

# **Emitwise**

Disclosure Report

Date Submitted: November 28th, 2024



### **Disclosure Materials**

Certified B Corporations must complete a Disclosure Questionnaire to identify potentially sensitive issues related to the company (e.g. historical fines, sanctions, material litigation, or sensitive industry practices).

This component does not affect the company's score on the B Impact Assessment. If the company answers affirmatively to any items in the Disclosure Questionnaire that B Lab deems relevant for public stakeholders, then, as a condition of their certification, the company must:

- Be transparent about details of the disclosure issues identified on the company's public B Impact Report
- 2) Describe how the company has addressed this issue
- 3) Demonstrate that management practices are in place to avoid similar issues from arising in the future, when necessary.

In all cases, the Standards Advisory council reserves the right to refuse certification if the company is ultimately deemed not to uphold the spirit and integrity of the community.

In addition to the voluntary indication of sensitive issues in the Disclosure Questionnaire, companies pursuing Certification also are subject to a background check by B Lab staff. Background checks include a review of public records, news sources, and search engines for company names, brands, executives/founders, and other relevant topics.

Sensitive issues identified through background checks may or may not be within the scope of questions in the Disclosure Questionnaire, but undergo the same review process and are subject to the same possible review by the Standards Advisory Council, including ineligibility for B Corp Certification, required remediation, or disclosure.

This document contains a copy of the company's completed Disclosure Questionnaire and related disclosure documentation provided by the company



## **Disclosure Questionnaire**

#### **Industries and Products**

#### Yes No Please indicate if the company is involved in production of or trade in any of the following. Select Yes for all options that **Animal Products or Services** $\boxed{}$ **Biodiversity Impacts** Chemicals $\boxed{}$ **Disclosure Alcohol** $\square$ **Disclosure Firearms Weapons** $\boxed{}$ **Disclosure Mining** $\boxed{}$ **Disclosure Pornography** $\boxed{}$ **Disclosure Tobacco** $\boxed{}$ **Energy and Emissions Intensive** $\boxed{}$ Industries Gambling $\square$ **Genetically Modified Organisms** $\square$ Illegal Products or Subject to $\square$ **Phase Out** Industries at Risk of Human $\overline{\mathbf{A}}$ **Rights Violations Monoculture Agriculture Nuclear Power or Hazardous** $\square$ **Materials** Payday, Short Term, or High $\overline{\mathbf{A}}$ **Interest Lending** Water Intensive Industries **Tax Advisory Services** $\square$

#### **Outcomes & Penalties**

	Yes	No	
Please indicate if the company has had any formal complaint to a regulatory agency or been assessed any fine or sanction in the past five years for any of the following practices or policies. Check all that apply.			
Anti-Competitive Behavior		$\checkmark$	
Breaches of Confidential Information		$\checkmark$	
Bribery, Fraud, or Corruption		$\checkmark$	
Company has filed for bankruptcy		$\checkmark$	
Consumer Protection		V	
Financial Reporting, Taxes, Investments, or Loans		N	
Hazardous Discharges Into Air/Land/Water (Past 5 Yrs)		V	
Labor Issues		V	
Large Scale Land Conversion, Acquisition, or Relocation		K	
Litigation or Arbitration			
On-Site Fatality		V	
Penalties Assessed For Environmental Issues		V	
Political Contributions or International Affairs		N	
Recalls		V	
Significant Layoffs	$\checkmark$		
Violation of Indigenous Peoples Rights		V	
Other			



### **Practices**

	Yes	No
Please indicate if the following statements are true regarding whether or not the company engages in the following practices. Check all that apply. If the statement is true, select "Yes." If false, select "No."		
Animal Testing		K
Company/Suppliers Employ Under Age 15 (Or Other ILO Minimum Age)		V
Company prohibits freedom of association/collective bargaining		$\searrow$
Company workers are prisoners		$\searrow$
Conduct Business in Conflict Zones		$\checkmark$
Confirmation of Right to Work		V
Does not transparently report corporate financials to government		$\searrow$
Employs Individuals on Zero-Hour Contracts		K
Facilities located in sensitive ecosystems		N
ID Cards Withheld or Penalties for Resignation		\
No formal Registration Under Domestic Regulations		V
No signed employment contracts for all workers		V
Overtime For Hourly Workers Is Compulsory		V
Payslips not provided to show wage calculation and deductions		V

	Yes	No
Sale of Data		$\checkmark$
Tax Reduction Through Corporate Shells		V
Workers cannot leave site during non-working hours		V
Workers not Provided Clean Drinking Water or Toilets		$\searrow$
Workers paid below minimum wage		N
Workers Under Bond		$\checkmark$
Other	$\checkmark$	

### Supply Chain Disclosures

	Yes	No
Please indicate if any of the following statements are true regarding your company's significant suppliers.		
Business in Conflict Zones		V
Child or Forced Labor		V
Negative Environmental Impact		$\vee$
Negative Social Impact		$\vee$
Other		$\checkmark$



## **Disclosure Questionnaire Statement**

Disclosure Questionnaire Category: Significant Layoffs of >20% of the Workforce

Emitwise experienced significant layoffs of more than 20% of the workforce within the last five years. Certified B Corps are required to make transparent when such practices have occurred



## **Disclosure Questionnaire Statement**

**Disclosure Questionnaire Category: Other - Clients in Controversial Industries** 

Topic	Clients in Controversial Industries
Summary of Issue	Emitwise is a consulting firm specialized in carbon accounting and management.
	The company has had clients in the Animal Products/Services, Bottled Water, Fossil-Fuel and Pharmaceutical industries which are deemed controversial by B Lab. The services provided to the clients relate to measuring and managing their greenhouse gas emissions, including Scope 1, Scope 2, and Scope 3 emissions. Emitwise also helped the clients engage with their suppliers to reduce emissions throughout the supply chain.
	The same services provided to the clients can be sold to clients in different industries, including other non-controversial and controversial industries.
Size/Scope of Issue (e.g. \$ financial implication, # of individuals affected)	In the fiscal year of 2024, the company had earned 6.66% of total revenue from clients in the animal service/products industry, 1.44% of total revenue from clients in the bottled water industry, 2% of total revenue from the fossil-fuel industry and 6.85% from clients in the pharmaceutical industry.
Impact on Stakeholders	Companies that work with clients in controversial industries can indirectly increase the harmful impact to stakeholders by enabling business growth. Therefore, companies that work with clients in these industries should have practices in place to ensure that their impact is aimed at decreasing the negative impacts of the industry.
	B Lab has flagged the involvement of companies with clients in controversial industries as a material issue and new standards will be created to address possible risks related to this matter.
Implemented Management Practices	Emitwise currently does not have a formal position on working with particular sensitive industries or a policy to move away from them.
	The company is guided by the below principles in serving prospective clients;  • All companies, including those in sensitive sectors, need



support to decarbonize

- The company's goal is to drive positive change by enabling accurate emissions measurement and reduction
- Potential clients are evaluated on a case-by-case basis, considering their genuine commitment to sustainability
- The company prioritzes working with companies demonstrating clear plans to transition to low-carbon practices
- The company may decline clients without credible sustainability strategies or transition plans
- Emitwise's platform helps companies in all industries identify opportunities to reduce environmental impact

In performing due-diligence on potential clients, Emitwise;

- Reviews publicly available information on the company's sustainability commitments and practices
- The sales process includes questions to understand the client's intended use of our platform
- The company has an internal ethics committee that evaluates any potentially controversial clients
- The terms of service prohibit using Emitwise's tools for greenwashing or misleading environmental claims
- Emitwise reserves the right to terminate relationships with clients found to be misusing its services