



AIMING TO BE THE WORLD'S MOST ETHICAL EVENT BAR

2025 IMPACT REPORT





MESSAGE FROM THE FOUNDER

When I started Better World Bar Hire, our goal was simple, to make the world a better place in everything we do. Looking back at 2025, I am incredibly proud of all the impact we've created and what hospitality can achieve when you put the planet over profit (it's in our logo!).

This year we doubled the number of events we did in 2024, which meant we doubled the amount of trees we planted and helped protect from deforestation. Most importantly, this success allowed us to increase the number of shifts given to our vulnerable staff, which is the part of this business that's closest to my heart.

We also had the privilege of welcoming new corporate giants like British Airways and Sky Studios to the family, while increasing our work with long-standing partners like Nike and Price Forbes.

As we look toward 2026, we are on the cusp of a major milestone, becoming the first B Corp mobile event bar. As we move forward, we promise to keep innovating, keep planting, keep championing social enterprise drinks, keep supporting vulnerable people and never stop putting the planet and its people first.

Cheers to a better world,

Randy Rampersad

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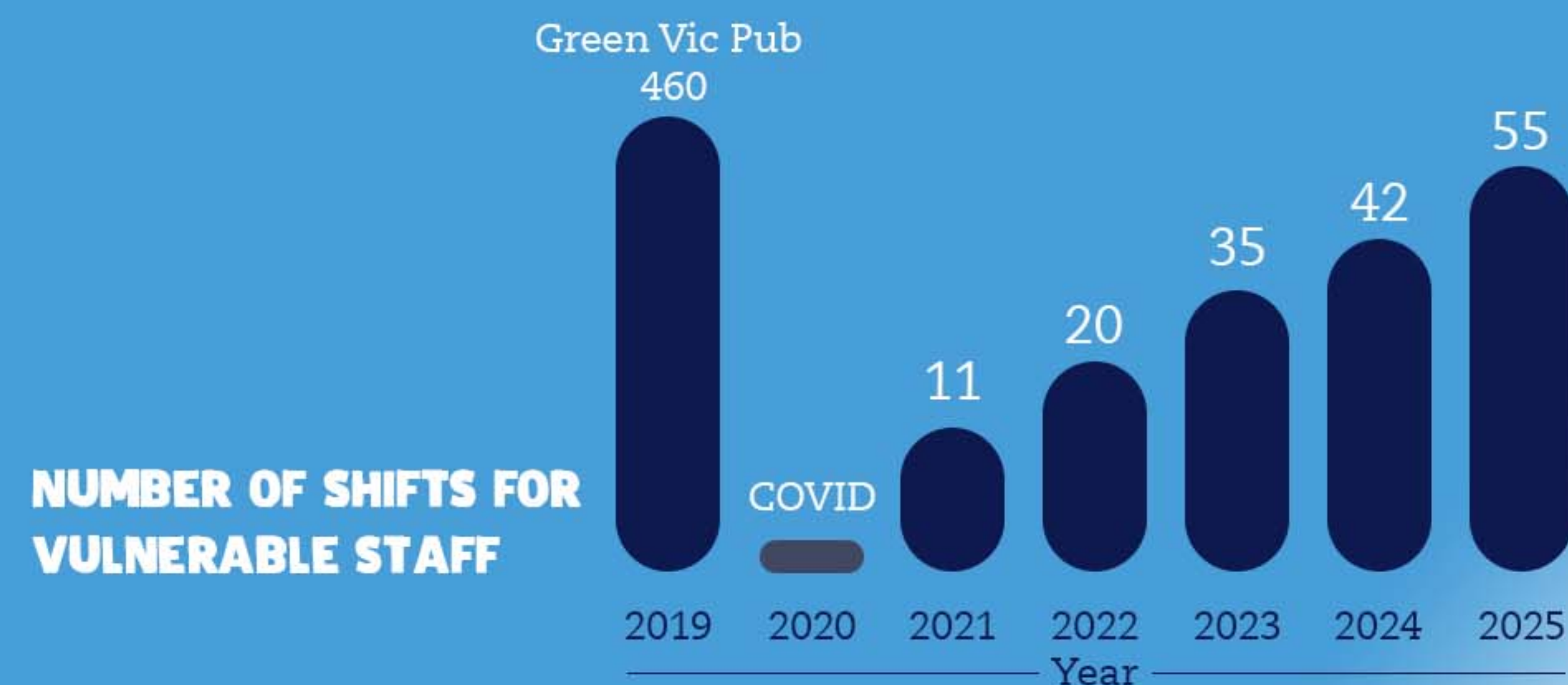
SOCIAL IMPACT EMPLOYMENT

