

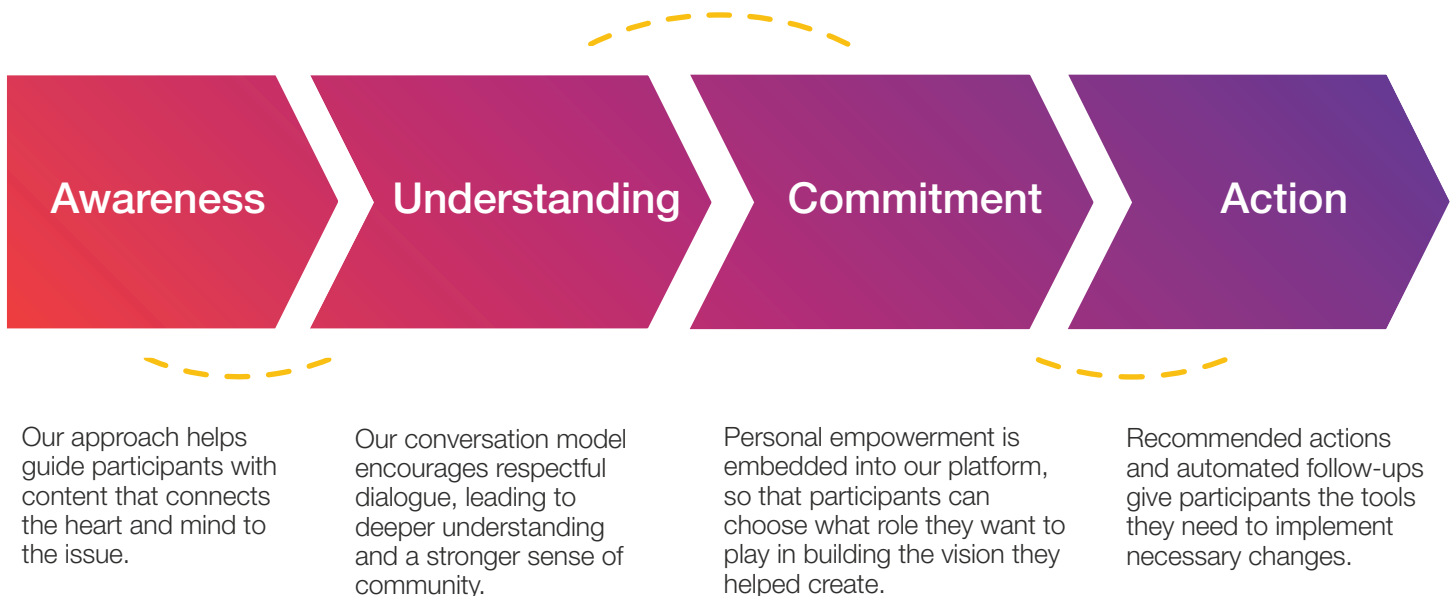


Company Overview | Spring 2022

What We Do

Born from a desire to bring people together around the most pressing issues of our time, Inclusivv is an engagement solution that empowers people like you to have meaningful, change-making discussions.

Our model shifts the focus from monologue to dialogue, bringing diverse voices together for small-group, structured conversations about the issues that matter. With a library of over 50 conversation topics, from Unconscious Bias to Allyship to Inclusive Leadership, we provide you with the tools you need to tackle diversity, equity and inclusion, sustainability, well-being and more. We do this with a time-tested engagement approach combining community organizing principles with behavior-change theory.



Each conversation has been carefully crafted to ensure a productive conversation that inspires, educates, and empowers individuals with the knowledge, awareness and actions needed to create real and lasting change.

Our goal is to use conversation as a way to bridge the gap between knowledge and understanding, creating space for connection across differences.



Conversation Host



Small Group Gathering



Structured Conversation



Equal Time to Share



Shared Experiences

Who We Serve

With a highly scalable model, we serve everyone from individuals to small businesses to nonprofits to large corporations.

Organizations

Companies and global brands like Coca-Cola and Mailchimp partner with Inclusivv to build connections among employees and customers by creating brave spaces for peer-to-peer learning.

Universities like Emory and the University of Chicago work with us to engage alumni, students and staff in conversations on the topics of highest concern to their institutions.

