers for professional development?

Your answers determine which future questions in the assessment are applicable to your company.
✓ We have a formal onboarding process for new employees
✓ We offered ongoing training on core job responsibilities to employees within the last year
✓ We have a policy to encourage internal promotions and hiring for advanced positions (e.g. posting job openings internally first)
✓ We provide cross-skills training for career advancements or transitions (e.g. management training for non-managers)
✓ We provide non-career-specific life-skill training (e.g. financial literacy, English as a Second Language)
✓ We facilitate or have an allocated budget for external professional development opportunities, (e.g. conference attendance, online trainings)
☑ We provide reimbursements or programs for intensive continuing education credentials (e.g. college degrees, professional
licensures)
☐ None of the above
Points Earned: 0.41 of 0.41
Amount of Training for New Hires
What was the average amount of training that a newly hired worker received in the past twelve months?
Use average of both full-time and part-time employees.
○ No training
On-the-job training (one day to one week)
On-the-job training (one week to one month)
O Apprenticeship or technical training (over one month)
O N/A - No new hires during the last 12 months
Points Earned: 0.41 of 0.41
Paid Professional Development Days
How many paid days of professional development do the majority of full time workers receive in a single
year?
○ 0 days
O 1-4 days
○ 5-9 days
● 10+ days
O No formal policy

Management Training What management training and coaching do new and existing managers regularly receive? Check all that apply. Providing ongoing praise and corrective feedback ✓ Conflict negotiation and resolution Group dynamics and optimal team functioning ✓ Performance evaluation systems Other - please describe None of the above Points Farned: 0.41 of 0.41

Employee Review Process

Which of the following is included or applies to your company's formal process for providing performance feedback to employees?

Check all that apply.

Process has a regular schedule and is conducted at least annually
Peer and subordinate input
✓ Written guidance for career development
☐ Social and environmental goals
✓ Clearly-identified and achievable goals
A 360-degree feedback process
✓ All tenured employees receive feedback
☐ None of the above

Points Earned: 0.66 of 0.82

Internal Promotions

What percentage of employees has been internally promoted within the last 12 months?

Exclude material owners in your calculation.

00%

01-5%

6-15%

0 15%+

Intern Hiring Practices

How does your company manage the hiring and treatment of interns?

Check all that apply. If there is no third party living wage calculated for your country of operations, please do not select "payment of a	
living wage."	
✓ We have a formalized policy or program outlining the objectives of internships or internship programs for participants	
☐ We partner with education institutions to provide internship opportunities or work-study programs	
✓ We pay interns a living wage	
Our interns receive formal performance reviews	
✓ Our interns have a formal opportunity to provide feedback on experience	
✓ We have hired interns on as full-time permanent employees in the past two years	
✓ Intern tenures are restricted to not exceed one year if interns are not currently enrolled in school	
☐ None of the above	
□ N/A - Our company does not employ interns	
Points Earned: 0.41 of 0.41	
End of Employment Support	
What are your formal company policies regarding employee termination and layoffs?	
We have a policy to provide written notice of employee performance prior to termination	
✓ We have a policy to provide performance improvement plans or stated corrective time periods prior to termination	
We have a policy to provide at minimum 2+ weeks of severance per year of employment	
We provide outplacement services for terminated employees	
We don't have written termination or severance policies	
Points Earned: 0.04 of 0.21	
OPERATIO	NC
Career Development (Salaried) 1.2	
Skills-Based Training Participation	
Excluding newly hired workers, what % of full-time and part-time workers received the following types	3
of formal training during the last 12 months?	
Skills-based training to advance core job responsibilities	
○ 0%	
○ 1-24%	
○ 25-49%	
○ 50-74%	

Points Earned: 0.19 of 0.19

075%+

O Don't know

Cross-Job Skills Training Participation

Excluding newly hired workers, what % of full-time and part-time workers received the following types of formal training during the last 12 months?

Skills-based training on cross-job functions beyond regular responsibilities (e.g. public speaking training, management training for non-managers)

0% 1-24% 25-49% 50-74%

O Don't know

0 75%+

Points Earned: 0.19 of 0.19

Life Skill Training Participation

Excluding newly hired workers, what % of full-time and part-time workers received the following types of formal training during the last 12 months?

Training on life skills for personal development (e.g. literacy, personal financial planning)

00%

01-24%

025-49%

O 50-74%

O 75%+

O Don't know

Points Earned: 0.14 of 0.19

External Professional Development Participation

What percentage of full-time workers has participated in external professional development or lifelong learning opportunities in the past fiscal year?

Professional development should be paid for in advance, reimbursed or subsidized by the company.

00%

01-24%

25-49%

050-74%

O 75%+

Subsidized Educational Opportunities

What percentage of full-time workers received advancement or reimbursement for continuing education opportunities in the last fiscal year?

Continuing education opportunities include GED, college credits, industry-recognized accreditation, etc.	
\bigcirc 0	
O 1-5%	

6-15%15%+

Points Earned: 0.38 of 0.38

Career Development Policies

What are your company's policies and practices around career development and promotion?

- Employees who seek to take a short-term leave or sabbatical will have their jobs guaranteed upon return
- Our company will make an effort to find a place for employees who seek to take a long-term leave or sabbatical upon their return
- Employees are able to make lateral moves or change career direction or pace when possible
- None of the above

Points Earned: 0.13 of 0.19

OPERATIONS

Engagement & Satisfaction

3.3

Employee Handbook Information

What is included in your company's written and accessible employee handbook?

- ✓ A non-discrimination statement
- ✓ An anti-harassment policy with reporting mechanisms, processes, and disciplinary procedures
- A statement on work hours
- ✓ Policies on pay and performance issues
- Policies on benefits, training and leave
- ✓ Grievance resolution process
- ✓ Disciplinary procedures and possible sanctions
- A neutrality statement regarding workers' right to bargain collectively and freedom of association
- Prohibition of child labor and forced or compulsory labor
- ☐ We have no written employee handbook

Paid Secondary Caregiver Leave

What secondary parental leave policies are available to your workers, either through your company or a government program?

Select all that apply, but only select one answer indicating the total amount of paid time equivalent (answers 2-4). See "Learn" for further	
nstructions.	
☐ Workers receive unpaid time off for secondary parental leave	
☐ Workers receive up to 2 weeks (or full pay equivalent) paid leave	
☐ Workers receive between 2 to 5 weeks (or full pay equivalent) paid leave	
✓ Workers receive greater than 5 weeks (or full pay equivalent) paid leave	
☑ Policy does not distinguish between primary and secondary caregiving, or provides equivalent time and pay to both	
☐ No secondary caregiver leave is offered to employees	
Points Earned: 0.67 of 0.67	
Supplementary Benefits	
What supplementary benefits are provided to a majority of non-managerial workers?	
ncluding full time and part time employees. Please check all that apply.	
On-site childcare	
Off-site subsidized childcare	
Free or subsidized meals	
✓ Policy to support breastfeeding mothers	
Other - please describe	
☐ None of the above	
Points Earned: 0.67 of 1.33	
Worker Empowerment	
How does your company engage and empower workers?	
✓ We have formalized feedback and complaint mechanisms beyond direct reporting lines to address concerns and improve companies.	ıy
practices	
✓ We have processes in place to provide input from employees prior to operational and/or strategic policy or practice changes	
Employee complaint / input mechanisms are reviewed at least every other year, with input from employees themselves into the	
process	
Company tracks usage of input/ feedback / complaint mechanisms and resolution / implementation rates	
☐ We have adopted open book management or self-management principles within the workplace	
☐ Workers have opportunity to elect member(s) to the Board of Directors	
Other - please describe	
✓ None of the above	

Surveying and Benchmarking Engagement and Attrition

Points Earned: 0.54 of 0.60

Does your company monitor and evaluate your worker satisfaction and engagement in any of the following ways?

○ 30-35 work days○ 36+ work days	
○ 16-22 work days ○ 23-29 work days	
○ 0-15 work days ○ 16-22 work days	
What is the annual minimum number of paid days off (including holidays) for f	rull-time employees?
	ivill time a graph correct O
Number of Paid Days Off	
Engagement & Satisfaction (Salaried)	1.4
Points Earned: 0.67 of 1.33	OPERATIONS
○ N/A	
O 90%+	
○ 81-90%	
○<65% ● 65-80%	
Select N/A if satisfaction or engagement is not formally surveyed.	
What percent of your employees are "Satisfied" or "Engaged"?	
Employee Satisfaction	
Points Earned: 0.67 of 0.67	
☐ None of the above	
☐ We outperform industry benchmarks on satisfaction	
☐ We outperform industry benchmarks on attrition	
✓ We disaggregate calculations based on different demographic groups to identify trends	
✓ We benchmark employee satisfaction to relevant industry benchmarks	
 We benchmark employee attrition rate to relevant benchmarks ✓ We regularly (at least once a year) conduct employee satisfaction or engagement surveys 	
☐ We calculate employee attrition rate	
Your answers determine which future questions in the assessment are applicable to your company.	

Paid Primary Caregiver Leave for Salary Workers

Which of the following describe the primary parental leave policies for salaried workers, either through the company or government program?

If applicable, please select one answer indicating total time off (answers 1-3), and one answer indicating fully paid time off (answers 4-7).
✓ Primary caregivers receive 4-12 weeks of time off for parental leave (including unpaid and paid leave)
☐ Primary caregivers receive 13 weeks to 6 months of time off for parental leave (including unpaid and paid leave)
Primary caregivers receive more than 6 months of time off for parental leave (including unpaid and paid leave).
✓ 4-12 weeks of primary parental leave (or equivalent) is fully paid
☐ 13-18 weeks of primary parental leave (or equivalent) is fully paid
19-24 weeks of primary parental leave (or equivalent) is fully paid
☐ More than 24 weeks of primary parental leave (or equivalent) is fully paid
Primary caregivers receive less than 4 weeks off or no time off for parental leave
Points Earned: 0.18 of 0.60
Worker Flexibility Options
What job flexibility options does the company provide, whenever feasible, in writing and in practice for the majority of workers?
Please check all that apply.
Part-time work schedules at the request of workers
☐ Flex-time work schedules allowing freedom to vary start and stop times
✓ Telecommuting (e.g. working from home one or more days per week)
☐ Job-sharing
□ None of the above
Points Earned: 0.15 of 0.60
Workplace Flexibility in Practice
Which of the following flexible workplace practices have been used in the past 12 months?
Please check all that apply.
☐ Managers or executives worked part-time or in a job-share
✓ Managers or executives are in a telecommuting position
✓ We hired new people into permanent positions that are telecommuting
✓ We hired new people into permanent positions that are part-time or job-share
✓ We have transitioned staff into part-time, job-share, or telecommuting positions
Other - please describe
☐ None of the above

OPERATIONS

Community Impact Area Introduction

0.0

This section identifies whether your company is designed to deliver a specific, material, positive impact for its community, and if so, opens the Community Impact Business Model section that is most applicable.

Community Oriented Impact Business Model

Does your company's business model create a specific positive benefit for stakeholders such as charitable partners, vendors or suppliers in need, or your local community?

onantable partitions, venders of suppliers in flood, or your lood community.
Your answers determine which future questions in the assessment are applicable to your company.
Yes
○ No
Points Available: 0.00
Community Oriented Business Models
s your company structured to benefit community stakeholders in any of the following ways?
Your answers determine which future questions in the assessment are applicable to your company.
A producer-owned cooperative structure in which suppliers share control and benefits of company operations (e.g. farmer
cooperative, artisanal cooperative)
✓ Purchasing fair or direct trade to improve livelihoods for underserved groups in your supply chain
A micro-distribution or micro-franchising model that provides economic opportunities to underserved groups
A formal standing commitment to donate a significant portion of sales, profits, or ownership to charitable causes (>2% sales, >20
profits/ownership)
A community-focused business model that supports and builds the economic vitality of local communities
☐ None of the above
Points Available: 0.00

Supporting Underserved Suppliers

Does your company source from and/or provide support to populations in low-income, poor, or very poor markets through your supply chain purchasing practices (e.g. fair trade certified products, direct trade)?