CHANGING LIVES, ONE SHIFT AT A TIME

We believe that talent is universal, that is why 50% of our staff are vulnerable people navigating homelessness, living with disabilities or ex-offenders determined to rebuild their lives. For us, a shift isn't just about employment, it's a stepping stone to stability and the support they need to succeed.



623 EMPLOYED SHIFTS GIVEN TO VULNERABLE STAFF



TOTAL WAGES TO VULNERABLE STAFF
£92,419

CLIMATE POSITIVE EVENTS AND REFORESTATION

12,010 TREES PLANTED

Every event we plant a forest of 100 trees. During the lifetime of these trees they will sequester 30 tonnes of carbon, which is the equivalent to driving 73,000 miles in a standard car. They will also grow fruit and provide a sustainable source of food and income for the local farming community



21,150 TREES PROTECTED FROM DEFORESTATION

A forest the size of a football pitch is cut down every 10 minutes in Malawi. Every event we help protect 300 indigenous trees from deforestation which helps safeguard those vital habitats



3603 TONNES
of CO₂ sequestered

8.8 MILLION MILES
driven by an average car

*During the lifetime of the tree

OUR SUSTAINABLE EVENT SUPPLY CHAIN

We've built a supply chain powered by purpose and mainly use social enterprises as our suppliers for everything. This means that every drink, straw, eco-disposable cup, bar mat and staff uniform helps contribute to charity or is made in the most sustainable way possible.



£38,412
SPENT WITH B CORPS



338

**GLASS BOTTLES SAVED
FROM LANDFILL**



200KG

**OF CO2 SAVED FROM
NOT USING GLASS**

= equivalent to charging your phone
40,000 times.

