

**Impact Report 2021/22** 



**In 2020 Anglia Print became the first** commercial printing company in the UK to be certified with B Corp...

B Corp score breakdown:

Governance 7.2

Workers 20.6

Community 12.1

Environment 55.4

Customers 1.4

By the end of the 2022/23 financial year **Anglia Print has committed to achieving** a B Corp Impact Assessment Score of over 120 by 2023.

**Certified** 













PREVENTING SINGLE USE WASTE



## Welcome

#### **Welcome to Anglia Print's Impact Report covering** financial year 2021/22.

#### **Challenges arise thick and fast** these days but Anglia Print's etho remains embedded.

For nearly twenty years Analia Print has been an environmental pioneer and our record of industry and regional firsts is lengthy. In 2020 Anglia Print continued this trend and became the first UK printing company to be certified B Corp as a force for change and made certification a priority.

Sustainability has long been embedded within our core business model and every aspect of our performance has been analysed and improved. In 2022 we realised a long-standing dream and we now have in place on the roof a wonderful array of solar



In 2022 Anglia Print was once again included in B Corps' Best for the World Environment (1-9 employees). B Corp is now our framework for formalised commitments to increased social awareness and improvement. We strive to be a valued member of our local and regional communities and B Corp as a framework will enhance our efforts. Also, we are devoting efforts to working with (and hopefully also for) fellow B Corps.

Anglia Print is a company with limited financial resources and believes it has found a balance between profitability - that facilitates ongoing investment as our industry is transformed by technology - and environmental action and ethical business practices.



John Popely Owner and Director





## **Our Origins, History and Ethos**

Founded by Fred Popely in 1978, Anglia Print Ltd is a commercial printing company, employing five staff. Our client range is diverse and includes local traders that choose us for reasons of price and service, to national organisations that recognise our social and environmental efforts.

Anglia Print is, and has long been, a regional and industry pioneer, with a profile far in excess of its size.

In January 2004 current owner, John Popely, began to take the business in a different direction based on a personal ethos: that all companies have environmental and ethical responsibilities. Far from being in conflict with commercial success, it is our experience that taking these issues seriously improves the company's image, which contributes to commercial success.

Among our notable firsts, Anglia Print is the only printing company in East Anglia to ever be Eco Management & Audit Scheme (EMAS) registered and in 2016 became the only printing company in East Anglia to ever receive a Queen's Award for Sustainable Development

Since 2012 improvements have been driven by annual objectives.

Because of our considerable efforts and achievements since 2005,

annual improvement targets can be difficult to set but are established by

devoting appropriate resources to: industry research, stakeholder input,

innovation and strong awareness of environmental issues.

Our approach is to progress via annual actions and play a leading role as the UK printing industry is transformed and regional climate-related initiatives gain momentum as the global climate agenda gains increasing

Also, we strongly believe in and promote, the concept of external certification as validation of our efforts. Greenwash is a huge barrier to genuine environmental improvement and external certifications are our favoured mechanism for proving to the world we are true to our words. This approach demands internal and financial resources but it means that everything we say we do is independently verified.

Anglia Print is now firmly established in an elite group of (ethically and environmentally) progressive printing companies and proud to be playing a leading role as the UK printing industry counters its poor environmental and CSR reputation.

Our business model, as a caring company, combined with expertise, innovation and passior for our product and industry is a model for others to follow.

## Our Buildng and Services

From super insulation to heat circulation to low energy lighting to an office fitted out from recycled materials to the solar panels on our roof, our unit is of the highest environmental standards.

We offer a 'one stop print service:

from design through to final delivery or mailing. Lithographic and digital printing techniques are used and a diverse range of post-printing capabilities are offered: folding, stitching, mailin and associated operations and services. All operations are housed within one, leased unit. Our product range is broad and stretches from short runs of leaflets digitally printed to long runs of lithographyras

An important by-product of Anglia Print's business model has been: Improving the environmental image of both the printed product and the printing industry. The environmental image of the traditional printed product has in recent years suffered as electronic publishing has been viewed as a better environmental option and, perversely, as the printing industry acts to improve its environmental performance and image, has brought an environmental spotlight onto the industry.

