

(RI)GENERIAMO

persone, prodotti, perimetri

The benefit Corporation **(RI)GENERIAMO** originates from the collaboration between **Cooperativa Sociale Agricoltura Capodarco**, **Associazione Bricolage del Cuore**, **Social Enterprise ConVoi Lavoro**, **Cooperativa Liberitutti** with the support of **Leroy Merlin Italia**.

The common goal is to *GENERATE* new economies to *REGENERATE PEOPLE, PRODUCTS* and *PERIMETERS* by promoting an inclusive economy that promotes, in an entrepreneurial perspective, people in their diversity and to include people and products in the current market system, otherwise excluded, recognizing their value and generating new perimeters.

WHY DID WE CHOOSE A SNAIL?

Snails are slow and for this reason it represents proceeding gradually but safely towards a goal.

The snail, through its own contact with the earth, becomes a symbol of concreteness.

The spiral of the shell, a metaphor of rebirth and creation, graphically represents our strategy and the two levels of intervention, one complementary to the other: responsibility and generativity that converge together towards the generation of economic, environmental, human and social value.

OUR IDENTITY

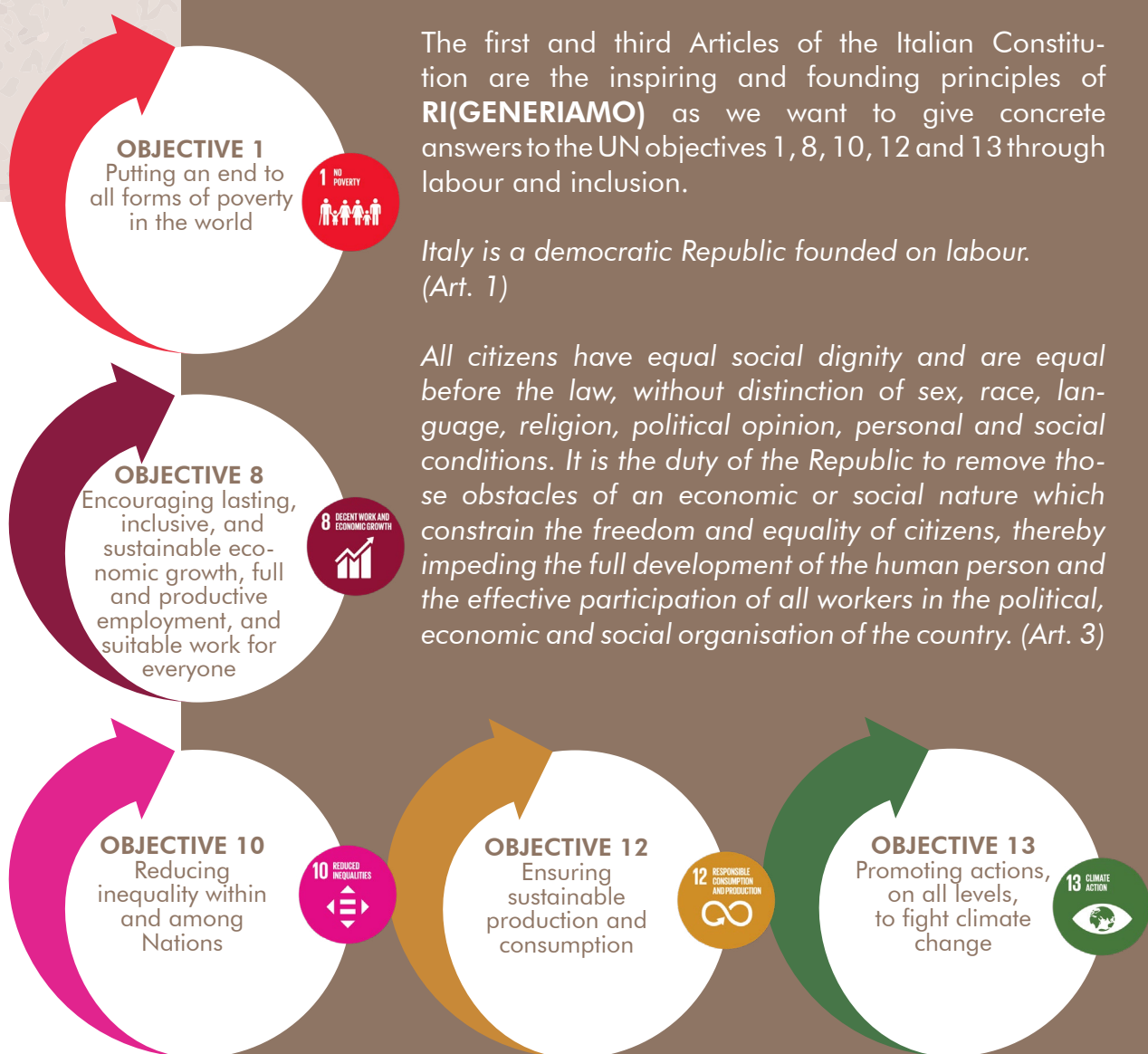
The first and third Articles of the Italian Constitution are the inspiring and founding principles of **RI(GENERIAMO)** as we want to give concrete answers to the UN objectives 1, 8, 10, 12 and 13 through labour and inclusion.