Answering affirmatively will opt you into additional sections of the B Impact Assessment with more specific questions about this Impact Business Model.

YesNo

Points Available: 0.00

Inclusive Hiring Practices

How does your company create an inclusive recruiting and hiring process?
✓ We include a statement in all our job postings with a commitment to diversity, equity, and inclusion
We don't ask about incarceration history during our application process
✓ We conduct anonymous or "blind" reviews of applications or resumes without attaching names or identifiable characteristics
We actively recruit through organizations or services that serve individuals from underrepresented populations
✓ We conduct analyses of our job description language and requirements to ensure they are inclusive and equitable
☐ None of the above
Points Earned: 0.53 of 0.61
Diverse Ownership and Leadership
Is your company majority-owned or -led by individuals from any of the following underrepresented groups?
Please select all that apply.
✓ Led by a woman
Led by an individual from an underrepresented racial or ethnic minority
✓ Led by another underrepresented individual (veterans, LGBT, etc.)
☐ Majority owned by women
☐ Majority owned by individuals from underrepresented racial or ethnic minorities
☐ Majority owned by other underrepresented individuals (veterans, LGBT, etc.)
☐ None of the above
Points Earned: 0.61 of 0.61
Inclusive Work Environments
How does your company create an equitable and inclusive workplace for employees?
✓ We have designated an individual or group explicitly responsible for diversity, equity, and inclusion (i.e. a Diversity Manager or
Inclusion Committee)
✓ We offer trainings for all employees on topics related to diversity, equity, and inclusion
✓ We have voluntary employee resource or affinity groups
Our facilities are designed to meet accessibility requirements for individuals with physical disabilities
Our facility restrooms are gender-neutral or gender-inclusive
✓ We have programs in place to provide mentorship, apprenticeships, or internships for individuals from underrepresented groups
✓ We accommodate learning or emotional disabilities in work processes and workplace policies
☐ None of the above

Management of Diversity, Equity, and Inclusion

low does your company manage and improve your workplace diversity and inclusivity?	
✓ We anonymously survey employees on gender identity, race/ethnicity, disability status, and other demographic factors to track diversity of our workforce	the:
 We have set specific, measurable diversity improvement goals that are reviewed by senior executives or our Board of Directors ✓ We have conducted a pay equity analysis by gender, race/ethnicity, or other demographic factors and, if necessary, implement equal compensation improvement plans or policies 	
✓ We analyze job categories, satisfaction, promotion, retention rates, or benefits by different demographic groups, and if necessary have implemented corrective actions for inequitable results	ary,
✓ We specifically analyze diversity, equity, and inclusion data for individuals who are part of multiple underrepresented groups ☐ None of the above	
oints Earned: 0.61 of 0.61	
Measurement of Diversity	
Vhat attributes of a diverse workforce does your company track, either through anonymous surveys ther methods legal in your jurisdiction?	s or
collecting this type of demographic data is not legal in your jurisdiction, select None of the Above.	
✓ Socioeconomic status (as determined by low income residence, education level, etc.)	
✓ Race or ethnicity	
✓ Gender	
✓ Age	
Other - please describe	
☐ None of the above	
oints Earned: 0.61 of 0.61	
ow Income Workers	
What percentage of your workforce lives in poor/very poor or low-income areas or does not have ollege degree?	
0%	
○ 1-9%	
○ 10-19%	
© 20-29%	
O 30%+	
O Don't Know	

Workers from Ethnic or Racial Minorities		
What percentage of your workforce identifies as being from a racial or ethnic minority?		
O _{0%}		
O 1-9%		
O 10-19%		
O 20-29%		
○ Don't Know		
Points Earned: 0.61 of 0.61		
Women Workers		
How many of your non-managerial workers identify as women?		
O _{0%}		
O 1-9%		
O 10-24%		
O 25-39%		
40-49%		
○50%+		
○ Don't know		
Points Earned: 0.61 of 0.61		
Age Diversity in Workforce		
What percentage of your workforce is either under the age of twenty four or over the age of fifty?		
O _{0%}		
O _{1-9%}		
● 10-19%		
O 20-29%		
○ 30%+		
○ Don't Know		
Points Earned: 0.30 of 0.61		

High to Low Pay Ratio What multiple is the highest compensated individual paid, inclusive of bonus, as compared to the lowest paid full-time worker? O>20x O 16-20x 11-15x ○ 6-10x ○ 1-5x Points Earned: 0.30 of 0.61 **Female Management** How many of your company managers identify as women? 00% 01-9% 010-24% 025-39% 040-49% 0 50%+ O Don't know O N/A Points Earned: 0.61 of 0.61 **Management from Underrepresented Populations** How many of your company managers identify as from another underrepresented social group? If collecting this type of demographic data is not legal in your jurisdiction, select Don't Know. 00%

○ 30%+ ○ Don't know

○ 1-9% ○ 10-19% ○ 20-29%

remaie Directors
How many of your company Board Directors identify as women?
O _{0%}
O _{1-9%}
O 10-24%
O 25-39%
O 40-49%
○ 50%+
O Don't know
○ N/A
Points Earned: 0.61 of 0.61
Directors from Underrepresented Populations
How many of your company Board Directors identify as from another underrepresented social group?
If collecting this type of demographic data is not legal in your jurisdiction, select N/A.
○0%
O _{1-9%}
O 10-19%
O 20-29%
O Don't know
○ N/A
Points Earned: 0.61 of 0.61
Supplier Diversity Policies or Programs
Does your company have any of the following policies or programs in place to promote diversity within
your supply chain?
☐ We track diversity of ownership among our suppliers
☐ We have a policy to give preferences to suppliers with ownership from underrepresented populations
☐ We have formal targets to make a specific percentage of purchases from suppliers with diverse ownership
☐ We have a formal program to purchase and provide support to suppliers with diverse ownership
✓ None of the above
N/A - Collecting supplier data or having preferential treatment policies is illegal in my country of operations
Points Available: 0.30

Supplier Ownership Diversity

 \square We do not track this

What percentage of your purchases were from companies that are majority-owned by individuals from underrepresented populations?	women or
○ 0% ○ 1-9% ○ 10-24%	
O 25-39%	
○ 40-49%	
O 50%+	
Opon't Know	
Points Available: 0.61	
Economic Impact	OPERATIONS 3.6
Geographic Structure and Scope	
We realize that for companies with more than one office, the definition of local involver complicated one to answer. Please tell us a bit about the structure of your company go	
We have one office located in the Los Angeles, CA area. 30% of our workforce is in other locations/states/proving Canada, primarily sales people. Zevia also owns a warehouse in Evansville Indiana were we have operations and people and local services	
Points Available: 0.00	
New Jobs Added Last Year	
Number of full-time and part-time jobs that have been added to your company's payro	oll. Enter 0 if none
or if your company has no workers.	
Last twelve months:	
Last twelve months: 50	

Job Growth Rate

What was your company's net job growth rate for full-time and part-time positions over the last 12 months? ONLY include newly created jobs that are paid a living wage.

If there is no living wage data available for your country of operations, include new jobs that pay 10% or more above a minimum wage.
○ 0% (no growth on a net basis)
O 1-14%
O 15-24%
© 25%+
Points Earned: 2.35 of 2.35
Non-accredited Investor Ownership
What percentage of the company is owned by individuals who would qualify as non-accredited investors?
\bigcirc 0%
● 1-9%
O 10-24%
O 25-49%
○50%+
O Don't know
Points Available: 1.18
Local Ownership
Is the majority (over 50%) of the company's ownership located locally to at least two-thirds of the company's workforce?
"Local" is defined as being part of the same community. While the size and distance of a community may vary by context, they should generally be based on a small-scale economically and culturally connected area like a metropolitan area or a city/town. O Yes No Don't know
Points Available: 1.18

National Sourcing What percentage of your company's Cost of Goods Sold (including value-adding activities) was spent within the country of operations, from in-country registered companies or national citizens?

○ 0%○ 1-19%○ 20-39%○ 40-59%○ 60-79%○ 80%+

Points Earned: 1.18 of 1.18

Local Purchasing and Hiring Policies

What written local purchasing or hiring policies does your company have in place?

"Local" is defined as being part of the same community. While the size and distance of a community may vary by context, they should generally be based on a small-scale economically and culturally connected area like a metropolitan area or a city/town.

□ Written preference at each facility to purchase from local suppliers
 □ Formal targets or goals for the amount of local purchasing
 □ Ready-to-use lists of preferred local suppliers and vendors for specific facilities
 □ Written preference for hiring and recruiting local managers
 □ Incentives for staff to live within 20 miles of local company facility
 ✓ Other (please describe)
 ✓ No written local purchasing or hiring policies in place

Points Earned: 0.15 of 0.59

Spending on Local Suppliers

What percentage of your company's expenses (excluding labor) was spent with independent suppliers local to the company's headquarters or relevant facilities in the last fiscal year?

Please click "Learn More" to understand how to answer this question.

<20%
<20-39%
<40-59%
<60%+
<Don't know

Facilities in Low-Income Communities

What percentage of your workforce is low-income or does not have a college degree AND is	s also
employed in company facilities located in low-income communities?	

<10%
10-19%
20-29%
30%+
Don't Know

Points Available: 1.18

Impactful Banking Services

What characteristics apply to the financial institution that provides the majority of your company's banking services?

□ Certified CDFI or national equivalent social investment organization
 □ Certified B Corporation
 □ Member of the Global Alliance for Banking on Values
 □ Cooperative bank or credit union
 □ Local bank committed to serving the community
 □ Independently owned bank
 ✓ None of the above

Points Available: 1.18

Civic Engagement & Giving

OPERATIONS

2.0

Corporate Citizenship Program

How does your company take part in civic engagement?

Your answers determine which future questions in the assessment are applicable to your company.
✓ Financial or in-kind donations (excluding political causes)
Community investments
✓ Community or pro-bono service
✓ Advocacy for adopting improved social or environmental policies or performance
Partnerships with charitable organizations or membership with community organizations
Discounted products or services to qualified underserved groups
Free use of company facilities to host community events
Equity or ownership in the company granted to a nonprofit
Other - please describe
☐ None of the above
Points Earned: 0.50 of 0.55
Community Service Policies and Practices
How does your company manage employee community service?
✓ We have hosted or organized company service days in the last year
The company offers paid time off for community service
20 hours or more a year of paid time off
Our company monitors and records total volunteer hours
Our company has set community service or pro-bono targets
Other - please describe
☐ None of the above
Points Earned: 0.14 of 0.55
% of Employees Volunteer Service
What percentage of employees took paid time off for volunteer service last year?
O ₀ %
O 1-24%
O 25-49%
O 50-74%
○ 75%+
On't know
Dainta Available: 1.10

Total Amount of Volunteer Service Hours

Number of hours volunteered by full-time and part-time employees of the organization during the last fiscal year

This should include both paid and unpaid time spent volunteering during traditional work hours, either for company-organized events or for employee-initiated activities.

Number of hours volunteered by full-time and part-time employees of the organization during the last fiscal year

We do not track this

Points Available: 0.00

Volunteer Service Per Capita

What was the percentage of per capita worker time donated as volunteer, community service, or probono time in the reporting period?

Calculate by total volunteer hours / total hours worked, generally 2000 hours per FTE.

0%

0.1-0.5% of time

0.6-1% of time

0 1.1-2% of time

2%+ of time

Opn't know

Points Available: 1.10

Charitable Giving and Community Investment Policies and Practices

What are your company's practices regarding donations or community investments?