Our client range is diverse and ranges from local traders that choose us for reasons of price and service, to national organisations that recognise our social and environmental efforts.

Anglia Print is now firmly
established in an elite group of
(ethically and environmentally)
progressive printing companies
and proud to be playing a
leading role as the UK printing
industry counters its poor



## What makes Anglia Print different?

Our business description is not unusual but it's the way we operate that makes us unique. Our printed product is fully recyclable and, due to the diverse range of actions and initiatives, has a minimal environmental impact.

Common-sense mechanisms are in place throughout the printing process and the business as a whole to improve performance and reduce both costs and environmental impact.

Honestly the trouble I used to have with my previous printer was crazy! I look forward to coming back to you for more works, hopefully in the near future...

To think this could actually be an exciting process rather than one I dread!

Rebecca Rolf, Give Two Figs

Thank you so much for the business cards they look amazing we are really happy and for sure will be back for more!!!

Charlotte Scarles. Oggs

Transparency is part of our ethos - and everything we do is independently verified.
We operate a open house policy.



## **Anglia Print's Ethos**

It's been a rocky journey at times in an industry in constant transition and due to external financial pressures but eighteen years on Anglia Print's values and commitment and values remain: Anglia Print believes that all companies have environmental and ethical responsibilities.

Far from being in conflict with commercial success, it is our experience that taking these issues seriously improves the company's image, which contributes to commercial success. Our business model, as a caring company, combined with expertise, innovation and passion for our product and industry is a model for others to follow.

- Responsible resource use is at the heart of our operation: we will minimise our use, source from truly responsible sources and consider disposal issues in our purchasing.
- The environmental impact of our operation is minimal but we will strive to manage and reduce this impact.
- We will seek external validation and verification of our efforts via appropriate certification.
- We will work to maintain our status as a valued member of the local community.

Our client base is mainly charities and NGOs...and increasingly our turnover is derived via working with fellow B Corps.

# **Achievements** Since 2004 environmental and action have been at the heart of Anglia Print's ethos.

In 2005 Anglia Print moved into its current building. In preparation, the building was super-insulated, low-energy lighting (an added benefit of which was to eliminate a hazardous waste stream) fitted and a heating system that redistributes generated heat installed. Quickly followed by a move to electricity sourced on a renewables tariff (no gas or heating oil is used) and a new waste collection company employed to collect, sort and divert from landfill our general waste.

Investment in a state of the art printing press - that remains the cornerstone of our production efficiencies and minimal environmental footprint – completed our actions to address fundamental aspects of our business. aspects of our business.

n the last few years, we have: Successfully renewed: ISO 14001:2015, Forest Stewardship Council (FSC) accreditations and our Gold status for Suffolk's Carbon Charter

These schemes are highly important to Anglia Print's business ethos. ISO14001: 2015 is our framework for environmental awareness and management. FSC certification is our mechanism for raising awareness of environmental and ethical issues relating to forestry and for our clients a mechanism (by using the FSC logo on their printed materials) to showcase their environmental awareness.

## We have:

#### Installed a solar panel array on our factory roo

Installed in March 2022 and with EU funding assistance, Anglia Print fulfilled a long-standing dream and installed a solar panel array on our unit roof.

### Diverted annually from landfill (approximately, recorded by volume), 3 tonnes of general waste

Anglia Print's general waste collection company is located on the same business park and the two companies have worked very closely since 2005 when we became a zero waste to landfill business. Issues around general waste are complex and dynamic and represent a constant challenge to maintain our zero waste to landfill status.

#### Engaged Climate Care as our agent for emissionsoffsetting

Anglia Print has operated at net zero (and more) since 2007. Stakeholder input was sought, scope 1, 2 and 3 emissions established and we now offset 115 percent of our unavoidable emissions.

