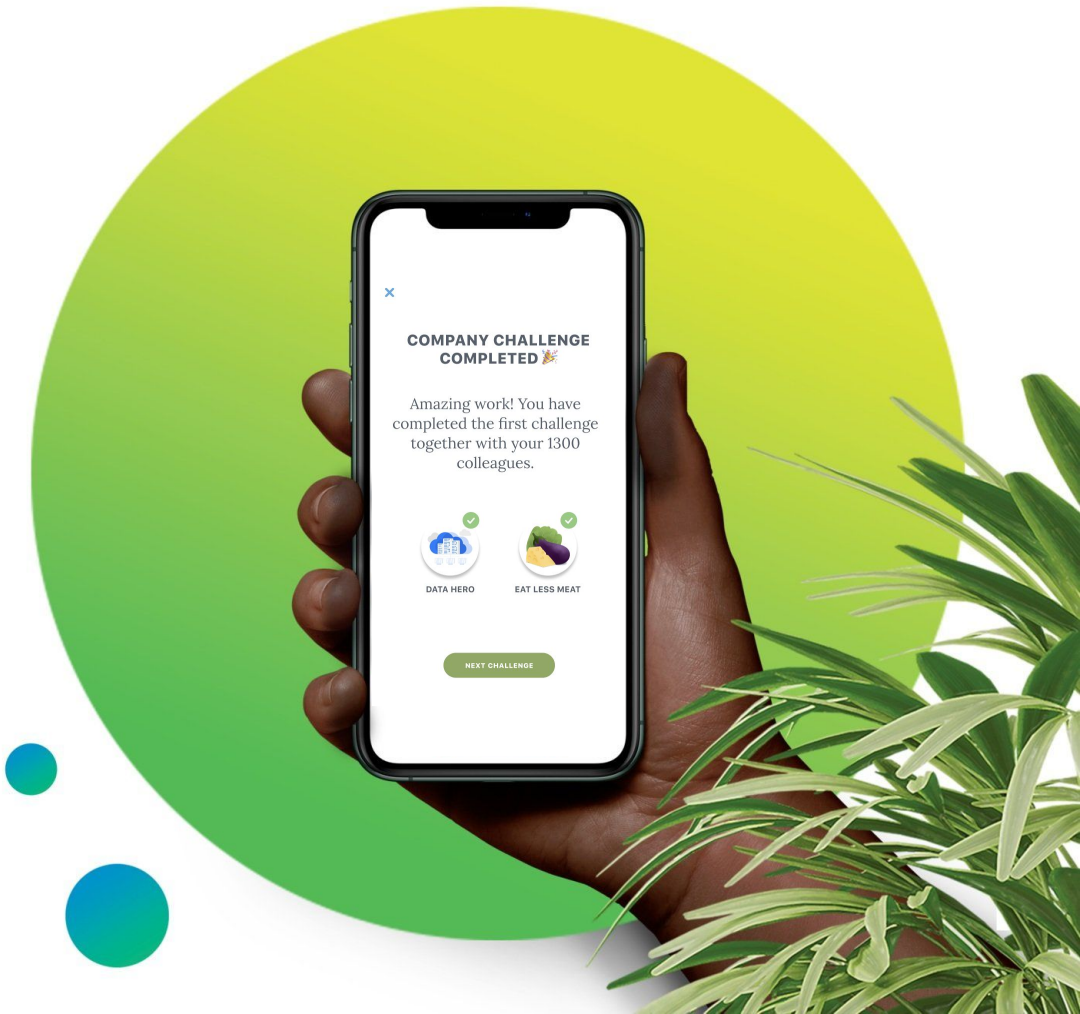




eevie
ACCELERATING
CLIMATE ACTION

www.eevie.io

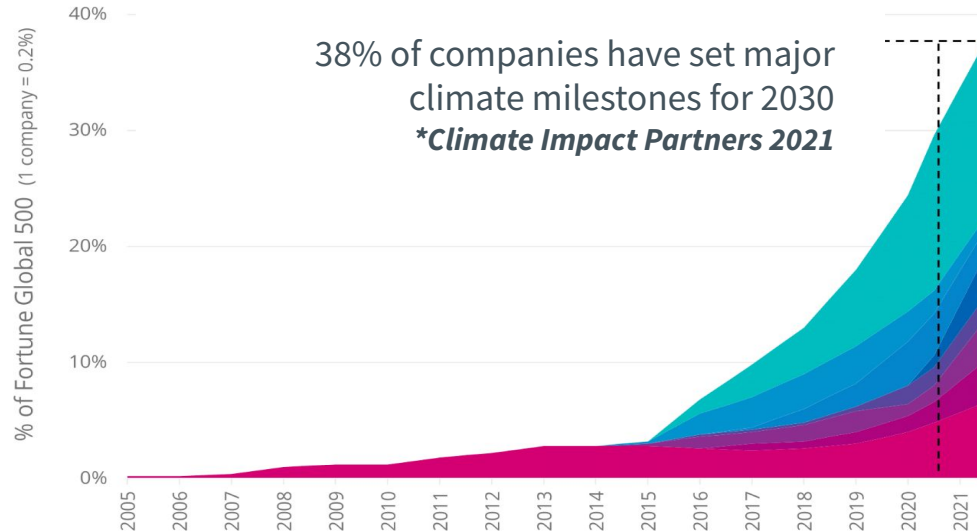




PROBLEM

Companies are missing the right work culture to achieve their net-zero strategies

Global Fortune 500 with Climate Commitments



65% of employees are not aware of their companies' carbon reduction goals, while 60% don't feel involved in climate initiatives.

