

PRIVACY FIRST. BUSINESS FORWARD.



DIVERSITY | INCLUSION | EQUITY

PRIVACY-FOCUSED ANALYTICS AND INSIGHTS

Enabling organizations to access a broader range of diversity data and inclusion feedback while minimizing associated data risks for both entities and data subjects.

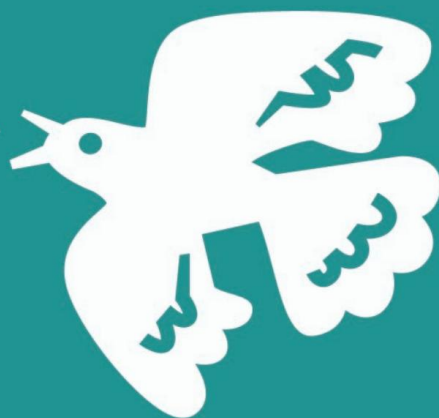
Our mission is to further global diversity, equity, and inclusion by making meaningful data-backed programs and insights accessible to organizations of all sizes - without compromising on privacy or increasing the risk of harm to individuals.



**ALWAYS
AGGREGATED.**

**ALWAYS
SECURE.**

inclusion
diversity
equity



Listen.

DataProtected by SafePorter
www.safeportersecure.com

PRIVACY BUILDS TRUST

When it comes to diversity and inclusion, organizations need a better way to listen. We provide the means to allow entities to ask important questions and to ensure and prioritize the privacy of the individuals providing answers.

Our clients get the organizational and comparative insights they need to improve and refine their diversity and inclusion programs, and the individuals who provide their data do not compromise their privacy.

RISK IS MINIMIZED

We serve as a SaaS data trust that securely stores diversity data and inclusion feedback in the country of origin and without tether to data subject names or contact information of any kind, allowing for a broader understanding of representation, candid feedback, and minimization of risk related to data breaches.

Your organization shouldn't risk handling unnecessary highly sensitive personal information when privacy is a clear differentiator you can bank on.

Maximize your data, minimize your risk.



GLOBAL PROBLEMS NEED GLOBAL SOLUTIONS.

Insight. Organizations need an ongoing feedback mechanism that allows them to refine their inclusion and diversity programs based on insights, not when they start losing talent.

Privacy. Many individuals are not comfortable providing organizations with the detailed diversity data or inclusion feedback that would provide a better and needed picture of representation and program impacts. Providing this data to consultants who are not poised to secure data or protect privacy adds another level of risk for both the organization and the individual.

Risk (Regulatory and Personal). Data breaches and privacy legislation means that additional sensitive personal data held by an organization adds exponentially to the financial risk for the organization and personal risk to the individual.

Signal strength. Building and reinforcing culture and inclusion, particularly in a remote work environment with distributed teams, requires transparency at every level.
Companies need a way to show they are still listening.

Insight via
ongoing
feedback and
metrics.

Privacy
preserved.

Risk
Minimized.

Voices
and
messaging
AMPLIFIED.

DataProtected is the only Privacy-by-Design inclusion feedback and diversity data tool, allowing for critical insights, program accountability, and representation without invasion.


*Data subject names and contact information are not at any time accessible to or held by SafePorter and **our clients do not hold unnecessary sensitive personal data.***

Think of us as a high security information bank.
We serve as a data trust for diversity data and feedback; securely storing the sensitive personal data you don't need and giving you the program, organizational, and comparative insights that you do.

SafePorter's Vendor Portal

Our tools allow organizations of all sizes to extend and track their Corporate Social Responsibility programs into their procurement and vendor management process.

Track the CSR and DEI program components and annual goals of your service providers, suppliers, and outsourced staffing agencies.



Custom vendor surveys and scoring based on your organization's CSR/ESG mandates.

SUPPLIER AND SERVICE PROVIDER DIVERSITY

Supplier diversity is driving economic growth precisely because it's utilizing untapped markets of skilled people to supply some much-needed competition to the supply chains of the world.

Investing in supplier diversity is a practice that is essential to corporate responsibility and that only sustains business growth. More than just a differentiator- supplier diversity ensures that your organization benefits from working with highly innovative and nimble aspects of smaller and more diverse organizations.

