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Archetype Agency LLC

SCORE COMPLETION VERSION NAME SECTOR COMPANY SIZE 81.0 100% 6 Active Assessment Service 50-249

As wholly-owned subsidiary of Next 15 Group Plc, Archetype Agency LLC is required to make its full B Impact Assessment transparent. The PDF contains a completed B Impact Assessment that has been reviewed by B Lab with Archetype Agency LLC as part of their certification as a B Corporation. Answers to questions that would reveal sensitive information (e.g. that would advantage competitors or prejudice litigation) are highlighted with a "Sensitive" textbox.

Sensitive

Mission & Engagement

1.8

Level of Impact Focus

Describe your company's approach to creating positive impact.

Mission Statement

Please share the text of your formal mission statement here.

"To be local market leader everywhere we operate, driven by our strategy of "best people, best work, best clients".

Points Available: 0.00

Social and Environmental Decision-Making

How does your company integrate social and environmental performance into decision-making?

Your answers determine which future questions in the assessment are applicable to your company.
✓ Employee training that includes social or environmental issues material to our company or its mission
☐ Manager roles with job descriptions that explicitly incorporate social and environmental performance
Performance reviews that formally incorporate social and environmental issues
Compensation and job descriptions of executive team members that include social and environmental performance
✓ Board of Directors review of social and environmental performance
☐ We measure our externalities in monetary terms and incorporate them into our financial balances
Other - please describe
☐ None of the above
Points Earned: 0.30 of 0.75
Social and Environmental Performance Training
How are social or environmental performance principles and practices incorporated into employee
training programs?
Please check all that apply.
Only included informally in orientation, training, or instruction
Specific, formal training is integrated into new employee and new manager training
☑ Specific, formal training is integrated into ongoing employee and manager training
Uvorkers articulate goals and achievements related to social and environmental metrics as an individual or part of a workplace
team
All supervisors and managers receive training on how to communicate social and environmental goals to employees and
implement accountability for results
☐ None of the above
Points Earned: 0.50 of 0.75
Board Review of Social or Environmental Performance
Does the Board of Directors or equivalent governing body review your company's social or
environmental performance on at least an annual basis?
○ No, our Board doesn't review that
Yes, the Board receives a general update on the company's social or environmental performance
Yes, the Board reviews key performance indicators (KPIs) on the company's social or environmental performance
○ N/A - Our company has no Board of Directors or equivalent governing body
Points Earned: 0.38 of 0.75

Stakeholder Engagement

as your company done any of the following to engage stakeholders about your social and invironmental performance?
We have an advisory board that includes stakeholder representation
✓ We have a formal stakeholder engagement plan or policy that includes identification of relevant stakeholder groups
✓ We have created mechanisms to identify and engage traditionally underrepresented stakeholder groups or demographics
✓ We have formal and regular processes in place to gather information from stakeholders (focus groups, surveys, community
meetings, etc.)
✓ We have formal procedures to address results from stakeholder engagement, with a designated individual or team responsible
for appropriate follow ups.
☐ We report the results of stakeholder engagement on social and environmental performance to the highest level of oversight in
the company, such as the Board
We publicly report on stakeholder engagement mechanisms and results
Other - please describe
☐ No formal stakeholder engagement
pints Earned: 0.38 of 0.38
oints Earned: 0.38 of 0.38 Ianagement of Material Social and Environmental Issues
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lanagement of Material Social and Environmental Issues ow does your company identify, measure, and manage the most material social and environmental
lanagement of Material Social and Environmental Issues ow does your company identify, measure, and manage the most material social and environmental sues relevant to your operations and business model?
lanagement of Material Social and Environmental Issues ow does your company identify, measure, and manage the most material social and environmental sues relevant to your operations and business model? We track impact metrics that we've chosen based on company mission or executive decision
lanagement of Material Social and Environmental Issues ow does your company identify, measure, and manage the most material social and environmental sues relevant to your operations and business model? ✓ We track impact metrics that we've chosen based on company mission or executive decision ☐ We have conducted a materiality assessment of our company using stakeholder engagement mechanisms or research
lanagement of Material Social and Environmental Issues ow does your company identify, measure, and manage the most material social and environmental sues relevant to your operations and business model? We track impact metrics that we've chosen based on company mission or executive decision We have conducted a materiality assessment of our company using stakeholder engagement mechanisms or research We have identified and measure metrics based on the results of the materiality assessment we conducted for the company
lanagement of Material Social and Environmental Issues by does your company identify, measure, and manage the most material social and environmental sues relevant to your operations and business model? We track impact metrics that we've chosen based on company mission or executive decision We have conducted a materiality assessment of our company using stakeholder engagement mechanisms or research We have identified and measure metrics based on the results of the materiality assessment we conducted for the company We have set performance targets for all identified material issues and measurements

Identification of Material Issues

Based on the processes you have highlighted, what are the material issues that have been identified?

Need for increased diversity at the Senior levels / Robust environmental policy / A purpose driven mission statement

Points Available: 0.00

Ethics & Transparency

OPERATIONS

7.7

Governance Structures
What is the company's highest level of corporate oversight?
Owner or Manager Governed (including Board of Directors with only owners/ executives) Management, Executive Committee, or Democratic Governance Non-Fiduciary Advisory Board Board of Directors (with at least one member who is not an executive or owner of the company)
Points Earned: 0.75 of 0.75
Governing Body Characteristics
Which of the following apply to your company's Board of Directors?
Please check all that apply.
✓ Meets at least twice annually
✓ Meets at least quarterly
✓ Includes at least one independent member
✓ Includes at least 50% independent members
✓ Oversees executive compensation
✓ Has an Audit Committee with at least one independent member
✓ Has a Compensation Committee with at least one independent member
Company is a cooperative and elects Board from membership
☐ None of the above
☐ N/A - no Board of Directors
Points Earned: 0.75 of 0.75
Governing Body Stakeholder Representation
Does your company's Board of Directors have voting seats representing:
Select all that apply.
✓ Executive employees
✓ Non-executive employees
Community expertise (e.g. local university representative)
☐ Environmental expertise (e.g. environmental nonprofits)
☐ Customers
None of the above
□ N/A - no Board of Directors
Points Earned: 0.09 of 0.38

Conflict of Interest Questionnaire
Do all Board members and officers complete an annual conflict of interest questionnaire?
Yes
○ No
○ N/A - No Board of Directors or equivalent
Points Earned: 0.38 of 0.38
Code of Ethics
What is required by your company's Code of Ethics?
✓ Prohibition of bribes in any form, including kickbacks or gifts, on any portion of contract payments or soft dollar practices
✓ Formal oversight policy covering direct or indirect political contributions, charitable donations, and sponsorships
Public disclosure of financial and in-kind contributions to political parties, politicians, lobby groups, charitable organizations,
and advocacy groups
Other - please describe
None of the above
□ N/A - No Code of Ethics
Points Earned: 0.50 of 0.75
Instruction on Code of Ethics
How does your company instruct employees regarding your Code of Ethics on behavioral
expectations, bribery, and corruption?
Please check all that apply.
☐ We instruct the Board of Directors on the Code at least annually
✓ We instruct all newly hired workers on the Code
✓ We instruct managers on the Code on an ongoing basis
✓ We instruct all non-managerial workers on the Code on an ongoing basis
✓ We communicate changes to the Code whenever it is updated
Other - please describe
☐ No Code of Ethics or equivalent, or no training on the Code
Points Earned: 0.75 of 0.75

Anti-Corruption Practices Which of the following anti-corruption reporting and prevention systems are in place? Written employee whistle-blowing policy with confidentiality policy Circulation of whistle-blowing policy to all employees and business partners Communication of the anti-corruption system at least annually to the relevant internal and external stakeholders Annual training on the anti-corruption system Providing supporting tools and guidance (e.g. self-assessment survey for high-risk departments) Anonymous mechanisms to report concerns and grievances ✓ Individual or department oversight with direct access to Board of Directors We take part of a collective action/coalition with governments, community-based organizations, NGOs and other businesses to act against corruption Other - please describe None of the above Points Earned: 0.75 of 0.75 **Monitoring Ethics and Corruption** Does your company do any of the following with regard to monitoring and reporting on your anticorruption programme? Responsibility for the monitoring has been clearly assigned and resources have been made available Mechanisms are in place for continuous monitoring (internal employee self-evaluations, automated controls monitoring) ☑ The management of the company (e.g. Board of Directors, Audit Committee) review the results of internal and external reviews and ensure that required changes are implemented in an appropriate and prompt manner External independent assurance is conducted to provide further security to management and stakeholders regarding the effectiveness of the anti-corruption programme Regular reporting announcements about the program are made at least annually to relevant internal and external stakeholders (workshops, CEO announcement, newsletter) ☐ None of the above Points Earned: 0.45 of 0.75 **Reviewed / Audited Financials** Does the company produce financials that are verified annually by an independent source through an Audit or Review? O No Yes, through a review Yes, through an audit

Points Earned: 0.75 of 0.75

Financial Controls

Does your company maintain any of the following financial controls?

Please check all that apply.