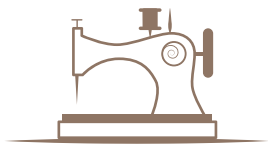
Italy is a democratic Republic founded on labour. (Art. 1)

All citizens have equal social dignity and are equal before the law, without distinction of sex, race, language, religion, political opinion, personal and social conditions. It is the duty of the Republic to remove those obstacles of an economic or social nature which constrain the freedom and equality of citizens, thereby impeding the full development of the human person and the effective participation of all workers in the political, economic and social organisation of the country. (Art. 3)

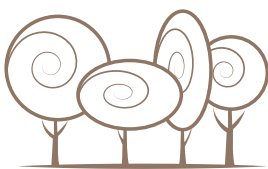
WE ARE A BENEFIT CORPORATION!

The Benefit Corporation is a legal status designed for for-profit Companies that want to go beyond mere profit, and who want to maximize their positive impact on society and the environment. Benefit Corporations have an obligation to integrate in their statute, in addition to profit objectives, the purpose of having a positive impact on the society and habitat. The Benefit Corporation is not a social enterprise or a charity organization, it is an evolution of traditional business models. Benefit Corporations have been introduced in Italy since January 2016, making Italy the second sovereign in the world – after the USA – to recognize this type of for-profit company.





FORMIDABILI



WHAT DO WE DO

Terra inclusiva:

the aim is the production of aromatic plants through the integration of vulnerable people with mental and psychological disabilities.

GenerAtelier:

a network of social tailors create shoppers or products for home textile furniture generated also from the recovery of fabric scraps.

I FormidAbili:

provides services for the care of green landscapes, maintenance and hosting reception through the inclusion and the promoting of people with disabilities.

L'energia del bosco:

for the production of sustainability credits from forests in Italian territory. The aim is to generate a transparent, inclusive and sustainable economy in mountain areas with marginal economy and to perpetuate environmental value through the enhancement of the resources and traditions of the territory.

WHAT WE ACCOMPLISHED

The valorization of our Equitable and Sustainable Wellbeing

Economic impact: + 9.112 €

Environmental impact: + 415 €

Social impact: + 40.510 €

Equitable and Sustainable Wellbeing (RI)GENERIAMO: + 50.037 €

Please consult our 2020 Impact Report

WHO WE ARE



Agricoltura Capodarco is a multifunctional organic agricultural holding, founded in 1978 and among the first and early experiences of social agriculture in Italy. The Cooperative is involved first-hand in the implementation of the principles and practices of Social Agriculture.

<http://www.agricolturacapodarco.it/>

The Bricolage del Cuore Association is a social promotion association that aims to develop bricolage activities by supporting the fight against poverty housing.

<https://bricolagedelcuore.org/>

LIBERITUTTI is a social cooperative, founded in 1999, a space for experimentation and synthesis of complex social processes, particularly with a focus on developing the local communities where it operates

<http://www.coopliberitutti.it/>

ConVoi lavoro impresa sociale srl founded in 2020 from the desire and experience of conVoi Onlus, with the aim of promoting job opportunities for people in unstable situations.

<http://www.convoi.org/>

Leroy Merlin Italia is a multi-specialist company part of ADEO, a Group that unites multiple brands dedicated to habitat, DIY, and decoration. With 7,400 employees engaged in 49 Stores throughout national territory.

<https://www.leroymerlin.it/>

[**ri-generiamo.it**](http://ri-generiamo.it)

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