

# BELO

We're passionate about what we do and love collaborating with brands.

PRODUCT LOOKBOOK 2025

About – With BE O, you offer your customers the chance to contribute to a more sustainable world, every single day. Choose our reusable products made from plants. Inspire your customers with a meaningful gift that makes an impact.

Did you know? All our products are designed and made in the Netherlands and assembled at a social enterprise.





MEET OUR  
PRODUCTS.

**BE O cup** – A reusable coffee and tea cup made from used vegetable oils. The BE O cup reduces the use of new raw materials, minimizes waste, and contributes to a circular economy.

The innovative material makes the BE O cup unique and environmentally friendly.





## BE O CUP

Color: Cream Ficus

Capacity: 340 ml / 11.5 oz

Cleaning: Easy to clean, both by hand and in the dishwasher.

Leak protection: Spill-proof

Repairability: Repairable (spare parts available)

Certification: EU certified

Material safety: Free from harmful substances such as BPA, BPS, BPF, and melamine.

Recyclability: 100% recyclable in the current waste stream.

Dimensions: Height: 164 mm | Diameter: 80 mm

Height without lid: 120 mm



## BE O CUP

Color: Green Monstera

Capacity: 340 ml / 11.5 oz

Dimensions: Height: 164 mm | Diameter: 80 mm

Height without lid: 120 mm



## BE O CUP

Color: Green Monstera

Capacity: 340 ml / 11.5 oz

Dimensions: Height: 164 mm | Diameter: 80 mm

Height without lid: 120 mm



**BE O bottle** – An innovative water bottle made from sugarcane, a plant-based material that minimizes environmental impact.

With an impressive positive footprint of  $-80\text{g CO}_2$ , this bottle helps reduce your ecological footprint.

## BE O BOTTLE

Color: White

Capacity: 500 ml / 17 oz

Cleaning: Easy to clean, both by hand and in the dishwasher

Drinking comfort: Comfortable drinking experience thanks to lowered screw thread

Space-saving: Space-efficient due to modular design

Repairability: Repairable (spare parts available)

Certification: EU certified

Material safety: Free from harmful substances such as BPA, BPS, BPF, and melamine

Recyclability: 100% recyclable in the current waste stream

Dimensions: Height: 243 mm | Diameter: 68 mm



## BE O BOTTLE

Color: Black

Capacity: 500 ml / 17 oz

Dimensions: Height: 243 mm | Diameter: 68 mm

## BE O BOTTLE

Color: Purple

Capacity: 500 ml / 17 oz

Dimensions: Height: 243 mm | Diameter: 68 mm





### BE O BOTTLE

Color: Green

Capacity: 500 ml / 17 oz

Dimensions: Height: 243 mm |  
Diameter: 68 mm



### BE O BOTTLE

Color: Blue

Capacity: 500 ml / 17 oz

Dimensions: Height: 243 mm |  
Diameter: 68 mm



### BE O BOTTLE

Color: Orange

Capacity: 500 ml / 17 oz

Dimensions: Height: 243 mm |  
Diameter: 68 mm

**BE O mug** – The sustainable coffee and tea mug for the office, allowing everyone to enjoy their favorite drink while contributing to a more sustainable world! Made from used vegetable oils, this mug reflects the same eco-friendly philosophy as the BE O cup.

Thanks to innovative, recycled materials, the BE O mug helps reduce the demand for new raw materials.



## BE O MUG



Color: Green Monstera

Capacity: 220 ml / 7.5 oz (180 ml serving size)

Dimensions: Height: 77.5 mm | Diameter: 76 mm

## BE O MUG



Color: Beige Pampas

Capacity: 220 ml / 7.5 oz (180 ml serving size)

Dimensions: Height: 77.5 mm | Diameter: 76 mm

## BE O MUG



Color: Brown Hibiscus

Capacity: 220 ml / 7.5 oz (180 ml serving size)

Dimensions: Height: 77.5 mm | Diameter: 76 mm

## BE O MUG

Color: Cream Ficus

Capacity: 220 ml / 7.5 oz (180 ml serving size)