✓ IT systems have different password protection systems	that are changed periodically	with different access I	evels according to
the position of the staff member accessing the data			

- Fraud risk assessment is conducted at least annually, with any identified internal control deficiencies communicated to Board of Directors and senior management
- Lines of financial reporting, responsibilities, and limits for the authorization, approval, and verification of disbursements are all documented in writing
- Financial control activities are documented, and at a minimum, cover controls around cash disbursement, accounts receivable, accounts payable, and inventory management

None of the above

Points Earned: 0.75 of 0.75

Company Transparency

What information does the company make publicly available and transparent?

Your answers determine which future questions in the assessment are applicable to your company.

- Beneficial ownership of the company
- Financial performance (must be transparent to employees at minimum)
- Social and environmental performance (e.g. impact reports)
- ✓ Membership of the Board of Directors

None of the above

Points Earned: 0.75 of 0.75

Financial Transparency with Employees

How does your company formally share financial information with full-time employees?

Exclude compensation data. Please check all that apply.

- We have no formal documented process to share financial information with employees
- Our company discloses all financial information (except salary info) at least yearly
- Our company discloses all financial information (except salary info) at least quarterly
- ☑ In addition to sharing financials, our company also has an intentional education program around shared financials
- ✓ In addition to sharing financials with employees, our company publicly reports its financial statements

Points Earned: 0.75 of 0.75

Impact Reporting

Does your company publicly share information	on your social or envir	onmental performance on an
annual hasis?		

annual Dasis!					
☑ We provide descriptions of our social and environmental programs and performance					
 We voluntarily share social or environmental performance scorecards ✓ Specific quantifiable social or environmental indicators or outcomes are made public We set public targets and share progress to those targets We present information in a formal report that allows comparison to previous time periods Reporting information / structure is based on a comprehensive third party standard (ex. GRI or B Impact Assessment) 					
				✓ A third party has validated / assured the accuracy of the information reported	
				☐ Impact reporting is integrated with financial reporting	
				☐ We don't report publicly on social or environmental performance	
				Points Earned: 0.34 of 0.75	
	OPERATIONS				
Governance Metrics	0.0				
This section asks for your company to provide important financial information that will be reference assessment.	ed later in the				
ast Fiscal Year					
On what date did your last fiscal year end?					
your company has not yet completed its first fiscal year, please put your anticipated fiscal year end date.					
On what date did your last fiscal year end? 31 Jan 2023					
Points Available: 0.00					
Reporting Currency					
Select your reporting currency					
O US Dollar - USD					
Points Available: 0.00					
Revenue Year Before Last					
Total Farnad Payanua					

Total Earned Revenue

From the fiscal year before last

If your company has not yet completed its first fiscal year, please put \$0

From the fiscal year before last $\hfill \Box$ We do not track this

Points Available: 0.00

Total Earned Revenue From the last fiscal year This question will be used for scored calculation questions later in the assessment. Please complete for accurate scoring. If your company has not yet completed its first fiscal year, please put \$0 From the last fiscal year **Sensitive** ☐ We do not track this Points Available: 0.00 **Net Income Last Year** Net Income From the last fiscal year If your company has not yet completed its first fiscal year, please put \$0 From the last fiscal year Sensitive ☐ We do not track this Points Available: 0.00 **Net Income Year Before Last**

Points Available: 0.00

☐ We do not track this

From the fiscal year before last

From the fiscal year before last

Net Income

Revenue Last Year

IMPACT BUSINESS MODELS

Mission Locked - Impact Business Model

Sensitive

7.5

Recognizes corporate forms and amendments that preserve mission and/or considers stakeholders regardless of company ownership

Mission Lock

Separate from a mission statement, what has your company done to legally ensure that its social or environmental performance is a part of its decision-making over time, regardless of company ownership?

This question is related to the legal requirement for Certified B Corps. Click "Learn" for more information and resources about this requirement.

- Signed a contract or Board resolution committing to adopting a legal form that requires consideration of all stakeholders (e.g. signed B Corp Agreement)
- Adopted a specific legal entity or governance structure that preserves mission over time, but does not require consideration of all stakeholders in its decision-making (e.g. cooperative)
- As a company wholly owned by another company that has not done so, amended corporate governing documents or adopted a legal entity that requires consideration of all stakeholders in its decision-making (e.g. benefit corporation, completed B Corp legal amendment)
- As an independent or publicly-owned business, amended corporate governing documents or adopted a legal entity that requires consideration of all stakeholders in its decision-making (e.g. benefit corporation, completed B Corp legal amendment)
- O None of the above

Points Earned: 7.50 of 10.00

Workers

OPERATIONS

Workers Impact Area Introduction

0.0

This section identifies who should be considered a "worker" in the B Impact Assessment and reports your worker-related metrics. It also identifies whether your company is designed to deliver a specific, material, positive impact for its workers, and if so, opens the Worker Impact Business Model section that is most applicable.

Majority Hourly vs. Salaried Workers

Are the majority (greater than 50%) of your employees paid on a fixed salary or a daily or hourly wage?

This is a REQUIRED question that determines the set of additional questions your company will respond to regarding your employee impact.

Fixed Salary

O Daily or hourly wage

Points Available: 0.00

Use Of Contracted Labor

Is any of your company's labor performed by subcontracted organizations or individuals, such as outsourced staffing services or independent contractors?

Your answers determine which future questions in the assessment are applicable to your company.
Yes, some of our labor is contracted to third party subcontractors that manage staff on our behalf
Yes, we hire individual independent contractors who are contracted to work 20+ hours per week for the company indefinitely, or
for longer than a 6 month period
✓ While we utilize independent contractors, they do not work for us greater than 20 hours per week for longer than a 6 month
period Name of the object.
None of the above
Points Available: 0.00
Workers Impact Business Model Introduction
Is your company structured to benefit its employees in either of the following ways?
Your answers determine which future questions in the assessment are applicable to your company.
Ownership structures that provide significant equity (>40%) and empowerment to all employees (e.g. employee-owned companies, cooperatives)
Providing high quality jobs or professional development for individuals with chronic barriers to employment (workforce
development programs)
✓ None of the above
Points Available: 0.00
of Full Time Workers
Number of Total Full-Time Workers
Current Total Full-Time Workers
Please click "Learn More" to understand how to answer this question.
Current Total Full-Time Workers 94
☐ We do not track this
Points Available: 0.00
of Full Time Workers Last Year
Number of Total Full-Time Workers
Total full-time workers twelve months ago
Please click "Learn More" to understand how to answer this question.
Total full-time workers twelve months ago 84
☐ We do not track this
Points Available: 0.00

# of Part Time Workers	
Number of Total Part-Time Workers	
Current Total Part-Time Workers	
Please click "Learn More" to understand how to answer this question.	
Current Total Part-Time Workers 3 We do not track this	
Points Available: 0.00	
# of Part Time Workers Last Year	
Number of Total Part-Time Workers	
Total part-time workers twelve months ago	
Please click "Learn More" to understand how to answer this question.	
Total part-time workers twelve months ago 3 We do not track this	
Points Available: 0.00	
# of Temporary Workers	
Number of Total Temporary Workers	
Current Total Temporary Workers	
Please click "Learn More" to understand how to answer this question.	
Current Total Temporary Workers 3	
☐ We do not track this	
Points Available: 0.00	
# of Temporary Workers Last Year	
Number of Total Temporary Workers	
Total temporary workers twelve months ago	
Please click "Learn More" to understand how to answer this question.	
Total temporary workers twelve months ago 4	

Financial Security

Points Available: 0.00

OPERATIONS

10.1

Lowest Paid Wage What is the company's lowest wage as calculated on an hourly basis? Please exclude students and interns in this calculation. What is the company's lowest wage as calculated on an hourly basis? 24.03 ☐ We do not track this Points Available: 0.00 % of Employees Paid Individual Living Wage What percentage of employees on an FTE (Full Time Equivalent) basis are paid at least the equivalent of a living wage for an individual? Please exclude students and interns in this calculation. O <75% O 75-89% 090-99% 0 100% O N/A Points Earned: 3.20 of 3.20 % of Employees Paid Family Living Wage What percentage of employees on an FTE (Full Time Equivalent) basis are paid at least the equivalent of a living wage for a family? Please exclude students and interns in this calculation.

<75%
<p>75-89%
90-99%
100%
N/A

Points Earned: 1.07 of 3.20

% Above the Minimum Wage What percentage above the legal minimum wage does your lowest-paid hourly employee earn? Please answer this question ONLY taking into account hourly workers. If you do not have hourly workers, select N/A. 0% - Lowest wage is equivalent to minimum wage 01-9% 010-29% 030-49% 050-75% O 75%+ O N/A - We do not employ hourly workers Points Earned: 0.96 of 1.60 **Compensation Policies and Practices** Does your company offer any of the following additional financial benefits to non-executive workers? Your answers determine which future questions in the assessment are applicable to your company. Cost of living adjustments that match inflation rates of the country ✓ Bonuses or profit-sharing Employee ownership opportunities None of the above Points Earned: 1.07 of 1.60 **Employees Receiving a Bonus** What percentage of full-time and part-time employees, excluding founders and executives, received

What percentage of full-time and part-time employees, excluding founders and executives, received a monetary bonus in the last fiscal year?