### Eliminated plastic packaging tape from our operation by researching and sourcing a paper-based alternative

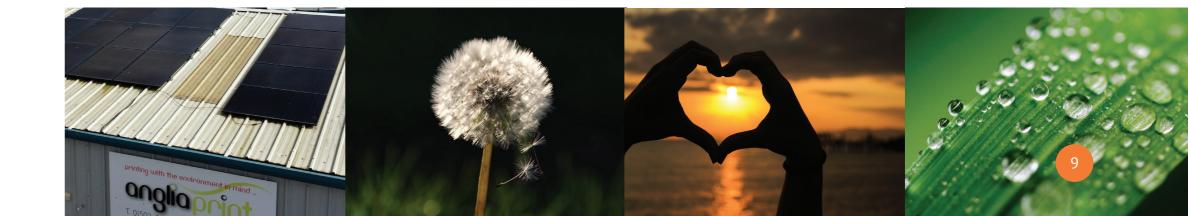
In what we believe is an industry first, in 2018 plastic packaging tape was eliminated from outgoing packages. This removes around 100KG a year of plastic from our operation (and, ultimately, landfill) and is indicative of the level of scrutiny at which we operate.

#### Fitted push-taps to all tap

Installed in early 2019, this reduces water use annually be over 10 percent (compared to historical data).

#### Circular Econom

We operate in a progressive industry and work hard to practice Circular Economy principles and have taken steps to capture how this works across our operation. Please see page 19 for more.



## **Awards - the highlights**

Anglia Print has a considered policy for awards: we don't enter printing industry awards, nor do we enter awards just to add to our awards-portfolio: we enter those where our ethos and actions will be judged by experts.



## IEMA Sustainability Impact Awards. Sustainable Organisation

"The awards honour those that are transforming the world to sustainability using innovation, creativity, collaboration and expert knowledge to achieve change"

The Institute for Environmental
Management & Assessment recognises
the people and businesses that are
transforming the world to sustainability.
Anglia Print received high praise for its
ethos and actions.



THE QUEEN'S AWARDS
FOR ENTERPRISE:
SUSTAINABLE DEVELOPMENT
2016

2016

The Queen's Award for Enterprise: Sustainable Development

The Queen's Awards for Enterprise are for outstanding achievement by UK businesses. Anglia Print's award was in recognition of pioneering achievements in our sector and for actively addressing all potential sustainable impacts within our influence.



2013-2020

Eco Management & Audit Scheme (EMAS): Performance, Credibility.

Transparency

Operated by the European Union EMAS is the pinnacle of environmental management. Anglia Print was the only printing company in the east of England and one of only ten UK printing companies to gain EMAS registration.

Sadly Brexit introduced too many hurdles for UK companies and EMAS became impractical. However, Anglia Print informally continues to use EMAS regulations as a framework for performance analysis and stakeholder engagement.

## The 5 Key B Corp Impact Areas

#### 1. Governance

"The Governance Impact Area evaluates your company's overall mission, ethics, accountability and transparency through topics such as integration of social and environmental goals in employees' performance evaluation, impact reporting and transparency, stakeholder engagement, and more."

Anglia Print is a small company with limited financial resources and believes it has found a balance between profitability - that facilitates ongoing investment as our industry is transformed by technology - and environmental action and ethical business practices. Our business ethos and practices are unique and our Governance ensures this ethos remains intact and a priority, whatever challenges the business faces.

#### What we said we'd do

In the financial year 2021/22 Anglia Print will continue to gather and evaluate data on all operational environmental impacts

Publicly communicate our annual charity donations made in the form of discounted advertising and printing

Continue our annual programme of external validation of our performance data

Continue to communicate with stakeholders via our annual Environmental & Ethical statement and B Corp Impact Report

#### What we did

Data was gathered on the following impacts: Water use, electricity use, fuel used for deliveries, general waste, hazardous waste, emissions.

In financial year 2021/22, Anglia Print donated £5200 to charitable causes in the form of discounted advertising, printing and design.

Via ISO 14001: 2015, Suffolk Carbon Charter and Forest Stewardship Council certification, we received external validation of our performance data.