✓ We have a formal statement on the intended social or environmental impact of our company's philanthropy
☐ We have a formal donations commitment (e.g. 1% for the planet)
☐ We match individual workers' charitable donations
✓ We allow our workers or customers to select charities to receive our company's donations
☐ We have screening practices for charitable contributions or impact measurement mechanisms for our community investments

Points Earned: 0.28 of 0.55

None of the above

% of Revenue Donated

What was the equivalent percentage of revenue donated to charity during the last fiscal year?	
Please include tax deductible in-kind donations but do not include pro bono time.	
O No donations last fiscal year	
O Less than 0.1% of revenue	
0.1-0.4% of revenue	
O 0.5-0.9% of revenue	
O 1-1.9% of revenue	
○ 2%+ of revenue	
O Don't know	
Points Earned: 0.88 of 2.21	
Total Amount of Charitable Donations	
Total amount (in currency terms) donated to registered charities in the last fiscal year	
Report with the currency specified in "Reporting currency" for this metric.	
Total amount (in currency terms) donated to registered charities in the last fiscal year	
We do not track this	
Points Available: 0.00	
Policy Advocacy for Social and Environmental Standards	
Has your company worked with policymakers to develop or advocate for policy changes explicitly	
designed to improve social or environmental outcomes in the past two years?	
Yes, company has offered support in name and/or signed petitions	
Yes, company has provided active staff time or financial support	
Yes, company has directly introduced, testified, made recommendations or provided expertise to advance standards	
Yes, and efforts resulted in a specific institutional, industry or regulatory reform	
Other - please describe	
✓ None of the above	
Points Available: 0.55	

Advancing Social and Environmental Performance

How has your company worked with its stakeholders (including competitors) to improve behavior or performance on social or environmental issues in the past two years?

✓ We have worked with other industry players on a cooperative initiative on relevant social and environmental standards for our
industry
☐ We have provided data or contributed to academic research on social or environmental topics
☑ We participate in panel presentations or other public forums on social or environmental topics
☐ We provide public resources for other businesses or stakeholders on improving social or environmental performance
Other - please describe
☐ None of the above

Points Earned: 0.28 of 0.28

Supply Chain Management

OPERATIONS

4.6

Significant Supplier Descriptions

Please select the types of companies that represent your Significant Suppliers:

All companies have significant suppliers, which are defined as the largest suppliers of the company amounting to approximately 80% of non-labor costs. Select all that apply.

- ✓ Product Manufacturers
- ✓ Professional Service Firms (Consulting, Legal, Accounting)
- ☐ Independent Contractors
- Marketing and advertising
- Office Supplies
- ✓ Benefits Providers
- Technology
- Raw materials
- Farms
- ✓ Other please describe

Points Available: 0.00

Social or Environmental Screening of Suppliers

Does your company screen or evaluate Significant Suppliers for social and environmental impact?

This question determines the set of supplier-focused questions your company will respond to.

O Yes

O No

Supplier Screen Topics

Points Available: 0.00

What does your company formally screen for regarding the social or environmental practices and performance of your suppliers?

 ✓ Compliance with all local laws and regulations, including those related to social and environmental performance ✓ Good governance, including policies related to ethics and corruption ✓ Positive practices beyond what is required by regulations (e.g. environmentally-friendly manufacturing process, excellent labor practices)
☐ Third-party certifications related to positive social and/or environmental performance ☐ Other - please describe
☐ We have no formal screening process in place
Points Earned: 0.63 of 0.63
Supplier Evaluation Practices
What methods does your company use to evaluate the social or environmental impact of your suppliers?
☐ We share policies or rules with suppliers but we don't have a verification process in place
We require suppliers to complete an assessment we designed
☐ We use third-party risk or impact assessment tools (Sedex, BIA)
☐ We conduct routine audits or reviews of suppliers at least every two years
✓ We have third parties conduct routine audits or reviews of suppliers at least every two years
U Other (please describe)✓ None of the above
Points Earned: 0.32 of 0.63
Outsourced Staffing Services
Does your company outsource support services (staffing) essential to the delivery of your services to other individuals or organizations?
Your answers determine which future questions in the assessment are applicable to your company. O Yes No

Outsourced Staffing Screening Topics

Does your company review or set requirements regarding the labor practices of its outsourced staffing service providers that includes the following topics?

Your answers determine which future questions in the assessment are applicable to your company.
✓ Compliance with all local laws and regulations
Compliance with international human rights and labor standards (for employees and contractors)
✓ Payment at or above industry benchmarks
Payment of a living wage (for employees and contractors)
Employee benefits provided
Professional development opportunities
Other labor practices
☐ None of the above
□ N/A
Points Earned: 0.19 of 0.32
Foints Earned, 0.19 of 0.32
% of Outsourced Services Accountable to Code of Conduct?
% of Outsourced Services Accountable to Code of Conduct?
% of Outsourced Services Accountable to Code of Conduct? What % of your outsourced staffing services (on a currency basis) are accountable to the formalized
% of Outsourced Services Accountable to Code of Conduct? What % of your outsourced staffing services (on a currency basis) are accountable to the formalized code of conduct or requirements described in the previous question?
% of Outsourced Services Accountable to Code of Conduct? What % of your outsourced staffing services (on a currency basis) are accountable to the formalized code of conduct or requirements described in the previous question?
% of Outsourced Services Accountable to Code of Conduct? What % of your outsourced staffing services (on a currency basis) are accountable to the formalized code of conduct or requirements described in the previous question? On% O1-20%
% of Outsourced Services Accountable to Code of Conduct? What % of your outsourced staffing services (on a currency basis) are accountable to the formalized code of conduct or requirements described in the previous question? On% O1-20% O21-49%
% of Outsourced Services Accountable to Code of Conduct? What % of your outsourced staffing services (on a currency basis) are accountable to the formalized code of conduct or requirements described in the previous question? O% O1-20% O21-49% O50-74%
% of Outsourced Services Accountable to Code of Conduct? What % of your outsourced staffing services (on a currency basis) are accountable to the formalized code of conduct or requirements described in the previous question? O% O1-20% O21-49% O50-74% O75-99%

Screening / Monitoring for Services

Which of the following methods are used to evaluate the social or environmental impact of your outsourced staffing services?

Your answers determine which future questions in the assessment are applicable to your company.
Company shares policies or rules with subcontractors but does not have a verification process in place
Company requires subcontractors complete self-designed assessment
Company utilizes third party risk or impact assessment tools (BIA)
Company conducts routine audits/reviews of subcontractors at least every two years
Company has third parties conduct routine audits/reviews of subcontractors at least every two year
Other
✓ None of the above
Points Available: 0.32
% of Outsourced Staffing Services Screened / Monitored
What % of your outsourced staffing services (on a currency basis) are evaluated based on the methods
selected in the previous question?
O 0%
O 1-20%
O 21-49%
O 50-74%
○ 75-99%
O 100%
● N/A
Points Available: 1.26
Suppliers in Low-Income Communities
What percentage of your Significant Suppliers is located in low-income communities or create
employment opportunities for other chronically underemployed populations?
<10%
O 10-19%
O 20-30%
○30%+
O Don't Know
Points Available: 0.32

Supplier Code of Conduct

Is there a formal written Supplier Code of Conduct policy that specifically holds your company's

suppliers accountable for social and environmental performance?			
Your answers determine which future questions in the assessment are applicable to your company. Yes No			
Points Earned: 0.63 of 0.63			
% of Suppliers Accountable to Code of Conduct			
What % of your suppliers (on a currency basis) are accountable to the formalized code of conduct or requirements described in the previous question?			
 ○ 0% ○ 1-20% ○ 21-49% ○ 50-74% ○ 75-99% ○ 100% ○ N/A 			
Points Earned: 0.16 of 1.26			
Disclosure of Suppliers			
What percentage of Significant Suppliers (on currency basis) are made transparent on your company's website?			
 ○ 0% ○ 1-49% ○ 50-79% ○ 80%+ ○ Don't know 			

Support for Improved Supply Chain Social or Environmental Performance

How does your company encourage improved social and environmental performance among your suppliers?

 We provide incentives for suppliers with strong social and environmental performance ✓ We set goals and expectations with suppliers to improve their social and environmental performance ✓ We provide resources to suppliers to improve their social and environmental performance Other - please describe None of the above 		
Points Earned: 0.63 of 0.63		
Improving Impact of Suppliers		
Does the company have any of the following policies or programs to improve the social and/or environmental impact of suppliers, either in cases of noncompliance or more broadly?		
Company formulates corrective action or improvement plans with goals for continuous improvement of their supplier per Company requires a specific time period for suppliers to make changes to remediate code of conduct non-compliance of terminates contract		
Company provides training and/or resources on improving social or environmental performance to suppliers, either from company itself or through a third party	the	
Company provides training and/or resources to its own staff, focused on managing their own practices and relationships suppliers to enable the suppliers to improve their performance Company has participated in collaborative initiatives with other companies to help improve the social or environmental in		
their supply chain	iipact oi	
☐ Company incentivizes social and environmental performance or improvement through contract terms, prices, or other m ☐ Company has achieved quantifiable improvements on social or environmental performance of its supply chain ☐ Other ☐ None of the above	eans	

Points Earned: 0.05 of 0.32

% of Suppliers with Programs to Improve Impact For what % of your suppliers (on a currency basis) do the policies and programs selected in the previous question apply? 00% 01-20% 21-49% 050-74% O 75-99% 0 100% O N/A Points Earned: 0.47 of 1.26 **Length of Supplier Relationships** What is the average tenure of your company's relationships with suppliers? O Average tenure of supplier relationships is less than 12 months. O Average tenure of supplier relationships is greater than 12 months. O Average tenure of supplier relationships is greater than 36 months. O Average tenure of supplier relationships is greater than 60 months. Our company has had a relationship with a majority of our suppliers (on a currency basis) since our first year of operations. O Don't Know Points Earned: 0.63 of 0.63 **Support for In Need Suppliers** Does your company do any of the following to support small scale or other in-need suppliers? We review suppliers for potential training needs We have a formal education or support program for selected suppliers ☑ We provide small scale suppliers the same contracts, prices, and payment terms (such as days payable outstanding) as other suppliers We pay 30 days payable outstanding to small scale suppliers A formal mechanism is in place for suppliers to provide us feedback (e.g. supplier satisfaction surveys)

Points Earned: 0.42 of 0.63

Other (please describe)

None of the above

We have a formal grievance mechanism to address complaints and resolve disputes

Social or Environmental Purchases

What percentage of materials or products purchased have third-party social or environmental
certification or approval or are from Significant Suppliers that are purpose-driven or have third-party
company level certification or approval?
○ o
O 1-24%

Points Earned: 0.47 of 0.63

25-49%50-74%75%+

O Don't know

Supply Chain Poverty Alleviation - Impact Business Model

IMPACT BUSINESS MODELS

1.9

This IBM section is applicable to companies that reduce poverty in their supply chain through trade terms, positive labor conditions, and support for underserved suppliers in low-income, poor, or very poor markets (e.g. fair trade, direct trade).

Purchasing From Underserved Suppliers

Do you purchase directly from underserved suppliers in low-income, poor, or very poor markets?

Yes, I purchase directly from underserved suppliers

O No, I purchase from brokers or other companies that are verified to be purchasing from and supporting underserved suppliers

Points Available: 0.00

Types Of Underserved Suppliers

What types of suppliers from low-income, poor, or very poor markets are in your supply chain?

	Small-scale	Factories in l	Jnderserved Ma	rkets		
✓	Fair Wage/ L	abor Certifie	d Plantation/Esta	ate Farms in	Underserved	Markets

Worker or Producer-Owned Cooperatives

Small-Holder Small Scale Farms/Suppliers in Underserved Markets (less than 50 employees)

☐ Micro-entrepreneurs/artisans in underserved markets

Beneficial Trade Terms for Underserved Suppliers

Points Earned: 0.58 of 0.58

Are any of the following trade terms provided to the underserved suppliers in your supply chain?