○ 0% ○ 1-24% ○ 25-49% ○ 50-74% ○ 75-99% ○ 100% ○ N/A

Points Earned: 1.60 of 1.60

What was the equivalent percentage of profits that were distributed as bonuses to non-executive workers in the last fiscal year?
○ No bonus payout, or no bonus plan
○ 5% or less
○ 5-10%
O 10-15%
O 15-20%
O>20%
O Bonuses were paid to non-executive workers, despite the company not earning a profit
Points Earned: 0.60 of 1.60
% Participation in Employee Ownership
What percentage of all full-time employees have been granted stock, stock options, or stock equivalents (including participation in an ESOP or other qualified ownership plans) in the company?
Select N/A if your company is a consumer/shared services cooperative, a producer cooperative or a nonprofit.
○ 0%
O 1-24%
O 25-49%
O 50-74%
O 75-99%
O 100%
○ N/A
Points Available: 1.60
Employee Retirement Plan
What kind of Employee Retirement Plan is available for all tenured workers at your company?
Retirement plans may include Pensions, Profit sharing, 401(k), etc.
Retirement plan is available with no company match
☐ Partial match of 4% or less
Partial match greater than 4%
✓ Full match of 4% or less
☐ Full match greater than 4%
Plan includes Socially-Responsible Investing option
Retirement plan is not available for all tenured workers
Points Earned: 1.07 of 1.60

Significance of Bonuses

Financial Services for Employees

What financial products, programs, or services does your company provide that help to meet financial health needs of hourly employees?

Please answer this question ONLY taking into account hourly workers. If you do not have hourly workers, select N/A. ✓ Direct deposit Access to free or affordable banking services or payroll cards (e.g. free ATM debit card) Financial management tools or coaching Emergency or short-term savings programs Low-interest or interest-free loans Debt management, refinancing, or loan payment contributions Employer match for deposits into savings accounts ✓ Paychecks issued off-schedule on a need basis ☐ Tax preparation services Other - please describe None of the above N/A - We do not employ hourly workers Points Earned: 0.60 of 0.80 **OPERATIONS** Health, Wellness, & Safety 11.2 Your company's healthcare plan available to all full-time workers includes:

Healthcare Plan

Select all that apply.

✓ Coinsurance of 80%+ covered by healthcare plan
✓ Company payment of 80%+ of individual premium
☐ Company payment of 80%+ of family coverage premium
Out-of-pocket maximum for individual coverage of \$2000 or less (net of company HSA or equivalent contribution)
✓ Annual deductible for individual coverage of \$1000 or less (net of company HSA or equivalent contribution)
✓ Co-payment of \$20 or less per primary care visit paid for by worker
✓ Prescription drug coverage wherein workers pay \$10 or less for generic drugs, \$30 or less for brand name drugs, and \$50 or
less for non-formulary drugs
Explicit coverage of transgender-inclusive healthcare
□ None of the above

Points Earned: 3.20 of 3.20

Healthcare Eligibility for Part Time Workers

When do part-time workers become eligible to participate in healthcare plans offered by your company?

If applicable, please select one answer indicating tenure requirements (answers 1-2), and one answer indicating weekly hour	
requirements (answers 3-4).	
Part-time workers are not eligible at time of hire, but become eligible to participate within their first 6 months of employment	
✓ Part-time workers are eligible to participate at time of hire	
✓ Part-time workers are only eligible if they work more than 20 hours a week	
Part-time workers are eligible even if they work less than 20 hours a week	
Part-time workers are not eligible to participate in company-sponsored insurance plans	
□ N/A - We don't have part-time employees	
Points Earned: 1.20 of 1.60	
Workers Participating in Healthcare Plan	
On an FTE basis, what percentage of your employees is enrolled in the healthcare coverage previously identified?	
Select N/A if workers only receive health care through a national plan.	
O<70%	
O 70-79%	
O 80-89%	
0 90-99%	
O 100%	
○ N/A	
Points Earned: 1.20 of 1.60	
Supplementary Health Benefits	
What additional benefits are offered to all full-time tenured workers?	
Only select benefits the company pays the majority of costs to all full-time tenured workers. Select Other if the company covers less	
than 50% of the expenses for the benefits listed or other benefits offered.	
✓ Dental insurance	
Short-term disability	
✓ Long-term disability	
✓ Structured account mechanism for qualified medical expenses (e.g. HSA, HRA, FSA)	
✓ Domestic partner or civil union spousal benefits	
✓ Life insurance	
☐ No additional benefits	
✓ Other - please describe	

Points Earned: 3.20 of 3.20

Health and Wellness Initiatives

What health and wellness initiatives or policies does your company offer beyond insurer-provided programs?

Check all that apply.

✓ We sponsor and encourage workers to participate in health and wellness activities during the workweek (e.g. walking or steps
programs)
Use offer incentives for workers to complete health risk assessments or participate in health and wellness activities (e.g., a fund
for exercise equipment, subsidized gym membership)
☑ Employees have access to behavioral health counseling services, web resources, or Employee Assistance Programs
Spouses, partners, or children of employees are provided access to behavioral health counseling services, web resources, or
Employee Assistance Programs
✓ We have policies and programs in place to prevent ergonomic-related injuries in the workspace
Over 25% of workers have completed a health risk assessment in the last twelve months
✓ Management receives reports on aggregate participation in worker wellness programs
Other - please describe
Company does not offer any formal health and wellness initiatives
Points Earned: 1.60 of 1.60

Indoor Air Quality Monitoring

Does the company monitor indoor environmental quality to ensure a healthy and comfortable work space and avoid "Sick Building Syndrome"?

Select N/A if you have no facilities.

Yes

○ No

O N/A

Points Earned: 0.80 of 0.80

OPERATIONS

Career Development

5.2

Professional Development Policies and Practices

Does your company provide any of the following training opportunities to workers for professional development?

Your answers determine which future questions in the assessment are applicable to your company.
✓ We have a formal onboarding process for new employees
✓ We offered ongoing training on core job responsibilities to employees within the last year
✓ We have a policy to encourage internal promotions and hiring for advanced positions (e.g. posting job openings internally first)
✓ We provide cross-skills training for career advancements or transitions (e.g. management training for non-managers)
✓ We provide non-career-specific life-skill training (e.g. financial literacy, English as a Second Language)
☑ We facilitate or have an allocated budget for external professional development opportunities, (e.g. conference attendance,
online trainings)
☑ We provide reimbursements or programs for intensive continuing education credentials (e.g. college degrees, professional
licensures)
☐ None of the above
Points Earned: 0.71 of 0.71
Amount of Training for New Hires
What was the average amount of training that a newly hired worker received in the past twelve months?
Use average of both full-time and part-time employees.
○ No training
On-the-job training (one day to one week)
On-the-job training (one week to one month)
Apprenticeship or technical training (over one month)
○ N/A - No new hires during the last 12 months
Points Earned: 0.71 of 0.71
Paid Professional Development Days
How many paid days of professional development do the majority of full time workers receive in a single year?
○ 0 days
O 1-4 days
○ 5-9 days
O 10+ days
No formal policy
Points Available: 0.71

Management Training What management training and coaching do new and existing managers regularly receive? Check all that apply. ✓ Providing ongoing praise and corrective feedback Conflict negotiation and resolution Group dynamics and optimal team functioning ✓ Performance evaluation systems Other - please describe None of the above Points Earned: 0.71 of 0.71 **Employee Review Process** Which of the following is included or applies to your company's formal process for providing performance feedback to employees? Check all that apply. Process has a regular schedule and is conducted at least annually ✓ Peer and subordinate input ✓ Written guidance for career development Social and environmental goals ✓ Clearly-identified and achievable goals ✓ A 360-degree feedback process ✓ All tenured employees receive feedback None of the above Points Earned: 1.41 of 1.41 **Internal Promotions** What percentage of employees has been internally promoted within the last 12 months? Exclude material owners in your calculation. 00% 01-5%

6-15%15%+

Points Earned: 0.71 of 0.71

Intern Hiring Practices

How does your company manage the hiring and treatment of interns?

Check all that apply. If there is no third party living wage calculated for your country of operations, please do not select "payment of a living wage."

- We partner with education institutions to provide internship opportunities or work-study programs
- ✓ We pay interns a living wage
- ✓ Our interns receive formal performance reviews
- Our interns have a formal opportunity to provide feedback on experience
- ✓ We have hired interns on as full-time permanent employees in the past two years
- Intern tenures are restricted to not exceed one year if interns are not currently enrolled in school
- None of the above
- N/A Our company does not employ interns

Points Farned: 0.71 of 0.71

End of Employment Support

What are your formal company policies regarding employee termination and layoffs?

- ✓ We have a policy to provide written notice of employee performance prior to termination
- We have a policy to provide performance improvement plans or stated corrective time periods prior to termination
- ✓ We have a policy to provide at minimum 2+ weeks of severance per year of employment
- ✓ We provide outplacement services for terminated employees
- We don't have written termination or severance policies

Points Earned: 0.35 of 0.35

OPERATIONS

Career Development (Salaried)

2.0

Skills-Based Training Participation

Excluding newly hired workers, what % of full-time and part-time workers received the following types of formal training during the last 12 months?