Our annual Environmental & Ethical statement and B Corp Impact Reports are available via our website and have been communicated to stakeholders via social media channels Anglia Print is a prominent member of a web of environmentally aware and concerned organisations that share information and knowledge. We are fortunate that we operate in an industry (print and paper) that is environmentally progressive and prides itself in high levels of environmental awareness and action. The ground for exchanging ideas and progressive companies helping each other is very fertile. Many of Anglia Print's achievements since 2004 have involved supplier innovation and engagement.

Our business model, as a caring company combined with expertise, innovation and passion for our product and industry is a model for others to follow.

## What we'll do in financial yea

We will embark on a programme of enhanced public communication of our B Corp certification and associated Impact Report. Also, we will expand our B Corp network by introducing at least one additional B Corp supplier to our approved list.

## The 5 Key B Corp Impact Areas

#### 2. Customers

"The Customers Impact Area evaluates the value that your company creates for your direct customers and the consumers of your products or services through topics such as ethical and positive marketing, warranty and quality assurance of products and services, data privacy, data security, and more."

Anglia Print aims to work with clients that share business and owner values.

When produced by an environmentally aware and progressive company the footprint of the printed product is minimal. One thing all our clients have in common is they benefit from knowing their print purchases are of the lowest environmental footprint and produced by an ethically aware and progressive company.

We count Greenpeace as one of our most important stakeholders. We produce printed materials for Greenpeace and in turn we - via personal donations (business donations are not accepted) support Greenpeace. Also, we do not pursue an any-work-from-anyone modus operandi: we will not work with companies that operate in conflict with our business ethos.

#### What we said we'd do

B Corp is our framework for ethical awareness and driver for action and improvements. We aim to play our part in increasing the success, profile and impacts of this scheme.

To provide appropriate reassurances to our customers that our product and services are of a minimal footprint, we will formalise our circular economy efforts.

Continue our drive to reduce the environmental impacts of our operations...a by-product of which is to help our clients reduce the environmental impacts of their procurement.

#### What we did

With B Corp as our framework, we have increased ethical awareness within Anglia Print and within our supply chain and client base.

Our product and operations were broken down and illustrated in circular economy terms.

In March 2022 our solar panel array was installed. Electricity use was significantly reduced, likewise business emissions.

## What we'll do in financial year

We will continue our drive to improve our B Corp score, increase our B Corp network interactions and our associated profile. Also, we will endeavour to gain more feedback from our customers to guide our actions.

"Greenpeace uses Anglia Print because of their approach to external verification. We know that every aspect of Anglia Print's performance is externally verified via reputable auditing bodies and credible schemes. In a climate of greenwash this is extremely important."

David Shorto, Greenpeace Ut

## The 5 Key B Corp Impact Areas

#### 3. Employees

"The Workers Impact Area evaluates your company's contribution to its employees' financial, physical, professional, and social wellbeing through topics such as payment of a living wage, benefits, employee health and safety, professional development opportunities, and more."

Our employees are our greatest asset...

Employees are recruited on their suitability for the role (qualifications and experience) regardless of sex, sexual orientation, marital status, race, colour, nationality, ethnic or national origin, religion, age, and disability or union membership status. Anglia Print is acutely aware of the importance of employee motivation for the success of the business; likewise the manifold factors that influence employee satisfaction. We recognise that without staff participation, most initiatives are doomed. We have in place an ongoing programme of staff involvement: from employee suggestion forms to frequent staff meetings. Company size means an informal, flexible structure and an open forum exists for sharing ideas and opinions. Employee involvement is routine and diverse. Workforce stability is, for a small company, crucial and that we have two employees with over ten years' service is both welcome and a sign that company strategy is appreciated.

Also, Anglia Print aims to facilitate a positive work / life balance. All staff are - within reason - able to choose their work patterns according to external demands such as medical appointments and childcare / general family care.

#### What we said we'd do

We will continue employee volunteer days.

We will continue our membership and support of Living Wage Foundation.