The economy can be a powerful actor for change, and supplier diversity is one of the most savvy and strategic methods to enact that change.

EXTEND YOUR IMPACT



DATA PROTECTED

PRIVACY-CENTRIC TOOLS AND SOFTWARE AS A SERVICE

SECURE SURVEYS

**BROADER
DIVERSITY
METRICS
+ INSIGHTS**

Our privacy-focused diversity survey system and feedback tools allow for greater insights, clear metrics, and data subject trust. Real privacy enables candor and lowers the rate at which individuals opt-out of answering questions, allowing organizations to increase their insights and move beyond the scope of questions they traditionally ask without overstepping.

SafePorter also offers direct DEI reporting and verification services to government agencies and other client-authorized third-parties.

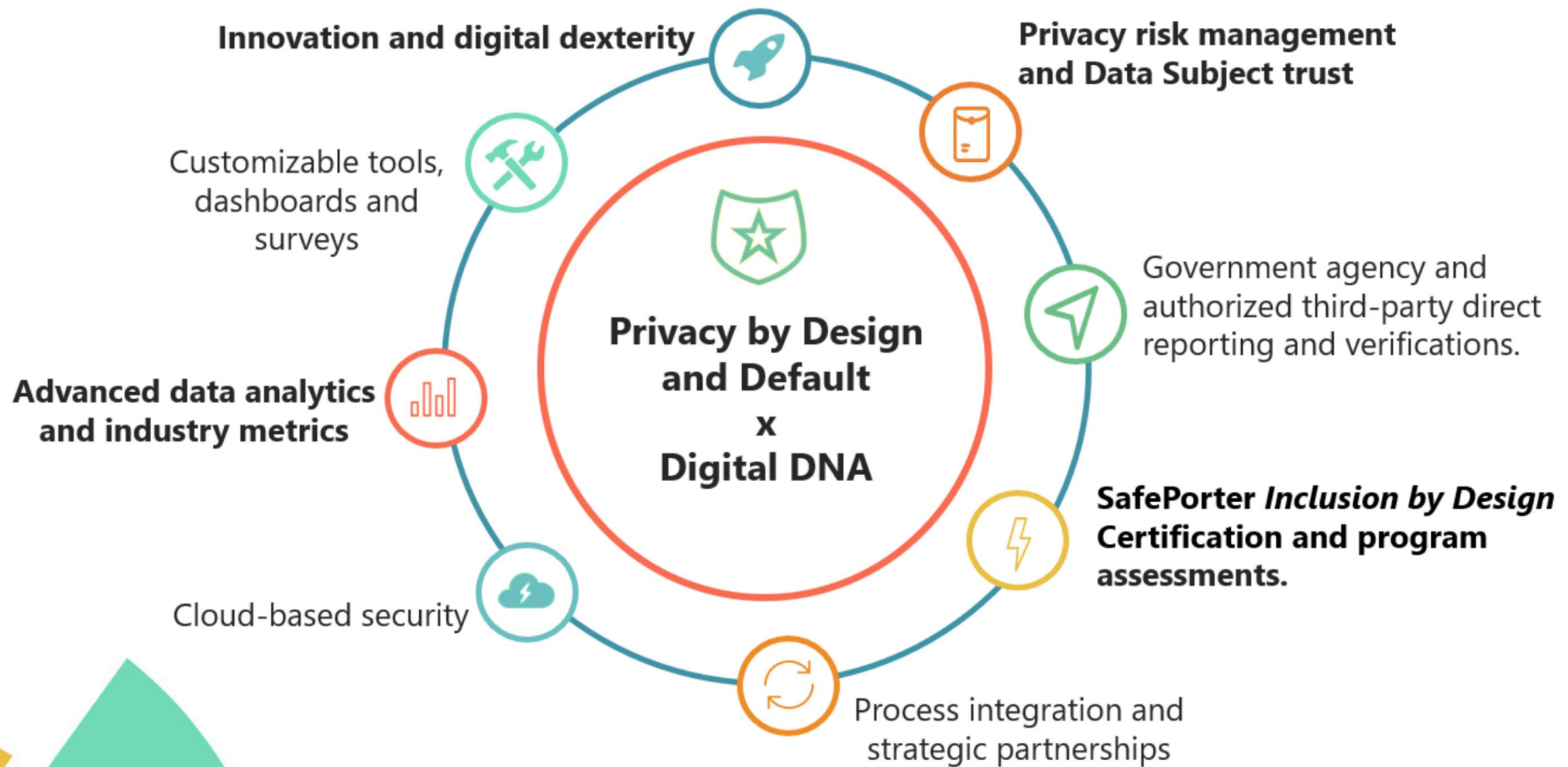
INCLUSION FEEDBACK PORTAL

Clients who provide individuals with access to our Inclusion Feedback Portal allow their employees to provide de-identified binary feedback around organizational culture, accessibility and inclusion indicators, and other key program markers. This information allows the organization to monitor progress and perception, and to adjust course accordingly to refine their programs, trainings, and communications.

VENDOR CORPORATE SOCIAL RESPONSIBILITY TRACKING

Our vendor portal allows organizations to expand and leverage their own Corporate Social Responsibility, DEI and Environmental, Social and Corporate Governance programs to create momentum for and emphasize their standards for their vendors. Clients can require that all vendors certify as to the programs and goals they have in place and track their progress against those goals annually.