Skills-based training to advance core job responsibilities

00%

01-24%

025-49%

050-74%

0 75%+

O Don't know

Points Earned: 0.25 of 0.25

Cross-Job Skills Training Participation Excluding newly hired workers, what % of full-time and part-time workers received the following types of formal training during the last 12 months? Skills-based training on cross-job functions beyond regular responsibilities (e.g. public speaking training, management training for non-managers) On% O1-24%

Points Earned: 0,25 of 0,25

25-49%50-74%75%+

O Don't know

Life Skill Training Participation

Excluding newly hired workers, what % of full-time and part-time workers received the following types of formal training during the last 12 months?

Training on life skills for personal development (e.g. literacy, personal financial planning)

○ 0%
○ 1-24%
○ 25-49%
○ 50-74%
○ 75%+
○ Don't know

Points Earned: 0.25 of 0.25

External Professional Development Participation

What percentage of full-time workers has participated in external professional development or lifelong learning opportunities in the past fiscal year?

Professional development should be paid for in advance, reimbursed or subsidized by the company.

0%
1-24%
25-49%
50-74%
• 75%+

Points Earned: 0.50 of 0.50

Subsidized Educational Opportunities

What percentage of full-time workers received advancement or reimbursement for continuing education opportunities in the last fiscal year?

6-15%15%+

Points Earned: 0.50 of 0.50

Career Development Policies

What are your company's policies and practices around career development and promotion?

- Employees who seek to take a short-term leave or sabbatical will have their jobs guaranteed upon return
- Our company will make an effort to find a place for employees who seek to take a long-term leave or sabbatical upon their return
- ✓ Employees are able to make lateral moves or change career direction or pace when possible
- ☐ None of the above

Points Earned: 0.25 of 0.25

Engagement & Satisfaction

OPERATIONS

5.0

Employee Handbook Information

What is included in your company's written and accessible employee handbook?

- ✓ A non-discrimination statement
- An anti-harassment policy with reporting mechanisms, processes, and disciplinary procedures
- A statement on work hours
- ✓ Policies on pay and performance issues
- Policies on benefits, training and leave
- ✓ Grievance resolution process
- ✓ Disciplinary procedures and possible sanctions
- A neutrality statement regarding workers' right to bargain collectively and freedom of association
- Prohibition of child labor and forced or compulsory labor
- We have no written employee handbook

Points Earned: 0.43 of 0.43

Paid Secondary Caregiver Leave

What secondary parental leave policies are available to your workers, either through your company or a government program?

Select all that apply, but only select one answer indicating the total amount of paid time equivalent (answers 2-4). See "Learn" for
further instructions.
Workers receive unpaid time off for secondary parental leave
Workers receive up to 2 weeks (or full pay equivalent) paid leave
Workers receive between 2 to 5 weeks (or full pay equivalent) paid leave
✓ Workers receive greater than 5 weeks (or full pay equivalent) paid leave
Policy does not distinguish between primary and secondary caregiving, or provides equivalent time and pay to both
No secondary caregiver leave is offered to employees
Points Earned: 0.69 of 0.87
Supplementary Benefits
What supplementary benefits are provided to a majority of non-managerial workers?
Including full time and part time employees. Please check all that apply.
On-site childcare
Off-site subsidized childcare
☐ Free or subsidized meals
✓ Policy to support breastfeeding mothers
Other - please describe
☐ None of the above
Points Earned: 0.87 of 1.73
Worker Empowerment
How does your company engage and empower workers?
✓ We have formalized feedback and complaint mechanisms beyond direct reporting lines to address concerns and improve company practices
✓ We have processes in place to provide input from employees prior to operational and/or strategic policy or practice changes
✓ Employee complaint / input mechanisms are reviewed at least every other year, with input from employees themselves into the
process
Company tracks usage of input/ feedback / complaint mechanisms and resolution / implementation rates
✓ We have adopted open book management or self-management principles within the workplace
Workers have opportunity to elect member(s) to the Board of Directors
Other - please describe
☐ None of the above
Points Earned: 0.87 of 0.87

Surveying and Benchmarking Engagement and Attrition

Does your company monitor and evaluate your worker satisfaction and engagement in any of the following ways?

Your answers determine which future questions in the assessment are applicable to your company.	
✓ We calculate employee attrition rate	
✓ We benchmark employee attrition rate to relevant benchmarks	
☑ We regularly (at least once a year) conduct employee satisfaction or engagement surveys	
✓ We benchmark employee satisfaction to relevant industry benchmarks	
✓ We disaggregate calculations based on different demographic groups to identify trends	
✓ We outperform industry benchmarks on attrition	
✓ We outperform industry benchmarks on satisfaction	
☐ None of the above	
Points Earned: 0.87 of 0.87	
Departed Employees	
Number of full-time and part-time workers that departed or left the company in th months	e last twelve
Enter 0 if None.	
Number of full-time and part-time workers that departed or left the company in the last twelve months	Sensitive
☐ We do not track this	
Points Available: 0.00	
Employee Satisfaction	
What percent of your employees are "Satisfied" or "Engaged"?	
Select N/A if satisfaction or engagement is not formally surveyed.	
O<65%	
O 65-80%	
81-90%	
O 90%+	
○ N/A	

Points Earned: 1.30 of 1.73

Engagement & Satisfaction (Salaried)

OPERATIONS

2.8

Number of Paid Days Off What is the annual minimum number of paid days off (including holidays) for full-time employees? 0-15 work days 16-22 work days 23-29 work days 30-35 work days 0 36+ work days Points Earned: 0.70 of 0.70 **Paid Primary Caregiver Leave for Salary Workers** Which of the following describe the primary parental leave policies for salaried workers, either through the company or government program? If applicable, please select one answer indicating total time off (answers 1-3), and one answer indicating fully paid time off (answers 4-7). Primary caregivers receive 4-12 weeks of time off for parental leave (including unpaid and paid leave) Primary caregivers receive 13 weeks to 6 months of time off for parental leave (including unpaid and paid leave) Primary caregivers receive more than 6 months of time off for parental leave (including unpaid and paid leave). 4-12 weeks of primary parental leave (or equivalent) is fully paid 13-18 weeks of primary parental leave (or equivalent) is fully paid 19-24 weeks of primary parental leave (or equivalent) is fully paid ✓ More than 24 weeks of primary parental leave (or equivalent) is fully paid Primary caregivers receive less than 4 weeks off or no time off for parental leave Points Earned: 0.70 of 0.70 **Worker Flexibility Options** What job flexibility options does the company provide, whenever feasible, in writing and in practice for the majority of workers? Please check all that apply. ✓ Part-time work schedules at the request of workers Flex-time work schedules allowing freedom to vary start and stop times ✓ Telecommuting (e.g. working from home one or more days per week) ✓ Job-sharing None of the above

Points Earned: 0.70 of 0.70

Workplace Flexibility in Practice

Which of the following flexible workplace practices have been used in the past 12 months?

Please check all that apply.

✓	Managers or	executives	worked	part-time	or in	a	job-share
---	-------------	------------	--------	-----------	-------	---	-----------

✓ Managers or executives are in a telecommuting position

We hired new people into permanent positions that are telecommuting

We hired new people into permanent positions that are part-time or job-share

We have transitioned staff into part-time, job-share, or telecommuting positions

Other - please describe

☐ None of the above

Points Earned: 0.70 of 0.70

Attrition Rate for Salaried Workers

What percentage of full-time and part-time salaried workers left the company during the last twelve months?

Calculation should include voluntary and involuntary separation, but exclude workers dismissed with cause.

Sensitive

Points Available: 0.70

Community

OPERATIONS

Community Impact Area Introduction

0.0

This section identifies whether your company is designed to deliver a specific, material, positive impact for its community, and if so, opens the Community Impact Business Model section that is most applicable.

Community Oriented Impact Business Model

Does your company's business model create a specific positive benefit for stakeholders such as charitable partners, vendors or suppliers in need, or your local community?

Your answers determine which future questions in the assessment are applicable to your company.

