



Full Circle Funerals

Impact Report 2023

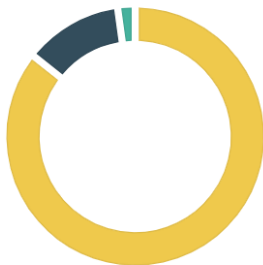
Background

This is our first impact report – hopefully the first of many and a great foundation to build upon. We have focussed our attention on gaining visibility of our environmental impact so that we can understand where to focus our attention to do better.

We have also sought to consider the social value that we deliver, over and above delivering the best possible funeral care. In this report we can show the things we have done, which we believe deliver social value – but we are mindful that they are activities, and we are not yet able to measure the impact of these activities.

Environment overview

Our 2023 yearly total was **121.315 tonnes of CO2e**.



Scope 1	14.12 tonnes of CO2e (11.6% of total footprint)
Scope 2	1.67 tonnes of CO2e (1.37% of total footprint)
Scope 3	105.523 tonnes of CO2e (86.9% of total footprint)

● Scope 1 ● Scope 2 ● Scope 3

Scope 1

	Scope 1 tonnes of CO2e	% of Scope 1 Emissions
Natural Gas	7.634	54.1%
Business Vehicles (includes hearses and limousines)	6.485	45.9%
Total	14.12	

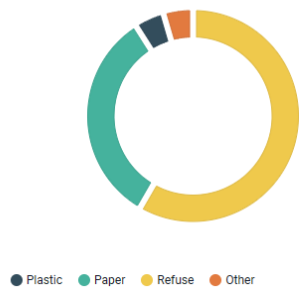
Scope 2

	Electricity tonnes of CO2e	% of Scope 2 Emissions
Guiseley	1.102	66%
Bramley	0.569	34%
Harrogate	0	Green Energy Used
Ilkley	0	Green Energy Used
Total	1.669	

By using Green Energy, at Harrogate we have saved 2.435 tonnes of CO2e and at Ilkley we have saved 0.438 tonnes of CO2e.

Waste

Emissions Breakdown By Category



NAME	EMISSIONS
Plastic	0.009 tonnes
Paper	0.078 tonnes
Refuse	0.141 tonnes
Other	0.009 tonnes

Scope 3

101.956 tonnes of CO2e

Our 2023 scope 3 was calculated using industry averages for all spend data.

We have five suppliers associated with more than 40 tonnes of CO2e each – these are by far the most significant contributors to our carbon emissions.

Type of supplier	Tonnes of CO2e – using industry averages for spend
Local authority (providing cremation and burial) 1	237.46
Local authority (providing cremation and burial) 2	95.43
Local authority (providing cremation and burial) 3	59.41
Coffin supplier 1	58.98
Coffin supplier 2	46.13

Environment – so what and what's next? (2024 actions in bold / underlined)

Our scope 1 is due to gas central heating in two of our services and our fleet of funeral vehicles. We have explored whether air or ground source heating are possible and have not found a viable solution. Although there are now some electric funeral vehicles available it is not financially viable for us now.

Our scope 2 consists of non-renewable energy supplied to two of our services. We can see the carbon reduction from our green energy in Ilkley and Harrogate and will commit to changing to green energy in Guiseley and Bramley in 2024.

Although the carbon associated with our waste is not a large number, it has highlighted that we don't understand our waste (and therefore any opportunities for reduction or circularity) well enough. In 2024, we will split our recycling and improve our recording – we will also identify opportunities for circularity in the second half of the year.

As we expected – our scope 3 is the most significant contributor to our carbon emissions. Our "top three" are local authority providers of cremation and burial services and we have no opportunity to switch to an alternative in our supply chain (as these choices are made by the families we support).

Upon review of the two coffin suppliers in our "top five", we purchase relatively few coffins from supplier 1 but those coffins are very expensive (in contrast to supplier 2 where we buy a greater number). In 2024, we will improve our scope 3 calculations by using Planet Mark data about committal and coffin choices to calculate local authority and coffin supplier scope 3 emissions. This data will allow us to consider where intervention could be targeted.

Social value overview

Our reason for being is to deliver social value to our clients by delivering the best possible care. There is no evidence for the social value of good funeral and bereavement care, and this is something that we hope to build on in the future.

We also support people to express their wishes (particularly those with a life limiting diagnosis) and deliver post funeral, bereavement support. This includes a peer bereavement support group, signposting to bereavement support, creative workshops, art after loss exhibitions and engagement in the community to encourage important conversations about funerals and grief. For 2023, we will report on several activities, over and above our core service, which we believe deliver social value.

Bereavement support / Creative workshops

We delivered **12 peer bereavement support groups**, which were attended by **51 people**.

We received **bereavement support enquires from 18 people** for whom we were not the funeral director who supported them to arrange the funeral. Our bereavement support lead spent time understanding their needs and delivering bespoke information and signposting.

In collaboration with local artists, we hosted **14 creative workshops** (for people who are grieving), which were **attended by 101 people**.

Dementia Friends

In 2023, Ruth delivered Dementia Friends training to 113 people – therefore creating 113 new Dementia Friends. Alzheimer's Society's Dementia Friends programme is the biggest ever initiative to change people's perceptions of dementia. It aims to transform the way the nation thinks, acts and talks about the condition.

Charitable donations

In 2023, we donated **£10,000 to Two Ridings Community Foundation**. This contributed to a fund to support local grass roots charities and we had the opportunity to contribute to the allocations panel.

In lieu of Christmas cards we asked people to choose a cause for us to donate to instead. With this we donated 44 days of shelter for an older person in India, **17 days of business training and micro-finance support in Kenya**, **30 fruit trees for families to plant in Kenya** and **29 days of access to training in regenerative farming in Indonesia**.

Social value – so what and what's next? (2024 actions in bold and underlined)

This report begins to report on some of our actions, which we believe deliver social value. In 2024, we will continue these activities but **increase the number of activities that we report on**.

Counting activities is not the same as measuring social value. In 2024, we will seek to start to **understand the value of our support** for the families that we support – we will do this by asking “what difference did our support make to you” in our forms.

We will also engage with a third-party social value consultancy to **understand the social value of our activities** (such as bereavement support group, art exhibitions and information sharing sessions). We will initially look to them to establish values and then devise a plan to gather primary data from those engage with these activities.