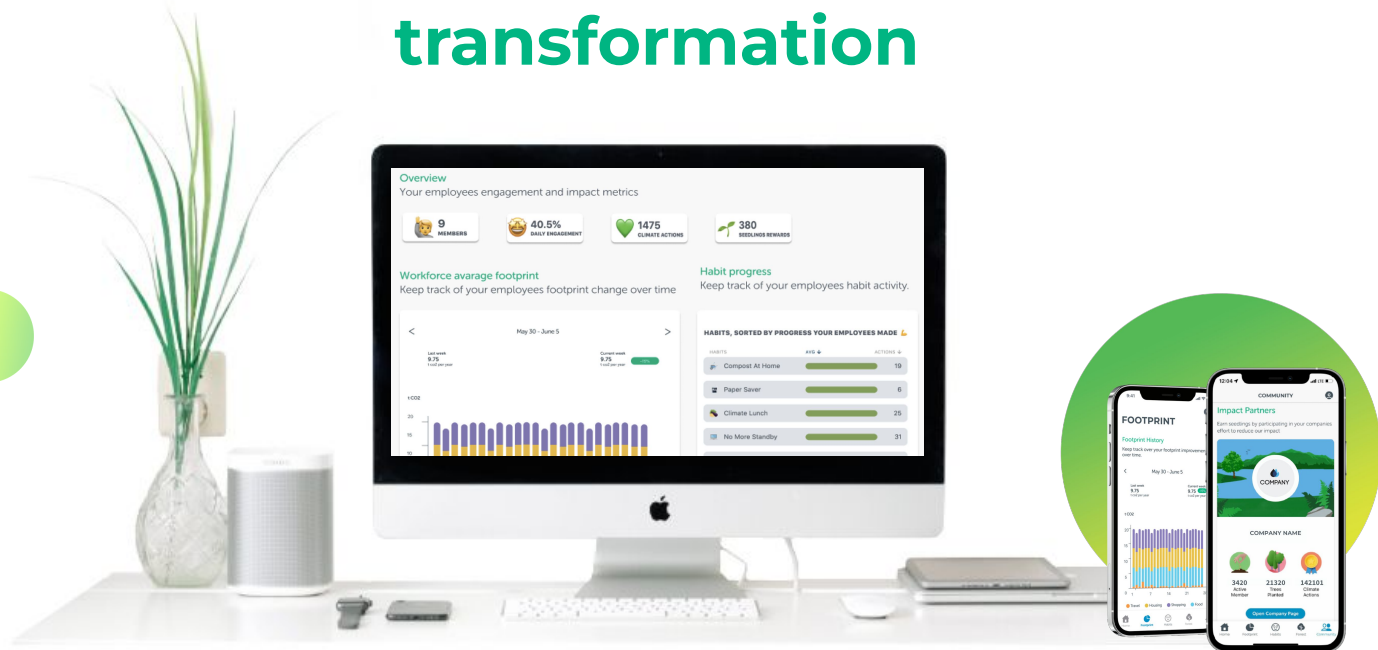
**JLL Survey 2021*





SOLUTION

eevie is an Employee Climate Engagement platform that accelerates work culture transformation





PRODUCT

Engage and reward everyone for collective climate action to drive net-zero strategy implementation



Plan and run highly configurable climate campaigns



Drive employee climate awareness and action



Gain measurable insight into workforce climate engagement



TRACTION

**Our customers employ 1,300,000 people
representing 1.3% of today's addressable market**



"I am proud to say that after one year with eevie, my Swiss colleagues have become the most climate aware in the entire Bayer group."

Axel Steiger, CEO Bayer Switzerland





MARKET SIZE

€ 96b

Total Available Market

69% of 3.5bn total employee which are connected to the internet x €40 average yearly fee

€ 4b

Serviceable Available Market

100m employees working for companies with climate commitments x €40 average yearly fee

€ 52m

Serviceable Obtainable Market

1.3m employees working for companies signed by eevie x €40 average yearly fee



IMPACT

> 150 Mt CO2

**yearly impact potential
from Employee Climate Engagement***



LEADERSHIP



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M.A. Economics and Modern
History at St Andrews
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Stuart Perry
Chief Revenue
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Enterprise Sales Director EMEA at
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Thomson Reuters, TMF Group,
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OUR VISION

**Make all work cultures
climate-friendly**

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