



B Lab Statement on GIVN Goods' B Corp Certification

B Lab's independent Standards Advisory Council has rendered the following decision and guidance regarding eligibility for B Corp Certification for bottled water companies:

"Bottled water companies are eligible for B Corp Certification with additional review by the Standards Advisory Council and, at minimum, incremental disclosure on their public B Corp profile regarding material sensitive issues in the industry."

GIVN Goods LLC is required to disclose a summary of its practices in the areas of Water Access, Sustainable Usage, and Waste Management as a part of its B Corp Certification. For more information on the review process, please refer to B Lab's statement on the bottled water industry and B Corp Certification [here](#).

Summary of Company

GIVN Goods LLC is a private, independent bottled water company based in Atlanta, Georgia. The company was founded in 2013 and began distributing bottled water in 2016. The company is responsible for water extraction, bottling, distribution, and sale of its products. In its last fiscal year, [99]% of the company's annual revenue was derived from the sale of regular and sparkling water.

GIVN Goods LLC has the following water brands:

- GIVN Spring Water
- GIVN Sparkling Water

GIVN Goods' Practices

Water Access

The company is not responsible for the water extraction. GIVN Goods' co-packers obtained water rights by purchasing or leasing the parcels on which they operate. The property and business taxes and/or lease paid by the co-packers cover use of the water rights; the co-packers are not required to pay additional extraction fees. GIVN Goods pays a fixed rate per case to the co-packers that covers the water, component assembly, packaging, storage, and prep for shipment.

The following agencies play a role in regulating the company's access to and extraction of water: New York Department of Health; New York State Department of Environmental Conservation – Water Division; Town of Concord, NY; Lake Erie Watershed Protection Alliance; Wisconsin Department of Natural Resources; Wisconsin Waukesha County Department of Parks and Land Use, Land Resources Division.



All water sources are subject to weekly internal testing and annual testing by 3rd parties (EDGE Analytical, National Testing Laboratories). All copackers are audited by and have achieved compliance with SQF Institute's SQF Food Safety Program.

Every bottle of GIVN water sold supplies a full day of clean water for a person in need. The company supports clean water projects around the globe, with a focus on northern Ghana and South Sudan. GIVN Goods determines the cost of a day of clean water with its non-profit partners. Then based on the number of bottles sold, the company makes donations to non-profits to build and repair wells that provide an equivalent or greater amount of days of clean water for people in need.

GIVN Goods LLC has reported it is not engaged in any lobbying or policy advocacy for cheaper water prices or easier water access. Additionally, the company has reported there are no stakeholder concerns regarding its water access that remain unresolved.

Sustainable Usage

GIVN's spring water is sourced from two locations: from a spring in Concord, NY, and from a spring near Genesee Depot in Waukesha County, WI. The company's co-packers collect water from four sites where the water naturally flows to the surface and is collected through boreholes. The company also reported that it bottles sparkling water using purified municipal water from Scotia, NY, from the same water basin as its Concord source.

For the water sources in Concord, NY, the extraction rate is not directly measured at the sources presently, but there have been no observed or reported adverse impacts on the water table. The Niagara watershed is fed by both the Great Lakes and the Allegheny Mountain ranges, providing the area with an abundance of water. The company has referenced groundwater level measurements over time monitored by the United States Geological Survey in the county of its co-packers operations and the surrounding counties. There have not been any significant negative trends in groundwater levels in this region.

For the water source near Genesee Depot in Waukesha County, WI, the rate of extraction is limited to 52.5 million gallons/year by the Wisconsin Department of Natural Resources. Total extraction for 2022 was 8 million gallons (15%) of the State's allocation. This spring water source is part of the Fox River Watershed and over 60 springs can be found within a 5-mile radius in Waukesha County. The area has abundant groundwater resources. There have been no observed or reported adverse impacts on the water table. Detailed measurements on the use of the well can be found [here](#).

Waste Management

The company packages its water in bottles made from 100% rPET or cans made from 100% aluminum.