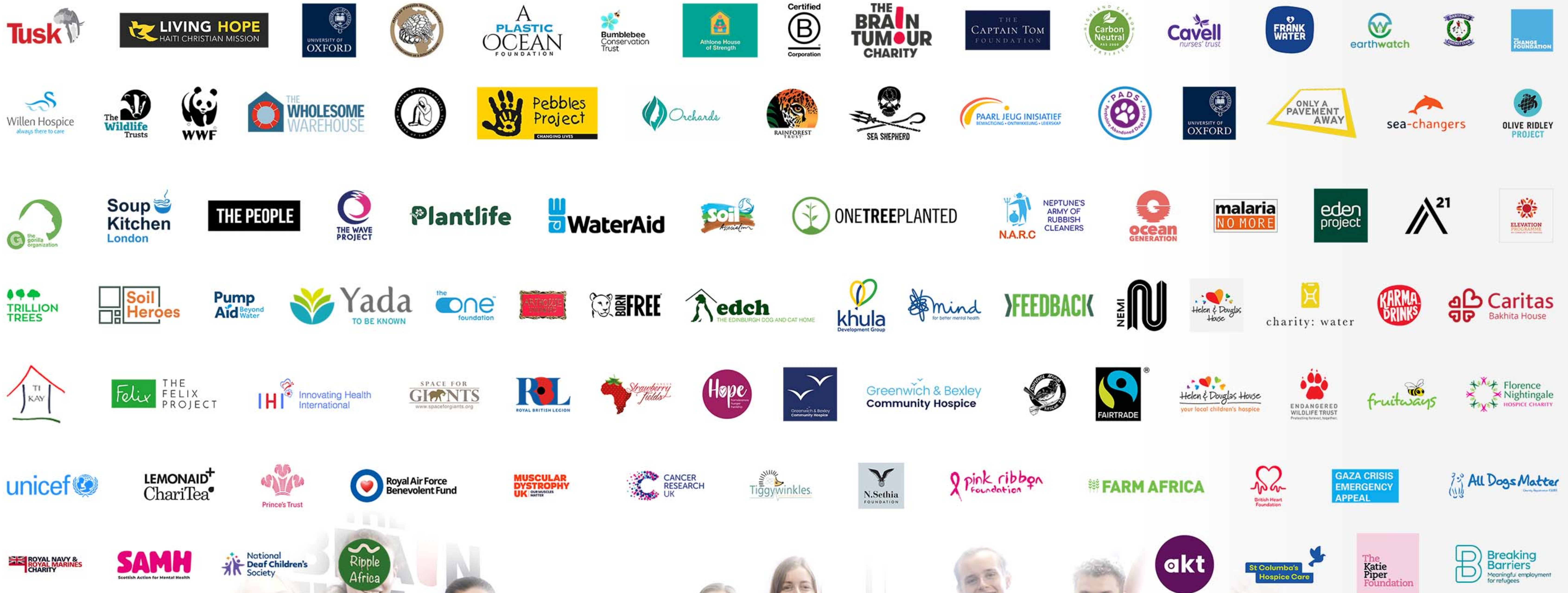


3,500
ECO STRAWS USED



8,000
ECO CUPS USED

EVERY CHARITY OUR EVENT DRINKS HAVE DONATED TO



PROUDLY DONATED TO
88 CHARITIES

£8,246
DONATED TO
CHARITABLE CAUSES



UN SUSTAINABLE DEVELOPMENT GOALS

CONTRIBUTED TO

17 UN GOALS

We are one of the few companies in the world that actively contribute to all 17 UN Sustainable Development Goals annually, which is the blueprint for a global sustainable future

1 NO POVERTY

We provide employment to people facing homelessness and pay them the London Living Wage.

2 ZERO HUNGER

Our pub, The Green Vic, fed people experiencing homelessness and one of our partner rums provides 3.3 million meals to children in Haiti.

3 GOOD HEALTH AND WELL-BEING

One of our alcohol-free beers supports mental health charities and our soft drinks fund healthcare for farming communities.

4 QUALITY EDUCATION

Sales from some of our beers, Prosecco and soft drinks help build schools and provide education to underprivileged children.

5 GENDER EQUALITY

Over 25% of our suppliers are female-led social enterprises who champion opportunity and equal pay.

6 CLEAN WATER AND SANITATION

The water brands we use at our events help provide clean drinking water to communities in Africa.

7 AFFORDABLE AND CLEAN ENERGY

Our head office runs on 100% renewable energy and we utilise an electric vehicle for logistics.

8 DECENT WORK AND ECONOMIC GROWTH

We use a number of Fairtrade suppliers for our event spirits and fresh fruit garnishes.

9 INDUSTRY, INNOVATION AND INFRASTRUCTURE

Some of our event soft drinks and wines fund the building of roads and hospitals for farming communities.

10 REDUCED INEQUALITIES

We employ refugees and several of our spirit partners maintain a zero gender pay gap.

11 SUSTAINABLE CITIES AND COMMUNITIES

80% of our stock is sourced locally to reduce miles and our cocktail mixers plant orchards in city centres.

12 RESPONSIBLE CONSUMPTION AND PRODUCTION

Several of our wines and spirits are produced using zero-waste methods or circular economy principles.

13 CLIMATE ACTION

For every event, we plant 100 trees and many of our spirits and wines are carbon negative or made via regenerative farming.

14 LIFE BELOW WATER

Some of our event Prosecco and wines help take plastic out of the ocean and protect sea turtles.

15 LIFE ON LAND

Sales from specific event beers and spirits contribute directly to animal conservation and biodiversity.

16 PEACE, JUSTICE AND STRONG INSTITUTIONS

One of our event kombuchas helps employ and support survivors of human trafficking.

17 PARTNERSHIPS FOR THE GOALS

Our entire supply chain is built on partnerships with Social Enterprises, Not-For-Profits and B Corps.



HIRE US FOR YOUR NEXT EVENT

Give your next event genuine impact that you can measure and proudly celebrate with your guests, while providing life-changing support to vulnerable people



36 Palmer Crescent
Bexleyheath
Kent
DA7 4LG

+44 7949 377397
info@betterworld.love

AWARDS & RECOGNATION



Judging Panel



Top 50
East London
Innovators 2.0

PREVIOUSLY POURED WITH