Your answer to this unscored question is combined with other answers to automatically calculate your score in this section of the
assessment.
A premium is paid beyond market price for community support and development
☐ Input materials come from a relationship where contracts are signed and executed for the next year
☐ Input materials come from a relationship where the contract price was partially or fully paid in advance to significant suppliers
(including loans through a partner organization)
Pricing of product is determined collaboratively with suppliers
On-site visits are made to suppliers on at least an annual basis.
✓ None of the above
Points Available: 0.00
% Purchases with Beneficial Trade Terms
What % of your cost of materials in the last fiscal year came from underserved suppliers that received the previous trade terms?
Your answer to this unscored question is combined with other answers to automatically calculate your score in this section of the
assessment.
What % of your cost of materials in the last fiscal year came from underserved suppliers that received the previous trade terms?
✓ We do not track this
Points Available: 0.00
Purchases from Suppliers with Beneficial Terms
What is the total cost of materials sourced through the previous trade terms?
What is the total cost of materials sourced through the previous trade terms?
✓ We do not track this
Points Available: 0.00
Tracking Supplier Premiums
Do you track the premium paid to suppliers?
○ No

Premium Paid to Suppliers			
If yes, what is the average premium paid to suppliers in the last fiscal year (either on product or wage)?			
Please report the premium as a % of the price paid per product or per hour.			
If yes, what is the average premium paid to suppliers in the last fiscal year (either on product or wage)? We do not track this			
Points Available: 0.00			
Methodology to Determine Premium Paid			
Describe in the text box the methodology your company uses to calculate producer price premium.			
Describe in the text box the methodology your company uses to calculate producer price premium. Not applicable			
Points Available: 0.00			
Innovative Supply Chain Poverty Alleviation			
Is there something different or innovative about the company's approach to sourcing from small-scale suppliers that has changed the industry? Is this something replicable, unique at the time it was created, and that has been emulated by other organizations? Please explain.			
Not applicable			
Points Available: 0.00			
Support for Small-Scale Suppliers			
Does the company provide or participate in support services for underserved suppliers?			
This question factors into a calculated question that contributes to your overall score.			
Capacity building to improve the efficiency of operations for the supplier			

Capacity building to improve the efficiency of operations for the supplier
Capacity building to improve the social or environmental practices of the supplier
☐ Support and training to improve quality and maintain quality assurance for the supplier
✓ We do not purchase directly from underserved suppliers, or we do not provide capacity building services

% of Purchases from Supported Small-Scale Suppliers

What % of your total cost of materials in the last fiscal year came from underserved suppliers that have received the above capacity building support?

Your answer to this unscored question is combined with other answers to automatically calculate your score in this section of the				
assessment.				
What % of your total cost of materials in the last fiscal year came from underserved suppliers that have received the above capacity				
building support?				
✓ We do not track this				
Points Available: 0.00				
Verification of Fair Wages and Working Conditions				
Are working conditions and wages of suppliers verified to meet credible standards to ensure dignity and equitable economic empowerment for employees? If so, what methodology is used to determine standards?				
Your answer to this unscored question is combined with other answers to automatically calculate your score in this section of the assessment.				
✓ Suppliers meet third party certification standards (such as Fair Trade Certification)				
Workers receive wage equivalent to or greater than a third party fair or living wage calculation for the relevant industry/product/market				
Suppliers are not verified to meet third party labor standards				
Points Available: 0.00				
Purchasing From Underserved Suppliers				
What % of your cost of materials in the last fiscal year came from underserved suppliers that are verified by either of the methodologies selected in the previous question?				
Your answer to this unscored question is combined with other answers to automatically calculate your score in this section of the				
assessment.				
What % of your cost of materials in the last fiscal year came from underserved suppliers that are verified by either of the methodologies				
selected in the previous question? 1.61				
☐ We do not track this				
Points Available: 0.00				

Wage and Working Conditions Screening How are wage and working conditions screened and monitored to ensure that continual compliance with the previous standards? Suppliers are verified or certified by a third party to meet standards Company visits and reviews supplier facilities and documents compliance with the standards above None of the above

Third Party Certification of Supply Chain

Are the company's trade practices or purchases certified by a third party?

✓ Fair Trade International
☐ Fair Trade USA
☐ Rainforest Alliance
✓ Other - please describe
☐ No

Points Earned: 0.58 of 0.58

Points Available: 0.00

Tracking Impact on Workers

Does your company track the impact of your work with small-scale suppliers on the lives of suppliers' employees?

O Yes

O No

Points Available: 0.58

Supply Chain Transparency

Do customers and/or the public have access to information about the company's supply chain practices?

O Customers have access to information about suppliers being sourced from, including their location

Oustomers can access information on the social and environmental standards required of suppliers

O None of the above

Points Earned: 0.58 of 0.58

Environment

OPERATIONS

This section asks about your environmental footprint to determine which questions are applicable later on in the assessment. It also identifies whether your company's product/service is designed to deliver a specific, material, positive environmental impact, and if so, opens the Environmental Impact Business Model section that is most applicable.

Type of Facilities

What kind of facilities does your business primarily operate in?

Your answers determine which future questions in the assessment are applicable to your company.

O Company-owned office space

O Leased office space

O Co-working Space

O Virtual or home offices

Points Available: 0.00

Environmental Business Model

Are your company's products/services or processes structured to restore or preserve the environment in any of the following ways? (Please note: the environmental impact of your day-to-day operations will be assessed in the remaining sections of the Environment Impact Area. This question is specifically asking about your products/services or innovative production processes.)

Answering affirmatively will opt you into additional sections of the B Impact Assessment with more specific questions about this Impact Business Model.

Through an innovative manufacturing, wholesale or agriculture process which is designed to significantly reduce environmental impact compared to typical practices for the industry

Through a product or service that preserves, conserves, or restores the environment or resources

None of the above

Points Available: 0.00

Description of Positive Environmental Product / Service Impact

How would you describe the positive outcome for the environment created by your product/service?

Unlike our competitors who use sugar to sweeten their products, we use stevia to sweeten our beverages. Stevia is a sustainable crop using only 20% of the agricultural resources of sugar. Zevia packs its products in packaging with the highest rates of recyclability like aluminum and cardboard. Zevia also subcontracts manufacturing in different locations around the markets served, this reduces the distance to markets and consumers and increases efficiencies in existing operations. Zevia's products are oriented to reduce the consumption of sugar thus reducing consumer risk to the effects of sugar consumption.

Environmental Product or Service Impact

Is the environmental impact you've described part of your products' or services' impact (excluding packaging), or is it a part of the way that your company operates?

Companies should earn revenue from the product or service that has an environmental impact. Please do not include pro bono efforts within this section.

• The impact is created by a revenue-generating product/service line (e.g. selling non-toxic cleaning products, sustainability consultancy)

O The impact is created by the company's daily operations (e.g. using non-toxic cleaning products in the company's headquarters) and not the core product/service

Points Available: 0.00

Environmental Product Benefits

In what way or ways does your product/service conserve the environment?

Please select ONE option per product line. You may select an additional option if your product line has two separate environmental attributes.

Provides or is powered by renewable energy or cleaner-burning energy than market alternatives (e.g. solar panel
manufacturers/installers, hybrid vehicles)
Conserves or diverts resources (including energy, water, materials, etc.)
Conserves or preserves the well-being of land and/or animals (e.g. land protection or reforestation services, sustainably harvested
agricultural products)
✓ Reduces or is made of less toxic/hazardous substances (e.g. brownfield remediation services, organic certified food, non-toxic
cleaners)
Educates, measures, researches, or provides information to solve environmental problems (e.g. environmental consulting or
auditing)
☐ None of the above

Toxin / Pollution Reduction Overview

Tell us more about how your product or service reduces use of toxic or hazardous substances, prevents pollution or remediates discharges to air, land or water

Our products are Non-GMO verified, certified Kosher, organic, certified gluten-free, vegan, recyclable, zero-sugar, contain no artificial ingredients. Zevia has never used plastic bottles. Since its inception, Zevia has sold 1 billion cans of soda. That means that over 10 years we have prevented 1 billion plastic bottles from going into landfills and oceans (we only use recyclable aluminum cans). Because our product has no artificial coloring, we have saved the environment and consumers from hundreds of pounds of artificial caramel color used by competitors that are linked to diseases including cancer. The manufacturing is located in different regions in the market reducing distance to markets and then need to burn more fossil fuels getting to market. We are measuring the climate footprint of our products to understand the impact of our activities better and gradually improve it.

Points Available: 0.00

Direct Impact on Less Toxic or Toxin Remediation

Is being less toxic or providing toxin remediation, beyond what is required by law, a direct positive environmental impact of your product or service?

Answering affirmatively will opt you into additional sections of the B Impact Assessment with more specific questions about this Impact Business Model.

Yes

O No, it is an indirect result of one of the other answers selected in the question "Environmental Product Benefits"

Points Available: 0.00

Environmental Management

OPERATIONS

5.7

Green Building Standards

What percentage of company facilities (by area, both owned by company or leased) is certified to meet the requirements of an accredited green building program?

0<20%

020-49%

050-79%

080%+

O N/A

Facility Improvement with Landlord

If you lease your facilities, have you worked with your landlord to implement or maintain any of the following?			
✓ Energy efficiency improvements			
✓ Water efficiency improvements			
✓ Waste reduction programs (including recycling)			
□ None of the above			
□ N/A - Company does not lease majority of facilities			
Points Earned: 0.95 of 0.95			
Environmental Purchasing Policy Topics			
Does the company have a written and circulated environmentally preferable purchasing (EPP) policy tha includes any of the following?			
☐ Building and construction			
☐ Carpets			
Cleaning			
✓ Electronics			
✓ Fleets			
Food or food services			
Landscaping			
☐ Meetings and conferences			
✓ Office supplies			
✓ Paper			
✓ Product input materials			
Other - please describe			
☐ We don't have an environmentally preferable purchasing policy			
Points Earned: 0.95 of 0.95			
Virtual Office Stewardship			
How does your company encourage good environmental stewardship in how employees manage their virtual offices?			
✓ We have a written policy encouraging environmentally preferred products and practices in employee virtual offices (e.g. recycling)			
Our company shares resources with employees regarding environmental stewardship in home offices (e.g. energy efficiency)			
☐ We have a policy in place for the safe disposal of e-waste and other hazardous materials purchased for employee home offices			
Employees are provided with a list of environmentally-preferred vendors for office supplies			
☐ None of the above			
□ N/A			

Points Earned: 1.90 of 1.90

Environmental Management Systems

Does your company have an environmental management system (EMS) covering waste generation, energy usage, water usage, and carbon emissions that includes any of the following?