O Yes

No

Points Available: 0.00

OPERATIONS

Diversity, Equity, & Inclusion

8.4

How does your company create an inclusive recruiting and hiring process?
✓ We include a statement in all our job postings with a commitment to diversity, equity, and inclusion
We don't ask about incarceration history during our application process
We conduct anonymous or "blind" reviews of applications or resumes without attaching names or identifiable characteristics
✓ We actively recruit through organizations or services that serve individuals from underrepresented populations
✓ We conduct analyses of our job description language and requirements to ensure they are inclusive and equitable
□ None of the above
Points Earned: 0.91 of 0.91
Diverse Ownership and Leadership
s your company majority-owned or -led by individuals from any of the following underrepresented groups?
Please select all that apply.
✓ Led by a woman
✓ Led by an individual from an underrepresented racial or ethnic minority
Led by another underrepresented individual (veterans, LGBT, etc.)
☐ Majority owned by women
Majority owned by individuals from underrepresented racial or ethnic minorities
☐ Majority owned by other underrepresented individuals (veterans, LGBT, etc.)
☐ None of the above
Points Earned: 0.91 of 0.91
Inclusive Work Environments
How does your company create an equitable and inclusive workplace for employees?
✓ We have designated an individual or group explicitly responsible for diversity, equity, and inclusion (i.e. a Diversity Manager or
Inclusion Committee)
✓ We offer trainings for all employees on topics related to diversity, equity, and inclusion
✓ We have voluntary employee resource or affinity groups
Our facilities are designed to meet accessibility requirements for individuals with physical disabilities
Our facility restrooms are gender-neutral or gender-inclusive
☑ We have programs in place to provide mentorship, apprenticeships, or internships for individuals from underrepresented group
✓ We accommodate learning or emotional disabilities in work processes and workplace policies

Inclusive Hiring Practices

☐ None of the above

Points Earned: 0.91 of 0.91

How does your company manage and improve your workplace diversity and inclusivity? We anonymously survey employees on gender identity, race/ethnicity, disability status, and other demographic factors to track the diversity of our workforce ✓ We have set specific, measurable diversity improvement goals that are reviewed by senior executives or our Board of Directors ✓ We have conducted a pay equity analysis by gender, race/ethnicity, or other demographic factors and, if necessary, implemented equal compensation improvement plans or policies ✓ We analyze job categories, satisfaction, promotion, retention rates, or benefits by different demographic groups, and if necessary, have implemented corrective actions for inequitable results ✓ We specifically analyze diversity, equity, and inclusion data for individuals who are part of multiple underrepresented groups None of the above Points Earned: 0.91 of 0.91 **Measurement of Diversity** What attributes of a diverse workforce does your company track, either through anonymous surveys or other methods legal in your jurisdiction? If collecting this type of demographic data is not legal in your jurisdiction, select None of the Above. Socioeconomic status (as determined by low income residence, education level, etc.) ✓ Race or ethnicity ✓ Gender ✓ Age Other - please describe None of the above Points Earned: 0.68 of 0.91 **Workers from Ethnic or Racial Minorities** What percentage of your workforce identifies as being from a racial or ethnic minority? 00% 01-9% 010-19% 020-29% 030%+ O Don't Know

Management of Diversity, Equity, and Inclusion

Points Earned: 0.91 of 0.91

Women Workers
How many of your non-managerial workers identify as women?
O _{0%}
○ 1-9%
O 10-24%
O 25-39%
O 40-49%
● 50%+
O Don't know
Points Earned: 0.91 of 0.91
Age Diversity in Workforce
What percentage of your workforce is either under the age of twenty four or over the age of fifty?
O _{0%}
● 1-9%
O 10-19%
O 20-29%
○30%+
○ Don't Know
Points Earned: 0.15 of 0.91
High to Low Pay Ratio
What multiple is the highest compensated individual paid, inclusive of bonus, as compared to the lowest paid full-time worker?
● >20x
○16-20x
○ 11-15x
○ 6-10x
○ 1-5x
Points Available: 0.91

Female Management
How many of your company managers identify as women?
 ○ 0% ○ 1-9% ○ 10-24% ○ 25-39% ○ 40-49% ○ 50%+ ○ Don't know ○ N/A Points Earned: 0.91 of 0.91
Management from Underrepresented Populations
How many of your company managers identify as from another underrepresented social group?
If collecting this type of demographic data is not legal in your jurisdiction, select Don't Know.
Female Directors
How many of your company Board Directors identify as women?
 ○ 0% ○ 1-9% ○ 10-24% ○ 25-39% ○ 40-49% ○ 50%+ ○ Don't know ○ N/A
Points Earned: 0.91 of 0.91

Directors from Underrepresented Populations
How many of your company Board Directors identify as from another underrepresented social group?
If collecting this type of demographic data is not legal in your jurisdiction, select N/A. 0 0% 1-9% 10-19% 20-29% 30%+ Don't know N/A Points Available: 0.91
Supplier Diversity Policies or Programs
Does your company have any of the following policies or programs in place to promote diversity within your supply chain?
 We track diversity of ownership among our suppliers We have a policy to give preferences to suppliers with ownership from underrepresented populations We have formal targets to make a specific percentage of purchases from suppliers with diverse ownership We have a formal program to purchase and provide support to suppliers with diverse ownership ✓ None of the above N/A - Collecting supplier data or having preferential treatment policies is illegal in my country of operations
Points Available: 0.45
Supplier Ownership Diversity What percentage of your purchases were from companies that are majority-owned by women or individuals from underrepresented populations?
○ 10-24% ○ 25-39%

Points Available: 0.91

ODon't Know

○ 40-49% ○ 50%+

OPERATIONS

Geographic Structure and Scope

We realize that for companies with more than one office, the definition of local involvement is a more complicated one to answer. Please tell us a bit about the structure of your company geographically.

New York, San Francisco, Boston, Los Angeles with some remote employees working throughout the country

Points Available: 0.00

New Jobs Added Last Year

Number of full-time and part-time jobs that have been added to your company's payroll. Enter 0 if none or if your company has no workers.

Last twelve months:

Last twelve months: 10

We do not track this

Points Available: 0.00

Job Growth Rate

What was your company's net job growth rate for full-time and part-time positions over the last 12 months? ONLY include newly created jobs that are paid a living wage.

If there is no living wage data available for your country of operations, include new jobs that pay 10% or more above a minimum wage.

0% (no growth on a net basis)

1-14%

0 15-24%

025%+

Points Earned: 1.33 of 4.00

Non-accredited Investor Ownership

What percentage of the company is owned by individuals who would qualify as non-accredited investors?

○ 0%○ 1-9%○ 10-24%○ 25-49%○ 50%+

O Don't know

Points Available: 2.00

Local Ownership

Is the majority (over 50%) of the company's ownership located locally to at least two-thirds of the company's workforce?

"Local" is defined as being part of the same community. While the size and distance of a community may vary by context, they should generally be based on a small-scale economically and culturally connected area like a metropolitan area or a city/town. O Yes O No O Don't know Points Available: 2.00 **Local Purchasing and Hiring Policies** What written local purchasing or hiring policies does your company have in place? "Local" is defined as being part of the same community. While the size and distance of a community may vary by context, they should generally be based on a small-scale economically and culturally connected area like a metropolitan area or a city/town. Written preference at each facility to purchase from local suppliers Formal targets or goals for the amount of local purchasing Ready-to-use lists of preferred local suppliers and vendors for specific facilities Written preference for hiring and recruiting local managers Incentives for staff to live within 20 miles of local company facility Other (please describe) ✓ No written local purchasing or hiring policies in place Points Available: 1.00

Spending on Local Suppliers

What percentage of your company's expenses (excluding labor) was spent with independent suppliers local to the company's headquarters or relevant facilities in the last fiscal year?

Please click "Learn More" to understand how to answer this guestion.

0<20% 020-39%

040-59%

060%+

O Don't know

Points Available: 2.00

Impactful Banking Services

What characteristics apply to the financial institution that provides the majority of your company's banking services?

$\hfill \Box$ Certified CDFI or national equivalent social investment organization
Certified B Corporation
☐ Member of the Global Alliance for Banking on Values
Cooperative bank or credit union
Local bank committed to serving the community
☐ Independently owned bank
✓ None of the above

Points Available: 2.00

OPERATIONS

5.1

Civic Engagement & Giving

Corporate Citizenship Program

How does your company take part in civic engagement?

Your answers determine which future questions in the assessment are applicable to your company.

- Financial or in-kind donations (excluding political causes)
- ✓ Community investments
- ✓ Community or pro-bono service
- Advocacy for adopting improved social or environmental policies or performance
- ✓ Partnerships with charitable organizations or membership with community organizations
- Discounted products or services to qualified underserved groups
- Free use of company facilities to host community events
- Equity or ownership in the company granted to a nonprofit
- Other please describe
- None of the above

Points Earned: 0.83 of 0.83

Community Service Policies and Practices

How does your company manage employee community service?

- ✓ We have hosted or organized company service days in the last year
- ✓ The company offers paid time off for community service
- ✓ 20 hours or more a year of paid time off
- Our company monitors and records total volunteer hours
- Our company has set community service or pro-bono targets
- Other please describe
- None of the above

Points Earned: 0.83 of 0.83

% of Employees Volunteer Service What percentage of employees took paid time off for volunteer service last year? 00% 01-24% 025-49% 050-74% 075%+ O Don't know Points Earned: 0.41 of 1.66 **Total Amount of Volunteer Service Hours** Number of hours volunteered by full-time and part-time employees of the organization during the last fiscal year This should include both paid and unpaid time spent volunteering during traditional work hours, either for company-organized events or for employee-initiated activities. Number of hours volunteered by full-time and part-time employees of the organization during the last fiscal year ✓ We do not track this Points Available: 0.00 **Volunteer Service Per Capita** What was the percentage of per capita worker time donated as volunteer, community service, or pro bono time in the reporting period? Calculate by total volunteer hours / total hours worked, generally 2000 hours per FTE. 00% O.1-.9% of time 0 1-2.4% of time 2.5-5% of time ○5%+ of time O Don't know

