

Score Aggregation Methodology & Brand List Groupe Clarins 2025

As the B Corporation Certification is a company-level certification, the assessment of a Parent Company is required to include its subsidiaries in which it owns >50% of the shares and has a controlling interest. Depending on the operations of the certifying company, Parent Companies may roll up their subsidiaries into a single assessment or assess separately.

Regardless of whether a Certified Parent Company's subsidiaries are assessed together or separately, only distinct subsidiaries that B Lab has determined independently meet the performance requirement for certification (i.e. score of 80+ points) are eligible to use the Certified B Corporation logo and refer to themselves as Certified B Corporations.

Aggregated Scoring Methodology

Groupe Clarins and its subsidiary/ies were required to be assessed in the B Impact Assessment and undergo a review by B Lab staff. The entities were divided into five [5] assessments, and the overall score was calculated using a weighted average based on headcount.

The assessments are as follows:

1. Clarins BIA 1 - Entités Françaises
2. Clarins BIA 2 - Europe
3. Clarins BIA 3 - Americas
4. Clarins BIA 4 - Developed Asia
5. Clarins BIA 5 - China & Malaysia

Based on the weighted average, Groupe Clarins scored an overall 88.9 out of 200 total available points. The minimum verified score required for B Corp Certification is 80.

The table below shows the scores for the individual assessments:

Legal entity/Company name	BIA Score
Clarins BIA 1 - Entités Françaises	99.5
Clarins BIA 2 - Europe	86.7
Clarins BIA 3 - Americas	81.8
Clarins BIA 4 - Developed Asia	85.3
Clarins BIA 5 - China & Malaysia	88.6

Brands

Brands that are not distinct operating subsidiaries included in the Parent Company's certification are not Certified B Corporations themselves but may use the Certified B Corporation logo if B Lab has determined they have independently met the performance requirement for certification. Otherwise, the Certified B Corporation logo shall only be used in reference to the brand as part of the Parent Company's certification. For a list of brands under Groupe Clarins that have been determined to have met the performance standards for certification (i.e. score of 80+ points) independently and can therefore use the B Corp IP, see the table below.

Legal entity	Brand name
Clarins SAS	Clarins
Clarins SAS	myBlend