Please check all that apply.				
✓ Policy statement documenting our organization's commitment to the environment				
Assessment undertaken of the environmental impact of our organization's business activities				
Stated objectives and quantifiable targets for environmental aspects of our organization's operations				
Programming designed, with allocated resources, to achieve these targets Periodic compliance reviews and auditing to evaluate programs conducted				
				✓ Third-party auditing and certification of EMS
We have no environmental management system				
Points Earned: 0.95 of 1.90				
Environmentally Certified Products				
During the last fiscal year, what percentage of your products sold had a product certification that assesses the environmental impacts of the product or its production process?				
Select N/A only if there is no physical product being sold.				
○ 0%				
1-24%				
O 25-49%				
O 50-74%				
○75%+				
○ N/A				
Points Earned: 0.24 of 0.95				
Type of Footprint Assessments				
Has the company's footprint assessments included any of the following?				
Assessment conducted for upstream supply chain only				
Assessment conducted for only a portion of value chain (other than or in addition to upstream supply chain)				
Formal life cycle assessments conducted internally				
✓ Formal life cycle assessments conducted or verified by a third party				
Use of third party frameworks or methodologies (such as Ellen Macarthur Foundation Circularity Indicators, Product Environmental				
Profiles, GHG Protocol or Carbon Disclosure Project)				
✓ Company has a life cycle based certification or equivalent (Cradle to Cradle)				
☐ Other				
☐ None of the above				

Points Earned: 0.48 of 0.48

% of Products with Type of Footprint Assessment

What % of your products have undergone the specific type(s) of environmental footprint assessed in the previous question?	esesment
 ○ 0% ○ 1-20% ○ 21-49% ○ 50-74% ○ 75-99% ○ 100% 	
○ N/A	
Points Earned: 0.24 of 1.90	
Air & Climate	operations 4.2
Monitoring Energy Usage	
Does your company monitor, record, or report its energy usage?	
Include electricity and other energy consumption from heating, hot water, etc. Your answers determine which future question assessment are applicable to your company.	ns in the
We do not currently monitor and record usage	
✓ We monitor and record usage but have set no reduction targets	oing monitored
 □ We monitor usage and have set intensity targets (e.g. relative to dollars of revenue, volume produced, etc.) that are b □ We monitor usage and have set absolute reduction targets regardless of company growth 	eing monitored
☐ We have met specific reduction targets during the reporting period	
Points Earned: 0.15 of 0.59	
Total Energy Use	
Total energy used (Gigajoules) during the last 12 months:	
Total energy used (Gigajoules) during the last 12 months: 745 We do not track this	
Points Available: 0.00	

Total Renewable Energy Use

Total energy used from renewable resources (Gigajoules) during the last 12 months:
Total energy used from renewable resources (Gigajoules) during the last 12 months:
☐ We do not track this
Points Available: 0.00
Renewable Energy Usage
What percentage of energy use is produced from renewable sources?
include electricity and other energy consumption from heating, hot water, etc.
O _{0%}
O 1-24%
© 25-49%
O 50-74%
○ 75-99%
O 100%
O Don't Know
Points Earned: 0.11 of 0.29
Low Impact Renewable Energy Use
What percentage of energy use is produced from low-impact renewable sources?
Include electricity and other energy consumption from heating, hot water, etc. Please include both purchased and onsite-generated
renewable energy.
O _{0%}
O 1-24%
© 25-49%
O 50-74%
○75-99%
O 100%
O Don't know
Points Farned: 0.47 of 1.18

Facility Energy Efficiency

For what systems has your company used energ	y conservation or efficiency measures for a majority of
your corporate facilities (by square feet) in the pa	ast year?

Eq	juipment: Energy Star appliances, automatic sleep modes, after-hour timers, etc.
Lig	ghting: natural light, CF bulbs, occupancy sensors, daylight dimmers, task lighting, etc.
✓ HV	/AC: programmable thermostat, timers, occupancy sensors, shade sun-exposed walls, double-paned windows, etc.
Ot	her - please describe
□No	one of the above
□ N/.	A - We utilize virtual office
Points E	Earned: 0.59 of 0.59

Energy Use Reductions

Have conservation and efficiency improvements led to energy savings for your facilities? If so, by how much?

Please calculate based on changes from last year or annualized from a base year, referring to electricity use and other energy consumption from heating, hot water, etc.

○ 0%
○ 1-4%
○ 5-9%
○ 10-14%
○ 15-20%
○ >20%
○ Don't know

Points Earned: 0.24 of 1.18

Monitoring Greenhouse Gas Emissions

How does your company manage its greenhouse gas emissions for at least Scope 1 and 2?

Your answers determine which future questions in the assessment are applicable to your company.

☐ We do not currently monitor and record emissions
✓ We regularly monitor and record emissions but have not set any reduction targets
\square We regularly monitor and record emissions and have set specific reduction targets relative to previous performance (e.g. a 5% of the second emission).
reduction of GHGs from baseline year)
We regularly monitor and record emissions and have set specific science-based targets necessary to achieve global goals to
address climate change
☐ We have met the specific reduction targets set during this reporting period
☐ We have achieved carbon neutrality

Points Earned: 0.15 of 0.59

Total Scope 1 GHGs

Total Greenhouse Gas Emissions (metric tonnes of CO2 equivalent) in: Scope 1: Scope 1: ✓ We do not track this Points Available: 0.00 **Total Scope 2 GHGs** Total Greenhouse Gas Emissions (metric tonnes of CO2 equivalent) in: Scope 2: Scope 2: 100 We do not track this Points Available: 0.00 **Total Scope 3 GHGs** Total Greenhouse Gas Emissions (metric tonnes of CO2 equivalent) in: Scope 3: Scope 3: We do not track this Points Available: 0.00 **Carbon Intensity** What is your current Carbon Intensity for Scopes 1 and 2 (measured in metric tons of CO2/\$million of revenue), not including the use of carbon credits or offsets? Please use USD to allow for standardized comparisons. O>100 081-100 061-80 O 41-60 021-40 0 1-20 \bigcirc 0

Points Earned: 0.59 of 0.59

O Don't know

Carbon Intensity

What is your current Carbon Intensity for Scopes 1 and 2, measured in tons of CO2/\$million of revenue, including the use of carbon credits or offsets?

including the use of carbon credits of offsets:
Please use USD to accurately evaluate the answer option.
O>100
O 81-100
O ₆₁₋₈₀
O 41-60
O ₂₁₋₄₀
O ₁₋₂₀
\bigcirc 0
O Don't know
Points Available: 1.18
Greenhouse Gas Emissions Reduced
What percentage of Scope 1 and 2 GHG emissions has been saved due to efficiency improvements
implemented by your company?
O _{0%}
O 1-4%
○ 5-9%
O 10-14%
O 15-20%
O _{20%+}
On't Know
Points Available: 1.18
Reducing Carbon Emissions from Transportation
Does the company currently use any of the following specific practices to reduce carbon emissions
from transportation?
Company policy and practice that requires inbound freight or shipping to be transported via lowest impact methods (such as avoiding shipment by air transport)
✓ Company policy and practice that requires outbound freight or shipping is transported via lowest impact methods □ None of the above
Points Earned: 0.59 of 0.59

Ton Miles Reduction

Have you reduced the ton miles (relative to revenues) of your distribution and supply chain, and if so, by how much?
Calculate by comparing ton-miles from the year prior or annualized from a baseline year.
○ 0%
O 1-9%
O 10%-20%
O 21-50%
O>50%
Not tracked / Unknown
Points Available: 0.59
Supply Chain GHG Management
Has your company taken action to track and manage the greenhouse emissions produced through your supply chain? (absolute reduction)
Only select practices if you track and manage greenhouse emissions produced for at least 50% of your company suppliers (on a cost basis).
We don't track or evaluate greenhouse emissions from our supply chain
We have conducted an analysis of our value chain, including suppliers, services, and materials, to identify material risk contributions of greenhouse gas emissions
☐ We have purchased certified carbon credits to offset some or all of the greenhouse gas emissions from our supply chain
☐ We set targets for reducing greenhouse gas emissions through our supply chain
We have seen a reduction in GHG emissions in our supply chain in the last twelve months
We have achieved a carbon-neutral supply chain
Points Earned: 0.15 of 0.59
Offsetting Supplier GHG Emissions
What % of your company's Scope 3 greenhouse gas emissions were offset by certified carbon credits?
\bigcirc 0
O 1-24%
O 25-49%
O 50-74%
O 75-99%
O _{100%}

Points Available: 1.18

Opon't know

Supply Chain GHG Improvement

What practices has your company implemented for a majority of suppliers (on a cost basis) to reduce
the greenhouse gas emissions produced through your supply chain?

✓ We collaborate with or require suppliers to collect data and report on greenhouse gas emissions	
☑ We screen suppliers to reduce greenhouse gas emissions (e.g. performance of suppliers, selection of materials, source loca	itions)
Use provide support or resources for our supply chain in adopting greenhouse gas minimized operations (e.g. online tools, a	pplying
questionnaires and surveys, collaborating in industrywide surveys)	
☐ We audit and provide help to suppliers to complete corrective actions	
☐ None of the above	
Points Earned: 0.29 of 0.59	
Reducing Impact of Travel/Commuting	
Reducing Impact of Travel/Commuting Does your company have any programs or policies in place to reduce the environmental footprint caused by travel/commuting?	
Does your company have any programs or policies in place to reduce the environmental footprint	
Does your company have any programs or policies in place to reduce the environmental footprint caused by travel/commuting?	
Does your company have any programs or policies in place to reduce the environmental footprint caused by travel/commuting? Employees are subsidized/incentivized for use of public transportation, carpooling, or biking to work	
Does your company have any programs or policies in place to reduce the environmental footprint caused by travel/commuting? Employees are subsidized/incentivized for use of public transportation, carpooling, or biking to work Facilities are designed to facilitate use of public transportation, biking, or cleaner burning vehicles (e.g. electric chargers)	
Does your company have any programs or policies in place to reduce the environmental footprint caused by travel/commuting? Employees are subsidized/incentivized for use of public transportation, carpooling, or biking to work Facilities are designed to facilitate use of public transportation, biking, or cleaner burning vehicles (e.g. electric chargers) Employees are encouraged to use virtual meeting technology to reduce in person meetings	

Sourcing % of COGS from Local Suppliers

What % of the following was spent with suppliers located within 200 miles (or 322 km) of where the end product was used during the last fiscal year?

Sourcing of COGS Local to Customers

Points Earned: 0.59 of 0.59

○ 0%
O 1-9%
010-19%
020-29%
○30%+
O Don't know

Sourcing % raw materials from Local Suppliers

What % of the following was spent with suppliers located within 200 miles (or 322 km) of where the end product was used during the last fiscal year? Raw materials (in currency terms) grown or harvested By company or local independent suppliers. 00% 01-9% 010-19% 020-29% 030%+ ODon't know Points Available: 1.18 **Managing Impact of Transportation** Has your company adopted any of the following techniques for minimizing the transportation-related environmental impact of its distribution and supply chain? Please check all that apply. Utilize clean or low-emission vehicles (e.g. hybrid, LPG, electric) to transport and distribute product Utilize strategic planning software to minimize fuel usage and shipping footprint Train drivers and handlers in fuel efficient techniques Utilize freight or shipping methods with lower environmental impacts (e.g. avoiding air shipment) ✓ Other - please describe None of the above Points Earned: 0.34 of 0.59 % GHG Emissions Offset If your company purchased certified carbon credits in the reporting period, what % of Scope 1 and 2

GHG emissions were offset?

00%
O 1-24%
25-49%
O 50-74%
75-99%
O 100%
O Don't know
N/A - No carbon offsets purchased

OPERATIONS

Water 1.8

Monitoring and Managing Water Use

Does your company monitor and manage your water usage?				
Your answers determine which future questions in the assessment are applicable to your company.				
☐ We do not currently monitor and record water usage				
✓ We regularly monitor and record water usage but have not set any reduction targets				
We monitor and record water usage and have set specific reduction targets relative to previous performance (e.g. a 5% reduction of				
water usage from baseline year)				
Ue regularly monitor and record emissions and have set science-based targets necessary to achieve sustainable usage linked to				
our local watershed				
We have met specific reduction targets set during this reporting period				
Points Earned: 0.44 of 1.75				
Total Water Use				
Total water use (liters) during the last 12 months				
Total water use (liters) during the last 12 months 100000000				
☐ We do not track this				
Points Available: 0.00				
Water Conservation Practices				
What water conservation methods have been implemented at the majority of your corporate offices or				
plant facilities:				
Please check all that apply.				
✓ Low-flow faucets, taps, toilets, urinals, or showerheads				
Grey-water usage for irrigation				
☐ Low-volume irrigation				
☐ Harvest rainwater				
Other - please describe				

Points Earned: 0.58 of 1.75

 $\hfill \square$ N/A - Our company has a virtual office

☐ None of the above

Supply Chain Water Management

Points Earned: 0.17 of 0.68

How does your company track and manage the water footprint of your supply chain?

