

## **DISCLOSURE MATERIALS**

Certified B Corporations must complete a Disclosure Questionnaire to identify potentially sensitive issues related to the company (e.g. historical fines, sanctions, material litigation, or sensitive industry practices).

This component does not affect the company's score on the B Impact Assessment. If the company answers affirmatively to any items in the Disclosure Questionnaire and B Lab deems them to be material, the company must:

- 1) Be transparent about the disclosure issues identified on the company's public B Impact Report
- 2) Describe how the company has addressed this issue.
- 3) Demonstrate that management systems are in place to avoid similar issues from arising in the future.

In all cases, the Standards Advisory council reserves the right to refuse certification if the company is ultimately deemed not to uphold the spirit of the community.

In addition to the voluntary indication of sensitive issues in the Disclosure Questionnaire, companies pursuing Certification also are subject to background checks by B Lab staff. Background checks include a review of public records, news sources, and search engines for company names, brands, executives/founders, and other relevant topics.

Sensitive issues identified through background checks may or may not be within the scope of questions in the Disclosure Questionnaire, but undergo the same review process and are subject to the same possible review by the Standards Advisory Council, including ineligibility for B Corp Certification, required remediation, or disclosure.

This document contains a copy of the company's completed Disclosure Questionnaire and related disclosure documentation provided by the company.



## **DISCLOSURE QUESTIONNAIRE**

Company Name: Handsome Brook Farms

Date Submitted: 03/26/2021

Child or Forced Labor

Negative Environmental Impact

Negative Social Impact

Other

Industries & Products	Yes	No
Please indicate if the company is involved in pro	oduction of or tra	ide in any the
following. Select Yes for all options that apply.	·····	
Animal Products or Services	√	
Biodiversity Impacts		√
Chemicals		V
Company Explanation Of Disclosure Item Flags		V
Disclosure Alcohol		√
Disclosure Firearms Weapons		√
Disclosure Mining		√
Disclosure Pornography		√
Disclosure Tobacco		V
Energy and Emissions Intensive Industries		1
Fossil fuels		V
Gambling		√
Genetically Modified Organisms		<b>V</b>
Illegal Products or Subject to Phase Out		√
Industries at Risk of Human Rights Violations		√
Monoculture Agriculture		√
Nuclear Power or Hazardous Materials		√
Payday, Short Term, or High Interest Lending		√
Water Intensive Industries		V
Tax Advisory Services		V
Supply Chain Disclosures	Yes	No
Please indicate if any of the following statemen company's significant suppliers.	ts are true regard	ding your
Rusiness in Conflict Zones		

Outcomes & Penalties	True	False
Please indicate if the company has had any forma		
agency or been assessed any fine or sanction in the	he past five y	ears for any of
the following practices or policies. Check all that a Anti-Competitive Behavior	pply.	Τ
Breaches of Confidential Information		, N
		ν, ,
Bribery, Fraud, or Corruption		<u>√</u>
Company Explanation Of Disclosure Item Flags		√ ,
Company has filed for bankruptcy		√ ,
Consumer Protection		√,
Financial Reporting, Taxes, Investments, or Loans		√,
Hazardous Discharges Into Air/Land/Water (Past 5 Yrs)		V
Labor Issues		√
Large Scale Land Conversion, Acquisition, or Relocation		√
Litigation or Arbitration		√
On-Site Fatality		√
Penalties Assessed For Environmental Issues		V
Political Contributions or International Affairs		V
Recalls		√
Significant Layoffs		√
Violation of Indigenous Peoples Rights		√
Other		V
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Workers Under Bond

Other



## **B Corp Certification - Disclosure Questionnaire Documentation**

PROVIDED BY: Handsome Brook Farms UPDATED AS OF: 03/26/2021

DISCLOSURE QUESTIONNAIRE CATEGORY	Animal Products and Services
TOPIC	Company operates an animal farm and has direct control over the treatment of animals in its care.
SUMMARY OF ISSUE	Handsome Brook is a pasture-raised egg brand that works with layer hens on family farms. The hens do have a barn to eat, drink, and sleep in, but they spend a minimum of 8 hours a day outside 300 days a year.
SIZE/SCOPE OF ISSUE (e.g. \$ financial implication, # of individuals affected)	The farmers with whom HBF partners are located in 10 states, which form 3 clusters. In the Northeast farms are located in New York, Pennsylvania, and West Virginia. In the Central region farms are located in Ohio, Indiana, Kentucky, and Tennessee. In the MOARK region farms are, as the name suggests, located in Missouri, Arkansas, and Oklahoma.
IMPACT ON STAKEHOLDERS	Handsome Brook has a series of Standard Operating Procedures (SOPs) farmers are provided with and trained on pertaining to how a poultry caretaker is expected to handle welfare concerns. These include, but are not limited to - actions to deter feather-pecking, litter and ammonia management, catching and handling protocols, and humane euthanasia when an animal is unlikely to recover.  In addition to materials to reference on HBF expectations, producers are also provided paperwork templates they must use daily to record all aspects pertaining to animal welfare, including but not limited to – consumption (feed and water), mortality, production, barn temperature, and nest opening/closure times. Producers must record the times they physically walked the barn and observed the birds. They are encouraged to use the "Comments" section to alert their HBF Flock Supervisor of anything concerning. Paperwork is faxed or emailed weekly so that HBF can respond to any flock health concerns.  HBF's Flock Supervisors (Field Team) visit all contracted farms a minimum of every 14 days to physically observe the birds and the barn/pasture condition. While on-site they verify that all animal welfare standards are being upheld.
IMPLEMENTED MGT PRACTICES	The company's main KPIs for welfare are livability/mortality, production, and overall bird health (measured by (in)frequency of taking birds or blood to the lab due to suspected disease). HBF works with American Humane as a third-party Pasture-Raised certifier. The company is in the process of codifying best-practices from our farmers to begin tracking/measuring their impact on animal welfare.  Handsome Brook launched a Regenerative Farm Program in 2021 and set aside a half million to implement measures anecdotally understood to improve both the pasture condition (measured through soil health) and animal welfare (a matrix of metrics including mortality, production, and bird health). By 2023 HBF plans to have adopted an ESG reporting framework and carbon accounting methodology to quantify the benefits on the environment and animal welfare outcomes.