

# WayCarbon

Disclosure Report

Date Submitted: January 16th, 2023

© B Lab 2023



## **Disclosure Materials**

Certified B Corporations must complete a Disclosure Questionnaire to identify potentially sensitive issues related to the company (e.g. historical fines, sanctions, material litigation, or sensitive industry practices).

This component does not affect the company's score on the B Impact Assessment. If the company answers affirmatively to any items in the Disclosure Questionnaire that B Lab deems relevant for public stakeholders, then, as a condition of their certification, the company must:

- Be transparent about details of the disclosure issues identified on the company's public B Impact Report
- 2) Describe how the company has addressed this issue
- 3) Demonstrate that management practices are in place to avoid similar issues from arising in the future, when necessary.

In all cases, the Standards Advisory council reserves the right to refuse certification if the company is ultimately deemed not to uphold the spirit and integrity of the community.

In addition to the voluntary indication of sensitive issues in the Disclosure Questionnaire, companies pursuing Certification also are subject to a background check by B Lab staff. Background checks include a review of public records, news sources, and search engines for company names, brands, executives/founders, and other relevant topics.

Sensitive issues identified through background checks may or may not be within the scope of questions in the Disclosure Questionnaire, but undergo the same review process and are subject to the same possible review by the Standards Advisory Council, including ineligibility for B Corp Certification, required remediation, or disclosure.

This document contains a copy of the company's completed Disclosure Questionnaire and related disclosure documentation provided by the company



## **Disclosure Questionnaire**

#### **Industries and Products**

#### Yes No Please indicate if the company is involved in production of or trade in any of the following. Select Yes for all options that **Animal Products or Services** $\boxed{}$ **Biodiversity Impacts** Chemicals $\boxed{}$ **Disclosure Alcohol Disclosure Firearms Weapons** $\boxed{}$ **Disclosure Mining** $\boxed{}$ **Disclosure Pornography** $\boxed{}$ **Disclosure Tobacco** $\boxed{}$ **Energy and Emissions Intensive** $\boxed{}$ Industries Fossil fuels $\square$ Gambling **Genetically Modified Organisms** $\overline{\mathbf{A}}$ Illegal Products or Subject to $\overline{\mathbf{A}}$ **Phase Out** Industries at Risk of Human $\square$ **Rights Violations Monoculture Agriculture** $\square$ **Nuclear Power or Hazardous** $\overline{\mathbf{A}}$ **Materials** Payday, Short Term, or High **Interest Lending Water Intensive Industries** $\overline{\mathbf{A}}$ Tax Advisory Services

#### **Outcomes & Penalties**

	Yes	No	
Please indicate if the company has had any formal complaint to a regulatory agency or been assessed any fine or sanction in the past five years for any of the following practices or policies. Check all that apply.			
Anti-Competitive Behavior		$\searrow$	
Breaches of Confidential Information		V	
Bribery, Fraud, or Corruption		N.	
Company has filed for bankruptcy		$\checkmark$	
Consumer Protection		V	
Financial Reporting, Taxes, Investments, or Loans		N	
Hazardous Discharges Into Air/Land/Water (Past 5 Yrs)		N	
Labor Issues		V	
Large Scale Land Conversion, Acquisition, or Relocation		N	
Litigation or Arbitration		V	
On-Site Fatality		V	
Penalties Assessed For Environmental Issues		N	
Political Contributions or International Affairs		N	
Recalls		V	
Significant Layoffs		V	
Violation of Indigenous Peoples Rights		V	
Other		$\checkmark$	



#### **Practices**

	Yes	No
Please indicate if the following statements are true regarding whether or not the company engages in the following practices. Check all that apply. If the statement is true, select "Yes." If false, select "No."		
Animal Testing		K
Company/Suppliers Employ Under Age 15 (Or Other ILO Minimum Age)		V
Company prohibits freedom of association/collective bargaining		$\searrow$
Company workers are prisoners		$\searrow$
Conduct Business in Conflict Zones		V
Confirmation of Right to Work		V
Does not transparently report corporate financials to government		N
Employs Individuals on Zero-Hour Contracts		V
Facilities located in sensitive ecosystems		N
ID Cards Withheld or Penalties for Resignation		\
No formal Registration Under Domestic Regulations		\
No signed employment contracts for all workers		V
Overtime For Hourly Workers Is Compulsory		V
Payslips not provided to show wage calculation and deductions		V

	Yes	No
Sale of Data		V
Tax Reduction Through Corporate Shells		V
Workers cannot leave site during non-working hours		$\supset$
Workers not Provided Clean Drinking Water or Toilets		$\supset$
Workers paid below minimum wage		N
Workers Under Bond		$\vee$
Other	V	

### Supply Chain Disclosures

	Yes	No
Please indicate if any of the following statements are true regarding your company's significant suppliers.		
Business in Conflict Zones		$\checkmark$
Child or Forced Labor		$\vee$
Negative Environmental Impact		$\vee$
Negative Social Impact		$\checkmark$
Other		$\checkmark$



## **Disclosure Questionnaire Statement**

## **Disclosure Questionnaire Category: Other Disclosure Industries**

Topic	Clients in Controversial Industries
Summary of Issue	Way Carbon is a Brazilian based consultancy offering the development of strategies, technology and innovation solutions aimed at eco-efficiency and a low-carbon economy, including decarbonization strategies or modeling future climate risks for its customers. Over the past 5 years the company has had on-going clients in several industries considered controversial industries: Agribusiness production in Brazil, Fossil Fuels (coal, oil sands), Mining, Pharmaceuticals and Water Utilities industries.
Size/Scope of Issue (e.g. \$ financial implication, # of individuals affected)	In the FY2022, -4% of the company's revenue was from Agribusiness producers in Brazil -3% of the company's revenue was from clients operating in the Fossil Fuels industry (coal, oil sands) -6% of the company's revenue was from clients operating in the Mining industry -2% of the company's revenue was from clients operating in the Pharmaceuticals industry -1% of the company's revenue was from clients operating in the Water utilities industry.
Impact on Stakeholders	Companies that work with clients in controversial industries can indirectly increase the harmful impact to stakeholders by enabling business growth. Therefore, companies that work with clients in these industries should have practices in place to ensure that their impact is aimed at decreasing the negative impacts of the industry.  B Lab has flagged the involvement of companies with clients in controversial industries as a material issue and new standards will be created to address possible risks related to this matter.
Implemented Management Practices	The services provided aim to reduce the impact on the client and eventually the industry (considering also that in many cases the service is provided to multiple clients in an industry and even to a sectoral organization that aims to improve standards and regulations applied to that industry). In some sectors, such as agroindustry in Brazil, water and fossil fuel utilities, Waycarbon's operation aims to reduce the negative impacts of these operations, through decarbonization strategies or modeling of



future climate risks. Because these impacts are often the reasons why customers in these industries are classified as controversial, ongoing work with these customers is necessary to replicate Waycarbon's intended positive impact. At this point, the company only monitors the industries in which it has customers. The services are intended to reduce and mitigate many of the potential risks related to this controversial industry. Furthermore, these sectors are often sought after and preferred as clients precisely because of the greater impact that our services can generate on client operations and, consequently, on the environment and/or society. WayCarbon employs knowledge and technology to support **Management Comments** clients in their climate strategies, developing mitigation and adaptation plans to catalyze the transition to the low-carbon economy and building climate resilience, as well as in their ESG strategies, bringing alignment to stakeholder needs. Their work with this sector is fundamental to their mission in order to protagonize society's transition to a low carbon economy.