Promote a flexible volunteering policy that enhances opportunities

#### What we did

John Popely undertook further volunteer days at Geldeston Locks

Living Wage Foundation membership was continued

A flexible volunteering policy is now in place

## What we'll do in financial yea 2022/23...

We will continue employee
volunteer days and membership and
support of Living Wage Foundation.
In 2019 Anglia Print became a
member of the Living Wage
Foundation. The Living Wage
Foundation is a campaigning
organisation in the United
Kingdom which aims to persuade
employers to pay a living wage.
The organisation was established
in 2011, publishes an annual Living
Wage figure and for a fee accredits
employers who pay at the rate of
the "living wage".



## The 5 Key B Corp Impact Areas

#### 4. Community

"The Community Impact Area evaluates your company's contribution to the economic and social well-being of the communities in which it operates, through topics such as diversity and inclusion, job creation, civic engagement and philanthropy, supply chain management, and more."

Anglia Print stives to be a valued member of our community and our charity and community support is, relative to company turnover, surely unsurpassed.

Each year Anglia Print helps and supports local organisations (from local theatres to local charity events to arts groups) with free or discounted design/printing and / or free or discounted advertising in Triangle or Sunrise, our self-published good news magazines.

The financial value of this support, based on the usual paid rate, was over £5000 in the last financial year. Our donations are published in the Directors' report of our annual accounts.

'A beacon in the local community': With a focus on local, positive news stories and motivated by a desire to counter the relentless doom and gloom, boosting local organisations through publicity and free advertising, Anglia Print has been publishing, printing and distributing Sunrise and Triangle magazines since 2000.

#### What we said we'd do

As well as donating employee time to support the community project at Geldeston Locks, Anglia Print will donate free printing services to further the project aims.

Continue – despite financial constraints – our community support to local organisations.

Renew our regional-focused commitment to emissions reduction actions.

What we did

In the financial year 2021/22 Anglia Print donated free printing services to Geldeston Locks.

In the current financial year we donated over £5000 of free or discounted advertising, printing and design to help local organisations

Anglia Print remains a Gold Standard member of Suffolk and Norfolk Carbon Charter.

What we'll do in financial year

We will continue to support
Geldeston Locks, both via donated
printing services and volunteering.
Also, we will continue our
long-standing support for local
organisations via discounted
printing services.

#### Suffolk and Norfolk Carbon Charter

ur region is classed as high risk from imate change and rising sea levels and iis makes emissions-reduction action ven more crucial.

The Charter is administered by Groundwork East and overseen by the Environment Agency and Suffolk County Council on behalf of the Suffolk Climate Change Partnership. Anglia Print has operated at Gold Level status for over five years.





The Locks Inn at Geldeston is a remote riverside pub at the limit of the navigation on the River Waveney on the Norfolk/Suffolk border. It is also accessibly via a long track from Station Road in Geldeston.

In 2020 it was put up for sale by auction at very short notice and its future as a pub looked in serious doubt. But the community pulled together and managed to purchase the pub and set it up as a Community Benefit Society. Almost 1400 people are now shareholder members of this iconic pub giving it the widest ownership of any pub in the country.

"Volunteering at Geldeston has been such a rewarding experience. It's a challenge to take time out of the business in these difficult times but community involvement and action is an important part of Anglia Print's ethos. From grass cutting to repairing and renovating noticeboards, it's very satisfying to help this project."

John Popely, Anglia Print. Owner and Director

14

## The 5 Key B Corp Impact Areas

#### 5. Environment

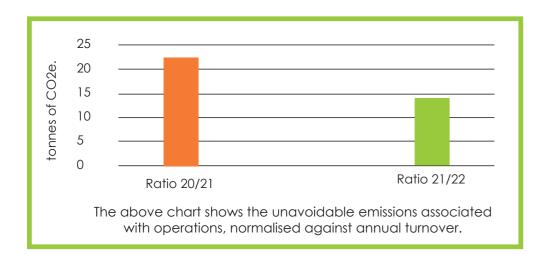
"The Environment Impact Area evaluates your company's overall environmental stewardship, including how the company manages general environmental impacts as well as specific topics like climate, water use and sustainability, and impacts on land and life."