Privacy and Representation.
Get a system that can do both.



OUR FOCUS

PRIVACY MAINTAINED

Protecting the rights, privacy, and information of individuals is the cornerstone of our suite of tools and services.

RISK MINIMIZED

In addition to improving the DEI-related privacy compliance for our clients and reducing their data risk profile, we take the risk out of diversity self-reporting and inclusion feedback for the individuals they survey.

ACCESSIBLE TO ALL ENTITIES

Our pricing is based on organization size and income and structured to fit the needs of all entities seeking to build out and refine their Diversity and Inclusion programs.

OUR VISION

Meaningful diversity and inclusion programs should be a part of every organization; sensitive personal data shouldn't.

FACILITATING CHANGE

Our tools are designed to contribute to the momentum and availability of Diversity, Inclusion and Equity data to support programs worldwide. We also facilitate the aggregate insights that serve client entities and the DEI practitioners and researchers that need them most.

EXTENDING THE REACH OF CORPORATE SOCIAL RESPONSIBILITY

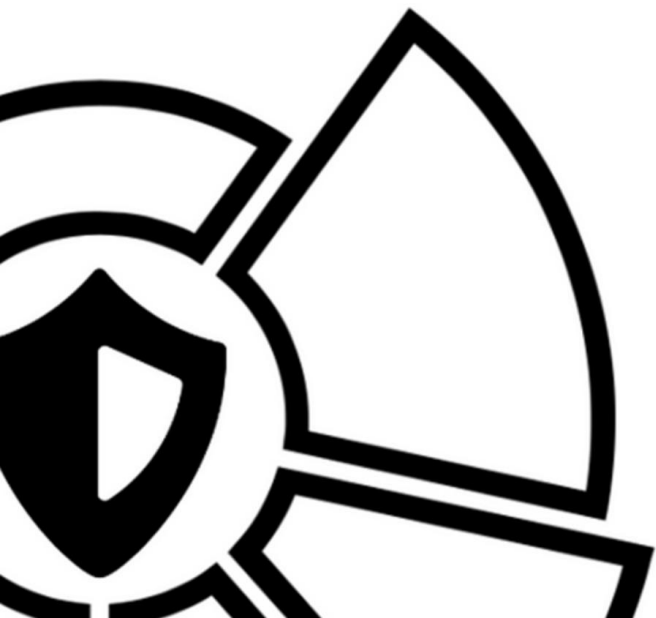
Providing entities of all sizes with the ability to leverage and evaluate their vendors compliance with and goals against CSR programs helps to ensure that DEI and other initiatives run through every aspect of the organization's footprint.





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**Inclusion &
Diversity &
Lawfulness &
Fairness &
Transparency &
Purpose limitation &
Data minimization &
Accuracy &
Storage limitation &
Integrity &
Confidentiality &
Accountability.**

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