Only select practices if you track and manage the water footprint for at least 50% of your company suppliers (on a cost bas We do not track the water footprint of our supply chain We have conducted an analysis of our value chain, including suppliers, services, and materials, to identify material ar	
usage We have targets for reducing water footprint through our supply chain We have seen a reduction of our water footprint in our supply chain in the past twelve months We have verified that all water use in supply chain is science-based and sustainable	
Points Earned: 0.44 of 1.75	
Supply Chain Water Improvement	
What practices has your company implemented for a majority of suppliers (on a cost basis) to the water footprint of your supply chain?	o reduce
 □ We collaborate with or require suppliers to collect data and report on water footprint ✓ We screen suppliers to fit good water management practices (e.g. individual supplier practices, materials and ingreding in context of water scarcity) □ We provide support or resources for supply chain in adopting water management (e.g. online tools, applying question surveys, collaborating in industrywide surveys) 	
☐ We audit and provide help to suppliers to complete corrective actions☐ None of the above	
Points Earned: 0.44 of 1.75	
Land & Life	operations 6.9
Monitoring and Reporting Non-hazardous Waste	
How does your company monitor and manage your waste production?	
Your answers determine which future questions in the assessment are applicable to your company. ☐ We do not currently monitor and record waste production ☑ We regularly monitor and record waste production but have not set any reduction targets ☐ We regularly monitor and record waste production and have set specific reduction targets relative to previous perform 5% reduction of waste to landfill from baseline year) ☐ We regularly monitor and record waste produced and have set a zero waste target ☐ We have met the specific reduction targets set during this reporting period ☐ We produce zero weets to landfill (coord)	nance (e.g. a
☐ We produce zero waste to landfill / ocean	

Waste Produced: Non-Hazardous Waste (metric tonnes) during the last 12 months Waste Produced: Non-Hazardous Waste (metric tonnes) during the last 12 months 479 We do not track this Points Available: 0.00 **Total Waste Disposed** Waste Disposed (metric tonnes) during the last 12 months Waste Disposed (metric tonnes) during the last 12 months 479 We do not track this Points Available: 0.00 **Total Waste Recycled** Waste Disposed: Recycled/Reused (metric tonnes) during the last 12 months Waste Disposed: Recycled/Reused (metric tonnes) during the last 12 months 479 ☐ We do not track this Points Available: 0.00 **Recycling Programs** Does the company have a company-wide recovery and recycling program that includes the following? Please check all that apply. Paper Cardboard Plastic ✓ Glass & metal Composting None of the above

Non-hazardous Waste Generated

Points Earned: 0.51 of 0.68

Waste Reduction Programs Does your company have a formal program to evaluate how to reduce its generation of hazardous, universal, and/or non-hazardous waste? O Yes O No Already maximized - we have achieved Zero Waste Points Available: 0.68 **Supply Chain Waste Management** How does your company track and manage waste in your supply chain? Only select practices if you track and manage waste for at least 50% of your company suppliers (on a cost basis). We don't track the solid waste impacts of our supply chain ✓ We have conducted an analysis of our value chain, including suppliers, services, and materials, to identify material areas of waste production We have set targets for reducing solid waste in the supply chain We have seen a reduction of waste produced in our value chain in the past twelve months We have achieved zero waste or a closed-loop supply chain Points Earned: 0.17 of 0.68 **Supply Chain Waste Improvement** What practices has your company implemented for a majority of suppliers (on a cost basis) to reduce waste in your supply chain? We collaborate with or require suppliers to collect data and report on waste production We screen or require suppliers to meet standards related to solid waste production We have implemented initiatives to reduce waste at the source or divert waste from landfills or incineration in the supply chain ✓ We audit and provide help to suppliers to complete corrective actions None of the above Points Earned: 0.51 of 0.68 **Source Reduction** Have any of your products been source reduced in the last fiscal year? This includes reducing the volume of material needed for a product through material selection, production process, product design, etc.

Points Earned: 0.68 of 0.68

O N/A: My revenues are generated from a service so source reduction cannot be conducted.

O Yes

Programs to Reduce End of Life Waste			
Does the company have in place an active end-of-life product/component reclamation program to increase the useful life of parts and components?			
Yes○ No○ N/A			
Points Earned: 0.68 of 0.68			
Environment Impact Packaging			
How does your company minimize the environmental impact of the packaging of your products?			
Select all practices that apply and are verifiable, regardless of the % of product/packaging the practice applies to.			
✓ We have conducted a formal assessment of our packaging design and materials to identify opportunities to minimize environmental impact			
✓ We have source-reduced packaging within the last two years			
Our packaging materials are certified to meet independent standards for environmental impact			
✓ Our packaging is recyclable and provides instructions on how to recycle it correctly			
✓ Our packaging is non-toxic			
✓ Our packaging materials are designed to have less overall environmental impact than common alternatives			
☐ None of the above☐ N/A - Our products do not have packaging materials			
Points Earned: 0.68 of 0.68			
% of Recyclable/Biodegradable Materials			
What % of material (by volume) is made of recyclable (and labeled as such) or biodegradable materials			
in the areas where they are sold (product + packaging)?			
○<20%			
O 20-49%			
○ 50-74%			
O 75-99%			
● 100%			
O Don't Know			
○ N/A			

Points Earned: 0.68 of 0.68

% of Environmentally Preferred Input Materials

What % of material (by volume) comes from recycled materials, reused components, and/or certified

Tracking Chemicals in the Supply Chain

Points Earned: 0.34 of 0.68

Does your company do any of the following to track chemicals in the supply chain for the majority of materials?

Please check all that apply.
☐ Do not track chemicals in the supply chain
✓ Require suppliers to disclose specified chemicals of concern
Ask suppliers if they know all the chemical ingredients intentionally added to their product and all residuals of high concern present
in the product (asking if they know only, not to provide the data to you)
Require suppliers to provide chemical information to a third party
☐ Disclose all by-products, contaminants or trace materials to the public
Points Earned: 0.46 of 0.68
Chemical Reduction Methods
Chemical Reduction Methods Which of the following environmentally preferred products have been purchased for the majority of your
Chemical Reduction Methods Which of the following environmentally preferred products have been purchased for the majority of your corporate facilities?
Chemical Reduction Methods Which of the following environmentally preferred products have been purchased for the majority of your corporate facilities?
Chemical Reduction Methods Which of the following environmentally preferred products have been purchased for the majority of your corporate facilities? Non-toxic janitorial products Unbleached / chlorine free paper products
Chemical Reduction Methods Which of the following environmentally preferred products have been purchased for the majority of your corporate facilities? Non-toxic janitorial products Unbleached / chlorine free paper products Soy-based inks or other low VOC inks
Chemical Reduction Methods Which of the following environmentally preferred products have been purchased for the majority of your corporate facilities? Non-toxic janitorial products Unbleached / chlorine free paper products Soy-based inks or other low VOC inks Recycled/environmentally preferred office supplies (paper, pens, notebooks, etc.)

Chemical Management

Does your company have a program in place to identify and eliminate potential chemicals and materials of concern in your product and/or process and identify and phase-in safer alternatives (e.g. chemical/material options with reduced toxicity)?

Ompany has completed a study of all materials (including scarce metals and minerals) in product and chemicals to 1000ppm lev	ve
Company has completed a study of all materials in product and chemicals to 100ppm level	
Company has undergone an evaluation of products and processes to identify potential toxic contaminants from production	
Company has identified specific chemicals of concern classes (e.g., carcinogens, mutagens, reproductive toxins, endocrine	
disruptors, persistent or bioaccumulative substances)	
✓ Company has established a Restricted Substances List (RSL), has a positive screen or other decision process for chemicals	
Company has established metrics and goals for the reduction or elimination of chemicals of concern	
Company publicly discloses the chemicals and/or materials in your product (e.g., on a label, website, via 800 number for	
information, etc.)	
☐ There are no potential chemicals or materials of concern in my industry	
☐ None of the above	
Points Earned: 0.68 of 0.68	
Supply Chain Chemical Management	
How does your company track and manage toxins or hazardous waste in your supply chain?	
Only select practices if you track and manage toxins or hazardous waste for at least 50% of your company suppliers (on a cost basis).	
✓ We don't track toxins or hazardous waste in our supply chain	
Use have conducted an analysis of our value chain, including suppliers, services, and materials, to identify material risks of toxins	
and/or production of hazardous waste	
☐ We have set targets for reducing toxins and hazardous waste in our supply chain	
☐ We have verified that there are no harmful toxins or hazardous waste in our supply chain	
Points Available: 0.68	
Supply Chain Chemical Improvement	
What practices has your company implemented for a majority of suppliers (on a cost basis) to reduce	
toxins or hazardous waste in your supply chain?	
We collaborate with or require suppliers to collect data and report on chemicals	
☐ We screen or require suppliers to meet standards related to toxins or hazardous waste	
☐ We provide support or resources to reduce toxins in the supply chain (e.g.online tools, applying questionnaires and surveys,	
collaborating in industrywide surveys)	
We audit and provide help to suppliers to complete corrective actions	

Points Available: 0.68

✓ None of the above

Supply Chain Biodiversity Management

How does your company track and manage your supply chain's impact on biodiversity?

Only select practices if you track and manage the impact on biodiversity for at least 50% of your comp	pany suppliers (on a cost basis).	
✓ We don't evaluate our supply chain impact on biodiversity		
☐ We have conducted an analysis of our value chain, including suppliers, services, and materials,	to identify material risks to	
biodiversity		
\square We set targets for reducing impact on biodiversity through our supply chain		
We have verified that our supply chain creates no (or positive) biodiversity impact		
Points Available: 0.68		
Supply Chain Biodiversity Improvement		
What practices has your company implemented for a majority of suppliers (or your supply chain's impact on biodiversity?	n a cost basis) to reduce	
☐ We collaborate with or require suppliers to collect data and report on biodiversity impact		
☐ We screen suppliers to fit good biodiversity practices		
☐ We provide support or resources for our supply chain in adopting biodiversity-friendly operation	s (e.g. online tools, applying	
questionnaires and surveys, collaborating in industrywide surveys)		
☐ We audit and provide help to suppliers to complete corrective actions		
✓ None of the above		
Points Available: 0.68		
Toxin Reduction / Remediation	IMPACT BUSINESS MODELS	

- Impact Business Model

1.5

This IBM section is applicable if your company's products/services reduce or remediate toxins or pollution (e.g. organic certified products, non-toxic cleaners, non-GMO verified products)

Toxin / Pollution Reduction Description

Which of the following product or service descriptions apply?