Dishwasher safety: Dries easily after dishwasher use

Stackability: Stackable

Certification: EU certified

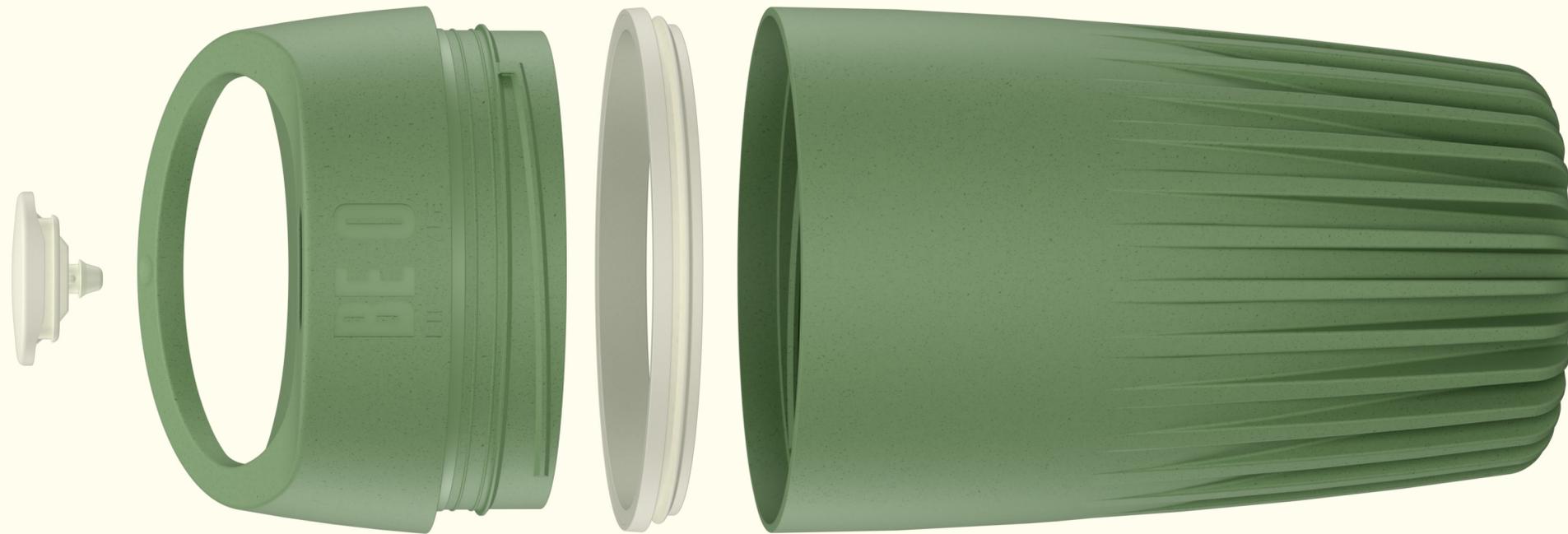
Material safety: Free from harmful substances such as BPA, BPS, BPF, and melamine

Recyclability: 100% recyclable in the current waste stream

Dimensions: Height: 77.5 mm | Diameter: 76 mm



**BE O accessoires parts – Sustainable by design: if a part goes missing or breaks, simply replace it. No need for a whole new product.**





### BE O mug – Tray

A handy tray that fits 6 BE O mugs. This way, you can easily carry multiple mugs at once. Each BE O mug tray is truly unique. - [Made from 100% recycled plastic.](#)



### BE O bottle – Cap

Lost your cap? Or did your active lifestyle leave it damaged? Order a new one and give your favorite water bottle a fresh new life! - [Made from sugarcane.](#)



### BE O bottle – Cap

Lost your cap? Or did your active lifestyle leave it damaged? Order a new one and give your favorite water bottle a fresh new life! - [Made from sugarcane.](#)



### BE O cup – Klepje

Lost the lid flap? Or did it break? Easily order a new one and give your favorite coffee cup a fresh new life! - [Made from sugarcane.](#)



### BE O cup – Middle ring

Lost the middle ring? Or did it break? Easily order a new one and give your favorite coffee cup a fresh new life! - [Made from sugarcane.](#)



### BE O bottle - Middle ring

Lost the middle ring? Or did it break? Order a new one and give your favorite water bottle a fresh new life! - [Made from sugarcane.](#)

**BE O printed** – With our sustainable, reusable products, your company contributes to a better world. Choose BE O plant-based products that make a real impact. The perfect gift for employees or clients, and an excellent alternative to disposable cups.

Our prints are dishwasher-safe! With a variety of options from pad printing to digital printing we give you the freedom to be as creative and flexible with your design as you like.





# LET'S WORK TOGETHER

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