FACEBOOK

THE *Coca-Cola* CO.
USA



EMORY
UNIVERSITY

IOP THE UNIVERSITY
OF CHICAGO
INSTITUTE
OF POLITICS

Other community organizations have used Inclusivv to facilitate culture change and promote civic engagement.

Whatever the needs of your team, Inclusivv empowers you to engage people on every level and listen more intentionally.

Individuals

We support individuals on their journeys to become more inclusive and understanding members of their communities. Individuals can tap into the magic of Inclusivv through our membership program.

An Inclusivv membership is a one-of-a-kind experience rooted in empathy, understanding and awareness. Our model enables individuals to join a community of people on a learning journey. With access to monthly conversations led by Inclusivv, the membership offers continued learning and development opportunities for individuals and organizations.



The Business Case

Leaning into tough conversations is not only good for the soul; it's good for business.

- Diverse companies are 36% more likely to financially outperform their competitors.
- Diverse companies are 1.7 times more innovative.
- Over 70% of job seekers take company diversity into consideration when fielding an offer.
- Inclusive companies see 2.3 times higher cash flow per employee than less inclusive companies.
- Inclusive companies are 120 times more likely to hit their financial goals.
- 85% of CEOs of inclusive companies see increased profits.

“Shared dialogue is among the most effective tools we have for fostering inclusion.”

According to the World Economic Forum, shared dialogue is among the most effective tools we have for fostering inclusion. In addition, candid conversations are a crucial part of psychological safety in the workplace; when employees are able to speak freely and know that they will be heard, they are more engaged with and committed to their work.

Product & Services

Every company and organization is different. We have products and services that support you on your journey to inclusion.



MEMBERSHIP

Attend Community Conversations

- Easily enroll team members into a monthly series of 90-minute conversations hosted by Inclusivv
- Track participation and feedback

Use Case

- + Best for small teams
- + Best for small budgets
- + Best for instant access
- + Best for networking



PRIVATE SERIES

Private Conversations Hosted by Inclusivv

- Manage private events, both large and small, virtual or in-person, with all pre-and-post communications and reminders built-in

Use Case

- + Best for < 300 participants
- + Best for quarterly cadence
- + Best for board engagement
- + Best for leadership teams



HOST TRAINING

Expand Leadership Competency and Capacity

- Our host training enables leadership development, teaching the principles of productive conversation in a safe and intentional way

Use Case

- + Best for leadership development
- + Best for scaling within large orgs
- + Best for DEI / HR / L&D leaders
- + Best for team managers



CONTENT SUBSCRIPTION

Access Conversation Guides to Host Your Own

- Gain access to content and conversation guides from the entire conversation library. Note: Host Training is a requirement.

Use Case

- + Best for team managers
- + Best for serving all ERG groups
- + Best for internal conversations
- + Best for in-person conversations



CONVERSATION PLATFORM

Manage your Own Private Community Conversations

- Customize follow-up messaging to encourage collective action, stories and connections and track metrics around committed actions

Use Case

- + Best for external engagement
- + Best for event management
- + Best for custom branding
- + Best for data & analytics

Membership

Our membership journeys make it easy for anyone around the world to join a conversation and experience the power of peer-to-peer dialogue.

Small businesses and teams can experience the power of candid conversations through our membership program.

An Inclusivv membership is a one-of-a-kind experience rooted in empathy, understanding and awareness. Our model enables individuals to join a community of people on a learning journey. With access to monthly conversations led by Inclusivv, the membership offers continued learning and development opportunities for individuals and organizations.

With the Inclusivv Membership you can:

- Easily enroll team members for monthly access to relevant content
- Provide monthly learning opportunities for your team members
- Access curated content, resources and actions for each monthly theme
- Tracks participation and engagement metrics over time
- Access actionable insights and feedback captured from participants

How to get started:

1. Choose a Journey, and sign up your organization and invite team members
2. Receive your confirmation email with an invite to register for conversations
3. Participate in a 90-minute peer-to-peer conversation hosted by Inclusivv
4. After your conversation, share your reflections, actions and stay connected
5. Recieve a monthly report on team member activity, participation and insights

Private Event Series

Our private series provides a trusted conversation experience for your private community and the ease of events hosted by the Inclusivv team.

For organizations looking to leverage the power of candid conversations without the heavy lift, we offer private events. Engage your audience in virtual conversations hosted by Inclusivv; all you have to do is pick the topics, bring the guests, and we'll do the rest.