Your answer to this unscored question is combined with other answers to automatically calculate your score in this section of the		
assessment.		
O Product minimizes need of toxic chemicals compared to market alternatives (e.g. non-GMO verified products in jurisdictions where		
this is not legally required, Nontoxic Certified Red List Evaluation)		
O Product/services use less toxic/hazardous chemicals or materials than market alternatives (e.g. certified non-toxic cleaners, organic		
certified food)		
O Product/service remediates environmental damage after discharges to air, land or water (e.g. brownfield remediation, oil spill clean-		
up)		
O Product/service directly prevents pollution or hazardous discharge (e.g. pollution management technologies)		
O These descriptions do not apply to our company's product/service (Skip the remainder of this section)		
Points Available: 0.00		
Revenue from Toxin Reduction / Remediation		
What were your total revenues last fiscal year from the previous products or services?		
Your answer to this unscored question is combined with other answers to automatically calculate your score in this section of the		
assessment.		
What were your total revenues last fiscal year from the previous products or services? 6%		
☐ We do not track this		
Points Available: 0.00		
Tracking Environmental Metrics		
Which of the following environmental metrics does your company track regarding the environmental		
impact of your product or service?		
You will be asked to report each environmental metric selected		
CO2 saved/offset by product/service (metric tons)		
✓ Liters of water saved/offset by product/service		
kWh saved/off-set		
✓ Metric tons of waste saved from landfill or incineration		
The average % toxic/hazardous material reduction or pollution prevention (by weight or volume) achieved by the product or service		
☐ None of the above		
Points Available: 0.00		

Water Saved

If tracked, please report the environmental metric listed below that resulted from the use of your produc or service in the last 12 months.
Liters of water saved/off-set
Liters of water saved/off-set 0 We do not track this
Points Available: 0.00
Waste Diverted
If tracked, please report the environmental metric listed below that resulted from the use of your produc or service in the last 12 months.
Metric tons of waste saved from landfill or incineration
Metric tons of waste saved from landfill or incineration 1000 We do not track this
Points Available: 0.00
% Toxin Reduction What is the average % toxic/hazardous material reduction or pollution prevention (by weight or volume) achieved by the product or service?
What is the average % toxic/hazardous material reduction or pollution prevention (by weight or volume) achieved by the product or service? We do not track this

Management of Toxin Reduction

How does your company measure and manage the results, outcomes, effects, or impact of your product or service?

Select all that apply. We have formally defined the outcomes sought by our product or service and have developed a theory of change for them ✓ We have based our impactful product or service business model on established secondary research that demonstrates potential impact We have directly and formally engaged stakeholders in understanding their desires and needs when developing, refining, and or delivering our products or services ✓ We are verified to meet third-party standards for impact (e.g. we have impact-related product certifications) We measure near-term outcomes of the product or service to determine whether it is meeting the needs and expectations of our beneficiaries We measure long-term outcomes in order to assess whether the results of our product produce lasting positive impacts for our beneficiaries We have identified and measure and manage the unintentional or potential negative impacts of the product or service in addition to intentional positive effects We have identified and managed potential causes that could lead to a failure to deliver the positive outcome, to do so less efficiently than possible, or to produce other negative effects None of the above Points Earned: 0.80 of 1.07

Innovative Toxin Reduction / Remediation

Is there something different or innovative about the company's basic product or service that has changed the industry? Is this something that is replicable, unique at the time that it was created, and that has been emulated by other organizations?

Zevia is guided by their mission to address the global health challenges resulting from excess sugar consumption by offering a broad portfolio of zero sugar, zero calorie, naturally sweetened beverages. This purpose sets the foundation for their existence, as they strive to make the world a better place. Zevia is a pioneering beverage brand, offering a platform of products that include a broad variety of flavors across Soda, Energy Drinks, Organic Tea, Mixers, Kidz drinks, and Sparkling Water.

Points Available: 0.00

Customers

OPERATIONS

Customers Impact Area Introduction

0.0

This section identifies whether your company's product/service is designed to deliver a specific, material, positive impact for its customers (beyond the value normally provided from goods or services), and if so, opens the Customer Impact Business Model section that is most applicable.

Customer Impact Business Model Introduction

Do any of your company's products/services address a social or economic problem for your customers and/or their beneficiaries?

Your answers determine which future questions in the assessment are applicable to your company.



O No

Points Available: 0.00

Customer Focus of Product or Service

Is the social or economic problem addressed by your product/service one that is faced directly by your customers and/or your clients' beneficiaries?

If you answer "No" here, be sure to revisit the Environment and/or Community sections to ensure your business model impact is appropriately captured.



O No, customers support in our ability to produce a positive social/economic impact, but the primary beneficiaries are other stakeholders (i.e. we donate to charities based on sales to customers, we sell fair trade products to our customers, we sell environmentally beneficial products to our customers)

Points Available: 0.00

Positive Impact of Product/Service

How would you describe the positive outcome for customers created by your product/service?

Americans and Canadians get 50% of their daily sugar consumption from beverages. Excess sugar, caramel food coloring, phosphoric acid, and other artificial ingredients found in sugary drinks can lead to obesity, diabetes, cancer and other diseases. These diseases disproportionately affect communities of color. Zevia does not contain any of these ingredients. Zevia is a low-cost way to eliminate 50% of sugar from daily diets. This helps all income levels. Since its inception, Zevia has sold 1 billion cans of soda. That means that over 10 years we have eliminated 143 million pounds of sugar from North Americans' diets and enabled millions in the diabetic and kidney disease community to consume soda which they would otherwise not be allowed to consume. Millions have lost significant weight, seen skin conditions improve, and protected their teeth. We have a line of Disney-sponsored Kidz drinks with no sugar or artificial ingredients for children to help prevent excess sugar consumption and tooth decay.

Beneficial Product Type

Which of the following most closely matches the outcome and/or problem solved for your customers as defined above?

Only select the ONE most relevant option for each product line. This will guide you to a series of questions specific to the type of impact

you indicate you are creating. Access to products/services that fulfill basic human needs for individuals without prior access (e.g. providers of electricity or clean drinking water to rural poor communities, affordable housing projects, waste and sanitation systems or disposal) ☑ Improved or maintained health and wellness (e.g. medical equipment, medical services and medicines, preventative health services or products, healthy living products, exercise and sporting products, prescription eyeglasses) Improved education or skills development (e.g. schools, textbooks, tutoring services, career leadership training, education tools, games and software) Uncreased economic opportunity for underserved groups (e.g. financial or insurance services or benefits consulting for the underserved, new mechanisms to connect products to market) ☐ Increased operational success or capital for purpose driven or underserved enterprises (e.g. impact investing or fundraising platforms, nonprofit accounting services) ☐ Increased social and/or environmental impact for businesses or other organizations (e.g. sustainability consulting) Increased access to arts, media, or culture (e.g. independent media, artisanal crafts, photography, information services) Improves market access through physical or technological infrastructure (e.g. mobile telecommunications, business technologies or software, roads, bridges, railways, ports, building and construction materials not previously available) None of the above Points Available: 0.00 **Health and Environmental Impact** Does the health impact of your product / service also have a significant positive environmental impact? Less toxic products, for example, have a positive environmental impact in addition to a human health impact. This impact is captured in the Environment Impact Area instead of this section. Yes O No Points Available: 0.00

Impact on Underserved Populations

Does your product or service benefit underserved populations, either directly or by supporting organizations that directly serve them?

Answering affirmatively will opt you into additional sections of the B Impact Assessment with more specific questions about this Impact Business Model.
 Our products or services directly support underserved populations Our products or services support organizations that directly support underserved populations Don't know None of the above
Points Available: 0.00
Total Customer Organizations
Total Number of Customers
Organizations served in the last 12 months:
Organizations served in the last 12 months: Sensitive
Points Available: 0.00
Total Customer Individuals
Total Number of Customers
Individuals served in the last 12 months:
Individuals served in the last 12 months: We do not track this

Points Available: 0.00

Customer Stewardship

OPERATIONS

3.4

Managing Customer Stewardship

Does your company do any of the following to manage the impact and value created for your customers or consumers?

	✓ We offer product / service guarantees, warranties, or protection policies
	✓ We have third party quality certifications or accreditations
	✓ We have formal quality control mechanisms
	✓ We have feedback / customer service feedback or complaint mechanisms
	✓ We monitor customer or consumer satisfaction
	✓ We assess the outcomes produced for our customers through the use of our product or service
	✓ We have written policies in place for ethical marketing, advertisement, or customer engagement
	✓ We manage the privacy and security of client / customer data
(None of the above
Poi	nts Earned: 0.38 of 0.38

Product / Service Warranties

What percentage of your products or services are covered by a formal warranty or guarantee?

0%
1-9%
10-24%
25-49%
50-74%
75-99%
100%

O N/A

Points Earned: 0.38 of 0.38

Product Accreditations and Certifications

Points Earned: 0.77 of 0.77

What % your products or services have been reviewed and certified by an accreditation body focused on quality?

This can include process certifications like ISO9000 or industry specific quality accreditations.
O _{0%}
O 1-9%
O 10-24%
O 25-49%
O 50-74%
○ 75-99%
○ N/A
Points Earned: 0.77 of 0.77
Quality Assurance
Do you use an established third party methodology to manage quality assurance for your products or services?
Examples include PDSA, Six Sigma, DMAIC, TQM, Zero Defects, etc
○ Yes
No
Points Available: 0.38
Supplier Quality Assurance Reviews
What % of Significant Suppliers (on currency basis) are subjected to regular quality assurance reviews
or audits?
O-49%
O 50-62%
O 63-75%
○ >75%

Feedback and Complaint Channels

Are any of the following true regarding mechanisms for customers to provide feedback, ask questions, or file complaints?
 ✓ Products and/or websites feature customer service contact information ✓ Product / service reviews are made available in their entirety to public ✓ Company responds to all direct inquiries or complaints within a month of receipt ☐ Company offers live time support to customers ☐ Other ☐ None of the above Points Earned: 0.29 of 0.38
Monitoring Customer Satisfaction and Retention Which of the following are true of your company with regards to customer or client satisfaction and/or retention?
 ✓ Company monitors customer satisfaction ✓ Company shares customer satisfaction internally within the company ☐ Company shares customer satisfaction publicly ✓ Company has specified targets for customer / client satisfaction ✓ In the last year, company has achieved specified targets for satisfaction ☐ None of the above
Points Earned: 0.31 of 0.38
Managing Product Impacts
Does the company do any of the following with regards to managing the potential impact their products have on customers / beneficiaries?
 Company regularly monitors customer outcomes and well-being Company has formal program to incorporate customer testing and feedback into product design Company has formal programs in place to continuously improve outcomes produced for customers (including reducing negative effects or increasing positive effects) Other ✓ None of the above

Managing Marketing and Advertising

Does the company have any of the following practices with regard to ensuring accurate, ethical, and positive marketing and advertising? Company makes transparent potential risks and negative impacts of products, including, when appropriate ingredient lists Company has formal policies to review the accuracy and ethics of marketing and advertising Company complies with independent marketing and advertising standards relevant to their sector or industry Company has programs in place to promote social and or environmental causes through its marketing and advertising Company gets input of the communities that are featured on the company's messaging and advertising campaigns and is inclusive of the culture of those communities. Other None of the above Points Earned: 0.19 of 0.38 Data Usage and Privacy Does your company have any of the following to address data usage and privacy issues? Company has a formal publicly available data and privacy policy Company makes all users aware of information collected, length of time it is preserved, how it's used, and whether and how it is shared with other entities (public or private) ✓ All customers have option to decide how their data can be used Company's all email list building and email marketing strategies are GDPR compliant Other ☐ None of the above N/A - Company does not collect sensitive data Points Earned: 0.19 of 0.38 **Data Security Management** Does the company have any of the following practices to ensure security of private data? ✓ Data privacy is included in company wide risk management compliance processes All employees with access to data are trained on data privacy policies Company has a formal code of conduct that defines unauthorized uses of data Internal audits of data security External audits of data security ☐ Simulated hacks on data security Other None of the above

Points Earned: 0.19 of 0.38

N/A - Company does not collect sensitive data

Disclosure Industries

Disclosure questions on specific production and trade.

Disclosure Alcohol

Please indicate if your company is involved in the production, operation, trade, or sale of any the following:

Alcohol

Please also select "Yes" if your company serves clients in this industry

O Yes

O No

Points Available: 0.00

Disclosure Tobacco

Please indicate if your company is involved in the production, operation, trade, or sale of any the following:

Tobacco

Please also select "Yes" if your company serves clients in this industry

O Yes

No

Points Available: 0.00

Disclosure Firearms Weapons

Please indicate if your company is involved in the production, operation, trade, or sale of any the following:

Firearms, weapons or munitions

Please also select "Yes" if your company serves clients in this industry

O Yes

No

Disclosure Pornography

Please indicate if your company is involved in the production, operation, trade, or sale of any the following:

Pornography

Please also select "Yes" if your company serves clients in this industry

O Yes

No

Points Available: 0.00

Disclosure Fossil Fuels

Please indicate if your company is involved in the production, operation, trade, or sale of any the following:

Fossil-fuel-based oil, natural gas, or coal extraction, distribution, sale, etc.