Points Earned: 0.55 of 1.66

Charitable Giving and Community Investment Policies and Practices
What are your company's practices regarding donations or community investments?
 We have a formal statement on the intended social or environmental impact of our company's philanthropy We have a formal donations commitment (e.g. 1% for the planet) ✓ We match individual workers' charitable donations ✓ We allow our workers or customers to select charities to receive our company's donations We have screening practices for charitable contributions or impact measurement mechanisms for our community investments None of the above Points Earned: 0,66 of 0,83
Relative Input for Community Investments
If you use an independent methodology to measure total commitment to community investment, what is the equivalent % of revenue contributed in the form of community investment?
 ○ None ○ Less than 0.1% of revenues ○ 0.1-0.4% of revenues ○ 0.5-0.9% of revenues ○ 1-1.9% of revenues ○ >2%
Points Earned: 0.21 of 1.66
Total Amount of Charitable Donations
Total amount (in currency terms) donated to registered charities in the last fiscal year
Report with the currency specified in "Reporting currency" for this metric. Total amount (in currency terms) donated to registered charities in the last fiscal year We do not track this
Points Available: 0.00
% of Revenue Donated
What was the equivalent percentage of revenue donated to charity during the last fiscal year?
Please include tax deductible in-kind donations but do not include pro bono time. No donations last fiscal year 0.1-0.4% of revenue 0.5-1% of revenue 1.1-2.4% of revenue 2.5-5%. of revenue 5%+ of revenue Don't know
Points Earned: 0.66 of 3.31

Policy Advocacy for Social and Environmental Standards
Has your company worked with policymakers to develop or advocate for policy changes explicitly designed to improve social or environmental outcomes in the past two years?
 ✓ Yes, company has offered support in name and/or signed petitions ✓ Yes, company has provided active staff time or financial support ☐ Yes, company has directly introduced, testified, made recommendations or provided expertise to advance standards ☐ Yes, and efforts resulted in a specific institutional, industry or regulatory reform ☐ Other - please describe ☐ None of the above
Points Earned: 0.62 of 0.83
Advancing Social and Environmental Performance
How has your company worked with its stakeholders (including competitors) to improve behavior or performance on social or environmental issues in the past two years?
 ✓ We have worked with other industry players on a cooperative initiative on relevant social and environmental standards for our industry ✓ We have provided data or contributed to academic research on social or environmental topics ✓ We participate in panel presentations or other public forums on social or environmental topics □ We provide public resources for other businesses or stakeholders on improving social or environmental performance □ Other - please describe □ None of the above
Points Earned: 0.41 of 0.41
Supply Chain Management 0.7
Significant Supplier Descriptions
Please select the types of companies that represent your Significant Suppliers:
All companies have significant suppliers, which are defined as the largest suppliers of the company amounting to approximately 80% of non-labor costs. Select all that apply.
Professional Service Firms (Consulting Legal Accounting)

non labor costs. ociect all that apply.
Product Manufacturers
Professional Service Firms (Consulting, Legal, Accounting)
☐ Independent Contractors
☐ Marketing and advertising
☐ Office Supplies
☐ Benefits Providers
✓ Technology
Raw materials
Farms
Other - please describe

Social or Environmental Screening of Suppliers Does your company screen or evaluate Significant Suppliers for social and environmental impact? This question determines the set of supplier-focused questions your company will respond to. O Yes No Points Available: 0.00 **Outsourced Staffing Services**

Does your company outsource support services (staffing) essential to the delivery of your services to other individuals or organizations?

Your answers determine which future questions in the assessment are applicable to your company.

O Yes

No

Points Available: 0.00

Improving Impact of Suppliers

Does the company have any of the following policies or programs to improve the social and/or environmental impact of suppliers, either in cases of noncompliance or more broadly?

Company formulates corrective action or improvement plans with goals for continuous improvement of their supplier
performance
Company requires a specific time period for suppliers to make changes to remediate code of conduct non-compliance or
otherwise terminates contract
Company provides training and/or resources on improving social or environmental performance to suppliers, either from the
company itself or through a third party
Company provides training and/or resources to its own staff, focused on managing their own practices and relationships with
suppliers to enable the suppliers to improve their performance
Company has participated in collaborative initiatives with other companies to help improve the social or environmental impact
of their supply chain
Company incentivizes social and environmental performance or improvement through contract terms, prices, or other means
Company has achieved quantifiable improvements on social or environmental performance of its supply chain
Other
✓ None of the above

Independent Contractor Practices

What are your company's policies regarding independent contractors that do not work for the company greater than 20 hours per week for longer than a 6 month period?

Independent contractors that work for the company 20+ hours per week over a 6+ month period should be considered in the Workers section.

☐ We have a formal routine process for independent contractors to receive post-project or -contract performance feedback
Ue have a formal routine process for independent contractors to communicate post-project or post-contract feedback to the
company
Our independent contractors are verified to either work on a time-bound basis, split their time with work for other clients, or
have been offered employment
☑ Independent contractors are paid a living wage (calculated as hourly wage when living wage data is available)
☐ We have independent contractors, but have not engaged in any of these practices
□ N/A - We haven't used independent contractors in the last year

Points Earned: 0.76 of 0.76

Environment

OPERATIONS

Environment Impact Area Introduction

0.0

This section asks about your environmental footprint to determine which questions are applicable later on in the assessment. It also identifies whether your company's product/service is designed to deliver a specific, material, positive environmental impact, and if so, opens the Environmental Impact Business Model section that is most applicable.

Type of Facilities

What kind of facilities does your business primarily operate in?

Your answers determine which future questions in the assessment are applicable to your company.

O Company-owned office space
O Leased office space
O Co-working Space

Points Available: 0.00

Virtual or home offices

Environmental Business Model

Are your company's products/services or processes structured to restore or preserve the environment in any of the following ways? (Please note: the environmental impact of your day-to-day operations will be assessed in the remaining sections of the Environment Impact Area. This question is specifically asking about your products/services or innovative production processes.)

Answering affirmatively will opt you into additional sections of the B Impact Assessment with more specific questions about this Impact Business Model.

Through an innovative manufacturing, wholesale or agriculture process which is designed to significantly reduce environmental impact compared to typical practices for the industry

Through a product or service that preserves, conserves, or restores the environment or resources

None of the above

Points Available: 0.00

Environmental Management

OPERATIONS

1.1

Virtual Office Stewardship

How does your company encourage good environmental stewardship in how employees manage their virtual offices?

We have a written policy encouraging environmentally preferred products and practices in employee virtual offices (e.g. recycling)

Our company shares resources with employees regarding environmental stewardship in home offices (e.g. energy efficiency)

We have a policy in place for the safe disposal of e-waste and other hazardous materials purchased for employee home offices

Employees are provided with a list of environmentally-preferred vendors for office supplies

☐ None of the above

□ N/A

Points Earned: 1.17 of 2.33

OPERATIONS

Air & Climate

2.2

Monitoring Energy Usage

Does your company monitor, record, or report its energy usage?

Include electricity and other energy consumption from heating, hot water, etc. Your answers determine which future questions in the assessment are applicable to your company.

We do not currently monitor and record usage

We monitor and record usage but have set no reduction targets

We monitor usage and have set intensity targets (e.g. relative to dollars of revenue, volume produced, etc.) that are being monitored

✓ We monitor usage and have set absolute reduction targets regardless of company growth

We have met specific reduction targets during the reporting period

Points Earned: 0.48 of 0.48

Total Energy Use
Total energy used (Gigajoules) during the last 12 months:
Total energy used (Gigajoules) during the last 12 months: 148.11 We do not track this
Points Available: 0.00
Total Renewable Energy Use
Total energy used from renewable resources (Gigajoules) during the last 12 months:
Total energy used from renewable resources (Gigajoules) during the last 12 months: We do not track this
Points Available: 0.00
Renewable Energy Usage
What percentage of energy use is produced from renewable sources?
Include electricity and other energy consumption from heating, hot water, etc. 0% 1-24% 25-49% 50-74% 75-99% 100% Don't Know Points Earned: 0.03 of 0.24
Low Impact Renewable Energy Use
What percentage of energy use is produced from low-impact renewable sources?
Include electricity and other energy consumption from heating, hot water, etc. Please include both purchased and onsite-generated renewable energy. O% 1-24% 25-49% 50-74% 75-99% Don't know
Points Earned: 0.19 of 0.97

Energy Use Reductions Have conservation and efficiency improvements led to energy savings for your facilities? If so, by how much? Please calculate based on changes from last year or annualized from a base year, referring to electricity use and other energy consumption from heating, hot water, etc.

0%
1-4%
5-9%
10-14%
15-20%
>20%
Don't know

Points Available: 0.97

Monitoring Greenhouse Gas Emissions

How does your company manage its greenhouse gas emissions for at least Scope 1 and 2?

Your answers determine which future questions in the assessment are applicable to your company.

