

Score Aggregation Methodology

Sykes Cottages [2023]

As the B Corporation Certification is a company-level certification, the assessment of a Parent Company is required to include its subsidiaries in which it owns >50% of the shares and has controlling interest. Depending on the operations of the certifying company, Parent Companies may roll up their subsidiaries into a single assessment or assess separately.

Regardless of whether a Certified Parent Company's subsidiaries are assessed together or separately, only distinct subsidiaries that B Lab has determined independently meet the performance requirement for certification (i.e. score of 80+ points) are eligible to use the Certified B Corporation logo and refer to themselves as Certified B Corporations.

Aggregated Scoring Methodology

Sykes Cottages and its subsidiary/ies were required to be assessed in the B Impact Assessment and undergo a review by B Lab staff. The entities were divided into 2 assessments, and the overall score was calculated using a weighted average based on revenues.

The assessments are as follows:

1. Sykes Cottages
2. Forest Holidays

Based on the weighted average, Sykes Cottages scored an overall 90.2 out of 200 total available points. The minimum verified score required for B Corp Certification is 80.

The table below shows the scores for the individual assessments:

Legal entity/Company name	BIA Score
Sykes Cottages Ltd	84.5
Forest Holidays Ltd	100.6

Brands

Brands that are not distinct operating subsidiaries included in the Parent Company's certification are not Certified B Corporations themselves, but may use the Certified B Corporation logo if B Lab has determined they have independently met the performance requirement for certification. Otherwise, the Certified B Corporation logo shall only be used in reference to the brand as part of the Parent Company's certification. For a list of brands under Sykes Cottages that have been determined to have met the performance standards for certification (i.e. score of 80+ points) independently and can therefore use the B Corp IP, see the table below.

Legal entity	Brand name
Sykes Cottages Ltd	Forge Holiday Group
Sykes Cottages Ltd	Sykes Holiday Cottages Family
Sykes Cottages Ltd	Sykes Holiday Cottages

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Sykes Cottages Ltd	Bachcare
Sykes Cottages Ltd	Hogans Irish Cottages
Sykes Cottages Ltd	Character Cottages
Sykes Cottages Ltd	Dream Cottages
Sykes Cottages Ltd	Manor Cottages
Sykes Cottages Ltd	Hideaways
Sykes Cottages Ltd	Coast & Country Holidays
Sykes Cottages Ltd	Abersoch Quality Homes
Sykes Cottages Ltd	Menai Holiday Cottages
Sykes Cottages Ltd	Yorkshire Coastal Cottages
Sykes Cottages Ltd	Best of Suffolk
Sykes Cottages Ltd	Best Escapes
Sykes Cottages Ltd	Heart of the Lakes
Sykes Cottages Ltd	Lakelovers
Sykes Cottages Ltd	Lake Cottage Holidays
Sykes Cottages Ltd	Lake District Lodge Holidays
Sykes Cottages Ltd	Carbis Bay Holidays
Sykes Cottages Ltd	Coast & Country Cottages
Sykes Cottages Ltd	Cornish Cottage Holidays
Sykes Cottages Ltd	Helpful Holidays
Sykes Cottages Ltd	John Bray Cornish Holidays
Forest Holidays Ltd	Forest Holidays