With the Private Event Series you can:

- Deepen the impact of your DEI initiatives by providing space for internal reflection and application of concepts through structured conversation
- Engage a trusted third-party to lead a challenging topic for you, stress free
- Guarantee a high quality experience for senior leadership

What you'll get:

- Access to our standard run of show and customize to your schedule
- A Zoom room with up to 50 breakout rooms and access for 300 attendees
- An Inclusivv Host to guide the conversation and manage breakout rooms
- One 30-minute prep meeting to review run of show and make any adjustments

How to get started:

1. Choose topics from our conversation library of 50 topics
2. Browse available hosts and book a date and time for your conversation
3. Schedule your 30-minute prep meeting to review the run of show
4. Send invites and recruit guests to register on the event page
5. Enjoy the conversation and collect feedback and insights

Host Training

Our host training curriculum allows people leaders to learn the art of conversation and leave with the skills and confidence to host these discussions internally.

The Inclusivv Host Training program is designed for managers and leaders to develop the skills and confidence for leading conversations within the workplace or larger community. It combines on-demand curriculum and live instructional sessions. You can also upgrade to a live host training with up to 25 participants to be completed within 2 hours.

With the Inclusivv Host Training you can:

- Experience what it feels like to participate in peer-to-peer dialogue
- Develop managers and leaders to feel confident managing diverse perspectives in small-group conversations
- Learn the art of candid conversation, our ground rules and the essential components that produce positive, constructive dialogue
- Learn the latest on how to create psychological safety and raise the emotional intelligence of your teams
- Learn what to look out for when leading conversations on challenging topics and what to do in certain situations
- Understand the most frequently asked questions by hosts

How to get started:

1. Select the Host Training Curriculum that best suits your team needs
2. Browse available dates and times and book your training
3. Enroll and invite your team to register on the training page
4. Enjoy the training and collect feedback and insights from your team
5. Begin practicing the art of conversation

Content Subscription

Our content subscription empowers leaders with access to our extensive content library.

Our conversation guides serve to level the playing field, encouraging everyone to come as they are, with what they know, ready to share with and learn from others.

Each topic comes with a conversation guide that follows the same structure of an introductory question, followed by three big questions with prompts that provide context or inspiration. Some topics may also come with inspiring content that helps provide perspective and context and a list of recommended actions and resources that can be tailored to your specific needs.

With the Inclusivv Content Subscription you can:

- Access the entire catalogue of over 50 conversation topics, covering themes like diversity, equity and inclusion, sustainability, mental health, well-being and more
- Feel confident engaging team members in small-group conversations on challenging topics with carefully crafted conversation guides
- Save your leaders time with curated content and conversation guides
- Encourage year-round DIY internal conversations in-person or online
- Enhance the emotional intelligence of your whole organization

How to get started:

1. First, take the Inclusivv Host Training to enable the content subscription to ensure a positive experience hosting
2. Select the number of topics you wish to access
3. Browse the entire library of our curated series with 10 major themes
4. Select your topics and receive immediate access to conversation content
5. Enjoy your content access for 1 year and auto-renew to access updates

Conversation Platform

The conversation platform allows organizations to manage conversation programs and capture valuable insights, actions and stories from participants.

The Inclusivv platform makes it easy to scale meaningful conversations, whether you engage 500 or 10 million people.

Our plug-and-play technology streamlines the event management process so that you can focus on what matters most: bringing as many voices as possible to the table. Combining peer-to-peer learning strategies with the power of technology, our platform offers the opportunity to reflect on content, share personal stories, connect with others and commit to action.

With the Inclusivv Conversation Platform you can:

- Manage everything from your admin dashboard and easily enroll admins
- Gain access to the extensive content library and admin trainings
- Host unlimited number of conversations and events and track attendees
- Control branding and messaging with customizable templates
- Configure host settings including in-person, online, private or public access
- Leverage our built-in video service or connect to any meeting link of choice
- Capture valuable insights and perspectives through actions and stories
- Track both quantitative and qualitative data from participants
- Feel supported with a dedicated Success Manager and user support

How to get started:

1. Choose a Conversation Package that best serves your audience size
2. Enroll in admin training through our Inclusivv Academy and get started!