☐ We do not currently monitor and record emissions
✓ We regularly monitor and record emissions but have not set any reduction targets
We regularly monitor and record emissions and have set specific reduction targets relative to previous performance (e.g. a 5%)
reduction of GHGs from baseline year)
We regularly monitor and record emissions and have set specific science-based targets necessary to achieve global goals to
address climate change
☐ We have met the specific reduction targets set during this reporting period
☐ We have achieved carbon neutrality

Points Earned: 0.12 of 0.48

Total Scope 1 GHGs

Total Greenhouse Gas Emissions (metric tonnes of CO2 equivalent) in:

Scope 1:

Scope 1: 1.82

Total Scope 2 GHGs Total Greenhouse Gas Emissions (metric tonnes of CO2 equivalent) in: Scope 2: Scope 2: 8.48 We do not track this Points Available: 0.00 **Total Scope 3 GHGs** Total Greenhouse Gas Emissions (metric tonnes of CO2 equivalent) in: Scope 3: Scope 3: 733.99 We do not track this Points Available: 0.00 **Carbon Intensity** What is your current Carbon Intensity for Scopes 1 and 2 (measured in metric tons of CO2/\$million of revenue), not including the use of carbon credits or offsets? Please use USD to allow for standardized comparisons. O >100 081-100 061-80 O 41-60 021-40 0 1-20

Points Earned: 0.48 of 0.48

 \bigcirc 0

O Don't know

Carbon Intensity
What is your current Carbon Intensity for Scopes 1 and 2, measured in tons of CO2/\$million of revenue, including the use of carbon credits or offsets?
Please use USD to accurately evaluate the answer option.
O>100

>100 81-100 61-80 41-60 21-40 1-20 0 Don't know

Points Earned: 0.97 of 0.97

Greenhouse Gas Emissions Reduced

What percentage of Scope 1 and 2 GHG emissions has been saved due to efficiency improvements implemented by your company?

○ 0%
○ 1-4%
○ 5-9%
○ 10-14%
○ 15-20%
○ 20%+
○ Don't Know

Points Available: 0.97

% GHG Emissions Offset

If your company purchased certified carbon credits in the reporting period, what % of Scope 1 and 2 GHG emissions were offset?

○ 0%
○ 1-24%
○ 25-49%
○ 50-74%
○ 75-99%
○ 100%
○ Don't know
● N/A - No carbon offsets purchased

Points Available: 0.48

OPERATIONS

Water 0.2

Monitoring and Managing Water Use Does your company monitor and manage your water usage? Your answers determine which future questions in the assessment are applicable to your company. We do not currently monitor and record water usage ✓ We regularly monitor and record water usage but have not set any reduction targets We monitor and record water usage and have set specific reduction targets relative to previous performance (e.g. a 5% reduction of water usage from baseline year) We regularly monitor and record emissions and have set science-based targets necessary to achieve sustainable usage linked to our local watershed We have met specific reduction targets set during this reporting period Points Earned: 0.25 of 1.00 **Total Water Use** Total water use (liters) during the last 12 months Total water use (liters) during the last 12 months 219415 ☐ We do not track this Points Available: 0.00 **OPERATIONS** Land & Life 1.2 Monitoring and Reporting Non-hazardous Waste How does your company monitor and manage your waste production? Your answers determine which future questions in the assessment are applicable to your company. We do not currently monitor and record waste production ✓ We regularly monitor and record waste production but have not set any reduction targets We regularly monitor and record waste production and have set specific reduction targets relative to previous performance (e.g. a 5% reduction of waste to landfill from baseline year) We regularly monitor and record waste produced and have set a zero waste target We have met the specific reduction targets set during this reporting period We produce zero waste to landfill / ocean Points Earned: 0.25 of 1.00

Non-hazardous Waste Generated

Waste Produced: Non-Hazardous Waste (metric tonnes) during the last 12 months

Waste Produced: Non-Hazardous Waste (metric tonnes) during the last 12 months 1.03

☐ We do not track this

Total Waste Disposed
Waste Disposed (metric tonnes) during the last 12 months
Waste Disposed (metric tonnes) during the last 12 months 1.03 We do not track this
Points Available: 0.00
Total Waste Recycled
Waste Disposed: Recycled/Reused (metric tonnes) during the last 12 months
Waste Disposed: Recycled/Reused (metric tonnes) during the last 12 months 0.27 ☐ We do not track this
Points Available: 0.00
Reducing Waste
Optional unweighted metrics: Approximately by what % has your company reduced solid and hazardous waste generation (normalized for revenue changes) over the following periods?
The past two years
The past two years
✓ We do not track this
Points Available: 0.00
Hazardous Waste Disposal
Can your company verify that your hazardous waste is always disposed of responsibly?
This includes batteries, paint, electronic equipment, etc.
● Yes
○ No
O N/A - We have eliminated hazardous waste
Points Earned: 1.00 of 1.00
Customers

Customers Impact Area Introduction

OPERATIONS

0.0

This section identifies whether your company's product/service is designed to deliver a specific, material, positive impact for its customers (beyond the value normally provided from goods or services), and if so, opens the Customer Impact Business Model section that is most applicable.

Customer Impact Business Model Introduction

Do any of your company's products/services address a social or economic problem for your customers and/or their beneficiaries?

Your answers determine which future questions in the assessment are applicable to your company.

Points Available: 0.00

O Yes

OPERATIONS

Customer Stewardship

1.4

Managing Customer Stewardship

Does your company do any of the following to manage the impact and value created for your customers or consumers?

☐ We offer product / service guarantees, warranties, or protection policies
☐ We have third party quality certifications or accreditations
☐ We have formal quality control mechanisms
✓ We have feedback / customer service feedback or complaint mechanisms
✓ We monitor customer or consumer satisfaction
☑ We assess the outcomes produced for our customers through the use of our product or service
☐ We have written policies in place for ethical marketing, advertisement, or customer engagement
✓ We manage the privacy and security of client / customer data
☐ None of the above

Points Earned: 0.37 of 0.56

Monitoring Customer Satisfaction and Retention

Which of the following are true of your company with regards to customer or client satisfaction and/or retention?

✓ Company monitors customer satisfaction
✓ Company shares customer satisfaction internally within the company
Company shares customer satisfaction publicly
Company has specified targets for customer / client satisfaction
☐ In the last year, company has achieved specified targets for satisfaction
☐ None of the above

Points Earned: 0.22 of 0.56

Managing Product Impacts

Does the company do any of the following with regards to managing the potential impact their	
products have on customers / beneficiaries?	
Company regularly monitors customer outcomes and well-being	
Company has formal program to incorporate customer testing and feedback into product design	

Company has formal programs in place to continuously improve outcomes produced for customers (including reducing negative

Other

None of the above

Points Earned: 0.19 of 0.56

Data Usage and Privacy

effects or increasing positive effects)

Does your company have any of the following to address data usage and privacy issues?

Company has a formal publicly available data and privacy policy

Company makes all users aware of information collected, length of time it is preserved, how it's used, and whether and how it is shared with other entities (public or private)

All customers have option to decide how their data can be used

Company's all email list building and email marketing strategies are GDPR compliant

Other

None of the above

N/A - Company does not collect sensitive data

Points Earned: 0.28 of 0.56

Data Security Management

Does the company have any of the following practices to ensure security of private data?

✓ Data privacy is included in company wide risk management compliance processes

✓ All employees with access to data are trained on data privacy policies

Company has a formal code of conduct that defines unauthorized uses of data

✓ Internal audits of data security

External audits of data security

☐ Simulated hacks on data security

Other

☐ None of the above

N/A - Company does not collect sensitive data

Points Earned: 0.42 of 0.56

Disclosure Questionnaire

Disclosure Industries

Disclosure questions on specific production and trade.

Disclosure Alcohol

Please indicate if your company is involved in the production, operation, trade, or sale of any the following:

Alcohol

Please also select "Yes" if your company serves clients in this industry

O Yes

No

Points Available: 0.00

Disclosure Tobacco

Please indicate if your company is involved in the production, operation, trade, or sale of any the following:

Tobacco

Please also select "Yes" if your company serves clients in this industry

O Yes

No

Points Available: 0.00

Disclosure Gambling

Please indicate if your company is involved in the production, operation, trade, or sale of any the following:

Gambling

Please also select "Yes" if your company serves clients in this industry

O Yes

No

Points Available: 0.00

Disclosure Firearms Weapons

Please indicate if your company is involved in the production, operation, trade, or sale of any the following:

Firearms, weapons or munitions

Please also select "Yes" if your company serves clients in this industry

O Yes

No

Disclosure Pornography

Please indicate if your company is involved in the production, operation, trade, or sale of any the following:

Pornography

No

Points Available: 0.00

Disclosure Payday, Short Term, or High Interest Lending

Please indicate if your company is involved in the production, operation, trade, or sale of any the following:

Payday, short-term, or high-interest lending

Please also select "Yes" if your company serves clients in this industry

Please also select "Yes" if your company serves clients in this industry

O Yes

No

Points Available: 0.00

Disclosure Fossil Fuels

Please indicate if your company is involved in the production, operation, trade, or sale of any the following:

Fossil-fuel-based oil, natural gas, or coal extraction, distribution, sale, etc.

