

Corporate mission

Version 1

Our mission at Nordic Apparel ApS, operating under the brand name Anonymous Copenhagen, is to create fashionable, high-quality leather footwear that is ethically and sustainably produced. We take pride in producing LWG certified leather footwear in Portugal under REACH regulations, sourcing materials locally and implementing sustainable business practices. We strive to provide our customers with exceptional service and a wide range of options to suit their personal style. We are dedicated to using only the finest materials and working with family-driven factories that meet EU standards and are compliant with REACH regulations to ensure a safe working environment and minimal environmental impact. Our goal is to become a leader in the industry, known for producing sustainable and environmentally friendly footwear and making a positive impact on society and the environment. We aim to create long-term value for our shareholders, customers, employees, and communities.

One of our company's practices is to allocate a minimum of 1% of our previous year's total net profit towards charitable donations. We have chosen to support Knæk Cancer, an organisation dedicated to breaking cancer, with this contribution. In addition, we have also committed to donating shoes to Soles4Souls each year. Our objective is to donate a minimum of 3% of our previous year's total net profit annually in the form of either monetary donations or goods. This is our company's way of giving back and making a positive impact in our communities.

anonymous

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