For almost 20 years Anglia Print has been an environmental pioneer. For over ten years Anglia Print has had in place a system of annual objectives to drive performance improvements. These objectives are externally verified as SMART (Specific, Measurable, Achievable, Relevant, and Time-Bound.) and publicly communicated via our annual Environmental & Ethical statement.

Circular economy principles are in place along with lean manufacturing initiatives throughout our operation.

Financial year 2021/22 was another milestone for Anglia Print as we achieved our long-standing aim to install solar panels on the roof of our leased factory unit.

Emissions were immediately and significantly reduced but also, of course (and crucially), so were our energy bills. As the array was installed part way through the financial year, emissions in the next financial year will drop much further.



for the financial year 2021/22 our emissions from energy use (electricity) and delivery transport (fuel used) have been calculated using UK Government GHG Conversion Factors for Company 2022

- The environmental impact of our operation is minimal but we will strive to nanage and reduce this impact.
- Responsible resource use is at the heart of our operation: we will minimise our use, source from truly responsible sources and consider disposal issues in our purchasing.
- We will seek external validation and verification of our efforts via appropriate certification.

Vaste disposal: Anglia Print has long ecognised the significance of waste and ecycling as a key area of a company's environmental impact and associated nancial implications.

We are aware that diverting waste from andfill is not just about landfill space, it is also about litter, leaching and methane emissions associated with landfill sites, We are aware that sending waste to incineration has associated environment impacts.

## The 5 Key B Corp Impact Areas

Technological developments are a main driver of environmental improvements and each investment opportunity delivers tangible environmental benefits.

Our main printing press, purchased to replace two older presses and associated pre-press equipment, transformed our operation. Anglia Print continues to reap performance (quality and speed), competitive advantage and environmental benefits. Later investment in digital technology has allowed Anglia Print to keep pace with industry developments and further reduce the environmental impact its operations.

What we'll do in financial year 2022/23...

We will remain a carbon-positive business; we will maintain Suffolk Carbon Charter certification.

We will install rainwater harvesting equipment to use on our wildlife garden.

#### What we said we'd do

Via Climate Care we will invest in carbon credits equating to 115 percent of our own unavoidable emissions.

We will revisit the installation of solar panels.

We will maintain FSC certification. Despite increasing costs, it is important to illustrate our commitment to sourcing materials from responsible sources, certified by the Forest Stewardship Council.

#### What we did

Unavoidable business emissions were balanced as stated.

In early 2022 Anglia Print installed a solar panel array. This installation immediately and drastically reduced our emissions from electricity use.

FSC certification was successfully renewed.





1

# We are proud to be using business as a force for good



## ANGLIA PRINT'S CIRCULAR ECONOMY

 We publicly communicate our important performance details and annual improvement objectives

 We measure and monitor every aspect of our performance

 Waste is sorted and reused or downcycled in a variety of applications Our printed product and associated packaging are easily – recyclable

 All waste is segregated and collected by specialist contractors.

mixed and reused in black inks. Used toner cartridges from our digital print operations are collected and cleaned for reuse or shredding and rouge in another form

Waste ink in the factory is combined,

 We operate in an environmentally aware and progressive supply chain

Our entire
 operation is mainly
 powered by our
 array of solar panels
 any balance is 100%
 Green Tariff Energy

 We use our expertise and experience to design out waste from the printing process.

> Around 95% of our annual material purchases are recycled or FSC certified and all our own magazine publications are on 100% recycled paper.

 Our presses are state of the art and require relatively low volumes of consumables
 (compared to conventional litho) hazardous
waste is
generated
in our
production
processes

• Lean manufacturing
practices are in place
throughout our operation.
Anglia Print operates with a
Reduce, Reuse, Recycle ethos

 Unlike litho printing where production overs are needed, our digital presses are print on demand: there is no need for clients to print large quantities of an item, just in case.

Certified



B Corp is our framework for social awareness and improvement



ISO 14001 is our framework for environmental awareness and improvement