Please also select "Yes" if your company serves clients in this industry

O Yes

No

Points Available: 0.00

Disclosure Mining

Please indicate if your company is involved in the production, operation, trade, or sale of any the following:

Mining

Please also select "Yes" if your company serves clients in this industry

O Yes

No

Disclosure Nuclear Power or Hazardous Materials
Please indicate if your company is involved in the production, operation, trade, or sale of any the following:
Nuclear power, radioactive materials or hazardous waste
Please also select "Yes" if your company serves clients in this industry Yes No Points Available: 0.00
Disclosure Prisons
Please indicate if your company is involved in the production, operation, trade, or sale of any the following:
Prisons
Please also select "Yes" if your company serves clients in this industry Yes No
Points Available: 0.00
Disclosure Whole Life Insurance
Please indicate if your company is involved in the production, operation, trade, or sale of any the following:
Whole life insurance products
Select "Yes" only if the company earns 80%+ of its revenue from whole life insurance products. Yes No
Points Available: 0.00
Disclosure Volunteer Placement to Orphanages
Please indicate if your company is involved in the production, operation, trade, or sale of any the following:

Organizing volunteer programs to orphanages or child care organizations

○Yes

No

Disclosure Tax Advisory Services

Please indicate if your company is involved in the production, operation, trade, or sale of any the following:

Tax advisory services

O Yes

ON O

Points Available: 0.00

Disclosure Animal Products or Services

Please indicate if your company is involved in the production, operation, trade, or sale of any the following:

Animal-based products or services (including seafood)

O Yes

No

Points Available: 0,00

Disclosure Genetically Modified Organisms

Please indicate if your company is involved in the production, operation, trade, or sale of any the following:

Genetically modified organisms

Please also select "Yes" if your company serves clients in this industry

O Yes

O No

Points Available: 0.00

Disclosure Illegal Products or Subject to Phase Out

Please indicate if your company is involved in the production, operation, trade, or sale of any the following:

Products or activities that are illegal under country laws or regulations where they have operated, banned in international conventions or agreements, or subject to international phase-out or regulation

O Yes

No

Disclosure Industries at Risk of Human Rights Violations

Please indicate if your company is involved in the production, operation, trade, or sale of any the following:

Industries reliant upon materials at high risk of human rights infringements (e.g. conflict minerals)

O Yes

No

Points Available: 0.00

Other Disclosure Industries

Please indicate if your company is involved in the production, operation, trade, or sale of any the following:

Other industries that may cause social or environmental harm or are subject to stakeholder criticism or concern

O Yes

O No

Points Available: 0.00

Company Explanation Of Disclosure Item Flags

If you selected "Yes" to any of the "Disclosure Industries" listed above, please provide a detailed explanation of the company's involvement for each affirmative response:

If this does not apply to you, please enter "Does not apply" in the text area below.

Does not apply

Points Available: 0.00

Disclosure Practices

Disclosure questions on sensitive practices.

No formal Registration Under Domestic Regulations

Please indicate if your company engages in any of the following practices:

Company is not formally registered in accordance with all relevant regulations and requirements

If your company is a formally registered business, select "No."

O Yes

O No

Tax Reduction Through Corporate Shells Please indicate if your company engages in any of the following practices: Company uses corporate shells or other structural means, such as establishing multiple corporate entities, to minimize tax payments O Yes ON Points Available: 0.00 Operates in conflict zones Please indicate if your company engages in any of the following practices: Company operates in conflict zones O Yes No Points Available: 0.00 Sale of Data Please indicate if your company engages in any of the following practices: Company sells or provides access to consumer or user data O Yes No Points Available: 0.00 Facilities located in sensitive ecosystems Please indicate if your company engages in any of the following practices: Company facilities are located adjacent to or in sensitive ecosystems O Yes O No Points Available: 0,00 **Marketing of Breastmilk Substitutes**

Please indicate if your company engages in any of the following practices:

Marketing of breastmilk substitutes

O Yes

O No

Activities against freedom of association/collective bargaining

Please indicate if your company engages in any of the following practices:

Company has taken a public stance against unionization, has engaged in activities that may be perceived as taking a stance against union organizing, or prohibits workers from freely associating and bargaining collectively for the terms of one's employment

O Yes
No

Points Available: 0.00

Employs Individuals on Zero-Hour Contracts

Please indicate if your company engages in any of the following practices:

Company employs individuals on zero-hour contracts

O Yes

O No

Points Available: 0.00

Company workers are prisoners

Please indicate if your company engages in any of the following practices:

Company uses workers who are prisoners

O Yes

O No

Points Available: 0.00

Company Employs Workers Under Age 15 (Or Other ILO Minimum Age)

Please indicate if your company engages in any of the following practices:

Company employs workers under the age of 15 (or other minimum work age covered by the International Labour Organization Convention No. 138) and/or company does not keep personnel records that include evidence of the date of birth of each

O Yes

No

Overtime For Hourly Workers Is Compulsory Please indicate if your company engages in any of the following practices: Overtime work is compulsory and exceeds 48 hours in a week Yes No Points Available: 0.00 Other Disclosure Practices Please indicate if your company engages in any of the following practices: Other sensitive practices that may cause social or environmental harm, or are subject to stakeholder concern Yes No Points Available: 0.00 Company Explanation Of Disclosure Item Flags

If you selected "Yes" to any of the "Disclosure Practices" listed above, please provide a detailed explanation of the company's engagement in each practice marked in the affirmative:

If this does not apply to you, please enter "Does not apply" in the text area below.

Does not apply

Points Available: 0.00

Disclosure Outcomes & Penalties

Disclosure questions concerning litigation, relocation of communities, accidents, and on-the-job fatality.

On-Site Fatality

Please indicate if your company has experienced any of the following in the past 5 years:

Company has had an operational or on-the-job fatality

O Yes

No

Points Available: 0.00

Litigation or Arbitration

Please indicate if your company has experienced any of the following in the past 5 years:

Litigation or arbitration against company either ongoing, settled, or found against the company

O Yes

No

Company has filed for bankruptcy Please indicate if your company has experienced any of the following in the past 5 years: Company has filed for bankruptcy Yes No Points Available: 0.00 Bribery, Fraud, or Corruption Please indicate if your company has had a formal complaint to a regulatory agency or been assessed a fine or sanction in the past five years for any of the following: Bribery, fraud, or corruption Yes No

Anti-Competitive Behavior

Please indicate if your company has had a formal complaint to a regulatory agency or been assessed a fine or sanction in the past five years for any of the following:

Anti-competitive behavior

O Yes

Points Available: 0.00

Financial Reporting, Taxes, Investments, or Loans

Please indicate if your company has had a formal complaint to a regulatory agency or been assessed a fine or sanction in the past five years for any of the following:

Financial reporting, tax payments, investments, or loans

O Yes

No

Political Contributions or International Affairs

Please indicate if your company has had a formal complaint to a regulatory agency or been assessed a fine or sanction in the past five years for any of the following:

Political contributions or international affairs O Yes ON O Points Available: 0.00 **Labor Issues** Please indicate if your company has had a formal complaint to a regulatory agency or been assessed a fine or sanction in the past five years for any of the following: Labor issues (including safety and discrimination) O Yes ON O Points Available: 0.00 **Breaches of Confidential Information** Please indicate if your company has experienced any of the following in the past 5 years: Breaches of individual privacy and/or losses of individual confidential data O Yes ON O Points Available: 0.00 **Significant Layoffs** Please indicate if your company has experienced any of the following in the past 5 years: Company has had layoffs of more than 20% of the workforce Oyes No Points Available: 0.00 Hazardous Discharges Into Air/Land/Water (Past 5 Yrs) Please indicate if your company has experienced any of the following in the past 5 years: Company sites have experienced accidental discharges to air, land or water of hazardous substances O Yes

Points Available: 0.00

O No

Large Scale Land Conversion, Acquisition, or Relocation

Please indicate if your company has experienced any of the following in the past 5 years:

Construction or operation of company involved large scale land acquisition, convergence, or degradation (including the construction or refurbishment of dams), or resulted in the resettlement or economic displacement of 5,000 or more people

O Yes
No

Points Available: 0.00

Penalties Assessed For Environmental Issues

Please indicate if your company has had a formal complaint to a regulatory agency or been assessed a fine or sanction in the past five years for any of the following:

Environmental management penalties, including animal welfare

O Yes

O No

Points Available: 0.00

Violation of Indigenous Peoples Rights

Please indicate if your company has had a formal complaint to a regulatory agency or been assessed a fine or sanction in the past five years for any of the following:

Infringing on indigenous people's rights, for instance by utilizing lands owned or used by indigenous peoples without full documented consent of such peoples

O Yes

O No

Points Available: 0.00

Other Disclosure Outcomes & Penalties

Please indicate if your company has had a formal complaint to a regulatory agency or been assessed a fine or sanction in the past five years for any of the following:

Other penalties, complaints, or grievances filed or levied against the company for negative impacts on local communities, human rights, or other stakeholder concerns

O Yes

O No

Company Explanation Of Disclosure Item Flags

If you selected "Yes" to any of the "Disclosure Outcomes & Penalties" listed above, please provide a detailed explanation of the company's experience related to each affirmative response:

If this does not apply to you, please enter "Does not apply" in the text area below.

Does not apply

Points Available: 0.00

Supply Chain Disclosure

Disclosure questions concerning the significant suppliers of the company

Suppliers in Conflict Zones

Please indicate if any of the following statements are true regarding your company's suppliers:

Operation in conflict zones

O Yes

No

O Don't Know

Points Available: 0.00

Suppliers Negative Social Impact

Please indicate if any of the following statements are true regarding your company's suppliers:

Practices or outcomes that produced substantial negative impacts regarding human rights, labor conditions, or local communities

O Yes

No

O Don't Know

Points Available: 0.00

Suppliers Negative Environmental Impact

Please indicate if any of the following statements are true regarding your company's suppliers:

Practices or outcomes that produced substantial negative environmental impact

O Yes

O No

O Don't Know