Please also select "Yes" if your company serves clients in this industry

O Yes

No

Points Available: 0.00

Disclosure Mining

Please indicate if your company is involved in the production, operation, trade, or sale of any the following:

Mining

Please also select "Yes" if your company serves clients in this industry

O Yes

O No

Disclosure Nuclear Power or Hazardous Materials

Please indicate if your company is involved in the production, operation, trade, or sale of any the following: Nuclear power, radioactive materials or hazardous waste Please also select "Yes" if your company serves clients in this industry O Yes No Points Available: 0.00 **Disclosure Prisons** Please indicate if your company is involved in the production, operation, trade, or sale of any the following: Prisons Please also select "Yes" if your company serves clients in this industry O Yes No Points Available: 0.00 **Disclosure Bottled Water** Please indicate if your company is involved in the production, operation, trade, or sale of any the following: Bottled water O Yes O No Points Available: 0.00 **Disclosure Animal Products or Services** Please indicate if your company is involved in the production, operation, trade, or sale of any the following: Animal-based products or services (including seafood) O Yes

Points Available: 0.00

O No

Disclosure Genetically Modified Organisms Please indicate if your company is involved in the production, operation, trade, or sale of any the following: Genetically modified organisms Please also select "Yes" if your company serves clients in this industry O Yes No Points Available: 0.00 **Disclosure Biodiversity Impacts** Please indicate if your company is involved in the production, operation, trade, or sale of any the following: Industries with a large potential biodiversity impact (including logging or logging equipment, agriculture, etc.) O Yes O No Points Available: 0.00 **Disclosure Energy and Emissions Intensive Industries** Please indicate if your company is involved in the production, operation, trade, or sale of any the following: Energy- and emissions-intensive industries O Yes No Points Available: 0.00 **Disclosure Water Intensive Industries**

Please indicate if your company is involved in the production, operation, trade, or sale of any the following:

Water-intensive industries



O No

Disclosure Illegal Products or Subject to Phase Out

Please indicate if your company is involved in the production, operation, trade, or sale of any the following:

Products or activities that are illegal under country laws or regulations where they have operated, banned in international conventions or agreements, or subject to international phase-out or regulation

O Yes

O No

Points Available: 0.00

Disclosure Industries at Risk of Human Rights Violations

Please indicate if your company is involved in the production, operation, trade, or sale of any the following:

Industries reliant upon materials at high risk of human rights infringements (e.g. conflict minerals)

O Yes

O No

Points Available: 0.00

Other Disclosure Industries

Please indicate if your company is involved in the production, operation, trade, or sale of any the following:

Other industries that may cause social or environmental harm or are subject to stakeholder criticism or concern

O Yes

No

Points Available: 0.00

Company Explanation Of Disclosure Item Flags

If you selected "Yes" to any of the "Disclosure Industries" listed above, please provide a detailed explanation of the company's involvement for each affirmative response:

If this does not apply to you, please enter "Does not apply" in the text area below.

The beverages that Zevia markets are made with approximately 99.5% water

Points Available: 0.00

Disclosure Practices

Disclosure questions on sensitive practices.

No formal Registration Under Domestic Regulations Please indicate if your company engages in any of the following practices: Company is not formally registered in accordance with all relevant regulations and requirements If your company is a formally registered business, select "No." O Yes No Points Available: 0.00 **Tax Reduction Through Corporate Shells** Please indicate if your company engages in any of the following practices: Company uses corporate shells or other structural means, such as establishing multiple corporate entities, to minimize tax payments O Yes No Points Available: 0.00 **Operates in conflict zones** Please indicate if your company engages in any of the following practices: Company operates in conflict zones O Yes ON O Points Available: 0.00 Sale of Data

Please indicate if your company engages in any of the following practices:

Company sells or provides access to consumer or user data

O Yes

No

Facilities located in sensitive ecosystems Please indicate if your company engages in any of the following practices: Company facilities are located adjacent to or in sensitive ecosystems O Yes O No Points Available: 0.00 **Animal Testing** Please indicate if your company engages in any of the following practices:

Company's products are tested on animals

O Yes

No

Points Available: 0.00

Marketing of Breastmilk Substitutes

Please indicate if your company engages in any of the following practices:

Marketing of breastmilk substitutes

O Yes

No

Points Available: 0.00

Activities against freedom of association/collective bargaining

Please indicate if your company engages in any of the following practices:

Company has taken a public stance against unionization, has engaged in activities that may be perceived as taking a stance against union organizing, or prohibits workers from freely associating and bargaining collectively for the terms of one's employment

O Yes

No

Workers Under Bond Please indicate if your company engages in any of the following practices: Company hires workers that are under bond, debt, or other obligation to the company or to labor brokers O Yes O No Points Available: 0.00 **Confirmation of Right to Work** Please indicate if your company engages in any of the following practices: Company does not confirm that workers have the legal right to work in jurisdiction of operations, or company does not keep personnel records that include evidence of the date of birth of each worker O Yes No Points Available: 0.00 **Employs Individuals on Zero-Hour Contracts** Please indicate if your company engages in any of the following practices: Company employs individuals on zero-hour contracts O Yes ON Points Available: 0.00 Company workers are prisoners

Please indicate if your company engages in any of the following practices:

Company uses workers who are prisoners

O Yes

O No

Company Employs Workers Under Age 15 (Or Other ILO Minimum Age)

Please indicate if your company engages in any of the following practices:

Company employs workers under the age of 15 (or other minimum work age covered by the International Labour Organization Convention No. 138) and/or company does not keep personnel records that include evidence of the date of birth of each

O Yes

Points Available: 0.00

Overtime For Hourly Workers Is Compulsory

Please indicate if your company engages in any of the following practices:

Overtime work is compulsory and exceeds 48 hours in a week

O Yes

O No

Points Available: 0.00

Other Disclosure Practices

Please indicate if your company engages in any of the following practices:

Other sensitive practices that may cause social or environmental harm, or are subject to stakeholder concern

O Yes

O No

Points Available: 0.00

Company Explanation Of Disclosure Item Flags

If you selected "Yes" to any of the "Disclosure Practices" listed above, please provide a detailed explanation of the company's engagement in each practice marked in the affirmative:

If this does not apply to you, please enter "Does not apply" in the text area below.

Does not apply

Points Available: 0.00

Disclosure Outcomes & Penalties

Disclosure questions concerning litigation, relocation of communities, accidents, and on-the-job fatality.

On-Site Fatality Please indicate if your company has experienced any of the following in the past 5 years: Company has had an operational or on-the-job fatality O Yes O No Points Available: 0.00 **Litigation or Arbitration** Please indicate if your company has experienced any of the following in the past 5 years: Litigation or arbitration against company either ongoing, settled, or found against the company O Yes No Points Available: 0.00 Company has filed for bankruptcy Please indicate if your company has experienced any of the following in the past 5 years: Company has filed for bankruptcy O Yes No Points Available: 0.00 **Bribery, Fraud, or Corruption** Please indicate if your company has had a formal complaint to a regulatory agency or been assessed a fine or sanction in the past five years for any of the following:

Bribery, fraud, or corruption

O Yes

No

Anti-Competitive Behavior

Please indicate if your company has had a formal complaint to a regulatory agency or been assessed a fine or sanction in the past five years for any of the following:

Anti-competitive behavior O Yes No Points Available: 0.00 Financial Reporting, Taxes, Investments, or Loans Please indicate if your company has had a formal complaint to a regulatory agency or been assessed a fine or sanction in the past five years for any of the following: Financial reporting, tax payments, investments, or loans O Yes O No Points Available: 0.00 **Political Contributions or International Affairs** Please indicate if your company has had a formal complaint to a regulatory agency or been assessed a fine or sanction in the past five years for any of the following: Political contributions or international affairs O Yes O No Points Available: 0.00 **Labor Issues** Please indicate if your company has had a formal complaint to a regulatory agency or been assessed a

fine or sanction in the past five years for any of the following:

Labor issues (including safety and discrimination)

O Yes No

Recalls Please indicate if your company has experienced any of the following in the past 5 years: Recalls due to quality control issues O Yes O No Points Available: 0.00 **Breaches of Confidential Information** Please indicate if your company has experienced any of the following in the past 5 years: Breaches of individual privacy and/or losses of individual confidential data O Yes No Points Available: 0.00 **Consumer Protection** Please indicate if your company has had a formal complaint to a regulatory agency or been assessed a fine or sanction in the past five years for any of the following: Consumer protection (including product safety and marketing claims) O Yes ON

Points Available: 0.00

Significant Layoffs

Please indicate if your company has experienced any of the following in the past 5 years:

Company has had layoffs of more than 20% of the workforce

O Yes

No

Hazardous Discharges Into Air/Land/Water (Past 5 Yrs)

Please indicate if your company has experienced any of the following in the past 5 years:

Company sites have experienced accidental discharges to air, land or water of hazardous substances

YesNo

Points Available: 0.00

Large Scale Land Conversion, Acquisition, or Relocation

Please indicate if your company has experienced any of the following in the past 5 years:

Construction or operation of company involved large scale land acquisition, convergence, or degradation (including the construction or refurbishment of dams), or resulted in the resettlement or economic displacement of 5,000 or more people

O Yes

O No

Points Available: 0.00

Penalties Assessed For Environmental Issues

Please indicate if your company has had a formal complaint to a regulatory agency or been assessed a fine or sanction in the past five years for any of the following:

Environmental management penalties, including animal welfare

O Yes

O No

Points Available: 0.00

Violation of Indigenous Peoples Rights

Please indicate if your company has had a formal complaint to a regulatory agency or been assessed a fine or sanction in the past five years for any of the following:

Infringing on indigenous people's rights, for instance by utilizing lands owned or used by indigenous peoples without full documented consent of such peoples

O Yes

O No

Other Disclosure Outcomes & Penalties

Please indicate if your company has had a formal complaint to a regulatory agency or been assessed a fine or sanction in the past five years for any of the following:

Other penalties, complaints, or grievances filed or levied against the company for negative impacts on local communities, human rights, or other stakeholder concerns

O Yes

Points Available: 0.00

Company Explanation Of Disclosure Item Flags

If you selected "Yes" to any of the "Disclosure Outcomes & Penalties" listed above, please provide a detailed explanation of the company's experience related to each affirmative response:

If this does not apply to you, please enter "Does not apply" in the text area below.

The beverages Zevia markets are made of approximately 99.5% water

Points Available: 0.00

Supply Chain Disclosure

Disclosure questions concerning the significant suppliers of the company

Supplier Child Labor, Prison Labor, or Forced Labor

Please indicate if any of the following statements are true regarding your company's suppliers:

Employment of workers under the age of 15, use of workers who are currently prisoners, or other practices that are relevant to risk of forced labor

○ Yes
○ No
○ Don't Know

Points Available: 0.00

Suppliers in Conflict Zones

Please indicate if any of the following statements are true regarding your company's suppliers:

Operation in conflict zones

O Yes

No

O Don't Know

Suppliers Negative Social Impact

Please indicate if any of the following statements are true regarding your company's suppliers:

Practices or outcomes that produced substantial negative impacts regarding human rights, labor conditions, or local communities

O Yes
No

O Don't Know

Points Available: 0.00

Suppliers Negative Environmental Impact

Please indicate if any of the following statements are true regarding your company's suppliers:

Practices or outcomes that produced substantial negative environmental impact

O Yes

No

O Don't Know