

NATURA &CO.
2020 Aggregated Scoring Methodology Summary

Natura &Co. and its Subsidiaries

As the B Corporation Certification is a company-level certification, the assessment of a Parent Company is required to include its subsidiaries in which it owns >50% of the shares and has controlling interest. Depending on the operations of the certifying company, Parent Companies may roll up their subsidiaries into a single assessment or assess separately.

Parent companies and their subsidiaries that were included in the scope of certification, and share the same name as the certified parent, may use the B Corp logo with regards to the certified parent's brand. Only Certified B Corps that have met the performance requirement (ie. 80 point bar) may use the B Corp logo with regards to their specific entity.

Aggregated Scoring Methodology

Natura &Co. and its subsidiaries were required to be assessed in the B Impact Assessment and undergo a review by B Lab staff. Natura &Co.'s subsidiaries were divided into 3 groups and the overall score was calculated using an employee-based weighted average of its underlying assessments. The assessments used on each group are as follows:

- Natura Cosméticos (1 assessment)
- Aesop (1 assessment)
- The Body Shop (15 Assessment)
 - The Body Shop - Australia
 - The Body Shop - Austria-Germany
 - The Body Shop - Brazil
 - The Body Shop - Canada
 - The Body Shop - Chile
 - The Body Shop - Denmark
 - The Body Shop - France/Benelux
 - The Body Shop - Hong Kong/Macau
 - The Body Shop - Iberia
 - The Body Shop - International
 - The Body Shop - Mexico
 - The Body Shop - Singapore
 - The Body Shop - Sweden
 - The Body Shop - UK
 - The Body Shop - USA

The group scored an overall 110.4 out of 200 total available points. The minimum verified score required for B Corp Certification is 80.

Learn more about the [B Impact Assessment](#).

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The overall scores of individual company groups, which were used by B Lab to determine the overall score of Natura &Co. are listed below.

Company Name	BIA Score
Natura Cosméticos	153
Aesop	87.1
The Body Shop	82.6

The scores of individual company groups per impact area are listed below.

Company Name	Governance	Workers	Community	Environment	Customers
Natura Cosméticos	18.8	28.5	38.6	62.5	4.4
Aesop	18.4	21.8	24.0	18.8	3.9
The Body Shop	15.7	22.2	27.5	17.0	N/A